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#81

INDONESIA



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**T**he Time Place magazine is off to a great start this 2022. As part of our commitment to deliver the very latest in haute horlogerie, we present you with the Cartier Masse Mystérieuse on our cover. Find out more about this singular timepiece in “Magical Mystery”.

At the end of January, we were pleased to take part in the LVMH Watch Week 2022. Spanning five days, the fully digital event showcased new watches and innovations from Hublot, TAG Heuer and Zenith. Read up on these novelties in our Industry News article entitled “The Show Must Go On”.

With the pandemic still ongoing, many watch brands have honed their marketing strategies by fully embracing social media and digitalization. In our Interview section, Julien Tornare, Zenith CEO, shares how the company uses digital platforms to connect with customers.

For Reborn, we highlight the evolution of the Royal Oak. One of haute horlogerie’s iconic models, the Royal Oak has been enriched by Audemars Piguet’s innovative vision and legacy in fine watchmaking. Check out the progression of this age-old icon in “Magnified at 50”.

In #TIMEFASHION, we see how the different luxury brands portray the shift in fashion trends due to or despite the pandemic. Berluti and Zegna explore new symbolic expressions, while lively and colourful pieces are showcased in the Spring/Summer 2022 offerings of CHANEL, Valentino, Celine, Tory Burch and FENDI.

Lastly, we present Luxury Pursuits, a new section where we cover more areas of refinement and pleasure. Join us as we delve deeper into the leisure of time and living life to the fullest.

**Irwan Danny Mussry**  
Editor-In-Chief and Publisher

  @irwanmussry





WI, HAJUN



FACE THE FUTURE.

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**KEVIN  
PUTRA**  
Photographer

At first, photography was merely a hobby for Kevin, but it has now become his passion and professional occupation. A graduate of Lasalle College Jakarta with the prestigious Best Photography Portfolio award, Kevin has a keen eye for lighting and framing as seen in his photography works that include still life, architecture, lifestyle, food, to profiles for both personal and commercial projects.



**ANASTASIA  
WINAYANTI WIBOWO**  
Writer

Coming from a background far from media, Anastasia has spent a greater part of her diverse career journey as a part-time writer and translator. After a couple of years in an editorial role at one of Indonesia's high society magazines, she honed her writing skills during a one-year freelance stint at two local luxury online publications while working full-time in the financial services sector.



**BIO IN GOD BLESS**  
Writer

Passionate about the finest things in life, Bio covers various subjects ranging from gourmet and resorts, to timepieces and jewellery, as well as art, with a penchant for high fashion. Having a stint in a reputable fashion magazine, he is now an editor at a luxury online media outlet and contributes to several upscale print publications.



**DEBORAH  
ISKANDAR**  
Art Consultant

Deborah Iskandar qualifies as an expert on Indonesian and international art, with over 20 years of experience in Southeast Asia. Her company, now branded ISA Art and Design, provides advisory services for clients interested in buying and selling art, as well as building collections.



**MULYADI  
KURNIAWAN**  
Writer

Mulyadi is a seasoned watch and jewellery writer who loves to travel and seek new adventures. Based in Jakarta, Indonesia, he has a wealth of experience in marketing and public relations, as well as a retail background, with more than a decade of professional experience.



**UMESH  
BHAGCHANDANI**  
Writer

Born and raised in Jakarta, Umesh spent the last 10 years writing and editing for one of Indonesia's prestigious luxury magazines. Now, he freelances for Asia's most-coveted publications purveying lifestyle and entertainment stories to a worldwide audience. If he is not writing, he can be found watching indie films or reading the latest mystery thriller books.



# The Time Place

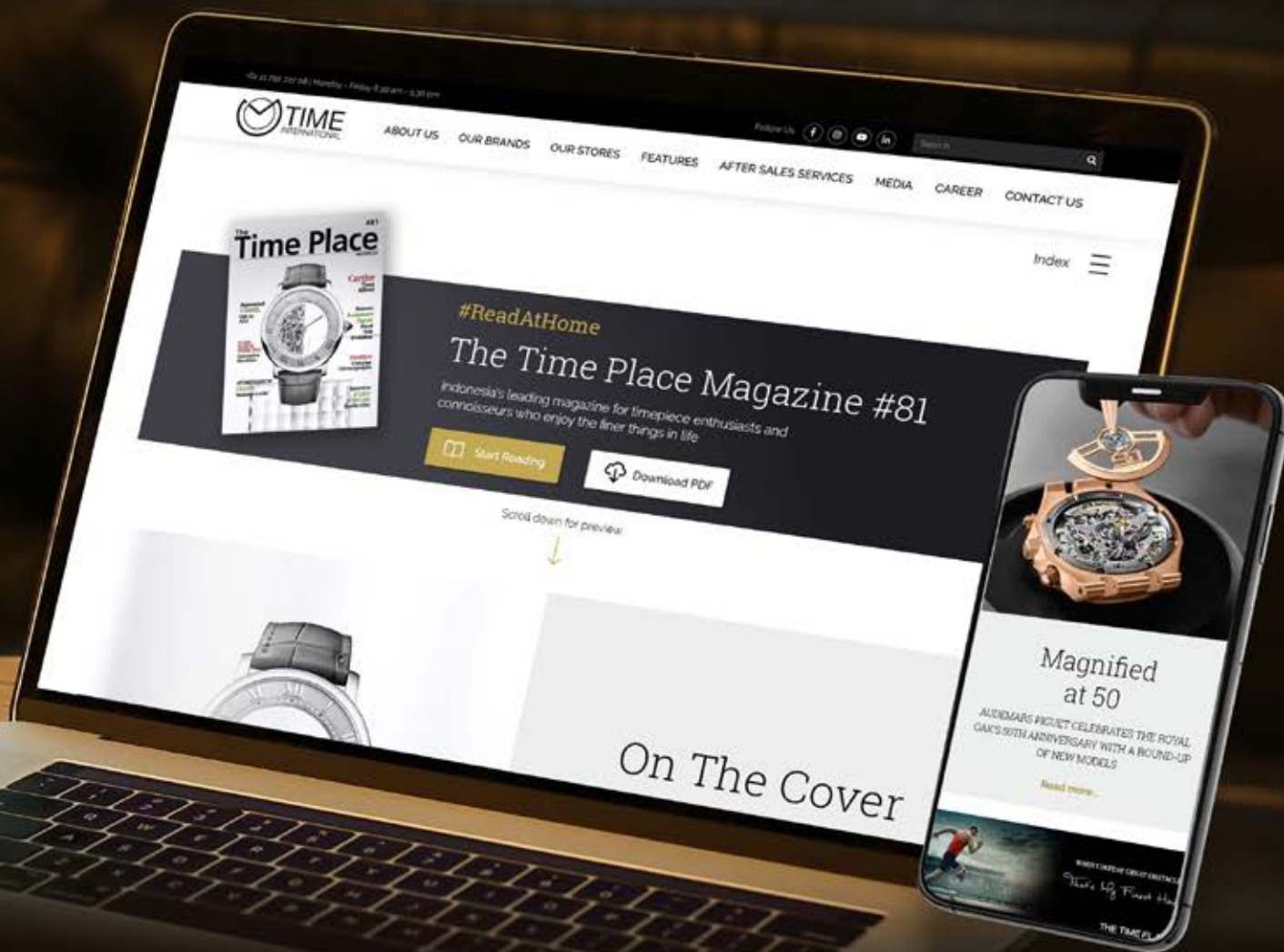
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IS AVAILABLE TO BE READ CONVENIENTLY AT HOME.



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**Editor-in-Chief and Publisher:** Irwan Danny Mussry

**Chief Editorial Advisor:** Shannon Hartono

**Managing Editor:** Maria Zarah Gregorio Viado

**Production Manager:** Erika Tania Dessyandra

**Production Coordinator:** Bella Savio

**Business and Development:** Amelia Widharatna

**Contributors:** Anastasia W. Wibowo, Bio in God Bless, Deborah Iskandar, Kevin Putra,  
Mulyadi Kurniawan & Umesh Bhagchandani

**Art Director:** Noni Soeparman

#### For Advertising Inquiries:

Please contact **Erika Tania Dessyandra** at [erika.dessyandra@time.co.id](mailto:erika.dessyandra@time.co.id)  
or +62 21 2927 2708

To subscribe, please contact us at [subscribe-magazine@time.co.id](mailto:subscribe-magazine@time.co.id)

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#### The Time Place, Plaza Senayan:

Plaza Senayan, Level 1 #122 B, Jakarta, Tel: +62 21 572 5759

#### The Time Place, Plaza Indonesia:

Plaza Indonesia, Level 1 #165, Jakarta, Tel: +62 21 310 7715

#### The Time Place, Pacific Place:

Pacific Place, Ground Floor #12A-B, Jakarta, Tel: +62 21 5140 2776

#### The Time Place, Tunjungan Plaza 4:

Tunjungan Plaza 4, Level UG # 14-16, Surabaya, Tel: +62 31 532 7991

#### Rolex by The Time Place:

Plaza Indonesia, Level 1 #69-70A, Jakarta, Tel: +62 21 2992 3982

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# THE SHOW Must Go On

THE THIRD ITERATION OF THE LVMH WATCH WEEK BRINGS EXCITEMENT BACK TO THE WORLD OF HOROLOGY WITH NEW WATCHES FROM HUBLOT, TAG HEUER, AND ZENITH

**I**t began in the early months of 2020 – before the world learned of the COVID-19 virus – when we first heard of the LVMH group’s plan for the inaugural LVMH Watch Week in Dubai, a far cry from having to travel to Switzerland at wintertime. The LVMH Watch Week opened to much fanfare in 2020, and continues its success this year with its third iteration held digitally.

It surely did not take long for the show to become the horology world’s must-attend event

of the year, as it showcases the group’s four Maisons, as well as their novelties, innovations and watchmaking know-how. “For this third edition of LVMH Watch Week we’re proud to once again shine a light on the collective momentum of our four Maisons – Bulgari, Hublot, TAG Heuer and Zenith – and kick off 2022 with a presentation of their latest creations. Our clients and partners will be able to discover innovative updates of iconic models, along with limited editions and exceptional timepieces, all reflecting exceptional craftsmanship and

a unique vision of watchmaking. Anchored by the LVMH Group’s core values of creativity and innovation, this event is the first on the calendar of watch industry showcases, coming ahead of Watches and Wonders Geneva, which takes place in spring 2022,” says Stéphane Bianchi, Chief Executive Officer of the LVMH Watches & Jewellery Division.

As perhaps one of the most popular watch brands among the mainstream crowd, TAG Heuer took the opportunity to celebrate the Autavia – arguably the brand’s most historic model for its 60th anniversary. TAG Heuer first launched the Autavia chronograph watch in 1962. One of the chronograph watches in the market at the time, the watch is distinguished by its rotating bezel and large counters on a “Panda” dial that improves legibility. When it comes to chronograph calibres among TAG Heuer’s offerings, the Autavia sits at the forefront as perhaps it is the most historical and important hallmark in the brand’s history.

Sixty years on – for 2022 – and TAG Heuer commemorates the Autavia for its 60th anniversary with two special Autavia Flyback Chronographs, the first-ever with a flyback complication. Powered by the Calibre Heuer 02 COSC Flyback, the special commemorative watches sport a complication that is synonymous with the world of racing – particularly useful in timing race laps where every single second makes





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a difference in winning or losing. The flyback function combines the traditional three-step chronograph function into a single step with a push button at 4 o'clock on the case. This allows the timekeeper to measure the next lap in a split second with a single push.

The two new TAG Heuer Autavia 60th Anniversary Flyback Chronographs are presented in 42 mm diameter cases; one comes in a polished and fine-brushed stainless steel case, the other comes in a striking black DLC-coated, polished and fine brushed case. Both ver-

sions come with black ceramic rotating bezels and matching black alligator leather straps, however, it is the dial that easily distinguishes them apart. The stainless steel model comes with the iconic 1960s Panda-style silver dial with two contrasting chronograph counters in black at the 3 and 9 o'clock positions. The black DLC-coated case comes with a matching black dial with monochromatic black chronograph counters for a sporty, edgy look.

Speaking of edgy aesthetics, Hublot makes a bang, with the Big Bang to be precise, as it

is the brand's most popular watch. The Big Bang, as the brand's flagship model, has revolutionised the watchmaking world with its out-of-the-box, distinct, and edgy design. The watches have been pushing boundaries when it comes to designs, techniques and materials, with limited editions and exclusive partnerships to up the ante. One of most popular Hublot Big Bang partnership models is the Big Bang Sang Bleu II.

At the 2022 LVMH Watch Week, Hublot released three new iterations of the Big Bang Sang Bleu II. The partnership began in 2016 with Swiss tattoo artist/entrepreneur, Maxime Plescia-Büchi. Büchi, who owns a creative agency called Sang Bleu, rose to prominence with his creative designs for magazines, fashion brands, as well as art. The new Sang Bleu II marks the third collaboration between Hublot and the artist; this year's iterations see Büchi's flair applied on Hublot's highly technical materials: Magic Gold and ceramic.

The watches are presented in a 45 mm diameter with three different case materials. The first one comes in a polished 18-carat Magic Gold

1. TAG Heuer Autavia 60th Anniversary Flyback Chronograph
2. TAG Heuer Autavia 60th Anniversary Flyback Chronograph
3. Assembly of the TAG Heuer Autavia 60th Anniversary Flyback Chronograph



case with a matching matt black skeletonised dial. The ceramic case models come in Green and Black; the Black Magic version is rendered in a satin-finished and polished Black Magic ceramic case with a matt black skeletonised dial, while the green ceramic iteration comes in a satin-finished and polished ceramic case with a matching green skeletonised dial. Like all Sang Bleu II models of the past, the dial is the main attraction as it showcases playful lines criss-crossing over one another, creating depth and a somewhat 3-D effect due to the geometric patterns formed all over the surface. The Hublot Big Bang Sang Bleu II has always been an eye-pleasing, talk-of-the-town watch among the other Big Bang models. This year's offerings are no different; the three models come in highly limited quantities: the proprietary Magic Gold is available in only 100 pieces, the Black Magic ceramic is limited to 250 pieces, while the striking Green ceramic is limited to 200 pieces. All three pieces are powered by Hublot's HUB1240.MXM, which is a Unico automatic calibre with flyback chronograph function with a 72-hour power reserve.

While Hublot continues to look to the future, and TAG Heuer celebrates an icon, Zenith chose to look both ways by appropriately celebrating its historic model and launching an all-new DEFY Skyline. This year, Zenith continues to expand its DEFY line with Zenith's El Primero calibre. At the 2022 LVMH Watch Week, the brand further expanded with the introduction of five new DEFY timepieces. Among the five, we delve deeper into the DEFY Skyline, a time-only, non-chronograph El Primero watch with a flying seconds hand.



The DEFY Skyline is directly inspired by the recent DEFY Revival A3642 where the most obvious influence can be seen on the octagonal case. The DEFY Skyline boasts a contemporary sports watch aesthetic, with its 41 mm stainless steel case finished in various brush-

ing and polishing techniques creating a clean, sleek, and modern look. The 12-sided bezel also receives polished and brushed finishes to further enhance the DEFY Skyline's sleekness. As mentioned, the DEFY Skyline is a time-only watch that comes with three dial options: sil-





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ver, blue, and black; all three are adorned with a unique starry pattern, consisting of engraved four-pointed stars, giving them extra depth. The small counter at the 9 o'clock position is a seconds-hand counter. Instead of going with a traditional seconds hand along with the hour and minute hands, the DEFY Skyline has a seconds counter which runs a complete circle every 10 seconds. The hand makes 10 jumps per second and does a total of 60 jumps to signify a full minute.

The DEFY Skyline is powered by the El Primero 3620 calibre – a direct descendant of the legendary El Primero 3600 Chronograph calibre. The movement beats at a highly precise 5 Hz frequency delivering a 1/10th of a second accuracy with a generous 60-hour power reserve. The Zenith DEFY Skyline models come with a standard stainless steel bracelet, and an additional rubber strap in khaki green for the silver dial, blue for the blue version and black for the black iteration.

4. Hublot Big Bang Unico Sang Bleu II Magic Gold
5. Hublot Ambassador Maxime Plescia-Büchi wearing the new Big Bang Unico Sang Bleu II Black Magic
6. The Hublot Big Bang Unico Sang Bleu II watches
7. A close-up of the Zenith DEFY Skyline dial
8. Zenith DEFY Skyline with silver dial
9. Zenith DEFY Skyline with black dial



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# IT'S THE Ronson Way

MARK RONSON'S EXCITING NEW  
ROLE WILL HELP MERGE THE  
WORLDS OF MUSIC AND HIGH-  
END WATCHMAKING

Swiss fine watchmaker Audemars Piguet has always been an avid champion of supporting artisans' creativity, and their latest collaboration with British-American virtuoso, Mark Ronson, is no different. Since its first inception in 1875, the Manufacture has supported and grown with the talented artisan community that has spanned over generations in the Vallée de Joux – an awe-inspiring region in the Jura Mountains of North Geneva, which is often dubbed as the birthplace of fine watchmaking.

Ronson himself is no stranger to the music industry. The seven-time Grammy Award artist is also a world-renowned DJ, songwriter, and record producer, who has also been nominated for the Academy Award and Golden Globe awards. Ronson got his first taste in music from a young age and made his debut as a DJ in New York in the late 1990s. He received much acclaim for his blend of funk, hip-hop and rock, and released his debut album "Here Comes the Fuzz" in 2013. However, it was his ground-breaking 2007 album "Version" that catapulted him on to the global scene.

From the late Amy Winehouse to Lady Gaga, Ronson has collaborated with a wide array of artists. He earned Producer of the Year at the Grammys for his legendary contributions to Amy Winehouse's "Back to Black" album. Ronson then received another Grammy in 2018 for his masterpiece collaboration with singer-songwriter Bruno Mars in "Uptown Funk". He has also worked with Adele, Miley Cyrus, and Queens of the Stone Age and won his first Oscar for co-writing "Shallow" from the film "A Star Is Born" in 2019.

The multi-hyphenate has also co-produced and hosted the acclaimed Apple TV+ documentary series "Watch the Sound with Mark Ronson", created by Morgan Neville, in 2021. The series explored the creative process in addition to the role new technology plays in musical innovation. He also hosted seasons 1 and 2 of the successful "Fader Uncovered" podcast, where each episode features an in-depth conversation with the world's most impressive musicians as they discuss the past, present and future of music and artistry.

In January 2022, Audemars Piguet appointed Mark Ronson as their latest Brand Ambassador. Ronson's uncompromising and free-spirited approach to music strongly resonates with the brand's identity at the crossroads of tradition and avant-garde. The collaboration also helped in further cementing the brand's long-standing engagement in the world of music as they promised many more surprises in the months and years to come.





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"Being in AP's factory, I really noticed this attention to detail and this combination of analogue instruments and soulful maestros who make watches. It is so similar to what we are doing in the studio with our heritage, in the sense of dedication and craft," said Ronson in an official statement.

Audemars Piguet's exclusive partnership with Mark Ronson also aligns with the brand's music programme that debuted in 2019. The programme invites the AP community to live unique encounters, while fostering enriching dialogues between two artistic and technical worlds that share common values. As Audemars Piguet's Brand Ambassador, Mark Ronson will accompany the luxury watchmaker in its mission to push human talent further and to create the extraordinary and touch people's hearts while also being committed to preserving the brand's traditions. Music artists, watchmakers, craftsmen and watch enthusiasts across the world can join Audemars Piguet's remarkable family spirit through the programme that also serves at the core of the brand's DNA.

"It is such a pleasure to work with someone like Mark who constantly pushes us to go further and seek excellence in everything we do. We have found each other," said François-Henry Bennahmias, the Chief Executive Officer of Audemars Piguet.

1. Mark Ronson is Audemars Piguet's new brand ambassador
2. Michael Friedman, Audemars Piguet Head of Complications, with Mark Ronson
3. Mark wears the Audemars Piguet Royal Oak in yellow gold
4. Mark visits the Audemars Piguet manufacture
5. Taking a closer look at the miniscule watch components



# FEARLESS

## Classique

CELEBRATING THE YEAR OF THE  
TIGER, BREGUET INTRODUCES  
THE HIGHLY LIMITED  
CLASSIQUE 7145 MODEL

Often portrayed as a fearless, proud and regal feline, the tiger is a symbol of bravery, intelligence and energy in Chinese folklore. The revered cat becomes the centre of Breguet's inspiration for this year's Classique collection which coincides with the Chinese Lunar New Year that falls on 1 February 2022. Commemorating the Year of the

Tiger, the Classique 7145 sports a combination of hand-engraving and guilloché by the Manufacture's artisans to showcase Breguet's classic design codes.

The métiers d'art piece is an undeniable showstopper. The most attractive part of the watch is certainly the dial; playing on perspectives,







sen for its slim quality to accommodate the intricate dial. The calibre has an open-worked barrel and an off-centred oscillating weight that allows additional space for the main-spring which would otherwise be hidden and add thickness to the profile. The 502.3 calibre produces a generous 45-hour power reserve, while beating at a frequency of 3 Hz. Show-cased underneath a sapphire crystal case back, the calibre shows off a gold rotor which is – of course – decorated by hand guilloché with circular barleycorn motif.

The special eight-piece highly limited edition Classique 7145 The Year of the Tiger watch comes individually numbered. Allowing the dial to become the focal point, the watch is delivered in a 40 mm diameter 18-carat rose gold case, with a fluted case band – another of Breguet's iconic design codes. It is fitted with an alligator leather strap with a rose gold pin buckle.

the dial motif is crafted in three stages. For the first stage, artisans engrave the contours to highlight the separation, part of decoration, and the tiger on the gold using bas relief technique. The technique is used specifically to carve out motifs with extremely minute details. During the second stage, the artisans apply colour to the sculpted sections – they are coloured in black to provide depth and contrast against the gold dial. The last stage completes the rest of the dial using guilloché technique. All in all, the creation of one dial requires one week, enough to craft a great deal of details, resulting in a three-dimensional relief of the big cat as it approaches the wearer. Also on the dial are Breguet's signature blued steel hands to signify the hour and the minutes, a move that is to preserve the purity of the art without much visual distractions from hour and minute markers, or even a seconds hand.

The guilloché technique is very closely associated with the Maison; it is a heritage that Breguet has done more than merely preserve – some 30 guilloché lathes have been rebuilt within the Manufacture itself. Dating back to 1775, artistic crafts have been in the DNA of Breguet, which has devoted equal attention and emphasis on aesthetics, technique and innovation over the years and Breguet's workshop is endowed with the latest ergonomic, lighting, optical and precision equipment for this very purpose. Because of this, the fully equipped workshop is one of the most important in the entire watchmaking industry and its artisans are capable of executing a wide va-



riety of geometric patterns, making Breguet's watches literal pieces of art.

The Classique 7145 is by no means more than just a piece of art with its dial; its heart is powered by the hand-decorated ultra-thin automatic 502.3 calibre. The calibre is one of the thinnest automatic movements in production with just 2.4 mm thickness – specifically cho-

1. The Breguet Classique 7145 celebrates the Year of the Tiger
2. The eight-piece limited edition is encased in 18-carat rose gold
3. The dial showcases Breguet's expertise in engraving and guilloché
4. Depicting the tiger, a regal symbol in Chinese folklore, the Breguet Classique 7145 is a piece of art


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# THE ROARING Tiger

TO CELEBRATE THE  
AUSPICIOUS CHINESE NEW  
YEAR, PIAGET RELEASES  
THE TIGER ALTIPLANO

**T**he Chinese New Year celebration is all about tradition. For the house of Piaget, the Lunar New Year festivities have become part of its calendar of events; it is now a tradition that the brand upholds. Dating back to 2012, when the luxury brand first created a special limited edition Altiplano featuring the Chinese zodiac sign, Piaget has since unveiled a timepiece dedicated to the auspicious occasion every year. These beautiful and

majestic creations have not only decorated the wrists of the wearers, but have also expressed joy and a hopeful vision of time. Beginning with the Dragon in 2012, this year – 2022 – is devoted to the Tiger, and Piaget's Tiger is one that roars.

Power, dignity, and fortune. These are what a tiger symbolises in Chinese culture. Those who are born during the Year of the Tiger are char-



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acterised as brave, powerful, confident, ambitious, and smart. They carry dignity naturally and have an innate nobility. Leadership is also something they are born with. Wealth thus follows. Despite appearing as people who exercise their authority, they do have a funny side. Referring to this conception, Piaget's Altiplano Tiger was designed with aesthetic features and technicalities reflecting the very qualities of the people born during the Year of the Tiger. Not only focusing on visual splendour or mechanical skilfulness, the timepiece is a combination of art, meaning, and know-how.

To communicate the essence of the Tiger aesthetically, master-enameller Anita Porchet was entrusted in creating the powerful depiction. In collaboration with Piaget since 2006, the master artisan renders the tiger in cloison-

né grand feu enamel. The cloisonné technique is a decorative art that dates back to around 4,000 years ago. A meticulous process, the technique requires attention to detail and the complete mastery of the artisan. The first step in the process requires the construction of the mould on the dial according to the expected design using gold ribbons also called cloisons. Once this is in place, enamel in different pigments are placed into it. Following this step, the dial is fired in the kiln several times at temperatures between 820°C and 850°C. The last step is varnishing, to capture the image forever.

In terms of the mechanical aspect of the watch, it is equipped with the Maison's ultra-thin manual-winding 430P movement. The thinness of the movement contributes to the slim figure of the watch while also attesting to

the Maison's expertise in the field of ultra-thin watchmaking. Housed in a 38 mm case made of 18-carat white gold, the timepiece is set with 78 brilliant-cut diamonds. Excellent craftsmanship identifies this special Altiplano, with its overall white palette, including the tiger. This rather unpredictable aesthetic approach sets the watch apart from common interpretations of the tiger in brown shades. Sparkling diamonds enhance the luxurious feel of this 38-piece limited edition creation.

Besides presenting the Altiplano Tiger in cloisonné grand feu enamel, Piaget also unveils an exquisite Possession collection for this Chinese New Year. The range includes a number of pieces, such as the Possession Open Ring, Possession Sliding Pendant, Possession Gold Bead Earrings, and a Possession Open Bangle featuring read carnelian beads and diamonds. Another variant of the Possession Open Bangle comes in 18-carat white gold decorated with diamonds.

The more playful creations include the Possession Ring with turning bands. The 18-carat rose gold version has turning bands fully paved in sparkling diamonds, while the turning bands of the 18-carat white gold version is set with diamonds and black ceramic. Another red creation from Piaget to celebrate Chinese New Year is the Possession watch, crafted in 18-carat rose gold. Launched for the first time in China, the watch has a mother-of-pearl dial, ruby indexes, and an iconic turning external ring set with brilliant-cut diamonds and one half-moon set ruby.



5

1. Piaget honours the Chinese New Year with a powerful timepiece - the Piaget Altiplano Chinese New Year Tiger 2022
2. Piaget Altiplano Chinese New Year Tiger 2022
3. Piaget Possession Watch
4. Piaget Possession Bangle
5. Piaget Possession Black Ceramic Ring


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# BEST OF the Best

TIME INTERNATIONAL  
HONOURS THE IMPRESSIVE  
ACHIEVEMENTS OF  
INDONESIA'S 2020 PARALYMPIC  
GAMES MEDALLISTS

**P**erseverance and hard work always pay off. Vying to be the best in their sport, athletes undergo rigorous training and preparations to excel and give pride to their countries. That much can be said about the efforts of professional athletes, who compete the world over and represent their respective countries at prestigious sporting events.

One such affair is the Paralympic Games which has the aim to deliver an event where every athlete can realise his/her best performance and achieve their personal best. Held last year in Tokyo, the 2020 Paralympic Games was a

showcase of good sportsmanship, healthy competition and wide representation. With a welcoming environment for all the athletes and volunteers, the Tokyo 2020 Paralympic Games was successfully held amidst the trepidatious landscape of the ongoing pandemic due to COVID-19.

Indonesia was one of the well-represented nations at the sporting event. Taking home a total of nine medals, a new historical achievement by far, the country's Paralympic athletes were greatly celebrated upon their return home. Reaping Gold, Silver and Bronze medals, the



Indonesian athletes displayed their prowess in a number of categories, specifically badminton, powerlifting, para-table tennis and the 100 metre para-athletic event.

Known as Indonesia's national sport, badminton is one category that Indonesians really excel and take pride in. One of the badminton athletes that represented the country at the Tokyo 2020 Paralympic Games was Leani Ratri Oktila, or Ratri for short. A badminton athlete from her youth, Ratri moved to the disability class following an accident in 2011. Regardless of this shift, Ratri did not let her impediment





deter her from excelling in the sport. With her partners Khalimatus Sadiyah and Hary Susanto, she won two gold medals at the Tokyo 2020 Paralympic Games, in the women's doubles SL3-SU5 and mixed doubles SL3-SU5, respectively. Additionally, she also won a silver medal in the women's singles SL4, making her Indonesia's most successful Paralympian during the 2020 games.

The other badminton athletes that showed their prowess in badminton included Dheva Anrimusthi, Suryo Nugroho, and Fredy Setiawan. Successfully finishing second and garnering a silver medal was men's singles athlete of Badminton SU5, Dheva Anrimusthi, while Suryo Nugroho, who played in the same number and category, obtained the bronze medal, after winning in straight sets. Fredy Setiawan, on the other hand, who competed in the Badminton men's singles category SL4, received a bronze medal after winning against his Indian component, Tarun.

With all these in the bag, other Indonesian Paralympics were also able to secure exceptional achievements in other categories. Winning silver for her performance in the women's 41 kg para-powerlifting event, Ni Nengah Widiasih opened Indonesia's medal tally at the Tokyo 2020 Paralympic Games, whereas David Jacobs, was presented with a bronze medal in the men's singles event in the TT10 class of para-table tennis. Lastly, Saptoyogo Purnomo, who competed in the men's 100 metre para-athletic event in the T37 class, brought home a bronze medal.



To thank these hardworking and accomplished athletes for their wonderful achievements, Time International's INTime hosted a special event to honour them at the Kusuma Sahid Prince Hotel, Solo, Central Java. Gracing the special occasion was Time International President and CEO, Mr. Irwan Danny Mussry, as well as Time International Vice President, Ms. Shannon Hartono. As a token of gratitude for their priceless accomplishments at the Tokyo 2020 Paralympic Games, the athletes as well as their coaches were presented with TAG Heuer timepieces from INTime. To conclude the event, Mr. Irwan Danny Mussry wished all the athletes continued success and thanked them for their great contributions to Indonesia.

1. Irwan Danny Mussry, Time International President and CEO, with the 2020 Paralympic Games athletes and their coaches
2. Leani Ratri Oktila
3. Suryo Nugroho
4. Ni Nengah Widiasih
5. Fredy Setiawan
6. David Jacobs
7. Dheva Anrimusthi





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# SECOND TIME Around

HUBLOT AND TAKASHI MURAKAMI  
JOIN FORCES ONCE AGAIN TO  
PRESENT A WATCH THAT IS AN  
ART WORK IN AND OF ITSELF

**W**hen we talk about contemporary art, it is impossible not to mention the name Takashi Murakami. Through his artworks, Murakami has made himself a contemporary figure that goes beyond the borders of art itself. The Japanese artist, whose works incorporate Japanese traditional culture into pop style creations, has done plenty of collaborative projects across various creative fields, from music to fashion.

Thanks to the nature of his aesthetic vision which radiates a blend of coolness and cuteness, many collaborative projects he has been involved in have generated much enthusiasm and a cult following. This rang true for the collaboration between the artist and Hublot back in early 2021.

The Classic Fusion Takashi Murakami All Black watch, limited to only 200 pieces, was re-



leased in January 2021 and instantly became a collector's item. It emphasised the art of fusion as it melded the watchmaking expertise with contemporary art. Featuring an all-black style, the watch looked so captivating with hundreds of black diamonds on its petals and face. It was even more fascinating as the petals could





chanical artistry of watchmaking. Its 45 mm-diameter case is made by Hublot's pioneering technology of cutting sapphire crystal. The flower's three-dimensional face emerges from the watch dial. There are 12 colourful petals around the face. As many as 487 stones are set to build its polychromatic effect. Rubies, pink sapphires, amethysts, blue sapphires, tsavorites, yellow and orange sapphires in the petals represent the colours of the rainbow.

More than just a colourful flower, it also comes to "life" as the petals could turn under the watch crystal. This is made possible through the ingenious ball-bearing system specially developed by Hublot's engineers. The Nyon watchmakers of the brand equipped this watch with the HUB1214 calibre, albeit without the stopwatch function. Equipped with a power reserve of 72 hours, the Classic Fusion Takashi Murakami Sapphire Rainbow watch is produced in a limited number of 100 pieces. Embodying Murakami's aesthetic approach, this watch is absolutely a must-have for contemporary art insiders and watch aficionados alike.



move. The watch's three dimensional effect was enhanced by having the flower's centre inserted onto the sapphire glass. This time, the iconic smiling flowers of Murakami has been interpreted in a new way for Hublot's latest collaboration with the artist.

Murakami's artwork of smiling flowers debuted in 1995 and was a result of the artist's reflection on humanity and historical events. As we know today, the character has become a subject that have attracted many creative names to collaborate with the artist. It appeared on the cover of Kanye West's 2007 "Graduation"

album designed by Murakami. In 2019, Store of MoMA (The Museum of Modern Art) in collaboration with Murakami launched Flower Cushion. In fashion, Murakami's signature has been featured in a wide array of collections, from clothing to bags to shoes and jewellery. For the second collaboration between Hublot and Murakami, the smiling flower comes in its famous colourful style.

Different than the first one, this Classic Fusion Takashi Murakami Rainbow is designed in a transparent arrangement; showcasing both the artistic value of the flower and the me-

1. Hublot Classic Fusion Takashi Murakami Sapphire Rainbow
2. With a transparent case, the colourful flower pops and moves
3. Case back of the timepiece
4. A closer look at the colourful dial of the timepiece
5. Fanciful and colourful, the Hublot Classic Fusion Takashi Murakami Sapphire Rainbow is a delight to see and wear



1

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# CLIMBING to the Top

FOR CHINESE NEW YEAR,  
JAEGER-LECOULTRE AND JING  
BORAN COLLABORATE ON A  
MOVIE ABOUT ACHIEVEMENT

Nothing feels more incredible than celebrating a festive occasion together with family and friends. This is the very sentiment that constitutes the atmosphere of Chinese New Year, during which a culinary feast is shared and enjoyed by the family, bringing forth joy and warmth, and

fostering the creation of fond memories in everyone's heart. As a new door of time opens, the New Year also provides people the opportunity to reflect on the past and create new hopes and wishes, building the motivation for one to take steps towards a desired direction. Jaeger-LeCoultre brings this meaning into vi-



2





sual expression through a short film starring Jing Boran to honour the Chinese New Year.

Born in April 1989, Boran is one of the most celebrated stars in China. Resonating with the idea of Jaeger-LeCoultre's Chinese New Year short movie about journey and achievement, he made his name in the industry with years of effort and dedication. In 2007, the "My Hero" talent contest paved the way for him to be widely known. Ever since winning the programme, he has appeared in many films, television series, and variety shows. Among them, one title which earned him the spotlight was "Monster Hunt", a fantasy comedy that became one of the highest-grossing films in China. Throughout his acting career, he has collected awards and accolades for many of his works. He proved his skill once again as he received wide public acclaim for his recent TV series, "The Psychologist".

In the short Chinese New Year film of Jaeger-LeCoultre, entitled "Virtuosity in Motion", the Chinese actor and singer is featured in a dream-like mood and gives life to an imaginative narrative about dreams and achievements. Directed by Lomo Yang, Boran is seen entering a room with a long spiral staircase. He gazes to the top, begins to walk steadfastly on the stairs, and finally reaches the top. Echoing



the meaning of the film, the longtime Friend of the Maison said, "The message of this film is so appropriate for our New Year because this is the time when we feel gratitude for our past and present, which gives us the founda-

tion for our dreams and the plans we make for the future."

The watch Boran wears on his wrist in the movie is the Master Ultra Thin Moon. It serves as an allegory for the relationships between aspirations and reality, about dreams and time. Exuding timeless yet contemporary elegance, the watch unites the moon phases indication in both hemispheres with a tourbillon, which makes it the first time in the history of the Maison to have the two complications combined. Jaeger-LeCoultre's signature peripheral date can be found jumping over the tourbillon from the 15th to the 16th, around the outer edge of the dial. "This timepiece has special meaning because it is the moon that governs our Chinese New Year and, as I gaze at the spinning of the tourbillon, I feel that it represents the awakening of my dreams for the future," says Boran about the Master Ultra Thin Moon.

1. The Jaeger-LeCoultre Master Ultra Thin Moon combines two complications - a moon phase and a tourbillon
2. Jing Boran stars in Jaeger-LeCoultre's Chinese New Year short film
3. Jing Boran wears the Jaeger-LeCoultre Master Ultra Thin Moon
4. Jaeger-LeCoultre Master Ultra Thin Moon

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1

# THE GREEK Superstar

BREITLING INTRODUCES  
NBA SUPERSTAR GIANNIS  
ANTETOKOUNMPO AS ITS NEWEST  
BREITLING SQUAD MEMBER

In 2018, Breitling introduced the idea of the Breitling Squad, an assembly of recognised masters in their respective professions. Rooted in the dynamic values of Breitling – action, purpose, and pioneering spirit – this concept focuses on the bond created between people brought together by a shared endeavour and common goal, and will be presented in Breitling’s advertising cam-

paigns. Several prestigious world-class names were especially chosen as Breitling’s first squad members including, Brad Pitt, Charlize Theron, Adam Driver, and Daniel Wu. With the passage of time, the squad continues to grow with the addition of Misty Copeland and Kelly Slater. This year, Breitling announces a new squad member to join the collective group of select individuals dubbed as part of

Breitling All-Star Squad; meet Giannis Antetokounmpo, basketball champion, two-time NBA Most Valuable Player and philanthropist.

“At Breitling, we believe in the power of a team, the strength of a group, and the mutual identification of a common target, which ultimately leads to success,” said Georges Kern, Breitling CEO, in 2018, when he announced the idea of the Breitling Squad. Success is definitely a common thread among the squad members, and for Giannis Antetokounmpo, who is at the peak of his success with the Milwaukee Bucks in the NBA. Over the course of nine years in the NBA, Giannis has reached the pinnacle of individual accolades by winning the MVP awards twice, in 2019 and 2020 respectively. Strong on both ends of the court, Giannis was also named Defensive Player of the Year in 2020, solidifying him as the best player in the NBA. In 2021, he helped the Milwaukee Bucks end its championship drought since 1971 by winning the NBA Championship. Today, Giannis is part of the prestigious NBA 75th An-





niversary Team – a team of 75 of the very best players who ever graced the basketball court.

“Giannis’ willpower, dedication, unwavering vision, and desire to give back make him an inspiration,” says Breitling CEO, Georges Kern. “Plus, he’s just one of the coolest, most down-to-earth guys you’ll ever meet. When

we recruit a Squad Member, it’s not just because they’re the best at what they do, it’s because they bring character and integrity to everything they do.” The Greek Freak, a nickname that was given to him due to his nationality and physical attributes, was born to Nigerian parents in Athens, Greece. Though he grew up facing many challenges, his passion

for basketball and relentless drive to succeed transcended those obstacles. He shot through the Greek youth leagues and, while still a teenager, was drafted to the NBA.

Understanding the hardships that he went through, Giannis and his four brothers run a basketball academy in Athens to help kids from underprivileged backgrounds get involved in the game and, through it, build confidence and life skills for whatever they set their minds to; a path that he himself went through successfully. With pedigree, accolades, and ultimately a generous heart, Giannis joins the star-studded Breitling Squad. In personality and style, he embodies Breitling’s casual, inclusive, and sustainable approach to luxury, while adding his own dynamic character to the mix.

1. Breitling welcomes basketball superstar Giannis Antetokounmpo as its latest Breitling Squad Member
2. A dedicated sportsman, Giannis is part of the prestigious NBA 75th Anniversary Team
3. NBA superstar Giannis Antetokounmpo is a champion, on and off the court
4. Together with his brothers, Giannis shares his passion for basketball with underprivileged kids in Athens



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# TODAY AND Tomorrow

THREE ICONIC HAMILTON  
WATCHES ARE GIVEN A  
HOLLYWOOD TOUCH BY  
COSTUME DESIGNER JANIE BRYANT

**I**t is unquestionable that innovation has always been at the heart of Hamilton. Founded in Pennsylvania in 1892, this watch manufacture created the world's first electric watch in 1957 and the first LED digital watch in 1970. Nevertheless, besides making its mark in the watchmaking industry for combining American spirit with Swiss precision,

the brand has also built a reputation within the entertainment industry.

For decades, Hamilton timepieces were a favourite of filmmakers, and have appeared in more than 500 films, starting from the 1932 classic "Shanghai Express". Some custom pieces even played significant roles in several Hol-







lywood blockbusters. This time, the brand has joined forces with award-winning costume designer, Janie Bryant, to produce three special watches.

Janie Bryant considers costume design her calling. Building her career with passion and dedication, she earned Emmy® Awards for AMC TV's "Mad Men," and HBO's "Deadwood." She is currently working as a costume designer for "Y: 1883," a prequel to Paramount's "Yellowstone." It is her ability to bring the past to life on-screen that is acclaimed by the industry and the public. She designs costumes that help to make the characters look authentic and relatable. Hamilton recognised and gave tribute to her skill and contributions by awarding her The Hamilton Behind the Camera Award.

For the latest collaboration between the watch manufacture and Bryant, the talented costume designer reimagined three iconic Hamilton timepieces, with two themes for each, representing today and tomorrow. "In film, we use fashion to establish a narrative's setting and a character's personality, all before the dialogue even begins. This capsule brings that dynamic expression off-screen with timepieces that reimagine the relationship between past, present and future," said the designer about the watch collection. Hamilton CEO, Vivian Stauffer, echoed his view and said that for the brand, watches do much more than tell time as they tell a story of the past, present and future, "Our partnership with Janie was an incredible opportunity to refresh our iconic selection in a way that looks towards tomorrow without forgetting yesterday. By examining our heritage



through a new lens, we created a true time capsule for the wrist."

The three watches reimagined by Bryant in this project are the Intra-Matic Automatic Chronograph, the Ardmore Quartz, and the Lady Hamilton Vintage Quartz. For the "Today" theme, the designer, who is also acclaimed for her work in "Why Women Kill", opted for subtle colours, soft textures and warm tones. These aspects give the watches an approachable appeal despite their Hollywood glamour vibe that stems from diamond accents, light yellow gold PVD and powdery rose leather. The sporty Intra-Matic Automatic Chronograph, featuring a stopwatch function, has a softer look with beige gold PVD coated hands and a rose-coloured leather strap. The Ardmore Quartz,

which was introduced in 1937, has its art-deco style elevated with a silver-white opaline dial, a light yellow gold coloured case, and an off-white, alligator-imitation leather strap. Meanwhile, '50s charm is elevated with a touch of whimsy in the Lady Hamilton Vintage Quartz with its deep plum case and diamonds sparkling from its black sunray brushed dial.

In contrast, the "Tomorrow" range is bold and bright. Metallic leather straps, smooth textures and cold tones give a modern interpretation to the historical designs and bring them into the future. The Intra-Matic Automatic Chronograph gleams with its gold leather strap that matches the bright gold sub dials on the black dial. The Ardmore Quartz appears dazzling with a metallic silver leather strap, a classic polished silver case and matching dial. The

Lady Hamilton Vintage Quartz, on the other hand, is enchanting with a sunray silver dial embellished with yellow gold orbs.

Travel through time in Hollywood style with Hamilton's new and updated offerings.

1. Hamilton x Janie Bryant Intra-Matic Auto Chronograph, Today version
2. Hamilton x Janie Bryant Ardmore Quartz, Today version
3. Hamilton x Janie Bryant full collection
4. Hamilton x Janie Bryant Intra-Matic Auto Chronograph, Tomorrow version

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The Cartier  
Masse  
Mystérieuse  
takes  
inspiration  
from the  
brand's early  
20<sup>th</sup> century  
mystery  
clocks



# MAGICAL Mystery

CARTIER PRESENTS A  
LIMITED EDITION WATCH  
THAT WILL CAPTIVATE  
WATCH ENTHUSIASTS  
THE WORLD OVER

By Maria Zarah Gregorio Viado





With floating hands, the Cartier Masse Mystérieuse seems to tell time magically

**W**hen it comes to telling time, nothing is more important than clarity and accuracy. A legible dial that allows the wearer to see the time at a glance is one of the foremost things watch connoisseurs look for, as well as an accurate movement that ensures precision every step of the way. However, what sets a timepiece apart is the unique way with which it conveys the time; this is where aesthetics and technology come in.

For 2022, Cartier takes a page out of its long and rich history in watchmaking, and succeeds in capturing these very aspects – legibility, accuracy, incomparable aesthetics and technical mastery – with its latest offering: the Cartier Masse Mystérieuse.

### UNLOCKING THE ILLUSION

Renowned throughout history as the jeweller of kings and the king of jewellers, Cartier has always placed an emphasis on exceptionally sound and beautiful design. With its unparalleled prowess in high jewellery creation, the brand applied its knowhow in jewellery making to the manufacturing of watches, ensuring that the watches leaving its manufacture would reflect its tradition of excellence. Its first

wristwatch, made by Louis Cartier especially for his aviator friend, Alberto Santos-Dumont, paved the way for Cartier to achieve new heights in watchmaking. From 1904 onwards, the Maison has championed the creation of fine timepieces and has not looked back since then. This year, Cartier pays tribute to its rich watchmaking heritage and delivers a timepiece that showcases the mysterious element of time.

The early 20th century was a period of upheaval and reform. People were slowly leaving their Victorian values behind and becoming more open to new styles and new ways of living. Modernity was gradually gaining ground and people were welcome to making changes to their lives. With this mindset pervading every level of society, infinite possibilities were present to everyone. It was during this tumultuous time that Cartier presented the world with mystery clocks.

First introduced by the Maison in 1912, mystery clocks were called as such because their hands appeared to float over the transparent body of the clock, with no connection to the movement. A testament to Cartier's aesthetic

“

THE EARLY 20<sup>TH</sup> CENTURY WAS A PERIOD OF UPHEAVAL AND REFORM. PEOPLE WERE SLOWLY LEAVING THEIR VICTORIAN VALUES BEHIND AND BECOMING MORE OPEN TO NEW STYLES AND NEW WAYS OF LIVING. MODERNITY WAS GRADUALLY GAINING GROUND AND PEOPLE WERE WELCOME TO MAKING CHANGES TO THEIR LIVES ”



A limited edition of 30 pieces, the Cartier Masse Mystérieuse is a true technical marvel





Cartier presents the Masse Mystérieuse, a new way of viewing time

vision, mystery clocks were a collaboration between the brand and a young, talented watchmaker, Maurice Couet, who was not even 25-years-old at the time. Despite his youth, Couet was already highly experienced and became an exclusive supplier to Cartier in 1911. Couet was instrumental in the creation of mystery clocks. He derived inspiration for the seemingly floating hands of Cartier's mystery clocks from the clocks of the famous illusionist and father of modern magic, Jean-Eugène Robert-Houdin. Borrowing from this figure of history, Couet adapted and developed a novel concept, wherein the hands are not connected to the movement, but are attached to two crystal discs fitted with serrated metal edges. These discs are activated by the movement and turn the hands – one for the minutes hand and the other for the hours hand. The illusion is perfected by the concealment of the disc edges by the hour circle. And thus, with the help of a revolutionary watchmaker and its own distinct know-how in watchmaking, Cartier was able to deliver magic and mystery to its distinguished clientele.

#### A MODERN MARVEL

This year, Cartier takes the ingenious concept of its historical mystery clocks one step

“APPLYING THE MOST ADVANCED TECHNIQUES, THE MAISON GOES ON A CREATIVE EXPLORATION OF THE MYSTERY OF TIME AND PLAYS WITH THE CONSTRUCTION OF ITS LATEST TIMEPIECE”

higher with the Masse Mystérieuse. Applying the most advanced techniques, the Maison goes on a creative exploration of the mystery of time and plays with the construction of its latest timepiece.

From first glance, the watch dial is divided into two semi-circles, one transparent, and the



Bringing together Cartier's rich history and its unparalleled technical prowess, the Cartier Masse Mystérieuse is a masterful feat of watchmaking



The watch features a skeleton dial and a crown set with a ruby cabochon

other showcasing the movement that provides it power. Here, Cartier brings together two of its watchmaking signatures: the mysterious movement and the skeleton dial. Taking the essence of the brand's historical mystery clocks, the new watch boasts a miniaturised movement, with a newly reimagined oscillating weight; not only does the oscillating weight serve as the beating heart of the timepiece, it also makes for a delightful adornment.

Powering the Masse Mystérieuse is the new calibre 9801 MC, designed, developed and as-

sembled in-house at the Cartier Manufacture. Over eight long years of hard work was put into the creation of the calibre, which ensures that the effects of gravity do not affect the chronometer. Because of the painstaking effort taken to see it to fruition – five different constructions before a prototype could be launched, with two further prototypes needed to develop the final version of the calibre – the brand has filed a patent for the movement to guarantee that it will stay an exclusive property of Cartier. Equipped with a power reserve of 42 hours, the calibre 9801 MC has a total dimension of 39.6

“CONSIDERED THE MOST COMPLEX AND TECHNICAL PIECE EVER DEVELOPED AND CREATED BY THE MANUFACTURE'S TALENTED AND PROFESSIONAL WATCHMAKERS, THE BEAUTY OF THE MASSE MYSTÉRIEUSE LIES IN ITS SIMPLE AND MINIMALIST DESIGN”

mm, a thickness of 7.3 mm and 43 jewels. Furthermore, it has a frequency of 28,800 vibrations per hour.

Considered the most complex and technical piece ever developed and created by the Manufacture's talented and professional watchmakers, the beauty of the Masse Mystérieuse lies in its simple and minimalist design. But what its purity belies is the fact that there is true magic behind its construction. On the austere dial, the hands float in the space of the case, with no apparent connection to any gears. This is because the different components that receive energy from the movement, transmission and regulation are integrated in the rotor. To enhance the pure aesthetic of the timepiece, the rotor itself is beautifully skeletonised to make this moving spectacle visible; the wearer can then observe the ballet of the watch's components without having to turn the watch over. In the centre of this mechanism, an ultra-sophisticated differential system – which surprisingly was taken and borrowed from yet another industry that of the automotive industry – has been integrated into the movement to prevent the time display from being caught in the mass. Coming to life with the slightest movement or touch from the wearer, the technical feat impeccably displays the time to the rhythm of the hands in the void. This mysterious rotor, which adds incomparable flair to the timepiece, makes use of an innovative principle that ensures the balance



The  
manufacture  
mechanical  
movement,  
calibre 9801  
MC, powers  
the Cartier  
Masse  
Mystérieuse



Mystery  
and magic  
combine in  
the Cartier  
Masse  
Mystérieuse

wheel always remains in the same vertical position. For this to happen, the rotor rotates in both directions at an irregular speed.

With such a delightful technical wonder beating as its heart, the Masse Mystérieuse is a true sight to behold. Measuring 43.5 mm, the magical timepiece has an impressive thickness of just 12.64 mm. Rendered in 95/100 platinum, the watch has a crown set with a stunning ruby cabochon, a charming detail that adds heightened elegance to the model. A dark grey semi-matt alligator leather strap accompanies the piece, with an additional black alligator leather strap for a second option.

Limited to only 30 pieces, the Cartier Masse Mystérieuse is a wonderful offering from one of the most established watch manufactures in the world of haute horlogerie. With its simple elegance yet highly technical spirit, the timepiece is a true masterpiece of high quality watchmaking. For those who want the best of both worlds – a combination of Cartier's haute jewellery and haute horlogerie savoir-faire – the Cartier Masse Mystérieuse is also available in a platinum iteration, set with baguette-cut diamonds, as well as a version set with baguette-cut diamonds and a platinum bracelet set with baguette-cut diamonds.



# *WATCH TO WEAR*

EMBODYING ELEGANCE  
AND PURE DESIGN, THE  
CARTIER TANK CONTINUES  
TO INSPIRE ARTISTS OF  
EVERY GENERATION





## *Graphic Representation*

A perfect testament to the exemplary design and watchmaking prowess of Cartier, Tank has transcended time and trends. It is no surprise then that its timelessness and elegant lines speak to the aesthetic needs of artists – from the past to the present – including Andy Warhol who considered Tank “the watch to wear”. This lasting and versatile design quality is one of the reasons why Middle Eastern artist, researcher, and explorer Moath Alofi opts to wear this avant-garde piece created by Louis Cartier in 1917.



## *Cartier Signature*

Thanks to its novel and unique specifications, Tank became a popular timepiece. This paved the way for the creation of a number of models, including Tank Louis Cartier, which was unveiled in 1922. Presenting a stretched case, refined brancards and softened edges, the watch also introduced some of the brand's signature watchmaking features such as "Rail tracks", a cabochon sapphire and Roman numerals. The red version, in stunning yellow gold, is worn by Berlin-based dancer/photographer Luis Alberto Rodriguez.







## *Making of an Icon*

The commanding result of the coming together of Cartier's two icons – Tank, with its geometric shape, and Must, with its 70s styling – Tank Must is an exacting timepiece that captures the very essence of modern time. Traditional yet appealingly contemporary, Tank Must boasts rounded brancards, revisited dial proportions, and a steel strap with curved links. Its recognisable style, steeped in luxury, makes Tank Must the watch for Spanish-born, London-based artist, Coco Capitán.



## *Powerful Elegance*

Tank Américaine is yet another model that takes inspiration from the original Tank. Featuring an elongated case with a more pronounced curve, the timepiece showcases an updated take on the geometry of the lines. Keeping the rectangular form of the original, the watch benefits from the alternation between rounded edges and angles. For connoisseurs only, this highly sophisticated rose gold iteration, with silvered flinqué dial and brown alligator-skin strap, has also captivated the likes of Japanese photographer, Satoshi Saïkusa.







## *Art Deco Styling*

A watchmaker ahead of his time, Louis Cartier envisioned Tank Louis Cartier to set a standard for all Tank watches. Opting for rounded lugs to complement the watch's rectangular shape, instead of assertively proud lines, Louis Cartier made a beautiful and lasting contribution to the Art Deco movement. A watch for aesthetes, Tank Louis Cartier was worn by the watchmaker himself, and continues to speak to artists of this generation. It is a watch chosen and worn by Chinese artist, Gao Yuan.




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Rolex Oyster Perpetual Lady-Datejust with mother-of-pearl dial, diamond-set bezel and diamond hour markers



Rolex Oyster Perpetual Lady-Datejust in Everose Rolesor, with diamond-set bezel and diamond hour markers

# LADIES' Classic

THE ROLEX OYSTER PERPETUAL LADY-DATEJUST IS A SYMBOL OF NEW AGE FEMININITY



The COSC-certified calibre 2236 powers the classic lady's timepiece

**R**olex has always championed excellence. This is why timepieces from this Swiss watch manufacturer are considered icons or classics in their own right. One of the collections that has definitely captured the attention, and the hearts, of distinguished ladies all over the world is the Oyster Perpetual Lady-Datejust.

Created during a time when women were changing, the Lady-Datejust is a celebration

of those who dare to lead the way. The year was 1957, and at that time, many females were achieving great new things: Audrey Hepburn was captivating Hollywood, Sylvia Earle obtained her Master of Science, Françoise Sagan was shaking up the literary landscape, Pat Smythe reigned supreme in equestrian sport, and fashion designer Adèle Simpson had New-York clamouring for her latest creations. Gone were the days when ladies just stayed at home and took care of their children;

now, they were becoming more active in academia, in sports, in the silver screen and other equally prestigious fields. Hans Wilsdorf, the founder of Rolex, noticed this change and understood that the modern woman, who wanted to manage her time to control her destiny, required the same precision as men.

And so was born, the Lady-Datejust, with smaller proportions than its masculine counterparts, yet created with the same





American marine biologist Sylvia Earle has been a Rolex Testimonee since 1982



Young pianist Yuja Wang has been a Rolex Testimonee since 2009

unwavering standards of excellence. Addressing not only a technical challenge, with its smaller case size, but also a cultural one, Rolex successfully created a timepiece that would serve to further advance women's independence. Not only is the Lady-Datejust an elegant and accurate timepiece, it is also a symbol of assertiveness expressed in exquisitely feminine form for modern, graceful, and accomplished women.

Since then, the Lady-Datejust has seen several decades of watchmaking innovations, as well as numerous iterations. Its Oyster case, 28 mm in diameter and guaranteed waterproof to a depth of 100 metres, is a paragon of robustness and elegance. The middle case is crafted from a solid block of Oystersteel, a particularly corrosion-resistant alloy, or from 18 ct gold. The case back, edged with fine fluting, is hermetically screwed down with a special tool that allows only certified Rolex watchmakers to access the movement. Screwed securely against the case is the Twinlock winding crown, fitted with a double waterproofness system while the crystal features a Cyclops lens at 3 o'clock for easy reading of the date, is made of virtually scratchproof sapphire.

At the heart of the Lady-Datejust beats the calibre 2236, a self-winding mechanical movement entirely developed and manufactured by Rolex. A consummate demonstration of technology, the calibre carries a number of patents, and offers outstanding performance in terms of precision, power reserve, resistance to

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AND SO WAS  
BORN, THE  
LADY-DATEJUST,  
WITH SMALLER  
PROPORTIONS  
THAN ITS  
MASCULINE  
COUNTERPARTS,  
YET CREATED  
WITH THE SAME  
UNWAVERING  
STANDARDS OF  
EXCELLENCE”

shocks and magnetic fields, convenience and reliability. COSC-certified, it incorporates a Syloxi hairspring in silicon, which is patented and manufactured by Rolex. Insensitive to magnetic fields, the Syloxi hairspring provides great stability in the face of temperature variations and remains up to 10 times more precise than a traditional hairspring in case of shocks. Calibre 2236 offers a power reserve of approximately 55 hours.

Over the years, the Lady-Datejust has unveiled a variety of bezels and dials that reflect as much the personality of its wearer as the

model's ability to renew its own elegance in fine detail. It beckons its owner to shape its own future. Its most recent model, released in 2021, was a fully gem-set version in 18 ct gold. Some of the watch's most iconic dials include champagne-colour, silver, white, pink and diamond-set, while mother-of-pearl is set apart for its lustrous beauty. The bezel can be domed, fluted or gem-set. Case materials include Oystersteel, 18 ct yellow, white or Everose gold, and Rolesor (combining Oystersteel and yellow, white or Everose gold). Depending on the version, the timepiece is available on a three-piece link Oyster bracelet with a folding Oysterclasp; on a five-piece link Jubilee bracelet with a Crownclasp; or on a three-piece link President bracelet with a Crownclasp. The Oyster bracelet is equipped with the Easylink comfort extension link. Like all Rolex watches, the Lady-Datejust is covered by the Superlative Chronometer certification redefined by Rolex in 2015 and comes with an international five-year guarantee.

An enduring and important symbol of strength, femininity and steadfast determination, the iconic Lady-Datejust continues to be worn by remarkable modern women, including marine biologist Sylvia Earle, golf champion Annika Sörenstam, and singer Dame Kiri Te Kanawa. It also graces the wrists of a whole new generation of women, who are achieving success in their chosen disciplines – prodigious pianist Yuja Wang, tennis champion Garbiñe Muguruza, biologist Emma Camp and sitar virtuoso Anoushka Shankar – making it a true icon of all time.

Panera  
Luminor  
Chrono  
Flyback Verde  
Militare  
(PAM01296)



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# WELCOME TO the Family

FOR 2022, PANERAI  
INTRODUCES TWO NEW  
MODELS IN ITS CHRONO  
COMPLICAZIONI COLLECTION

The Chrono Complicazioni collection is a group of Panerai watches that are characterised by their combinations of high-tech materials, complex calibres and limited quantities. Given the prestige of such a predicate, the Chrono Complicazioni collection sets the bar high even for other watches within Panerai's own plethora of impressive collections. Enter not one, but two new mod-

els into the collection: the Luminor Chrono Flyback Ceramica and the Luminor Chrono Flyback Verde Militare; both are set to delight your eyes with their stylish aesthetics and striking technicalities.

First up is the Luminor Chrono Flyback Ceramica, and as its name suggests, the watch is crafted out of ceramic. The timepiece is ren-



The Panerai Luminor Chrono Flyback Verde Militare (PAM01296) is limited to only 110 pieces



The Panerai  
Luminor  
Chrono Flyback  
Ceramica  
(PAM01298)  
is limited  
to only  
500 pieces



dered in a 44 mm matt black ceramic case and bezel, with a matching black dial. The monochromatic look provides a contrasting quality to the central flyback chronograph hand, as well as the minute hands in bright orange. Ceramic is known to be lightweight, highly scratch-resistant and retains its deep colours, making it a perfect material for cases and bezels. As with other Luminor models, the case is equipped with the signature safety lock crown protection device, also made of black ceramic. The dial sports a black sun-brushed pattern with iconic Panerai Arabic numerals and hour markers. A chronograph counter appears at the 3 o'clock position, while a small seconds counter is found on the opposite side, to balance the dial.

The Luminor Chrono Flyback Ceramica is powered by the P.9100 automatic calibre beating at a highly precise frequency of 4 Hz while providing a 72-hour power reserve. The calibre also powers a flyback chronograph movement, allowing the chronograph hand to reset and restart with a single press of the pusher at eight o'clock. Keeping the all-black look, the watch comes with a matching black alligator leather strap, while a second strap, in black rubber with a trapezoidal pin buckle in titanium with

“THE LUMINOR CHRONO FLYBACK CERAMICA IS POWERED BY THE P.9100 AUTOMATIC CALIBRE BEATING AT A HIGHLY PRECISE FREQUENCY OF 4 HZ WHILE PROVIDING A 72-HOUR POWER RESERVE”

DLC coating, is provided to give versatility to the watch owner.

The Verde Militare version is practically the same watch as the Luminor Chrono Flyback

Ceramica. The main difference lies in their case materials, with this second offering rendered in steel. The timepiece is presented in a 44 mm polished steel case with a polished steel bezel with safety lock crown protector in brushed steel. The dial is also different; the Verde Militare, as its name suggests – verde is green in Italian – has a green dial with luminous Arabic numerals and hour markers, with the central chronograph hand in bright orange. The dial is composed symmetrically with a chronograph hour counter at 3 o'clock and the small seconds counter at 9 o'clock. A military green alligator leather strap completes the look, with tone-on-tone stitching, while a green rubber strap with a trapezoidal brushed steel buckle serves as a second option.

Powered by the same P.9100 calibre, both of the new Luminor Flyback models are available in limited numbers: the Luminor Chrono Flyback Ceramica is limited to only 500 pieces, and is available at both Panerai brand boutiques and independent retail partners, while the Luminor Chrono Flyback Verde Militare has a more limited quantity of only 110 pieces. An e-commerce exclusive, the watch is available only on Panerai.com.

Roger  
Dubuis  
Excalibur  
Monobalancier



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# WHITE Magic

ROGER DUBUIS CONTINUES TO  
PUSH BOUNDARIES AND BLAZE  
ITS OWN TRAIL WITH THE NEW  
EXCALIBUR MONOBALANCIER  
IN PURE WHITE

**E**ver since its inception in the year 1995, Roger Dubuis has been known for its distinct personality and design DNA; some love it, some don't, but they all applaud the genuine disruptive spirit of the brand that translates through its watches. Perhaps the biggest reason why Roger Dubuis has been doing so well over the course of two decades is that it continues to channel traditional Geneva

watchmaking with an over-the-top stylistic flair.

One of the manufacture's icons happens to be Roger Dubuis' most popular model - the Excalibur. The iconic collection was launched in 2005 and quickly set itself apart with its pronounced star on the skeletonised dial. Simply said, the Excalibur is a Roger Dubuis signature;



The white timepiece has a grey flange





A look at the star-shaped bridge of the Roger Dubuis Excalibur Monobalancier

it is the embodiment of the brand's DNA in creating the future, it's the design that inspires all other models in the family. The Excalibur collection is simply uncompromising in its exceptional mechanics and iconic aesthetics; it exceeds all expectations.

This year the Excalibur finds itself in a different look; a look that is much more pared down, with a classic all-white motif, from the case to the straps. Meet the Excalibur Monobalancier, a watch that is inspired by similar materials used in aerospace. The timepiece's 42 mm case is crafted from Mineral Composite Fibre (MCF) and bears iconic Excalibur design signatures: the notched bezel and three lugs. The case appears in pure white – so pure that the whiteness of the material will remain intact due to its high resistance to UV, artificial or natural light that often causes discolouration.

The new MCF material is constructed from 99.95% silica and made via a Sheet Moulding Compound (SMC) process that enables freedom of play, new possibilities, and the creation of intricate designs thanks to its sturdy structure: 2.5 times lighter than ceramic and 13 percent lighter than carbon. The MCF used in the new Excalibur Monobalancier has been specifically developed so the resin in it remains stable and lends the unique characteristic to preserve its whiteness over time.

The dial is a typical Excalibur dial with a grey flange, transferred minute track and luminescent hour markers. Under the dial beats the in-house RD820SQ, an automatic skeleton calibre with a star-shaped bridge; this is a signature of the Excalibur Original collection which



The RD820SQ automatic skeleton calibre powers the watch

is powered by a microrotor, the mechanism of which is manufactured in Geneva. The calibre is certified by the Poinçon de Genève, one of the most prestigious certifications in the world of Haute Horlogerie, which constitutes that every one of the components has to be masterfully hand-finished at the Manufacture in Geneva. The calibre provides a generous power reserve of 60 hours, allowing you to take off the watch on Friday night and put it back on Monday morning without losing precision.

“

MEET THE EXCALIBUR MONOBALANCIER, A WATCH THAT IS INSPIRED BY SIMILAR MATERIALS USED IN AEROSPACE. THE TIMEPIECE'S 42 MM CASE IS CRAFTED FROM MINERAL COMPOSITE FIBRE (MCF) AND BEARS ICONIC EXCALIBUR DESIGN SIGNATURES: THE NOTCHED BEZEL AND THREE LUGS ”



With a 60-hour power reserve, the watch is weekend-proof

The 42 mm Excalibur Monobalancier case, bezel and crown were crafted from the pure-white, high-technology MCF creating an all-white, clean aesthetic. To keep up with the all-white palette, a white rubber strap accompanies the truly striking watch. Like all of Roger Dubuis' watches, given its complexity and highly mechanical nature, the Excalibur Monobalancier is available in a very limited quantity of 88 pieces worldwide.

IWC Big  
Pilot's  
Watch 43  
Spitfire (Ref.  
IW329701)



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# MODERN-DAY Military

IWC SCHAFFHAUSEN PAYS TRIBUTE  
TO ITS LINK WITH THE BRITISH  
ROYAL AIR FORCE WITH TWO  
NEW PILOT SPITFIRE MODELS

While the Spitfire models have been a mainstay in IWC's family for years, they typically come in chronograph versions. This year, after introducing the new Big Pilot's Watch 43, IWC chose to render the Big Pilot's Watch in two Spitfire editions.

One of IWC's most famous and recognisable models is the Big Pilot's Watch; known for its pronounced conical crown, the Big Pilot's Watch is a true testament to the historical link

between the manufacture and the British military. Among its extensive collection of Pilot's watches, the Mark 11 stood out among collectors and historians as one of the most popular models that was engineered in 1948 for the British Royal Air Force. In order to be considered as a military spec timepiece, watches must carry the following characteristics: a high precision movement, extremely rugged, resistance to magnetic fields, with functional yet highly legible aesthetics particularly on



IWC Big Pilot's Watch 43 Spitfire (Ref. IW329702)





The Ref. IW329701 has a unique black dial inspired by historical observation watches



Both watches come with a special engraving of the iconic Spitfire plane on their case backs

the dial. The new Big Pilot's Watch 43 Spitfire models stay true to these very specifications.

The first model is the Big Pilot's Watch 43 Spitfire (Ref. IW329701), which is easy to distinguish by its all-titanium look. The case, case back, and large iconic crown are made of lightweight yet robust grade 5 titanium, resulting in a dark grey matt colour that comes from an intricate surface treatment, in which each of the components required polishing and sandblasting to achieve the intended look. Another eye-catching element is the unique black dial that is inspired by historical observation watches. While most, if not all watches, have the numbers that represent hours circling on

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The Ref. IW329702 has a green dial encased in beautiful bronze

“ THIS DISTINCTIVE DIAL SITS ATOP THE IWC-MANUFACTURED 82100 CALIBRE MOVEMENT THAT DRIVES THE WATCH WITH A 60-HOUR POWER RESERVE, WITH PELLATON AUTOMATIC WINDING SYSTEM ”

the outer ring of the dial, the Ref. IW329701 features the minutes and seconds on the outer ring printed in contrasting white. The hours appear smaller in grey in the inner ring of the dial. Traditionally, this is a layout preferred by pilots and navigators as it allows them to tell time at just a quick glance.

This distinctive dial sits atop the IWC-manufactured 82100 calibre movement that drives the watch with a 60-hour power reserve, with

Pellaton automatic winding system. The calibre is equipped with a soft-iron inner case for protection from magnetic fields and an engraved Spitfire plane on the titanium case back. The Big Pilot's Watch 43 Spitfire (Ref. IW329701) comes with a brown calfskin leather strap with contrast stitching to complete the modern-day military look.

The second model features a more traditional watch dial. The Big Pilot's Watch 43 Spitfire (Ref. IW329702) comes in an unmistakably beautiful bronze case and crown while sporting a titanium case back for protection purposes. IWC uses a bronze material that contains aluminium, iron and copper, which makes the composite alloy approximately 50 percent harder than a standard bronze. While it sounds technical, the bronze in the Ref. IW329702 will develop a unique patina that will set the watch apart over time. The warm hue of the bronze marries perfectly with the military green dial and gold-plated hands. To finish it off, a luxurious green buffalo leather strap with a unique texture rounds off the watch to give you a versatile, rugged, yet polished look. Both versions of the IWC Big Pilot's Watch 43 Spitfire come with a special engraving of the iconic Spitfire plane on their titanium case backs and are powered by the same in-house IWC 82100 automatic calibre.

The new  
Zenith DEFY  
Revival  
A3642

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# BACK TO the First

A MODERN REINTERPRETATION  
OF THE EARLIEST DEFY MODEL  
IS PRESENTED IN THE ZENITH  
DEFY REVIVAL A3642

**T**he New Year calls for another highly anticipated revival. Paying homage to the earliest DEFY model, Swiss luxury watchmaker Zenith is remaking the legendary piece from its 1969 library catalogue, resulting in the latest DEFY Revival A3642.

The year 1969 was a milestone for Zenith, particularly not only for the unveiling of the brilliant El Primero calibre, but also for the debut of the DEFY collection. At that time, the traditional Swiss watchmaking traditions were facing a difficult challenge with the invasion



The watch is a revival of the classic DEFY





Made for any and all terrain, the Zenith DEFY Revival A3642 is a versatile timepiece

of quartz watches in the market. However, Zenith prevailed, and proved that mechanical movements were here to stay. Zenith released a quality timepiece with a singularly edgy design and robustness as a response to the sub-par mass-produced electronic watches.

Reproduced as a limited edition of 250 pieces in stunningly accurate detail using the original production plans from 1969, the DEFY Revival A3642 brings back all the details and singular design elements that made the original so outstanding in its era and how it established the codes that continues to inspire modern DEFY references. The DEFY A3642 was fittingly nicknamed the *coffre-fort* in French, which translates to “bank vault” or “safe-deposit box.”

Bold details include a 37 mm octagonal case paired with a fourteen-sided bezel—exhibiting audacity and ruggedness through sharply defined lines and facets with different finishes—and the now-iconic steel “ladder” bracelet designed and manufactured by the famed Gay Frères company. Indeed, the original DEFY was certainly ahead of the curve when it comes to sporty steel bracelet watches with highly geometric designs.

The timepiece has a warm grey dial with a striking gradient effect that darkens towards the edges, the first of its kind during its introduction in 1969. There are also the unusual applied square hour markers featuring horizontal grooves that convey a sense of perpetual motion. Instead of the Tritium which was used in the original piece, the wide sword-shaped

“

THE YEAR 1969  
WAS A MILESTONE  
FOR ZENITH,  
PARTICULARLY  
NOT ONLY FOR  
THE UNVEILING OF  
THE BRILLIANT EL  
PRIMERO CALIBRE,  
BUT ALSO FOR THE  
DEBUT OF THE DEFY  
COLLECTION ”

hands are rhodium-plated and faceted with the Super-LumiNova® SLN C1 luminescent material filling, paired with a paddle-shaped seconds hand—also a prominent feature found in numerous Zenith watches during that era.

The brand normally features an original solid case back embellished with a four-pointed star synonymous to the brand’s logo, but the modern DEFY Revival A3642 showcases something different on the case back, which is a transparent sapphire display case back showing the automatic Elite 670 manufacture movement, operating at a frequency of 28,800



Zenith Brochure DEFY Time-Safe 1969-1970 cover

VpH or 4Hz and with a minimum power reserve of 50 hours.

Constructed from a stainless steel material, functions of the watch include hours and minutes in the centre, central seconds hand and date indication at 4:30, with a new star-shaped oscillating weight with satin finishing. The crystal in the case is domed sapphire crystal with anti-reflective treatment on both sides.

To sum up, the only cosmetic differences between the Revival and its progenitor are the sapphire crystal, the display case back and the type of luminescent pigments.

Not only that, the watch is also water-resistant up to 30 ATM or 300 metres, ensured by a screw-down crown, making the DEFY A3642 and its modern Revival reincarnation able to withstand all terrains and suitable for many types of occasions.

With the DEFY Revival A3642, Zenith is not only bringing back one of its most daring and outstanding references from the 1960s, but also highlighting the unique genesis of the Manufacture’s boldest and most innovative collections by returning to the source.



Created for and by combat divers, the design of the TUDOR Pelagos FXD is steeped in history

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# BUILT to Last

THE TUDOR PELAGOS FXD IS NOT JUST ANOTHER DIVER'S WATCH, IT IS REVOLUTIONARY

**M**eet the TUDOR Pelagos FXD. The latest rendition from TUDOR, interestingly, delivers something new and unconventional, and is not just another reissue of a legendary collection. The TUDOR Pelagos FXD—FXD refers to the extra robust fixed strap bars of the case—is not just a commercial watch, it is a true military watch designed by and created for combat divers.

Since the 1950s, and TUDOR's creation of one of the first modern professional divers' watch-

es to the 1980s, the brand has been a regular supplier to the French Navy, or Marine Nationale. To revive this historic collaboration, the brand presents a technical watch that meets a unique set of specifications that was developed in conjunction with the French Navy's combat swimmers, the prestigious Commando Hubert.

Created in collaboration with a specialist unit of the French Navy, the watch packs a set of distinctive military-grade specifications. Exclu-



The timepiece comes with a navy blue polyethylene woven strap





A close-up of the watch's navy blue dial



The case back features the logo of the Marine Nationale and "M.N.21", short for "Marine Nationale 2021"

sively designed for underwater navigation, it is optimised for professional use by the divers.

The technical details of the TUDOR Pelagos FXD is equally as impressive as its history. The watch has a navy blue matt dial with applied hour markers filled with grade X1 Swiss Super-LumiNova® luminescent material, and although it does not correspond to the ISO 6425:2018 standard, the watch has a bidirectional rotatable bezel in titanium with a sand-blasted ceramic insert and grade X1 Swiss

Super-LumiNova® luminescent material filled 60-minute retrograde graduation.

The watch has a 42 mm satin-brushed titanium case, keeping the watch ultimately lightweight, along with fixed strap bars, as the name suggests, machined from a single block. To highlight the watch's official character, its steel case back bears the logo of the Marine Nationale (French Navy) brand composed of an anchor topped with a sailor's hat, as well as a historically inspired engraving of "M.N.21", short for "Marine Nationale 2021".

Powered by the Manufacture Calibre MT5602, the timepiece is also certified by the Official Swiss Chronometer Testing Institute (COSC) with a non-magnetic silicon balance spring and a 70-hour power reserve, with a frequency of 28,800 bph or 4 Hz.

It is also worth noting that the power reserve of the Manufacture Calibre MT5602 is "weekend-proof"; that is to say about 70 hours, which enables the wearer to take the watch off on a Friday evening and put it back on again on Monday morning without having to reset it.

Aesthetically, one can discover unique TUDOR characteristics in the watch, including square hour markers and angular hands, known as "Snowflake", introduced by the brand in 1969 to increase the intensity of the luminescence of its watches in poor light conditions. Not to mention that this reference has also been equipped with grade X1 Swiss Super-LumiNova® luminescent material filling.



TUDOR presents the Pelagos FXD

“

SINCE THE 1950s, AND TUDOR'S CREATION OF ONE OF THE FIRST MODERN PROFESSIONAL DIVERS' WATCHES TO THE 1980s, THE BRAND HAS BEEN A REGULAR SUPPLIER TO THE FRENCH NAVY, OR MARINE NATIONALE”

The watch is waterproof up to 200 metres, which is more than enough for combat divers, who usually only dive in shallow waters at depths of 10 to 30 metres, thus, there is no need for deep-dive specific watches.

Today, TUDOR has teamed up with the Julien Faure company, once again, to introduce a new, technical strap construction. Created using a 22 mm-wide, navy blue polyethylene woven ribbon with a silver central thread, the French Navy needed the FXD's strap to easily adapt to different wrist sizes, which is why the brand opted for a titanium "D" buckle, and a self-gripping fastening system. This fabric strap, combined with the lightweight titanium case, makes the Pelagos FXD very secure and comfortable to wear against the skin and over a diving suit. An additional one-piece rubber strap with an embossed woven motif and titanium buckle is also included in the box.

TAG Heuer  
Autavia 60<sup>th</sup>  
Anniversary  
Flyback  
Chronograph  
with silver  
dial



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# NOSTALGIC Tributes

TAG HEUER CELEBRATES THE  
60<sup>TH</sup> ANNIVERSARY OF THE  
AUTAVIA COLLECTION WITH  
THREE NEW VARIANTS

Swiss-founded and LVMH-owned TAG Heuer brings some jolly good news at the start of 2022, with the release of the reinvented—not just one, but three—new TAG Heuer Autavia models for the line's 60<sup>th</sup> anniversary. Yes, the collection itself debuted in 1962, and now the brand has decided to reissue the Calibre Heuer 02 COSC Flyback manufacture movement, bringing back the flyback function to the Autavia collection for the first time with two new chronograph models, while

the Calibre 7 COSC GMT movement drives a brand-new three-hand GMT model—also a first for the Autavia collection.

The Autavia was launched 60 years ago, when the brand was under the leadership of Jack Heuer, and got its name from a portmanteau of two pillars of TAG Heuer's history: automobiles and aviation. In the beginning, the Autavia was mainly used for dashboard timers for cars and aircraft, and the name eventually



TAG Heuer Autavia 60<sup>th</sup> Anniversary Flyback  
Chronograph with black dial

made its way onto wristwatches, as the segment grew in popularity.

The Calibre Heuer 02 COSC Flyback manufacture movement has been developed to enable



The watches are enhanced by Super-LumiNova®-coated indexes and hands



“

TAG HEUER CHRONOGRAPHS ARE ALSO FAMOUS FOR THEIR READABILITY, THANKS TO THE SUPER-LUMINOVA® COATING ON THE HOUR MARKERS AND HANDS, WHICH ENSURES QUICK AND CLEAR LEGIBILITY, EVEN IN THE DARK”

a chronograph function which was difficult to implement, the flyback function, making it possible to reset the chronograph hand and commence a new timing without the need to stop it first, saving valuable time in high-pressure situations, such as recording lap times at the racetrack.

The recently-launched models are immediately recognisable with their distinctive chronograph pushers and extra-large crowns, inspired by the historic TAG Heuer dashboard timers. TAG Heuer chronographs are also famous for their readability, thanks to the Super-LumiNova® coating on the hour markers and hands, which ensures quick and clear legibility, even in the dark. Once again taking inspiration from a historic Autavia reference, the 73663, which included a dial variation that also featured large luminous Arabic numerals, the new models are adorned with Super-LumiNova®-coated markers and hands that allow for easy reading of the time.

Not only that, the references also have a black ceramic bidirectional rotating bezel, staying true to the collection's DNA, and a sapphire crystal at the front and back ensuring the durability and utility of the Autavia chronographs.

The first chronograph model, the TAG Heuer Autavia 60<sup>th</sup> Anniversary Flyback Chronograph, features a silver dial, a polished and fine-brushed stainless steel case in a 42 mm diameter, with indexes and hands coated with off-white Super-LumiNova® as well as rhodium-plated hour and minute hands. The timepiece is completed with a black alligator leather strap with a stainless steel pin buckle.



TAG Heuer Autavia 60<sup>th</sup> Anniversary GMT 3 Hands

On the other hand, the second chronograph model has a black dial, as well as indexes and hands with green Super-LumiNova®. Offered in a 42 mm diameter case, which is DLC-coated, polished and fine-brushed, the watch is equipped with a black alligator leather strap with DLC-coated pin buckle.

Finally, we come to the third model, the TAG Heuer Autavia 60<sup>th</sup> Anniversary GMT 3 Hands. Driven by the Calibre 7 COSC GMT movement, this all-new three-hand GMT addition to the collection, was purposely created for those who love to travel. The watch immediately draws one's attention with its radiant blue sunray-brushed dial, magnificent blue and black ceramic bezel and polished and fine-brushed stainless steel case. On the dial



Making of the TAG Heuer Autavia 60<sup>th</sup> Anniversary Flyback Chronograph

are numerals and hands coated with Super-LumiNova® for perfect readability. The watch comes with a stainless steel folding clasp with double safety pushbuttons. Buyers of the timepiece can also order and customise additional straps to provide added versatility.

Sixty years after its launch as a wristwatch, the TAG Heuer Autavia continues its legacy as a robust, reliable and enduring timepiece that is up to any task. The new collection honours this lineage by blending inspiration from the past with modern design touches to create models that are the ideal choice for watch lovers who are constantly on the move and who require absolute timing precision in any situation.

The Longines Master Collection with moon phase and white mother-of-pearl dial



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# FEMININE Allure

EXCLUSIVELY DESIGNED FOR WOMEN, THE WATCHES IN THE LONGINES MASTER COLLECTION ARE NOW OFFERED WITH MULTIPLE STRAPS AND DIALS



The Longines Master Collection with silver "barleycorn" pattern on the dial





The Longines Master Collection with moon phase and red coloured strap

**T**he Swiss luxury watchmaker brand renowned for its winged hourglass logo is extending The Longines Master Collection range, initially introduced two years ago, with a moon phase display. Female horologists can finally rejoice, as Longines offers timepieces that cater to the needs of modern women, without scaling down the design from the men's mechanical counterparts.

Originally, The Longines Master Collection only consisted of watches with a mechanical movement, and the same level of refinement has been carried over to the women's versions as well. This is already quite a rare treat as the watch industry is, more often than not, more inclined to cater to the aesthetic and mechanical needs of men. We are quite delighted to hear that Longines does not sacrifice the design for this one. The design language follows The Longines Master Collection guidebook, and the same elegance trickles down to these new watches as well.

The look and appeal of the timepiece is truly exceptional and offers a wide range of functions thanks to its exclusively mechanical movement: hours, minutes, seconds, moon phase and date ring with indication by a hand at 6 o'clock. Fitting all these complicated elements into a smaller diameter 34 mm case has proven to be a major challenge, and the dial looks simpler compared to the moon phase chronograph, but it retains a similar design to the original moon phase.



The 34 mm timepiece is perfect for discerning ladies who love purity and elegance

Staying true to the pillars of The Longines Master Collection, which are elegance, character and purity, the timepiece meets the requirements of particular female watch connoisseurs who have a good eye for technical features and are naturally inclined to elegance. Furthermore, there is a choice of two dials, a white mother-of-pearl dial or a blue sunray dial, as well as different coloured straps, such as brown, red, blue, taupe, and a stainless steel bracelet, all equipped with triple safety folding clasps and push-piece opening mechanisms.

The design of the timepiece exudes elegance and simplicity, but on the dial is a refined

“THE SAPPHIRE GLASS FEATURES MULTI-LAYERED ANTI-REFLECTIVE COATING ON BOTH SIDES WITH A TRANSPARENT CASE BACK, ALLOWING YOU TO SEE THE AUTOMATIC MOVEMENT”

moon phase display at 6 o'clock rimmed with a date ring with Arabic numerals, on which a hand points to the current day. The addition of this complication is delicate and has called for painstaking work to ensure the harmonious proportions of the case.

This model's 34 mm round steel case with 11.10 mm thickness houses a mechanical self-winding movement developed exclusively for Longines, the L899 automatic calibre, fitted with a silicon balance-spring that is light, non-magnetic, hard-wearing, stainless and impervious to thermal expansion. The movement provides a power reserve that lasts approximately up to 72 hours with 25,200 vibrations per hour. The watch is also water-resistant up to 3 bar or 30 metres. Loyal customers need not worry, as Longines offers reliable after-sales service with a five-year warranty for the timepiece.

The sapphire glass features multi-layered anti-reflective coating on both sides with a transparent case back, allowing you to see the automatic movement. Moreover, the mother-of-pearl dial version rivals the diamond hour markers in subtlety. It is also available in sunray blue, also with 12 diamond indexes, and purists will appreciate the now classic and unmistakable silver “barleycorn” pattern, a signature characteristic of The Longines Master Collection.

These new models aspire to adorn the wrist of a woman with a strong will and character. To be able to offer her the moon is a real privilege. This requires a heart packed with outstanding technology, beating to the rhythm of elegance and femininity, all in line with the purest watchmaking tradition of Longines.

Bell & Ross  
BR 05  
Horolum



The Super-LumiNova® C5 quickly accumulates light before rendering it in the dark with long-lasting intensity, thereby guaranteeing a high level of luminescence and excellent legibility at night. Its green colour, already intense during the day, is even more powerful at night, when it truly glows. With its photoluminescent coating, it remains luminous and therefore legible, even in the dark. It is primarily intended for urban explorers who can be seen in the city any time of day or night.

With its light grey sandblasted case and bracelet, the BR 05 Horolum looks beautiful but not too over-the-top among the crowd. In fact, it is suitable for daily wear. Like the case, the dial is made from bead-blasted steel, combining to form a uniform whole. Furthermore, the photoluminescent indices ensure perfect clarity when reading the time, even in the dark. These two elements are retained from the original BR 03-92 Horolum.

Revisiting the brand's iconic case, the collection features softer and more rounded corners, producing a more elegant and mainstream result. Measuring a very wearable 40 mm across and executed in steel, it blends the time-hon-

# GLORIOUS Grey

LIMITED TO ONLY 250 PIECES  
WORLDWIDE, THE BELL & ROSS  
BR 05 HOROLUM IS BACK WITH  
A MORE SOPHISTICATED STYLE

**F**rench watch company Bell & Ross has long been known for its watches with unique square cases and distinct round dials. Back in 2017, the brand presented the BR 03-92 Horolum. As a follow-up to that model, the brand has recently released a sequel in the form of the BR 05 Horolum, inspired by the sporty yet chic BR 05 collection.

The name Horolum originates from “Horo”, which means watchmaking or time, and “Lum”, meaning light. Reproducing the iconic “circle in a square” case, the watch features the usual screws in the four corners. The numerals and indices of the BR 05 Horolum are covered in Super-LumiNova® C5, the most powerful photoluminescent coating that exists, which emits an intense green colour.



The Bell & Ross BR 05 Horolum is also  
available with a rubber strap





The Bell & Ross BR 05 Horolum is characterised by the exclusive use of steel

oured impression of an integrated bracelet sports watch, with the matt grey finishing of a stealth bomber.

Among Bell & Ross' catalogue, the Horolum series has enjoyed resounding success. Over time, it has become a signature at Bell & Ross. The collection is characterised by the exclusive



Available in a limited edition of 250 pieces, the timepiece is an elegantly urban offering

“

THE SUPER-LUMINOVA® C5 QUICKLY ACCUMULATES LIGHT BEFORE RENDERING IT IN THE DARK WITH LONG-LASTING INTENSITY, THEREBY GUARANTEEING A HIGH LEVEL OF LUMINESCENCE AND EXCELLENT LEGIBILITY AT NIGHT ”

use of steel, including for the strap. The metal benefits from an innovative bead-blasted finish, lending the watch a matt mineral appearance and creating an impression of purity. This steel recalls the city and the façade of modern buildings.

The BR 05 Horolum is powered by the Calibre BR-CAL.321. It is also water-resistant up to 100 metres. The sapphire crystal case back of the watch offers an attractive view of the automatic Calibre BR-CAL.321 Swiss mechanism. Bell & Ross is known to prioritise originality. Generally speaking in the watchmaking industry, the oscillating mass takes the shape of a metal semi-circle. This shape creates the imbalance



The numerals and indices of the watch are covered in Super-LumiNova® C5

that stimulates the movement and gives the mainspring its energy. The BR 05 Horolum features a 360° oscillating mass, with a design inspired by the wheel rims on sports cars.

The Bell & Ross BR 05 Horolum is available on an integrated stainless steel bracelet with the same micro-blasted finishing as the case, or alternatively on a black rubber strap. Both versions are equipped with a folding buckle. Oh, and did we mention that this collection is also limited to only 250 pieces worldwide? If you are interested in this specific model, it might be a good idea to head on over to your nearest Bell & Ross boutique, as the timepiece is only exclusively available in the brand's 15 boutiques all over the world. Get it now before it is too late.

Frederique  
Constant  
Highlife  
Perpetual  
Calendar  
Manufacture



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# ACCESSIBLE Complication

FREDERIQUE CONSTANT  
INTRODUCES A NEW DIAL  
COLOUR TO ITS POPULAR  
HIGHLIFE PERPETUAL  
CALENDAR MANUFACTURE

**I**t was in the year 2016 when Frederique Constant disrupted the horology world with its version of a perpetual calendar watch that is affordable yet equipped with the highest mechanical complication. The brand's perpetual calendar watch quickly became the talk of the town among watch enthusiasts, with particular interest from the younger audience. Fast forward to this year and Frederique

Constant introduces the perpetual calendar complication in one of its popular models, the Highlife.

The Highlife family has been one of the longest mainstays in Frederique Constant's arsenal since 1999. Since its inception, the family has consisted of three lines: the Heartbeat, the COSC-certified Chronometer, and the in-



A look at the watch case back





A close-up of the counters on the watch dial

house Perpetual Calendar. While all three lines have become pillars of the brand, it is the perpetual calendar model that made waves due to its reasonable pricing and exquisite finish to give the world a great value-for-money complicated watch.

First introduced in 2020, the Highlife Perpetual Calendar Manufacture was presented in various versions including a blue dial, a luxurious rose gold case, and a special edition launched at the Dubai Watch Week. This year's version tweaks the dial colour with a trendy blue-grey dial, with great legibility thanks to the contrast of the white typography and the mirror-polished and luminescent hour-markers and hands, while keeping all the other ideal aspects of the watch.

As with any perpetual calendar complication, the Highlife Perpetual Calendar Manufacture allows tracking of the Gregorian calendar down to the leap year days accurately. Encased in a modest 41 mm stainless steel case, the watch comes with an integrated three-link bracelet, with alternating polished and satin-finished surfaces. Equipped with an interchangeable system, the steel bracelet can be alternated with a sporty navy blue textured rubber strap, without the need for any tools.



The watch comes with a trendy blue-grey dial

The blue-grey dial mentioned earlier serves as a nice canvas to the symmetrically-oriented counters which consist of the month and leap year counter at 12 o'clock, day counter at 9 o'clock, while the date is on the opposite side at 3 o'clock. A moon phase counter appears at 6 o'clock to complete the symmetry with a blue background and starry evening sky. Despite the four counters, the dial appears modern and

“

FIRST INTRODUCED IN 2020, THE HIGHLIFE PERPETUAL CALENDAR MANUFACTURE WAS PRESENTED IN VARIOUS VERSIONS INCLUDING A BLUE DIAL, A LUXURIOUS ROSE GOLD CASE, AND A SPECIAL EDITION LAUNCHED AT THE DUBAI WATCH WEEK ”



The Frederique Constant Highlife Perpetual Calendar Manufacture also comes with a navy blue textured rubber strap

clean with slim hour and minute hands, with silver hour markers. Another signature design of the Highlife Perpetual Calendar Manufacture model is the globe that is engraved on the dial that sort of wraps and connects all the four counters together.

The Highlife Perpetual Calendar Manufacture is powered by Frederique Constant's in-house FC-775 calibre with a perpetual calendar module on top. Beating at a frequency of 28,800 alt/h, the calibre delivers a modest 38-hour power reserve. Under the sapphire crystal case back, the calibre is adorned with delicate circular graining and Côtes de Genève decoration. The Frederique Constant Highlife Perpetual Calendar Manufacture, with its exquisite blue-grey dial, is the brand's way of updating the watch with modern aesthetics while maintaining its strategic positioning in the world of horology, as the singularly best priced perpetual calendar complication watch in the market.

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Baume & Mercier Clifton with gradient green lacquered dial



Baume & Mercier Clifton with perpetual calendar

# ELEGANTLY Striking

THE LATEST BAUME & MERCIER CLIFTON COMES IN THREE DIFFERENT YET EQUALLY ELEGANT VERSIONS

A beautiful tribute to the Baume brothers who originally founded the brand, as well as the watchmaking expertise that the manufacture has preserved for nearly two centuries, Clifton is the ultimate Baume & Mercier watch collection.

If we prefer not to judge the book by its cover, Clifton looks soft with elegant curves, but behind its inception, there is a dedicated team that imbued it with expertise and finesse that continues to fascinate watchmaking aficionados the world over.

Elegant and urban, the masterful balance of the watch's lines is admirable. Never compromising on style, Clifton is a collection steeped in comfort, yet set apart by the impeccable performance of the Baumatic movement, which offers five days of autonomy.

This year, Clifton combines accuracy and style with two chronometers as well as a day-date and moon phase version in vibrant hues, offered with three distinct dial colours: green, burgundy and blue. A new iteration of the perpetual calendar showcases the ultimate watchmaking demonstration, with the very deep and captivating combination of gold and dark blue making a statement.

The first watch in the collection is the Clifton Baumatic COSC, featuring a 40 mm polished and satin-finished stainless steel round case, while the sapphire crystal case back reveals the captivating Baumatic automatic movement. Powered by the Automatic BAUMATIC BM13 1975A COSC, it has bridges with a circular-grained finish, a sandblasted and snail





The Baume & Mercier Clifton is a stylishly precise timepiece

baseplate, an open-worked oscillating weight adorned with “Côtes de Genève”, and a unique Baume & Mercier engraving. The movement is equipped with a certified chronometer (COSC).

The gradient green lacquered dial of the Clifton Baumatic COSC brings out the white focal point pattern at its centre. The dial is positioned under a domed scratch-resistant sapphire crystal with an anti-glare coating. Its edge is adorned with riveted indexes in a slightly elongated trapezoid shape that are elegantly emphasised by the passage of the faceted alpha-shaped hands.

Second in the line-up is a 39 mm version, with a round polished and satin-finished case. This Clifton Baumatic COSC model is adorned in 18-carat pink gold, which strikingly matches the gradient burgundy lacquered dial. The focal point is a symbol of accuracy, also certified by the COSC that can be seen at the centre of the faceted gilt alpha-shaped hands that lightly and accurately indicate the slightly elongated trapezoid shape of the gilt riveted indexes. A date aperture can be seen at 3 o'clock. The graceful and delicate timepiece is truly a magnificent Swiss-made gold and burgundy work of art.

The watch is powered by the same Baumatic movement as the first model and features an interchangeable black alligator strap with square scales paired with a gold pin buckle.

The last timepiece is for those who love blue. Equipped with a perpetual calendar, the watch pays tribute to Baume & Mercier's heritage



Baume & Mercier Clifton with perpetual calendar and blue dial

and watchmaking expertise by reinterpreting the fascinating complication. It automatically counts months of 30 or 31 days as well as leap years, depending on the length of the month of February. Therefore, it will not need to be corrected until 2100.

The breathtaking deep blue dial is encased in a 42 mm diameter and 12.1 mm thick round case in 18-carat polished and satin-finished rose gold. It is topped with a domed scratch-resistant anti-glare sapphire crystal that reveals remarkable craftsmanship: the gold bevelled horns catch the light and emphasise the perimeter of the lacquered blue gradient dial,

“

THIS YEAR, CLIFTON COMBINES ACCURACY AND STYLE WITH TWO CHRONOMETERS AS WELL AS A DAY-DATE AND MOON PHASE VERSION IN VIBRANT HUES, OFFERED WITH THREE DISTINCT DIAL COLOURS: GREEN, BURGUNDY AND BLUE ”



Baume & Mercier Clifton with gradient burgundy lacquered dial

offering a spellbinding contrast. Elegant riveted gilt trapezoid-shaped indexes are visible under the tips of the faceted gilt alpha-shaped hands.

The watch is driven by the automatic BAUMATIC BM13 1975 AC2: Baumatic base with Dubois-Dépraz 55102 module, and is mounted on a black alligator strap with square scales and bar tacks at the rose gold pin buckle.



Glowing  
Lanterns ring  
from the  
Festive Lights  
range



Glowing  
Lanterns  
earrings from  
the Festive  
Lights range

# BEAUTY Above

THE ATTRACTIVE NIGHT SKY  
CONTINUES TO BE PIAGET'S  
INSPIRATION FOR ITS NEW  
JEWELLERY COLLECTION

Piaget is on a persistent quest to capture the beauty of the night sky in the form of its new jewellery range. Following the release of the Extraordinary Lights Collection, the House has crafted new creations exuding creativity and a symphony of magnificent colours. Just like the collection before it, the Piaget Extraordinary Lights High Jewellery Act II has three categories, which are Festive Lights, Magical Lights, and Infinite Lights.

The moment when lucky lanterns are released high into the night sky is the main inspiration behind the Festive Lights range. Dominated by a green palette accented with yellow, this range replicates the colours of the lanterns when they float in the high sky – a symbol of high dreams for the future. The main gemstone used in this range is the tourmaline. It is featured in the ring where a central cushion-cut stone is surrounded by baguette cuts. A

matching pair of cushion-cut stones adorn the earrings with marquise, baguette and brilliant-cut white diamonds complementing the yellow diamonds seen throughout the set.

The centrepiece of the Festive Lights offerings is the Glowing Lanterns necklace with a 35.64 carat cushion-cut tourmaline as its focal point. An apple-green shade from chrysoprase beads brings a dynamic contrast to this tasselled-necklace. One thing that must be mentioned about this creation is that it is designed following the instruction of Valentin, the grandson of the brand's founder Georges-Edouard Piaget, "to do what has never been done before." With this in mind, Piaget has come up with an invisible switch system, which enables light to internally illuminate the tourmaline and make it glow beautifully from within just like a lantern.

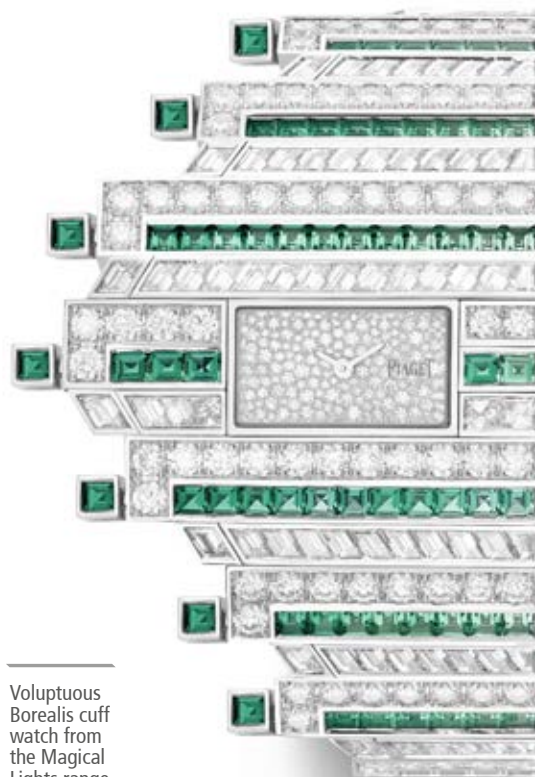
The magic of the Aurora Borealis is translated into the creations that comprise the Magical Lights range. A glamorous asymmetric Voluptuous Borealis necklace pays tribute to the spectacular natural phenomenon with its green Zambian emeralds. At its centre is a 10.29 carat pear-shaped gem. The asymmetric ring features the same kind of precious stone

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Voluptuous  
Borealis  
necklace from  
the Magical  
Lights range



Voluptuous  
Borealis cuff  
watch from  
the Magical  
Lights range

Celestial  
Ballet ear  
cuff from the  
Infinite Lights  
range



Celestial  
Ballet ring  
from the  
Infinite  
Lights range

“PIAGET HAS COME UP WITH AN INVISIBLE SWITCH SYSTEM, WHICH ENABLES LIGHT TO INTERNALLY ILLUMINATE THE TOURMALINE AND MAKE IT GLOW BEAUTIFULLY FROM WITHIN JUST LIKE A LANTERN”

weighing 5.3 carats. Also a focal point of the earrings, the emeralds are emphasised by great swirls of baguette and brilliant-cut diamonds. The shiny green of the emeralds also adorn the watch. All the pieces are designed to be worn with comfort, just like the feeling of silk against the skin.

The third category sources its inspiration from the beautiful meteor shower. Sapphires are

chosen as the gemstone for the Infinite Lights range. From soft delicate blue to midnight hues, these stones are arranged to reflect the beauty of nature's choreography. It took more than one year of meticulous gemmological work and skill to collect the stones in three different colour gradations with perfect tone and strong saturation. Furthermore, the charm of this range is not only about its blue shade, but also its unique shapes.

The Celestial Ballet ring takes the shape of a comet that can cover two fingers. The main spectacle of this creation is the 2.71 carat Sri Lankan sapphire surrounded by a series of other sapphires and diamonds. The rest of the pieces, from necklace to drop earrings, also have dynamic designs reminiscent of the dance of shooting stars. The entirety of Piaget's Extraordinary Lights High Jewellery Act II collection is what everybody needs to exude: the sparkling and wonderful energy of the night sky.



Allure  
Céleste  
necklace



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Allure  
Céleste  
necklace in  
white gold,  
diamonds  
and sapphire  
@ CHANEL  
High  
Jewellery

# CELESTIAL Celebration

CHANEL PRESENTS A HIGH  
JEWELLERY COLLECTION  
INSPIRED BY ITS  
FOUNDER'S IMAGINATION

The atmosphere of the 1930s was certainly not favourable to anyone, as it was the period of the Great Depression. In the midst of this gloomy reality, Gabrielle Chanel found a way to convey the beautiful things from her imagination, paving the way

for the world's first high jewellery collection. With London Diamond Corporation's idea to revive the diamond market, the company entrusted Chanel with the creative side of the endeavour. Relying on dreams and beauty, she presented "Bijoux de Diamants" in 1932.

For guidance, she looked up to the sky. It was the stars that sparkled like floating diamonds which inspired her.

From that inspiration, the "Bijoux de Diamants" collection was born. Meteorite showers, crescent moons that glowed beautifully, and flaming suns were translated on to the hair and skin of the wearer. In creating the collection, Coco - with artist Paul Iribe as the jewellery designer - applied the principles of Haute Couture to High Jewellery. Moreover, she wanted to give freedom and comfort to women's bodies while also enhancing their beauty at the same time. Simplicity was a core aspect, as evidenced by the uniform size of the classic cut diamonds, which were unadorned and set with an invisible setting. There were about 50 pieces in the collection, with white and yellow diamonds arranged in platinum as well as yellow gold.

To this day, there are still pieces that have not been identified. Pieces that have been identified include 17 brooches, 9 pieces of head jewellery, 8 necklaces, 4 rings, 3 bracelets, 2





Making of the Allure Céleste necklace @ CHANEL High Jewellery



Comete Necklace - Bresson, from Bijoux de Diamants

“  
IN CREATING  
THE COLLECTION,  
COCO - WITH ARTIST  
PAUL IRIE AS THE  
JEWELLERY DESIGNER  
- APPLIED THE  
PRINCIPLES OF  
HAUTE COUTURE TO  
HIGH JEWELLERY”  
”

pairs of earrings, 2 watches and 2 accessories. “Gabrielle Chanel created a collection that was unique. It caused a sensation at the time and still today it remains the cornerstone of our jewellery designs,” said Marianne Etchebarne, Global Head of Watches and Fine Jewellery Product Marketing, Clients and Communication at CHANEL. Ninety years following the release of “Bijoux de Diamants”, the CHANEL Jewellery Creation Studio presents a new range inspired by the original collection. As a tribute, it is aptly named “1932”.

For this range, Patrice Leguèreau, Director of the CHANEL Jewellery Creation Studio, decided to keep the celestial theme. He said, “I wanted to return to the essence of 1932 and to harmonise the message around three symbols: the comet, the moon, and the sun. Every heavenly body shines with its own light.” In this collection, shooting meteors surround celestial bodies. The crescent moon in the original collection has now reached the full phase with a halo around it. The sun radiates its power clearly.

CHANEL’s “1932” range contains 81 pieces of jewellery and 15 of them are transformable; giving the wearer more options. This time, the collection is more vibrant with the choice of colourful gemstones. The blue of night comes from sapphires, the shining sun is reflected by the yellow diamonds, opals exude the richness of a galaxy, while rubies look vibrantly red, spinels glow, and tanzanites depict the colour of the skies. The signature piece of this collection is the Allure Céleste necklace. At the centre of round-cut diamonds is a 55.55 carat oval sapphire in an intense and deep blue. Elements of this necklace can be detached to become other creations. The halos can be transformed into brooches, the centre row of diamonds can be worn as a bracelet, transforming the necklace into a shorter version. A true presentation of unparalleled artistry, let the “1932” by CHANEL allow you to shine bright like the gleaming sky.

JULIEN TORNARE - CEO OF ZENITH

# DRIVEN BY Tradition


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**S**taying true to tradition whilst thriving on innovation has long been Zenith's strongest suit. While it is not an easy feat to maintain resilience in an unprecedented time like this, Zenith has successfully kept its exquisite craftsmanship and astonishing improvements afloat.

In today's social climate, encompassing subjects that resonate with values that both the company and its audience hold dear is one of the most pivotal steps taken by many brands in the realm of the horological world. Zenith is no exception. With a number of initiatives such as the Nona Source Partnership, Dreamhers, and Zenith Icons, the manufacturer has proven its commitment to its long-standing philosophy, "time to reach your star". Time and time again, Zenith has continuously pushed the limits and boundaries to go further.

Today, we talk to Julien Tornare, the CEO of Zenith, who has been helming the brand since 2017 and has successfully repositioned the brand at the forefront of the watchmaking industry. We delve deeper into Julien's victory in tackling the fast-paced digitalization era, knowing what customers seek after, and Zenith's latest novelties.

**How does Zenith keep instilling its DNA into newly launched models without compromising the importance of heritage?**

Our watches are an evolution of the watches that we have been building for over 157 years. One hundred percent of our watches have a Zenith movement. That said, you cannot be



more authentic. It would be much easier to buy movements from outside and put them in a case, but no. If you buy a Zenith, it is truly real and bona fide because of the movement.

In terms of authenticity, what you should not continue to develop in the 21st century is to create contemporary items just to stay relevant. This is something that people really enjoy from Zenith and I believe that the younger generations have so much access to information that they will basically care more about the authenticity of a luxury brand.

**How does Zenith find new ways to connect with customers in the most relatable way to keep up with the current dynamic landscape?**

It's not enough to make beautiful products that people love, you need to find the right way to talk and communicate with people. That has been a huge improvement at Zenith for the last few years because we came from a very traditional way of talking to people and now we went through a very important digitalization. We have definitely become the most active





brand in the watch industry during the pandemic, very present on social media, through our website, we started e-commerce, and a lot of new initiatives that are very meaningful to our generation because this is the right way to talk to them.

#### What do you think customers are looking for today in terms of savoir-faire and design?

I think custom clients today want to buy a watch of their time, so we need to always look at the past and get inspiration while ensuring that we're creating something for today's world. This is super important to keep the connection with the younger clientele. If you only make things from the past, you have the risk of becoming a museum brand. We want them to understand the importance of a mechanical watch. We take very good care of the design, quality, and movement but we also think about what we present to them. Nobody's buying a watch to look at the time. You buy a watch because it represents your personality.

#### Can you tell us more about the latest novelties launched at LVMH Watch Week 2022?



Zenith DEFY Revival A3642

We based what we are launching now on our heritage because this is super important. As a brand, we always make watches with the best authenticity possible. That's why we have our fantastic El Primero movement as the heartbeat of these new watches. And of course, innovation, because we continue to bring contemporary 21st century watchmaking to our watches. So we always play between these elements that are very important to the brand and what we see today in the new DEFY Skyline.

#### Any favourite models from the latest novelties?

I will try to be a little more original and go with this beautiful re-edition of the A3642 created in 1969 because for me it's the utmost example of creativity. Imagine, in the late 60s they dared to go for a 14-sided bezel, very surprising at that time. They brought a very nice dial with a brownish colour and a gradient dial with very special indexes. It also comes with the famous avant-garde bracelet, so it's a high concentration of creativity. I think we should always keep in mind that in the 60s and 70s, there had been so much creativity that we need to continue to carry forward, and that is why I think of this watch.

ANDIEN AISYAH - SOUTHEAST ASIA BREITLING SQUAD MEMBER

# HARMONIOUS

## Dynamics


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**A**ndien has successfully opened doors for many female musicians in Indonesia. The connection to music began when she began singing and dancing along to the music she saw on television. Music means breathing to this songstress, as it has become a part of life, her routines, and how she expresses herself.

As her professional and personal lives blend, Andien navigates seamlessly through the roles she holds, from running a company to being a mother, wife, performer, songwriter, and content creator. Her dynamic lifestyle makes her an ideal addition to the Southeast Asia Breitling Squad, where she can explore and gain insight into a world full of sustainability concepts.

### What are the projects that you are currently working on?

I am having a little show as a way to celebrate my 22nd anniversary, "Melodi Monolog, dan Lalu". It is neither a concert nor a musical film, but rather a combination of songs arranged into a narrative about the message I'm trying to convey. My monologues will prompt the audience's insights regarding my journey and how it relates to theirs.

### What would you be doing if you were not a musician?

I would probably work at an agency. With a communication degree from college, marketing has since become a secret passion of mine. I may also become a stylist or a Fashion Director.

### Tell us interesting facts about Andien.

Despite what most people think, I do not like running. Some also think that I am good at

Andien is a new member of the Southeast Asia Breitling Squad





Andien  
wears the  
Breitling  
Navitimer



cooking, when in fact, I only have basic skills. I love comic books and still have plenty of Detective Conan collections from my childhood.

#### **What does time mean to Andien?**

It is something very meaningful. Every now and then, I wonder how much time I wasted in the past. Since everything I do comes with a varying degree of joy and sadness, I hope to make the most of my remaining time doing the things that make me happy.

#### **How do you divide your time in the midst of your busy schedule?**

During the pandemic, I do not believe that there is any difference between weekdays and weekends. Work and life have merged into a sort of synthesis, so dividing my time is top priority. Despite my best efforts to balance time, one thing would always dominate over the rest. For this reason, I believe it's impossible to not have a priority list.

#### **What does a timepiece mean to Andien?**

It is a constant reminder that we live in moments and seconds that can never be relived.

#### **What are your preferences in choosing a timepiece?**

Something that matches my variety of styles. So far, Breitling has met my criteria.

#### **What do you think about Breitling?**

I find Breitling to be a brand that is extremely appreciative of history, as shown in its iconic and well-thought-of designs.

#### **What do you think about the Breitling Chronomat and Navitimer watches?**

The Chronomat is very chic and iconic; it's a must-have! The Navitimer, on the other hand, is very elegant, classic, and immaculately designed.



A portrait of Buddy Franklin, a man with a beard and tattoos, wearing a white t-shirt and a watch, holding a football. The background is a wooden structure.

# BUDDY FRANKLIN

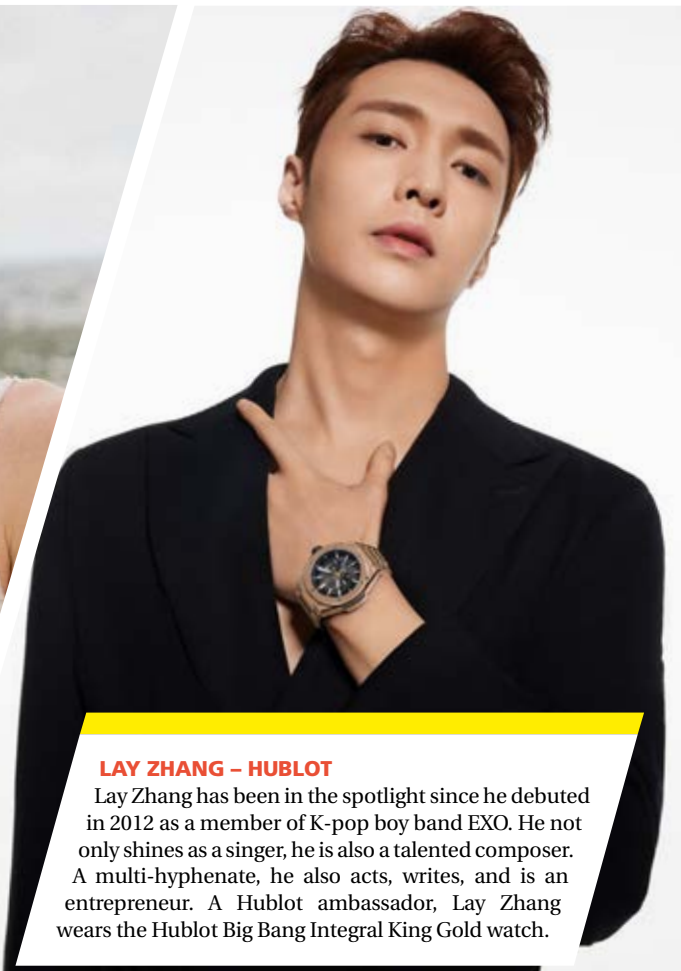
**L**ance Franklin, who is also known as Buddy, is an Australian rules footballer who plays for the Sydney Swans in the Australian Football League. Up until the present, he has made almost a thousand goals and won many competitions and awards. His list of achievements includes AFL Goal of the Year, Coleman Medal, Peter Crimmins Medal, and in 2021, the Brett Kirk Medal. Considered as one of the greatest players of all time, Buddy Franklin was spotted wearing the Zenith Chronomaster Sport.





**CHRISSELLE LIM – PIAGET**

Always radiant in Instagram, stylist and content creator Chriselle Lim is a style inspiration. Lim manages The Chriselle Factor, a website which focuses on beauty, fashion, and lifestyle, while also being a mompreneur, founding a child care service company. The always fashionable Lim wears the Piaget Limelight watch.



**LAY ZHANG – HUBLOT**

Lay Zhang has been in the spotlight since he debuted in 2012 as a member of K-pop boy band EXO. He not only shines as a singer, he is also a talented composer. A multi-hyphenate, he also acts, writes, and is an entrepreneur. A Hublot ambassador, Lay Zhang wears the Hublot Big Bang Integral King Gold watch.



**LEE JUNG-JAE – IWC**

A big name in South Korea's entertainment industry, with plenty of films and awards under his belt, actor Lee Jung-jae has attained international fame thanks to the highly popular K-Drama, "Squid Game". Gearing up for the show's second season, in which he reprises his role, Lee Jung-jae wears the IWC Portugieser Annual Calendar.



**CHOPARD – AJA NAOMI KING**

Blessed with a radiant smile, Aja Naomi King exudes happiness. The multi-talented actress, best known for her role in the TV series "How to Get Away with Murder", has a fresh style and a joyful outlook in life. The actress, and advocate for gender equality, chooses the Chopard Happy Sport 33 mm watch in ethical rose gold.



# *STELLAR MASTERPIECES*

FROM TIME IMMEMORIAL, THE WORLD HAS BEEN CAPTIVATED BY THE SKY AND THE DIFFERENT HEAVENLY BODIES THAT CAN BE SEEN FROM ON HIGH. WITH THIS IN MIND, THE TIME PLACE MAGAZINE ROUNDS UP A MAGNIFICENT COLLECTION OF WATCHES THAT DEPICT THE WONDER AND BEAUTY OF THESE CELESTIAL MARVELS. ARTWORK BY KEVIN PUTRA



## COSMIC REVERIE

Left:  
JAEGER-LECOULTRE  
Rendez-Vous  
Classic Moon

Right:  
PIAGET  
Polo Classic  
Skeleton



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JAEGER-LECOULTRE  
Reverso Duetto  
Medium



ETHEREAL POLISH

HUBLOT  
Big Bang Unico  
Titanium White

[Click to discover](#)





TRANSPARENT  
ELEGANCE

AUDEMARS PIGUET  
Oak Selfwinding  
Flying Tourbillon  
Openworked

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WORLDLY  
AESTHETIC

FREDERIQUE  
CONSTANT  
The Highlife  
Automatic  
Skeleton





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## CAPTIVATING MOON

BAUME & MERCIER  
Classima 10633



## ASTRAL APPEAL

Left:  
ZENITH  
Defy Midnight

Right:  
CHOPARD  
Happy Sport Sun,  
Moon and Stars

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Audemars  
Piguet's  
Manufacture  
des Forges,  
in Le Brassus,  
Switzerland



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# MAGNIFIED

## at 50

REVERED AS ONE OF THE MOST EXEMPLARY MODELS IN WATCHMAKING, THE ROYAL OAK CONTINUES ITS INSPIRED EVOLUTION

**W**hen it comes to iconic collections, one of the most popular (and undeniably most enduring) is the Royal Oak from Audemars Piguet. Distinguished by its tonneau-shaped case, octagonal bezel and eight visible hexagonal screws, the Royal Oak has been in a state of constant evolution since 1976. With more than 500 versions released since its inception, this singular watch has categorically shaped the course of Audemars Piguet's watchmaking journey.

For 50 years, the Royal Oak has remained a pillar in the Manufacture's repertoire of offerings. To pay tribute to the collection's rich and enduring history, Audemars Piguet is releasing a wide array of new Royal Oak models in a variety of sizes, case materials and dial colours, with some iterations even further enhanced by the addition of sparkling diamonds.

### THROUGH THE YEARS

Created during a time when quartz watches were slowly causing an upheaval in the me-



Royal Oak Selfwinding Chronograph 41 mm,  
in pink gold, with diamonds





Gérald Genta designed the Royal Oak in 1972



The original Royal Oak from 1972

chanical watchmaking industry, the Royal Oak served as a symbol of defiance against the new technology from Japan. The year was 1972 when Audemars Piguet entrusted Gérald Genta to design a novel timepiece catering especially to a new generation of clients. The talented watchmaker came up with a high-end sports model with an ultra-contemporary aesthetic – the Royal Oak – which was fashioned in stainless steel, then an unconventional material in watchmaking. More difficult to handle than gold, the use of steel required new tools and techniques, and because of its innate hardness, was chosen specifically to protect the thinnest selfwinding movement of the era, developed by Audemars Piguet in 1967.

Sporty and versatile, the Royal Oak could be worn anywhere, making it perfectly suitable to the more active lifestyle emerging in the 1970s. With a 39 mm diameter, the timepiece was nicknamed Jumbo and was renowned for its unique characteristics: a large octagonal bezel, a tonneau-shaped case, hexagonal screws, an integrated steel



Original sketch of the Royal Oak, 1972

bracelet with links descending in size, and an innovative engine-turned 'Tapisserie' dial. Furthermore, the watch featured refined traditional finishing techniques, including alternating hand-polished and satin-brushed surfaces that have since become a trademark of the collection. Named after the "royal" oak tree that saved the life of King Charles II of England in 1651 in the Battle of Worcester, the Royal Oak evokes strength, legacy and innovation, and rightfully describes the appearance of the watch: a body of steel with a heart of gold.

Set apart by its substantial size and avant-garde design, the Royal Oak broke the mould during a time when men's watches were normally small, round, and made of precious metals. Many people thought that Audemars Piguet would not withstand the backlash from such an offering, however, much to the public's surprise, the demand for the brand's latest novelty picked up as more and more people became familiar with the attributes of the watch. Due to this



Royal Oak, 2018



Royal Oak for women, 1993



Royal Oak 40th anniversary edition, 2012

inspiring development, Audemars Piguet's Head of Product Design, Jacqueline Dimier, decided to create a version for women in 1976.

Through the years, the Royal Oak has been in continuous evolution. It has seen numerous iterations, sizes, case materials, styles and have included various complications, including chronographs and perpetual calendars, as well as Grandes Complications. Furthermore, the Royal Oak has also paved the way for a number of new models and design innovations: the muscular and robust Royal Oak Offshore which debuted in 1993, followed by the Royal Oak Concept in 2002. These watches have since led to the birth of two full-fledged collections, further affirming Audemars Piguet's place in Haute Horlogerie.

#### TO 50 YEARS

This year, Audemars Piguet celebrates the history and continued relevance of the Royal Oak with a dazzling array of new watches. Composed of 37 mm selfwinding hour, minute, second and date versions as well as 38 and 41 mm selfwinding chronographs, the attractive novelties enrich the already impressive collection.

Though new in terms of their attributes, the watches still continue to uphold the iconic design codes of the original Royal Oak, albeit with slight variations to their case, dial and bracelet designs. This is a testament to the brand's improvement approach, to how Audemars Piguet has consistently pushed the limits of design and mastery across generations. To get to the heart of the matter, let us first focus on the watch case and bracelet.

The latest offerings within the Royal Oak collection are available in either stainless steel or 18-carat pink gold and feature enlarged bevels on the top and the bottom of the case, allowing for the heightened play of light between the satin-finished and polished surfaces, while providing a leaner aesthetic. The case back is now also slightly more integrated into the case middle for the wearer's comfort. In support of the fine new case design, the integrated bracelet's first four links are now trapezoid in shape and no longer parallel. This decrease in thickness, including thinner links throughout the bracelet, enhances the bracelet's taper and makes it lighter, making it not only more pleasing to the eye, but also more ergonomic to wear.





Assemblage of the dedicated "50-years" oscillating weight



Royal Oak Selfwinding Chronograph 38 mm, with "Bleu Nuit, Nuage 50" dial with "Grande Tapisserie" pattern

Apart from this, the dial aesthetics of the latest offerings have been harmonised. Part of the Royal Oak's recognisable features, the luminescent faceted hour markers and their proportions have been standardised,

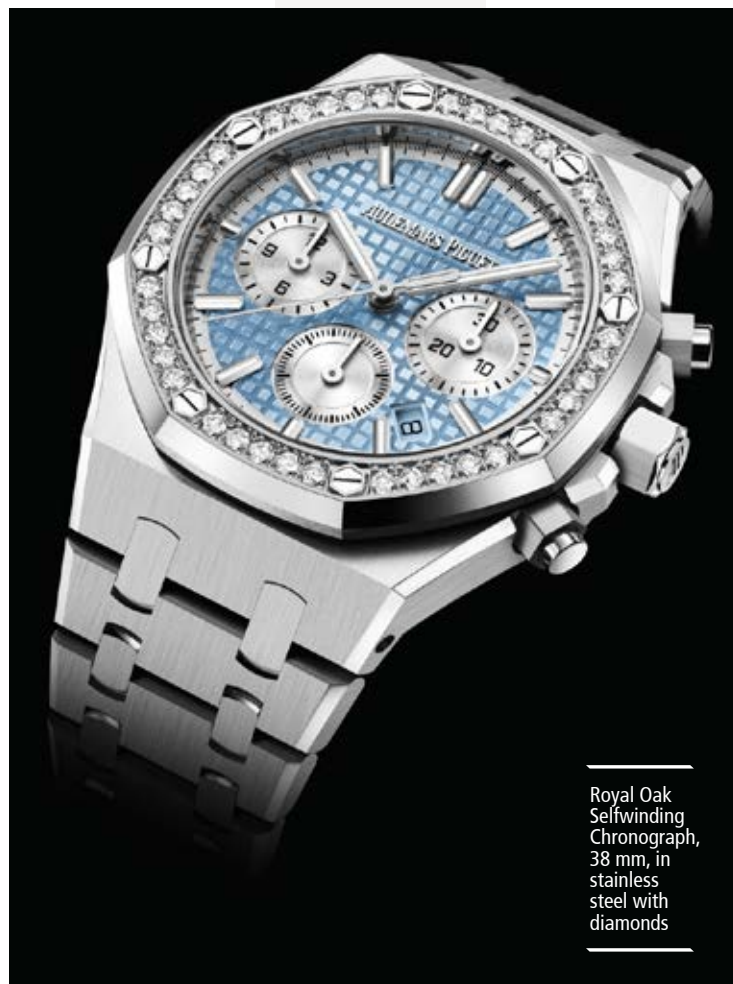
in accordance to their individual diameters. The logo, which features prominent on the watch face, has been reworked. Replacing the applied AP monogram and "AUDEMARS PIGUET" at 12 o'clock is a gold



Royal Oak Selfwinding, 37 mm, in stainless steel with diamonds



Royal Oak  
Selfwinding  
Chronograph,  
41 mm, in  
pink gold  
with khaki  
green dial



Royal Oak  
Selfwinding  
Chronograph,  
38 mm, in  
stainless  
steel with  
diamonds

Audemars Piguet signature in a unique topography. Lastly, the minute track previously printed on the flat external zone, is now incorporated on the Tapisserie of all Royal Oak selfwinding hour, minute, second and date models.

Colour also enhances the Royal Oak's dials. From pink gold, black, khaki green, silver-toned and "Bleu Nuit, Nuage 50" for the 41 mm selfwinding chronographs; light blue, grey, silver-toned and "Bleu Nuit, Nuage 50" for the 38 mm selfwinding chronographs; and khaki green, silver-toned, grey, light blue, and "Bleu Nuit, Nuage 50" for the 37 mm selfwinding hour, minute, second and date versions. Notably, this profusion of colour includes "Bleu Nuit, Nuage 50", originally developed by Geneva-based dial maker Stern Frères. The rich blue hue is obtained by immersing each dial in a specifically timed galvanic bath, while the "nuage" or cloud effect resulting from a drop of black is accomplished thanks to a protective liquid varnish.

Of course it won't be a Royal Oak without a guilloché Tapisserie dial. This pattern, achieved through a complex manufacturing process, is composed of hundreds of



Royal Oak Selfwinding, 37 mm, in stainless steel  
and pink gold

small truncated pyramids with square bases. Carved out on the dial's thin metal plate by an old guilloché copying machine that reproduces the motif of a matrix, the Tapisserie motif is created only with extreme dexterity and precision. The product of a rare know-how, the Tapisserie motif adds beautiful depth to the dial and allows it to wonderfully reflect light.

From the front to the back, the Royal Oak 50<sup>th</sup> anniversary models are fitted with the dedicated oscillating weight in 22-carat gold that features the "50-years" logo and the engraved Audemars Piguet signature. This unique feature is crafted in the same material as the watch case, with an alternation of satin-finishing and polished chamfers. All the anniversary models will showcase this new oscillating weight, with the exception of the 38 mm chronographs.

A model that truly showcases Audemars Piguet's prowess in haute horlogerie, the Royal Oak is a timepiece that has endured and evolved over the years. Still bearing its signature design codes, the watch continues to uphold the brand's heritage and paves the way for a bright and hopeful future in watchmaking.





#TIMEFASHION







Virginie Viard, at the end of the CHANEL Spring-Summer 2022 Ready-To-Wear show

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# PAST TO Present

CHANEL PRESENTS A MELANGE OF JOYFUL AND OLD-SCHOOL REVAMPED FASHION FOR ITS SPRING-SUMMER 2022 READY-TO-WEAR

**F**or CHANEL's Spring-Summer 2022 Ready-to-Wear collection, the Maison's Creative Director, Virginie Viard, was inspired by her memories of the 80s, "I used to love the sound of flashbulbs going off at the shows in the eighties, when the models were on a raised runway. I wanted to recapture that

emotion." Held at the astounding Grand Palais Éphémère, the show's stage was transformed into a human-sized space where throngs of models strutted down the runway, flaunting the latest designs, and actually looked like they were having fun as they stopped, posed, and twirled for the cameras.



The joie de vivre that we saw on the catwalk was definitely translated to this season's looks. From bathing suits, jackets to casual wear and





formal looks—the collection evokes the sense of easy breezy as we gear up to welcome the summer of 2022. Of the 72 looks presented at the show, Viard opened the presentation with a revamped version of Karl Lagerfeld's 90s swimsuits, boasting simple, yet stunning, bathing suits in gold or white with black trimmings. This was followed with an amalgamation and explosion of colours, shapes and patterns. From short dresses in pink or mauve tweed, fishnet skirts, to jackets embellished with multicolour crochet and denim suits.

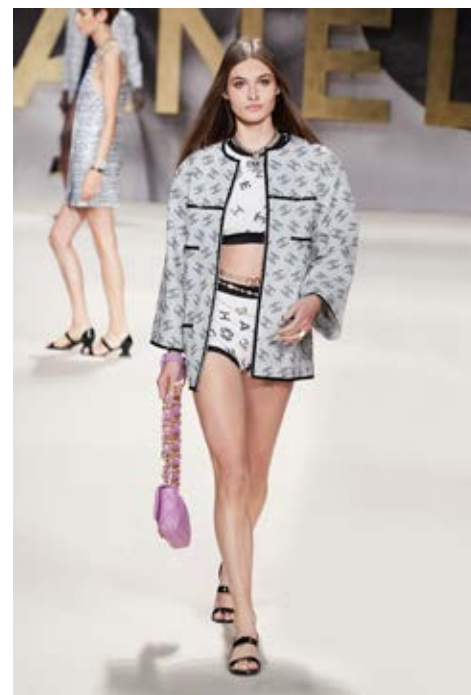
The iconic CHANEL tweed jacket and skirt was featured in a calming lilac colour as well as paired with a large handbag of the same hue. There are two oversized coats worn by models Hyunji Shin and Chu Wong that also immediately caught the eyes, thanks to their minimalistic yet Parisian chic designs. Viard also featured a number of relaxed, beach vibe ensembles: a boatneck cotton sailor blouse is paired with a sequinned skirt, while a button-down full skirt in sailor stripes is now paired with a bandeau swimsuit.

Rainbow stripes are also heavily featured in the Spring-Summer 2022 offerings. From a satin-trimmed jacket, a long-sleeved mini dress to a collarless CHANEL jacket – you name it, they will have it. While rainbow hues evoke endless summer days, there's also something alluring to see a model strut down the runway wearing a pale denim coat worn over a knitted crop top and mini shorts. This look is paired with a lilac quilted leather bag that will make you smile for it will transport you to the beginning of the 90s in the summer time.



It won't be CHANEL if it didn't have an assortment of power outfits. The high collared, backless jacket worn with a matching white sequinned miniskirt is ideal for an evening out in town, while a gorgeous matching yellow blazer and skirt paired with strapless sandals will surely make any woman feel comfortable and powerful in them—this is just one of the delightful show-stopper pieces from the much-revered French fashion house.

However, while Viard stayed true to the Maison's design codes, the talented designer also expressed her playful artisan style and creativity. This season, she went heavy with prints, and



presented a string of breathtaking wardrobes showcasing big, colourful butterfly prints on black chiffon dresses. For the final piece, we saw a flamboyant halter neck dress that's suspended from a black collar in butterfly prints, which is paired with a full skirt draped with a jewelled butterfly belt. Certain silhouettes are also punctuated with a big shopper or a soft quilted bag embellished with a large chain. Elsewhere, Virginie Viard kept something special for the famous CHANEL footwear: flared heels, Mary-Janes, and sandals, "remind us of pirate shoes," she informed with amusement. "I always like to have something romantic. A touch of mystery."



Valentino takes fashion to the streets

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# STREET Style

FOR ITS 2022 READY-TO-WEAR COLLECTION, VALENTINO REVOLUTIONISES FASHION AND MAKES IT ACCESSIBLE TO ALL



**T**he market of Carreau du Temple in Paris was swarmed with bared-abs and svelte-figure models who walked in unison, flaunting a variety of clothing in gender-bending designs and pops of colour. There were also shoulder bags, gladiator sandals, and striking boots that looked beautiful with a hint of futuristic elements. After tak-

ing over the streets, the throng of models filed back to the Temple's dedicated space before the next one walked over to the elevated stage.

Valentino's "Rendezvous" is a tribute to a brand-new, ready-to-wear 2022 collection comprising of over 97 looks—definitely not an easy feat to master. However, designer Pier-

paolo Piccioli excels in giving us the much-needed anticipation, and perhaps an escape, amidst the doom and gloom of today's world. As they say, fashion is the perfect remedy for a brief fantasy escapade.

While the millennials are the gateway generation of the new change, the Gen Zers are the





ones who embraced the full changes: from genderless couture to a daring mix-and-match in big volumes and shapes, this collection looks like a direct hint to lure the burgeoning passion of today's youth. But, it's not in Valentino's DNA to not give a fresh spin to its archival designs. For example, the white dress worn by Marisa Berenson and the long floral dresses photographed by Chris von Wangenheim are odes to classics, now infused with newfound meaning. Tailoring is reinterpreted in the volumes and the vivid and acrylic colours, while active-inspired pieces enhance the physicality and sensuality of the body, revealing it.

The opening look featured an organdy flower-embroidered blouse and tiny skirt matched with a pair of stylish black boots. This was followed by the comeback of high-waisted jeans worn with an exaggerated white flower-designed long sleeved blouse, before an array of breathtaking sequinned, neon-coloured eveningwear, see-through red-carpet pieces, and cropped tops over long coats were presented. There were also taffetas, a symbol of couture, now washed, beaten, and deprived of any pre-

ciousness, and turned into jackets, anoraks, and oversized shirts. Elsewhere, Bermuda shorts have been enhanced with contrasting colours and denim was seen being worn with precious white shirts that are decorated, inlaid with broderie anglaise, and embroidered—paying homage to the Valentino archive.

The menswear also transcend generic notions this season as we see overblown floral prints in black and white outerwear now worn over shorts and boots complete with a pearl necklace and a chic sling Valentino-emblem handbag. Another fresh nod to the menswear are fun layers of bright coloured shirts, coats, and even parkas, giving off a playful yet fashionable allure. If you're looking for a more casual look, do take notice of the men's floral print shirt that you can pair with elegant brown trousers. There's also the dapper black-and-white long sleeved shirt with Valentino writings that's ideal for a relaxing evening out on the town.

While Valentino handbags always delight, the RTW 2022 collection diverts your attention to

its array of footwear: the flat Valentino Garavani Roman Stud sandals stood out onstage, while a re-edition of the snake sandal would make a perfect addition to your formal dress attire. In the mood for some sneakers? Take a gander at the assortment of this season's trendy designs.

In conjunction with the "Rendezvous" fashion show, Maison Valentino also featured its much-anticipated Valentino Beauty on the casting of the show. The Creative Director's idea of beauty is permeated by harmonised imperfection and its liveliness, not static or controlled. For this jubilant occasion, the fashion house worked together with four boutiques within the Carreau du Temple. The new Valentino Beauty Collection was located over at the Messieurs Dames salon, complete with its own pop-up and makeup artists, marking a gender-neutral beauty revolution.

In the journey through space and time, one thing appears clearly: it is personal identity that creates the aesthetic, and evolves it by fragmenting it.



# THE ROAD to Success

WITH THE NEW YEAR,  
ERMENEGILDO ZEGNA  
INTRODUCES ITS NEW LOGO  
AS A SYMBOL OF THE BRAND'S  
PATH INTO THE FUTURE

**W**hen talking about Zegna's success story, it is quite literally about a journey which began with the construction of a road. More than 110 years ago, Ermenegildo Zegna had to create a road – which was no more than barren rocks at that time – to his wool mill in the mountains of Piedmont, Northern Italy. This 232 road thus has a historical significance to every step, every development Zegna has made until the present day. The road that Ermenegildo Zegna paved

has guided everything that has been done at Zegna, from its collections as a global luxury menswear company, to the evolution of its people as responsible and caring human beings. Bearing the House's identity, including its history and values, it is the very road that has led the House to its transformation into a global luxury menswear player which is now listed on the New York Stock Exchange. Suffice to say, Ermenegildo did more than just establish an inspiring international brand, he also built a community surrounding his wool mill



and planted the sprawling green Oasi Zegna, a natural territory of 100 km<sup>2</sup>, on what was once a near lifeless mountainside.

Paying tribute to the road that symbolises its progress, the House introduces a new logo featuring a double-stripe in vicuna colour signifying the road. By using the singular name Zegna, and rendering it in a modernised font, the brand celebrates its family heritage while also looking forward to what's in store in the future. Celebrating a leap forward, Zegna upholds the enduring values of the Ermenegildo Zegna Group, led by Gildo Zegna, third generation of the family, as CEO. In conjunction with the unveiling of the new Zegna logo, the brand also presented a new collection for the outdoors as well as ensembles for winter sports, which perfectly represent the Zegna route in the Piedmont Mountains. The new logo will subsequently be used in every collection.





This rebranding marks a new chapter in Zegna's journey, leading all of us to frontiers in fabric innovation, in corporate leadership and style of life. With this new logo, the brand ushers in a new era, filled with new energy and verve to step into the future, with sustainability and longevity in mind, while also honouring its rich heritage and history at the same time. A sign of what Zegna stands for and what it will endeavour in the future, the road remains a symbol of Zegna's promise and a continuation of the brand's story. Zegna invites all of us to stay the course, to be catalysts of change and champions of a brighter future together.





Berluti presents the new Signature Canvas collection with Chevron motif

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# THE NEW Signature

BERLUTI BRINGS A  
NOVEL TWIST TO THE  
SIGNATURE CANVAS  
COLLECTION

If you aspire for effortless elegance, then Berluti has what you need. A high quality leather goods brand since 1895, the classic prestige of Berluti has transcended the passage of time and trends with the help of its talented creative directors. In 2018, this journey was signified by the change of its logo. Inspired by the brand's origin, the new logo features the brand's name as it was found in the "Alessandro" shoe tree - this is the very

first pair of shoes made by Alessandro Berluti. Fast forward to 2022, and the logo has become a part of the new Signature Canvas collection.

This year, the original Signature Canvas gets a little twist with the Chevron motif. The Maison's first patterned canvas created by Kris van Assche when he was still the creative director of the brand, the Signature Canvas is composed of Berluti's new logo and the strokes of

the iconic Scritto motif. For the new Signature Canvas collection, the inspired pattern comes in a pale blue tone and is placed against a denim-like steel blue background, complete with a Chevron motif.

You can see this new interpretation of the Signature Canvas on some of the Odyssee line accessories. Modern, timeless, functional, and versatile, the Odyssee line consists of accessories that are enhanced by intricately detailed nuances, such as Venezia leather trimmings that is patinated in Cacao Intenso (Berluti's newest shade of rich and warm brown), or bootmaker studs that serve as dynamic accents. A summery beige lining produced from a blending of linen and cotton provides the selections a luxurious appeal.

These updates are featured in Berluti's most iconic bags and small leather goods. The Ulysse PM tote will certainly complement your classic style. With its simple, rectangular shape, the tote features an outer zipped pocket for items you need to access in a jiffy. If what you want is something more compact, then go for the Miles PM messenger that can carry some of your essentials. The Nino GM clutch is a very handy and stylish accessory for documents or smaller things, while the Itauba wallet is perfect for your cash. If you want a more spacious option, you can upgrade to the Tournes Gulliver cross body bag.

Among the offerings, the spotlight goes to the Viaggio, a spacious, multi-carry bag, which is both unique and functional. At its base is a separate shoe compartment to safely store your favourite Berluti shoes. Made of elegant Venezia leather with Venezia handles and an adjustable Venezia shoulder strap, the Viaggio is the absolute best choice when you need to travel.

Check out the new Berluti Signature Canvas collection, available around the world in Berluti stores and at the Berluti e-shop.





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# FULL OF Energy

KIM JONES BRINGS THE SPIRIT  
OF THE 70s TO FENDI'S SPRING/  
SUMMER 2022 COLLECTION

**K**im Jones seems to be enjoying his exploration of FENDI's history. His collections so far reflect an intermingling of the House's heritage and his own creative vision. For the Spring/Summer 2022 collection, his eyes were directed towards disco-age glamour as well as the diverse and powerful

femininity that characterises the Italian brand. In FENDI's history, those aspects relate strongly with its late Creative Director Karl Lagerfeld. However, Kim Jones chose to broaden his creative reference by looking at who Karl was interested in, and in this case, it was fashion illustrator, Antonio Lopez. "Lopez was a friend



Kim Jones brings back the glamour of disco





of Karl's, and has always been someone who inspired me. He was forward thinking, inclusive;" said Jones.

The Puerto Rican illustrator was known for his bold and dynamic illustration. This kind of aesthetic pretty much reflects his own personality. To the fashion world, he brought a vibrant energy. More than that, he championed diversity. His muses known as Antonio's Girls, exuded unconventional beauty, such as African-American model Pat Cleveland, eyebrowless Jane Forth, and the gap-toothed Donna Jordan. It is not surprising that, as Jones said, he was "looked up to by everyone from Andy Warhol to Steven Meisel and David Hockney". It is the reason why the creative director "wanted to introduce him to a new generation".

The designs featuring Lopez's works or revolving around his spirit were made in collaboration with The Estate and Archive of Antonio Lopez and Juan Ramos. Across cream caftans and silken shirting, Lopez's gestural brushstrokes appear as elegant abstractions. In some other creations, his figurative drawings

come alive in intarsia leathers, intricate lace, and shining jacquards. Lopez's works can also be found in FENDI's iconic bags. For example, a Peekaboo bag is transformed into a graphic artwork. His illustrative lily motif was adapted for enamel hair accessories. Combined with the Maison's savoir-faire, the offerings exude femininity and unique stylish flair.

The atmosphere of the 70s is intensely present in this collection. This can be seen in the vibrant colours – pink, gold, and white – of the large, diagonal stripes of a flowing, strapless dress. Meanwhile, other creations have more neutral colours, yet exude a 70s design for-

mula, like the midriff turtleneck. Large hoop earrings enhance the retro feel of the collection. A 70s spin also touches upon the FENDI First heel, which is now encased in resin, while the FENDI First bag expresses a bold attitude through the use of shimmering leather and saturated stripes.

Jones' vision of FENDI women, which was prevalent in his mind when he was designing the collection, is about ladies who feel good about themselves. "My FENDI is multi-generational. It's for all different kinds of women – anyone who wants to feel good about themselves. The Lopez woman, and the FENDI woman, is empowered; she's someone of her own making," he said referring to figures like Jerry Hall, Tina Chow, Bianca Jagger, and Grace Jones. With this collection he celebrates female confidence. Placing the collection in the context of today's situation, particularly the pandemic, Jones wants FENDI women to enjoy and relax more. "Our woman has let loose a bit – she's going out, dressing up. We've all been locked away for so long that I think that's what we all need right now."





Tory Burch's Spring/Summer 2022 show was a treasure trove of colours and fabrics

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# AND JUST Like That

TORY BURCH PAYS HOMAGE TO ONE OF AMERICA'S BELOVED DESIGNERS WITH A STRONG AND INSPIRED COLLECTION

**D**esigner Tory Burch is a visionary artist who takes inspiration from her surroundings, her past and the American fashion history. For her Spring/Summer 2022 collection, she honours the late designer, Claire McCardell, who was known for her legacy of American sportswear that simply put, revolutionised the way American women dressed. Combin-

ing practicality and a sense of freedom in her clothing, McCardell was all about women's self-expression and empowerment showcased in casual elegance in the 40s as she designed during wartime.

McCardell was also a solution-oriented designer that introduced easy silhouettes and pragmatic materials, which is why her work







continues to be preserved at the Maryland Centre for History and Culture today. The fashion line is an ongoing partnership with the centre and in lieu of its support to the preservation of the designer's legacy, they also established the Tory Burch Claire McCardell Fashion Fellowship at MCHC.

"The season reflects these then-radical ideas with a mix of versatility, function, integrity and joy. There are striking contrasts of colour, print and fabric," explained Tory Burch. For this season's fabric, we see an amalgamation of chiffon and linen burlap, jersey and broderie anglaise, along with cotton poplin with matt jersey, as well as tech knit with silk dupioni. These comfortable pieces are easy to wear and mix with other luxurious materials.

There's something intoxicating about Claire McCardell's love of stripes that's now reimagined in the Tory Burch Spring/Summer 2022 collection. The line showcases chevron, shirting and awning stripes on cotton poplin and silk shantung, as well as dimensional plaited-rib knits and delicate iterations done in broderie anglaise and pleated honeycomb eyelet. Dresses are collaged in picnic and Madras plaids, engineered stripes and graphic grid pattern.

The most-talked about piece in this collection is the colour-block reversible jersey tops and the body-hugging black and magenta coloured long dress that are balanced by their proportions and matched with broad belts around the waist area. There are also long sashes and tech-knit bandeaus.



A modern bustier is paired with relaxed pants, while jackets and sweaters now have sculpted shoulders and sleeves. As a career woman herself, Tory Burch always goes above and beyond to design chic yet comfortable workwear. This time, she paid homage to McCardell's signature of hook-and-eye closures, double topstitching, exaggerated pockets that are incorporated throughout the collection.

But, perhaps, the strong silhouettes alone couldn't bring this much joy if they are not el-



evated with the sublime palette choices. While normally bold and bright colours wouldn't work together, Burch took up the challenge and presented unexpected combinations of red, fuchsia, lavender, blue, green and chartreuse—and they worked wonderfully.

The Spring/Summer 2022 collection also raised the bar with its bags, shoes and jewellery that still embrace function and versatility. Tote bags and hobos are crafted in raffia and double topstitched leather with hook-and-eye closures. Evening bags come in linen and leather with long beads inspired by Bakelite on the straps. If you're looking for a collectible Tory Burch handbag, the Lampshade tote is the inverse of a 1950s-inspired lampshade hat.

For seasonal shoes, take a look at the pointed and rounded flats that are accented with ankle ties or studs. There are also two reissues of McCardell's designs here: flat shoes created with Capezio in 1953 and a striped silk-cotton boot. Last, but not least, Burch introduces classic cat-eye sunglasses and sculptural silver jewellery that juxtapose the delicate tension between retro and modern aesthetics.

In conjunction with the opening of Tory Burch's new store right on Mercer Street in SoHo, New York City and following the Spring/Summer 2022 runway show, a block party ensued with special performances by dancer Lil Buck and drummer Cornelio. We also saw a throng of celebrities as attendees: actress/writer Mindy Kaling, Gemma Chan, and model Emily Ratajowski.





#### LILY COLLINS – CELINE

Lily Collins has played numerous roles, however, it was her portrayal in “Rules Don’t Apply” that first truly showcased her acting skills. Nowadays, the versatile actress is known for her fashion savvy, playing Emily Cooper in the Netflix series “Emily in Paris”. Channeling Parisian chic, Lily is pictured here wearing a Celine by Hedi Slimane ensemble.



#### ANASTASIA SIANTAR – FENDI

Content creator Anastasia Siantar is as fashionable as they come. Her combination of Insta-worthy backgrounds and chic styles in her posts certainly don’t disappoint. Anastasia wears a cropped cardigan with oversized pants, as well as a handbag in a matching hue from FENDI’s Winter Capsule 2021 Collection.



#### MAIA ESTIANTY – TORY BURCH

Maia Estianty has had a rich and enduring career in Indonesia’s entertainment industry. Renowned for her musical skills, she has been providing valuable advice as a judge in a popular singing talent show. Devoted to her family, Maia radiates a happy and fulfilled aura in this Tory Burch Velvet Devorè dress.



#### CHICCO JERIKHO – ZEGNA

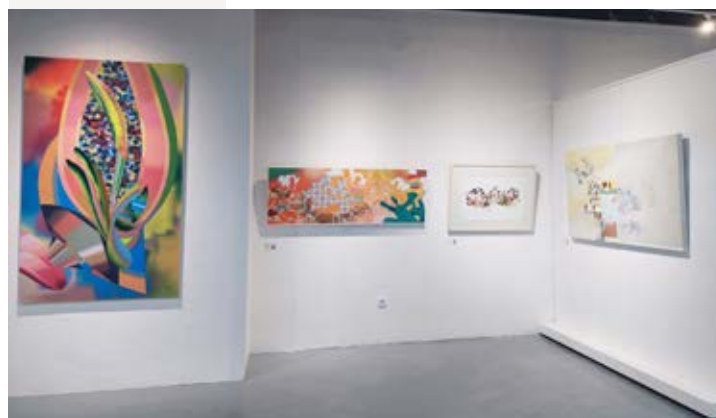
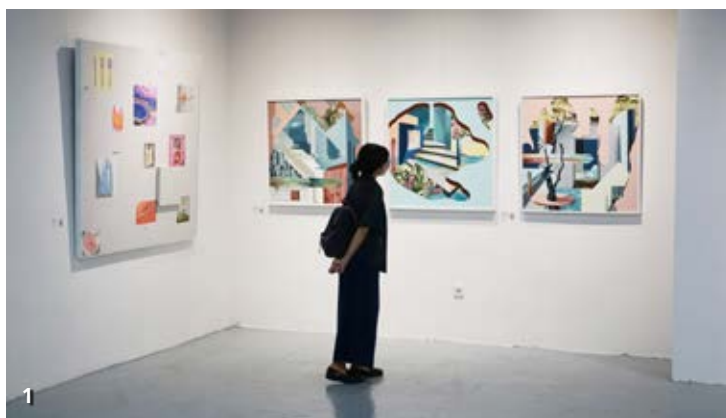
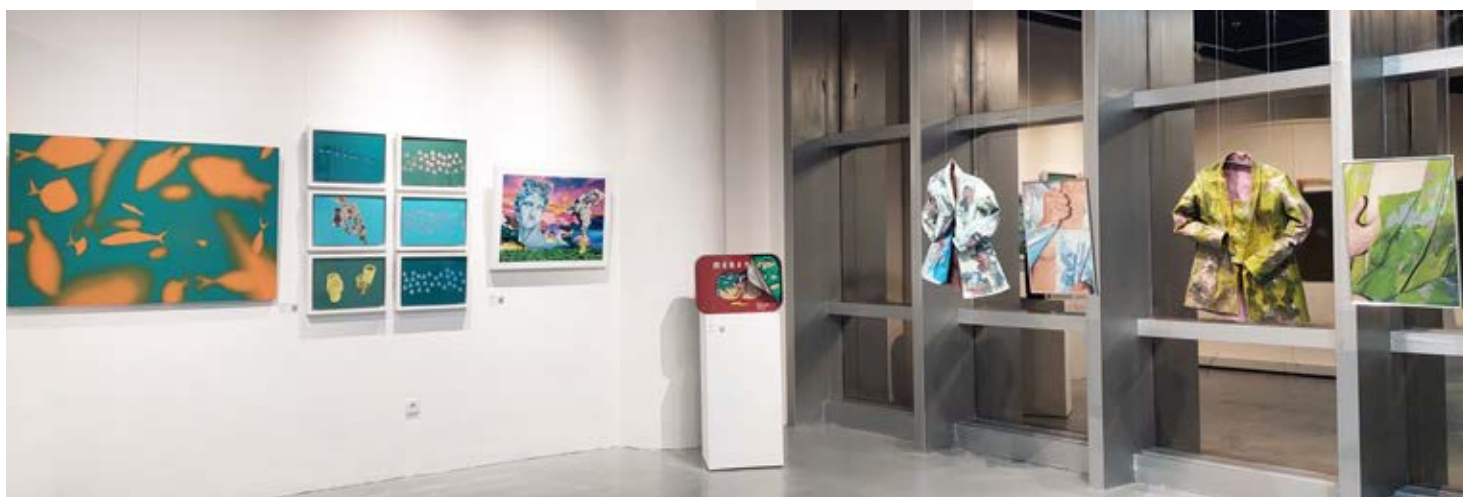
Starring in numerous films and television series, Chicco Jerikho’s hard work paid off when he won the Best Actor category at the Bandung Film Festival, for his portrayal in “Filosofi Kopi 2: Ben & Jody” (2017). Due to the film’s success, Chicco and his co-stars opened the “Filosofi Kopi” coffee shop. Chicco wears Zegna’s Overshirt in pure cashmere.





# LUXURY PURSUITS




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# LOOKING Back

EIGHTEEN ARTISTS GIVE  
THEIR INDIVIDUAL TAKES  
ON A HENDRA GUNAWAN  
MASTERPIECE

**I**SA Art & Design presents “Reverberation” From the Past to the Present, featuring an essential painting from Hendra Gunawan’s oeuvre as the starting point for 18 contemporary artists to respond to the work. The theme was to challenge artists to look back at Hendra Gunawan’s artwork while reflecting on intergenerational artistic expressions and issues surrounding Indonesia today. These artists are Adi Sundoro, Argya Dhyaksa, Condro Priyoaji, Erik Rifky, Ferial Afif, Galih Adika,

Hadassah Emmerich, Haiza Putti, Luh Gede, Maharani Mancanagara, Puri Fidhini, Sillyndris, Sinta Tantra, Talitha Maranila, Vienasty, Widwar, Yogie Ginanjar, and Yosefa Aulia.

In this exhibition, the young artists reflect on the spirit that drives Indonesia’s development in Hendra Gunawan’s works through new art issues and media. The topics raised by the artists in this exhibition have various expressions that bring fresh new perspectives, not only in

their artistic elements, but also in their appreciation in rebuilding the spirit of development through their works. Each artist finds and creates artistic expressions from narratives of changes that occur over time.

Hendra Gunawan (1918-1983) was a famous Indonesian artist who lived through various periods of Indonesia’s history. Because of his unique style that used exaggerated figures and bold colours, contemporary artists look up to Gunawan when creating art. The famed maestro’s work usually spoke about Indonesian reality, such as fishermen on the beach, the revolutionary period, and mother and child. It was such a sharp turn from the “Moie Indies” and dogmatic themes which were then prevalent in Indonesian art.

Hendra used a mix of styles that felt both traditional and modern, and it is difficult to determine the specific style or combination that he was accustomed to. What makes it possible is the mapping of colour, visual and theme developments that occurred in his work. During the revolution (1940-1950), until when he was a prisoner in prison, these depictions tended to be dominated by earth colours (brown, red, sienna, etc.) and had a dark and dramatic nuance, as in “Portrait of a Soldier” (1950). A





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colour change contrasts with that period and after he was released from the Kebon Waru prison (1965-1978). The intensity of the colour saturation of Hendra's work began to increase and produced brighter colours, as seen in "Fish Market on The Beach". The colours of that period inspired and attracted a lot of young artists who participated in this exhibition, such as Condro Priyaji, who realised an intense turquoise colour in Hendra's works. Condro was very interested in using Hendra's colours which were quite lively, including red and orange, as accents in his own work. For visuals, Condro continues the shadow still life series that he is currently working on, combined with Hendra's choice of colours and fish objects, which are the common themes in Hendra's works.

It is different for Adi Sundoro, a graphic artist from Jakarta who used turquoise to print visual graphics to his media. His work is the result



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of his research visiting the fish market in Jakarta to respond to Hendra's work, "Fish Market on the Beach". With the reality of the fish market he encounters in his daily life, Adi visually displays objects in the Kramat Jati Market, East Jakarta. Today's market, which is sparkling and illuminated by neon lights and crowded with vehicles, is Adi's spotlight and is applied to the holographic colours in his work.

Hendra often raised social issues of the lower class in his art, inspiring Sillyndris to present canned sardines with the brand Meranti. Meranti is food for social assistance to the underprivileged in Riau, where the majority of the population are poor fishermen. Some artists also realise the organic elements in Hendra's works. Various visualisations of the distinctive and symbolic feet in Hendra Gunawan's works are a source of tracing and developing ideas in Galih's works. The sideways, expressive figure, dynamic figure movements, and high saturation colour collisions enter the narrative of Hendra Gunawan's thought. Galih captures and tries to see the speech form of each of Hendra's paintings and applies this to his work.

This exhibition provides a critical challenge for young artists to observe the artistic expression found in the works of previous generations. By exploring and maintaining narratives in the development of thought, artistic sensitivity, and imagination of participants, we try to rediscover the intersection of contextual fragments that still exist and are considered relevant today. Through this exhibition, we hope that the common thread for the narrative built by Hendra Gunawan can continue to be elastically interwoven and create new forms of expression that can keep up with the times.

These works will be included in a current exhibition at the ISA Art and Design Gallery. For more information about this exhibition and other ISA Art and Design Exhibitions, please visit [www.isaartanddesign.com](http://www.isaartanddesign.com).

1. Reverberations- From the Past to the Present at ISA x Wisma 46, North Lobby, Jl. Jend Sudirman 1
2. Footnote – Galih Adika
3. Fish Market in The Beach – Hendra Gunawan
4. Fish Market in The City – Adi Sundoro (Asun)



# WHISKEY

## Attraction

JOHNNIE WALKER® RECENTLY  
INVESTED IN A NEW TOURIST  
CENTRE TO PROMOTE ITS ARRAY  
OF FINE SCOTCH WHISKEY

**L**ocated in the heart of Scotland, Johnnie Walker® officially opened Johnnie Walker Princes Street in the heart of Edinburgh last September. Situated in an eight-storey building with 6.642,5 m2 of space, guests will be treated to a modern and different take on the traditional whiskey tour. This new hub, equipped with the most advanced

technology, provides visitors with a more personalised experience, one that will take them on a unique journey of discovery.

With a tour specifically tailored to the tastes of Johnnie Walker®'s discerning clients, the House of Whiskey's Journey of Flavour will allow guests to explore more than 800 flavour

combinations created by Johnnie Walker®. Dispensed through an innovative system, anyone can visit the House every day for more than two years and not have the same experience twice. The tour will also showcase the brand's 200-year history as portrayed by talented actors. "Today is a proud day for all of us. Last year, Johnnie Walker® celebrated 200 years since our founder John Walker opened his first small store, and today represents the next new chapter in an extraordinary story. Johnnie Walker Princes Street is a landmark investment in Scotch whiskey, and for Scotland it also sets a new standard for tourist attractions. It's also a celebration of Scotland's incredible heritage, our skilful and wonderful whiskey creators, and how they see where the engagement of new consumers from around the world in the future merges into the magic of Scotch whiskey," said Ivan Menezes, Diageo Chief Executive.

The world's best Scotch whiskey, Johnnie Walker® has employed more than 150 individuals from all over the world to ensure that all guests will be entitled to a happy visit. Speaking more than 23 languages, these em-





1. Exterior of Johnnie Walker Princes Street at night
2. The luxurious interior of Johnnie Walker Princes Street
3. Johnnie Walker Princes Street has a wonderful view of the Edinburgh castle
4. The retail section of Johnnie Walker Princes Street

The building has a rooftop terrace for growing plants and herbs to be used as garnishes and infusions. In addition, roof coverings and bird boxes encourage biodiversity.

With stunning views of the Edinburgh skyline to be enjoyed at the terrace, the rooftop boasts two world-class bars, including the Explorers' Bothy whiskey bar stocked with 150 whiskeys,

employees actively participate in bringing the brand's 200-year-old story to life. The cellar is a true treasure trove as it contains some of the world's most unique whiskey, waiting to be tasted by the guests.

Apart from the cellar, the former department store building also houses a wide assortment of whiskey, including the most exclusive and unique options, available for retail. Guests can make their own selections, have their bottles filled straight from the containers, and even have their bottles personally engraved.

Awarded the highest sustainability award, the Green Tourism Gold Award, Johnnie Walker Princes Street is an attraction in and of itself.



and the 1820 cocktail bar where drinks are paired with a carefully curated menu, sourced from and representing in culinary form, the four corners of Scotland.

Built over the course of four and a half years, Johnnie Walker Princes Street is the centrepiece of Diageo's £185 million investment in Scotch whiskey tourism in Scotland and the largest single investment programme of its kind in Scotch whiskey tourism.

Tickets for the tour start at £25 per person, including a 90-minute tour and three personalised Scotch whiskey drinks (all samples are provided under carefully controlled measures and non-alcoholic alternatives remain available to all guests).




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# ONWARD & Forward

SWISSCHAM INDONESIA  
HELD A GOLF TOURNAMENT  
TO BENEFIT ITS CHOSEN  
RECIPIENT, 1000 DAYS FUND

**F**or many businessmen, playing golf is not only a sport or a way to de-stress, it's also an activity that can expand one's network as the game brings people together from different business sectors and walks of life. With this in mind, SwissCham Indonesia held its third annual golf tournament last November 19, 2021 at the Royale Jakarta Golf Club.

With an increase in the number of participants since it was first held, the golf tournament was supported and attended by a distinguished group of individuals, with many representing various companies that make up the thriving business community in Indonesia. Following strict health protocols, the event was thoroughly enjoyed by all the people present, particularly those who performed their best on the green.







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The golf tournament was also set apart because of the format chosen – 4 Player Team “Texas Scramble”. Composed of four people as the name suggests, there was no individual scoring, but instead one team score per hole and one gross score for each team for 18 holes. The Team captain decides on the order of play

on each tee shot and marks the scorecard.

Drawing great support from its sponsors, including Waresix, Zurich®, ABB, The Hermitage, Louis Dreyfus Company and Switzerland Global Enterprise, just to name a few, the event was also supported by Time International-

1. A lively group shot of all the golf tournament participants
2. One participant swinging to win
3. The Hole in One prize - the Hublot Big Bang Meca-10 - was sponsored by Time International
4. All smiles for the camera





al, which sponsored the Hole in One prize. The Hublot Big Bang Meca-10, a robust and sporty timepiece, was up for grabs for the player who could hit a hole in one on Hole # 7 West.

The day was full of camaraderie, and fostered stronger relationships between all the teams and participants. Not just a networking event, part of the proceeds from the tournament was specifically handed over to SwissCham Indonesia's chosen social responsibility beneficiary – 1000 Days Fund. The 1000 Days Fund seeks to mobilise Indonesia towards a national commitment to zero stunting by 2030. As quoted from the 1000 Days Fund site, stunting is a condition that arises from prolonged undernutrition, and it affects physical and brain development. It's defined as shortness in height for a child's age, and it can only be diagnosed by comparing the child's measurements to standardized growth charts. SwissCham Indonesia is committed to its support of the 1000 Days Fund and expressed deep gratitude to the golf tournament participants for their contribution to the cause.

Just one of the events on SwissCham Indonesia's calendar of activities, the golf tournament was a wonderful occasion to commemorate



the 70th anniversary of the diplomatic relations between Switzerland and Indonesia, as well as the full ratification of IE-CEPA, Switzerland as a newcomer country entering The Top 5 Largest Investor List in Indonesia and delivering nearly CHF 1 million medical aids to Indonesia. In 2022, the organization is raring and eager to share its calendar of events

which includes, among others, The Raclette & Fondue Night and The Swiss Ball.

5. The golfers while out on the green
6. Chris Bendle, Chairman of the Board of Management of SwissCham Indonesia



# The Time Place

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## TIMECARE

Head Office & Service Center  
Centennial Tower, 28<sup>th</sup> Floor  
Jl. Gatot Subroto Kav. 24 & 25  
Jakarta 12930

Phone: +62 21 2935 3595 Email: [timecare@time.co.id](mailto:timecare@time.co.id)