

# The Time Place

#92

INDONESIA



**ROLEX**

Perpetuates its Legacy

**WATCHES &  
WONDERS  
2024**

**INTERVIEW**

Bell & Ross CEO and  
Co-Founder, Carlos Rosillo

**UP CLOSE & PERSONAL**

Al Ghazali

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Al Ghazali



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rotates with the wearer's every gesture, and sways in one direction or the other. The energy generated by these oscillations is transferred to the mainspring, which is continually wound, through a clever system comprised of inverters and a gear train. Thus stored, the energy is released simultaneously to activate the horological movement, ultimately moving the hands of the watch. Regularly. Precisely. For though we all seek balance, it is imbalance that drives us to move, perpetually.

*#Perpetual*

  
**ROLEX**







**SANTOS**  
**DE**  
*Cartier*



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# HUBLOT



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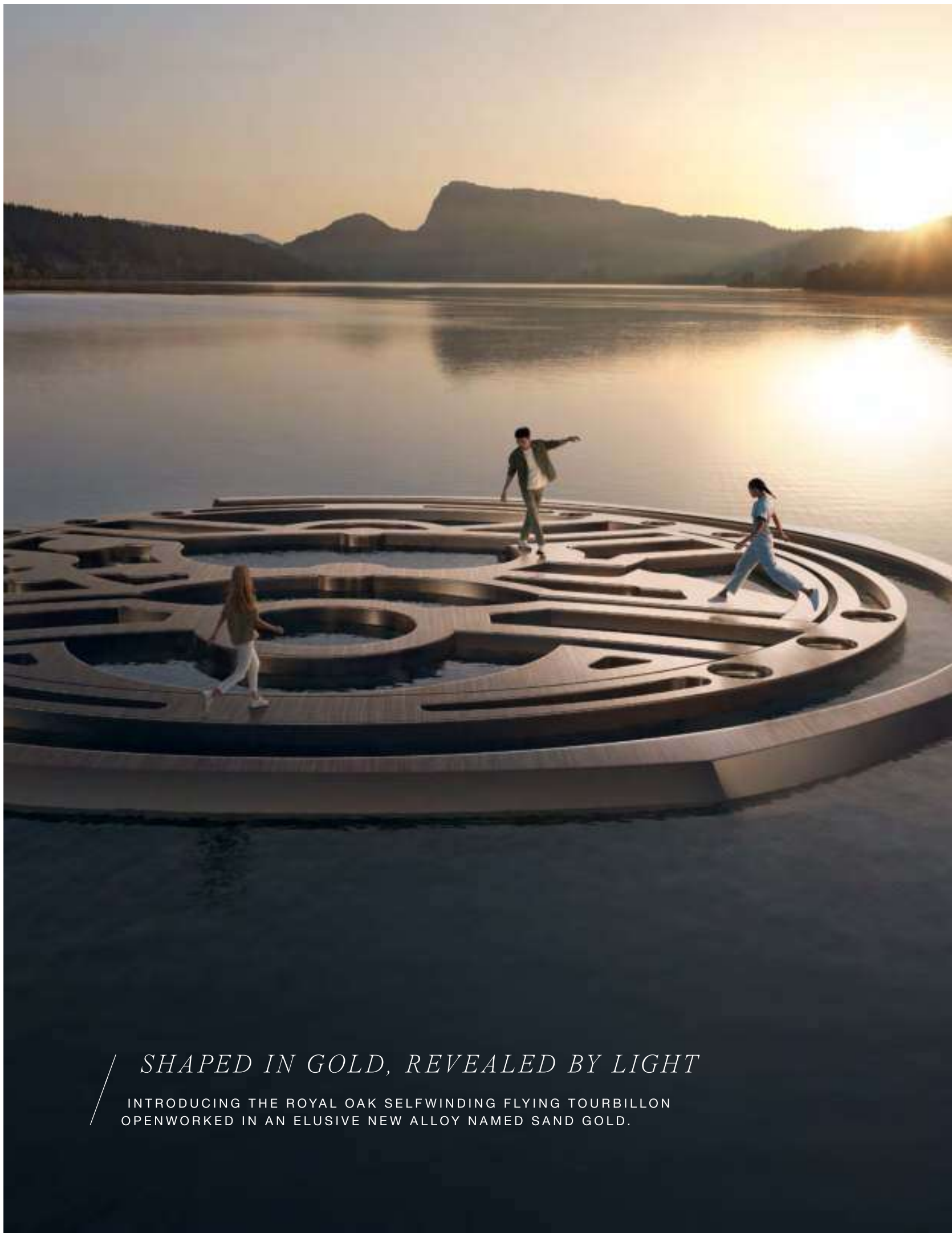
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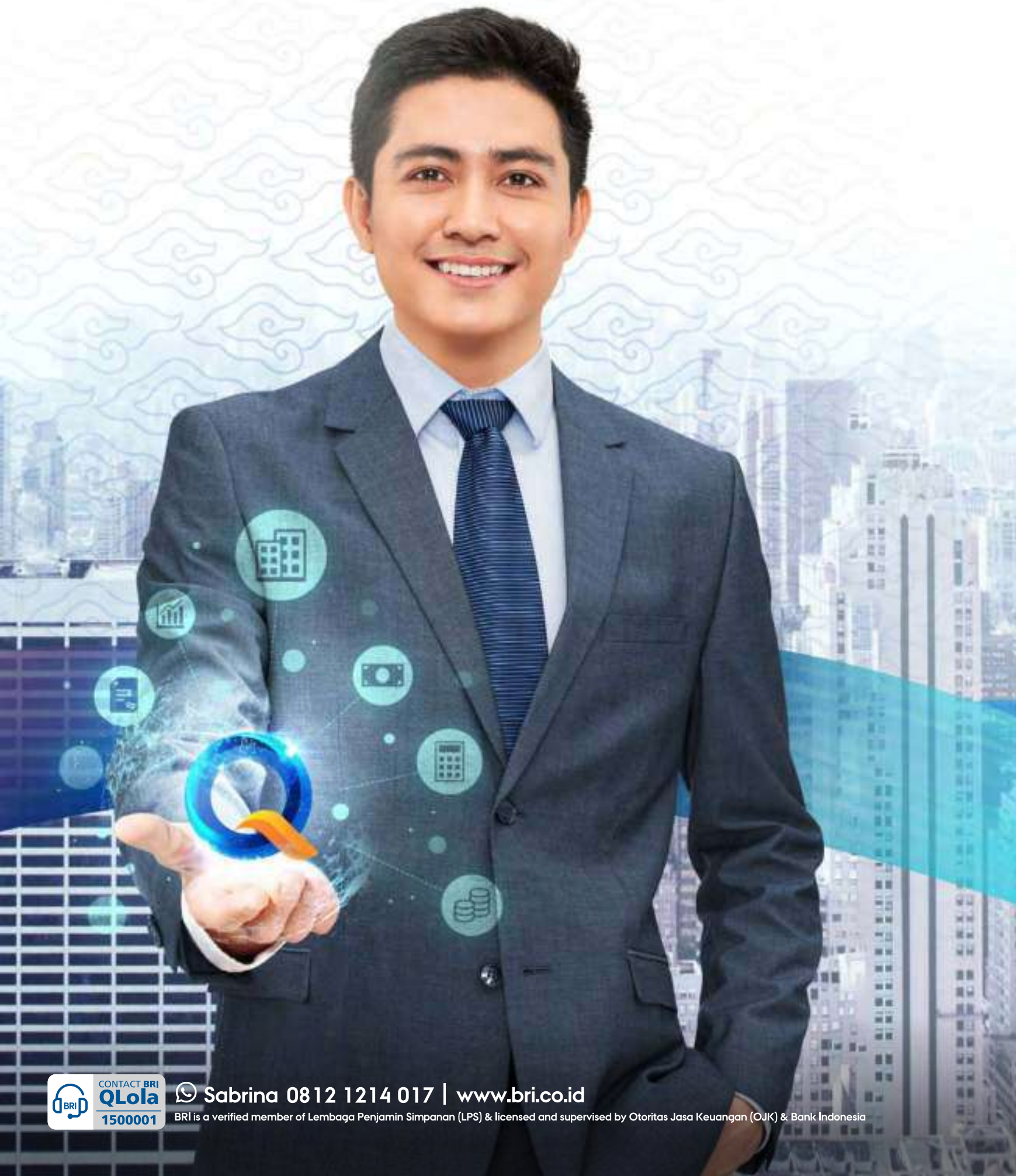
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*Chopard*

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WHEN I DEFEAT GREAT OBSTACLES,  
*That's My Finest Hour.*

**THE TIME PLACE**

The finest timepiece boutique celebrating the human spirit since 1999



Last April 9 to 15, the most prestigious watch salon—Watches & Wonders—was once again held in Geneva. Members of the industry, journalists, and the general public all gathered at the Palexpo Convention Centre to take part and delight in the latest releases from the world's premier watch brands. Read up on exclusive reportage from the annual affair in our designated Watches & Wonders 2024 section.

Rolex, a definite crowd favourite at the event, unveiled a wonderful array of timepieces, including the new GMT-Master II featured on our cover. Rendered in stainless steel, with a grey and black Cerachrom bezel insert, the model is available with either an Oyster or a Jubilee bracelet. Find out more about the watch in “Immaculate Creations.”

We were also honoured to speak with two industry insiders: Bell & Ross CEO and Co-Founder, Carlos Rosillo, imparted to us how they stay true to their concept of “From The Cockpit To The Wrist,” while NORQAIN Vice President, Tobias Küffer, expressed his excitement about the brand entering the Indonesian market through INTime.

In Bejewelled, we discover the exquisite and colourful pieces of jewellery in the Chopard x Julia Roberts collection. Comprised of a ring, necklace, and pair of earrings, the line is inspired by the majestic Insofu Emerald.

Lastly, we take a look at Art Basel Hong Kong 2024, held on March 28-30. A wonderful melting pot of insight and talent, the art fair featured pieces exhibited by artists and galleries throughout the world.

Grab a copy of this latest edition of The Time Place Magazine and be in the know about the latest in watches, fashion, luxury and art.

**Irwan Danny Mussry**  
Editor-In-Chief and Publisher  
@irwanmussry





HYDROCONQUEST  
GMT

*Elegance is an attitude*  
**LONGINES**  


**INTime**





**ANASTASIA WINAYANTI  
WIBOWO**  
Writer

Coming from a background far from media, Anastasia has spent a greater part of her diverse career journey as a part-time writer and translator. After a couple of years in an editorial role at one of Indonesia's high society magazines, she honed her writing skills during a one-year freelance stint at two local luxury online publications while working full-time in the financial services sector.



**DENVERINO DANTE**  
Writer

Dante has been writing about haute horlogerie for the past decade and had previously represented The Time Place Magazine in important watch fairs around the world. He's currently an international sales and marketing manager of a watch winder company serving watch collectors around the globe.

During her years in media, Karina took on a variety of roles ranging from editorial to business-oriented duties.

Together with other country representatives, she was also appointed co-editor of a regional publication for Southeast Asia. As an aesthete, Karina's appreciation for craftsmanship can easily be seen in her writings, especially when it comes to intricate timepieces.



**KARINA SAPHIERA  
WITJAKSONO**  
Writer

With an eye for detail and a knack for writing, Jihan Basyah has spent the last few years working with a number of groundbreaking magazines in New York City. Since her return to Indonesia, she continues to hone her craft and has written and fact-checked for esteemed publications, covering fashion, beauty, and lifestyle.



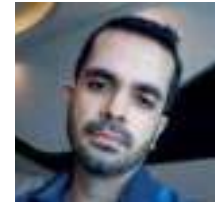
**JIHAN BASYAH**  
Writer

Since graduating from Petra University with a Bachelor's in Visual Communications, Vicky has been utilising his multifaceted aesthetic sensibility to build a constantly evolving eclectic portfolio. With an extensive range of creative experiences from editorial, portraiture, photojournalism, to commercial work, he always relies on his instincts to push him beyond the limitations of categorical boundaries.



**VICKY TANZIL**  
Photographer

Born and raised in Jakarta, Umesh spent the last 10 years writing and editing for one of Indonesia's prestigious luxury magazines. Now, he freelances for Asia's most-coveted publications purveying lifestyle and entertainment stories to a worldwide audience. If he is not writing, he can be found watching indie films or reading the latest mystery thriller books.



**UMESH BHAGCHANDANI**  
Writer



**RIGA RAMADHAN**  
Writer

Riga spent the last 10 years writing about watches and luxury articles for a couple of Indonesia's prestigious luxury and lifestyle magazines. A jack of all trades who enjoys writing about watches, travel, and lifestyle features, Riga likes to collect Russian watches and go to music concerts and places where people can't even pronounce words well. He also likes to build Lego sets in his free time.



**KEVIN PUTRA**  
Digital Imaging Artist

At first, photography was merely a hobby for Kevin, but it has now become his passion and professional occupation. A graduate of Lasalle College Jakarta with the prestigious Best Photography Portfolio award, Kevin has a keen eye for lighting and framing as seen in his photography works that include still life, architecture, lifestyle, food, to profiles for both personal and commercial projects.

Arimbi is a highly skilled professional makeup artist with more than eight years of experience in the fashion and commercial industries. She holds a CIBTAC Diploma in Photography and Fashion Makeup. With a deep understanding of cosmetics, beauty techniques, and trends, Arimbi aims to provide clients with exceptional beauty and makeup services.



**ARIMBI**  
Makeup Artist



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### The Time Place Magazine, Edition 92

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## Top Form

The ZEGNA boutique in Plaza Indonesia celebrated its reopening with a bang. Hosted by Daniel Mananta, the event saw several celebrities such as Maxime Bouttier, Afgan, Chicco Jerikho and Omar Daniel, just to name a few, who were stylishly clad in impeccable ZEGNA outfits. The evening was also attended by a number of VIP guests including Executive Vice President of Time International Shannon Hartono, General Manager of ZEGNA in SEA and Oceania Alessandro Macri, and CEO of Plaza Indonesia Tan Boon Pin.

[Click to discover](#)



1. Alessandro Macri, Shannon Hartono, Tan Boon Pin & Giulia Bedendo 2. Afgan 3. Alan Budikusuma & Susi Susanti 4. Kai Kim 5. Mike Nathan 6. Maxime Bouttier 7. Anung Kamaswara





8



9



10



11



12



13



14



15

8. Viola Maria & Daniel Mananta 9. Omar Daniel 10. Addie M.S. 11. Adinda Bakrie 12. Marc Klok 13. Fajar Arifan 14. Chicco Jerikho 15. Ferdi Hasan





## Dynamic Proportions

Roger Dubuis invited its VIP customers to attend a special presentation along with a four-course dinner at the well-appointed Richmond Room of The Langham, Jakarta. The event served as a regional launch for the Excalibur Spider Monobalancier Huracán DBEX1040, as well as the unveiling of the brand's latest Chronograph collection. Roger Dubuis principal, Edouard Guibert, delivered the product presentation, followed by a sumptuous dinner especially prepared by the talented chefs of the hotel. Guests were then able to preview the watches up-close.

[Click to discover](#)



1. Edouard Guibert 2. Julien Miribel 3. Chriswanto 4. Jason Ting Kuan Yew 5. Merdry & Oksatra 6. Richelle Charisse & Evelyne Kioe 7. Jian Wu  
8. Michael Tandra 9. William Muliawan & Erni Setiawan.





1

## Royal Attraction

A select number of VIP clients of The Time Place boutique were recently invited to an intimate dinner at the Courtyard Café of The Hermitage Jakarta, to showcase the Breguet Reine de Naples collection, as well as other lines presented by the renowned watch brand. Upon entering the venue, guests were treated to photos taken at an exclusive photo wall. While savouring an array of canapés and drinks especially prepared for the occasion, they also previewed the highlighted watches exquisitely crafted by Breguet.

[Click to discover](#)


2



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7

1. Fabien Levrier 2. Elyse Soetjipto & Emil Sutiaman 3. Paula Roque & Hendra Sutandinata 4. Veronica & Shirley Yunita Witorsa 5. Freddy Susanto & Emy Ardinoto 6. Adhidarma Herman 7. Paulus Lim & Liesda Candra Warman.



1

## Crafting Memories

To celebrate the International Day of Happiness, esteemed watchmaker and jeweller, Chopard, hosted an enchanting event at its boutique in Plaza Indonesia. The prestigious brand invited guests and their loved ones to explore Chopard's stunning collections and also held a fun-filled activity for the special day. Those in attendance were taught floral arrangement, where each person received five different flowers, filler flowers, wrapping paper and ribbon, along with tools. Guests were then allowed to take their special flower bouquets home as souvenirs.

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1. Arlene & Edy Sulisty 2. April & Summer Widira 3. Costner Poh 4. Debbie Laurencia 5. Honey Kwok 6. Anita Lundy 7. Tiffany Christine





## Exclusive Elegance

Amidst the refined ambience of high-end mall Plaza Senayan, renowned jeweller and watchmaker Piaget recently hosted a soiree and unveiled its luxurious collection through an intimate in-store private viewing event. With an exclusive guest list, those in attendance had the special privilege of experiencing the Maison's timeless allure up close. These notable guests enjoyed a memorable afternoon of indulgence and participated in a sophisticated styling session, with the brand's most dazzling watches and impeccable jewellery taking centre stage.

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1. Bung Bung Mangaraja, Pinz Wijaya, Sandra Natalia & Deborah Caroline 2. Agustine Tan 3. Juliana Tandi 4. Yopita Miemie 5. Susilowati Sulim 6. Vida Wong 7. Samantha Elfrea & Grace Prasetyo.





## Matter of Time

The Time Place boutique in Plaza Indonesia hosted a special private viewing event to showcase the latest collection of timepieces from luxury watchmaker Panerai. A few of the boutique's VIP clients were seen gracing the occasion along with David Yee, Regional Sales Manager of Panerai, as well as a handful of representatives from Time International. In addition to touching and feeling the models firsthand, those in attendance were also treated to a wonderful activity held in-store: make their very own cocktails.

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1. David Yee 2. Merdry & Oksarta 3. Vicky Ramchandani 4. Greg Tendon & Edo Kusnadi 5. Dany Dermawan 6. Yosep Hermawan 7. Rich Holiyanto



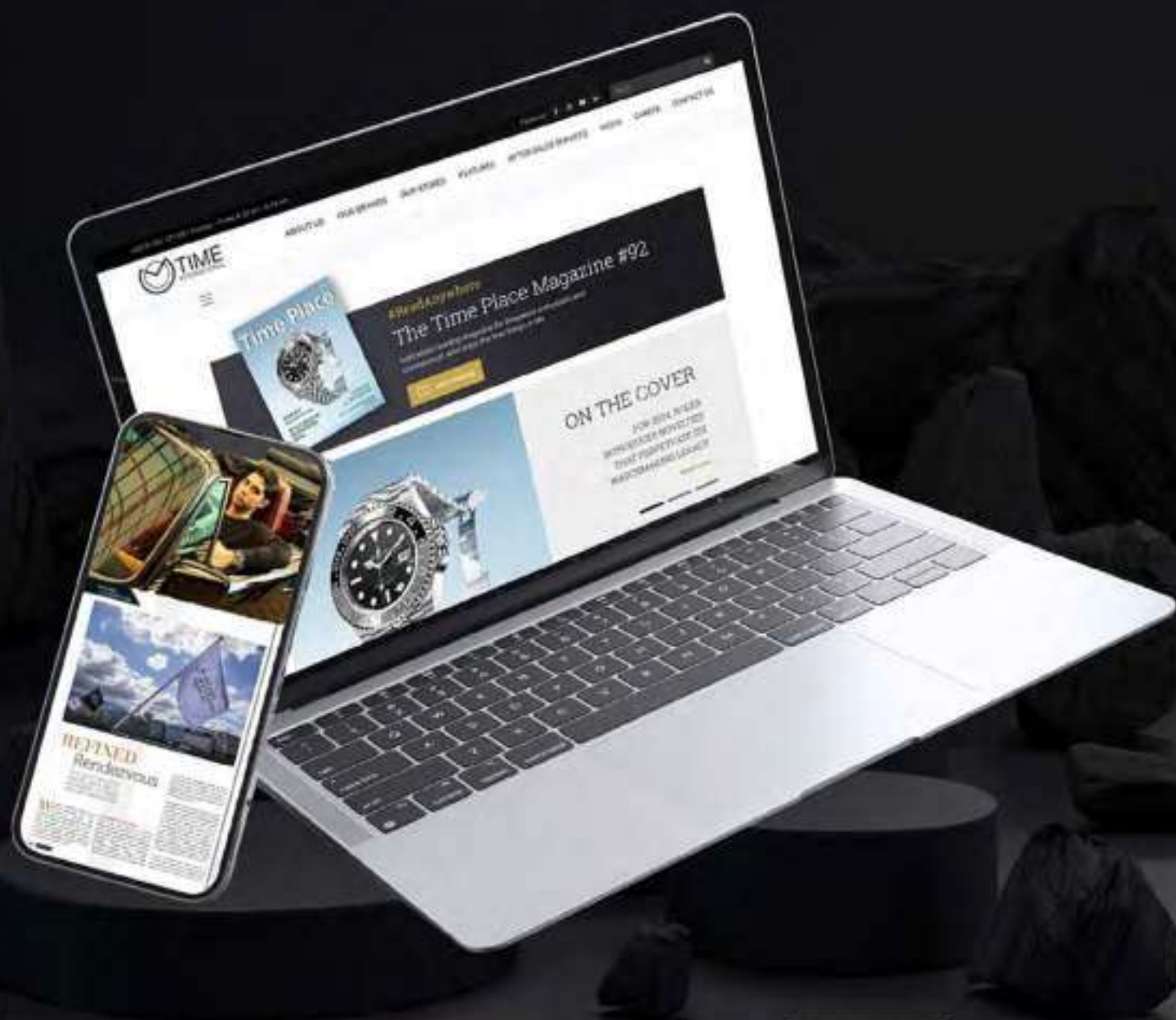
# The Time Place

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INDONESIA'S LEADING MAGAZINE FOR TIMEPIECE  
CONNOISSEURS AND ENTHUSIASTS

Digital release of the latest issue of The Time Place Magazine

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Rolex Awards for Enterprise Laureate Denica Riadini- Flesch talking to women at one of SukkhaCitta's craft schools

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# ILLUSTRIOUS Accolade

MEET 2023 ROLEX AWARDS  
FOR ENTERPRISE LAUREATE  
FROM INDONESIA, DENICA  
RIADINI-FLESCHE

As the sun dipped below the horizon, Rolex brought a momentous evening to Singapore's historic Clifford Pier. With the city's rivers shimmering under the twilight sky and the Marina Bay Sands Ho-

tel towering in the distance, the stage was set for the prestigious 2023 Rolex Awards for Enterprise. Against this stunning backdrop, The Time Place Magazine and fellow journalists from across Southeast Asia gathered last



Rolex Awards for Enterprise Laureate Denica Riadini- Flesch, CEO and founder of SukkhaCitta

By Erika Tania Dessyandra





SukkhaCitta craftswoman Ibu Kasmini preparing cotton before spinning it into threads

March to attend the regional awarding ceremony of a new Laureate.

Meet Denica Riadini-Flesch, the founder of SukkhaCitta—an ethical clothing brand and social enterprise “on a mission to change lives, from farm-to-closet”. As she took the stage that evening, Denica, once a development economist at the World Bank, served up a feast of insight, urging us to rethink our sartorial choices. She peeled back the layers of Indonesia’s garment industry, revealing stark truths: 99% of local artisans struggle to make ends meet, while the land suffers from the ravages of synthetic dyes.

In the past eight years since its founding, SukkhaCitta’s remarkable legacy is already evident, influencing the lives of approximately 1,500 individuals as they managed to increase the income of the local artisans by 60%. Moreover, its adoption of traditional farming methods has successfully restored more than 30 hectares of depleted land. By exclusively employing 100% natural dyes instead of the common chemical alternatives, SukkhaCitta had spared over 3 million litres of toxic dyes from contaminating Indonesia’s rivers.

“The true change is beyond these numbers. Last December, I was informed that the Ibus (a respectful term for the elderly craftswomen) noticed that many children above the age of 12 in their village had stopped attending school. Consequently, they saved a portion of their earnings throughout the year, accumulating \$3,000 to build a school. This act of initiative astounded me,” shared Denica. “When a

woman gains economic power and education, she uplifts not just herself but also future generations. This empowerment goes beyond economic impact; it instils pride and the belief that women can be agents of change in their communities,” affirmed the 33-year-old CEO.

As one of the new five Laureates for the year 2023, alongside Peruvian biologist Constantino Aucá Chutas, Kenyan social entrepreneur Beth Koigi, and Chinese aerospace scientist Liu Shaochuang, who have been honoured in their respective regions, Denica eagerly anticipates to magnify the impact of SukkhaCitta’s endeavours. “The amazing thing about Rolex is that they give you a mic. They let you speak about the things

that you really believe in, to inspire others to do the same. It’s embedded in the Rolex DNA, to support pioneers,” shared Denica as she concluded the award ceremony.

Denica’s assertion is certainly on point. It’s widely known that Rolex has been supporting pioneers across various domains for nearly a century. Back in the 1930s, Rolex watches accompanied explorers to the most remote corners of the globe, aiding in unprecedented feats—from probing the ocean depths to scaling the Himalayan peaks. Today, the purpose of expeditions and projects has transitioned from discovery to preservation of the natural world. Rolex is championing these explorers who are designing solutions to environmental challenges as part of its commitment to a Perpetual Planet.

One key pillar of the initiative is the esteemed Rolex Awards for Enterprise, serving as a beacon for those dedicated to making a positive impact on our planet. Initially established to commemorate the 50th anniversary of the Rolex Oyster case—the world’s first waterproof watch—in 1976, the Rolex Awards for Enterprise have evolved into a biennial programme. Rather than solely recognising past achievements, it is structured to foster and support new or ongoing projects with transformative potential from selected individuals.

## GENUINE VENTURE

Following the captivating discourse of the evening panel, our quest for knowledge found us seated in a cosy corner of the Fullerton Bay Hotel, engaging in a thought-provoking round-table interview with Denica. With warmth and candour, the visionary led us through



A group of Ibus, elder craftswomen, preparing for the next cotton crop by cleaning and planting seeds in East Java, Indonesia



SukkhaCitta's humble beginnings, a journey deeply intertwined with her personal quest for purpose and meaning in life.

"After overcoming a bone tumour, I've regained my health. However, this experience prompted me to contemplate the legacy I wish to leave for the first time. It made me realise that, until then, I hadn't truly defined success for myself. During my time working for the World Bank, particularly in rural development projects, I encountered a new perspective. I discovered a patch focused not on personal gain, but on making meaningful contributions and impacting lives. This realisation led me to leave my comfortable job and conduct research in villages. There, face-to-face with poverty, I met a woman who crafts clothes," shared Denica.

Through her research, it became evident that craft in Indonesia is deeply rooted in intergenerational culture. It's a tradition passed down from mothers to daughters. Unfortunately, poverty frequently sustains financial instability within these communities. Many young women opt not to pursue the craft after witnessing the challenges faced by their mothers. Recognising the urgency to break



Ibu Sri and Ibu Muntiani prepare a bath for dyeing fabrics in one of SukkhaCitta's craft schools, Rumah SukkhaCitta, East Java

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Ibu Kasmini using turmeric to prepare cotton seeds in a farm in East Java. By treating the seeds like this before planting, she is able to grow darker, "brown cotton"



Through her work with SukkhaCitta, Riadini-Flesch has revived Indonesia's cotton farming industry by offering farmers a fair wage for their produce

this cycle, Denica concluded that fostering a new generation of artisans is essential, a goal achievable with the establishment of craft schools. Through the Rumah SukkhaCitta Foundation, she embarked on this mission.

"In our craft schools, artisans not only refine their skills but also acquire financial literacy. We empower them to accurately assess the value of their work. Simultaneously, we incorporate natural dyeing techniques in the curriculum as part of our environmental commitment. Observing women in villages working with harmful chemicals and disposing of them into rivers where children play, I realised there had to be a better approach. This led us on a journey back to ancestral practices, uncovering traditional dyeing methods utilising plants long hidden in Indonesia," explained Denica.

Through perseverance and idealism, Denica and her team are committed to creating The Most Meaningful Clothes™, with utmost respect for the soil as the source of every material used in the making process. To achieve this, they employ regenerative farming, cultivating cotton alongside various crops to create a diverse ecosystem akin to a forest. Inspired by a woman who recalled her grandmother's traditional planting methods, they learned to



associate specific crops like corn, chilli, mung beans, and pumpkins with unique functions, achieving natural fertiliser and pest protection without chemicals.

"It was a profound realisation that these women, lacking formal education, were in fact, scientific experts. This experience was humbling, as I found myself learning invaluable lessons from their practical wisdom, akin to earning a PhD in agricultural science," Denica said. "The wrong mindset is to go in thinking you want to help, but they don't need your help. They have what they need; they just need someone to believe in them."

Further into our conversation, we discovered that SukkhaCitta meticulously traces their buttons, sourced from waste pearls on an Indonesian island, and their threads are made from recycled polyester to minimise waste. Notably, they've been collecting excess from clothing factories to give it new life by creating unique patterns from it. Even the smallest scraps are transformed into powder, which is then mixed with recycled paper to create SukkhaCitta's clothing tags.

This commitment to sustainability is crucial, especially considering that currently, 70% of the world's clothing is made of plastic, equating to 2 out of every 3 garments in our closets. "We're literally wearing 200-year-old clothes and treating them like they're disposable," remarked Denica. "We aim to revolutionise the fashion industry by embracing solutions that



As part of the Perpetual Planet Initiative, Denica Riadini-Flesch plans to scale up SukkhaCitta; one of the world's first regenerative farm-to-closet clothing supply chains

honour nature's wisdom, turning discarded materials into stunning creations that tell a story of innovation and sustainability."

### PERPETUAL QUEST

Just as the word 'perpetual' holds a profound significance in the Rolex's universe, symbolising a mindset and long-term vision for achieving excellence, Denica is

determined to perpetuate the sharing of knowledge through digitalisation of her craft school's curriculum. "It's such a privilege for me to be able to scale this with the support of Rolex," she expressed. "Physically, we will add more schools. Simultaneously, we will digitise our curriculum, with particular focus on regenerative farming, into a mobile application in local languages. This initiative will enable us to expand our training to more areas and communities in Indonesia."

With this plan in mind, SukkhaCitta projects that by 2030, it will impact 10,000 lives and regenerate 1,000 hectares of degraded soil. And, of course, with her forward-thinking mindset, Denica envisions a broader scope, aiming to expand her work across industries and sectors. "Now, my vision is really about creating a new economic model that begins with a new approach to farming, one that reinvests funds back into indigenous communities," she explained. "I believe we can replicate this blueprint and scale it across various industries and countries."

Being part of the Rolex Awards for Enterprise offers Denica tangible benefits in realising her goals. Over the course of 48 years since its inception, this programme has recognised 160 remarkable individuals—both men and women—as Rolex Awards Laureates, hailing from 65 countries. Their projects span various fields, including environment, science and health, applied technology, cultural heritage, and exploration, all with profound impacts.

"I'm truly excited to engage with fellow members of the Rolex Awards Laureates network. It's what inspired me to apply for the Rolex Awards in the first place. I believe they can help me amplify this message, raising awareness and fostering replication across different sectors," Denica expressed. "The concept of sustainability implies that we don't have to reinvent the wheel; solutions already exist. The question is whether we are willing to listen or not."

For the discerning owner of a Rolex timepiece, there's a deep sense of pride and reassurance in knowing that the brand champions the endeavours of individuals like Denica. With each tick of a Rolex watch, the spirit of exploration and innovation resonates, inspiring a new generation of pioneers to push the boundaries of what's possible. As the Perpetual Planet Initiative continues to evolve, Rolex reaffirms its role not just as a watchmaker, but as a catalyst for positive change in our world, preserving it for future generations to come.



Batik artisans like Ibu Srikanthi draw intricate patterns on textiles using wax, so that when the clothes are dyed, a stark imprint of the beautiful designs is left on the garment



TUDOR announces its new partnership with the Visa Cash App RB F1 Team

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# EMERGING Stronger

TUDOR ACCELERATES INTO  
THE FAST LANE WITH THE  
BRAND-NEW VISA CASH APP  
RB FORMULA 1 TEAM

In another highly anticipated collaboration between a prominent watch brand and motorsport, TUDOR takes the spotlight. Known for its longstanding legacy of supporting the teams on the racetrack,

TUDOR backed winning teams during the golden era of motorsport, starting with the TUDOR Watch Racing Team in the late '60s, all the way to the recent IMSA TUDOR United SportsCar Championship.



Yuki Tsunoda has consistently been racking up points for the Visa Cash App RB Formula One Team



This year, TUDOR announces its official partnership with the brand-new Visa Cash App RB Formula One (F1) Team, formerly known as Scuderia AlphaTauri, one of the two teams owned by Austrian conglomerate, Red Bull GmbH. This partnership proves to be a strong collaboration as the team has been revamped to gear up for the new season, including a full rebranding with Visa, a brand that also sponsors the championship-winning Red Bull Team.

Comprising of a strong driver line-up, the team features experienced race-winner Daniel Ricciardo and promising young talent Yuki Tsunoda. Following their rebranding as Scuderia AlphaTauri in 2020, the team has undergone a complete overhaul and is now ready to conquer the 2024 World Championship season under the new name: Visa Cash App RB F1 Team.

The team itself has undergone significant changes, from redesigning the drivers' racing suits to the striking livery featuring TUDOR branding. But the transformation is more than meets the eye. TUDOR reveals that the change affects all departments, from management to engineering. This evolution marks the beginning of an exhilarating new adventure for the team as they aim to establish themselves as a top contender in F1.

In the fast-paced world of F1, every partnership counts. And with TUDOR joining forces with



Eight-time Grand Prix winner and multi-podium finisher, Daniel Ricciardo

the Visa Cash App RB F1 Team, the stage is set for an exhilarating season of racing, where precision meets performance in the pursuit of much-coveted victory.

"TUDOR has always been fuelled by a daring spirit, a consistent will to do things differently," says TUDOR CEO Eric Pirson. "And this spirit—we call it Born to Dare—is exactly what

Visa Cash App RB is demonstrating heading into the 2024 F1 season. We're beyond thrilled to return to motorsport with a partner that is ready to take on the challenge," he adds.

"We are delighted to welcome TUDOR to our team. They have a long history in motorsport, dating back to the 60s when they first got involved in sports car racing, as well as historic racing and rallying," commented Peter Bayer, CEO of Visa Cash App RB Formula One Team. "Now, the Swiss watch company has seized the opportunity to move up to the very pinnacle of motorsport, joining us, as we tackle the 2024 Formula 1 World Championship with our new Visa Cash App RB identity. Our team will be challenging the status quo in Formula 1 with a strong identity, unique style and uncompromising quality—just like TUDOR watches."

Slapping the TUDOR name on a winning car is easy. But choosing the right team to support is another story. It means supporting the team that shows promise and shares a daring ethos and a fighting spirit. One that's ready to take on the challenge of racing. That is the reason why TUDOR joined Visa Cash App RB. The TUDOR way is to give it your all, rise to the challenge, and dare to try something new. This is the meaning of "Born to Dare."

So, as the lights go out and the engines roar to life, keep an eye on the clock—because with TUDOR on board, every second counts.



The Visa Cash App RB F1 Team car's new livery



Oyster Perpetual GMT-Master II

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# IMMACULATE Creations

FOR 2024, ROLEX  
INTRODUCES NOVELTIES  
THAT PERPETUATE ITS  
WATCHMAKING LEGACY

**T**his year, Rolex takes watch enthusiasts on a journey to the skies, seas, and racetrack, armed with new interpretations of its classic collections.

## EMOTIONAL TOUCHSTONE

For those who often find themselves travelling from one place to another, the iconic

Oyster Perpetual GMT-Master II is not only a reliable timekeeping tool, its 24-hour hand also points to another location that resonates with the wearer—a reminder of the emotions that accompany them on their journey.

Available in two new Oystersteel versions, the GMT-Master II features a 24-hour graduated

two-colour Cerachrom bezel insert in grey and black ceramic - introduced last year. The first watch is fitted with an Oyster bracelet, while the second sports a Jubilee bracelet.

With a black lacquer dial that bears the inscription 'GMT-Master II' in green, echoing the colour of the triangle-tipped 24-hour hand, the GMT-Master II is driven by calibre 3285, a movement at the forefront of watchmaking technology, enabling it to display the date and an additional time zone in a 24-hour format, as well as the hours, minutes and seconds.

The GMT-Master II, like all Rolex watches, carries the Superlative Chronometer certification, which ensures excellent performance on the wrist.





Oyster Perpetual Rolex Deepsea

## BEACON OF LIGHT

Bringing light to the dark abyss, Rolex unveils the Oyster Perpetual Rolex Deepsea, presented in 18 ct yellow gold for the first time. Majestic and innovative, the timepiece sports a 60-minute graduated Cerachrom bezel insert in blue ceramic as well as a blue lacquer dial bearing the name 'DEEPSEA' in powdered yellow.

This new version also incorporates a technical innovation: the high-performance compression ring within the Ringlock system is crafted from ceramic. A marvel of precision engineering, this Cerachrom ring is the result of a state-of-the-art manufacturing process. Coloured blue and embellished with a circular satin finish and inscriptions that are engraved then gilded, this component also marks a new way of integrating ceramic into a watch case: the compression-resistance and anti-deformation properties of this high-tech material contribute to the waterproofness of the watch.

The Rolex Deepsea is equipped with calibre 3235, which boasts a self-winding system via a Perpetual rotor. Thanks to its barrel architecture and the escapement's superior efficiency, the power reserve of this movement extends to approximately 70 hours.

Rounding off the precious timepiece is an 18 ct yellow gold Oyster bracelet, with three-piece solid links boasting satin finishing with polished edges and ceramic inserts. It is fitted with an Oysterlock folding safety clasp, also in 18 ct yellow gold, as well as the Rolex Glidelock extension system, which extends length of the watch bracelet to approximately 20 mm in increments of 2 mm. The Oyster Perpetual Rolex Deepsea, like all Rolex watches, is covered by the Superlative Chronometer certification redefined by Rolex in 2015. The Superlative Chronometer status is symbolised by the green seal that comes with every Rolex watch and is coupled with an international five-year guarantee.



The Ringlock system, a patented case architecture developed by Rolex



Oyster Perpetual Cosmograph Daytona with black mother-of-pearl dial

### PERPETUAL REINVENTION

The Oyster Perpetual Cosmograph Daytona, launched in 1963, was designed to meet the needs of professional racing drivers. Fitted with a tachymetric bezel and a high performance mechanical movement, this legendary chronograph is the instrument of choice for measuring time intervals and determining average speeds. Over the course of its history, it has been introduced in gem-set versions in which the emblematic tachymetric scale is replaced with diamonds or coloured precious stones.

Through its name and functions, the Cosmograph Daytona is forever linked to the world of motor sport and, more than six decades after its launch, continues to boast unparalleled status among sport chronographs. A legendary model renowned for its wealth of variations, Rolex presents two new iterations of the Cosmograph Daytona. Achieving the perfect balance of precision and exquisiteness, the 40 mm watches are distinctive for their contrasting dials made from natural mother-of-pearl and graced with eight diamonds and three Chromalight hour markers. Both crafted in 18 ct white gold, the bezels of the watches are crowned with a dazzling array of 36 brilliant-cut diamonds.



Crowned with a bezel set with 36 brilliant-cut diamonds

The first version, fitted on an Oysterflex bracelet, features a dial in white mother-of-pearl with chronograph counters in black mother-of-pearl. The colour combination is reversed on the second watch, which has an Oyster bracelet and a black mother-of-pearl dial with white mother-of-pearl counters.

The discs of material used for the dial and the counters are positioned to optimise the colour intensity of each variety of mother-of-pearl and further enhance the contrast between them. This design called for the creation of a specific and technically demanding manufacturing process.





Oyster Perpetual Cosmograph Daytona with white mother-of-pearl dial



Counters featuring contrasting black mother-of-pearl enhance the watch's appeal

The Cosmograph Daytona is equipped with calibre 4131, a movement at the forefront of watchmaking technology that features bridges decorated with Rolex Côtes de Genève and a cut-out oscillating weight. Calibre 4131 enables the Cosmograph Daytona to measure intervals of time via the chronograph function, in addition to displaying the hours, minutes and seconds.

The Cosmograph Daytona is covered by the Superlative Chronometer certification redefined by Rolex in 2015. This designation testifies that every watch leaving the brand's workshops has successfully undergone a series of tests conducted by Rolex in its own laboratories according to its own criteria, following the official certification of the movements by the Swiss Official Chronometer Testing Institute (COSC). The in-house certification tests apply to the fully assembled watch, after casing the movement, guaranteeing superlative performance on the wrist in terms of precision, power reserve, waterproofness and self-winding. The precision of a Rolex Superlative Chronometer is of the order of  $-2/+2$  seconds per day—the rate deviation tolerated by the brand for a finished watch is significantly smaller than that accepted by COSC for official certification of the movement alone.

The Superlative Chronometer status is symbolised by the green seal that comes with every Rolex watch and is coupled with an international five-year guarantee.

## VISUAL MASTERPIECE

Launched just last year, the Perpetual 1908 is a watch of rare distinction. A reinterpretation of traditional horological style imbued with the quintessential expertise and aesthetic heritage of Rolex, the 1908 was named in homage to the year Hans Wilsdorf devised the name 'Rolex' to sign his creations and registered the brand in Switzerland. In 2024, Rolex introduces a new version decked in 950 platinum and graced with an ice blue dial featuring a guilloché rice-grain motif.

This rosette-like design is distinctive for its three-dimensional, repeating geometric pattern that extends across the surface of the dial, starting from the small seconds counter at 6 o'clock. The minute track is surrounded by a file sauté with a crimped pattern, which is also guilloché. When light bounces off the raised pattern, a variety of reflections are produced with every movement of the wrist.

With the introduction of a dial created via guillochage, or engine turning—a technique that uses a turning tool to sculpt a pattern into a surface—Rolex is pursuing the course it has set for the Perpetual collection as a tribute to the classic art of watchmaking infused with the brand's know-how and creativity. This exclusive dial bears the same Arabic numerals 3, 9 and



Perpetual 1908 with ice blue dial featuring a guilloché rice-grain motif



Bridges decorated with the Rolex Côtes de Genève can be admired through the sapphire crystal case back





Oyster Perpetual Day-Date 36 with blue-green dial

the model for the very first time. The shimmer of the mother-of-pearl is further enhanced by the 10 baguette-cut diamonds set onto the dial as hour markers.

Conversely, the Day-Date 36 now features a dial with faceted, deconstructed Roman numerals and faceted index hour markers, which were until now only exclusive to the Day-Date 40. A new exciting variant of the Day-Date 36 in 18 ct yellow gold reveals a white lacquer dial complemented by these now-emblematic hour markers with their perfect geometrical forms and uniformly smooth and shiny surface. For the first time, the Day-Date 36 in 18 ct Everose gold sports a blue-green dial—a colour introduced on the Sky-Dweller last year—which is adorned with 10 baguette-cut diamonds. This dial of remarkable depth and intensity is notably available on a version with bezel set with 60 trapeze-cut diamonds.

The watches mentioned are equipped with calibre 3255, a movement at the forefront of watchmaking technology, enabling them to display the day and the date, as well as the hours, minutes and seconds.

Similar to all Rolex watches, the Day-Date 40 and the Day-Date 36 carry the Superlative Chronometer certification, which ensures excellent performance on the wrist.

12, the same faceted hour markers and the same hands as that of the 18 ct gold versions. The watch is mounted on a brown alligator leather strap fitted with a Dualclasp, a double folding clasp.

The 1908 is powered by calibre 7140, which features bridges decorated with Rolex Côtes de Genève and a cut-out oscillating weight. Calibre 7140 enables the Perpetual 1908 to display the small seconds, as well as the hours and minutes.

### HARMONIOUS VARIATIONS

A testament to the brand's enduring desire for rare and wide-ranging expertise to be found in even the smallest details, the prestigious Oyster Perpetual Day-Date is now available in new and attractive combinations.

Previously only reserved for the iconic Day-Date 36 and set with diamond hour markers, ombré dials now make their debut on the Day-Date 40. One version, in 18 ct Everose gold, introduces slate ombré—a completely new hue for such a dial, whose surface, coloured at the centre, progresses to a deep black around the edge. Also appearing for the first time on the ombré dial of this watch are faceted, deconstructed Roman numerals and faceted index hour markers in 18 ct pink gold. A second version, fashioned from 18 ct white gold, features a dial made of pearlised white mother-of-pearl. This natural material is used on



Oyster Perpetual Day-Date 40 with mother-of-pearl dial



## TIME ZONE TO TIME ZONE

The GMT-Master II is the ultimate cosmopolitan watch. Designed for professionals criss-crossing the globe, it is the successor to the GMT-Master, the original model launched in 1955. Over the years, the GMT-Master came to epitomise the aeronautical watch, accompanying many groundbreaking aviation achievements. It has gradually triumphed in other realms, on the wrists of globetrotters, explorers and adventurers.

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## First non-stop Pan Am New York to Moscow Flight navigated with help of Rolex GMT-Master\*

A Pan American Intercontinental Jet Clipper recently made the first non-stop flight from New York to Moscow. This flight was navigated with the help of a GMT-Master wrist chronometer watch, made by Rolex of Geneva.



**THE GMT-MASTER WATCH**, whose accuracy is described by Pan Am Pilot-in-Charge Bernard Lorenz as "excellent, not within all navigational tolerances," is specially designed to tell the time in any two places on earth at once. Two special features—a 24-hour bezel and a special 24-hour hand—make this possible: GMT and local time can be read clearly and simultaneously.

Pan Am Captain C. N. Warren, Jr., wears the GMT-Master used on the non-stop New York to Moscow flight. "The flight itself was navigated by Rolex," says out of 21 airline pilots vote the GMT-Master an indispensable aid. Its special features, plus chron-

ometer accuracy, automatic winding, waterproof case and automatic calendar make it one of the most brilliant contributions to international timekeeping ever invented.

**ROLEX**  
Pan Am flies on Rolex time

\* Registered and patented design in all countries  
GENEVE, SWITZERLAND

THE ROLEX WATCH COMPANY LIMITED (In London, Geneva and Chaux-de-Fonds, GENEVE, SWITZERLAND)  
2128 KAC Baku, Caspian Street

## TRULY COSMOPOLITAN

When Rolex launched the GMT-Master in 1955, the world was rapidly changing. Distances seemed shorter and time faster. Developments in civil aviation were particularly spectacular, with the arrival of long-haul flights making it possible to cross oceans and continents non-stop. The GMT-Master provided a tool for navigating between journey time points. With its dedicated 24-hour hand and graduated, rotatable two-colour bezel, it enabled all those who constantly travelled in different time zones—airline pilots, ships' captains, navigators, international businessmen and members of the Armed Forces—to know the time in two time zones at a glance.

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*Photo of Stuart A. Roosa's GMT-Master taken during the Apollo 14 mission, accompanied by a message from the astronaut*

*Photo of lieutenant and aeronautical engineer William J. Knight. On 3 October 1967, piloting the X-15 rocket plane, he set an all-time speed record of 7,274 km/h (Mach 6.7), wearing a GMT-Master*



The 1960s saw a surge in air traffic. Booming economic growth around the world meant that the aeroplane was becoming an essential means of travel and transportation. At the start of this crucial decade in aviation history, Rolex signed a partnership with Pan American World Airways, better known as Pan Am. And so, in 1959, the GMT-Master became the official watch of the most prominent American intercontinental airline at the time. Pan Am pilots were equipped with GMT-Master watches and appeared in advertisements for Rolex, helping to make the model an emblem of the aeronautical world.

Its aura reached new heights on test pilots withstanding numerous challenges on their wrists even in space.

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## PERPETUATING THE LEGEND

With origins dating back to 1955, the Oyster Perpetual GMT-Master is a true tool watch. An icon that is set apart from other Rolex creations, the GMT-Master is an emblematic and instantly recognisable timepiece.



GMT-MASTER, STAINLESS STEEL,  
RED AND BLUE BEZEL INSERT, 1959,  
REF. 1675

In 1982, the GMT-Master was equipped with a new movement enabling the hour to be adjusted in one-hour increments—independently of the other hands and without stopping the watch. This major evolution was also accompanied by a name change: the GMT-Master fitted with this optimised movement became the Oyster Perpetual GMT-Master II.

1955

1959

1982



GMT-MASTER, STAINLESS STEEL,  
RED AND BLUE PLEXIGLAS INSERT, 1955,  
REF. 6542

This is due to two distinguishing features that make it a reference among GMT-function models: an additional large, triangle-tipped hand that circles the dial in 24 hours and points to the 24-hour gradation on the rotatable bezel, and a two-coloured rotatable bezel, created to distinguish the hours of day and night: red for daytime and blue for nighttime. Working wonderfully together, the bezel can be set to simultaneously display a second time zone, allowing the wearer to see the time in two different parts of the world at a glance.



GMT-MASTER II, 1982





GMT-MASTER II, 18 CT YELLOW GOLD, BLACK CERACHROM BEZEL INSERT, 2005, REF. 116718 LN

2005

At the advent of the original watch, Plexiglas was used, followed by aluminium. In 2005, the GMT-Master II received a significant update with the first bezel insert made of ceramic on a Rolex watch. This high-technology ceramic is extremely hard, virtually scratchproof, its colour unaffected by ultraviolet rays. Initially entirely black, the bezel insert in ceramic was named Cerachrom in 2008 and marked a turning point in Rolex's place at the cutting edge of innovation for research and development into high-tech ceramic components. In 2013, the first two-colour monobloc Cerachrom insert was unveiled in blue and black.

In 2022, Rolex surprised everybody by unveiling a timepiece with its winding crown situated on the left side of the case. Designed specially for specific wearer needs, the unexpected change was complemented by a green and black Cerachrom insert and a date window uniquely placed at 9 o'clock.



GMT-MASTER II, OYSTERSTEEL, GREY AND BLACK CERACHROM BEZEL INSERT, 2024, REF. 126710 GRNR

2024

Taking cues from previously presented timepieces, Rolex unveiled watches in 18 ct yellow gold and yellow Rolesor featuring a Cerachrom bezel insert in grey and black ceramic for the first time last year.. For 2024, the brand follows-up on these discreet colour tones and presents two new GMT-Master II variants in Oystersteel, a particularly corrosion-resistant alloy created by the brand. With a more subdued colour palette, the two timepieces reveal their distinct personality by way of a green 24-hour hand. Powered by calibre 3285, a movement entirely developed and manufactured by Rolex, the new GMT-Master II carries the Superlative Chronometer certification, which ensures excellent performance on the wrist.



GMT-MASTER II, OYSTERSTEEL, GREEN AND BLACK CERACHROM BEZEL INSERT, 2022, REF. 126720 VTNR

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Watches & Wonders Geneva is the world's foremost salon for fine watchmaking

# REFINED Rendezvous

THE MOST AWAITED  
SALON, WATCHES &  
WONDERS, RETURNS  
BIGGER AND BETTER

**W**atches & Wonders stands as an annual pilgrimage for watch enthusiasts, collectors and horology industry professionals alike, inviting them to immerse themselves in a realm where timepieces become exquisite works of art. This prestigious exhibition returns to captivate attendees with the release of hundreds of remarkable novelties from the most renowned watch brands.

## WONDERFUL WATCHES

True to its name, Watches & Wonders showcases the wonders in the world of watches. This year's mechanical wonders put the spotlight on tourbillons, featuring notable timepieces such as the Jaeger-LeCoultre Duometre Héliotourbillon Perpetual, the Piaget Altiplano Ultimate Concept Tourbillon, and not one, but four tourbillon hyperwatches by Roger Dubuis. Among other

technical feats, highlights include the IWC Portugieser Eternal Calendar with a moon display that will only deviate by one day in 45 million years, and the TAG Heuer Monaco Split-Seconds Chronograph, the brand's first-ever rattrapante watch.

Switching to visual wonders, Cartier leads the spectacle with refreshed iterations of its long-standing icons and the all-new Reflection de Cartier that boasts a unique mirror effect. In parallel, blue emerges as the colour of the year. While the Zenith DEFY Skyline Chronograph demonstrates the charm of a classic deep blue dial, softer pastel blue tones dominate offerings by other Maisons. From Chopard's new Happy Sport featuring dancing aquamarines, to Hublot's Big Bang MP-11 Water Blue Sapphire, and IWC's latest Portugieser models with Horizon Blue dials.

Curated narratives also add a touch of wonder to the brand's presentations, infusing inspiration into their creations and exhibition booths at Watches & Wonders Geneva 2024.



Baume & Mercier brings the French Riviera to life with new timepieces that encapsulate the captivating coastline. At the Panerai booth, they showcased an actual Luna Rossa Prada Pirelli boat that was used in races, accompanied by timepieces sporting the signature red colour of the Italian yacht racing team. In a tribute to haute couture mastery, CHANEL unveils a mesmerising capsule collection, evoking the shapes of mannequins, pincushions, measuring tapes, and many more.

When it comes to the wonders of horological evolution, more and more watch brands are refining their proportions and offering personalisation options. For instance, the dome crystals that enhance the dial's visibility, popularised by last year's TAG Heuer Carrera, are now widely used. Meanwhile, interchangeable straps and bracelet extensions have become increasingly common in new timepieces, reflecting a growing industry standard to meet the



The LAB at Watches & Wonders 2024 served to discuss the future of watchmaking



The event engaged the general public through a series of inclusive activities as part of the 'In the City' programme

demand for versatility and individualisation. However, the pinnacle of customisation is exemplified by Norqain, which introduced a world premier concept watch: the Wild One of 1 with 3.5 million possible configurations.

All in all, the most talked-about wonder of the fair was the long-awaited release of the fan favourite TUDOR Black Bay 58 GMT with red and black bezel. And, of course, the attendance of world-class celebrities serving as brand ambassadors, including Gisele Bündchen at IWC, Kylian Mbappe at Hublot, Jacky Ickx at Chopard, Lee Jun-ho and Apo

Nattawin at Piaget, among others, added to the excitement.

### SUPERIOR SHOW

In its fourth instalment, the 2024 edition of Watches & Wonders not only lives up to its reputation but also sets new records. To accommodate the rise in participants from 48 to 54 brands, the Salon opened an additional 12,000sqm hall to complement last year's 66,000sqm exhibitor space at the Palexpo centre. Despite spanning two levels and requiring 3,500 steps for a complete exploration, the fair welcomed 49,000 unique

visitors (a 14% increase from 2023) who happily strolled around throughout the week, from April 9 to 15, 2024.

According to Watches & Wonders 2024's closing statement, "Business also reached new heights, with over 10,000 retailer appointments (+25% vs. 2023), 1,800 Touch & Feel press sessions, and a significant increase in end-clients placing orders." And it's worth noting that the Salon successfully sustained interest from individuals under 25 years old, with the average age of attendees being 35 years old, constituting 25% of the 19,000 (vs. 12,000 in 2023) tickets sold during the extended public days.

The success of Watches & Wonders isn't solely measured by its accomplishments, but also by its exceptional capacity for growth as they're consistently refining the overall experience for both the participating brands and visitors from across the globe. Another key factor to its success is the 'In the City' programme, designed to educate and engage the curious minds of the general public through a series of activities at the heart of Geneva.

Watches & Wonders serves as a testament to the enduring legacy of watchmaking traditions, seamlessly blending the timeless craftsmanship of the past with the innovations of the present. With its unique ability to strike a harmonious balance between inclusivity and exclusivity, it is no wonder that the Salon solidifies its reputation as the most important watch fair in the horology calendar at the present time.



The Baume & Mercier booth at Watches & Wonders 2024

# CHARMING Existence

BAUME & MERCIER SHOWS HOW  
QUIET LUXURY IS DONE WITH THE  
NEW RIVIERA MODELS REVEALED  
AT WATCHES & WONDERS 2024

Taking inspiration from happy, carefree days of holidays spent by the waterfront, the Riviera remains one of Baume & Mercier's most beloved collections. With numerous interpretations throughout the years, the Riviera continues to be a testament to the watchmaking prowess of the brand.

With its return to the horology scene in 2021, the Riviera is now on its second wind. At Watches & Wonders 2024 in Geneva, Baume & Mercier unveiled new models of the iconic Riviera collection that evoke the distinguishing features of the French Riviera's legendary art of living.



Riviera Squelette (M0A10721)



### RIVIERA SQUELETTE (M0A10721)

Inspired by the streamlined architecture of the modern villas on the Riviera, the Riviera Squelette has an openworked mechanism in a 42 mm satin-polished stainless steel dodecagonal case. Highlighted by vertical brushed finishes, the faceted black dial is beautifully openworked. It is powered by a self-winding, semi-skeleton calibre with a 38-hour power reserve. The watch is equipped with a built-in black rubber strap.



Riviera Maréographe (M0A10761)

### RIVIERA MARÉOGRAPHE (M0A10761)

Available in a limited edition of 500 pieces, the Riviera Maréographe features a nautical touch in a harmonious tonal palette of sun-satin blue for the dial, which is enveloped by a 42 mm stainless steel dodecagonal case. The self-winding Baumatic manufacture movement brings this model a high level of precision, a five-day power reserve (120 hours), and protection against everyday magnetic fields.

### RIVIERA ACIER-TITANE (M0A10769)

Featuring a dodecagonal case with a diameter of 42 mm and a thickness of 10.6 mm, this bicolour watch subtly combines titanium with grey PVD, while the case is crafted in sandblasted steel with a blue PVD treatment. The smoky blue sapphire dial shows the emblematic transparent Riviera wave

décor. Equipped with a self-winding Baumatic manufacture movement, this timepiece offers a five-day power reserve (120 hours). The watch comes with a built-in blue rubber strap featuring a canvas pattern.

### RIVIERA GOLD (M0A10787)

Just like its name, the Riviera Gold features a satin-polished rose gold (750/1000) dodecagonal case with a balanced proportion of 39 mm in diameter and 9.6 mm in thickness. The smoked grey sapphire dial stands out with its transparent wave decoration with numerals and indexes coated with white Super-LumiNova that glows blue in the dark. The self-winding Baumatic manufacture movement ensures its precision, its five-day power reserve (120 hours), and protection against everyday magnetic fields. Mounted on a black alligator strap, it is equipped with a rose gold (750/1000) pin buckle.



Riviera Diamants (M0A10765)

### RIVIERA DIAMANTS (M0A10765)

The splendour of nights in the French Riviera is reflected in the Riviera Diamants. It has a polished satin-finished stainless steel case measuring 33 mm in diameter and 9.5 mm in thickness. Completing the watch is a polished

and sun-satin stainless steel bezel set with 44 brilliant-cut diamonds (Top Wesselton, VS quality, 0.47 carats). The elegant timepiece boasts a sun-satin lacquered midnight blue dial with a transparent wave transfer decoration, enhanced by a midnight blue inner line which lends depth to its appearance. It is driven by a quartz movement with a 10-year autonomy and comes with a built-in strap of polished satin-finished stainless steel.



Riviera Calendrier Perpétuel (M0A10786)

### RIVIERA CALENDRIER PERPÉTUEL (M0A10786)

Based on the success of the 2023 limited edition produced in commemoration for the Riviera's 50th anniversary, the Maison recreates the perpetual calendar version this year. Encapsulated in a 40 mm dodecagonal stainless steel case with a thickness of 11.8 mm, the grey dial remains perfectly legible despite its complexity.

The self-winding Baumatic manufacture movement includes a Dubois-Dépraz module and guarantees a five-day power reserve (120 hours). The elegant timepiece comes with a built-in strap of polished satin-finished stainless steel as well as an additional built-in strap in grey rubber and alligator topped with tone-on-tone stitching.



The Bell & Ross booth at Watches & Wonders 2024 featured a BT-06 Blacktrack motorcycle

# URBAN Sophistication

BELL & ROSS DEFIES THE  
ODDS WITH ITS MOST  
TECHNICAL TIMEPIECE FOR  
WATCHES & WONDERS 2024

**T**he prestigious Watches & Wonders, renowned for its showcase of horological excellence, has once again returned to the cradle of fine watchmaking,

Geneva, to offer enthusiasts and connoisseurs alike a glimpse into the cutting-edge innovations and timeless designs shaping the world of luxury timepieces. Among the



BR 05 Black Ceramic with rubber strap





Because of its lightweight yet sturdy material, the BR 05 Black Ceramic highlights greater wearability

myriad of offerings, the esteemed French watchmaking Maison, Bell & Ross, stole the spotlight with its latest revelation: the BR 05 Black Ceramic Collection.

Ceramic, revered for its unparalleled durability and scratch resistance, takes centre stage in the Maison's urban line for the very first time, elegantly adorning three distinct models within the cherished BR 05 collection. With a nod to the brand's aeronautical roots, where ceramic has long been a staple material in the aerospace industry, this innovative incorporation pays homage to the sleek sophistication of aircraft cockpits—an integral

source of inspiration for the brand's iconic designs.

### CERAMIC MARVEL

The journey of crafting ceramic timepieces is not without its challenges. Bell & Ross' meticulous attention to detail is evident in the intricate sintering process, where zirconium oxide powder and polymer binders are fused at blistering temperatures to achieve a homogeneous and resilient material. This unparalleled expertise, honed since the introduction of its first ceramic watch in 2011, underscores the brand's unwavering commitment to excellence.

Beyond its remarkable strength and durability, ceramic offers a sensorial experience like no other. Lightweight yet robust, hypoallergenic, and temperature-responsive, it ensures unparalleled comfort for the wearer. Despite being one of the hardest materials in the world, shortly after the diamond, ceramic's soft touch offers a particularly comfortable wearing experience. Don't let the highly resistant, scratch proof material fool you, the BR 05 model was meant to be worn.

### UNCOMPROMISING ATTRIBUTES

The allure of the black ceramic models lie not only in their technical prowess but also in their captivating aesthetic appeal. Mass-dyed to achieve a lustrous finish, the material exudes an enduring shine that defies the test of time.



Case back of the BR 05 Skeleton Black Ceramic

Whether satin-polished or sandblasted, each variant showcases a distinct personality, from understated elegance to bold athleticism.

In a testament to Bell & Ross' unwavering dedication to innovation, the BR 05 Black Ceramic Collection introduces subtle yet impactful design enhancements. The incorporation of green luminescent indices in the matt ceramic skeleton version ensures optimal legibility in any light condition, while the slightly enlarged 41 mm diameter of the BR 05 cases enhances the presence on the wrist.

#### MADE TO COMPLETION

Central to the collection's allure is the seamless integration of the bracelet with the case—a hallmark of Bell & Ross' design ethos. Drawing inspiration from classic '70s aesthetics, this integration not only enhances the watch's ergonomic profile but also accentuates its contemporary elegance.



BR 05 Skeleton Black Ceramic

The BR 05 Black Ceramic Collection comprises three distinctive models, each a testament to Bell & Ross' ingenuity and artistry: the iconic BR 05 Black Ceramic, the striking BR 05 Skeleton Black Ceramic, and the exclusive BR 05 Skeleton Black Lum Ceramic. From the timeless sophistication of the polished satin finish to the exclusivity of the limited edition matt sandblasted variant, these timepieces exemplify the brand's unwavering pursuit of unparalleled excellence.

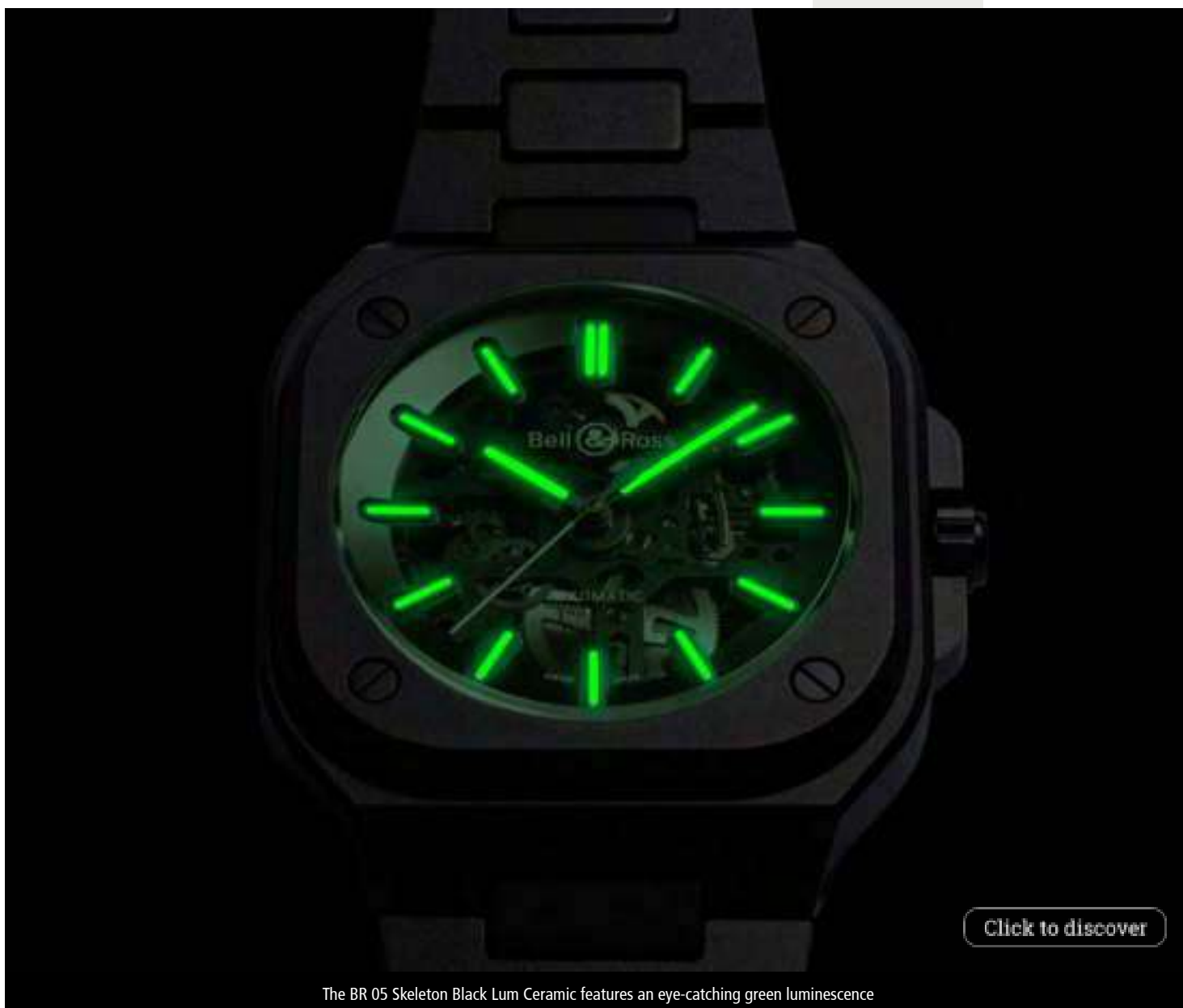
#### POWERFUL COLLECTION

Powered by the calibre BR-CAL.321 and boasting a remarkable 54-hour power reserve, the classic BR 05 Black Ceramic ensures reliable performance day after day. Encased in a sleek 41 mm wide and 11.2 mm thick polished and satin-finished black ceramic case, the watch not only exudes sophistication and durability, but also high functionality with the hours, minutes, seconds, and date feature.



The BR 05 Skeleton Black Ceramic features a mesmerising skeletonised dial





The BR 05 Skeleton Black Lum Ceramic features an eye-catching green luminescence

The sapphire crystal with anti-reflective coating offers optimal visibility, and this timepiece is built to withstand the rigours of everyday wear, with its water resistance of up to 100 metres.

For the BR 05 Skeleton Black Ceramic, a fusion of technical innovation and avant-garde design comes into play. Powered by the BR-CAL.322 automatic mechanical movement with the same 54-hour power reserve, this timepiece promises precision and high functionality. The sapphire crystal with anti-reflective coating offers a clear view of the mesmerising skeletonised dial, featuring a black tinted transparent panel and rhodium-plated movement. The applique indices and skeletonised hour and minute hands are filled with white Super-LumiNova® to ensure optimal readability in any lighting condition. For both the classic BR 05 Black Ceramic and the BR 05 Skeleton Black Ceramic, the look is



The BR 05 Skeleton Black Lum Ceramic is a limited edition of 500 pieces

completed with a choice of black rubber or ceramic strap.

And lastly, for the 500-piece BR 05 Skeleton Black Lum Ceramic, many of its features resemble the BR 05 Skeleton model, except its most prominent would be the applique indices and skeletonised hours and minutes hands filled with the C5 Super-LumiNova®, showcasing an eye-catching 'green glow'. This model only comes with a black ceramic strap, offering complete exclusivity, with a finished black PVD folding buckle, applicable for all of the collection's timepieces.

At Watches & Wonders Geneva 2024, Bell & Ross invited enthusiasts to embark on a journey of horological innovation and sophistication with the BR 05 Black Ceramic Collection—a stunning testament to the brand's enduring legacy of precision, elegance, and innovation in the world of luxury timepieces.



Cartier's booth at Watches & Wonders 2024 was steeped in utmost elegance

# ETHEREAL Jewels

DERIVING INSPIRATION  
FROM ITS RICH LEGACY,  
CARTIER DELIVERS AN ARRAY  
OF EXQUISITE TIMEPIECES

A true storyteller to the core, Cartier refuses to present its new offerings without a corresponding narrative for each creation. Leading up to April, the Maison dropped several hints on its social media platforms, leaving the public wondering and yearning for the big reveal. When the big day came, they were not disappointed.

The esteemed Maison took its loyal followers and clients on an idyllic journey to discover

numerous unforgettable timepieces at Watches & Wonders 2024. This presentation of treasures served to highlight the brand's rich history in fine watchmaking.

## CARTIER PRIVÉ TORTUE

As one of the most anticipated unveilings, the Cartier Privé celebrates the Maison's history by bringing back icons from its vault. Entering its eighth rendition, Cartier proudly brings back a modern-day classic: the



Cartier Privé Tortue Monopoussoir Chronograph



Tortue. The reinvented timepiece is offered in yellow gold and platinum, which is limited to 200 numbered pieces, as well as a stellar diamond-set platinum version, limited to just 50 numbered pieces.

Within its uniquely-shaped frame, a silver opaline or grained gold dial displays the Roman numeral hour indices and classic embellishments characteristic of Cartier. Each version is completed with a dainty crown, with or without a ruby or sapphire cabochon, as well as elegant slim alligator leather straps. The Tortue makes its much-awaited comeback with the manual-winding calibre 430 MC, or in the case of the more precious Tortue Monopoussoir Chronograph, the Manufacture 1928 MC calibre.

### ANIMAL JEWELLERY

At Watches & Wonders 2024, Cartier's Animal Jewellery watches did not fail to fascinate the audience with their one-of-a-kind designs. This year, the Maison adds a chimera to the collection by adding elements of two animals: the zebra and the crocodile. While the overall shape of the watch is round, this year's animal jewellery is presented with a rounded diamond-shaped dial whose entire surface has also been embedded with brilliant-cut diamonds.

Slithering outside the black bezel is the chimera itself, which has been brought to life by the zebra-like diamond-studded "skin"



Cartier Animal Jewellery Watch

along with the crocodile spine made of green gems. Truly a unique masterpiece, this year's chimera-themed timepiece is definitely fit to be worn by the belle of the ball.

### REFLECTION DE CARTIER

Adding to its already astounding repertoire, Cartier's experimentation with shapes and subtleties birthed the Reflection de Cartier. From afar, the watch seems like a stunning piece of fine jewellery, but only upon a closer



Colourful versions of the Santos de Cartier

look will one discover its hidden treasure. At the edge of the open-ended bangle is the delicate model's dial, tucked in so subtly it can almost only be seen by its wearer's eyes. The square Cartier-style dial is sandblasted, sandblasted silvered, or of diamond-studded white gold. The same dial faces the opposite end of the bangle, which sits just centimetres away from it. Its face is reflected on the yellow, rose, or white gold material of the bangle, making it appear as if there are two dials.

To quote Marie-Laure Cérède, the Maison's Jewellery and Watchmaking Creative Director, this sculpture seems "neither a watch nor a jewel". Whilst the rose gold or yellow gold model fits daily occasions, three more lavish models in white gold and different gems were also crafted to be worn on more special days.

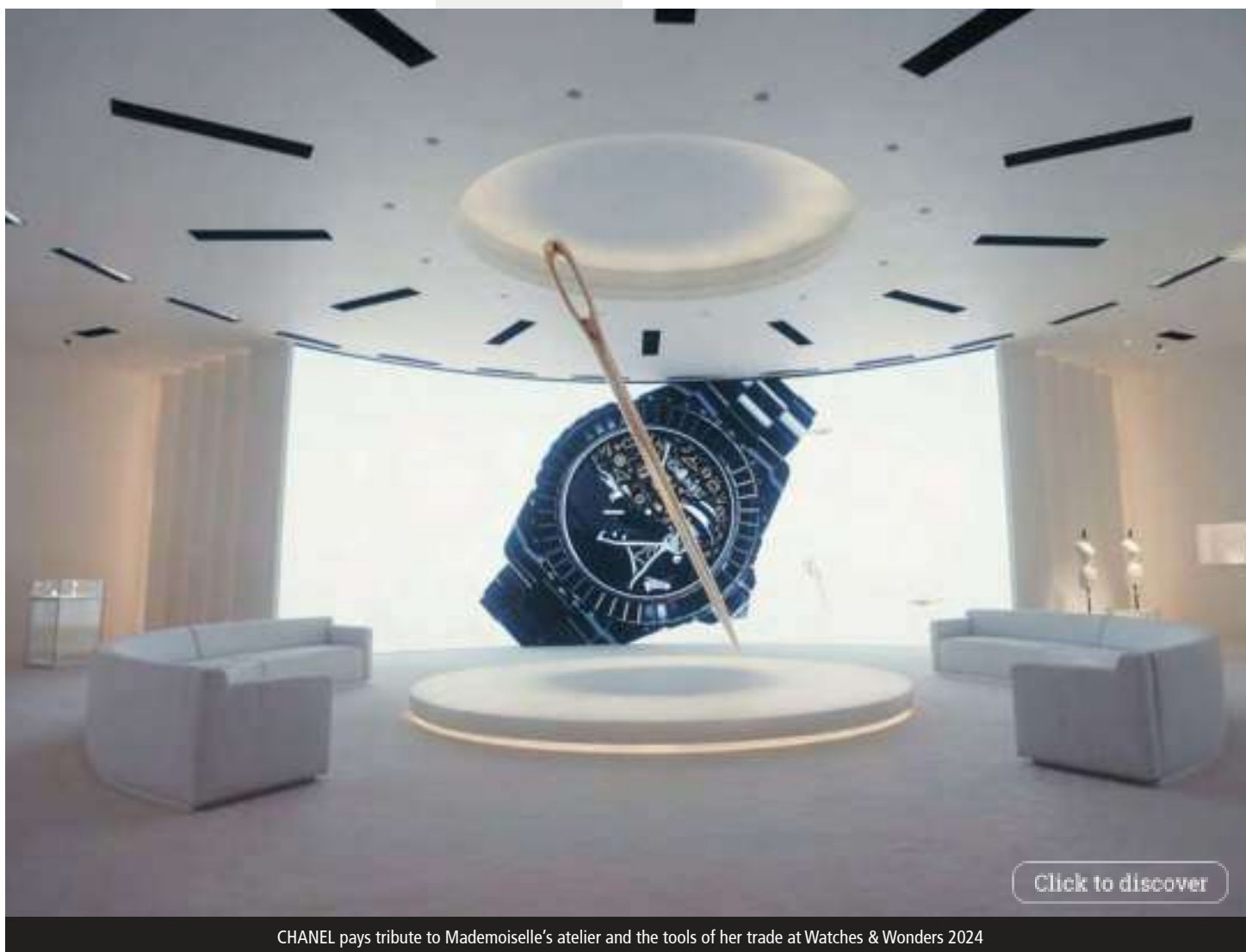
### SANTOS DE CARTIER AND SANTOS-DUMONT

Hiding behind its minimalist yet robust appeal, Santos de Cartier and Santos-Dumont have been at the forefront of haute horology for the past few decades. Since their inception in the 1900s, the aviation-inspired timepieces have become forces to be reckoned with.

At this year's Watches & Wonders, Cartier's reiteration of Santos de Cartier includes a steel 40.2 x 47.5 mm model with dual time zones, as well as three other smaller reiterations of the single time zone icon. Meanwhile, the new Santos-Dumont includes an enchanting red version featuring charming apple-like hands that tell time backwards, as well as three other timepieces in olive green, taupe grey, and peacock blue.



Reflection de Cartier Watch



CHANEL pays tribute to Mademoiselle's atelier and the tools of her trade at Watches & Wonders 2024

# LEGACY OF Elegance

CHANEL BRIDGES THE  
GAP BETWEEN HAUTE  
COUTURE & HOROLOGY AT  
WATCHES & WONDERS 2024

Since its inception, CHANEL has revolutionised the world of fashion with its avant-garde designs and unwavering dedication to craftsmanship. From the iconic CHANEL suit to the timeless CHANEL No. 5 fragrance, the brand has left an indelible mark on the fashion landscape, redefining notions of style and sophistication.

In the realm of horology, CHANEL's commitment to excellence is equally evident. Each timepiece produced by the esteemed fashion house is a testament to the brand's legacy of luxury and innovation. With Watches & Wonders 2024 as the stage, CHANEL reveals its latest collection, bridging the worlds of haute couture and horology in a



BOY.FRIEND Couture Watch





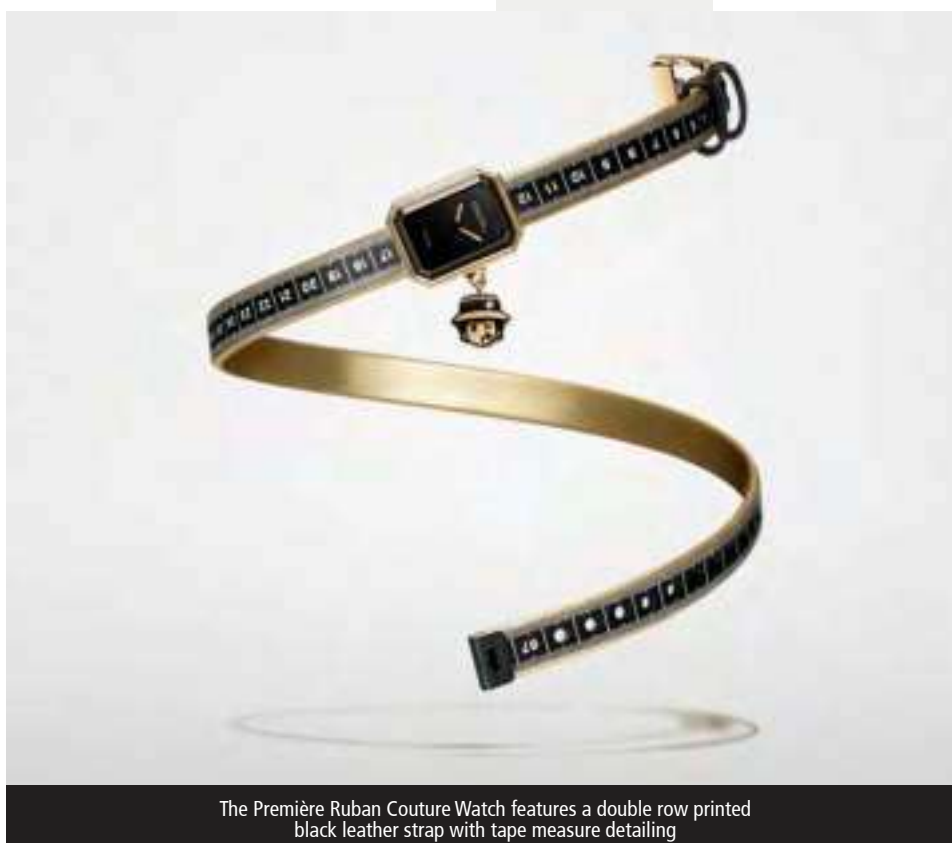
The Première Ruban Couture Watch showcases a novel rendering of Gabrielle Chanel's image hanging from its side

stunning display of unparalleled artistry and craftsmanship.

Stepping into the realm of horology, CHANEL's COUTURE O'CLOCK collection dazzles with its intricate designs and meticulous craftsmanship. Each timepiece is a manifestation of the brand's dedication to pushing the boundaries of luxury and style. As the curtains rise at Watches & Wonders 2024, CHANEL invites the world to witness the fusion of haute couture and horology in a spectacle of elegance and innovation.

#### TWEED TRIBUTE

One of the standout pieces from the collection is the BOY-FRIEND Couture Watch, a limited-edition timepiece that pays homage to CHANEL's iconic tweed jacket. Adorned with eight brilliant-cut diamonds and featuring a black-coated steel case, this watch is a true masterpiece of craftsmanship and design. Its intricate details, including an 18-carat gold chain bezel and a black lacquered dial, showcase CHANEL's unparalleled attention to detail.



The Première Ruban Couture Watch features a double row printed black leather strap with tape measure detailing

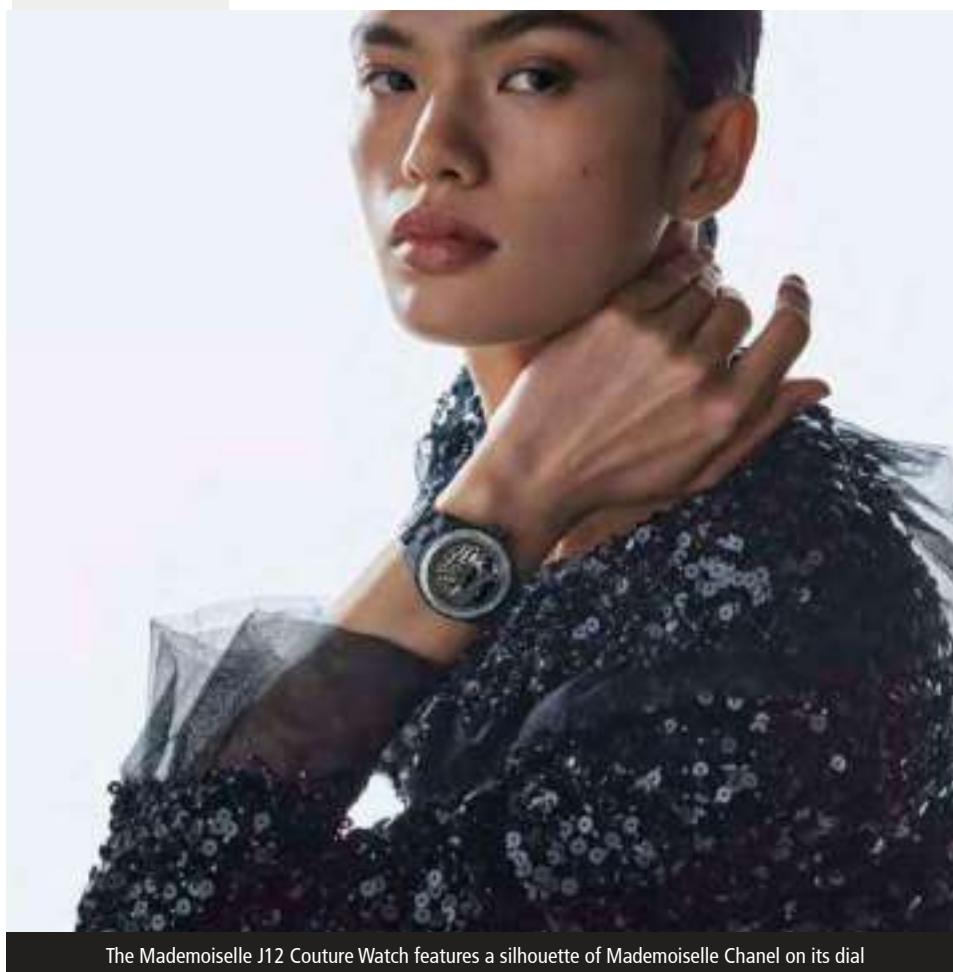
With black-coated steel for its case, crown, and bezel, the BOY-FRIEND Couture Watch is infused with the spirit of CHANEL. The juxtaposition of luxurious materials and meticulous craftsmanship culminates in a timepiece that transcends the boundaries of traditional watchmaking. With a calfskin leather strap that boasts a golden leather lining, wearers are transported into the world of CHANEL, where luxury knows no bounds.

## LUXURY MEETS WHIMSY

Another highlight of the collection is the Première Ruban Couture Watch, which features a tape measure motif printed on its double-wrapped black and gold leather strap. Crafted with an 18-carat yellow gold case and titanium case back, this watch exudes luxury and sophistication. Its charm, featuring a figurine of Mademoiselle adorned with a brilliant-cut diamond, adds a touch of whimsical flair. With its combination of exquisite design and intricate detailing, the Première Ruban Couture Watch captures the essence of CHANEL's timeless allure.

## ARTISTRY IN MOTION

The Mademoiselle J12 Couture Watch is another standout piece, limited to just 55 pieces worldwide. Featuring the silhouette of Mademoiselle Chanel in a black and white



The Mademoiselle J12 Couture Watch features a silhouette of Mademoiselle Chanel on its dial



Mademoiselle J12 Couture Watch

“THIS ELEGANT TIMEPIECE, COMPLETE WITH A BEZEL STUNNINGLY SET WITH BAGUETTE-CUT DIAMONDS, CAPTURES THE ESSENCE OF THE BRAND'S ICONIC FOUNDER, MADEMOISELLE CHANEL”

suit on its dial, and a rotating disc animating golden motifs of safety pins and couture dummies, this watch is a true work of art. Equipped with the Calibre 12.1 self-winding Manufacture movement and boasting a substantial power reserve of approximately 70 hours, it combines technical innovation with artistic expression seamlessly.

This elegant timepiece, complete with a bezel stunningly set with baguette-cut diamonds, captures the essence of the brand's iconic founder, Mademoiselle CHANEL, in a mesmerising display of artistry. The rotating disc, adorned with golden motifs, brings the watch to life, evoking the bustling energy of CHANEL's atelier on rue Cambon.

## CHANEL'S ICONS

For the Première Charms Couture Watch, it's a celebration of CHANEL's iconic symbols, including a spool of thread, a thimble, and a figurine of Mademoiselle, in a contemporary and elegant design. Limited to a select number of pieces, each watch is a true collector's item, embodying CHANEL's rich heritage and timeless appeal.

Reimagined in a modern and sophisticated design, the inclusion of the spool of thread and a thimble charm pays homage to CHANEL's heritage in haute couture, while the contemporary aesthetic adds a fresh twist to the timelessness of CHANEL. The Première Charms Watch comes with an 18-carat yellow gold steel case and a black-lacquered dial, a nod to the Maison's chic sense of style.

## HAUTE COUTURE INSPIRED

Finally, the J12 Couture 33mm Watch pays



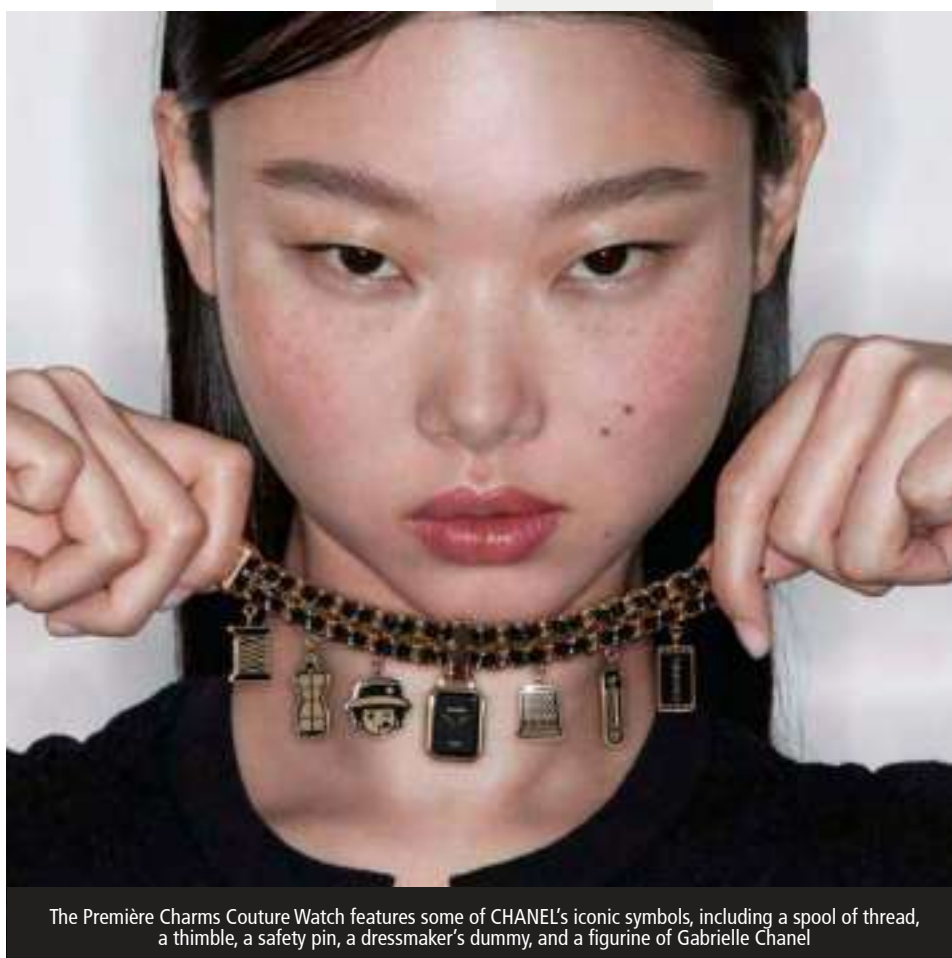


The J12 Couture 33mm Watch has a unique dial with a pair of scissors in the centre as well as the pattern of a tape measure on its bezel

homage to CHANEL's rue Cambon ateliers with its motifs borrowed from haute couture tools such as *toile à patron*, sewing needles, scissors, and a tape measure. Also a limited edition, this watch combines precision timekeeping with exquisite design, showcasing CHANEL's dedication to excellence.

A tribute to the brand's storied history and unparalleled craftsmanship, the incorporation of haute couture motifs into the design of the watch pays homage to CHANEL's heritage, while the precision timekeeping mechanism ensures both style and functionality. This timepiece is equipped with a high precision quartz movement that powers the hours, minutes and seconds. Crafted of highly resistant white ceramic and matt black-coated steel, the watch has a steel case back on which the words "LIMITED EDITION" are engraved.

As we marvel at the exquisite designs and intricate craftsmanship of the COUTURE O'CLOCK collection, we are reminded of CHANEL's timeless appeal and its ability to transcend the confines of fashion and enter the realm of art. These watches are more than just timepieces; they are symbols of sophistication, luxury, and the enduring spirit of CHANEL.



The Première Charms Couture Watch features some of CHANEL's iconic symbols, including a spool of thread, a thimble, a safety pin, a dressmaker's dummy, and a figurine of Gabrielle Chanel



Chopard's booth at Watches & Wonders 2024 highlighted the astounding beauty of the Alps

# ARTISANAL Expertise

HAUTE HOROLOGIST CHOPARD  
JOINS WATCHES & WONDERS  
2024 AND UNVEILS A WIDE  
ARRAY OF UNIQUE NOVELTIES

**T**hrough the years, Chopard has exhibited its prowess for beautiful watchmaking and craftsmanship. With the creativity of its artisans always at the fore, the brand's ingenuity and innovative spirit

have served it well over the years. Recently, the esteemed Maison joined Watches & Wonders 2024 in Geneva to showcase its latest collection of luxury watches and high jewellery at the annual trade show.



Alpine Eagle XL Chrono



### ALPINE EAGLE XL CHRONO

Sporty yet chic, the Alpine Eagle collection debuted its flyback chronograph in a 44 mm extra-large case entirely crafted in ethical 18-carat rose gold.

Strongly inspired by the power of the eagle and the beauty of the Alps, its Bernina Grey dial is a veritable tribute to the colour of Alpine rocks. Beating at the heart of the timepiece is the in-house Chopard 03.05-C chronometer-certified movement with flyback function. One of the world's most innovative chronograph movements with three patents, it has a 60-hour power reserve with a frequency of 28,800 vph or 4Hz. The watch is water-resistant to 100 metres, and it comes with a tapered bracelet in ethical 18-carat rose gold, wide links with satin-brushed sides, polished central cap, triple folding clasp and safety pushers.

Applied numerals, hour-markers, baton-type hours and minutes hands are all gilded and enhanced with Grade X1 Super-LumiNova®. In addition to a chronograph, it also has tachymeter scale bearing discreet red 100, 160 and 240 graduations on the inner bezel

ring. It is divided into four steps, with different intervals of 5, 10, 20 or 40 km/h per line.

### HAPPY SPORT

Who is not familiar with Happy Sport, Chopard's signature collection celebrating Joie de Vivre. Since 1993, this luxury sports watch has been gracing the wrists of confident women around the world. This year, the Maison channels the little black dress, and enhances the model with dazzling dancing diamonds on its dial.

Lucent Steel™, which is made from at least 80% recycled material, boasts properties comparable to surgical steel; it is brighter, stronger and more comfortable to wear than standard steel. This sustainable material serves as the case of the new Happy Sport, which comes in two sizes—30 or 36 mm—with subtle touches of ethical rose gold. The regal black colour dominates the timepiece as showcased in three central elements: on the intense black-lacquered dial enhanced by gold indications, the interchangeable strap that provides endless possibilities, and the bevelled crown in ethical rose gold.



Happy Sport 36 mm



Making of the Alpine Eagle XL Chrono

Serving as the perfect background, the black motif is invigorated with dancing diamonds—three on the 30 mm model, and five on the 36 mm version—performing an elegant ballet that mesmerises the viewer.

### L.U.C FULL STRIKE

Joining the limited edition watches in the “Sound of Eternity” series, Chopard managed to preserve the purity of sound of L.U.C Calibre 08.01-L by integrating this patented minute repeater mechanism with monobloc sapphire gongs in the L.U.C Full Strike. Featuring a large 42.50 mm diameter case with a thickness of 11.55 mm made of anthracite ceramicised titanium, this certified chronometer is limited to only 20 pieces worldwide. Combining technical innovation with bold styling, this is the first timepiece in the Full Strike collection to feature a dial whose verdigris shade has been subtly enhanced by meticulous finishing. This timepiece is acknowledged by the prestigious Poinçon de Genève quality hallmark.

Powered by the L.U.C 08.01-L movement with its four Chopard-patented technical systems, it operates at a 4Hz frequency, ensuring enhanced rate stability. Additionally, to ensure an even greater precision, this timepiece is also equipped with a stop-second mechanism at the 6 o'clock mark.

Lightweight and durable, the ceramicised titanium is extra light and shock-resistant, boasting a superior hardness of around 1,000 Vickers (Hv), about three times of the standard grade 5 titanium. The exceptional material makes it resistant to wear and corrosion and also extremely comfortable to wear. The strap of this remarkable timepiece is in hand-sewn grey alligator leather with a stunning verdigris alligator lining and it has a folding clasp in satin-brushed and polished anthracite ceramicised titanium.

### HAPPY HEARTS

Through the Happy Hearts collection, Chopard



Case back of the L.U.C Full Strike



The new L.U.C  
Full Strike is a  
20-piece limited  
edition





Chopard presents the Ice Cube rings in ethical 18-carat gold ©Patrick Csajko



Happy Hearts and Happy Sport 30 mm ©Patrick Csajko

has interpreted a universal symbol lying at the very core of its identity and philosophy. That symbol is the heart—a reassuring emblem that is particularly dear to Co-President and Artistic Director Caroline Scheufele, and it becomes the Maison's signature in Chopard's talisman jewellery collection and Haute Joaillerie creations. For this event, Chopard has developed a new design for bracelets crafted in ethical gold that are supple, precious and comfortable against the skin.

This new bracelet model from Happy Hearts is available in several versions, they are double row, double row partially set with diamonds, and triple row partially set with diamonds. Its heart-shaped links line up in two or three rows, sometimes interspersed with squares and resting gracefully and elegantly on the wrist. The highly polished gold ensures a dazzling gleam endowing the hearts with unique radiance. Regardless of the jewellery, Happy Hearts shapes the style of big-hearted heroines



Happy Hearts bracelet with diamonds

who find an echo of their own identity in Chopard's values.

### ICE CUBE

Clean-cut and stacked rings are on the rise, and Chopard makes sure they stay on top of the trend with the release of Ice Cube, a contemporary jewellery which has a minimalist aesthetic design. Easy to mix and match, the Ice Cube rings consist of bands formed by a succession of small gold cubes, either polished or paved with diamonds. Rows of cubes are lined up on the same finger, with two or three bands spaced apart and linked by a crossbar of cubes that preserves the jewellery's light feel.

As part of its Journey to Sustainable Luxury, the Ice Cube is Chopard's first fine jewellery collection, made of ethical 18-carat gold. With this latest offering, the Maison offers vivid proof that it is possible to combine ethics and aesthetics in meaningful jewellery.



Hublot highlighted its prowess in watchmaking at Watches & Wonders 2024

# AGAINST All Odds

HUBLOT SHOWCASES ITS  
WATCHMAKING MASTERY  
WITH SEMINAL PIECES AT  
WATCHES & WONDERS 2024

**W**hen it comes to reinventing iconic works and bringing new inventions to life, Hublot has proven itself to be a formidable manufacturer. From its establishment in 1980, the esteemed brand has gone against all odds and delivered creations that surpass all expectations, including the groundbreaking Big Bang collection.

This year, at Watches & Wonders, Hublot makes a big impact and captivates watch enthusiasts once again. The Swiss haute horologist launched various highly coveted watches at the annual event, ranging from the classic Big Bang Integrated Time Only to the unexpected Big Bang MP-11 14-Day Power Reserve Water Blue Sapphire.



Big Bang MP-11 14-Day Power Reserve  
Water Blue Sapphire





The Spirit of Big Bang Sang Bleu channels Hublot's longstanding partnership with tattoo artist, Maxime Plescia-Buchi

### BIG BANG MP-11 14-DAY POWER RESERVE WATER BLUE SAPPHIRE

First up is the groundbreaking Big Bang MP-11. Aside from its striking aesthetics, the MP-11 could perhaps be one of the most powerful timepieces to exist, what with its 14-day power reserve. Set on a water blue transparent rubber strap, the timepiece has a unique wave-like structure to house the 7 barrels that power the movement. The main dial, which indicates both the current hour and minute, is minimised and takes up only the upper half of the overall watch, in order to exhibit its astounding mechanics. Just underneath it is an impressive display of the HUB9011 manufacture manual winding movement and the 90° transmission that was made possible by the helical worm gear.

This latter invention, unique to Hublot's collection, is what drives the timepiece to maintain its 14-day power reserve. Meanwhile, in the lower half of the watch, one can vividly see the rotating disc that indicates the remaining power reserve.



Spirit of Big Bang Sang Bleu High Jewellery

### SPIRIT OF BIG BANG SANG BLEU

Commemorating Hublot's long partnership with Maxime Plescia-Buchi, the Spirit of Big Bang Sang Bleu continues the collection's tradition of merging haute horology and tattoo art. This year, both the horologist and artist managed to create a timepiece whose geometric shape can almost extend to one's own wrist thanks to its sapphire canvas. Clad on a white rubber strap, the geometric etching on this reiteration of the Spirit of Big Bang Sang Bleu further crystallises the timepiece. Against the skeletonised chronograph is the minimalist white hour and minute markers, which are pointed at by slim hands. The timepiece is powered by HUB4700, equipped with a 50-hour power reserve, and features a slim date window on the lower right corner of the watch. A limited edition, the timepiece is a special offering of just 100 pieces, making this a true collector's item.

Whilst the Spirit of Big Bang Sang Bleu Sapphire's beauty lies in its nearly translucent aesthetics, Hublot also delivers two opulent



Big Bang e  
GEN3 UEFA  
EURO  
2024™



the skeletonised hour and minute hands, the seconds hand features Hublot's trademark initial, and the timepiece is not without its petite date window at the 3 o'clock position, nor the distinct Big Bang "ears" on its case.

#### BIG BANG E GEN3 UEFA EURO 2024

The key to becoming a great football athlete not only lies in grit and skills, but also in one's precision and timing. With the UEFA EURO 2024™ just around the corner, Hublot partners with formidable football player Kylian

versions of the model at Watches & Wonders 2024. Though its silhouette is similar to that of the Sapphire variant, the Spirit of Big Bang Sang Bleu High Jewellery are available in 18-carat white gold or 18-carat King Gold. Furthermore, each watch is adorned with 243 baguette-cut diamonds.

#### BIG BANG INTEGRATED TIME ONLY

Also making a comeback this year is Hublot's Big Bang Integrated Time Only, a classic wristwatch that has accompanied the brand's clients since it was first conceived. This time, the haute horologist presents six new reiterations, which are made compact in a slightly smaller 38 mm diameter. While the rest of Hublot's timepieces at Watches & Wonders 2024 push past watchmaking limits with unparalleled technology and avant-garde aesthetics, the Big Bang Integrated Time Only delivers a nearly retro persona. Made in satin-finished and polished titanium, 18-carat King Gold, or satin-finished and polished black or blue ceramic, the models display a simple polished black or satin-finished blue sunray dial that acts as the backdrop to the classic-looking hour indices. In addition to



The Big Bang Integrated Time Only possesses a retro persona





Big Bang Unico Orange Ceramic and Big Bang Unico Dark Green Ceramic

Mbappé to celebrate the momentous event in the “Every second counts!” film campaign. As Mbappé flits across the pitch and scores a goal in the film, one also gets a peak into the Big Bang e GEN3 UEFA EURO 2024™, which will be the official watch of the UEFA EURO 2024™ tournament this summer. Spanning 44 mm in diameter, the titanium timepiece features a Qualcomm Snapdragon Wear™ 4100+ processor, eight high technology sensors and various connectivity options. Fit for athletes, the sensors include a heart rate monitor, accelerometer, gyroscope, low latency off body, and more, and the timepiece is compatible with Android 11.0+ and iOS 15.0+.

## UNICO

In addition to the timepieces introduced at the illustrious event, a much-awaited calibre also made its way to the Hublot showcase. Though its origins could be traced back to 14 years ago, the reinvented Unico calibre bears a new face at the event, ready to elevate Hublot’s timepieces with it. The evolved calibre features a precise chronograph with a winding mechanism, both of which have been made more efficient and robust. With a 72-hour power reserve, the calibre also has enhanced shock resistance and time-telling precision. This new generation of Unico will become the driving force for Hublot’s masterpieces, including five watches introduced in Geneva, namely the Big Bang Unico Orange Ceramic and Big Bang Unico Dark Green Ceramic, the Big Bang Unico Pink Sapphire, and the two Square Bang watches in Magic Gold.



Manufacturing the Unico movement



IWC Schaffhausen had a unique water feature on which their new watches were showcased at Watches & Wonders 2024

[Click to discover](#)

# PLEASANT Surprise

IWC SCHAFFHAUSEN  
PAYS HOMAGE TO  
ETERNITY WITH NEW  
PORTUGIESER MODELS

When it was announced that IWC Schaffhausen would participate at Watches & Wonders 2024, watch enthusiasts could not wait to discover the

latest additions to the brand's ever-growing collections. From the complex Portugieser Hand-Wound Tourbillon Day & Night, to the iconic Portugieser Chronograph, the five



Portugieser Hand-Wound Tourbillon  
Day & Night (IW545901)



modern watches unveiled at the event each possess a unique charm that still carry the spirit of its founder, Florentine Ariosto Jones.

### DAY & NIGHT

First to be introduced at Watches & Wonders 2024, the Portugieser Hand-Wound Tourbillon Day & Night is a 42.4 mm timepiece that showcases juxtaposing aesthetics brilliantly. The black and gold combination exudes elegance whilst highlighting certain components of the watch, including the tourbillon and the day and night display. In true IWC fashion, a minimalist typeface is used to create the 12-hour Arabic numerals, all of which are encircled by the trail-like border and small indicators.

At the 6 o'clock mark, an open display of IWC Schaffhausen's mechanics is evidence of the haute horologist's exceptional craftsmanship. Crafted out of nearly 60 parts, the tourbillon gracefully rotates along its axis each minute, contributing to the beauty of the wondrous watch. Also encased within the glistening 18-carat ArmorGold® case, several components of the movement have been coated using the same Diamond Shell innovation, thereby

providing the watch with an 84-hour power reserve. As if this is not enough, the rotating 24-hour indicator sits just millimetres away from the tourbillon at the 9 o'clock mark, ready to bewitch any passerby.

### ETERNAL CALENDAR

The second addition to the IWC Schaffhausen repertoire is the Portugieser Eternal Calendar, which brings together long standing tradition and exceptional craftsmanship in the form of its secular perpetual calendar. Measuring 44.4 mm, the platinum timepiece is powered by the IWC-manufactured 52640 calibre, which provides it with a 7-day power reserve.

The Swiss haute horologist stretches the limits of time-telling through the Portugieser Eternal Calendar's superb capabilities, such as its ability to adjust the date according to each month and leap year. During the inception of the timepiece, IWC Schaffhausen's craftsmen took into account leap year exceptions and ensured that the timepiece can adjust the date accordingly; this means it can calculate the leap year correctly until at least the year 3999. In addition to the central hour and minute functions, the timepiece features four sub-



Case back of the Portugieser Eternal Calendar (IW505701)



The Portugieser Eternal Calendar (IW505701) has a platinum case and a power reserve of 168 hours

dials that display the day, date, month, and year. At 12 o'clock, one also gets to witness the stellar Double Moon™ phase display, which was carefully painted on the glass dial akin to modern artwork. This impeccable detail will only deviate from the moon's orbit by one day after 45 million years!

#### PERPETUAL CALENDAR 44

In contrast to the nearly monochromatic timepieces introduced in Geneva, this IWC Schaffhausen timepiece comes in four different models, each of which is stunning in its own right. This time round, the reinvented Portugieser Perpetual Calendar 44 is offered in 18-carat white gold with Horizon Blue or Dune dial, and in 18-carat 5N Armor Gold® with Obsidian or Silver Moon dial. Each durable model fulfils its time-telling duty thanks to the 52616 calibre, which is equipped with an automatic Pellaton winding system. Lasting up to seven days with no rest, this refined offering also happens to feature four sub-dials that are similar to the ones featured by its exquisite predecessors.

As the hour and minute hands rotate at the centre, so do the four sub-dials. Whilst the top sub-dial showcases a monochromatic moon phase for the northern and southern hemispheres, the remaining three display vital information, such as the day, date, and month. Completing the timepiece is a four-digit year window that is nestled between 7 and 8 o'clock. Packed in a generous size, these reinvented models still retain all the vital information one would need from a watch whilst also displaying its efficient movement through the sapphire crystal case back.

#### PORTUGIESER AUTOMATIC

A svelte beauty that has become a fan favourite, the Portugieser Automatic was proudly reintroduced this year in the form of 42 mm and 40 mm models. IWC Schaffhausen's approach to the reinvention of this versatile watch includes upscaling its craftsmanship and artistic techniques. Whilst seemingly one-toned from afar, the dial has been carefully painted with 15 layers of lacquer to provide an unusually pronounced optical depth.



Portugieser Perpetual Calendar 44 (IW503703)



Portugieser  
Automatic 40  
(IW358401)  
in 18-carat  
5N gold with  
Obsidian dial



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Portugieser Chronograph (IW371626) in 18-carat white gold with Horizon blue dial



Portugieser Automatic 42 (IW501705) with Dune dial

The subtle sheen of the dried lacquer gives off a glamorous feel and complements the gold or stainless steel just perfectly. The case and décor are made of 18-carat white gold for the Horizon Blue dial model, while 18-carat 5N gold contrasts with the Obsidian dial model for the 40 mm version. Meanwhile, the 42 mm Portugieser Automatic models, comprised of six watches with varying dial colours, are crafted from 18-carat white gold, 18-carat 5N gold, and stainless steel. With elegant visuals and reliable calibres in place, the Portugieser Automatic is a timepiece that will surely stand the test of time.

#### PORTUGIESER CHRONOGRAPH

Akin to the Portugieser Automatic, the final addition to IWC Schaffhausen's collection also

answers its clientele's request regarding colour palettes. Adding on to the beloved Portugieser Chronograph collection, the haute horologist introduces three new reiterations with Horizon Blue, Obsidian and Dune toned dials. Similar to the Automatic version, these timepieces are paired with complementing cases and appliques to represent certain themes such as serene skies for the Horizon Blue and 18-carat white gold combination, the black of night for the Obsidian black and 18-carat 5N gold model, or perhaps the palette of a setting sun represented by the Dune and stainless steel version. Equipped with the calibre 69355, the new Portugieser Chronograph has a 46-hour power reserve and features irresistible functions such as the stopwatch and small hacking seconds.

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Visitors mill around the entrance of Jaeger-LeCoultre's booth at Watches & Wonders 2024

# STELLAR Wonders

JAEGER-LECOULTRE TAKES THE  
DUOMETRE TO A WHOLE NEW  
LEVEL WITH THREE MUSEUM-  
WORTHY MODELS

**I**t only takes a second to spot a Jaeger-LeCoultre creation, what with its technical prowess and tasteful designs. One such creation, the Duometre, has quickly become a force to be reckoned with following its introduction in 2007.

Having gained a reputation for groundbreaking innovations since 1833, Jaeger-LeCoultre's early beginnings were filled with incredible complications and timeless collections like the Reverso and Duometre. To everyone's delight, the renowned haute



Duometre Chronograph Moon in platinum  
with a copper-coloured dial





Duometre Chronograph Moon in 18-carat pink gold with a silver dial

horologist has recently introduced three new additions to the Duometre collection at Watches & Wonders 2024, namely the Duometre Chronograph Moon, the Duometre Heliotourbillon Perpetual, and the Duometre Quantième Lunaire.

#### DUOMETRE CHRONOGRAPH MOON

Sitting inside a glass case at Watches & Wonders 2024, the Duometre Chronograph Moon caught the eye of watch enthusiasts seeking to expand their collections. With two stunning variations available, one can opt for the platinum version with a copper-coloured dial, or the 18-carat pink gold model offset by a discreet silver dial. The sophisticated yet durable timepiece is powered by Calibre 391, a mechanism whose history could be traced back to 120 years ago. The timepiece, which has two 50-hour barrels for its power reserve, provides a tantalising view of the movement itself located at the bottom half of the dial.

With either a silver or copper-coloured opaline dial—for the 18-carat pink gold and platinum versions respectively—the movement is not the only thing worth fawning over. In addition to the chronograph function (seconds) and tachymeter scale that one can



A look at the case back of the Duometre Chronograph Moon

easily view on the watch face, the Duometre Chronograph Moon's dial also consists of three petite counters. On the upper left side, a 12-hour counter can be seen adorned with a changing Night and Day display. To its right is a 60-minute counter that also happens to display the moon phases. Finally, a 1/6th

second foudroyante counter can be seen at the bottom of the dial. The last counter sits just between the two open-worked areas of the movement, which upon a closer look also provides two indications for the timepiece's power reserve. Contrasting the lighter hue of the sophisticated timepiece, the Duometre



With its slim silhouette and minimalist design, the Duometre Quantième Lunaire is perfect for daily wear

Chronograph Moon is completed by an elegant black alligator leather strap.

#### DUOMETRE QUANTIÈME LUNAIRE

An ode to Jaeger-LeCoultre's 19th century wonder, the second addition to the Duometre collection introduced at Watches & Wonders 2024 owes its inspiration to the illustrious savonette pocket watches. Spanning 42.5 mm in size, the Duometre Quantième Lunaire is the perfect luxury timepiece for everyday wear.

Though it features similar functions to that of the Duometre Chronograph Moon, this model has a more minimalist design, while contrasting tones allow for ease of time-telling. The elegant timepiece features a blue opaline dial and silver décor, all of which are sheathed in a steel case. Just inside the slim frame are the central seconds counter and three sub-dials. Going in the clockwise direction, these feature a 12-hour sub-dial, a 1/6th second foudroyante counter, and a date indicator embellished with the live moon phase.

Keeping power to a maximum, Jaeger-LeCoultre provides the slim watch a robust



Duometre Quantième Lunaire in stainless steel with a blue opaline dial





A close-up of the Duometre Heliotourbillon Perpetual dial

power source, namely the manually wound Jaeger-LeCoultre Calibre 381. The power reserve, which is indicated by two needles near the 6 o'clock mark, is split into two 50-hour barrels.

### DUOMETRE HELIOTOURBILLON PERPETUAL

The Duometre Heliotourbillon Perpetual is an amalgamation of Jaeger-LeCoultre's innovations. Housed within the 44 mm timepiece is the Maison's Calibre 388, a robust movement only a select handful in the industry can achieve. Though only partially hidden, the Calibre 388 owes its charm to its one-of-a-kind structure. A limited edition of only 20 pieces, this timepiece proudly showcases the movement on the left side of the dial, where one can witness the bewitching gem-embedded tourbillon spinning on three axes. Not only is it stunning, this tourbillon also beats at 4Hz, allowing for incredibly precise and reliable time-telling.

As for its remarkable appearance, Jaeger-LeCoultre left nothing to the imagination in the design of the Duometre Heliotourbillon Perpetual. Set against a classic brown alligator leather strap is a pink gold timepiece that balances advanced technology and refined elegance in one. Unlike the Duometre Chronograph Moon and the Duometre Quantième Lunaire, this luxury watch has a different format altogether. On the right-hand side of the silver opaline dial is the primary 12-hour dial complete with a date window at the 3 o'clock mark. Shaped like a grand clock, the hour appliques and hands are made of the same 18-carat pink gold used for the case, and

the black minute markings are used brilliantly as both décor and the sub-dial's borders. The Maison's name and logo, as well as the "Swiss made" mark is proudly etched onto this elegant surface.

Filling up the empty spaces just above and below this 12-hour dial is Jaeger-LeCoultre's trademark power reserve indicator. Each indicator suggests the remaining power for the double-barrelled movement of 46 hours each, hence summing up to 92 hours. Next to the top power reserve indicator is a smaller yet memorable sub-dial that indicates the day and moon phase. Meanwhile, on the lower part of the Duometre Heliotourbillon Perpetual dial, just as its name suggests, another dainty sub-dial is used to indicate the month and year. With the perpetual calendar in place, the Duometre Heliotourbillon Perpetual certainly provides plenty of information in such a novel and beautiful package.



The Duometre Heliotourbillon Perpetual is a showcase of masterful watch creation

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A peek into the interior of NORQAIN's booth at Watches & Wonders 2024

# UNIQUELY Yours

NORQAIN INVITES ITS  
CLIENTS TO PRESENT  
THEIR STORIES WITH  
THE WILD ONE OF 1

As opposed to telling its customers which trends to buy into, NORQAIN's unique approach to haute horology deserves an award. The newly unveiled Wild ONE of 1 allows clients to craft and curate their own timepieces from scratch, which although it may seem impossible, has been realised by the Swiss watch company.

With over 3.5 million routes to go, the freedom of choice provided by the Wild ONE of 1 allows each wearer to explore a variety of styles. As founder and CEO Ben Küffer once said, the timepiece is the true expression of NORQAIN's mantra, "my life, my way." In addition to its brilliant board and craftsmen, the luxury watchmaker's



A sample of NORQAIN's dial



partnership with Swiss agency UDIMU has provided watch enthusiasts and collectors a unique experience in crafting their very own dream timepieces from scratch.

Aside from the 18-carat red or white gold case, there is a myriad of ways the timepiece could be assembled. Patrons of the Wild ONE of 1 are given the opportunity to design their timepiece using the NORQAIN Wild ONE of 1 3D configurator tool, which can be accessed through the brand's website. The tool, which was developed in collaboration with UDIMU, provides a step-by-step process starting from choosing one's case.

After selecting the case, clients will be encouraged to select either the Kenissi Manufacture automatic movement, or one of the two skeletonised Sellita automatic movements, finished in ruthenium or black ruthenium. This movement will then be sheathed by NORQAIN's rubber shock absorber, whose colour can be selected from the 12 existing varieties. Upon completion of the base, then comes the fun part of choosing the overall look and aesthetics of the timepiece.

An essential part to any luxury watch is the dial. In the case of the Wild ONE of 1, there are a total of 18 dials to choose from, a third of which are skeletonised. Depending on the movement that was chosen, one also gets to pick from an array of hands, as well as the case



NORQAIN introduces the Wild ONE of 1, the brand's fully customisable watch

back. Further embellishing the personalised model is the NORQAIN logo displayed on the side, which is made available in either 18-carat gold, white gold, or in a variety of NORTEQ® colours, which is an innovative, highly shock-resistant carbon fibre material

that was created exclusively for NORQAIN. Of course, the last, and perhaps the most memorable step in the design process, is the option to add a graphic or text on the sapphire case back. For the sentimental few, this could range from silhouettes of a loved-one, text, or even logo. Setting itself apart from others in the industry, NORQAIN's Wild ONE of 1 captures its clientele's unique story.



The customisation begins with choosing the case material

Just as it had challenged the ways of the luxury watchmaking industry with its innovative Wild ONE of 1, NORQAIN has been producing fine timepieces since it was founded in 2018. With the crème de la crème of the industry, as well as athletes on its board, the Swiss watchmaking company has been known for its forward-thinking designs, which manifest in its existing collections. Be it the Independence, Adventure, or Freedom collections, the Swiss haute horologist incorporates its timepieces with outstanding movements, including its Manufacture Calibre. In addition to partnering with Kenissi and UDIMU, the luxury watch company has formed alliances with key players in the industry for highly anticipated events such as the TCS New York City Marathon, the BMW BERLIN-MARATHON, and Spengler Cup Davos, among others.



The Panerai booth at Watches & Wonders 2024 highlighted a suspended prototype of a racing boat

# NAUTICAL Touch

PANERAI AND LUNA ROSSA  
INTRODUCE FOUR NEW  
SUBMERSIBLE MODELS AT  
WATCHES & WONDERS 2024

**A**midst the sails and its storied history, Panerai continues its journey with the America's Cup, reflecting a legacy of nautical distinction and unparalleled innovation. This bond, first established in 2017, and cemented in 2019 when the brand became Official Sponsor of Luna Rossa Prada Pirelli, is celebrated at Watches & Wonders 2024 in Geneva.

The Italian brand made its return to the annual watch fair with four new models of the Submersible. Imbued with the spirit of sailing, they serve as tributes to the 37th America's Cup, due to take place between August to October 2024 in Barcelona. This would be the second time Panerai joins forces with the Luna Rossa Prada Pirelli Team.



Submersible Quarantaquattro Luna Rossa Ti-Ceramitech™ (PAM01466)





Submersible QuarantaQuattro Luna Rossa Ti-Ceramitech™ (PAM01543)

Peeking into Panerai's spacious 560m<sup>2</sup> booth at Watches & Wonders 2024, one witnessed a futuristic space echoing the industrial flair of Luna Rossa's hangar with Panerai's refined touch. Beneath a suspended actual prototype racing boat transported from Cagliari to Geneva, the Maison's latest Luna Rossa-inspired collection were showcased in a high-tech setting featuring actual machineries used in Panerai's Manufacture to test the watches.

"Our association with the Luna Rossa Prada Pirelli Team resonates deeply with Panerai's maritime heritage and our pursuit of boundary-pushing performance. This partnership is a natural extension of our brand's core values," says the proud CEO of the esteemed brand, Jean-Marc Pontroué.

"The synergy with Panerai takes us on a shared journey in pushing the limits of performance, where precision, innovation and a relentless pursuit of excellence are at the heart of our endeavours," says Max Sirena, the Luna Rossa Prada Pirelli Team's Skipper and Director.

#### SUBMERSIBLE QUARANTAQUATTRO LUNA ROSSA TI-CERAMITECH™ (PAM01466 AND PAM01543)

Combining cutting-edge technology with high performance, Panerai releases a pair of Submersible QuarantaQuattro Luna Rossa watches in Ti-Ceramitech™, an innovative titanium alloy that undergoes the process of ceramization through Electrolytic Plasma Oxidation. Panerai is particularly inspired by the process of ceramization of steel parts to significantly reduce friction thereby enhancing the efficiency and speed of racing boats. Its distinct blue hue is a natural result of this process, alongside a fortified material hardness that is 10 times tougher than regular ceramic as well as being highly resistant to pressure and thermal stress.

Sporting a sun-brushed dial in blue, the reference PAM01466 is distinguished from its sibling, the PAM01543, which boasts a matt white-grained dial. Sporty yet chic,



The Submersible QuarantaQuattro Luna Rossa Ti-Ceramitech™ (PAM01543)



Submersible Tourbillon GMT Luna Rossa Experience Edition (PAM01405)

both watches come with two strap options: the bi-material rubber and blue textile with Luna Rossa red stripe, and a blue rubber strap.

At the heart of the watches are the automatic P.900, a calibre renowned for its reliability with a 3-day power reserve. These rigorously tested watches are water resistant up to 50 bar (~500 meters).

Starting this July, the blue-dial variant will be widely available across Panerai and its authorised distributors, while the white-dial model will be offered as a boutique exclusive.

#### SUBMERSIBLE TOURBILLON GMT LUNA ROSSA EXPERIENCE EDITION (PAM01405)

Set to debut in July 2024, this release marks Panerai's dedication to one of the highest expressions of watchmaking expertise, the Tourbillon. Limited to just 20 pieces, owners will enjoy an exclusive America's Cup finals experience in Barcelona, with behind-the-scenes and front-row access to the competition with the Luna Rossa team.

The PAM01405 Experience Edition is the first 45 mm Submersible to feature the tourbillon complication and the first of its kind to marry the complexity of a tourbillon with the futuristic appeal of Carbotech™, a



The 20-piece limited edition is presented in a special box

composite material based on carbon fibre. Notably lighter than titanium and ceramic, Carbotech™ excels in resistance to external forces and corrosion. It is also an echo to the carbon fibre material used in Luna Rossa's boat hull. The PAM01405 features a 45 mm case, a bit smaller than the previous Submersible Tourbillon models. At its core, the hand-wound P.2015/T mechanical calibre

is capable of a 4-day power reserve and water resistance up to 30 bar (~300 metres).

Its bezel is made of titanium, finished with a black DLC coating and adorned with white lacquer indexes. It also features an open-worked display allowing a visible look into the watch's mechanical construction. The watch is complemented by two strap options: the



first is delivered in an attractive bi-material rubber and grey textile strap with the Luna Rossa red stripe, and the other is a sleek monochrome black rubber option that can complete any outfit.

#### SUBMERSIBLE GMT LUNA ROSSA TITANIO (PAM01507)

An exclusive release for the event, PAM01507 will debut as a pioneering watch to feature the new Super-LumiNova® X2 on its indices and hour hand, an improved grade that ensures a luminosity 10% higher than its predecessor. Paying homage to the upcoming America's Cup, the new timepiece features a 42 mm case made from Grade 5 titanium, renowned for its remarkable lightness and strength.

Water-resistant up to 50 bar (~500 metres), this watch has been rigorously tested to meet Panerai's stringent standards. At the heart of PAM01507 is the automatic P.900/GMT24H movement, a calibre renowned for its reliability with a 3-day power reserve.

The GMT hand is matched with a blue sun-brushed dial and flange, which proudly bears a decal of the Luna Rossa sail. Ensuring versatility and style, the watch comes with two attractive strap options. The first is a bi-

material rubber and textile strap featuring the striking red Luna Rossa stripe against a blue backdrop, while the second rubber strap boasts a uniform blue tone. This model will be available exclusively in boutiques from September 2024.

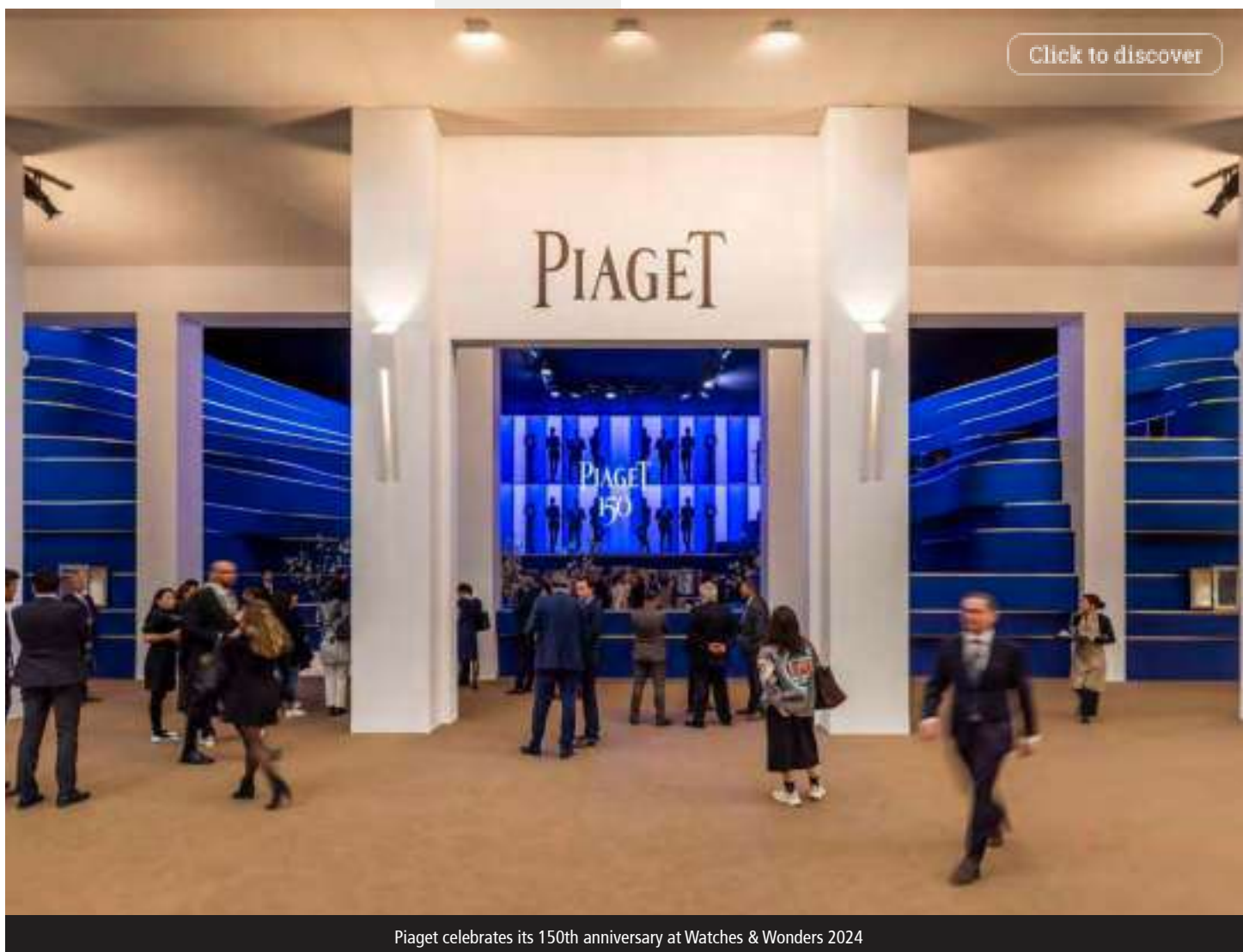


Submersible GMT  
Luna Rossa Titanio (PAM01507)



The Submersible GMT Luna Rossa Titanio (PAM01507) features the new Super-LumiNova® X2 on its indices and hour hand

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Piaget celebrates its 150th anniversary at Watches & Wonders 2024

# ELEGANT Extravaganza

PIAGET CELEBRATES 150  
YEARS OF INNOVATION BY  
UNVEILING A SERIES OF  
SPECTACULAR PIECES

In the world of haute horlogerie, few names resonate with the same level of elegance as Maison Piaget. At Watches & Wonders 2024, Piaget unveiled a breathtaking array of timepieces across several remarkable

collections, including the Altiplano Ultimate Concept Tourbillon, the Piaget Polo Date, and a dazzling showcase of high jewellery timepieces. This year's exhibition holds special significance as it coincides with the



Altiplano Ultimate Concept Tourbillon





The Altiplano Ultimate Concept Tourbillon measures 2 mm in thickness, similar to its predecessor

Maison's 150th anniversary, a testament to Piaget's enduring commitment to pushing the boundaries of horological excellence.

#### ULTRA-THIN MASTERY

At the heart of Piaget's offerings for Watches & Wonders 2024 is the remarkable Piaget Altiplano Ultimate Concept Tourbillon 150th Anniversaire. This timepiece stands as an indication of the Maison's relentless pursuit of elegance and innovation.

A pioneer in ultra-thin watchmaking, the Altiplano Ultimate Concept Tourbillon boasts a mere 2 mm thickness, equivalent to its predecessor, the Altiplano Ultimate Concept. However, within this slender profile beats the heart of a flying tourbillon, a feat that showcases Piaget's incomparable technical watchmaking prowess.

Crafted with a 41.5 mm cobalt alloy case treated with blue PVD, the Altiplano Ultimate Concept Tourbillon exudes a blend of everyday wearability and extraordinary sophistication. Despite its seemingly conventional appearance, this timepiece is a marvel of engineering, featuring a flying tourbillon set in circular motion by a unique bridge. This innovative design challenges conventional technical principles and serves as a hallmark of Piaget's ethos of "always do better than necessary."



About 90% of the components of the Altiplano Ultimate Concept had to be redesigned to accommodate a flying tourbillon in the new model



The Piaget Polo Date upholds the brand's tradition of His & Hers watches

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Piaget Polo Date in 36 mm and 42 mm diameter sizes

The journey to create the Altiplano Ultimate Concept Tourbillon was a collaborative effort spanning over six years, culminating in its recognition by the prestigious Aiguille d'Or at the 2020 Grand Prix d'Horlogerie de Genève. Every element of this watch, from its off-centre dial displaying hours and minutes, to the meticulously crafted skeletonised barrel, speaks to Piaget's unwavering commitment to precision and craftsmanship.

#### LIMITED EDITION DUO

Drawing inspiration from its rich heritage, the Piaget Polo Date Watches are a harmonious blend of the past and present. They pay homage to the Maison's iconic Piaget Polo collection, which debuted in 1979, marking a significant shift in the landscape of luxury timepiece creation.

This year, Piaget introduces a limited edition series of the Piaget Polo Date in both 42 mm and 36 mm sizes. Made from steel and featuring stylish rubber straps, the 42 mm version comes with a brown strap, while the 36 mm edition dazzles with a bezel featuring 91 brilliant-cut diamonds and a beige strap.





Aura watch with rubies and diamonds

Each Piaget Polo Date watch is powered by exceptional movements: the 42 mm model houses the Manufacture self-winding mechanical movement 1110P, while the 36 mm version features the 500P1 movement. Both models boast dials that echo the signature gadroons of the original Piaget Polo, a timeless design element that has defined the collection since its inception.

In a tribute to the Maison's tradition of offering His & Hers versions of its iconic timepieces, the Piaget Polo Date watches celebrate the spirit of elegance and versatility. With rose gold-coloured hands accentuating the steel case and a distinctive "150" inscription on the second hand, these watches are a true collector's dream, limited to 300 pieces each.

### HIGH JEWELLERY

As part of its 150th anniversary celebration, Piaget unveils an exquisite collection of High Jewellery Watches, reviving iconic designs from its archives with a modern twist. These masterpieces, including the Swinging Sautoir and Cuff Watches, embody Piaget's artistry and mastery of precious materials.

### SWINGING SAUTOIR

The Swinging Sautoir collection pays homage to Piaget's heritage of ultra-thin movements and audacious designs. Inspired by the 1969 sautoir watches, these new creations redefine luxury with their exquisite craftsmanship and artistic flair.

The first features handcrafted twisted gold chains, adorned with malachite, turquoise beads, and a radiant array of diamonds and yellow sapphires. Suspended from this intricate chain is a turquoise-dialed watch, complemented by a rare and wonderful 29.24-carat yellow sapphire and a 6.11-carat aquamarine.

The second transformable sautoir sees a double chain, one of which is diamond-set, anchored by a mesmerising white opal cabochon. A tassel of diamonds, gold, and chalcedony swings from a magnificent



Cuff watch in rose gold with black opal dial

emerald-cut yellow sapphire, creating a captivating display of opulence and sophistication that define the Maison.

### CUFF WATCH

Piaget presents a new iteration of this iconic timepiece, featuring a black opal dial set within a hand-made rose gold chain cuff. The Cuff watch has been an emblem of Piaget's High Jewellery collection since its introduction in 1969. Each link of the cuff is meticulously twisted by hand, creating an organic and coral-like structure that envelops the opulent black opal dial.



Swinging Sautoir watch with diamonds, opal and yellow sapphire

### AURA

Finally, Piaget celebrates the 35th anniversary of the High Jewellery Aura timepiece with two exceptional creations. These unique pieces, set with rubies, pink sapphires, and diamonds, exemplify Piaget's mastery of gem-setting and design.

The Aura watches feature thin rubies radiating from the centre of the dial, beautifully contrasted with baguette-cut diamonds. In another variation, a gradient of colours—featuring an array of exquisite gems including deep red rubies, soft pink sapphires, and diamond—is expertly achieved, showcasing Piaget's unparalleled skill in colour matching.

Piaget's showcase at Watches & Wonders 2024 is a testament to 150 years of excellence in watchmaking and high jewellery. From the groundbreaking Altiplano Ultimate Concept Tourbillon to the mesmerising High Jewellery creations, each piece is a celebration of artistry, innovation, and elegance. As Yves Piaget once said, "I wanted to show that our watches and jewellery are real works of Art, and that the people who make them are real artists."



The entrance of the Roger Dubuis booth at Watches & Wonders 2024 leads visitors into the heart of the brand

# RAPID Turns

ROGER DUBUIS REVIVES  
THE DRAGON AND UNVEILS  
ITS TIMELESS GEMS AT  
WATCHES & WONDERS 2024

The mark of a true horologist is tested based on its ability to continuously create cutting-edge timepieces that reach new heights. Having proven its creativity since 1995, Swiss haute horologist Roger Dubuis makes new ripples at Watches & Wonders 2024, where it introduced several

timepieces with astonishing characters and complications, with the first addition being a special timepiece to commemorate the Lunar New Year and the dragon.

After being in a deep slumber for 12 years, the Year of the Dragon has made its return



Excalibur Dragon Monotourbillon (RDDBEX1111)



and was recently eternalised by Roger Dubuis in the form of the Excalibur Dragon Monotourbillon. Limited to only 28 pieces, the commemorative timepiece captures the essence of the revered Dragon whilst still upholding the haute horologist's flair. This time around, Roger Dubuis departs from the former Excalibur Dragon by presenting a more modern and abstract symbol.

The 42 mm Poinçon de Genève timepiece is a stunning black and pink gold masterpiece. Securing the watch elements in place is an 18-carat pink gold case, whose bezel mimics the dips of a cogwheel. Encircled within the case is a second cogwheel-inspired ring that serves a functional purpose. Instead of displaying Arabic or Roman numerals, Roger Dubuis uses the "dips" of this cogwheel as hour indices and coats them with black Super-LumiNova.



Orbis in Machina (RDDBEX1119)

Gleaming just beneath the hour and minute hand is a dragon waiting to unleash its power. Known for its unsurpassable speed and agility, the majestic dragon is seen making its way across the dial, with its head tilted towards the upper right-hand corner of the watch. Mounted upon a clear case back, Roger Dubuis successfully captures the swiftness of the Dragon by adopting a brushstroke-like painting of the symbol. However instead of lacquer, the Dragon is brought to life by a total of 27 18-carat pink gold pieces.

Tucked beneath the Dragon is another crucial part of the Excalibur Dragon Monotourbillon, namely the RD512SQ calibre. Deserving a spotlight of its own, the skeletonised movement consists of 194 pieces, including the iconic flying tourbillon. Though parts of the RD512SQ calibre can be witnessed firsthand from the front, such as the lower left



A close-up of the central tourbillon of the Orbis in Machina (RDDBEX1119)

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Excalibur Sunrise Double Tourbillon (RDDBEX1130)



The Excalibur Sunrise Double Tourbillon (RDDBEX1130) boasts a gem-set bezel and Astral star

corner of the timepiece, the sapphire crystal provides its wearers a crystal clear view of the movement at the back of the watch. To match its sleek aesthetics, the Excalibur Dragon Monotourbillon is complemented with a quick release black calf-skin strap complemented by a pink gold buckle.

Roger Dubuis also presents three new wristwatches with complex calibres and fine intricacies. First is the limited edition Orbis in Machina, a timepiece of exceptional and rare complication few have yet to achieve. Featuring the RD115 movement, the Orbis in Machina astounded attendees at the event with its Central Monotourbillon that was brought to life thanks to its 283 components. From the pink gold case to the black leather strap, the details of this timepiece are akin to that of the Excalibur Dragon Monotourbillon. Similar to the former timepiece, the simple cogwheel-like bezel and hour indices are also kept minimalistic, which further highlights

“

FROM THE PINK GOLD CASE TO THE BLACK LEATHER STRAP, THE DETAILS OF THIS TIMEPIECE ARE AKIN TO THAT OF THE EXCALIBUR DRAGON MONO-TOURBILLON ”

the centrepiece of the watch. With only 88 pieces in existence, the Orbis in Machina is the perfect watch for connoisseurs and lovers of the fine things in life.



The third equally astounding timepiece, whose hues are brighter than rest, is the Excalibur Sunrise Double Tourbillon. Perhaps the rarest of them all, only eight of this precious timepiece exists and there are too many reasons as to why it is a unique gem. The Excalibur Sunrise Double Tourbillon is slightly larger in size, with its 45 mm silhouette to house the RD108 calibre. Similar to Roger Dubuis' other timepieces, this watch has a 72-hour power reserve and a stunning display of the skeletonised Double Flying Monotourbillon with differential.

With a base made of 18-carat pink gold similar to the Excalibur Dragon Monotourbillon and the Orbis in Machina, this timepiece is embellished with 72 precious gems on the bezel to make a gradient sunrise-like effect. Extending beyond its frame, the Maison also adorned the hour markers and the iconic Astral shooting star with the same red garnets, orange spessartites and yellow sapphires used on the bezel. The Maison meticulously shaped each gem into a baguette-cut of equal fervour as the enchanting movement.

To balance the warm palettes of the three timepieces, a fourth and final one was added to the Roger Dubuis collection at Watches & Wonders 2024. Named the Excalibur Titanium Monotourbillon, the model expands the Excalibur collection, only this time in a cool titanium tone. Made to effortlessly fit one's hand, the 42 mm timepiece is mounted on an ergonomic grade 5 titanium bracelet, which makes it the classy and versatile timepiece that could be worn to both personal and business occasions.

The Maison opts to highlight the skeletonised Flying Monotourbillon and the RD512 movement by presenting the watch with a sapphire crystal case and case back. Similar to the other special timepieces, this exceptional watch is only limited to 28 pieces and has a 72-hour power reserve. With the four highly-coveted yet limited timepieces presented at Watches & Wonders 2024 held in Geneva, and plenty more in its portfolio, it comes to no surprise that Roger Dubuis has garnered many loyal clients and devoted fans from around the globe.



Excalibur Titanium Monotourbillon (RddbEX1112)



A peek at the tourbillon of the Excalibur Titanium Monotourbillon (RddbEX1112)



An impressive display welcomed guests to the TAG Heuer booth at Watches & Wonders 2024

# FLAIR FOR Fusion

TAG HEUER PRESENTS  
THE PERFECT BLEND OF  
HERITAGE, INNOVATION,  
AND UNPARALLELED STYLE

**W**atches & Wonders 2024 marked a significant moment for TAG Heuer, showcasing the brand's exceptional style and innovation in the watchmaking industry. The historic fair featured a variety of impressive timepieces, with TAG Heuer standing out for its blend of iconic designs and technological advancements. Amongst the impressive collection of watches, the TAG

Heuer Monaco Split-Seconds Chronograph proved to be a standout piece.

Appearance-wise, the Monaco line, which has been known for its unconventional design since its creation in 1969, now offers two different options for the TAG Heuer Monaco Split-Seconds Chronograph. The first is a sporty red variation that takes



Monaco Split-Seconds Chronograph in red





The three models in the new Carrera Date collection

inspiration from the brand's racing roots, while the second is a timeless blue version that pays homage to the original colour code of the Monaco.

Crafted in a grade-5 titanium and sapphire crystal, this marvel weighs only a mere 85 grams. The watch features a dial, also made of sapphire crystal, with a splendid colour gradient achieved through an anodising process. The titanium rattrapante pusher at 9 o'clock is either red or blue and matches the shade of the rattrapante hand, highlighting its split-seconds function, which can measure two separate time intervals concurrently.

Beneath its new visual architecture, the watch is powered by the newly launched TH81-00 mechanical split-seconds chronograph calibre. Mind you, this entirely crafted titanium calibre is one of TAG Heuer's lightest automatic chronograph movements ever created, made in partnership with Vaucher Manufacture Fleurier.

Aside from this marvellous piece, TAG Heuer also expands its iconic Carrera collection. The brand unveiled its latest Carrera Chronograph in a bi-compax panda look with a contrasting flange and a steel bracelet, which is featured for the first time in the redesigned Carrera line. In short, this new piece pays homage to the 7753 SN, the Carrera collection's origins, and the mighty Jack Heuer's commitment to readability, with the new Glassbox construction of the watch.



Carrera Chronograph

Housed in a redesigned 39 mm steel case, it features a sapphire crystal resembling those used in Heuer Carrera models from the 1970s. Of particular note, the black curved flange ensures that the watch is legible from a wider range of angles, which aligns with Jack's original purpose for creating the watch. Simultaneously, the silver sunray-brushed

dial perfectly contrasts with the black azuré subdials at 3 and 9 o'clock, giving it a signature bi-compax panda look.

To round off the latest releases, TAG Heuer introduces the Carrera Date collection in a stellar way, incorporating precious materials such as 18K 5N rose gold, mother-of-pearl, and diamonds. These timepieces exude subtle charm poised to bring playfulness to the look, featuring three versatile 36 mm models, each powered by the latest Calibre 7 automatic movement with a 56-hour power reserve.

The first model boasts a copper dial with a snailed brushed finish, offering an understated yet refined look suitable for everyday wear. In contrast, the second model features a white mother-of-pearl dial with a gradient track in nude tones, complemented by a signature diamond flange adorned with 76 diamonds totalling 0.288 carats. Additionally, 18K 5N rose gold-plated indexes add a touch of sophistication to this wonderful timepiece.

Last, but not least, the third model showcases a similar mother-of-pearl dial, which is wonderfully accentuated by diamond-set chatons indexes and 11 diamonds totalling 0.22 carats. With an 18K 5N rose gold crown, bezel, and hands, along with the brand's logo, this watch exudes timeless elegance.

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TUDOR's booth at Watches & Wonders 2024 highlight its partnership with Alinghi Red Bull Racing with a replica of the AC75 racing boat

# SHOW Stoppers

TUDOR GENERATED  
A LOT OF PRAISE DURING  
THIS YEAR'S WATCHES  
& WONDERS IN GENEVA

As visitors made their way to the most prestigious watch fair in Geneva, the world's finest watchmakers prepared their latest offerings and pulled out all the stops. One such brand was TUDOR, whose three new timepieces—the Black Bay 58 GMT, Black Bay, Black Bay 58 18K—continue its “Born to Dare” spirit.

## TOUCH OF THE PAST

Without a question, the Black Bay 58 GMT was one of the biggest attractions at Watches & Wonders 2024. The Black Bay 58, with its 39 mm case, is now available with a GMT feature and takes design cues from reference 7924, the first divers' watch from TUDOR with a water resistance of 200 metres.



Black Bay 58 GMT



A perfect match with the GMT functionality due to its size, the timepiece resembles the classic proportions of the 1950s. Equipped with a bidirectional bezel, it has a gilded 24-hour scale that sits above this bezel that features an eye-catching colour pattern of burgundy and black. Not only does this design choice fit in with the Black Bay's established aesthetic, but it also brings to mind the era of jet planes, when exploration was completely transformed. The bezel, hour markers, and hands are all embellished with gilded accents, creating a delicate aura of opulence. A cherished feature of the Black Bay 58 GMT is the winding crown that bears the TUDOR rose

insignia. A wristwatch that is both a necessity for the seasoned traveller and a representation of classic style, this timepiece showcases TUDOR's talent for blending well-respected tradition with contemporary technological developments.

#### MONOCHROME MAGIC

TUDOR's monochrome Black Bay takes the model in an intriguing new path. Unlike the brand's typical flashes of colour, this 41 mm watch has a sleek black dial and matching bezel that convey a delicate elegance. The dark dial is adorned with rhodium-plated hour markings and hands, giving it a refined



Black Bay



Black Bay 58 18K

and eye-catching appearance. But function is still king. The MT5602-U movement, which has been validated by COSC and is also Master Chronometer certified by METAS, ensures accurate timekeeping. The Black Bay is a perfect example of TUDOR's ability to bridge the gap between tradition and modernity with its expert fusion of vintage design elements with cutting-edge technology. Both a brushed and polished 5-link arrangement, and a fully satin-finished 3-link stainless steel bracelet are available to accompany the watch. The innovative "T-fit" clasp, which allows for quick and easy adjustments, is featured on both bracelets. The Black Bay 41 will definitely appeal to those looking for a tasteful TUDOR timepiece with a modern twist.

#### GOLDEN APPEAL

Another first for a TUDOR diving watch, the Black Bay 58 made of 18-carat yellow gold now comes with a solid gold 3-link bracelet. In addition, the timepiece has an in-house built calibre and open case back that allows a peek into its inner workings. The reference 7924 "Big Crown," TUDOR's first ever diver's watch, was water-resistant to a depth of 200 metres, and it dates back to 1958, hence the 58 in its name. The watch's elevated status is a testament to the precious metal used in its construction. Not only is it the first diver's watch in gold from the brand, but it is also the first Black Bay 58 with an open case back, allowing the mechanics of the Manufacture Calibre movement to be seen. The "T-fit" clasp on the 18-carat yellow gold bracelet is an ingenious system for rapid length adjustment, a practical touch that allows wearers to carry out a fine instant adjustments up to 8mm.

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A display of the brand's latest models welcome guests to the Zenith booth at Watches & Wonders 2024

# INNOVATING Tradition

ZENITH ARTISTICALLY UNITES  
TRADITION AND INNOVATION  
IN ITS NEW RELEASES FOR  
WATCHES & WONDERS 2024

**I**n this year's Watches & Wonders held in Geneva, Zenith provided an exciting fusion of contemporary innovations and retro-inspired design elements to appeal to a broad spectrum of people and their exacting preferences.

## DEFY SKYLINE CHRONOGRAPH

Imagine a watch that can go from the busyness of the office to the peace and quiet of a weekend stroll. This adaptability is embodied by the DEFY Skyline Chronograph. It has the potent El Primero calibre 3600, a second-



DEFY Skyline Chronograph with black dial  
and stainless steel bracelet





DEFY Revival A3648 with orange elements and five-link stainless steel bracelet

generation model that provides remarkable accuracy in timekeeping. This movement can measure time down to an astounding 1/10th of a second and is good to go for 60 hours on a single charge. Don't worry if you find yourself in the water unexpectedly; the watch is water-resistant to a depth of 100 metres. The sleek 42 mm stainless steel case protects a dial that's available in three different colourways: metallic black, blue, and silver. A characteristic that is highly user-friendly is the quick strap-change mechanism. With no additional equipment needed, you can quickly switch between the fashionable bracelet and the rubber strap that comes with it thanks to this creative design. The finest aspect? It only takes a few seconds to customise the watch to match your attire or activities.

#### DEFY EXTREME DIVER

Constructed for dedicated divers, the Zenith DEFY Extreme Diver possesses exceptional technical capabilities to fulfil the requirements of submerged exploration. Built from ultra-tough, lightweight grade 5 titanium, the 42.5 mm case is resistant to crushing pressure during dives as deep as 600 metres. The unidirectional rotating bezel complies with the strict ISO 6425 professional diver standard and is made of scratch-resistant ceramic. Expert divers will value the helium escape valve, which is an essential component for



DEFY Extreme Diver with blue dial, bezel and rubber strap

secure decompression on saturation dives. Underwater readability is crucial, and Zenith makes sure that you can see clearly by using high contrast colours for the bezel markers and hands. The watch is equipped with three strap options: a comfortable rubber band with side vents for breathability, an extra long strap

to be worn with a wetsuit, and a matching three-link titanium bracelet.

#### DEFY REVIVAL A3648

The DEFY Revival A3648 is an attractive option for fans of vintage timepieces who value the ideal fusion of traditional design elements and contemporary features. Inspired by a classic 1969 diving watch, this model is a love letter to the past. With a nostalgic colour motif and a historically realistic 37 mm size, the A3648 stays loyal to its origins. But despite its vintage appeal, this watch is designed to rule the depths. The current model maintains the 600-metre water resistance rating, which was unprecedented during its time and guarantees it can keep up with your deep-sea dives. The early development of the DEFY collection is embodied in the DEFY Revival A3648. The watch still has its original 14-sided bezel, its historically accurate unidirectional rotating bezel, and its off-centre screw-down crown. The Revival has a gorgeous bubble-shaped sapphire crystal that perfectly captures the alluring distortion of the past without sacrificing durability, in place of the original's plexiglass crystal. The vintage aspect of the watch is further enhanced by the orange colour scheme, which is a distinguishing feature of Zenith divers from that era. A five-link bracelet that is both historically realistic and comfortable completes the ensemble.

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Hublot presents the MP-10 Tourbillon Weight Energy System

# VERTICAL Masterpiece

IN A FEAT OF INNOVATION,  
HUBLOT REIMAGINES WATCH  
FUNDAMENTALS AS WE KNOW  
THEM WITH THE MP-10

A timepiece made up of 592 components but with zero dial and hands. As striking as it sounds, this is exactly what the watchmakers and designers of the coveted MP collection from Hublot have created. MP stands for Masterpiece,

the very essence of Hublot's idea, to craft a timepiece with a revolutionary movement and spectacular design. After five years of research and development, it's safe to say that the Hublot MP-10 Tourbillon Weight Energy System delivers on these objectives.



A closer look at the watch dial



The MP-10 also marks the strengthening of Hublot's watchmaking philosophy of 'Be First, Unique and Different.'

Right off the bat you must be thinking, "How do I tell the time?" Instead of hands circling a dial, the MP-10 tells time with four constantly rotating cylinders. Hours and minutes are stacked at the top, magnified for easy reading. Below them, a circular gauge keeps track of how much power reserve the watch has left, with clear zones (green to red) letting you know when it's time to wind it up. And finally, at the bottom, there's a tilted tourbillon that also acts as the second hand. To set the time, simply utilise the crown on the case back. Hublot claims it's all super intuitive to read the time from top to bottom, but let's be honest, here—it's just plain cool looking, even if it takes a minute to figure out.

The MP-10 isn't just about the visible shock factor, it's got some serious technical prowess too. Regular automatic watches use a rotor that swings back and forth to keep the watch going. However, as you can tell by now, the MP-10's whole vertical design is nothing but regular. Instead of a rotor, two white gold blocks/weights on the sides slide up and down inside the case, mimicking your arm movements and keeping the watch powered up. On a full charge, the MP-10 has a 48-hour power reserve. Alternatively, the MP-10 can be wound manually via the crown at 12 o'clock. The case, made from light and tough titanium, is the backdrop for the watch's most



The hours and minutes are situated vertically, with the hours on top and the minutes below

eye-catching feature: the sapphire crystal. This marvel of engineering curves and bends in all directions, seamlessly merging with the case and offering a mesmerising glimpse of the intricate movement inside. Even the rubber strap is top-notch, the most refined Hublot has ever made.

The Hublot MP-10 is more than a watch; it's a statement piece. At over 54 mm wide and nearly 23 mm thick, it's definitely not for dainty wrists.



Case back of the haute horlogerie masterpiece

But for those who appreciate bold design and cutting-edge technology, the MP-10 is a dream come true. With only 50 pieces available, the MP-10 will be perfect for entrepreneurs who are constantly pushing boundaries. Art aficionados will also appreciate the watch as it is a fusion of mechanical engineering and artistic expression. And, of course, for haute horlogerie enthusiasts who have seen it all, the MP-10 offers a unique technical marvel that pushes the limits of traditional watchmaking.



The timepiece comes with a refined rubber strap

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Code 11.59 by Audemars Piguet Selfwinding Chronograph, 41 mm

# VERSATILE Evolution

WITH NEW DESIGN UPDATES, THE CODE 11.59 BY AUDEMARS PIGUET COLLECTION IS ENHANCED AND OFFERED IN TWO DISTINCT SIZES

Audemars Piguet unveils seven new Code 11.59 by Audemars Piguet models, continuing its legacy of precision and craftsmanship. These new

timepieces, available in 38 mm and 41 mm sizes, are all crafted in exquisite 18-carat pink gold, showcasing the collection's evolution with a contemporary design approach.



Code 11.59 by Audemars Piguet Selfwinding, 41 mm



The latest Code 11.59 by Audemars Piguet models embodies a design progression introduced in 2023 with the stainless steel references. The "signature" embossed dial pattern, a hallmark of this series, enhances legibility and light play on the dial. Crafted with meticulous detail, the dials are adorned with concentric circles resembling water ripples, adorned with tiny holes for a mesmerising effect. These dials are coloured using advanced processes to highlight their intricate surfaces.

Emphasising readability, the new models showcase elongated, flattened, and polished 18-carat pink gold hour-markers. The typography of the seconds scale, crown shape, and buckle have also been refined for a more modern aesthetic, reinforcing the contemporary style of the watches in line with the design introduced in 2023.



Code 11.59 by Audemars Piguet Selfwinding Chronograph, 41 mm

Among the new releases are two 38 mm Selfwinding models. These 18-carat pink gold watches offer a striking contrast of blue tones. One features luminous light blue hues across the dial, date window, inner bezel, and strap for a harmonious design. The second reference is enhanced by the iconic "Bleu Nuit, Nuage 50" colour—reminiscent of the first Royal Oak

Model 5402—and like the first version, comes accented with pink gold details.

In the 41 mm range, five new variations are introduced, including two Selfwinding models and three Selfwinding Chronographs. A captivating shade of green adorns one Selfwinding model, creating a striking contrast with the pink gold accents. This green extends from the dial to the inner bezel and strap, highlighting the richness of the colour.



Code 11.59 by Audemars Piguet, 38 mm, with "Bleu Nuit, Nuage 50" dial

The corresponding Selfwinding Chronograph is rendered with green accents on the 9 and 3 o'clock counters, with a fully green 6 o'clock counter.

The "Bleu Nuit, Nuage 50" shade is used on two 41 mm models. The Selfwinding variant possesses a dial and strap in a uniform blue tone, complemented by a subtle grey inner bezel. Its corresponding Selfwinding Chronograph boasts two blue counters framed in grey at 9 and 3 o'clock, with an all-grey counter at 6 o'clock. Both models come with textured dark-blue rubber straps that enhance the attractive deep hues of the dials.



Code 11.59 by Audemars Piguet Selfwinding, 38 mm

The fifth 41 mm reference combines 18-carat pink gold with an octagonal black ceramic case middle and crown, creating a bold contrast of light and shadow. The black dial is surrounded by a matching inner bezel, with gold hands, hour-markers, and the Audemars Piguet signature. The small seconds counter at 6 o'clock and the strap are entirely in black, adding to the watch's contemporary appeal.

These new references are powered by the latest-generation movements, ensuring precision and reliability. The two 38 mm versions are powered by the Calibre 5900, known for its thinness, high frequency, and 60-hour power reserve. The 41 mm watches are equipped with the Calibre 4302 that powers the hours, minutes, seconds, and date functions, and the Calibre 4401, an integrated selfwinding chronograph with a column wheel and flyback function.

The latest additions to the Code 11.59 by Audemars Piguet collection in pink gold exemplify the brand's commitment to innovation and craftsmanship. With their contemporary design, intricate details, and advanced movements, these timepieces are a testament to Audemars Piguet's heritage and expertise in Haute Horlogerie.

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Part of the brand's anniversary offering is the Breitling Navitimer Automatic GMT 41

# RIVETING

## Fleet

BREITLING LAUNCHES A RANGE OF ASTONISHING NAVITIMERS IN TIME FOR ITS 140TH ANNIVERSARY

Oscar Wilde once said, "With age comes wisdom, but sometimes age comes alone." Although for many this may be true, for Breitling, age has brought nothing but wisdom and mastery. One hundred

and forty years after its establishment in Switzerland, the luxury watchmaker has been on a journey to craft timepieces of matchless quality and precision for the crème de la crème of society. Among its many creations, Breitling



Breitling Navitimer Automatic GMT 41 in red gold



has launched cherished collections such as the Superocean, Chronomat, Avenger, and of course, the Navitimer.

As it enters its 140th year, the illustrious haute horologist unveils three timepieces to commemorate the anniversary and invites equally formidable figures to mark the momentous occasion. Celebrating alongside Breitling are football player Erling Haaland and basketball player Giannis Antetokounmpo, both of whom are featured in the new Navitimer campaign. The special additions to Breitling's collection include the Navitimer GMT, Navitimer Automatic 41, and limited edition self-winding Cosmonaute.

When the Navitimer was first developed in 1952, the timepiece proved itself to be a pilot's trusted companion due to its unparalleled precision and stylish look. What began as a timepiece worn by pilots developed into a worldwide phenomenon and as the years went by, the Navitimer continuously won the hearts of watch enthusiasts, especially following its redesign and introduction of the 24-hour rendition.

Adding to its vast collection, Breitling's new



Erling Haaland wears the Breitling Navitimer Automatic 41



The Breitling Navitimer Automatic 41 comes with different dial colour options

Navitimer GMT, Navitimer Automatic 41, and the limited edition Cosmonaute encapsulate the brand's essence in 41 mm frames. Unique to the line, each model is equipped with the trademark bidirectional slide rule. Using the outer scale of the timepiece, this advanced technology allows its wearers to multiply, divide, and calculate descent speed quickly, which, needless to say, will prove useful to pilots.

The new Navitimer GMT watch is powered by Breitling Calibre 32, providing it with a 42-hour of power reserve. This sophisticated offering features a bidirectional bezel with the circular slide rule, as well as a second 24-hour time zone that jetsetters would find alluring. Available in stainless steel and red gold, the Navitimer GMT is designed with minimalist yet functional features such as an intricate bezel, lithe hands, and bold colours to highlight certain aspects of the timepiece, such as the bezel indices and the GMT hand. The hour indices on the Navitimer GMT's



Breitling Navitimer Automatic 41 with silver dial

main dial are tinged with Super-LumiNova® to allow for high visibility in low light settings. The stainless steel Navitimer GMT is offered in black, silver, and ice blue dial options, with complementary leather straps or a stainless steel bracelet to match. For more lavish occasions, a limited edition model is also offered with an enchanting green dial and ethically sourced red gold, that could be paired with either the black alligator leather strap or 18-carat red gold bracelet.

Similar to the Navitimer GMT, the latest Navitimer Automatic 41 is also offered in a myriad of styles. Though it features the same bidirectional bezel with circular slide rule as the former timepiece, the Navitimer Automatic is driven by the Breitling Calibre 17 which has a 38-hour power reserve. With one time zone in frame, the watch is offered in stainless steel paired with either a blue, green or ice blue dial; in stainless steel and 18-carat red gold with a silver dial; and in 18-carat red gold model with a silver dial. Whilst the stainless steel Navitimer



Superstar NBA player Giannis Antetokounmpo poses with the Navitimer



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Breitling Navitimer B12 Chronographe 41 Cosmonaute

Automatic 41 sits coolly against a dark alligator leather strap or bracelet, the other models' warm palettes add a hint of vintage glamour to the timepieces. For the stainless steel and red gold variant, the two juxtaposing elements are further enhanced by the seven-row Navitimer bracelet, as well as a gold-brown leather strap. The 18-carat red gold model, on the other hand, comes complete with a brown alligator leather strap or an ethically sourced red gold bracelet.

A definite standout, the red gold case of the Navitimer B12 Chronograph 41 Cosmonaute Limited Edition envelops a deep green dial with black chronograph counters. Equipped with the Breitling Manufacture Calibre B12, this enchanting timepiece can span up to 70 hours of use and is limited to 250 pieces. Aside from the slide rule, chronograph counters, date window, and similar aesthetics as the previously mentioned watches, this precious masterpiece features a one-of-a-kind 24-hour dial and proudly showcases



Case back of the Breitling Navitimer B12 Chronographe 41 Cosmonaute

its robust movement through the crystal case back. An undisputable showcase of Breitling's craftsmanship, the Cosmonaute is complemented by a charming black alligator leather strap with a red gold folding buckle.

With its 14 decades of existence, Breitling's dedication to haute horlogerie does not stop with its innovations or aesthetics. Aside from its technological advancements and ever-evolving design, its commitment to ethical sourcing is also what drives the Swiss watchmaking company to embark on a pursuit for perfection. During the making of this collection, ethically sourced materials were used in the models, such as the traceable gold used in the 18-carat red gold Navitimer GMT and Automatic 41, as well as the Navitimer Cosmonaute, which originate from Swiss Better Gold Association-accredited mines. With a strong vision and moral compass to uphold, the haute horologist is surely ready to take on greater feats and milestones for generations to come.



Hydroconquest GMT with green dial

# ADVENTURE Seeking

LONGINES RELEASES NEW  
HYDROCONQUEST GMT  
MODELS ESPECIALLY FOR  
WATERSPORT ENTHUSIASTS

This year, the world of horology has seen various launches of astounding nautical-inspired watches, and now we take a look at a new release by Longines, one of the prominent Swiss watch brands based in Saint-Imier, Switzerland. Founded in 1832, Longines has forged solid relationships in

the world of sports throughout the years of its watchmaking existence.

Designed for those who love pushing back boundaries and exploring new horizons, the HydroConquest GMT series is made for adventurers and explorers alike. Launched



Hydroconquest GMT with blue dial and rubber strap



in 2007, the longstanding HydroConquest collection of diving watches has become a favourite among collectors. The perfect combination of performance and style, the HydroConquest has experienced a few upgrades. Last year, the collection was expanded with 41 mm diameter GMT models featuring a new design. And this year, the Manufacture offers even more options for its collectors with the addition of 43 mm diameter case models.

Inspired by the world of water sports, the new HydroConquest GMT models feature an exclusive Longines movement with multiple time zones and offer a choice of colours and materials. These robust watches are water-resistant up to 30 bar (300 metres) and possess a screw-in crown and screw-down case back. Another detail for water sports enthusiasts is the watch's unidirectional notched rotating ceramic bezel, fitted with a luminescent capsule, to help its user track time. Just like its name, this exclusive watch is equipped with a GMT complication which allows you to read the time in two time zones simultaneously.

GMT watches were originally invented for pilots in the 1950s when the first long-haul flights were launched. As pilots were flying in different time zones, they needed a timepiece that displayed the local time of their destination and the time in the place they had departed from. Over the years, GMT watches have gained more popularity and are no longer just used by pilots. Like the HydroConquest GMT, these watches are also geared for divers and frequent fliers, especially those who travel



The models have indexes and hands coated with Super-LumiNova®

for business and those who have frequent layovers and connecting flights.

The new HydroConquest GMT models are available with a variety of dials, such as black, blue or green, and feature a sapphire crystal with a multi-layer anti-reflective coating. The

indexes are coated with Super-LumiNova®, for easy reading in all conditions. They are round at 6 and 9 o'clock, and triangular at 12 o'clock. The date is displayed clearly through the window at 3 o'clock. The arrow-shaped GMT indicator matches the colour of the dial decals. On the bezel, the 24-hour scale is displayed in two tones to mark the transition between night and day.

With alternating polished and satin-brushed faces, this new-generation stainless steel case with screw-down back houses the exclusive Longines GMT calibre L844.5, equipped with a silicon balance-spring and innovative components made of non-magnetic materials. This movement's resistance to magnetic fields is more than 10 times greater than the ISO 764 reference standard. It boasts extreme precision and a 72-hour power reserve.

All the new HydroConquest GMT watches are paired with stainless steel bracelets with H-shaped links, while alternatively for a more casual look you can opt for the rubber straps, which corresponds with the dial colour of the watch: black rubber on the black dial model and blue rubber on the blue dial version. For added comfort and security, all the bracelets feature a double-safety folding clasp with micro-adjustment.



Hydroconquest GMT with black dial



The watch case back features the Longines name and a globe

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Cartier ambassadors Paul Mescal, Jackson Wang, Yara Shahidi, Labrinth and JISOO pose wearing pieces from the new Trinity collection

# BEAUTIFUL Trifecta

CARTIER CELEBRATES  
TRINITY WITH NEW  
DESIGNS AND THE TRINITY  
CENTENARY CAMPAIGN

In 1924, the Trinity ring was born. One hundred years later, Cartier is celebrating the anniversary of this iconic piece of jewellery, which symbolises the Maison's most cherished values. More than a piece of jewellery, it is a symbol of unity and diversity. These values are demonstrated through three rings in yellow, rose and white gold that come together, harmonious, to play as a trio.

For the centenary, Cartier has imagined simple and pure yet daring new designs, such as the reissue of the cult-creation XL bracelet

from the 2000s as well as the XL version of the iconic ring. The material stays the same, but this time Cartier decides to play a little with the shape and distortion of the bands.

A cushion-shaped version is introduced, ranging from classic and large model rings all in gold, or paved with diamonds, a bracelet and a pendant. Cartier also goes a step further and makes a creative statement with a singularly multiple version. The modular iteration, can be worn as one wide, large band, or as three, depending on the wishes of the wearer.



Trinity bracelet, extra-large model,  
white gold, rose gold, yellow gold

Cartier continues to celebrate the anniversary of this icon with the launch of a new campaign film featuring Cartier ambassadors Paul Mescal, JISOO, Yara Shahidi, Jackson Wang and Labrinth. Linked by Trinity's interlocking rings, they embody all forms of love and the infinite possibilities of important connections: family, friends, infinite, indefinite.





Trinity pendant and ring with diamonds, and the classic version of the ring



Trinity pendant with cushion-shaped ring

### PAUL MESCAL

Oscar-nominated heartthrob and Irish actor Paul Mescal rose to fame with his breakout role in the miniseries “Normal People”, earning him a BAFTA TV Award and a nomination for a Primetime Emmy Award.

“Trinity to me embodies friendship, love and kindness. It’s an absolute honour to be a part of this campaign.”

### JISOO

Cartier global ambassador JISOO is a member of internationally acclaimed South Korean girl group BLACKPINK. Since her debut, JISOO has been awarded several accolades throughout her career.

“For me, Trinity is a part of our lives, it links to the idea of diversity and allows me to embrace all my facets – and to encourage new generations to do so.”

### YARA SHAHIDI

Award-winning American actress, producer and breakout star of ABC sitcom “Black-ish” and “Grown-ish”, Yara Shahidi is a Harvard



Trinity ring with diamonds, modular version

graduate who is also known for her social engagement and activism, particularly her fight for on-screen diversity.

“Trinity is an emblem of connectivity and love which is so fitting, as my own life is a result of

the deep love I’ve felt from my community of support.”

### JACKSON WANG

Multi-hyphenate Jackson Wang is a member of the South Korean boy band GOT7. He is the founder of the record label Team Wang and the first Chinese artist to perform at Coachella two years in a row.

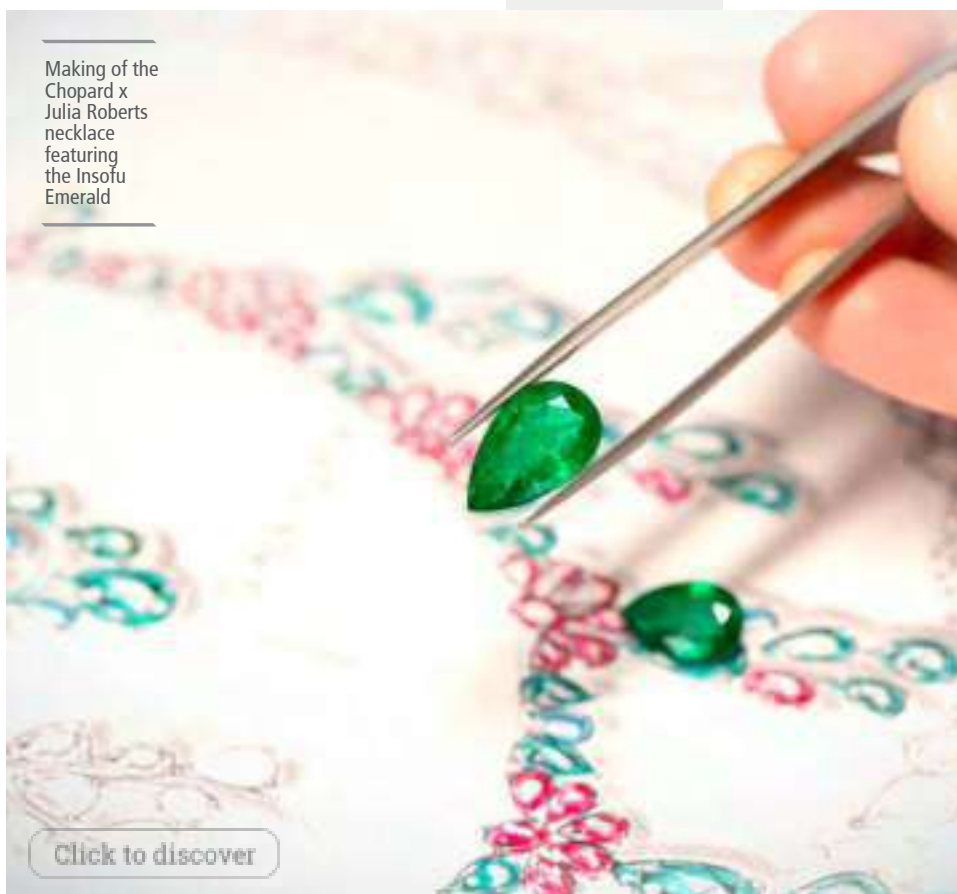
“I hope everyone can find their own standard of happiness and satisfaction. I try to establish emotional links that resemble Trinity’s values.”

### LABRINTH

Multiple award winner and Grammy nominee Labrinth is an English singer, songwriter and record producer who composed the soundtrack for the Cartier centenary campaign.

“To feel, to love and to craft as a collective is a truly amazing experience. The collaboration in itself, joining diverse worlds and creating exchanges is a true symbolism of the universality of Trinity.”

Making of the  
Chopard x  
Julia Roberts  
necklace  
featuring  
the Insofu  
Emerald



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Julia Roberts wearing Chopard x  
Julia Roberts ©Greg Williams

# PRICELESS Treasure

THE MAJESTIC INSOFU  
EMERALD GRACES THE  
EXQUISITE CHOPARD X  
JULIA ROBERTS LINE

**R**enowned for its remarkable craftsmanship and commitment to ethical luxury, Chopard embarks on an extraordinary journey with Global Ambassador and Award-winning Actress Julia Roberts, to unveil a breathtaking parure inspired by the grand Insofu Emerald. Produced together with Chopard's Co-President and Artistic Director, Caroline Scheufele, this collection celebrates Mother Nature's most brilliant of treasures.

The birth of this collection traces back to the discovery of the majestic Insofu Emerald, a 6,225-carat gem found in Zambia's Kagem mine. The name "Insofu" is inspired by the Bemba word for "elephant," commemorating the impressive size and shape of the gemstone, similar to the animal's trunk.

The Maison's bold decision to acquire the rough emerald underscores its dedication to embracing unconventional beauty, with

Caroline Scheufele recognising the gem's exquisite potential, enlisting expert emerald cutters in Jaipur, India to meticulously study and enhance its natural allure.

In a stroke of creative genius, Scheufele invited Julia Roberts to co-design a capsule collection that celebrates the ethereal beauty of the Insofu Emerald. As Chopard's Global Ambassador, Roberts brings her discerning eye and passion for jewellery to the



Chandelier earrings set with emeralds, rubellites,  
turquoise cabochons and pink sapphires





Sketches of the collection's precious pieces

collaborative process. Their shared values and mutual admiration culminate in a collection that seamlessly blends avant-garde design with timeless elegance.

This collection features a ring, necklace, and pair of earrings crafted from exquisite Insofu emeralds. Inspired by Indian jewellery traditions, the pieces juxtapose vibrant hues of emerald, turquoise, and rubellite, resulting in a mesmerising ensemble that captivates the senses. The intricate designs, characterised by modern lines and heirloom aesthetics, showcase the mastery of Chopard's artisans.

The Chopard x Julia Roberts necklace is crafted in Fairmined-certified ethical 18-carat rose gold, with pear-shaped and oval-shaped emeralds totalling 73.56 carats, pear-shaped and oval-shaped rubellites totalling 38.81 carats, and turquoise cabochons totalling 13.93 carats. Each gemstone is meticulously set to enhance its natural beauty, creating a captivating ensemble that exudes sophistication and grace.

For a stunning expression of luxury and refinement, the cocktail ring features a dazzling ensemble of pear and oval-shaped emeralds, rubellites, and turquoise cabochons, with roughly 8.96, 4.56, and 3.87 carats respectively, gracefully forming into a petal-like design. The harmonious arrangement of gemstones creates a striking visual contrast, while the impeccable craftsmanship ensures a perfect fit.

With the chandelier earrings comes elegance and sophistication. Crafted in Fairmined-certified ethical 18-carat rose gold, these exquisite earrings feature the same cut of emeralds amounting to 10.3 carats, 10.57 carats worth of pear-shaped and oval-shaped



Caroline Scheufele and Julia Roberts  
©Virgile Guinard



Cocktail ring in Fairmined-certified ethical 18-carat rose gold set with emeralds, rubellites, turquoise cabochons

rubellites, 5.86 carats of turquoise cabochons, and brilliant-cut pink sapphires totalling 0.86 carats. The delicate interplay of colours and shapes creates a mesmerising effect, drawing admiration from every angle. With their ethically sourced gemstones and impeccable design, these chandelier earrings are a true testament to Chopard's commitment to responsible luxury and timeless beauty.

Caroline Scheufele brings forth the transformative power of the Insofu Emerald. "From the moment we discovered the Insofu Emerald, we knew it was a gem that could

“THIS PARURE IS A TESTAMENT TO THAT INSPIRATION, A FUSION OF OUR SHARED PASSION FOR BEAUTY, ELEGANCE, AND RESPONSIBLE LUXURY.”

inspire greatness,” she says. “This parure is a testament to that inspiration, a fusion of our shared passion for beauty, elegance, and responsible luxury.”

In a world where luxury often comes at the expense of ethical responsibility, the Chopard x Julia Roberts collection stands as a beacon of integrity and innovation. Through their collaborative efforts, Scheufele and Roberts have redefined the boundaries of Haute Joaillerie, proving that beauty and sustainability can coexist harmoniously. As the dazzling parure takes its rightful place among Chopard's timeless treasures, it serves as a reminder of the transformative power of artistry, passion, and purpose.

CARLOS ROSILLO - CEO AND CO-FOUNDER OF BELL &amp; ROSS

# CREATING Icons


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BR 03 Cyber Rainbow Only Watch 2023

Carlos Rosillo and Bruno Belamich, the co-founders of Bell & Ross, share a unique friendship that dates back to their teenage years. Their friendship is unlike any other, as it gave rise to the Paris-based watchmaker Bell & Ross, which stands out in an industry dominated by century-old Swiss watchmakers. Since its inception in 1992, Bell & Ross has introduced groundbreaking novelties and arrived at memorable milestones. Today, their watches are cherished by collectors worldwide.

Earlier this year, The Time Place Magazine had the privilege of interviewing Mr. Carlos Rosillo, also known as the "Ross" in Bell & Ross. We

delted into a discussion about the brand's identity, and explored how they managed to craft their own space in the competitive watch industry despite being a relatively young player.

**Looking back to 1992, how would you describe the initial vision you and Mr. Belamich had for Bell & Ross, and how does it compare to the brand's current identity?**

We have a strong foundation and solid principles guiding us, such as the four principles of design: readability, precision, reliability, and functionality. These principles

have been the cornerstone of our brand since day one, and we have remained true to our initial promise and inspiration of "From The Cockpit To The Wrist". Just like how the cockpit is crucial for knowing the direction while flying a plane, we have stayed focused on our direction by showcasing elements from the cockpit, such as the Bell & Ross BR 03 Gyrocompass. From the beginning, we've had strong principles, and we've stayed committed to them.

**How do you maintain Bell & Ross' DNA while constantly introducing a wide range of new products?**





The BR 03 Gyrocompass features a yellow aircraft silhouette on its dial

Having a strong foundation and starting with the concept of “From The Cockpit To The Wrist” is what sets Bell & Ross apart. Remaining true to your concept, being consistently creative year after year, and always pushing boundaries to surprise and innovate are key. It's about staying true to your identity while continuously evolving creatively with various themes. A solid foundation, clear understanding, and continuous improvement in technical prowess are what propels Bell & Ross to new heights.

**Can you tell me how Bell & Ross balanced functionality and avant-garde in the new designs of the Cyber Series while ensuring that neither is compromised?**

Featuring a bold design with distinctive sharp angles reminiscent of the 03 model, the Cyber 3 represents a fusion of Bell & Ross' design ethos with a mesmerising movement that offers a "wow" factor. The transparent view reveals X plates crafted from ceramic, adding to the overall allure. This combination of a robust casing design and impressive movement showcases a harmonious balance



BR 03 Gyrocompass



Bell &amp; Ross CEO and Co-Founder, Carlos Rosillo

between form and function. It's proof of the brand's evolution, combining a strong design aesthetic with a technically advanced manufacturing approach. The technical prowess is truly impressive.

**Have you observed any variations in style preferences that are particularly popular in different regions, especially in Southeast Asia?**

Each market tends to have its specific tastes. The dragon watch has gained significant prominence in Asia, particularly in Southeast Asia. We've observed that different styles resonate better in various regions. For example, the dragon design, which is an homage to Chinese culture, has been exceptionally popular in Asia. We produced only 99 pieces, and in places like Singapore, it's already sold out.

The design of the dragon watch, including the claw motif, was meticulously crafted by Bruno himself after a year-long study of the dragon symbol. Traditionally, dragons have five claws, but to pay homage to the king, we reduced it to four claws. The bracelet features additional elements like the moon and sun, engraved using tattoo techniques, with each engraving done by hand. This attention to detail is evident in our BR 05 collection as well.



The BR 05 Artline Dragon





BR-X5 Green Lum

**In terms of Bell & Ross' presence in the Southeast Asian market, what particular challenges or opportunities unique to the region is the brand ready to tackle?**

Every market presents its own set of challenges. While we enjoy a strong presence in Malaysia, there's an opportunity to increase brand awareness in Indonesia. In Singapore, our focus on sophisticated technical aspects, especially with models like the X5 featuring all the manufacturing elements, has been well-received. The Indonesian market is becoming more sophisticated, presenting an opportunity, yet the challenge lies in aligning with emerging trends and ensuring our brand is understood in this context. Success in different countries, including Indonesia, is closely linked to the level of knowledge and understanding among consumers.

**What are some aspects of Bell & Ross that are often overlooked by the general public, and why do you find them important?**

One aspect that often goes unnoticed is the highly sophisticated technique involved, which requires deep knowledge to appreciate. While the design may be visually appealing, powerful, and distinctive, it's crucial to understand the underlying technical aspects.



BR 03 Cyber Black

Take, for example, the Cyber 03 model—by examining the movement, one can immediately appreciate the level of technical prowess. It's important to pay attention to the technical side because it underscores the strength of the design and the high-quality movement.



**Bell & Ross doesn't follow trends set by other watches. However, in your opinion, has there been a Bell & Ross design that became a trendsetter?**

The original instrument design is an iconic example. The concept of a round shape within a square, pioneered by Bell & Ross, is unparalleled in the industry. This unique combination, representing the roundness of the earth and the stability of a square, has established itself as a trendsetter. From the outset, utilising these strong symbols has resulted in the creation of two iconic watches: the 03 and the 05. It's quite rare for a brand to have two iconic designs, and it's indeed a fantastic achievement for us.

TOBIAS KÜFFER – VICE PRESIDENT OF NORQAIN

# NOVICE Vanguard



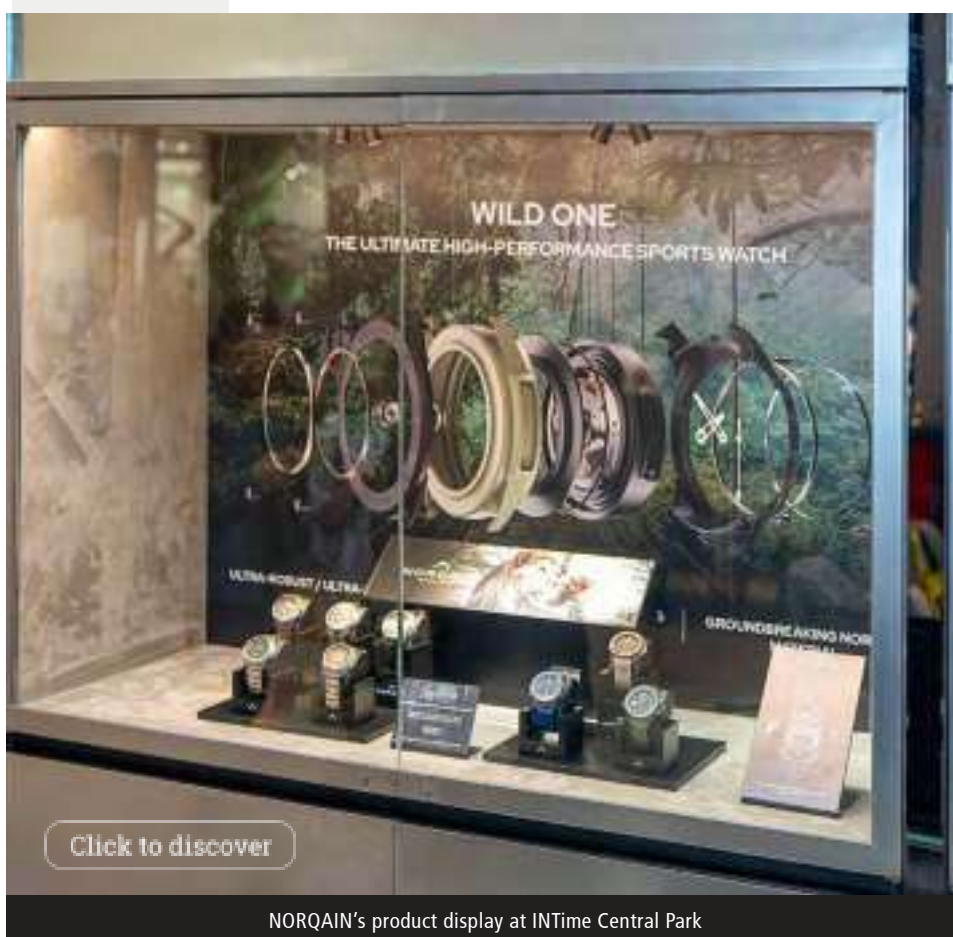
A year ago, The Time Place Magazine visited NORQAIN's branded boat on Lake Geneva, Switzerland, during the 2023 Watches & Wonders week. However, much can change in a year. For instance, the brand has expanded to 250 points of sale in 40 countries, including Jakarta, marking a 39% increase in retail presence from the previous year. Additionally, Tobias Küffer, who previously served as Sales Director, now holds the position of Vice President.

Prior to the brand's debut at Watches & Wonders 2024 and the excitement surrounding the Wild One of 1 concept with an unprecedented 3.5 million configurations, The Time Place Magazine welcomed Tobias in Jakarta. During this visit, we had the exclusive opportunity to interview him and the privilege of experiencing the brand and its watches at INTime Central Park. Amidst esteemed brands with centuries of history in the watchmaking industry, Tobias discussed what distinguishes the six-year-old NORQAIN brand and the significance of being an independent, family-owned business in today's market.

**In such a saturated market, how does NORQAIN stand out amongst its peers in the world of watches?**

Our goal was never to reinvent a movement's wheel or introduce a triangular watch for the sake of being different. Instead, we sought to establish our distinct design DNA, while offering one of the best price-to-quality ratios in the Swiss watch industry. This commitment remained our utmost priority. We aimed to infuse a breath of fresh air into an inherently traditional industry. This ethos served as our foundation.

**After six years since its founding, which timepiece would be deemed NORQAIN's flagship watch?**



NORQAIN's product display at INTime Central Park

It was always apparent that achieving success would pave the way for innovation. Thus, our collaboration with Mr. Jean-Claude Biver on the Wild One marked a significant stride forward in our journey. We launched this collection in September 2022, and it has swiftly ascended to become our icon. First of all, its distinctive features render it instantly recognisable, particularly the vibrant hue that commands attention. However, it's not just the colour that sets it apart; the specialised case construction is a testament to its exceptional durability.

Constructed from 25 individual pieces, the case comprises a NORTEQ base plate, our proprietary material which boasts a weight 3.5 times lighter than titanium, while maintaining remarkable hardness and scratch resistance. Encased within a rubber shock absorber and further reinforced by a titanium cage, this design ensures an unparalleled level of shock resistance akin to an impenetrable sandwich structure. Withstanding forces of up to 5,000 g, the watch remains impervious to the rigors of activities such as tennis or golf, which typically exert forces of





Customers can also choose the colour of NORQAIN's rubber shock absorber to complement the other elements of their Wild One of 1 timepiece

700-800 g. Notably, this level of durability is exclusive to the Wild One models.

**We discovered that certain NORQAIN watches within the Wild One, Freedom and Neverest collections feature proprietary movements exclusively developed and manufactured by Kenissi. Does NORQAIN intend to gradually transition all of its movements to those manufacture calibres in the future?**

We proudly announced our long-term partnership with the esteemed movement manufacturer, Kenissi, in February 2020. This allowed us to introduce manufacture calibres that have earned chronometer certification, solidifying their exceptional quality and accuracy. However, we are committed to maintaining a delicate balance in our distinct pricing strategy.

Preserving our current entry price point is paramount to us, which sits at around CHF 2,000, achievable through the utilisation of Sellita movements. With Kenissi, our entry point begins at approximately CHF 3,200. While CHF 2,000 still represents a considerable investment, it signifies a lower entry threshold. For the young generation, accessibility is crucial. We want enthusiasts to feel empowered to save and eventually purchase a NORQAIN timepiece. By remaining accessible, we ensure that our brand resonates with a wider audience.

**What were NORQAIN's initial impressions of the Indonesian market?**

We are fortunate to have Melchers and Time International as our partners, both possessing a deep understanding of the market landscape. With Indonesia renowned for its passionate and discerning collectors, we believe our mutual enthusiasm positions us well for success, as passion serves as our primary driving force. Through INTime boutique, a distinguished name in the industry and our exclusive distributor in Indonesia, this partnership marks a significant milestone for us. We are eager



With over 3.5 million options, NORQAIN's Wild ONE of 1 ensures that you will possess a watch like no other



The brand's watchmakers work painstakingly on each NORQAIN timepiece

to collaborate with them in expanding the NORQAIN community in Indonesia.

**What unique experiences can Indonesian customers anticipate when engaging with NORQAIN?**

If you have a passion for watches, exploring new brands is always a rewarding experience. Browsing through a website simply cannot replicate the sensation of physically engaging with a timepiece, feeling its quality, and adorning it on one's wrist. This tangible encounter offers a unique tactile experience, especially with our Wild One collection.

I've often remarked to others that, when worn for just a few minutes, the Wild One becomes so seamlessly integrated into your daily routine that you forget you're even wearing a watch. Furthermore, thanks to the modularity of the Wild One, we have launched a world's premier concept at 2024 Watches & Wonders that has never been done before. Entitled Wild One of 1, this personalisation service offers a truly unique timepiece that reflects one's individual journey.

**What strategic objectives do you aim to achieve for NORQAIN in the coming years?**

As an independent, family-owned company, our decisions are driven by a long-term vision rather than short-term gains. Our focus is on sustainable growth and legacy building. My brother and I, both of whom have children, share the dream that one day, if they so choose, they will have the opportunity to take over NORQAIN. Therefore, our commitment lies in nurturing and preserving the brand for generations to come.



# APO NATTAWIN

**R**enowned Thai actor and model Nattawin Wattanagitiphat, nicknamed Apo Nattawin, is best known for his main roles in "Sud Kaen Saen Rak" (2015), "KinnPorsche" (2022) and "Man Suang" (2023). A graduate of the Faculty of Communication Arts at Rangsit University, he won the Breakthrough Actors award at the 2022 GQ Thailand Men of the Year Awards. As Piaget Global Ambassador, Apo looks incredibly ravishing wearing the Piaget Polo Date watch.

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[Click to discover](#)[Click to discover](#)**QIU TIAN - IWC SCHAFFHAUSEN**

Chinese model and actress Qiu Tian was first exposed to acting during her high school years. She recently starred in the Chinese movies "The Wandering Earth 2" and "Reversed Destiny," as well as the Chinese drama series "Fearless Blood" and "Why Try to Change Me Now." As IWC Schaffhausen's friend of the brand, Qiu Tian looks gorgeous wearing the IWC Portofino Automatic Day & Night 34.

**OK TAECYEON - PANERAI**

Originally known as the rapper of South Korean boy band 2PM, Ok Taecyeon debuted as an actor in the K-drama "Cinderella's Stepsister" in 2010. The multitasking singer and actor recently starred in the film, "Hansan: Rising Dragon" (2022), and the TV series "Heartbeat" (2003). Here, he rocks the Panerai Submersible Luna Rossa Prada Pinelli with effortless style.

**BARBARA PALVIN - LONGINES**

Barbara Palvin started her modelling career at the tender age of 13. She got her first break in 2010, and since then has walked for the world's most famous fashion designers and graced the covers of renowned fashion magazines. In 2019, she became the first Hungarian Victoria's Secret Angel. As Longines' newest Ambassador of Elegance, Barbara sports the Longines Mini DolceVita on her wrist.

**YANG ZI - CHOPARD**

Chinese actress and singer Yang Zi, also known as Andy Yang, won three consecutive Weibo Queen titles at the 2019, 2020 and 2024 Weibo Awards Ceremonies and was awarded TV Drama Actress of the Year at the 2023 Tencent All-Star Night for her role in "Lost You Forever". Charming and talented, the Chopard brand ambassador wears Happy Diamonds jewels and a Happy Sport timepiece.

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# ***THE RIDE OF LIFE***

LIKE A SEASONED DRIVER, AL GHAZALI RACES THROUGH LIFE'S CIRCUITOUS ROUTES. HE CARRIES THE WEIGHT OF MEMORIES, BOTH CHERISHED AND CHALLENGING, AND OVERCOMES EACH OBSTACLE FUELED BY A SPIRIT OF ADVENTURE. NOW, HE FINDS JOY IN THE RIDE OF LIFE, STEERING AS IF EVERY CURVE AND BEND WERE MEANT JUST FOR HIM TO CONQUER.





WATCH  
TAG Heuer  
Monaco Gulf

OUTFIT  
ZEGNA  
Black Cashseta  
Crewneck

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Imagine a charismatic young man. He exudes a laidback vibe, always cool and collected. Beyond his attractive features, he possesses remarkable talent: he's the lead vocalist of a band, a skilled guitarist, silver screen actor, and he creates DJ beats that ignite the dancing crowd. These are the thoughts that come to mind when you envision Al Ghazali.

At a glance, it seems that life is a breeze for the 26-year-old man, showering him with love and opportunities at every turn. That is because, when you imagine someone like Al Ghazali, the first impression unfortunately does not reflect the deeper reality underneath. Despite the outward appearance of apparent ease, Al has engaged in deep reflections and contended with inner contemplations, "I did go through a quarter-life crisis," the young man admitted.

"Last year, I turned 25, a milestone age where one is expected to have a clear vision of the future. It was a phase that nudged me towards maturity. I used to believe in simply enjoying life, and going out with friends without much thought for the future. Now, I understand that life is about more than just oneself. I've faced hardships and challenges, but I've chosen to accept them and let them strengthen me rather than consume me and keep me living in the past."

Having been born to renowned musicians in the Indonesian music industry, Al has learned to remain calm and composed, even when his personal life is perpetually exposed and his every move observed from all angles. "From a young age, it feels like I've always been in front of the camera, so I've grown accustomed to gossip and people talking about our lives. However, I've learned to let that be their concern; as long as I remain unmoved by the opinions of others. I've allowed people's words to wash over me like water, treating them as mere background noise with no power over me. This mind-set is something my parents instilled in me," the actor stated.

Growing up under the spotlight has often led people to form preconceived notions about him, but Al proves them wrong with his down-to-earth and introspective nature. "I am 26. I still do not know many things in life. In the grand scheme of things, we are merely specks of dust in the vast universe. So why should we be arrogant about anything, especially materialistic things that can be taken away so easily? Humans can only be arrogant if they can kiss their own elbows," he jokingly adds. "On a

more serious note, in a world so quick to judge, let's always choose to see the good in others." Fortunately, his upbringing was also steeped in musical influences in which he quickly found solace and creative liberty, "I grew up listening to metal music, and The Beatles were a big part of my playlist. However, I do enjoy a wide range of music genres—I'm not too picky," he disclosed. "One of my favourite musicians is John Lennon because, in his writings, he often explores philosophical ideas, and I appreciate visionary thoughts like his."

Al welcomed music like a sanctuary from the constant glare of fame until he turned it around, and decidedly basked in it as he pursued a career with Lucky Laki, a band he founded with his brothers El and Dul. Al took up the role of vocalist and guitarist, El the backing vocalist and drummer, and Dul the backing vocalist and bassist. "It's great to have El and Dul in the band with me. We share the same music taste, so exchanging ideas and reaching agreements is effortless," the musician elaborated. Together, their hit single "Superman" gained widespread popularity after its initial release in 2009.

When asked about what goes on with Lucky Laki nowadays, Al easily replied, "We are currently focused on releasing singles. Last year, we released 'Pantaskah'. This year, we are working on another single, which will likely be released in either June or July." With music coursing through his veins, Al possesses a natural talent for crafting captivating beats and concepts. "I've always been the one creating the beat for our songs," he explained. "Dul is usually the one who writes the lyrics; he's the songwriter among us."

It would be natural for Al to also develop an interest in becoming a DJ, considering his ability to produce such infectious beats. What began as casual experimentation at parties with friends evolved into a professional pursuit for the young man. He started performing at prominent clubs and events, and his career as a DJ skyrocketed. "I've always been fascinated by the ability to express ourselves, particularly through various forms of music. Zedd has been a favourite of mine as a DJ. His approach to composing music is intricate and challenging. Skrillex, on the other hand, is revolutionary in my eyes. He transformed the industry by blending rock with dubstep and electronic music into dubstep."

Despite Al's notable achievements in the music industry, he harbours a deep-rooted dream

of pursuing football. "I do have one regret," he confessed, "That time when I did not pursue my dream of playing football professionally by going to London, as I was caught up in school social life. It's difficult to break away when you feel so connected to your friends," he reflected wistfully. "Although, I am now content with my life. I've settled down and have found peace."

It appears that something exciting is underway for Al. After much introspection and overcoming his quarter-life crisis, he has become dedicated to an upcoming project. Once again, this new venture stems from one of his hobbies—drifting cars. "I've been into drifting since junior high school," he revealed. "Recently, I connected with a friend in the automotive industry, and we both thought it would be a good idea to start a drifting automotive company." With a circuit in place, a suitable partner, and his own expertise, Al is admittedly excited to launch his new project. "Here's the secret—I'm naming it 'Seven Speed Motorsport' because I have a fondness for the number 7," he revealed with a smile. "We're aiming to launch it around June or July this year, so stay tuned!"

The man sure dabbles in diverse passions and adrenaline-fueled experiences, and his love for drifting is proof of his adventurous spirit. It is no surprise that the timepiece adorning his wrist is a TAG Heuer, as the brand's illustrious history in motorsports racing serves as a constant inspiration for him. Just as every second counts in the world of motorsports, Al also intends to bring the same level of excitement into his life and many ventures. "To me, TAG Heuer represents freshness yet has timeless appeal across generations," he shared. "Its technical strength and durability under pressure are unmatched." He expressed his admiration for the brand's Monaco watches and is particularly drawn to their vintage classic shapes.

From the very start, Al Ghazali has always been the one at the wheel of his own life, initially uncertain about navigating through the bumps, twists, sudden turns, and close-calls. Now, he's steering with a heart brimming with gratitude and a newfound sense of self-awareness that keeps him in control. "Everything is transient," he mused. "Nothing truly belongs to us; if it can be lost, it was never ours." With this realisation, Al feels the rhythm of the gas pedal, the purr of the engine, and the traction of the tyres, and eases into twists and turns like a seasoned car drifter, knowing that through whatever crises come his way, he has both steady hands on the steering wheel, and eyes straight towards the road ahead.



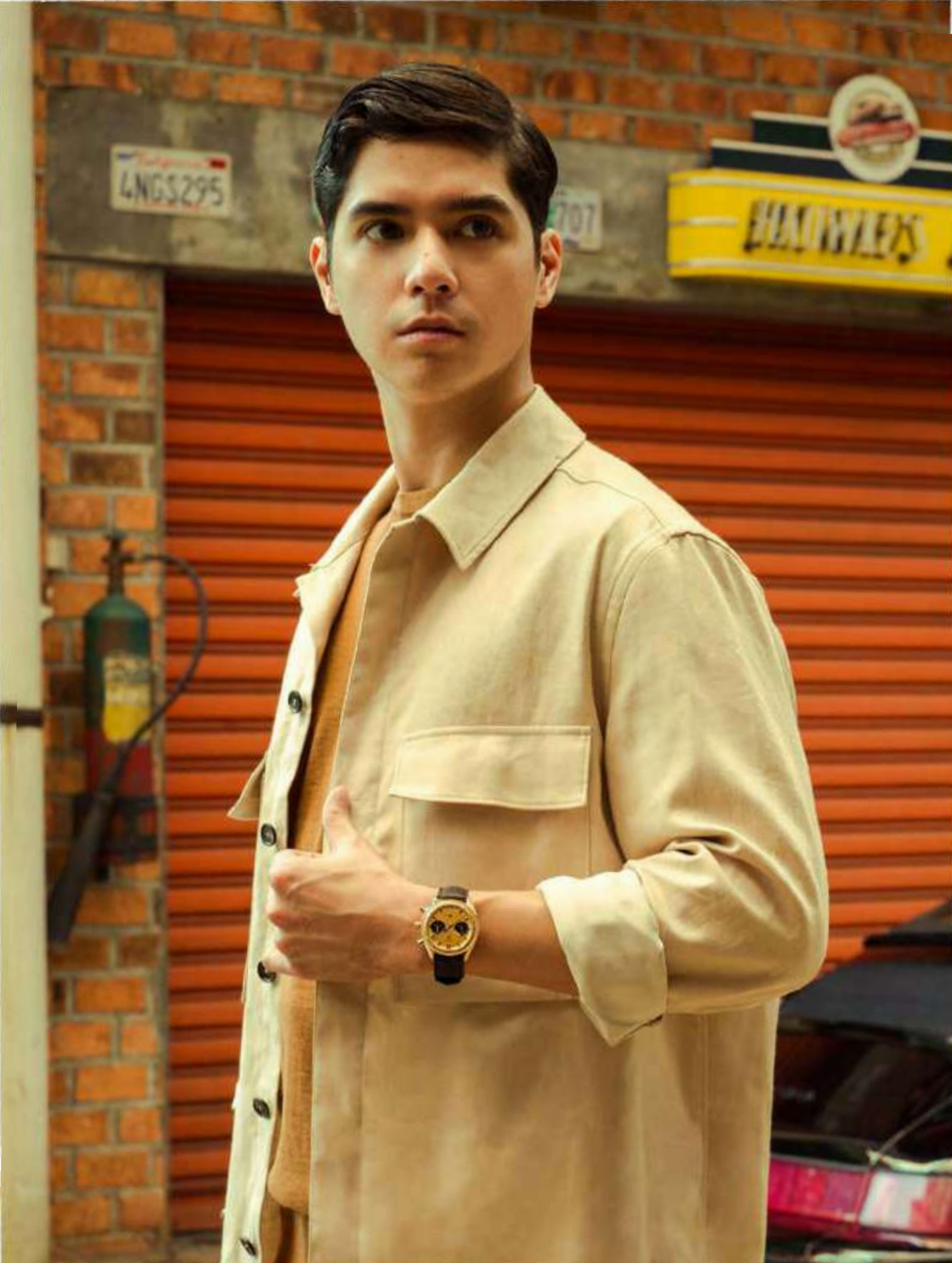
WATCH  
TAG Heuer  
Monaco Calibre 11

OUTFIT  
ZEGNA  
Grey Mélange Cotton  
Linen and Silk Polo Shirt,  
Utility Blue Jerseywear  
Cotton Shirt Jacket, White  
Cotton and Wool Pants

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WATCH  
TAG Heuer  
Carrera Chronograph  
Gold 3N

OUTFIT  
ZEGNA  
Dark Foliage Mélange  
Cashseta Crewneck,  
Light Beige Oasi Lino  
Overshirt

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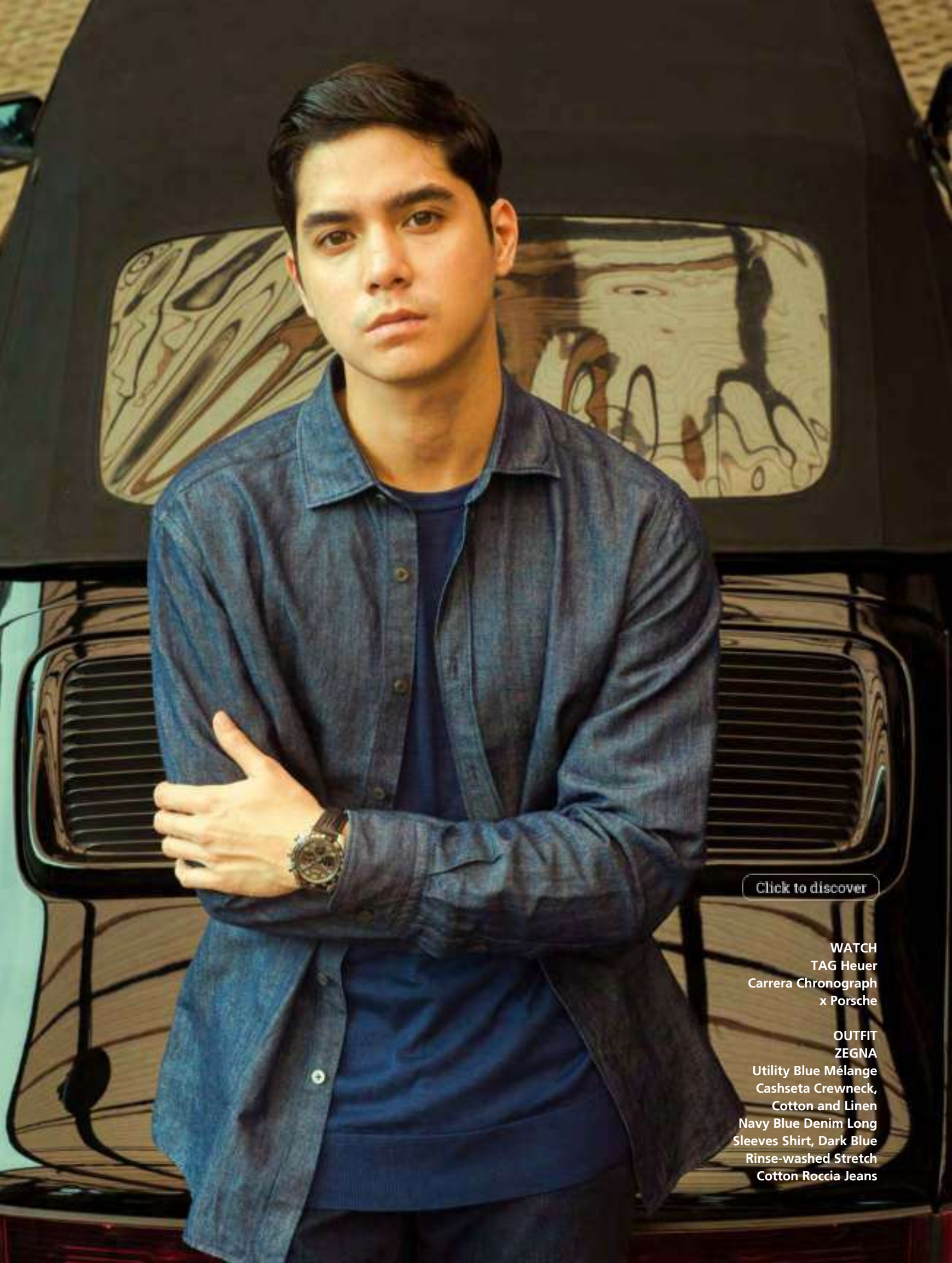


WATCH  
TAG Heuer  
Carrera Chronosprint  
x Porsche

OUTFIT  
ZEGNA  
Dark Foliage Mélange  
Cashseta Crewneck

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**WATCH**


TAG Heuer  
Carrera Chronograph  
x Porsche

**OUTFIT**

**ZEGNA**

Utility Blue Mélange  
Cashseta Crewneck,  
Cotton and Linen  
Navy Blue Denim Long  
Sleeves Shirt, Dark Blue  
Rinse-washed Stretch  
Cotton Roccia Jeans



A close-up photograph of a person's hand resting on a dark, leather-wrapped steering wheel. The person is wearing a TAG Heuer Carrera Green watch with a green dial, silver-tone case, and black leather strap. The watch face features a date window at 3 o'clock and a small seconds sub-dial at 6 o'clock. The background shows the car's dashboard with several analog gauges, including a tachometer and a speedometer, all with orange needles and markings. The overall lighting is warm and focused on the hand and watch.

WATCH  
TAG Heuer  
Carrera Green

OUTFIT  
ZEGNA  
Black Oasi Cashmere  
Alba Overshirt

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A close-up, low-angle shot of the interior of a car, likely a Porsche. The focus is on the red carpeted floor and the lower legs of a person wearing dark trousers, positioned in the driver's seat. The steering wheel and dashboard are visible on the left side of the frame. The lighting is warm and intimate, highlighting the textures of the car's interior and the person's clothing.

Creative Direction:  
Erika Tania  
Photography:  
Vicky Tanzil  
Fashion Styling:  
Charlene Atalie  
Grooming:  
Arimbi

Special Thanks to:  
Porsche Indonesia



# SUMMER SPLENDOR

FOR SPRING/SUMMER 2024, BERLUTI GOES ON AN EXPLORATION OF ITS  
ICONOGRAPHIC CODES AND PRESENTS THEM IN NEW AND EXCITING WAYS. BY  
MARRYING CONTRASTS AND EXECUTING THEM IN ITEMS THAT ARE RELEVANT TO  
MODERN LIVING, THESE PIECES EPITOMISE BOTH UTILITY AND EXQUISITE ELEGANCE.

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## BAG

Berluti Rosewood  
Gradient Scritto  
Leather Pouch

## SHOES

Berluti Playoff Scritto  
Leather Sneaker







SHOES  
Berluti Shadow  
Leather Sandal

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**SMALL LEATHER GOODS**

Berluti Jagua Toile  
Marbeuf Card Holder

Berluti Makore Toile  
Marbeuf Wallet

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#### ACCESSORIES

Berluti Scritto Leather  
iPhone 15 Pro Case  
Berluti Apple Watch  
Bracelet Scritto Leather

#### SMALL LEATHER GOODS

Berluti Bambou Scritto  
Leather Card Holder



BAG  
Berluti Nino GM Gradient  
Scritto Leather Clutch

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Creative Direction:  
Erika Tania

Digital Artwork:  
Kevin Putra

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The Knights of the Round Table line features King Arthur's loyal followers in relief

# RADICAL Horology

ROGER DUBUIS RAGES ON  
AND CONTINUES ITS HYPER  
QUEST WITH THE KNIGHTS  
OF THE ROUND TABLE

**L**egend has it that King Arthur was a brave warrior, a dashing knight, and a much-beloved king. Renowned for his courage and great leadership, the mythological royal and his faithful followers valiantly fought

giants, witches and monsters of lore. It is these very tales of unity and unparalleled bravery that inspired Roger Dubuis—pioneer of hyper horology—to create the Excalibur Knights of the Round Table collection.

A captivating portrayal of kinship and brotherhood, this line of timepieces showcases the brand's unparalleled craftsmanship and expertise in fine watchmaking. The legend of King Arthur and his knights lives on to the present day, as wonderfully featured in the eponymous watch line.

## SWORD OF TRUTH

Steeped in mythology, the Knights of the Round Table is a fitting member of the Excalibur collection, justly named after the very sword that King Arthur supposedly retrieved from a stone to reign supreme over all of Britain. According to folklore, only the one true king could get the sword from the stone, and King Arthur did just that.

First unveiled in 2013, the original Knights of the Round Table timepiece was not only a tribute to the legend of King Arthur and his knights who usually convened at a round table, it was also a beautiful way for Roger Dubuis to showcase its profound understanding of creative watchmaking. Established a mere 18



years previously, Roger Dubuis was a brand that could be considered a newbie at that point, but this timely offering cemented its place in haute horology—as a proficient watch manufacturer that will not stop at anything to deliver a product of profound artistry.

The first Knights of the Round Table watch was offered in rose gold and depicted the British King with his loyal men assembled around a round table. With their swords placed on the table as a sign of their fealty to the king, the knights were wonderfully rendered in 3D. From this initial offering, Roger Dubuis has supplemented the line with versions that only serve to propagate the traditional story.

### DISRUPTIVE INNOVATOR

Through the years, Roger Dubuis has been thoroughly engaged in the art of serial innovation. Arm in arm with its visionary engineers and incredible watchmakers, the manufacture has unceasingly striven to unleash its creativity and push all the boundaries of watchmaking. As a continuation of the medieval story, it introduced the Knights of the Round Table (RDDBEX0806) in 2021.



The Knights of the Round Table (RDDBEX0934) shows the valiant knights, each armed with a sword and equipped with full armour, on a fiery mission to protect the realm

Reserved for an exclusive tribe, the timepiece is a daring demonstration of the Maison's exceptional expertise, passion for challenges and obsession with reinventing iconic legends. On the dial, a treasure trove of materials can be found: carved enamel and white gold central décor, red Murano glass décor in the centre, and pink gold knights with lowpoly geometric shapes. At just 7 mm high, each knight is meticulously micro-sculpted, engraved and finished by hand.

Powered by Calibre RD821 and fitted with a vintage grey red-stitched calf leather strap, this iteration of the Knights of the Round Table reinvents the ancient art of Damascus steel through a Damascus titanium alloy, which is used for the watch case. Twice as light as steel yet 30% more resistant, this material is totally biocompatible and provides an incredibly airy feel on the wrist. Engraved on the case back is the knights' famous oath of allegiance to King Arthur: "Around this table, the bravest knights will gather as equals. They will set forth in search of adventure, righting wrongs, protecting the weak and humbling the proud". Only 28 pieces of this watch was released.



Each knight is engraved in painstaking detail

## LEGENDARY CRAFT

Following the evolution of the Knights of the Round Table, Roger Dubuis upholds its values of passion, commitment and boldness in the 2022 models of the line unleashed at Watches & Wonders 2022. These three virtues—no doubt a part of the thousands of years old codes of chivalry—are manifested boldly in ways that only the stalwart of Hyper Horology can endeavour.

The RDDBEX0934 brings the myth back to life once again, with the 12 micro-sculpted knights cast in 18-carat 750/1000 pink gold, designed to appear in flux, rendered in their own unique postures. A true feat of hyper-expressive craftsmanship that took a year and a half to master, each character is presented in full battle gear: armour, plates, shield and helmet. Furthermore, each one has its customised weapon drawn, ready to fight whatever bursts from their feet. The ground they are standing on is fracturing, cracking,



Knights of the Round Table (RDDBEX1025)

with magma streaming forth, and impending danger surrounds them. They are positioned, ready to take on the invisible enemy, but will they triumph?

A second timepiece, the RDDBEX1025, takes the legend to an entirely different level. Dubbed the Knights of the Round Table Monotourbillon, the watch is a remarkable evolution of the Excalibur Monobalancier. Created for just a select few, the Knights of the Round Table is one of Roger Dubuis' most iconic, bold and breathtaking collections, with each edition a reinterpretation of the folk story, as told through the lens of Hyper Horology.

This time, the valiant knights of King Arthur are ready to take on the invisible force of gravity with a secret device: the Monotourbillon. Emerging from the centre of the timepiece, the Monotourbillon is a powerful demonstration of advanced mechanics. Serving as the shield against the gravitational force endangering


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Seen on the dial of the RDDBEX1025 model is the monotourbillon which protects the watch from the effects of gravity



the courageous heroes and precision alike, the knights stand proudly around this iconic feat of engineering. Just as the 12 knights take their duty to protect the realm seriously, the Maison's quest for peak performance is represented by the expansion of the balance wheel diameter to increase stability and ensure that the watch movement is less affected by the effects of gravity.

Measuring 45 mm and powered by the RD 720SQ calibre, the Poinçon de Genève model is available in a pink gold 750/1000 case. This eighth edition of the Knights of the Round Table, with the number eight representing the lucky number of the brand's late founder, is a worthy symbol of Roger Dubuis' horological mastery and know-how.

### CHINESE INTERPRETATION

Created especially to pay tribute to Chinese culture, the Knights of the Round Table Chinese Zodiac (RDDBEX0973) is a symbol of the brand's quest involving the highest degree of know-how in all that a watch can offer: design, technique and exclusivity. Driven by its motto "No Rules, Our Game," Roger Dubuis spared no expense in delivering a timepiece worthy of its name.

The design of the Poinçon de Genève certified Excalibur Knights of the Round Table Chinese Zodiac is inspired by ancient Chinese culture and philosophy, with the laws of nature, time and astronomy taking shape on a 3-dimensional dial. Chinese cultural elements such as the 12 Shi Chen, 12 zodiac animals, 12 earthly branches, 10 heavenly stems and the Bagua become design inspirations for the timepiece crafted with superb workmanship. The dial highlights the vivid, micro-sculpted Chinese Zodiac animals, which take the place of the loyal knights of British mythology. Available in a limited edition of 12 pieces, the Excalibur Knights of the Round Table Chinese Zodiac is equipped with the RD824 automatic calibre, manufactured in the Roger Dubuis workshops, and displays the hours in a 24-hour mode, meaning the hour hand makes a full rotation on the dial in 24 hours.

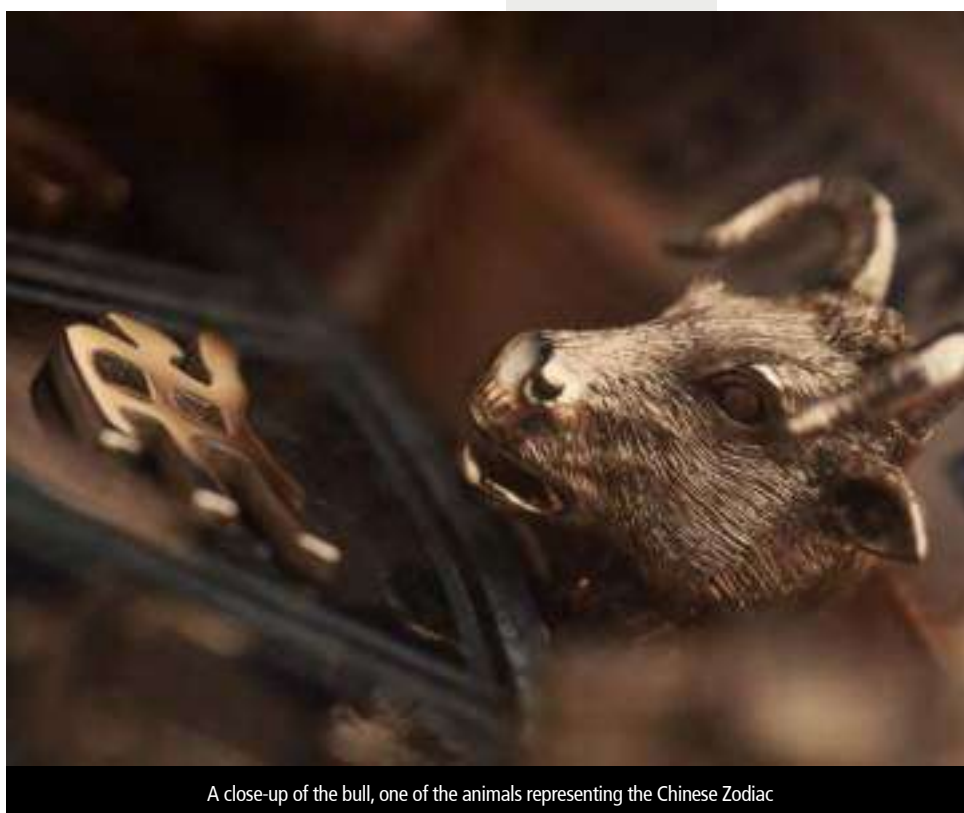
### HOLY GRAIL

In 2023, the Knights of the Round Table takes on another epic journey, this time to defend the kingdom from an icy threat. With this in mind, the brand's visionary watchmakers, courageous watchmakers and deeply motivated artisans came together to contribute to the continuation of this compelling story of excellence and awe.

On the dial, a frozen landscape is depicted,



Knights of the Round Table Chinese Zodiac (RDDBEX0973) pays tribute to Chinese astrology and culture



A close-up of the bull, one of the animals representing the Chinese Zodiac

with the 12 knights remaining fearless and ever ready to take on any challenge in this wintry Arthurian adventure. Dynamic in their movement and each infused with personality, the watch becomes a stage for action that's charged with energy, as if at any second the battle will ensue.

To achieve such animated figures, an exacting craftsmanship process took place. From initial drawings, resin mock-ups of each warrior, to the taking of 3D scans, the knights are then moulded and cast in 18-carat pink gold, resulting in hyper-detailed 6 mm tall figures. However, the process does not end there.

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The making of the Knights Of The Round Table (RDDBEX1058) required several processes, including the moulding and casting of the knights

Expert craftsmen manually engraved each piece, to bring them all to life. A job that takes one to three days for each knight, it is painstaking and exhaustive work that only those with the highest level of skill can undertake. On the search for the Holy Grail, the knights travel forth and encounter an icy land that sits atop a deep and vivid lake. The sense of movement is dramatically accomplished by a crack on the dial, a foretelling of what our brave heroes will face.

Roger Dubuis has framed the entire scene in a ring of transparent ice-blue glass, crafted following the Murano method. It took six months of in-depth research and trial to achieve this exact tone and provide the watch with such a captivating vibrancy. This same ice-blue glass is used for the main disc, as well as the large blocks that rupture out from the lake. To attain the glistening effect of powdered snow, the blocks are coated with biscuit porcelain of Limoges—a very special technique that is well-regarded for its fine



Knights of the Round Table (RDDBEX1058)

quality and hard exterior. Most notably, it delivers a contrasting matt finish, which aligns superbly with the shiny surfaces of the glass. The RDDBEX1058 is powered by the automatic Monobalancier RD821 calibre, made in-house at the Maison's fully-integrated manufacture. Built with 172 components, and maintaining the highest standards of excellence, it features the hand-finishing of all parts, according to the criteria of the Poinçon de Genève, one of the most exclusive stamps of certification in watchmaking today.

An epic representation of Roger Dubuis' prowess in bold watchmaking, the Excalibur Knights of the Round Table is a testimony to the Maison's dedication to perfection. Leaving no stone unturned, the brand enriches King Arthur's tale with unparalleled craftsmanship and a technical mastery like no other. Equipped with virtues that mirror the knights' codes of chivalry, Roger Dubuis ensures that the legend of the one true king and his valiant knights lives on.





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Brad Pitt and Penélope Cruz star in the creative campaign for the CHANEL Iconic Handbag

# WRITTEN IN the Stars

CHANEL PAYS TRIBUTE  
TO AN ICONIC MOVIE  
AND ITS BELOVED BAG  
IN A NEW CAMPAIGN

**E**arlier this year, fashion enthusiasts were treated to a delightful surprise when CHANEL unveiled a new charming and captivating video campaign for its Iconic Handbag.

The CHANEL Iconic Handbag campaign pays homage to Claude Lelouch's film "A Man and a Woman" (1966) revisiting its essence, which explores life's greatest emotion—to fall in love. Captured by the renowned Inez & Vinoodh in quintessential black and white, the campaign brings together two Hollywood legends:

Penélope Cruz (also CHANEL's brand ambassador since 2018) and Brad Pitt, in a poignant encounter, and faithfully recreates almost word for word, shot by shot, some of the film's original sequences.

Set against the backdrop of Deauville, a place intricately intertwined with the House's history, the CHANEL handbag serves as the privileged witness to this suspended moment. Deauville, the seaside haven where Mademoiselle Chanel inaugurated her namesake hat boutique in 1912 and debuted



her premier Haute Couture creations in 1913, holds no coincidences—only marvellous displays of intuition, finesse, and wisdom.

In the iconic scenes of the original film where love blossomed, the actress carried a CHANEL handbag, infusing the narrative with an additional layer of allure and significance. Echoing this sentiment, in the campaign video, Penélope Cruz is seen in a sophisticated all-black attire: an elegant dress cinched at the waist with a sleek belt, draped in a luxuriously cosy coat. Brad Pitt, with his





boyish charm, complements this wearing a matching ensemble that pairs a crisp white shirt and a grey jumper worn over a classic, yet inviting, trench coat.

The scene unfolds in an intimate restaurant, the couple perusing the menu, intercut with flashbacks of them sharing moments in a car and strolling along the coastline. As the waitress inquires about their preference for starters before their meal arrives, they decline. Cruz, sensing a slight tension, playfully suggests to Pitt if they should cheer up the waitress. When she returns, Cruz, with her captivating, husky voice, asks, "Sorry, do you have any rooms available?"

Unbeknownst to many, the bag featured in Claude Lelouch's film was actually Anouk Aimée's own favourite, which she carried both on and off screen. While in the original it was actor Jean-Louis Trintignant who posed "the" pivotal question, in the remake it's Penélope Cruz who directs the inquiry towards the waitress, played by Rianne Van Rompaey.

Resting on the table in a hotel restaurant, positioned between the man and woman, CHANEL's Iconic Bag stands as a symbol of those moments in life that inspire us to embrace our deepest desires with courage. It represents a unique and special instance, embodying our boldness, the courage to step

into the role of the protagonist in our very own individual stories.

The characters ripple with raw emotions, skin prickling with the intensity of the moment. Penélope Cruz's grasp on her bag tightens, a subtle gesture of concealed apprehension. Her fingers glide over the quilted leather, the distinctive sound of the clasp echoes, and the iconic chain glimmers over her shoulder. The unmistakable silhouette of the CHANEL bag, both modern and elegant, stands out in its unique charm and unparalleled appeal making it irresistibly coveted.

The CHANEL bag stands as a symbol, transforming with every mood: a day bag that seamlessly transitions to evening, a loyal ally from sleepless nights to the break of dawn. It's designed to last a lifetime, becoming a cherished heirloom passed down through generations. With each collection, it's reimagined in endless variations of colour, shape, and material.

CHANEL Artistic Director Virginie Viard's passion for cinema, especially the New Wave, inspired her to honour Claude Lelouch's cinematic gem. It is a film that brims with sensuality, and is famous for its iconic beach scene, the endless horizon, the timeless sea, and naturally, the enchanting Deauville.



Models clad in black for Valentino's Le Noir Fall/Winter 2024-25 collection

# NOIR

## Majesty

PIERPAOLO PICCIOLI'S  
FINAL MASTERPIECE  
CELEBRATES VARYING  
SHADES OF BLACK

There is something about the colour black, its mysterious, classy, and ethereal at the same time. At least that's what Maison Valentino Creative Director, Pierpaolo Piccioli, believes.

The virtuoso has consistently viewed colour as a powerful conduit for immediate and direct communication. It's a tool he regularly employs to recalibrate perception and reassess form and function, as seen from his previous masterpieces for the fashion brand.

Thus, for Pierpaolo Piccioli's final collaboration with Valentino, aptly titled the Le Noir Fall/Winter 2024-25 collection, he reimagines the brand through the lens of black. Here, black represents more than just the absence of colour or a study in monochrome; instead, it unveils a rich spectrum of nuanced shades.

As a colour, black embodies a myriad of definitions and meanings, ever-evolving and perceived uniquely by each individual.



Pierpaolo Piccioli beaming during the show's finale





From the nuanced blacks of Mark Rothko to the reflective blacks of Pierre Soulages and the sculptural forms of Constantin Brâncuși, black serves as a diverse language in and of itself. It also represents both universality and individuality, uniformity, and idiosyncrasy, functioning unlike any other colour by absorbing light. Its depths are plumbed, presenting a lexicon of black, and philosophically, it absorbs our cultural projections, memories, and meanings, offering not only sobriety but also exuberance, rebellion to romance, and sharp graphisms to flou—the blurriness of fashion and what it stands for.

In *Le Noir*, the commanding presence of black is heightened, serving to redefine the iconic symbols and motifs of Valentino: rosettes, ruffles, embroideries, lace. This collection offers a fresh interpretation of Valentino's language, as volants and plissé transition into chiaroscuro, while tailoring techniques manifest in dresses, imbuing fragility with strength. Patterns, embroideries, and fabrics breathe new life into black, with the Valentino Altorlievo technique executed in tulle, cascading like shadows across the body.

Shapes also take on a sculptural essence with rich velvets and crisp crêpes, while chiffon transparencies delicately veil the skin. Within this black universe, echoes of the past are revitalised, viewed through a



new lens, and infused with a fresh identity. The iconic Valentino silhouettes, for instance, now boast glamorous lines and defined shoulders reminiscent of the 1980s, they undergo re-evaluation devoid of nostalgia, and are sharpened to accentuate the modern form. This interplay of black here juxtaposes lightness and strength, past and present, creating a captivating contrast that only a mastermind like Piccioli can deliver.

As black possesses the unique ability to challenge and dismantle stereotypes, in *Le Noir* distinctions between day and evening blur seamlessly, as luxurious silhouettes and intricate embellishments are reimagined with

a newfound sense of reality and relatability. Just as the term “Rosso Valentino” signifies a signature red hue synonymous with the brand, “Noir Valentino” encapsulates the essence of black within the Valentino universe, symbolising a fusion of elegance, versatility, and timeless sophistication.

The variety within the collection spans from elegant evening gowns to captivating party dresses, offering endless options for any occasion. For a cocktail soirée, a one-shoulder evening gown makes a sophisticated choice, whereas the daring *Le Noir* hooded veil gown, featuring a midriff-baring design, promises to be a showstopper. For those with a penchant for edgier attires, supreme leather jackets and skirts channel a rocker-chic vibe. Meanwhile, a stylish ensemble of an elegant sleeveless blouse paired with loose pants, complemented by leather gloves and gothic makeup, stands out as a pinnacle of style in this breathtaking collection.

Obviously, Piccioli's last hurrah drew an illustrious crowd from various fields, including tennis icons Serena Williams and Maria Sharapova, supermodels Adut Akech and Rosie Huntington-Whiteley, singer Gracie Abrams, and beloved young actress Simone Ashley. Each special guest was clad in their finest Valentino pieces, paying tribute to the creative genius and the lasting legacy of the much-beloved designer.

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Models with the Victoire bag during the Celine Women's Summer 2024 runway show

# TOTING Delight

CELINE INTRODUCES A SELECTION OF MUST-HAVE HANDBAGS SUITABLE FOR EVERY STYLE AND MOOD

For 2024, the iconic fashion house takes a bold leap into the realm of contemporary style, offering a range of handbags that redefine sophistication with an edgy twist as seen from its 2024 "Tomboy" collection. From the sleek and versatile Victoire Bag to the retro-inspired Tilly Bag, each piece in this collection is a testament to Celine's commitment to innovation and timeless elegance.

## TILLY

Our first handbag pick from Celine's Tomboy collection is undoubtedly the Tilly bag. Named after Celine's muse and model Tilly Main, who epitomises the indie look revival, this bag channels the iconic IT bags of the 90s and early 2000s, echoing the sentiment of Y2K fashion found within the collection. Boasting an adjustable strap for versatility, the Medium Tilly bag is luxuriously lined with lambskin



Medium Tilly in Shiny Calfskin in pale blue

and features exquisite gold finishing, along with a convenient zipped closure securing its spacious compartment and inner pocket. A stylish accessory, the Tilly bag is available in two materials: Shiny Calfskin & Triomphe Canvas and Calfskin; the shiny calfskin has 4 colourways—Black, White, Rose, Pale Blue. Meanwhile, the Triomphe Canvas has 3 colourways—Tan, Leopard, and Two-Tone.



## VICTOIRE

Introduced in October 2023, the Victoire Bag made its debut as a standout piece within the renowned CELINE Tomboy collection. Designed to exude versatility and sophistication, this accessory serves as the epitome of modern elegance, seamlessly adapting to any occasion with effortless grace. Whether it's a casual outing with friends, a professional meeting, or an evening soirée, the Victoire Bag effortlessly complements every facet of the contemporary woman's wardrobe and lifestyle.

With the iconic Triomphe logo adorning its leather tab, the Victoire proudly showcases its lineage to the esteemed Maison. Its modernity lies in the juxtaposition of a structured design with the Celine's signature supple leather, delicately grained for added texture and unparalleled sophistication.

Crafted with meticulous attention to detail, the Victoire bag features a sewn-back construction that reveals an inverted T on the side, providing a larger base to optimise storage capacity. Its interior boasts two spacious compartments, including one zippered pocket and one patched pocket, ensuring practicality without compromising on style. Meanwhile, the sliding chain strap offers versatile wearability, allowing the Victoire to be effortlessly styled as a crossbody, hip bag, shoulder bag, or even as a chic clutch for evening occasions.

Available in various sizes—from medium to “teen”—and crafted from a selection of premium materials, including supple black leather, Triomphe canvas, shearling, leopard print, suede, and crocodile, among others, the Victoire embodies the essence of CELINE's Summer 2024 offering.



Iconic hardware of the Celine Triomphe bag



Triomphe bag in rose



Medium Victoire in Triomphe canvas with leopard print



Medium Victoire Bag in Shiny Calfskin  
in Brown Sepia

## TRIOMPHE

The iconic Celine Triomphe continues to evolve with updated colourways and fabrics introduced each season. Inspired by the

ornate chain surrounding the majestic Arc de Triomphe in Paris, the double links within the design form the elegant shape of two Cs, swiftly becoming a symbol synonymous with the House of Celine. Originally embraced by the founder, this motif found its place on an array of the brand's creations, from bags and jewellery to prints and shoes. Under the creative direction of Hedi Slimane, this iconic emblem was reimagined, adorning what we now recognise as the Triomphe bag, adding a touch of timeless sophistication to an effortless and classic silhouette.

Crafted from smooth, lustrous calfskin leather, the mainline Triomphe exudes luxury with its refined sheen and supple texture. Despite

its delicate appearance, the combination of premium leather and the distinctive Triomphe hardware ensures durability, making it a timeless investment piece. Available in three sizes—large, medium, and teen—the Triomphe bag boasts a thoughtfully designed interior lined with sumptuous lambskin. With separate compartments for optimal organisation, including both a slit pocket and a zippered pocket, it seamlessly combines style and functionality. The adjustable strap offers versatility, allowing for effortless wear either over the shoulder or across the body. Plus, with updated colourways like rose, soft blue, and light stone now available in Indonesia, there's a Triomphe bag to complement every style and occasion.



For Spring/Summer 2024, FENDI enhances the women's collection with the FENDI Selleria 1925. Photos by Johnny Dufort

# DAZZLING Icons

FENDI REIMAGINES THE  
HISTORIC SELLERIA 1925  
STITCH AND PRESENTS  
NEW PEEKABOO BAGS



FENDI Selleria Women's Spring/Summer 2024  
PeekabooSeeU Petite in red

**F**ENDI revisits its heritage at the Women's Spring/Summer 2024 Collection and weaves past motifs and codes into the present narrative with the Selleria 1925. The timeless Selleria saddle stitch emerges as the unifying element, echoing back to the House's origins. Inspired by the craftsmanship of Roman master saddlers, the iconic FENDI Selleria 1925 evolves into luxurious leather handbags and apparel, while its essence extends to intricate metal thread hardware adorning footwear.

This legacy is further celebrated in the exquisite FENDI Filo jewellery, crafted under the creative direction of Delfina Delettrez Fendi, honouring the brand's rich heritage and timeless elegance.

Initiated by FENDI's founder, Adele Fendi—Silvia Venturini Fendi's grandmother—the Selleria project marked one of her earliest endeavours in shaping the House's leather goods legacy. With a vision to collaborate with Rome's Master Saddlers

in an innovative manner, Adele Fendi brought this aspiration to fruition nearly a century ago with the original Selleria line. Upholding techniques passed down through generations, the Selleria collection boasts meticulously handcrafted details, including manually stitched wax thread and the unmistakably grained Cuoio Romano leather. This commitment to artisanal craftsmanship remains unchanged, bridging the Selleria's bountiful tradition with its contemporary expression.





FENDI Peekaboo Advertising Campaign featuring Kate & Lila Grace Moss



The line includes the Mini Fendessence hobo bag

Within the latest collection, the classic wax thread saddle stitch undergoes a transformation, evolving into a thicker, tone-on-tone leather variation. This updated interpretation extends beyond the iconic leather handbags to encompass leather garments and intricate detailing within the ready-to-wear line. Furthermore, the stitch manifests in new forms, including abstract metal designs adorning shoe heels and encircling anklets. Additionally, it leaves its mark in the distinct “FENDI handwriting” of the FENDI Filo jewellery, featuring statement ear cuffs and bracelets.

Amid Silvia Venturini Fendi’s handbag designs, the essence of Selleria’s Cuoio Romano leather, saddle stitching, and masterful craftsmanship converge in three of the Maison’s iconic handbags: Peekaboo and Baguette styles, as well as the new Mini Fendessence hobo bag. Reflecting the vibrant palette of the clothing collection, the Selleria range offers a spectrum of colours ranging from vivid blue and yellow to vermilion red and classic House browns. Each piece boasts the soft, grained sumptuousness characteristic of Selleria leather, coupled with the meticulous attention to detail inherent in its handcrafted construction.



FENDI Selleria Women’s Spring/Summer 2024 Baguette in blue

As part of its line-up for 2024, FENDI launches this year’s Peekaboo Campaign, featuring supermodel Kate Moss and her daughter Lila Grace Moss. In it, the timeless elegance of FENDI’s Selleria stitch is seamlessly woven into the iconic Peekaboo bag, showcasing the enduring legacy of craftsmanship and incomparable style.

The emotional connection and strong family ties embodied by the Peekaboo bag is perfectly personified by Kate and Lila Grace

Moss, whose powerful mother-daughter bond is intimately portrayed by the lenses of photographer Craig McDean.

The Peekaboo made its debut on the Women’s Spring/Summer 2009 runway, adding a finishing touch to Karl Lagerfeld’s ready-to-wear collection. Since its inception in 2008, the Peekaboo bag has emerged as a quintessential representation of Roman craftsmanship intertwined with the essence of FENDI womanhood. Conceived by Silvia Venturini Fendi and unveiled at the FENDI Women’s Spring/Summer 2009 show, the Peekaboo was a response—a creation stemming from a desire to redefine modern accessories amidst the fading prominence of ‘it-bag’ trends.

Characterised by its sleek and minimalist design, the Peekaboo effortlessly combines geometric and curvilinear elements. This ingeniously engineered bag embodies both elegance and practicality, seamlessly blending beauty with playful functionality. Its original trapezium-shaped silhouette borrows inspiration from mid-century frame bags, undergoing a transformative journey in the FENDI ateliers to emerge as a contemporary masterpiece of leather craftsmanship.

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Zegna presents its new innovative footwear, the Triple Stitch SECONDSKIN

# SKIN to Skin

ZEGNA INTRODUCES A  
NEW SHOE COLLECTION  
POISED TO REINVENT THE  
FUTURE OF FOOTWEAR



**Z**EGNA, renowned for luxury menswear, unveils its latest triumph: the Triple Stitch SECONDSKIN. This shoe, meticulously crafted, embodies a seamless fit akin to a second skin, promising unparalleled comfort and style.

The Triple Stitch has been a cornerstone of ZEGNA's modern wardrobe since its introduction, evolving to meet the dynamic needs of contemporary lifestyles. Celebrated for its softness, lightness, and remarkably flexible sole, this shoe exemplifies the brand's commitment to comfort and mobility.

Originally developed for glove-making, the innovative application of SECONDSKIN technology to footwear is a testament to ZEGNA's unique environment. Here, generations of artisans collaborate, fuelled by a culture of innovation, deep experience, and a shared legacy of craftsmanship.

ZEGNA upholds a legacy where innovation converges with tradition. Human experience is central to each creation, highlighted by the brand's detailed research that seamlessly fuses virtual elements with tangible realities, creating a magical outcome for

every discerning gentleman. The Triple Stitch SECONDSKIN is born from this ideal balance between design and craftsmanship, embodying the successful integration of innovation with enduring traditions.

SECONDSKIN originated from a bold intuition: to craft a shoe using the same leather typically reserved for gloves. This novel concept led to the creation of the new triumph: a shoe that truly fits like a glove and represents the epitome of luxury. Its design process required meticulous research and a steadfast dedication to combining superior





fit and functionality with the finest leather. Achieving this necessitated breakthrough in technology, the main challenge was to reengineer a style that needed complete deconstruction to deliver a true “second skin” feel. This goal was realised through the introduction of a new lightweight toe counter, a Strobel insole, and exceptionally fine lining.

At the core of ZEGNA's heritage in Italian shoemaking lies an unwavering dedication to precision and excellence, where every aspect of craftsmanship is meticulously attended to. Within the intricate process of crafting SECONDSKIN, there exists a symphony of details that elevate each pair to the pinnacle of luxury.

First and foremost, the leather selected for them is of unparalleled quality, measuring a mere 0.8 mm in thickness. This ultra-fine leather, sourced from the finest New Zealand calf hides, represents the epitome of luxury materials within the footwear industry. Its delicate yet resilient nature sets the foundation for the exceptional comfort and durability that define SECONDSKIN shoes.

The method of production for each pair also involves a complex assembly of 68 meticulously crafted components, each serving a specific function in the construction. From the precision-cut leather pieces to the intricately stitched seams, every element is thoughtfully designed and expertly executed to ensure the utmost quality and longevity.

Furthermore, the craftsmanship of SECONDSKIN extends beyond technical expertise to encompass the artistry of ZEGNA's



master artisans. With a team of 13 skilled craftsmen dedicated to each pair, the shoes are imbued with the collective knowledge and expertise passed down through generations.

Each artisan contributes their unique skill set, from shaping the leather to hand-stitching the details, resulting in a harmonious fusion of tradition and innovation.

Exclusively available at ZEGNA for a limited three-year period, SECONDSKIN epitomises the pinnacle of luxury footwear, heralding a new era of sophistication and refinement. It beckons to the discerning taste of the next generation of leaders, who gravitate towards the esteemed Triple Stitch shoes as a symbol of timeless elegance and unparalleled craftsmanship. You don't want to miss that.



#### EMILY RATAJKOWSKI - TORY BURCH

Emily Ratajkowski is not only a model and a mom, she has also published a book of essays entitled "My Body," and launched a podcast, "High Low with EmRata." Here, she is seen wearing the Tory Burch silk jersey goddess dress from the Spring/Summer 2024 collection at the 2023 CFDA Fashion Awards.

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#### KAIA GERBER - VALENTINO

Model Kaia Gerber has been featured on numerous fashion magazine covers and ad campaigns. She also made an appearance at Emma Seligman's comedy movie "Bottoms" and the Apple TV+ series "Palm Royale." As the face of Valentino Black Tie, she rocks the Valentino Embroidered Crepe Couture Short Dress.

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#### NATHAN HARTONO - BERLUTI

Singaporean singer-songwriter and actor Nathan Hartono released his debut album in 2006. Looking effortlessly handsome dressed in Berluti's Fall/Winter 2023 collection, Nathan has released three jazz-infused English albums, an EP, and several singles. He also started his own company so that he could retain creative control over his music.

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#### LAURA BASUKI - CHANEL

Laura Basuki has been reaping awards of late. She won the Citra Award for Leading Actress in the biopic, "Susi Susanti: Love All" (2019), and in 2022, she was honoured with the Silver Bear for Best Supporting Performance in "Before, Now & Then." Laura wears a CHANEL 2022/23 Métiers d'Art jumpsuit with the CHANEL white wallet chain.

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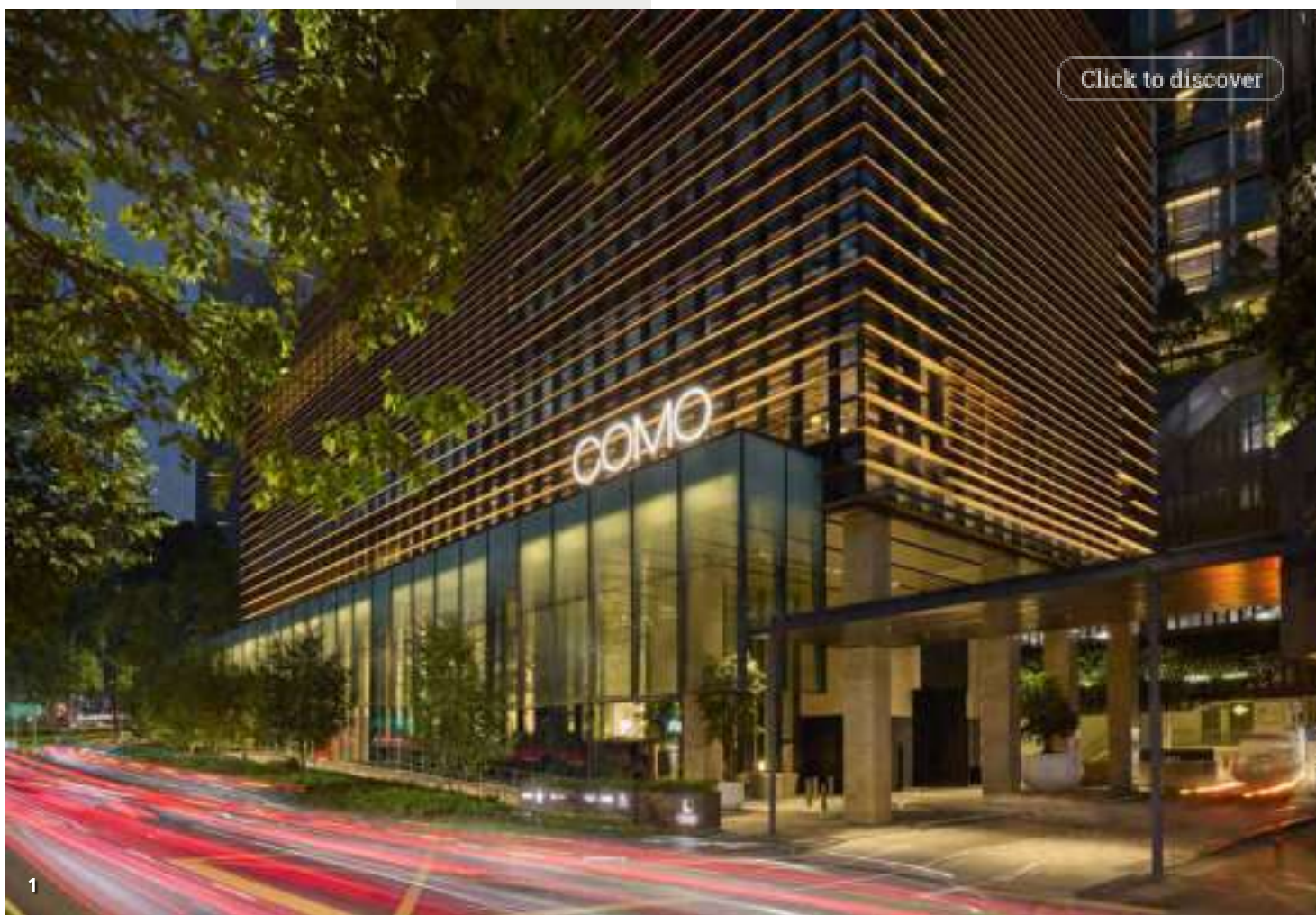




# LUXURY PURSUITS






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# THE ULTIMATE Destination

COMO METROPOLITAN  
SINGAPORE AND ITS MYRIAD  
OF OFFERINGS CREATE  
LASTING MEMORIES

With 18 properties across Asia, Europe, and Oceania, COMO Hotels and Resorts remains a Singaporean pride for over 30 years. When COMO Metropolitan Singapore opened its front doors as well as 156 of its rooms on September 2023 along the city's famed Orchard Road, it symbolised COMO Group's long-

awaited homecoming to its home country. Fortuitously, in the early days of March 2024, The Time Place Magazine had the pleasure of visiting this very special place.

Checking in at the lobby located at Level 6, we took time to admire a digital art wall that played mesmerising videos of blooming

flowers moving seamlessly and serenely, an homage to Singapore which is often referred to as the "Garden City". Sitting comfortably on the bespoke furnishings of the luxurious Italian furniture brand Giorgetti, we awaited our room cards and paused for a friendly chat with Bruno—the resident robot barista.

After checking into the Metropolitan Suite that boasts floor-to-ceiling windows and a discreet yet fully-equipped kitchenette, we were brimming with intrigue for a tour around COMO Metropolitan Singapore's very own COMO Shambhala facility. The challenge was clear: how could an indoor oasis match the serenity of a COMO Shambhala Estate in Bali? Jeremy, the resident's Master Trainer was enthusiastic to dispel our suspicions as he guided us through the expansive 840m<sup>2</sup> space to introduce a range of treatments and





activities such as yoga, Pilates, spas, infrared saunas, Gyrotonic, sound healing, hyperbaric chambers, and an impressively equipped gym.

We had the opportunity to experience a red light therapy room, a first in Singapore hotels. The intense red light warmed our bodies, easing sore muscles for a workout. Jeremy then had us try an ice bath, simulating feelings of trauma, depression, or anxiety but aiding in injury prevention, stress management, and immune system strength. Clearly, COMO Shambhala goes beyond typical fitness facilities to provide a comprehensive wellness experience within the confines of the hotel's 4th floor. "Everything you need, from services to support, is right here," he affirmed.

After our visit to COMO Shambhala, we made our way down to the 1st and 2nd floors to

Club 21, a multi-label fashion company that showcases a curated selection of exquisite pieces from renowned labels like Thom Browne, Jacquemus, Simone Rocha, Alaïa, Marine Serre, and many more. It felt like everyone present silently agreed on a shared sense of casual chicness because even the staff were clad in custom all-black designer uniforms and Comme des Garçons Play Converse shoes.

As the sun began to set, it signalled the perfect time for champagne in the Sky Bar located just beside the hotel's infinity rooftop pool. Here, we were introduced to the French Blonde, rumoured to be Taylor Swift's favourite cocktail, a fitting choice as she was in the city for her The Eras Tour concert. Slightly buzzed and with roaring appetites, we made our way to Level 3 for dinner at COTE Korean Steakhouse,

a coveted Michelin-starred restaurant from New York.

It was not long until the Butcher's Feast graced our table. The star of the show was a plate of the highest-grade 25-day dry-aged Wagyu, cooked to a perfect medium-rare on an iron plate, which was as good as it sounds. This was accompanied by marinated dry beef short ribs, rice cakes, spicy kimchi stew, a savoury egg soufflé, and an assortment of ban chan side dishes. The diverse selection of kimchi stole the show, with the radish kimchi being a personal favourite. After such a sumptuous dinner, it became evident why early reservations at COTE Korean Steakhouse were a must!

The next evening, we descended to Level 1 for our afternoon tea at none other than Asia's inaugural Cédric Grolet establishment. This globally renowned French patisserie, famous for its exquisite pastries, regularly attracts long queues in Paris and London. First, it was the Milk Punch that caught our attention, a clear beverage resembling water but offering the comforting flavours of a classic Flat White coffee. Just when we thought our discoveries could not get any more delightful, two Flower Stands were served, showcasing cakes shaped like flowers and miniature fruits, each one an entertaining surprise of flavours and textures. Our top picks were the strawberry mochi flower and the mandarin orange, which to this day remains the topic of our drools and daydreams.

As our stay drew to an end, we could not help but marvel at the hotel's exceptional offerings. It is more than just a place to stay—it is a multifaceted experience where you can indulge in shopping, dining, desserts, wellness activities, and more, all curated with innovative concepts and the highest international standards. Our time at the stunning new hotel felt like a whirlwind of memorable experiences, yet we never had to venture beyond its premises. Without a doubt, COMO Metropolitan Singapore is where you can find the best of all worlds, making it another exceptional addition to the COMO Group's extensive portfolio.

1. COMO Metropolitan Singapore is strategically located in Orchard Road

2. The lobby area of COMO Metropolitan Singapore features a beautiful digital floral art wall designed by Thomas Hilland and luxurious Giorgetti furnishings

3. The incredibly chic Club21 is where all the fashion enthusiasts come to shop


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# HARMONIOUS Balance

UMANA BALI SHOWS THE  
BALI WAY OF LIFE THROUGH  
LOCALISED EXPERIENCES  
& A TRANQUIL ATMOSPHERE

Bali's captivating landscapes of lush jungles and pristine beaches, combined with its vibrant culture, draws travellers from all the different corners of the globe, establishing the island as a top destination for those seeking a rejuvenating getaway. Consequently, many hospitality groups choose Bali as the location of their next

property. While numerous places highlight Bali's enchanting nature as its most appealing feature, only a select few truly grasp the depth of its rich traditions and integrate them into their establishments. Among these is Umana Bali, the first LXR Hotels & Resorts property in Bali, which excels in bringing Bali's intrinsic charm to every corner and encounter.

The Time Place Magazine recently had the privilege of spending three enriching days at Umana Bali. Upon arrival, we received the Tridatu bracelet—an integral emblem of Bali's spiritual devotion that symbolises divine protection against negative forces. Stepping into the lobby, we were greeted by a breathtaking panorama extending beyond the resort to the vast expanse of the Indian Ocean. Glancing to our right, we beheld the 72 luxurious villas arranged in cascading terraces atop limestone cliffs, resembling ancient rice paddy fields, or "Uma" in Balinese.

The lobby area is a work of art, with a roof inspired by the sacred banyan tree, a symbol deeply ingrained in Balinese customs. Transcending its purpose from being merely a passage, the lobby also unfolds a tapestry of personalisation. The Mer Lounge, a concept unique to Umana Bali, invites guests to curate their mini bar, selecting from a variety of beverages, snacks, and fresh items. A wine cellar, housed within the lobby, beckons guests to savour a selection of premium wines in a wooden and glass wine-tasting room, featuring over 200 international labels and locally-produced wines.





Taking this personalisation to a new height, each guest was given a personal curator who tailors bespoke services to match our preferences. These curators are equipped with extensive knowledge that enables them to craft experiences rooted in Balinese heritage, including developing customised itineraries focusing on art, gastronomy, wellness, and spirituality. As our curator guided us to our villas, he explained how Umana Bali pays homage to Balinese culture through these holistic activities. Inspired by the profound philosophy of Tri Hita Karana, Umana Bali endeavours to immerse guests in the synchronisation between Nature, People, and The Divine Creator.

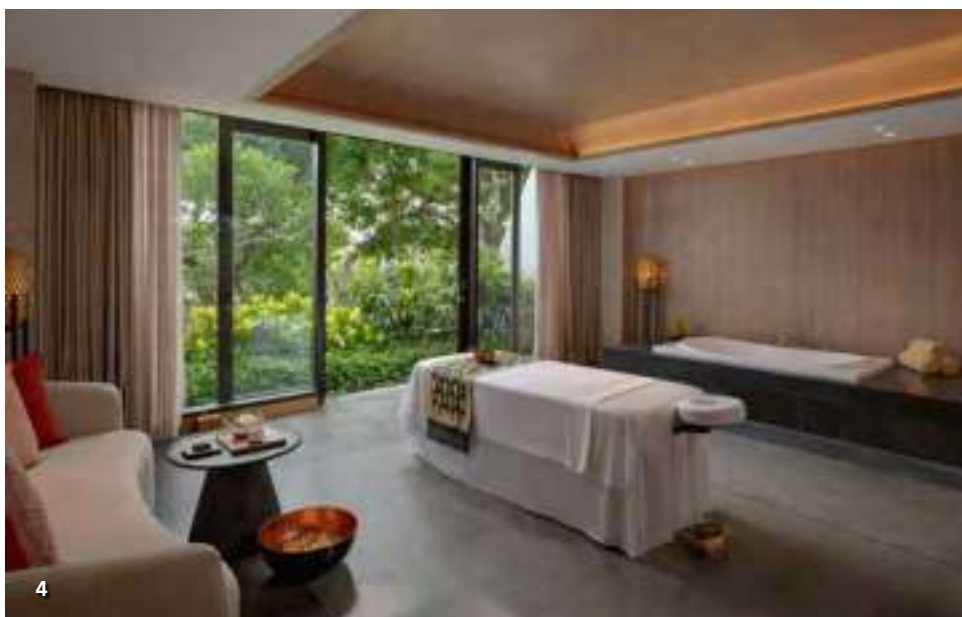
The villas are truly fit for royalty. Spacious and luxurious, each one features its own private infinity-edge pool and outdoor hot tub, while the three-bedroom Umana Pool Villa sprawls across an impressive 1,200 square metres.

From the expansive living room and pavilion to the lavishly appointed bathrooms complete with amenities, every aspect of the space has been thoughtfully designed to provide an unparalleled level of comfort. Moreover, the villas serve as a tribute to local craftsmanship, showcasing rattan woven by skilled artisans from the surrounding community. These partnerships not only help the local economy but at the same time, invite guests to reflect on the interconnectedness of all living things and the universal energy that unites us.

Offering more than relaxation, Umana Bali acts as a gateway to authentic experiences. The next day, we all had the opportunity to remedy our mind, body, and spirit through a therapeutic sound healing session, followed by a sense-awakening massage at Lohma Spa. For the adventurous, Umana also offers an immersive guided Village Walk, visiting vibrant markets and holy temples, as well as

the Soar & Savor helicopter adventure that takes in a bird's eye view of Mount Batur and the picturesque southern beaches, followed by a sumptuous BBQ in the comfort of your villa.

As we concluded our stay with a scrumptious Mediterranean feast at the newly-opened Oliverra Restaurant, we couldn't help but reflect on how our time at Umana has enriched our souls. While Bali's allure is undeniable, truly appreciating its essence requires an understanding of its core values. Umana Bali deserves commendation for reintroducing the Bali Way of Life which emphasises the importance of harmony. Presenting an opportunity for guests to achieve a new equilibrium; this resort isn't just for those seeking instant healing and quick fixes. Instead, it invites curious souls who yearn for a deeper understanding of themselves and their surroundings—a quest for achieving a harmonious balance from within and without.



1. Every villa offers ample space and comes equipped with exclusive amenities, creating a sanctuary ideal for families, couples, or groups alike
2. The lobby combines Balinese cultural elements, like a chandelier resembling the Legong Dance and a roof inspired by the sacred Banyan Tree, to create a welcoming Bali-inspired atmosphere
3. The master bedroom of the Panoramic Ocean villa boasts a stunning view of the ocean
4. The spacious interior of Lohma Spa offers a peaceful retreat, evoking a sense of tranquility from the moment a guest enters.



# INTO The Woods

ART JAKARTA RETURNS,  
MIXING EXPRESSION  
AND CREATIVITY WITH  
NATURE'S SPLENDOUR

As one of the most-anticipated events of the year, Art Jakarta Gardens returned as a tranquil haven where the essence of contemporary art converged with the enchanting allure of nature, creating an ambiance of refined sophistication. From April 23 to 28, 2024, guests were specially invited to immerse themselves in this unique fusion of art and botanical majesty, and experience a curated showcase featuring 23 esteemed galleries alongside an array of 30 captivating outdoor sculptures and installations.

Since its 2022 inception during the pandemic, Art Jakarta Gardens has become an eagerly awaited annual art celebration, fuelled by Indonesia's artistic community. This year, it aims to solidify its status as a premier cultural event, showcasing contemporary artworks in its iconic Sculpture Garden by renowned and emerging artists alike.

Showcasing a wide variety of artworks displayed both indoors and outdoors, the open-air fair encourages the public to



recognise the transformative power of art in their environment. Art patrons can explore imaginative realms through a myriad of artistic interpretations set against Jakarta's urban sanctuary, as Hutan Kota by Plataran transforms into a vibrant open-air gallery.

On the inaugural day of Art Jakarta Gardens, the scene buzzed with excitement as a throng of Jakarta's art aficionados and admirers flocked to the event, which was exclusively open to VIP guests. Supported by various



sectors, Art Jakarta Gardens showcased admirable collaborations by Partners and artists in this year's Special Presentations. The general public was welcomed starting April 24. "This third edition of Art Jakarta Gardens makes us happy as the organiser. The participating galleries come with enthusiasm and great spirits, bringing the latest works of the artists they represent, and so do the Partners, who collaborate with artists to bring special installations. And with the music programme and the performance art, the Fair has become a more and more distinct event of art appreciation, enriching the varied art events and entertainments for the public in Jakarta," said Enin Supriyanto, the Fair's Artistic Director.



Partnering up with Bibit, the renowned digital investment app, as the Lead Partner at Art Jakarta Gardens, the collaboration focused on talented versatile artist Erwin Windu Pranata, who is based in Bandung. Pranata's exhibition unveiled a site-specific inflatable sculpture, drawing inspiration from the bountiful wonders of his personal garden. Dubbed "The Bouquet: Fall and Grow," this captivating artwork echoed a poignant message about the importance of respecting and nurturing the natural world's life cycles.

Treasury, Indonesia's pioneering digital platform for physical gold trading, joined as another Lead Partner at Art Jakarta Gardens. They proudly showcased the work of talented artist Naufal Abshar, whose contribution included a limited-edition gold coin displayed within a bespoke installation titled "Gold is King." The installation served as a powerful reminder of gold's enduring value across generations, featuring a prominent depiction of a donkey symbolising steadfastness and stability amidst challenges.

Art Jakarta Gardens welcomed a new Partner, Xiaomi, a global brand renowned for quality technology. They showcased the work of one of Indonesia's most celebrated photography artists, Davy Linggar. Introducing its new flagship product, Xiaomi 14, featuring a camera co-engineered with Leica, Xiaomi exhibited 14 pieces of Davy Linggar's work in a truly special outdoor setting.

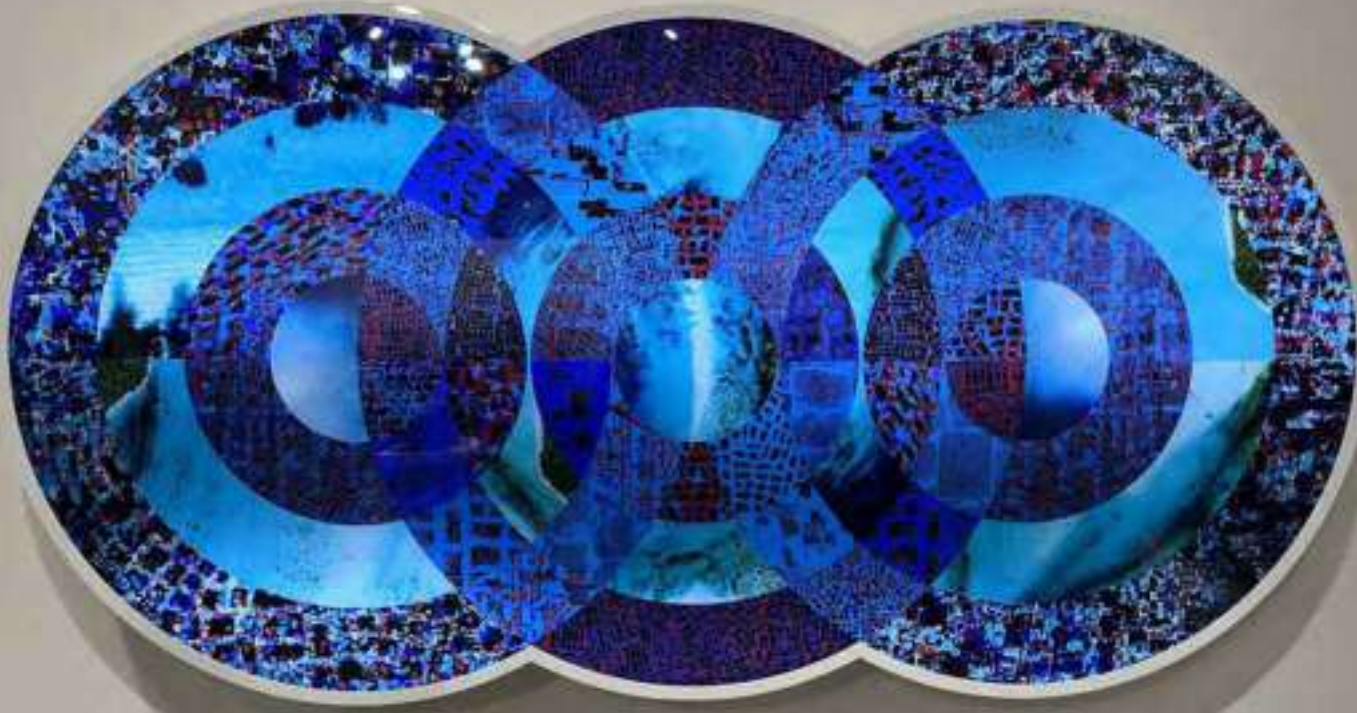
Art Jakarta Gardens partnered with iForte, Indonesia's premier telecommunications infrastructure and B2B internet service provider, to feature Tomy Hersata's artwork: "We Hear You're Here and There." This spatial sound installation offered interactive elements reflecting our fragmented digital reality, urging contemplation on our collective journey through the turbulent seas of information.

Additionally, Art Jakarta Gardens collaborated with Roca, a leader in bathroom product design, alongside this/PLAY to present "Bathing is fair." Inspired by iconic artworks, including "The Death of Marat," "Fountain,"

and "The Art of Painting," this multisensory experience captured the essence of solitude amidst chaos.

Art Jakarta Gardens concluded with an unforgettable performance art by Monica Hapsari and a curated music performance by RURUradio Lounge, presented by the Bakti Budaya Djarum Foundation, ensuring an unforgettable experience for all attendees.

1. "The Bouquet: Fall and Grow (2024)" by Erwin Windu Pranata
2. The annual event featured colourful works at the Sculpture Garden
3. "Bathing is fair," a collaborative work of Roca and this/PLAY
4. "Gold is King (2024)" by Naufal Abshar
5. Xiaomi exhibited 14 pieces of Davy Linggar's work

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1

# TRIUMPHANT Celebration

ART BASEL HK 2024  
SHOWCASES THE  
POWER OF ART TO  
UNITE AND INSPIRE

This year's Art Basel Hong Kong returned to its pre-pandemic glory with 242 participating international galleries, ranging from cutting-edge contemporary works to timeless classics

with an array of artist-led activities and appearances throughout the event that began with two preview days for First Choice and Preview invitees followed by three public days. While I personally had to skip the events



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on the first day, such as the always eventful dinner hosted by Associate Partner Audemars Piguet due to schedule issues, I was fortunate enough to catch some of the festivities on the second preview day.

As I roamed through the halls of the Hong Kong Convention and Exhibition Centre, wide-eyed with excitement and wonder, every turn and every corner had masterpieces that dazzled and inspired, from established names to emerging stars. One notable experience that preview day was queuing for Japanese visual artist Ken Kagami, best known for his humorous approach to modern art. His works, often playful yet erotic, generally involve stuffed toys and exposed private body areas and challenge the norm in terms of interpretation. A mile-long queue formed for

the chance to attend the 18+-only one-on-one intimate body-part portrait session presented by the artist, myself included, and Kagami did not disappoint.

A particular hyper-realistic installation by Beijing-born artist Li Wei was one I could not miss as it was the perfect blend of eerie, fascinating, and thought-provoking at the same time. It featured seven-year-old versions of world leaders such as, Barack Obama, Angela Merkel, George W. Bush, and Vladimir Putin, in a playground, which begged visitors to wonder what they were like as children, and if they were grouped together, what would they even discuss? And would they all play nice?

As an avid Murakami and Verdy fan, stopping by Kaikai Kiki Gallery's booth was at the top of

my priority list. Besides being indescribably eager to check out the paintings and sculptures from the Osaka-born artist cum creative director—and to take that obligatory snap with the ever-popular character VICK—I was also hoping to catch artist TENGAone in action doing a live painting. The Tokyo-based street artist worked on an MDF canvas carved to look like cardboard, painting his boldly colourful character from the beginning of the fair and completing it by the end.

1. "Endless Ocean (2023)" by Doug Aitken
2. Queuing for Ken Kagami
3. "You Choose One (2024)": "Boy," "Devil Cat," and "Angel Cat." by Javier Calleja
4. "VICK (2022)" by Verdy at Kaikai Kiki Gallery



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Having read of his collaboration with Spanish art porcelain brand Lladró well before the fair, a stop at Nanzuka Underground's booth to see Javier Calleja's work was warranted because I'll be the first to admit I have a weakness for playful, wide-eyed characters, that allow me to tap into my inner child yet at the same time challenge the way I think.

Equally impressive was the "Discoveries" section, where up-and-coming artists were given a platform to showcase their boundary-pushing art to a global audience. A particularly eye-catching installation was that of Japanese artist Fuyuhiko Takata entitled "Cut Suits". Said to be a nod to Yoko Ono's performance of "Cut Piece" in New York back in 1965, Takata's installation featured a large pile of cut fabric and a film showcasing models in work attire happily cutting fabric off of each other's suits.



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Only at the end of the fair did I realise the artist himself often stood by in the corner to watch and gauge visitor reactions to his installation.

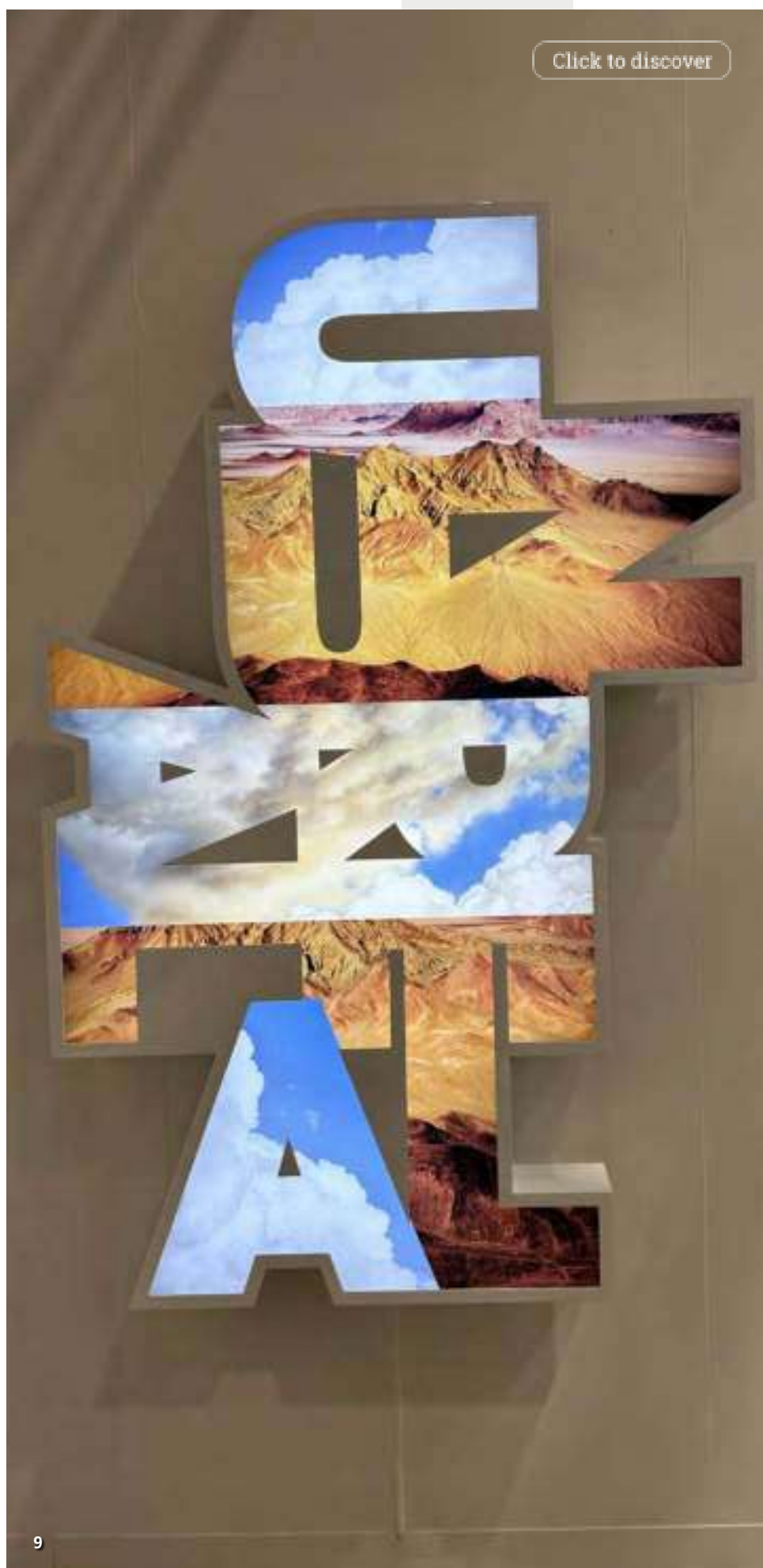
The Kabinett sector boasted 30 thematic projects overall, but of course, celebrated Thai artist Pinaree Sanpitak's presentation by Ames Yamuz was the one that dominated our interest. The presentation brought together both historic and more recent works, spanning 24 years, carefully curated to illustrate the artist's fascination with various forms including vessels, breasts, offering bowls, and Buddhist stupas. The sheer mention of her name sparked my excitement mostly stemming from her collaboration last year with fashion brand Valentino. The project, 'Breast Stupas Valentino', unveiled during Art SG in Singapore, featured a pair of sculptures wrapped in Valentino's signature toile iconographe motif fabric.



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With art's unique ability to evoke emotions, raise awareness, and spark conversations, it was no surprise that Art Basel formed a partnership with Parley last year with their "Art for the Ocean" initiative, a global fundraising initiative to protect oceans, climate, and life against plastic pollution, climate change, and biodiversity loss. At Art Basel, guided tours were available and led by

5. "Message (2019)" by Junko Oki in Kosaku Kanechika's booth
6. "Cut Suits (2023)" by Fuyuhiko Takata. © Fuyuhiko Takata and WAITINGROOM
7. Performance view of Aki Sasamoto "Sounding Lines (2024)" © Felix S.C. Wong
8. "Lotus Lady (2024)" by Pinaree Sanpitak



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the Parley Art team, key artworks around the theme of sustainability such as Doug Aitken's 'Endless Ocean (1)' and 'Unreal' were shown, allowing viewers to discover and understand how art can transcend barriers of language and culture. At their booth, limited-edition ocean tote bags featuring works by contemporary artists such as Jenny Holzer, Katharina Grosse, and Doug Aitken were available for purchase; each bag was made from roughly five plastic bottles recovered from different oceans and coastlines by Parley's Global Cleanup Network.

Staying true to my fashion-related interests, Parley's Clean Waves sunglasses were undoubtedly fascinating. Not only do 100% of the proceeds from the sales of the frames go to protecting remote islands, but each frame features the precise GPS coordinates of the specific place on the planet where clean-ups, education, and infrastructure projects happen, engraved directly on the lenses. Did I need a few new pairs of sunglasses? Not really. Did I buy them anyway? Absolutely.

Beyond the walls of the exhibition centre, numerous off-site art events, installations, exhibitions, and workshops coincided with Art Basel citywide. The few I was privileged to see or experience were the Verdy and McDonald's Shake & Dip playground exhibition at West Kowloon Cultural District's Arts Pavilion, and Aki Sasamoto's thought-provoking live performance during a brunch hosted by Para Site, Hong Kong's oldest and most active independent art institutions in Asia, and presented by Shanghai Tang. The title of Sasamoto's first major solo exhibition 'Sounding Lines,' references methods of measuring sounding depths with a weighted line, delving deeper into the intricate dynamics between individuals and their surroundings, and examines how human connections sculpt perceptions of either intimacy or detachment to the world at large.

This past March, the art scene in Hong Kong truly did not disappoint. The dynamic range of artistic styles, mediums, and perspectives was truly, at least for me, a feast for the senses.

9. "Unreal (2023)" by Doug Aitken



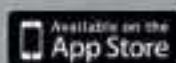
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