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#67

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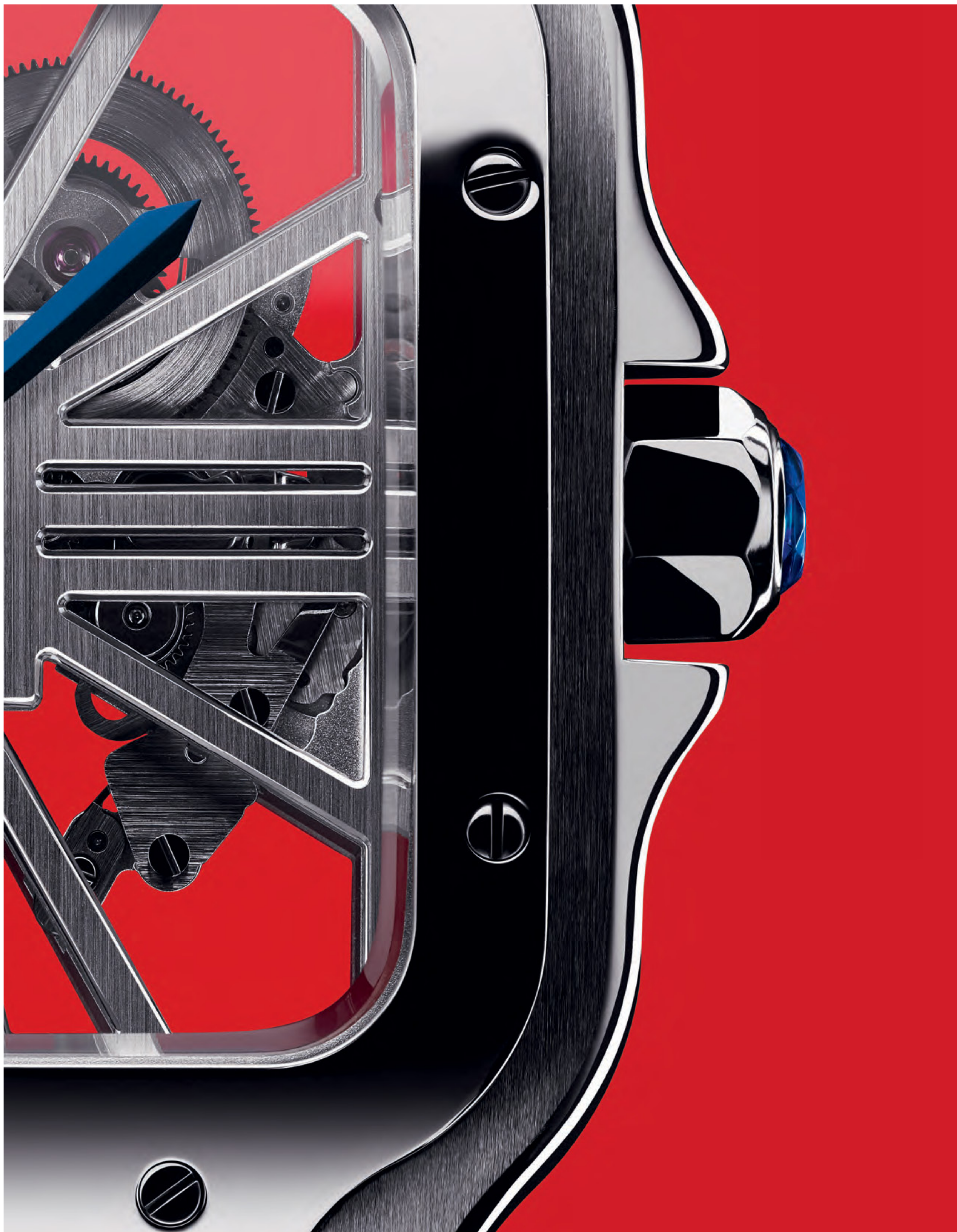
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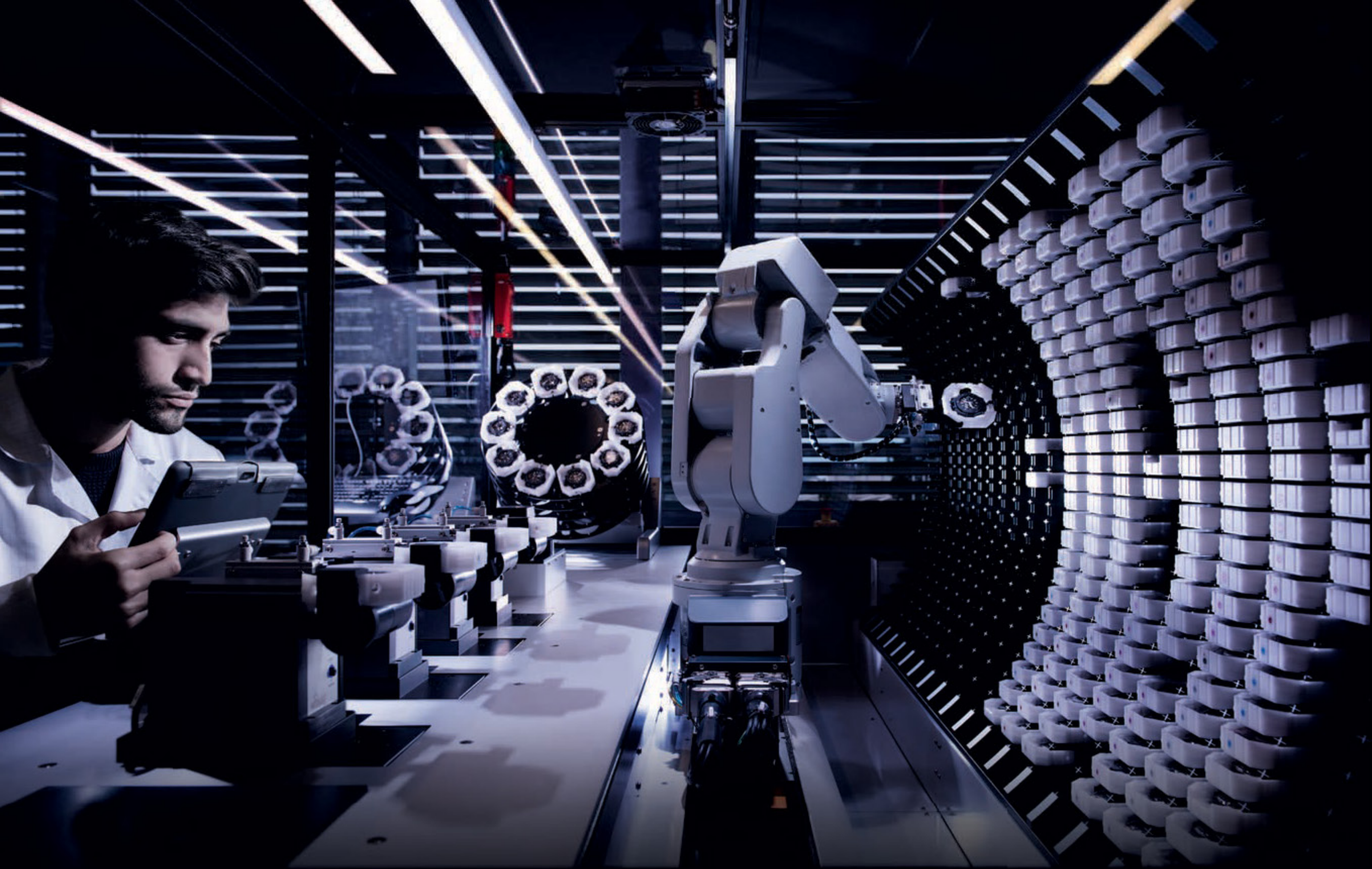
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WHEN I DEFEAT GREAT OBSTACLES,
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THE TIME PLACE

The finest timepiece boutique celebrating the human spirit since 1999



The New Year is the perfect time for new beginnings. We at The Time Place Magazine are happy to present you with this first edition for 2019. On our cover is the Santos de Cartier Skeleton Noctambule watch. Highlighting a novel feature, the timepiece provides the wearer incomparable illumination in the dark. Find out more about this revolutionary timepiece in “Perpetuating Elegance”.

We also put the spotlight on the Salon International de la Haute Horlogerie 2019 which transpired last January 14 - January 17, 2019. Discover the latest watch models and updates from the world’s biggest luxury brands in our SIHH 2019 exclusive coverage.

We are also excited to reveal some new sections we have added to The Time Place Magazine. First up is Reborn, a designated article which highlights the evolution of a watch or line, in this case, the Rolex Oyster Perpetual GMT-Master II. Check out the article entitled “For Travel and Adventure” to know more about the timepiece.

Next is #TIMEFASHION, a special section exclusively reserved for the fashion brands under Time International – Valentino, CHANEL, Berluti, FENDI, REDValentino, Tory Burch and DIESEL – and their latest releases. We also celebrate the grand opening of LUMINE Jakarta in Plaza Indonesia, a one-stop shopping hub for Japanese fashion and lifestyle.

Lastly, enjoy some fierce action with the cast of “Foxtrot Six”, who gamely posed and answered our inquiries prior to the release of the highly anticipated movie.

We hope you enjoy this jam-packed first issue of 2019.

A handwritten signature in black ink that reads "Irwan D Mussry".

Irwan Danny Mussry
Editor-In-Chief and Publisher

  @irwanmussry

TO BREAK THE RULES,
YOU MUST FIRST MASTER
THEM.

THE VALLÉE DE JOUX. FOR MILLENNIA A HARSH, UNYIELDING ENVIRONMENT; AND SINCE 1875 THE HOME OF AUDEMARS PIGUET, IN THE VILLAGE OF LE BRASSUS. THE EARLY WATCHMAKERS WERE SHAPED HERE, IN AWE OF THE FORCE OF NATURE YET DRIVEN TO MASTER ITS MYSTERIES THROUGH THE COMPLEX MECHANICS OF THEIR CRAFT. STILL TODAY THIS PIONEERING SPIRIT INSPIRES US TO CONSTANTLY CHALLENGE THE CONVENTIONS OF FINE WATCHMAKING.



ROYAL OAK
CHRONOGRAPH
IN YELLOW GOLD

AUDEMARS PIGUET
Le Brassus

THE TIME PLACE
JAKARTA: PLAZA SENAYAN · PLAZA INDONESIA |
SURABAYA: TUNJUNGAN PLAZA 4



ROBBY AGUS
Photographer

Robby began his career as a fashion photographer and made a name for himself as a professional commercial photographer. For more than 10 years, Robby has worked for leading airlines, banks, automotive, telecommunications provider and FMCG companies. Today, he continues his editorial and commercial works, while exploring a new hobby – travel photography.



TRISKA AGUSTI PUTRI
Stylist

Departing from a fashion design background, Triska has cut her teeth at one of the leading men's fashion and lifestyle magazines, as well as an established e-commerce brand, in Indonesia. Now she embarks on a journey to explore the intersection of design and styling, while also pursuing her passion for French culture.



KEVIN SJAHRAL
Writer

In the two years he has spent writing for luxury lifestyle media, Kevin has written on a host of topics, including fashion, food, automobiles, travel and more. Watches quickly became a favourite as they combine some of his main interests: design, craftsmanship, and technology. When he's not writing or sketching, Kevin can be found trying really hard to be funny.



ALEXA PICAULIMA
Writer

Alexa Picaulima has been writing professionally for five years and has written for several lifestyle magazines. In addition to being a writer, Alexa enjoys reading, learning history, spending time with her three dogs, and random culinary encounters. She is now editor at a digital media outfit on upscale living.



DEBORAH ISKANDAR
Art Consultant

With more than 20 years' experience in the art trade under two of the world's preeminent auction houses, in 2013 Deborah founded her own art advisory firm, ISA Art Advisory. It aids buyers, sellers and collectors to approach art with ease and to build collections that will grow in value over time. She is also the Founder of Indonesian Luxury.



LISA JOHANNA KEEMINK
Writer

Bookworm, copy editor and watch nerd, Lisa spends her days working behind the computer or immersed in the latest fantasy novel. After 13 years of teaching, Lisa is currently working as a watch journalist while serving as copy editor for a Jakarta-based newspaper.



RETTA OKTAVIANI SUPARLI
Writer

Writing has always been Retta's passion. She worked for more than seven years in the lifestyle media industry, before jumping into the world of Public Relations. Cappuccino, books and travel are three things she loves. When it comes to books, she enjoys historical fiction and biographies.



MULYADI KURNIAWAN
Writer

Mulyadi is a seasoned watch and jewellery writer who loves to travel and seek new adventures. Based in Jakarta, Indonesia, he has a wealth of experience in marketing and public relations, as well as a retail background, with more than a decade of professional experience.

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INDONESIA



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Printed by : PT. Printindo Utama
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#DontCrackUnderPressure



TAG Heuer

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TAG HEUER CARRERA CALIBRE HEUER 01

Chris Hemsworth works hard and chooses his roles carefully. He handles pressure by taming it, and turning it to his advantage. #DontCrackUnderPressure was coined with him in mind.



Cheers!

The Bali Room of the Kempinski Hotel Jakarta served as the fitting venue for the Whisky Live 2018 event which drew whisky, watch and art enthusiasts alike. Held in collaboration with Time International and the Jakarta Whisky Society, the event included a whisky exhibition, an art exhibition, as well as a musical performance by Marcell. Those in attendance were also treated to an unlimited whisky tasting, allowing them to sample some of the best whiskies in the world. In addition, the distinguished guests were able to preview a showcase of Zenith timepieces and have exclusive Zenith merchandise personalised by an on-site calligrapher.



1. Calvin Taslim, Sylvie Cendana, Michael Chiang & Cindy Cendana 2. Patrick Owen & Rudy Akili 3. Joe Sentoso & Kinsky Bunyamin 4. Ferry Salim
5. Kareyca & Renata Moeloek 6. Irmawan Poedjoadi, Tia Irawan & Inge Rijanto 7. Andrea Gunawan 8. Harumi Putri Sudrajat 9. Cindy Karmoko.



Better Ties

With the aim of developing lasting relations between its distinguished readers, supporters and the illustrious CEOs who have been featured on its cover, Forbes Indonesia hosted a timely private dinner at Ballroom A of the Shangri-La Hotel Jakarta. A speech from Mrs. Millie Stephanie Lukito, Forbes Indonesia Publisher, and opening remarks from the magazine's editor, Mr. Taufik Darusman, served as a prelude to the delicious dinner especially prepared by the chefs of the hotel. A talented harpist provided an exceptional musical repertoire for the special occasion, which also included a stunning showcase of watches by The Time Place.



1. Donny, Simon Kurniawan, Erick Thohir & Henky Kurniawan 2. Paul Welan, Graziella Noto La Diega & Marco Noto La Diega 3. Widharmika Agung & Djuwanita Agung 4. Sinta Adikoesoemo & Haryanto Adikoesoemo 5. Arlene Sulisty & Eddy Sulisty 6. Shinta Kamdani, Wulan Tilaar, Ivy Kamadjaja & Martha Tilaar 7. Taufik Darusman, Luhut Pandjaitan, Millie Stephanie Lukito & Jonathan Tahir.



Lovely Luncheon

Prestige Indonesia, the magazine for luxury society, together with The Time Place and Sulwhasoo, hosted an intimate Year End Luncheon held over the course of three days. Especially geared for the ladies of society, the event took place at the Sea Grain Restaurant and Bar of the DoubleTree by Hilton Jakarta and drew close friends and supporters of the magazine who gathered amicably to participate in the myriad of activities prepared for the occasion. This included interactions with the restaurant's chef, a sumptuous lunch, as well as a pampering Sulwhasoo session. Those in attendance were also treated to a mini trunk show featuring an array of exquisite watches and jewellery by The Time Place.



1. Anita Boentarmen, Angel Soemarno, Ronald Liem, Sisi Soetrisno & Ketty Sari 2. Aimee Juliette 3. Andrea Affan 4. Angeline Lee 5. Andreas Justkowiak 6. Airyn Tanu 7. Desi Limasnax 8. Gladys Suwandhi 9. Dina Lestari.



10. Finna Huang 11. Santy Lolie 12. Kezia Toemion 13. Shelvyn Prasetyo 14. Shannon Hartono 15. Robyn Lukmito 16. Riany Martina 17. Suki Theo
18. Nari Basorie & Diana Sulaiman 19. Kristi Analis & Susanti 20. Ilma Rineta & Nita Wibowo.



New Light

HYT's latest illuminating timepiece, the HYT H4 Neo 2, was previewed by the distinguished members of society and media friends at a cocktail party held at Immigrant, Plaza Indonesia. The novel model, which is equipped with its own light source, is a testament to the watchmaking capabilities of the brand. Present at the event was Giancarlo Mantuano, HYT Vice President of Sales, who welcomed everyone in attendance and presented the different features of the new watch. While viewing the assortment of HYT timepieces on display, guests also enjoyed a delicious selection of canapés and cocktails.



1. David Keel & Dedy Then 2. Giancarlo Mantuano 3. Tirta Bambang Wirawan 4. Alexander Foe 5. Thaufick Darmawan 6. Elizabeth Sihombing & Sakti Salini 7. Paulina Nani & Ernest Safitri.



One for Indonesia

Chopard, together with The Time Place, held an intimate evening cocktail at ONFIVE, Grand Hyatt Jakarta, to commemorate the launching of the Chopard L.U.C Time Traveler One Indonesia edition. Garrik Low, Chopard Sales Director for Southeast Asia, and Irwan Danny Mussry, Time International President and CEO, were on hand to convey the inspiration behind the exclusive timepiece and extol the virtues of the Indonesia-exclusive. Sumptuous canapés and cocktails were served to guests as they were treated to the jazzy tunes of Bubugiri. A leather engraving booth by Never Too Lavish was also on-site to provide custom engraving.



1. Louis Philip, Irwan Danny Mussry & Garrik Low 2. Djulia Husein & Indra Kurniawan 3. Aldwin Andrea & Steffi Issaulla Tedja 4. Alvin Tandiawan & Yuliana Yaury 5. Agus Budiman & wife 6. Didit Hediprasetyo & Deborah Iskandar 7. Stevanie Aprilia & Louis Philip 8. M. Ichsan 9. Amin Mulia.



Welcome to Jakarta

LUMINE, an established urban concept from Japan, has opened its second international branch in Plaza Indonesia, Jakarta. In collaboration with Time International, LUMINE Jakarta aims to be a one-stop-shopping centre for Japanese fashion and lifestyle in Indonesia's capital city. With selections for both men and women, LUMINE Jakarta offers a wide array of fashion and lifestyle products from a number of chic Japanese fashion brands. The newly opened store also features a café where visitors can enjoy some tasty Japanese snacks and desserts while taking a break from their shopping.



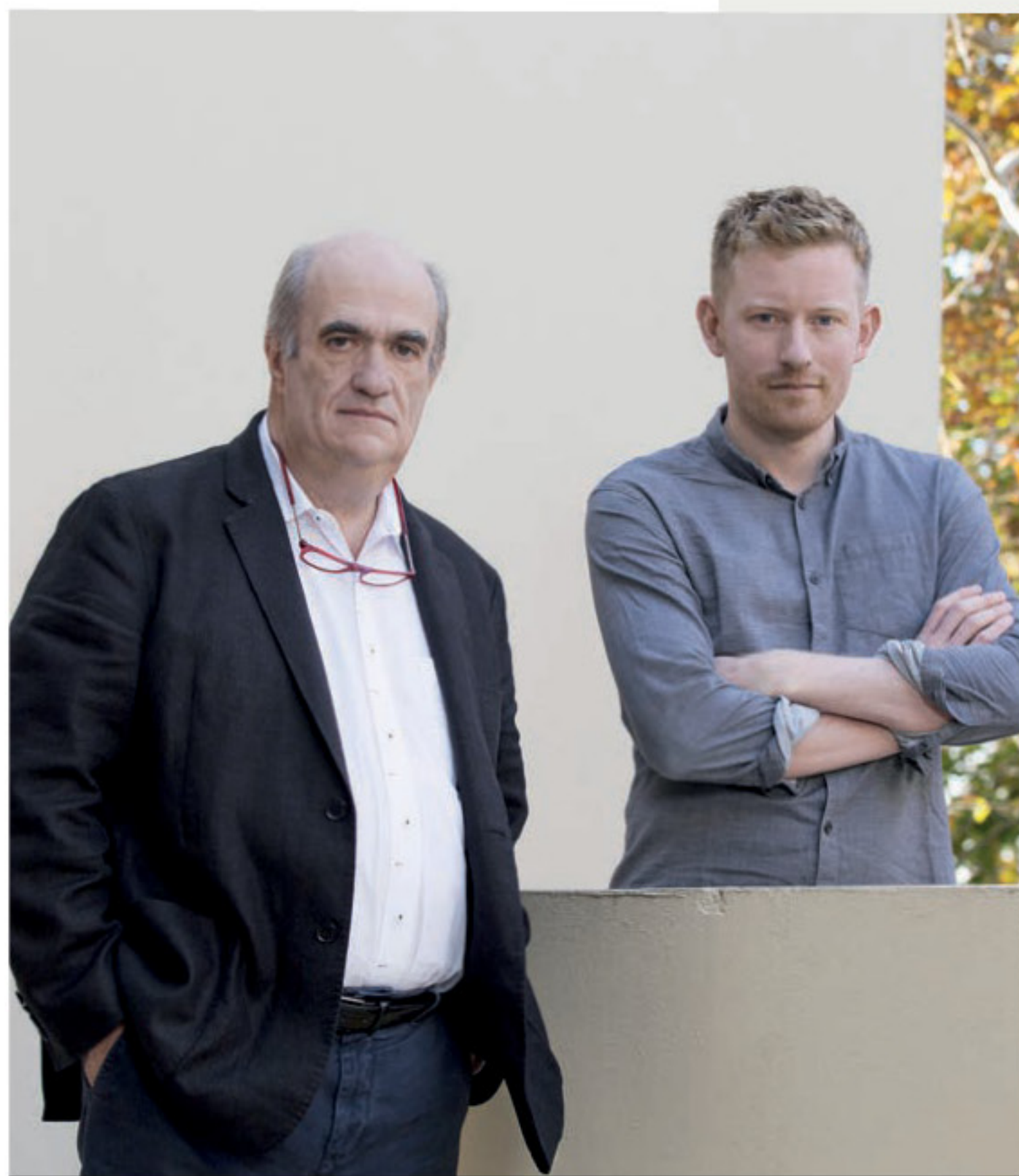
1. Mia Egron, Irwan Danny Mussry, Yoshiaki Arai & Rosano Barack 2. Tyna Kanna Mirdad 3. Shandy Aulia 4. Diana Xiu Ling 5. Jessica Forrester 6. Vania Kwan 7. Marshella, Monita Pramelia, Claudia Setyohadi, Namira Adzani, Stevie Wong & Vira Octavira 8. Caesa Ramadhanis 9. Tasya Farasya 10. Tamara Dai & Devina Putri.

One Fine Evening

In a bid to foster lasting ties with the participants of its “My Finest Hour” campaign, The Time Place held a festive cocktail party at the premises of BMW AML Thamrin in Jakarta. The spacious showroom served as a fitting venue to display the beautiful photographs used in the campaign. A number of “My Finest Hour” personalities graced the event and even gamely posed beside their portraits. The distinguished guests – who were encouraged to explore the variety of timepieces on display – were also treated to an array of cocktails and canapés, as well as soothing tunes provided by an acoustic duo, saxophonist and DJ.



1. Jusnawati, Tjundaka Natawardaya & Shannon Hartono 2. Helena & Erick Leonardy 3. Elena Bensawan & Sabrina Bensawan 4. Shinta Handamari & Jacky Suharto 5. Maylaffayza Liberatti & Yasha 6. Kaemita Boediono 7. Arifin Putra 8. Riki Kono Basmeleh 9. Oka Antara 10. Hanifa Ambadar.



Colm Tóibín, mentor in literature, with his protégé Colin Barrett



Sir David Adjaye, mentor in architecture, with his protégée Mariam Kamara

FOSTERING the Arts

ROLEX INTRODUCES THE NEW PARTICIPANTS TO ITS MULTIDISCIPLINARY PHILANTHROPIC PROGRAMME

As a brand with a tradition of excellence, quality and performance, the Rolex Mentor and Protégé Arts Initiative seeks out gifted young artists from around the world and brings them together with artistic masters for a year or more of mentoring and creative collaboration. Since its launch 15 years ago, the mentoring programme has evolved into an enriching dialogue between artists of different cultures and disciplines, helping ensure that the world's artistic heritage is passed on.

Considered the company's second major philanthropic programme, it has brought together 54 major artists from different fields with 54 protégés of their choosing. With the protégés hailing from 34 countries, the Rolex Mentor and Protégé Arts Initiative has now become a global artistic endeavour. It has paved the way for an ongoing dialogue between artists of different cultures and disciplines, thereby ensuring the passing on of the world's artistic heritage.

Covering a range of disciplines – architecture, dance, film, literature, music, theatre and visual arts, as well as a variable eighth which can take place in other fields of the arts or in an interdisciplinary pursuit – the mentorships are grouped in alternating periods according to discipline. An Advisory Board composed of distinguished artists and practitioners are tasked every two years to suggest names of eminent masters in the different fields who may serve as mentors. Rolex approaches these accomplished individuals and once they have agreed to participate, works with them to determine the criteria for their protégés.

A similar method is applied in the selection of protégés. Young artists cannot directly apply to the programme. Instead, Rolex assembles a nominating panel of experts who are qualified to identify young artists who meet the mentor's profile for a protégé. The panel members recommend suitable individuals and remain anonymous to guarantee impartiality. From this list of names, Rolex invites artists to submit their applications, after which the panel endorses three or four finalists. Lastly, the brand arranges for the finalists to meet the mentor, who in turn chooses his/her protégé.



Crystal Pite, mentor in dance, with her protégée Khoudia Touré

With increased funding, Rolex has announced a new programme schedule and a longer mentoring period. For the 2018-2019 period, mentorships will take place in architecture, dance, literature and music, whereas in 2020-2021, the programme will encompass film, theatre, the visual arts, and the variable eighth mentorship. “We have moved to this schedule as a natural evolution of the programme based on 15 years of experience and extensive conversations with the participating artists,” said Rebecca Irvin, Head of Philanthropy at Rolex. “The change enables us to provide greater flexibility for the mentor-protégé pairs in planning their work together and will help accommodate collaborations in fields where works need longer periods to develop. Giving time for cross-generational exchange is at the heart of the initiative, a consideration that can be expected from a company focused on making high-quality timepieces.”

Four of the world’s most distinguished artists are taking part in the current programme, namely: Sir David Adjaye (architecture), Zakir Hussain (music), Crystal Pite (dance) and Colm Tóibín (literature). Ghana-born British architect, Sir David Adjaye OBE RA, is most lauded for his design of the Smithsonian Institution’s National Museum of African American History and Culture. A visionary blessed with an artist’s sensibility, he has chosen to work with Mariam Kamara, an architect who hails from Niger, and Principal of the firm atelier masōmī. Indian-born virtuoso, composer, actor and producer, Zakir Hussain, viewed as the world’s greatest tabla player, will inevitably



Zakir Hussain, mentor in music, with his protégé Marcus Gilmore

draw from his musical experience in mentoring New York jazz musician, Marcus Gilmore, one of the most sought after and innovative drummers today.

The third mentor of the programme is Canadian Crystal Pite, a leading choreographer of her generation, who applied her strong theatrical sensibility and keen sense of wit and invention to “Betroffenheit” (2015). From this recent success, she will be engaging with Khoudia Touré, a pioneer in urban street

dance and choreographer with hip-hop dance based company, Compagnie La Mer Noire, from Dakar, Senegal. Last, but not the least is Irish novelist, short-story writer, essayist, playwright, poet, journalist and critic, Colm Tóibín, who has a far-reaching curiosity and applies artistic integrity in his many literary works. His protégé is fellow Irishman, Colin Barrett, who is hailed as a new literary star, following the release of his first collection of short stories, “Young Skins”.

Each mentor and protégé is tasked to interact for at least six weeks within a two-year period. Mentors and protégés are free to determine where, when and how they will interact, however, they are encouraged to make plans that promote important bonds through continued engagement. Rolex announced the new mentors and protégés at a public ceremony in Berlin, following the completion of the 2016-2017 mentoring year, the 15th anniversary of the programme.

“The artists who have so generously agreed to participate as mentors in the 2018–2019 Rolex Arts Initiative have influenced their disciplines profoundly and are held in the highest esteem by the public and their peers,” said Irvin.

“They now join a community of internationally acclaimed artists who have taken the opportunity through Rolex to pass on their passion and expertise. We extend our congratulations to the highly accomplished younger artists who have been chosen by the mentors.”



Hiroshi Fujiwara and Jean-Claude Biver present the TAG Heuer Carrera Heuer 02 by Fragment Hiroshi Fujiwara

MARKED by Lightning

TAG HEUER INTRODUCES
ITS COLLABORATION
WITH HIROSHI FUJIWARA

Hiroshi Fujiwara, a Japanese street wear guru, known for his brand, Fragment, gave a teaser of a vintage TAG Heuer Carrera model on Instagram last December 2018. This no doubt pertained to the trendsetter's latest collaborative project. Known for his collaborations with established lifestyle brands, Fujiwara has designed a whole gamut of products, from headphones (Beats), bags (Louis Vuitton), sneakers (Nike and Converse), jeans (Levi's), jackets (Moncler), and even guitars for music legend Eric Clapton. However,

despite this impressive list of achievements, Fujiwara surprisingly admits that he does not design from scratch, instead he takes inspiration from objects of beauty and thinks of ways to improve each product's aesthetics. With a minimalist style, Fujiwara chooses to strengthen the purity of an existing design, doing away with distracting elements rather than changing the form completely. His designs carry a signature logo, a thunderbolt that represents his visions, his artistic take, and his mark of approval, indicative only of the highest standards.



The TAG Heuer Carrera Heuer 02 by Fragment Hiroshi Fujiwara with a black and grey NATO strap



A closer look at the dial with the Fragment inscription



The case back bears the designer's emblem

This time the thunderbolt strikes on a 1963 Carrera watch, a fitting model for Fujiwara to enhance with his signature take on design. The vintage timepiece featured a black dial, black subdials, and a tachymeter scale in contrasting white on the flange – a strong design which became popular over the years with collectors. The 1963 model also proudly displayed the Carrera name on the dial which comprised of 3-6-9 chronograph subdials within a 36 mm case.

Now, this legendary piece has been revamped. The limited edition 500-piece TAG Heuer Carrera Heuer 02 by Fragment Hiroshi Fujiwara watch features an engine upgrade. It is powered by the Heuer 02 movement that runs the automatic chronograph function with an 80-hour power reserve. The case has been enlarged to 39 mm diameter to suit contemporary tastes. Keeping the popular design intact, the TAG Heuer Carrera Heuer 02 by Fragment Hiroshi Fujiwara sports a black opaline dial with a tachymeter scale, black subdials, and hour markers and hands with beige SuperLuminova®. A domed sapphire crystal with double anti-reflective treatment covers the dial which is housed in a polished steel case.

The new Carrera also carries minor modernising touches on the dial such as the tachymeter

scale is now printed on the periphery while the seconds track has now been moved to the silvery flange. The thunderbolt Fragment logo is placed just below the 12 o'clock mark, accompanied by the Heuer logo, for a vintage feel, and the Carrera name above it. In a rather discreet way, the Fragment inscription is placed at the 4.30 position. Fujiwara has kept the 3-6-9 subdial composition: a minute counter at 3 o'clock, a permanent second subdial at 6 o'clock and the hour counter at 9 o'clock. Lastly, Fujiwara opted for a black alligator leather band and an additional black and grey NATO strap to infuse modern active styling to the watch.

"Hiroshi Fujiwara is the ideal partner to reinterpret this iconic model," said non-executive chairman of the LVMH watchmaking division, Jean-Claude Biver. "We were more than happy to give him complete freedom with the design." On the opposite end, Fujiwara was quoted saying, "We created something people are not necessarily expecting to find in TAG Heuer's current collection." To which he added, "There aren't many new watches I'd want, but I'm sure about this one!"

The TAG Heuer Carrera Heuer 02 by Fragment Hiroshi Fujiwara stays true to the brand's Swiss avant-garde spirit with the automatic Calibre



The TAG Heuer Carrera Heuer 02 by Fragment Hiroshi Fujiwara with black leather band

Heuer 02 manufacture movement beating at the heart of the model. While it is undoubtedly a true Hiroshi Fujiwara original, the TAG Heuer Carrera Heuer 02 by Fragment Hiroshi Fujiwara signifies a new era in TAG Heuer's splendid watchmaking history.



Richard Orlinski with one of his sculptures

CAPTIVATING Fusion

HUBLOT AND RICHARD ORLINSKI
ARE BACK TO PAINT THE TOWN RED

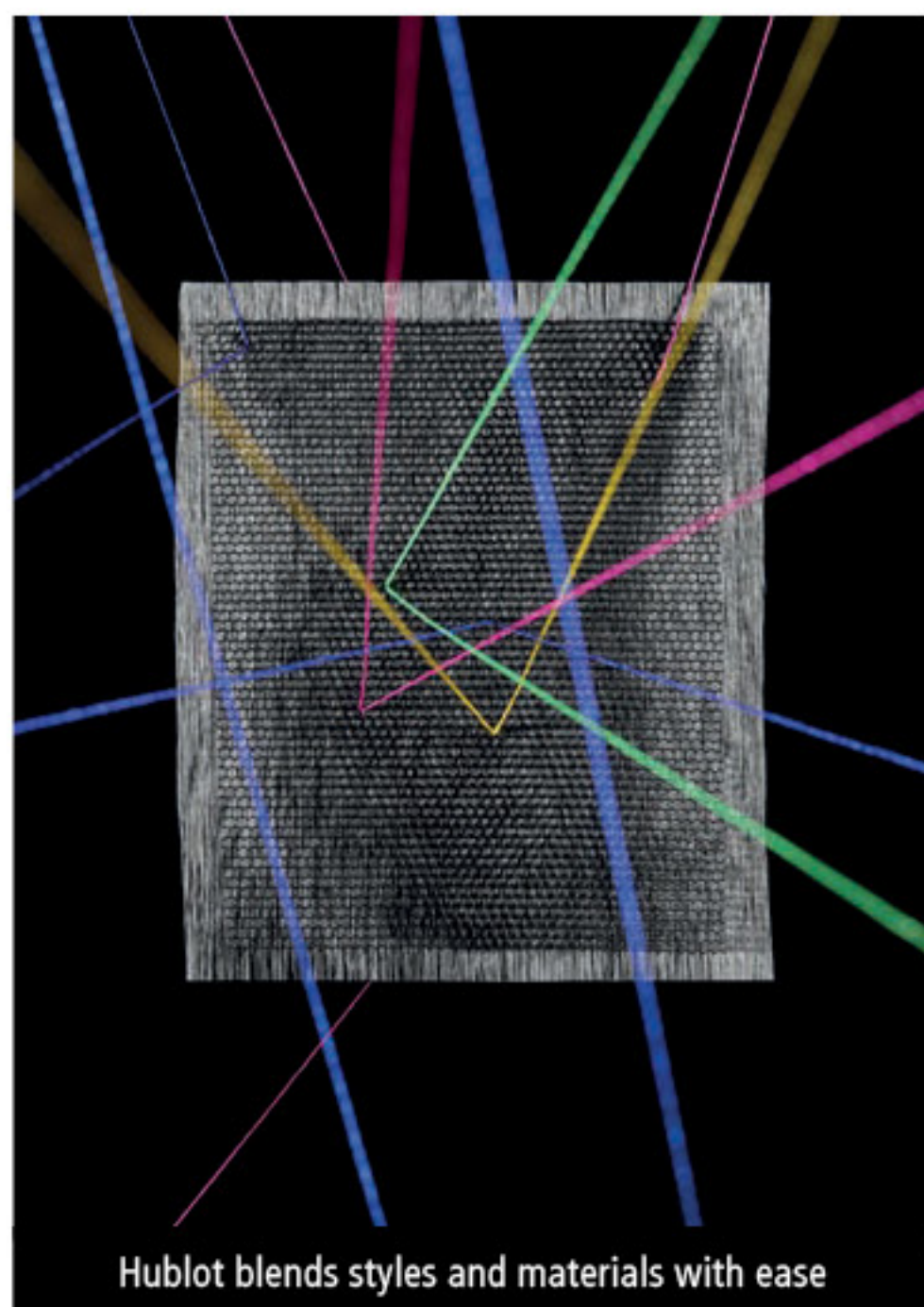
Hublot was established in 1980, a decade which brought about many changes to people's lifestyles with the introduction of many groundbreaking things such as mobile phones, the walkman, the Nintendo, the first Apple computer, as well as the very first Hublot watch combining gold with natural rubber.

Hublot was indeed the very first luxury watchmaker that pioneered the combination of natural materials never previously paired together, effectively making Hublot a mod-

ern day alchemist marrying the past and the future, tradition and innovation. This creative concept, known as the "Art of Fusion", sparked a genuine revolution in the watch industry. Hublot lives and breathes the "Art of Fusion" to this day and the notion continues to guide all of its actions, innovations, developments and partnerships. Embodying this subtle connection between a past ingrained with secular traditions, and a future nourished by visionary ideas - always avant-garde, always researching new resources - it blends styles and materials with ease.



A red rubber strap completes the limited edition timepiece



Hublot blends styles and materials with ease

After many years and different collaborations, the brand presents the new Hublot Classic Fusion Aerofusion Chronograph Orlinski Red Ceramic – a limited edition of 200 pieces – with a vibrant red 45 mm ceramic case. The name Orlinski stems from Hublot's partnership, which began in 2017, with French artist Richard Orlinski. The collection – which greatly reflects the artist's aesthetic – is notable for its vibrant pop colours and its angular bezel. The latter took Hublot's research and development team four years to create and produce. A distinct process was adopted, one that makes use of pressure and heat to sinter the ceramic without affecting the pigment. Now, while ceramic is great as a case material – it is hard and scratch-resistant – it is dull unless you inject colours into it. Hublot's knowhow in the "Art of Fusion" come together with Orlinski's talent for rendering contemporary faceted sculptures in the stunning Hublot Classic Fusion Aerofusion Chronograph Orlinski Red Ceramic.

Just like his iconic sculptures, Orlinski gave the ceramic case 12 facets representing the number of hour markers in a watch. Beyond its unique design, the red colour is derived from Orlinski's 2004 sculpture, "Born Wild Crocodile", which indelibly linked the bright red colour as part of the artist's exclusive repertoire. The faceted angular shapes and lines on the case body, lugs, and bezel are also signatures of Orlinski, making this piece as unique as possible.

The Hublot Classic Fusion Aerofusion Chronograph Orlinski Red Ceramic sports an open, sapphire-base dial, with matching red-lacquered hands, indices, and subdials, as



The Hublot Classic Fusion Aerofusion Chronograph Orlinski Red Ceramic



Hublot celebrates the Art of Fusion

well as a clear sapphire case back. Powering it is Hublot's self-winding Calibre HUB1155, a skeletonised chronograph movement equipped with a 42-hour power reserve. Visible at 9 o'clock is the 30-minute counter, while

the small seconds can be found at 3 o'clock. The date window is nicely positioned at 6 o'clock for symmetry. Finally, the watch comes with an integrated red rubber strap to give it a dynamic, contemporary feel.

Cartier Santos
de Cartier
Skeleton
Noctambule
Watch



PERPETUATING

Elegance

CARTIER PROVIDES THE SANTOS
DE CARTIER COLLECTION WITH
PRACTICAL UPDATES



The new Santos-Dumont was unveiled at SIHH 2019

Each design, whether intended or not, is usually inspired by something or someone. This very sentiment applies to the creation of the archetypal Santos watch. The year was 1904, when Louis Cartier was approached by his good friend, aviation pioneer Alberto Santos-Dumont, to make a special watch that could easily be read while mid-flight. From this request, the first modern wristwatch – the Santos-Dumont – was born. A dapper figure both in flight and in style, Santos-Dumont served as the guiding influence for the watch designed by Cartier. The result was a practical, easy to read and reliable timepiece that continues to be relevant until the present day.

A STYLE REFLECTION

At SIHH 2019, Cartier presented a whole array of new Santos de Cartier timepieces. As a tribute to the historical model, the new Santos-Dumont is an epitome of simplicity and elegance. It retains the classical elements found on the 1904 original: the square shape, the visible screws on the case, the Roman numerals on the pure dial, a beaded winding crown and a blue cabochon.

The square form is unchanged and continues to draw fans because of its pure and sym-

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metrical design. Its geometry is derived from the four sharp corners of the Eiffel Tower in Paris, the very city where Louis Cartier set up his manufacture in 1847. At the time of its inception, the Santos-Dumont broke away from the usual round cases of that era and served as a symbol of the design revolution of the early 1900s.



Small model of the Santos-Dumont



The Santos de Cartier Skeleton Noctambule Watch has skeletonised bridges coated with Super-LumiNova® pigments

Now available in gold, gold and steel or all steel, the 2019 Santos-Dumont is pared-down and boasts a thin and stylish construction. It is an accurate reflection of the aviator that paved the way for its production: contemporary, unique and impeccably versatile for any occasion.

One other characteristic shared by both the Brazilian pilot and the watch named after him is practicality. Though he valued style, Santos-Dumont was also particular about the comfort and ease of use of his timepiece. He needed a watch that did not require him to hunt for it in his pocket or avert his head while flying. Hence, Louis Cartier provided him with a watch he could wear on his wrist, thereby facilitating his air travel.

On the new model, Cartier has improved the watch's mechanics with a high-efficiency quartz movement with an autonomy of approximately six years. To see this to fruition,



The Santos de Cartier Skeleton Noctambule Watch

the company modified and resized the movement to lower its energy consumption and combined it with a new high-performance battery.

The new Santos-Dumont is available in two sizes – small and large – and comes with an alligator leather strap.

RESOLUTE PRAGMATISM

Another timepiece unveiled at SIHH 2019 was the Santos de Cartier Skeleton Noctambule Watch. Also inspired by the Brazilian aviator, this model is a fitting tribute to the night skies of Paris, which he flew over during his test flights. Then, Santos-Dumont used a floodlight to light his way. Now, Cartier has conveniently interpreted this illumination into a modern watch for the present day.

The Santos de Cartier Skeleton Noctambule Watch features skeletonised bridges that are coated with Super-LumiNova® pigments.



Cartier

SPIRITED WATCHMAKING

CARTIER UNVEILS THE NEW CARTIER TONNEAU
AND BAIGNOIRE TIMEPIECES

SKELETONISED BEAUTY

In altering the shape of its movement, Cartier showcases a remarkable watchmaking feat in the Tonneau Skeleton Dual Time Zone. The calibre 9919 MC manual movement which runs the timepiece is expertly skeletonised, providing the watch a distinct nobility and lightness. With its two time zones linked in a useful yet pleasurable way, the time is easy to read on the skeleton bridges and the second time zone is set by pressing on the crown at 4 o'clock and by one-hour jumps. With a resplendent version in platinum, the Tonneau Skeleton Dual Time Zone watch has a minimum 60-hour power reserve. The 100-piece numbered, limited edition timepiece comes with blue and black alligator leather straps. A baguette-cut diamond-set platinum option is also offered in a numbered, very limited run of 20 pieces.

CARTIER TONNEAU PLATINUM
SKELETON DUAL TIME ZONE WATCH

POWERFUL AESTHETICS

How does one marry form and function? Cartier answers this tough question with its presentation of the Tonneau Skeleton Dual Time Zone. The renowned manufacture has taken the Tonneau watch and fitted it with the 9919 MC calibre, which allows it to efficiently display two different time zones. Without sacrificing the iconic aesthetics of the model, Cartier has successfully incorporated the gear train in a line between 12 and 6 o'clock and modified the movement so it curves with the contours of the Tonneau case, ensuring a comfortable fit on the wrist. Truly a spectacular feat of engineering, the Tonneau Skeleton Dual Time Zone is crafted in pink gold and offered in a numbered, limited edition of 100 pieces. The timepiece comes with two coloured alligator leather straps of grey and burgundy.



CARTIER TONNEAU PINK GOLD
SKELETON DUAL TIME ZONE WATCH



ULTIMATE REFINEMENT

In the 1960s, “Swinging London” was a witness to the birth of the Cartier Baignoire Allongée watch. An oversized interpretation of the Baignoire timepiece, the Baignoire Allongée stretches along a woman’s wrist, adding extra flair and character to her persona. Today, the timepiece is presented in two sizes – medium and extra-large – and both are wonderfully rendered in stunning pink gold. The medium version comes with a sparkling, extravagant case beautifully set with 267 brilliant-cut diamonds that translates to a total weight of 2.67 carats. With the 1917 MC manual movement beating as its heart, the delightfully refined watch features large Roman numerals on its pristine dial. A taupe alligator leather strap rounds off the utterly striking model.

BAIGNOIRE ALLONGÉE WATCH
PINK GOLD

STYLISH UNDERTAKING

The shape for the Cartier Baignoire Allongée watch has origins that date back to the 1960s. It was derived from an initial oval form that the brand transformed over the course of several years. Taking this ordinary shape and stretching it to tastefully embrace women's wrists, Cartier was able to give birth to an entirely new, stylish aesthetic. It is therefore not surprising that many women have been drawn to the timelessly chic watch. An attractive companion to women who make their own style and are unfettered by trends, the Baignoire Allongée extra-large exudes true French character with its subdued yet remarkably elegant white gold case. The addition of 304 dazzling diamonds lend a heightened sense of charm to the timepiece. Driven by the 1917 MC manual movement, the model comes with a grey alligator leather strap.



BAIGNOIRE ALLONGÉE WATCH
WHITE GOLD

ALLURING INTERPRETATION

Adding even more substance to its Baignoire repertoire, Cartier produces the oval-shaped watch, complete with diamond-studded case and dial, in seductive pink gold. This choice of material enhances the pure lines of the timepiece and lends it incomparable charm. A diamond-encrusted dial heightens the beauty and refinement of the extra-large timepiece. Though now fortified with water-resistance to conform to modern quality standards, thanks to its 1917 MC manual movement, the watch remains undoubtedly loyal to the design codes of the original. Cartier has indeed successfully married the past with the present in the Baignoire Allongée watch. And as a final stylistic touch, a tasteful and versatile taupe alligator leather strap accompanies the watch.



BAIGNOIRE ALLONGÉE WATCH
PINK GOLD



ETERNAL SOPHISTICATION

With its unusual elongated oval shape, the Baignoire was the brainchild of Louis Cartier. It was the result of Louis Cartier's stylistic research which began in 1912. By stretching out the traditional round shape, the revolutionary watchmaker and designer was able to come up with an entirely new form: one with two straight parallel lines closed by two curves that resembles the shape of a bathtub ("baignoire" in French). Over the years, the Baignoire has evolved and is now presented in alluring yellow gold matched with an elegant taupe alligator leather strap. Powered by a quartz movement, the timepiece continues to exude timeless French sophistication, making it the perfect watch for innately stylish ladies who delight in the freedom to be whoever they want to be.

BAIGNOIRE WATCH
SMALL MODEL

Cartier



Fitted with a leather alligator strap, the Santos de Cartier Skeleton Noctambule Watch has a unique appeal

Though not visible during the day, once night falls, the bridges become a-glow with the stored light. This interesting element is a remarkable addition to the skeleton timepiece whose bridges are fashioned into large Roman numerals depicting the hours.

Available in steel and ADLC, the Santos de Cartier Skeleton Noctambule Watch is fitted with the 9612 MC manufacture mechanical movement with manual winding. Composed of 138 miniscule parts, the calibre has 20 jewels, a frequency of 28,800 vibrations/hour and a thickness of 3.97 mm. It equips the watch with a minimum power reserve of 72 hours.

The novel timepiece is also integrated with the Cartier QuickSwitch system, an ingenious and invisible mechanism that seamlessly blends into the architecture of the case. This patented system facilitates the changing of straps, allowing the wearer to change them conveniently at will.



Though not visible during the day, the Santos de Cartier Skeleton Noctambule Watch is illuminated at night

FOR THE RECORD

From Santos-Dumont's signature style to his inherent practicality, Cartier also pays homage to the aviator's great love for speed. The fashionable gentleman broke record after record in aviation and was always up for a challenge. His first achievement was in 1906 when he flew a distance of 220 metres in a mere 21 seconds. This competitive spirit and unparalleled drive to overcome challenges is the essence behind the Santos de Cartier Chronograph.

Made to measure remarkable feats such as those accomplished by Santos-Dumont, the timepiece is both elegant and ergonomic. It has a single start/stop push button at the 9 o'clock position, while a reset function was directly integrated into the crown. In streamlining its functions, Cartier manufactured a lighter movement - the 1904-CH MC automatic chronograph movement. This mechanism effectively distils the chronograph's innovative guidance and coordination systems, including



Santos de Cartier Chronograph

the column wheel, vertical clutch, and linear reset hammer, while also demonstrating superb craftsmanship.

The Santos de Cartier Chronograph is available in extra-large models of pink gold, yellow gold and steel, as well as steel and ADLC.

Apart from their undeniably attractive aesthetics and wonderfully advanced mechanisms, all the watches in the Santos de Cartier collection also feature practical and comfortable straps and bracelets. Available in steel, alligator leather or rubber, all versions can be easily interchanged due to the patented QuickSwitch system. Furthermore, the metal bracelets included in the line can also be conveniently altered because of the patented tool-free Smart-Link size adjustment system.

Lastly, these bracelets and straps now showcase a newly conceptualised folding buckle. Retaining the signature elements of its first folding buckle patented in 1909, Cartier has further enhanced the design by improving comfort, ease of use and security. Now with push-piece fastening and unfastening, a lighter blade plus the incorporation of the simple wristband change system, the clasp, like all the



Yellow gold and steel version of the Santos de Cartier Chronograph

other updates in the Santos de Cartier line, exudes ultimate practicality which conforms to the evolution of the well-loved and prestigious collection.



Santos de Cartier Chronograph in pink gold

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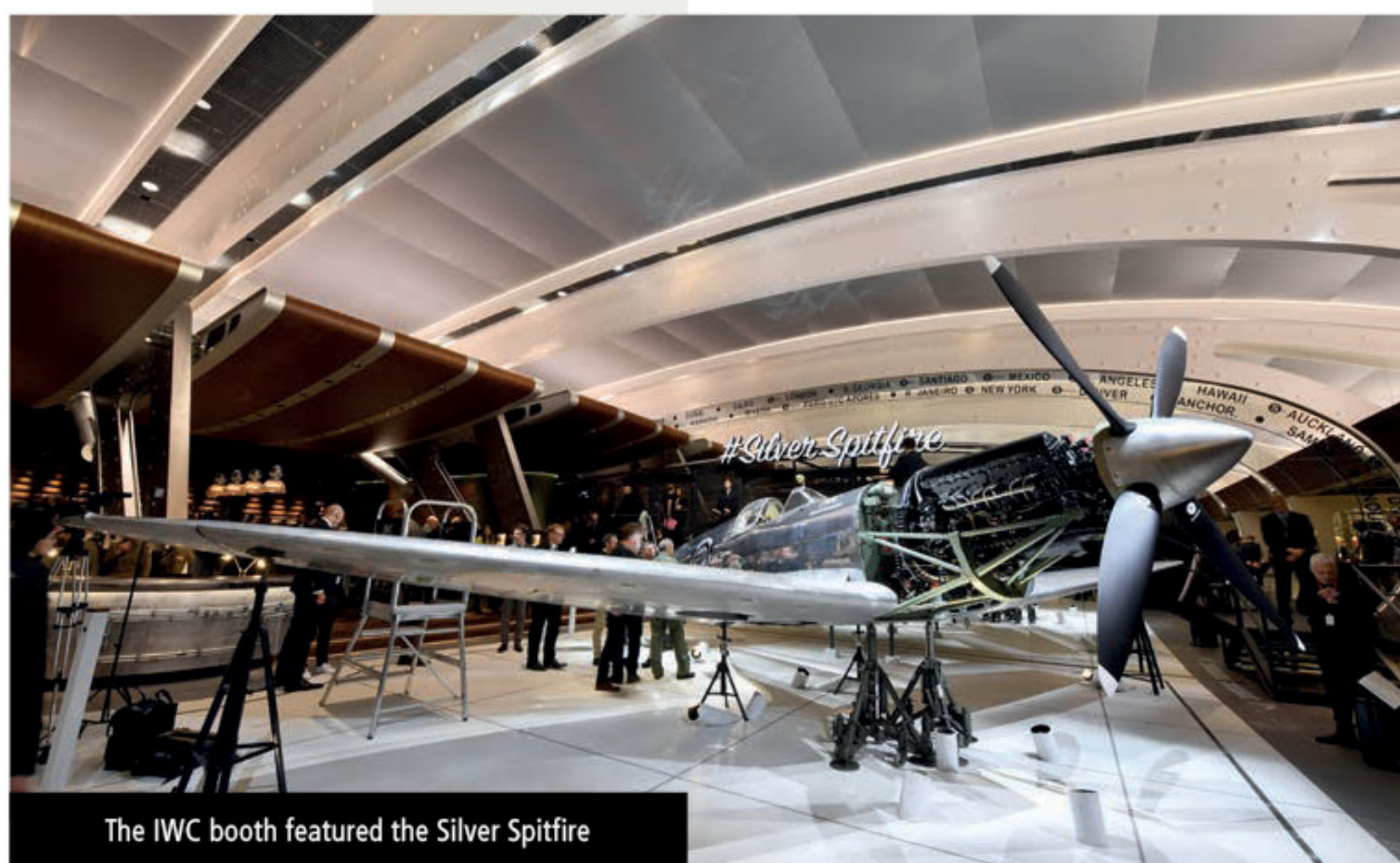
Scenes from SIHH 2019

SHOW and Tell

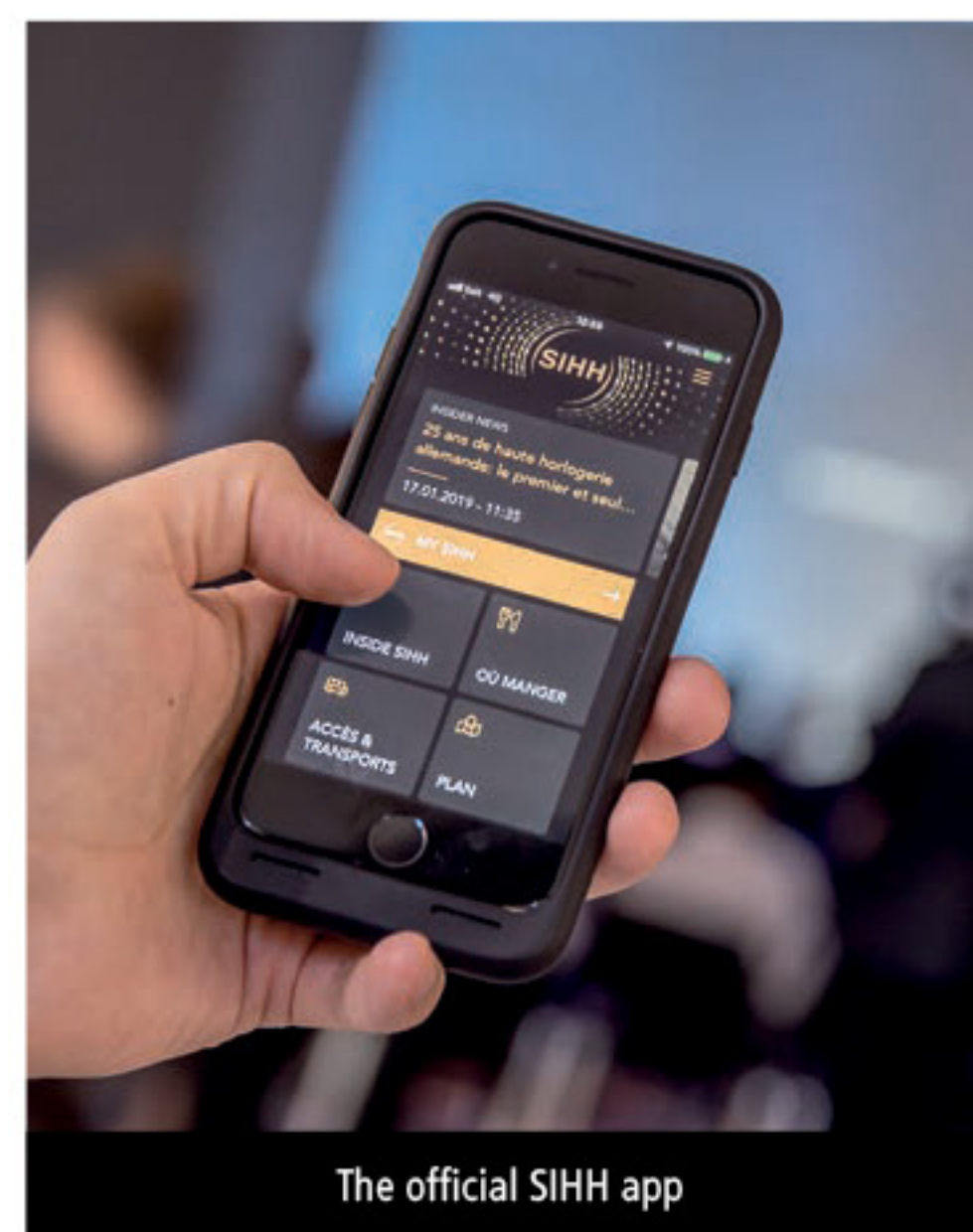
SIHH 2019 PRESENTED
SIGNIFICANT CHANGES TO
THE ENDURING WATCH FAIR

The Salon International de la Haute Horlogerie (SIHH) held in Geneva, Switzerland every January is one of two – the other being Baselworld – global watch fairs that truly matter. In its 29th year, SIHH set the stage for Swiss luxury watch brands to showcase their upcoming 2019 releases. There was an optimistic mood felt throughout the fair, as from a sales point of view, 2018 proved to be a good year compared to the past two years for the watch industry: the end of November 2018 saw a 7% rise in Swiss watch sales exports, with Asia as the main driver.

As 95% of Swiss watches are exported and sold outside of Switzerland, SIHH draws in an audience from all over the world. This year, the fair brought together over 23,000 end customers, trade attendees, journalists, and watch brand ambassadors including the likes of actors and athletes. A testament to the growing interest in SIHH is that the number of attendees increased by 15% compared to last year, despite being only held for four days compared to five days last year. On the last day of SIHH, the fair was opened to the public and drew in 3,000 eager visitors who admired the exquisite timepieces on display.



The IWC booth featured the Silver Spitfire



The official SIHH app

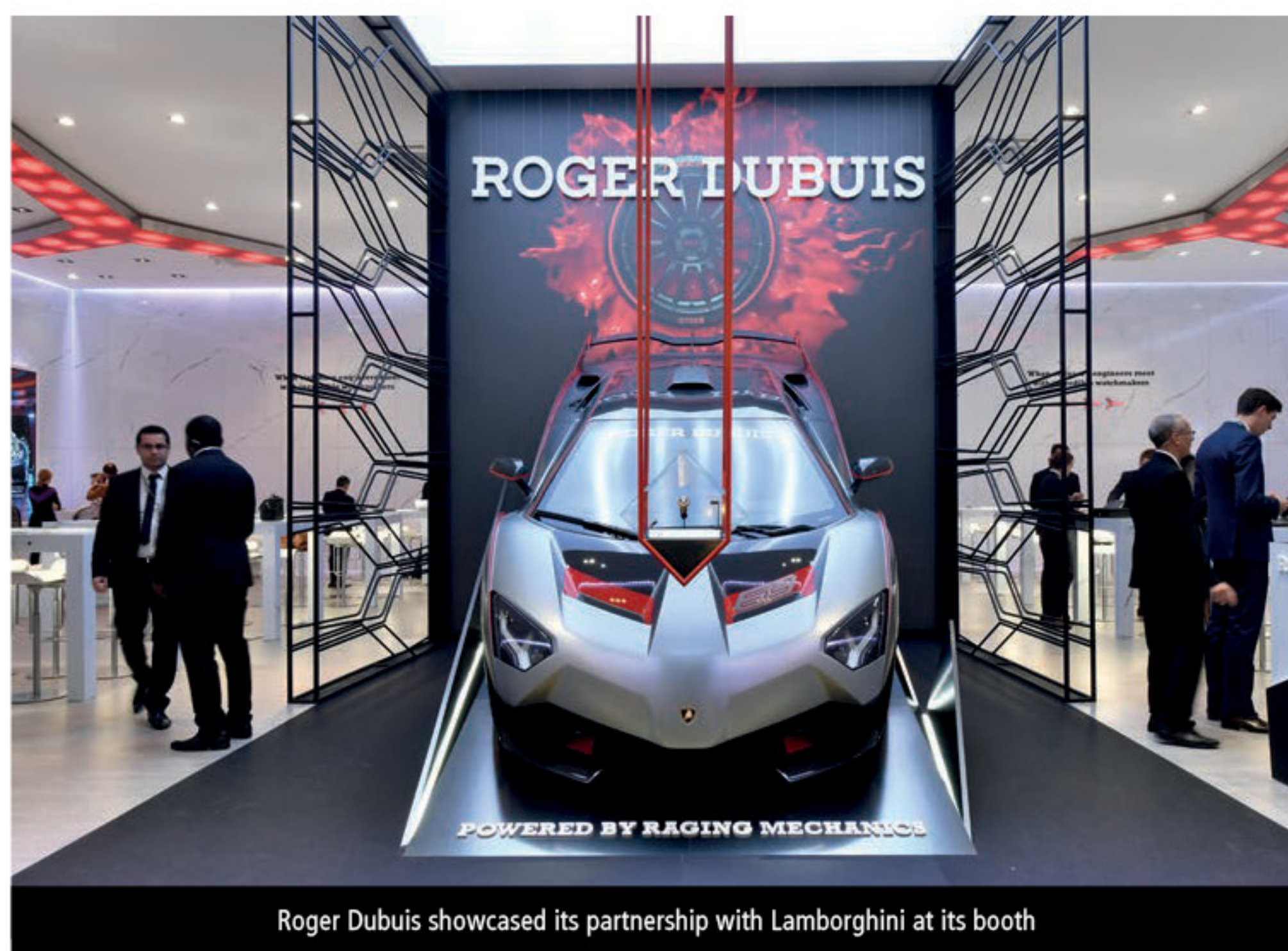
Some of the 35 brands that participated at SIHH 2019 were A. Lange & Söhne, Audemars Piguet, Baume & Mercier, BOVET, Cartier, Girard-Perregaux, Greubel Forsey, Hermès, IWC, Jaeger-LeCoultre, Montblanc, Panerai, Parmigiani Fleurier, Piaget, Richard Mille, Roger Dubuis, Ulysse Nardin, and Vacheron Constantin. Other luxury watch brands with relatively limited production sizes such as Armin Strom, Christophe Claret, Chronométrie Ferdinand Berthoud, DeWitt, élégante by F.P. Journe, Grönefeld, H. Moser & Cie, Hautlence, HYT, Kari Voutilainen, Laurent Ferrier, MB&F, Ressence, Romain Gauthier, RJ, Speake-Marin, and Urwerk, also took part in the event.

GLOBAL REACH

Discovery was not limited to the four walls of the exhibition, as the SIHH Auditorium saw haute horlogerie-related discussions by watch industry specialists who tackled the toughest questions in the industry; these were live-streamed through the event's official social networks. Speakers also came from outside the watch world, such as Asher Rapkin, Global Head of Business Marketing, Messaging and Emerging Platforms at Facebook, who talked about social media and luxury, as well as Chinese influencer Peter Xu, who has 7.5 million followers on Weibo, who spoke about the digital influence landscape in China. Then there is the power of social media driven by visitors who used "#SIHH2019", drawing in over a total of 380,000 posts by the end of the fair.

INTO THE FUTURE

A new feature at SIHH was the LAB, which invited visitors to see the latest research and developments efforts made by the watch brands that will surely impact the watch world in the near future. At the LAB, it is clear that science



Roger Dubuis showcased its partnership with Lamborghini at its booth

and technology play important roles in developing the traditional mechanical watches of today and tomorrow. This R&D incubator put 15 innovative projects on display. Greeting visitors at the entrance of LAB was Pepper the robot, which can interact in various languages. One of the highlights of LAB was a visual recognition application developed by IBM Watson. The application can identify a particular watch from a digital photo and present information about the specific piece, such as its history, technical specifications, references, and even store locations that sell that watch. Not stopping there, the application gives information about other timepieces in the same category both by the same brand and other brands. This app was first introduced for the sales team, but has been expanded to be used by watch collectors to better their knowledge.

A prototype seen at LAB was Cartier's Live Diag app, where visitors can check how well their watch is running by putting it on a digital tablet. Another check-up app is Care Box from Roger Dubuis, which listens to the timepiece's movement oscillations to judge whether it is properly adjusted or if the mechanism needs to be fine-tuned. Another impressive feat is the Vacheron Constantin digital archive where users tap and slide a tactile screen similar to the ones in futuristic science fiction movies.

Another change for SIHH is that it will no longer take place in January. The upcoming SIHH will take place on 26-29 April 2020, a move that will bring it closer to Baselworld which is set to be held on 30 April - 5 May 2020. This collaborative effort between the two fairs will continue until 2024.



The A. Lange & Söhne booth at SIHH 2019

SILVER

Jubilee

A. LANGE & SÖHNE
COMMEMORATES ONE OF THE
PILLARS OF ITS MANUFACTURE

In this day and age, a new product collection comes to life every season. So much so that 25 years of existence for a product can be considered relatively long. This is the case for the Lange 1 from A. Lange & Söhne. The timepiece, which was first introduced in 1994, remains relevant today and serves as the backbone of the Manufacture.

To put things into context, in 1990, A. Lange & Söhne was rebuilt in a country that was just reunified after the Cold War. In four years' time, the company unveiled its first four timepieces, complete with new movements, including the Lange 1. These watches were not made

in Switzerland; they were manufactured in the small town of Glashütte in Eastern Germany. The Lange 1's outsize date and off-centre dial immediately made headlines when it was revealed, and it continues to be an icon to this day. Throughout the years, the model's movement was continuously improved. In 2015, a new generation Lange 1 was introduced, packed with 20 years of technical knowhow while also maintaining its original aesthetic integrity.

To mark the 25th year anniversary of the timepiece, A. Lange & Söhne unveiled the Lange 1 "25th Anniversary". Limited to 250 pieces, the watch has an argenté-coloured dial in solid sil-

Engravings adorn the solid white gold hinged cuvette of the Lange 1 "25th Anniversary"

ver with printed deep-blue numerals and hour markers, blue date numerals, and a matching blue alligator leather strap with a grey seam. On the back is an engraved hinged cuvette crafted from solid white gold. The engraving



The new Zeitwerk Date



The Lange 1 "25th Anniversary"



A peek at the hand-engraved balance cock of the Lange 1 "25th Anniversary"



A closer look at the date ring of the Zeitwerk Date

depicts the Lange headquarters that dates back to 1873, the names of Walter Lange and Günter Blümlein, and a relief engraving of the inscription "25 YEARS LANGE 1".

Underneath is a sapphire crystal revealing the movement. Visible through this case back is a balance cock hand-engraved with an outsize date indicating "25" to mark the jubilee. "For watch collectors, a Lange is usually not their first watch," said Tino Bobe, Director of Manufacturing at A. Lange & Söhne. "Once they become Lange collectors, it is the small details that they will look for, and this '25' engraving is definitely a nice touch that collectors will appreciate." In order to celebrate this anniversary fittingly, a limited-edition classic from the LANGE 1 watch family will be presented every month until 24 October 2019.

The year 2019 is also important for A. Lange & Söhne as it marks the 10th anniversary of the

Zeitwerk, with a digital display, one of the most unique mechanical watches in the market. This is a success even the internal team wasn't expecting. "When we launched it in 2009 we thought it would be a niche product," Tino said. "Fast forward to 10 years later and we have developed this digital mechanical watch with striking time, and even a minute repeater." As Lange is most known for its outsize date, the next obvious evolution of the Zeitwerk is a date indicator. "But to add an outsize date on the Zeitwerk would only give the dial too many windows," Tino said. "We experimented various ways and decided to implement a date ring circling the dial with the current date indicated in red."

The result is the new 44.2 mm white gold Zeitwerk Date. The date ring mechanism is made of glass with printed numerals from 1 to 31. Underneath it is another ring with red segmentation that performs one step instan-

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THE YEAR 2019 IS ALSO IMPORTANT FOR A. LANGE & SÖHNE AS IT MARKS THE 10TH ANNIVERSARY OF THE ZEITWERK, WITH A DIGITAL DISPLAY, ONE OF THE MOST UNIQUE MECHANICAL WATCHES IN THE MARKET”

taneously at midnight. Aside from the date wheel, A. Lange & Söhne added several new features to this Zeitwerk. For ease of use, the date display can be adjusted with the corrector at 8 o'clock, and the hours also has its own corrector at 4 o'clock. A major improvement of the new Zeitwerk is the 72-hour power reserve, double that of its predecessor, while also being 0.3 mm thinner. These improvements were made possible thanks to the design modifications applied to the new manufacture calibre L043.8, which is composed of 516 parts.

Other modifications include changing the weight of the balance wheel (not the size) to achieve a higher power reserve. Last but not least, connoisseurs of mechanics will favour the movement's constant-force escapement that allows for a steady supply of power from the first time it is wound to the very end, thereby guaranteeing unparalleled timekeeping precision.



The Audemars Piguet booth at SIHH 2019

DECODING

Time

AUDEMARS PIGUET
BREAKS BARRIERS WITH
ITS LATEST RELEASES

In October 2012, François-Henry Bennahmias, CEO of Audemars Piguet, locked himself with 40 of his staff in a room and said: “We are not going to get out of this room – no bathroom breaks, no food – until we come up with two new movements: an automatic and an integrated chronograph.” They all entered the room at 5 pm and luckily for them, by 9 pm, they had come up with two new mechanisms drawn on paper. This episode was the precursor to what was to become the CODE 11.59 collection. Seven years later, at SIHH 2019, the collection was finally presented.

The powerhouse collection is made up of 13 watches: four self-winding automatic models, four self-winding chronographs, and five complications. Powering the watches are six different calibres; three are entirely newly developed. All the watches are designed to look great on the wrists of both men and women.

The name CODE 11.59 was a result of a contest held within the company to find a name for the collection. During this quest to find a name, a question was raised on how members of the young generation speak these days: us-

ing shorter words or through emojis, which can be translated to a unique code. As “code” alone is too generic and impossible to protect or patent, they added 11.59. “The time 11.59 pm symbolises the last minute of a new day, and everybody will experience this in their life, and to an extent even multiple times: a birth, a wedding, a new job, anything. There is always a last minute before a new day,” said François. “And since we want to write a new chapter in Audemars Piguet, CODE 11.59 came about.”

Building up on the name, they enhanced CODE to become an acronym for Challenge, Own, Dare and Evolve – words that describe the genetic code of the company.

The collection definitely made a lot of buzz during SIHH 2019. “Sure, there is a mix of opinions, sure, there is controversy, if there weren’t, we wouldn’t be AP,” said Michael Friedman, Head of Complications at Audemars Piguet. “We have been down this road before and we will be down this road again. It happened during the launch of the Royal Oak in 1972, and happened again in 2002, when we launched our concept watches; it was the first time an Haute Horlogerie historical brand came out with an unapologetically futuristic piece that looked like it was from outer space. People didn’t understand it. No one would have ex-



CODE 11.59 Tourbillon Openworked

“

THE CODE 11.59 HAS A COMBINATION OF A ROUND CASE AND AN OCTAGONAL MIDDLE CASE, AND IS CONSCIOUSLY DESIGNED WITH BOTH MEN AND WOMEN IN MIND ”



Blue enamel dial of the CODE 11.59 Minute Repeater Supersonnerie



CODE 11.59 Minute Repeater Supersonnerie case back



The double curved glare proof sapphire crystal of the CODE 11.59 Selfwinding model

pected that 17 years later, we would unveil this collection, which showcases our greatest technology.”

The CODE 11.59 has a combination of a round case and an octagonal middle case, and is consciously designed with both men and women in mind. Its optimum ergonomics makes it comfortable and adaptable for various wrist sizes to wear despite the 41 mm case diameter. The openworked lugs add a layer of complexity, with the top part welded to the thin bezel, while the bottom part lugs lean flush against the case back. The satin polished and chamfered lugs and case present high finishing techniques usually found on calibres. This complex case design has pushed Audemars Piguet to go beyond their normal production

standards and come up with new production tools and techniques.

The case features a complex double curved glare proof sapphire crystal that perfectly integrates into the extra thin bezel. The glass’ internal surface is shaped like a dome while the external surface is vertically curved from 6 to 12 o’clock. Its tense arched profile embodies the contemporary design of the watch while the polished chamfer all around the glass adds a nice finishing touch. The double curve maximises visibility and clarity to bring out all the dial details.

The flagship of the collection is the CODE 11.59 Minute Repeater Supersonnerie which harnesses technology from the limited production series Royal Oak Concept Supersonnerie unveiled in 2016. The dial might look tame, but do not be deceived, as underneath it is the intricately designed Calibre 2953 that brings exceptional acoustic performance, sound quality, and harmonic tone. Working

together to create powerful sounds are the patented gongs, case construction, and striking regulator. The well-constructed gongs are not attached to the mainplate, but to a new device acting as a soundboard, hence improving sound transmission. The striking regulator – the device that sets the pace of the striking sequence of hours, quarters and minutes– has been designed to absorb shocks and make the anchor system more flexible; this eliminates unwanted noise when the minute repeater mechanism is actually activated. As a result, this highly contemporary minute repeater has all the sonic power, all the volume and resonance of a large minute repeater pocket watch from the 19th century.

The watch comes in an 18-carat white gold case, with a smoked blue enamel dial, as well as an enamelled transferred logo and white gold hands, applied indexes and numerals. The engraved case back is adorned with sound waves which is a nod to the powerful sonic technology of the Supersonnerie.



The brand's designated booth at the fair

A *TIMELY* Initiation

BAUME & MERCIER IMPROVES ITS IN-HOUSE BAUMATIC MOVEMENT AND OFFERS A MORE AGGRESSIVE PRICE POINT

The first thing Geoffroy Lefebvre did when he became CEO of Baume & Mercier in mid-2018 was to lock himself and a few members of his team in a room full of approximately 200 historical Baume & Mercier timepieces. No stranger to watches – Geoffroy has been part of Richemont since 2011 – he immersed himself in the progression of the brand, from the pocket watches of 1869 to timepieces that won precision contests, to the latest productions. One of the takeaways from the experience was that he got to see the company as a Maison de Horlogerie, and not a manufacture. What that means is that Baume & Mercier does not manufacture watches in

terms of machining movements, cases, screws and other watch parts. Instead, what they do is buy the best parts from the best suppliers to make the best quality watches with the best prices. An analogy from the automotive industry is that they don't manufacture engines, but they do make excellent cars.

An example of their excellent track record is the Clifton Baumatic, first introduced last year, which is a perfectly positioned watch collection in terms of design, technology and price. The Baumatic is a platform for the brand to talk about innovation, as it is the first ever mechanical self-winding movement in its 189-year his-



Clifton Baumatic with a blue-to-black gradated sunburst dial

tory to be developed in-house. Building on the success of last year's Baumatic BM12-1975A, Baume & Mercier presents the new BM13-1975A movement, offered at a very attractive lower price.

"The process to create the Baumatic first involves understanding what the customers want: more power reserve, a hassle-free product, and maintaining precision timekeeping

throughout the length of the power reserve” said Daniel Brillard, Chief Operating Officer of Baume & Mercier. “This is exactly what the Baumatic is with its 5-day power reserve, accuracy with its COSC-chronometer certification, 7-year warranty, and resistance to the main magnetic fields of daily life.”

This novel movement powers several new Clifton Baumatic watches introduced this year. The first is the Clifton Baumatic in a 39 mm polished and satin-finished red gold case. Its warm, white-hued dial has a porcelain-effect finish complete with riveted gold hour markers. Meanwhile, its seconds hand in anthracite, contrasts with the gold hour and minute hands.

Next is the 40 mm Clifton Baumatic with a blue-to-black gradated sunburst dial with a white minute track and rhodium-plated hands. On the 3 o'clock position is an oversized date aperture and the timepiece is topped with a domed anti-glare sapphire crystal to ensure better readability. Visible through the sapphire crystal case back is the calibre's detailed finishing such as circular-grained bridges and a sand-blasted, snailed baseplate. The timepiece comes with either a black alligator leather strap with a pin buckle or a five-row steel bracelet with a triple folding clasp and security push-pieces.

Also new this year is the Clifton Baumatic Perpetual Calendar, in which the Maison combines the Baumatic BM13-1975AC-1 movement with a perpetual calendar module. The Clifton Baumatic Perpetual Calendar comes with a warm white porcelain-finished dial, enriched by faceted riveted hour markers and gold-tone hour, minute and seconds hands. At the 9 o'clock position is the counter to indicate the day of the week, at 12 o'clock is a counter for the month and leap year cycle, and at 3 o'clock is a counter for the perpetual calendar - all are accentuated with blued hands. To complete the look is a moon phase indicator at 6 o'clock.

To ensure enhanced readability, the dial is protected by a domed anti-glare sapphire crystal. Its 42 mm satin-finished 18-carat red gold case is just 12.1 mm thick, and visible through the sapphire crystal case back is the calibre's refined finishes, such as the openworked, gold-plated oscillating weight adorned with a decoration combining Côtes de Genève with snailing.

“We wanted to design a watch with savings in mind, aesthetics, quality and durability,” said Daniel. He indicated that they will extend the



Clifton Baumatic with a 39 mm red gold case



Clifton Baumatic Perpetual Calendar

“THE BAUMATIC IS A PLATFORM FOR THE BRAND TO TALK ABOUT INNOVATION, AS IT IS THE FIRST EVER MECHANICAL SELF-WINDING MOVEMENT IN ITS 189-YEAR HISTORY TO BE DEVELOPED IN-HOUSE”

Baumatic range with more complications in the years to come. “Our customers ask us to create beautiful luxury watches at a fair price, and this is what we do as we want to initiate people into the luxury watch world.”



Cartier booth entrance

THE FEMININE

Spirit

CARTIER EXPRESSES
FREEDOM WITH THE LIBRE
AND CELEBRATES TIMELESS
GLAMOUR WITH THE PANTHÈRE

As the name implies, the Libre collection is about Cartier's venture to break free from conventional codes of creativity and aesthetics, while at the same time staying true to the Maison's heritage. Right off the bat, the timepieces in the new Libre collection do not have circular cases. Instead, the line highlights three striking timepieces inspired by Cartier's history.

First in the line-up is the Tank Chinoise Red, which is the perfect expression of this exercise. The watch design is inspired by a Cartier timepiece introduced in 1921; it has red rubies to signify the Chinese symbolisms of passion and

vitality. The rectangle case is bordered by rubies and black enamel. A column of brilliant-cut diamonds frame the sides of the watch. The case brings out a visual effect of being stretched as the hours and minutes hand, as well as the crown, are placed in slightly higher positions, and the VI hour marker on the black lacquer dial is elongated. The Tank Chinoise Red Watch is a limited edition of 100 pieces.

Next is the new 50-piece Diagonale Watch with a contorted shape and Art Deco appeal, making it truly unlike any other timepiece. Seventy brilliant-cut diamonds line the white gold case which is intersected by lines of red and black

Tank
Chinoise
Red



Diagonale Watch

enamel. The white dial marries perfectly with the burgundy alligator leather strap.

The last piece of the Libre collection is the Baignoire Allongée which comes in two versions: the Baignoire Allongée Celadon has a white gold case adorned with emeralds and paraiba tourmalines, and has a green alligator strap, while the other, the Baignoire Allongée Black, is presented in a yellow gold case, encircled by black spinels and yellow sapphires. Both watches have dials set with brilliant-cut diamonds and are powered by the 1917 MC manual movement. Each model is limited to 50 pieces.

PANTHÈRE DE CARTIER

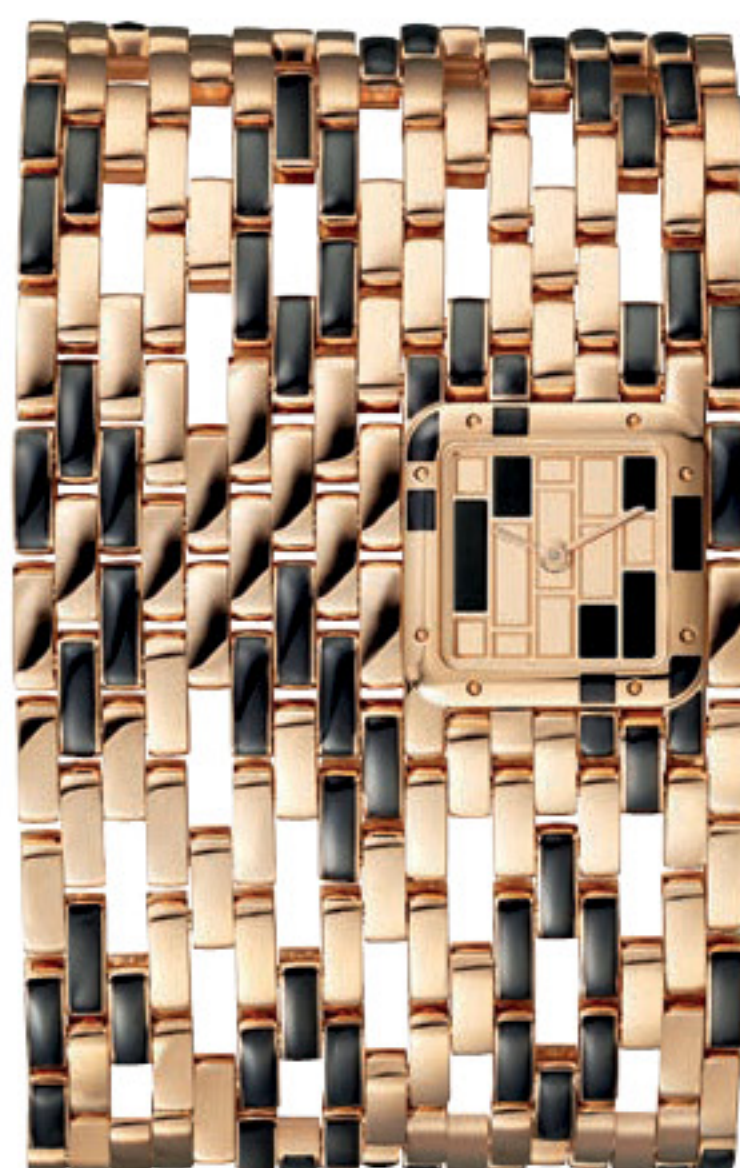
The Panthère de Cartier was the watch that defined the '80s for its glamorous appeal. To great fanfare, Cartier brought it back to life two years ago, and the collection can now be worn once again to gala dinners and extravagant parties, as well as more casual occasions.

The Panthère de Cartier has maintained its original aesthetic codes, proving its ability to stand the test of time. Fine details such as the small screws on the square bezel and the octagonal sapphire winding crown perfectly complement the white dial which features the brand's signature Roman numerals. As a result, the timepiece showcases the finest Cartier design, enabling the piece to make a statement not only as a watch but also as a piece of jewellery.

One of the new releases is a model highlighting a novel bracelet design. The Panthère de Cartier Manchette Watch is defined by its silky cuff bracelet and off-centred dial. The brace-



Baignoire Allongée Celadon



Top: Panthère de Cartier Manchette Watch with black lacquer
Above: Panthère de Cartier Manchette Watch in yellow gold

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THE PANTHÈRE DE CARTIER MANCHETTE WATCH IS DELIVERED IN SIX VERSIONS, WITH THREE GOLD VARIATIONS: WHITE GOLD, PINK GOLD AND YELLOW GOLD, WITH A PLAY OF DIAMONDS AND BLACK LACQUER”



Panthère de Cartier Mini

let is designed semi open-worked to reveal a glimpse of the skin and to lighten the watch. The Panthère de Cartier Manchette Watch is delivered in six versions, with three gold variations: white gold, pink gold and yellow gold, with a play of diamonds and black lacquer.

Another interpretation of the Panthère that Cartier brought to life this year is the Panthère de Cartier Mini. This is an homage to the original size that was launched in the '80s, which in today's Cartier world is dubbed the Mini - Cartier uses "Mini", "Small", "Medium" and "Large" instead of millimetre sizing to identify its watches. The Mini is available in six versions with varying case materials such as steel, white gold, pink gold, and yellow gold. Two models are presented with no diamonds, two are adorned with diamonds on the case (a total of 99 diamonds that add up to 0.42 carats), and two watches have diamonds on their cases and bracelets (a total of 599 diamonds equivalent to 3.61 Carats).



Matt Jones
in the Silver
Spitfire
aircraft

RECORD Breaking

IWC HONOURS HISTORY
WITH NEW RELEASES AND AN
ATTEMPT AT A WORLD'S FIRST

If there were awards to honour the best designed booths at SIHH 2019, IWC Schaffhausen would surely have taken the top prize. The booth was made to resemble a hangar from the 40s, with a shiny silver Spitfire as its centrepiece. The Spitfire was the most widely produced and strategically important British single-seat fighter plane used during World War II. Pre-SIHH, IWC already made a buzz last year when it announced it was supporting a quest of two pilots to circumnavigate the world in a Spitfire (the actual plane was put on display in the IWC booth). This feat has never been done before, and as the Spitfire was only intended for single flights up to 750 kilometres, taking it to travel more than 43,000 kilometres in



IWC booth at SIHH 2019

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THE SPITFIRE STANDS FOR ONE OF THE MOST SOPHISTICATED DEVELOPMENTS IN THE HISTORY OF AVIATION AND IS AN EPITOME FOR PERFECT FUNCTIONAL DESIGN”

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Pilot's Watch
Timezoner
Spitfire
Edition
"The Longest
Flight"



Case back
of the IWC
Pilot's Watch
Timezoner
Spitfire
Edition
"The Longest
Flight"

about 150 flight segments and visiting around 30 countries is a totally different ball game.

Set to break this world record are Steve Boulton Brooks and Matt Jones, founders of the Boulton Flight Academy. The academy is located at the Goodwood Aerodrome in Southern England and is the only officially recognised Spitfire flying academy in the world. "The Spitfire is built to be a high performance

plane," said Steve Boulton Brooks. "It is one of the most iconic airplanes; there is a genuine sense of timelessness to the Spitfire and flying it is the most amazing, freeing experience."

The Spitfire stands for one of the most sophisticated developments in the history of aviation and is an epitome for perfect functional design. The two pilots will take turns flying the Spitfire, taking off on its flight around the

world next August. Their journey will be recorded by a camera crew following in a separate plane, and cameras will be placed inside the cockpit for fans to get an up close view of the "Silver Spitfire - The Longest Flight" journey.

IWC and the Boulton Flight Academy have already fostered a relationship for many years, and the two pilots approached IWC in early



IWC Pilot's Watch Chronograph Spitfire



Steve Boulton Brooks

2018 for the project. "We were already working on bringing the Spitfire collection to life and this project gave us the perfect story," said Christian Knoop, Creative Director of IWC. "We acquired the license to use the name Spitfire some 20 years ago, and had various sub-collections named Spitfire. Now we are launching it as a collection."

IWC's support for this endeavour is more than just a marketing stunt as history comes alive through the project. IWC supplied Mark 11 watches for the British Royal Air Force in 1948. Navigators and pilots used the watch until the early 1980s. Back then, pilot watches were something that they needed, an essential tool when flying. The watches were made to answer specific technical aviation needs, and had to be strong enough to endure demanding combat flight situations. As such, making aviation watches required the watchmaker to develop advanced movements and discover new case materials.

During the Spitfire's stopovers, IWC will be activating events. "This will allow us to connect with local markets all over the world, especially where we have our boutiques and to combine and connect with other IWC partnerships," said Christian. "We are excited to bring this military story to life, and we see this to connect well with our younger customers." The complete flight schedule and destinations are yet to be released, but some have been confirmed. One is a stopover in Abu Dhabi during the Formula 1 finals, where IWC will hold an event with its partner, the Mercedes AMG Petronas F1 team.



IWC Big Pilot's Watch Constant-Force Tourbillon Edition "Le Petit Prince"

Last year was an exceptional year for IWC as the manufacture marked its 150th anniversary, and it released a 28-piece line - all limited - and introduced three new movements. "Our learnings from last year is that if we do a relaunch we are not going to do the whole collection, instead we want more continuity in our

collection," Christian said. "I've been with IWC for 10 years and it's my third relaunch of our Pilot's Watch collection, and there is no point in doing everything completely." It is the IWC Pilot's Watches that will take centre-stage this year, with a focus on the Spitfire, Le Petit Prince, and TOP GUN timepieces.

At SIHH, IWC introduced seven pieces in the Spitfire collection with new designs and substantial manufacturing content as all have 100% in-house movements. Part of the new Pilot's Watch collection are two references of the Le Petit Prince which brings high complication into the collection. Meanwhile, for the TOP GUN line, new options were introduced, including one with a case made of the IWC-patented Ceratanium® material.

SPITFIRE

The new Spitfire collection integrates some design cues from the iconic Mark 11, such as the high contrast dial and beige luminous material. The official timepiece of the Spitfire journey around the globe is the Pilot's Watch Timezoner Spitfire Edition "The Longest Flight". The limited 250-piece watch comes with the easy to handle IWC-patented timezoner matched with the in-house Calibre 82760 automatic movement that has a 60-hour power reserve. It has a 46 mm stainless steel case with a black dial and green textile strap. While flying the Spitfire, in the event of a drop in air pressure, the timepiece will survive as its glass is secured against displacement.



IWC Pilot's Watch Double Chronograph TOP GUN Ceratanium®

Other timepieces in the new Spitfire collection include the 46 mm Big Pilot's Watch Perpetual Calendar Spitfire, and smaller sized watches such as the 41 mm Pilot's Watch UTC Spitfire Edition "MJ271", the 41 mm Pilot's Watch Chronograph Spitfire and the 39 mm Pilot's Watch Automatic Spitfire. The Spitfire collection comes in two colour schemes: three watches are in stainless steel cases with black dials and green textile straps, while four models come in bronze cases with olive green dials and brown calf leather straps.

LE PETIT PRINCE

Next up in the new Pilot's Watch collection are two Le Petit Prince timepieces which are dedicated to Antoine de Saint-Exupéry, the French writer of "Le Petit Prince", who also happened to be a pioneering aviator. The first watch is the Big Pilot's Watch Constant-Force Tourbillon Edition "Le Petit Prince", a timepiece that is hard to miss due to its distinct tourbillon with integrated constant-force mechanism at 9 o'clock. Other features visible on the blue dial are a 96-hour power reserve display and a perpetual moon phase display at 1 o'clock. Not only is this the first IWC Pilot's Watch model made with a constant-force tourbillon, it is also the first ever IWC timepiece made with Hard Gold for its 46.2 mm case. Hard Gold is IWC's proprietary material and is five to 10 times harder and more wear-resistant than red gold. Due to the difficult manufacturing process, only 10 timepieces are available.

The second piece from Le Petit Prince is the Pilot's Watch Perpetual Calendar Chronograph Edition "Le Petit Prince" which combines a perpetual calendar complication and a chro-



IWC Pilot's Watch Chronograph TOP GUN Edition Mojave Desert

nograph with flyback function. Its 43 mm case is made of 18-carat red gold and is secured with a brown calf leather strap.

TOP GUN

Material innovation is at the heart of IWC. In 1980, IWC was the first brand to launch a

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ANOTHER MATERIAL INNOVATION IN THE TOP GUN LINE IS THE PILOT'S WATCH CHRONOGRAPH TOP GUN EDITION "MOJAVE DESERT" WHICH HAS SAND-COLOURED CERAMIC, INSPIRED BY THE MOJAVE DESERT, HOME TO A US NAVAL AIR WEAPONS STATION ”

watch completely made out of titanium. Six years later, IWC was the first watch company to use zirconium oxide ceramic for its Da Vinci Perpetual Calendar model, then in 1994, the material was integrated in the Pilot's Watch collection. As of 2007, the TOP GUN collection has used titanium and ceramic in different variations and for different components.

For the 2019 Pilot's Watch TOP GUN collection, IWC is integrating Ceratanium®, a material that combines the advantages of both titanium and ceramic. Starting with a special titanium alloy, the surface of the material eventually turns from metal to ceramic in a complex and delicate furnace process. The outcome is a case as lightweight and unbreakable as titanium, and at the same time, as hard and scratch-resistant as ceramic. The perfect watch to integrate this material into is the double chronograph, which has a split seconds mechanism for simultaneous measurement of two short periods of time. The Pilot's Watch Double Chronograph TOP GUN Ceratanium® has a 44 mm case size and a power reserve of 44 hours.

Another material innovation in the TOP GUN line is the Pilot's Watch Chronograph TOP GUN Edition "Mojave Desert" which has sand-coloured ceramic, inspired by the Mojave Desert, home to a US Naval Air weapons station. Last but not least, IWC launched a 41 mm Pilot's Watch Automatic TOP GUN watch and a 44.5 mm Pilot's Watch Chronograph TOP GUN timepiece both featuring IWC manufactured calibres in black ceramic cases.



Nature took pride of place at the Jaeger-LeCoultre booth

MASTERFUL Timepieces

JAEGER-LECOULTRE
ENRICHES ITS OFFERINGS
WITH NEW TIMEPIECES



Master Ultra Thin Perpetual Enamel

Jaeger-LeCoultre unveiled a stunning trio of timepieces at SIHH 2019. Boasting a variety of complications – moon phase, tourbillon, and perpetual calendar – the watches are unified by midnight blue sunray enamel dials, white gold cases, and blue leather straps. At a glance, the new timepieces look straightforward, with their shiny blue dials and complications. Granted, watchmakers conventionally would focus on crafting complications on “ordinary” flat dials. However, Jaeger-LeCoultre went above and beyond by installing both its

technical and artistic prowess on the creation of these timepieces. The complications are made to perfection, matched with the arts of guilloché and enamelling, two of the Rare Handcrafts (“Métiers Rares”) from the Maison. This is possible as Jaeger-LeCoultre is amongst the few watchmakers that has mastered gem-setting, engraving, guilloché and enamelling; all these processes are done at its in-house workshop. Such artistic techniques require delicate and subtle work, typically done by hand, and on occasion, with

the assistance of machines. The results bring to light the geometric motifs and the relief effect characteristic of guilloché, a traditional decorative technique. Brought back to life by the Manufacture in 1996, enamelling calls for extreme concentration, patience, and attention to detail.

First up in the line-up is the 50-piece limited edition Master Ultra Thin Tourbillon Enamel, with its showstopper tourbillon at 6 o'clock commanding attention. Encircling the tourbillon is a small seconds hand making a full minute rotation. Complementing the tourbillon is the laser-engraved date counter at 12 o'clock. Powering the timepiece is the new Calibre 978F equipped with a 48-hour power reserve. The white gold case has a diameter of 40 mm and is 12.13 mm thick.

The second timepiece is the Master Ultra Thin Moon Enamel, which is slightly smaller at 39 mm. Its moon phase setting is a redesign; it possesses more intricate details than the previous moon phases made by Jaeger-LeCoultre. When the moon is full, the perfectly round and polished white disk comes to rest on a stunning background. Surrounding the moon phase is the laser engraved date counter. Also being introduced on the timepiece are longer hour-markers that split into two at 12, 3, 6 and 9 o'clock. Underneath the majestic hand-guilloché blue enamel dial is the Jaeger-LeCoultre Calibre 925 automatic movement with a 70-hour power reserve. The Master Ultra Thin Moon Enamel is limited to just 100 pieces.

The last model of the trio is the Master Ultra Thin Perpetual Enamel and it has the busiest dial; it has individual apertures to indicate the day at 3 o'clock, date at 9 o'clock, and the month and year at 12 o'clock. One more aperture at 6 o'clock reveals the polished moon phase which has an engraved counter to indicate the moon's position in both the Northern and Southern hemispheres. The engine of the 39 mm timepiece is the automatic Calibre 868A/2 that packs a 70-hour power reserve. This movement is an update from one of the most emblematic movements made by Jaeger-LeCoultre, the Calibre 868. Similar to the two other models in the new collection, the Master Ultra Thin Perpetual Enamel has a guilloché blue enamel dial that features refined and lengthened hour-markers. The attractive piece is limited to just 100 pieces.

An SIHH 2019 report of Jaeger-LeCoultre would definitely not be complete without mentioning the 18-piece limited edition Master Grande Tradition Gyrotourbillon Westminster



Master Ultra Thin Tourbillon Enamel

ster Perpétuel. It is easily one of the top three most innovative timepieces at this year's Salon.

The Master Grande Tradition Gyrotourbillon Westminster Perpétuel is the fifth generation multi-axis tourbillon from the Maison, a continuing legacy since 2004. Compared to its predecessors, the new Gyrotourbillon is miniaturised so the timepiece has space for a perpetual calendar and minute repeater com-

“AN SIHH 2019 REPORT OF JAEGER-LECOULTRE WOULD DEFINITELY NOT BE COMPLETE WITHOUT MENTIONING THE 18-PIECE LIMITED EDITION MASTER GRANDE TRADITION GYROTOURBILLON WESTMINSTER PERPÉTUEL”

plication, all while keeping the timepiece sleek at 43 mm. The accuracy of the new tourbillon is preserved thanks to the one minute constant-force mechanism that provides consistent levels of energy. An added benefit to the constant-force is that it regulates the motion of the minute wheel, creating a jumping minutes hand that offers greater precision in time display. Not stopping at a Gyrotourbillon, the timepiece has an impressive minute repeater that plays the Westminster chime, the famous melody of the Big Ben clock at the Palace of Westminster in London. This is made possible through four sets of gongs that play in different sequences and different quantities at each quarter of the hour.



Panerai highlighted the Submersible collection at SIHH 2019

THE PANERAI

Experience

PANERAI MAKES DISTINCT WATCHES AND PROVIDES MEMORABLE EXPERIENCES

When Jean-Marc Pontroué joined Panerai as its CEO in early 2018 (after heading Roger Dubuis), he made it his mission to clearly define the messaging, assortment and marketing of the Panerai Collections. And the fruits of his labours were apparent at SIHH 2019, with the clear positioning of four distinctive collections.

The Luminor Collection is still the iconic line of Panerai; it presents Italian contemporary

elegance at its best. Then, there's the Due Collection, aimed for people who admire the style and values of Panerai, but do not necessarily want a big and thick dial. Meanwhile, the Radiomir Collection speaks about the brand's history. Last but not least, the Submersible, once a sub-segment of the Luminor, has now been converted into a separate collection. The Submersible line speaks of extreme sports, and as explained by Jean-Marc Pontroué, this collection will be a priority and



The 15-piece Panerai Submersible Chrono Guillaume Néry Edition - 47MM (PAM00983)



Panerai Submersible Chrono Guillaume Néry Edition - 47MM (PAM00982)

will benefit from the latest material innovations of the Manufacture. The aim is to produce one new high-tech material each year.

Making a splash as a new collection, the Submersible presents three extreme collaborations – with Guillaume Néry, world champion free-diver; Mike Horn, world explorer; and the Italian Navy. Each of these collaborations have paved the way for distinct timepieces, available in limited and non-limited editions. What's exciting about the limited edition pieces is that they are packaged with once-in-a-lifetime money-can't-buy experiences. As scary as some of the experiences may seem, Jean-Marc Pontroué and his team will be testing the experiences beforehand, with the purpose of presenting exciting, adrenaline-packed experiences without any aspect of suffering.

PANERAI SUBMERSIBLE CHRONO GUILLAUME NÉRY EDITION

The new 47 mm Panerai Submersible Chrono Guillaume Néry Edition is made in honour of Guillaume Néry, world champion freediver and acclaimed underwater videographer and photographer. Freediving is diving underwater on a single breath of air without using any diving equipment. The timepiece is well suited to the lifestyle of the Frenchman as it is a professional diving watch capable of withstanding extreme pressures up to 300 metres. It is fitted with a unidirectional rotating bezel that accurately displays the duration of the dive and as a diver goes deeper and loses sunlight, the dial remains clearly legible even in complete dark-



Case back featuring the freediver's signature

ness, thanks to the luminous white markers that stand out against the dark background. The timepiece's chronograph has a fly-back function display with a central chronograph seconds and minute hands, and an hour counter at 3 o'clock. Buttons for operating the chronograph are placed at 8 and 10 o'clock. Meanwhile, the seconds counter is at the 9 o'clock position.

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MAKING A SPLASH AS A NEW COLLECTION, THE SUBMERSIBLE PRESENTS THREE EXTREME COLLABORATIONS – WITH GUILLAUME NÉRY, WORLD CHAMPION FREE-DIVER; MIKE HORN, WORLD EXPLORER; AND THE ITALIAN NAVY ”

The Panerai Submersible Chrono Guillaume Néry Edition is fitted with the in-house P.9100 automatic calibre with a power reserve of three days. Engraved on the case back is Guillaume's signature. Two variations of the timepiece are available, with differences in case finishing, dial and strap colour. First is the PAM00982 with a titanium case, shark grey dial and blue rubber strap. The second is the 15-piece PAM00983 that has a titanium case with DLC-coating, a blue and black dial with parts of the hour markers and hands in turquoise blue, and a black rubber strap. The lucky 15 buyers of the PAM00983 will be flown out of their home countries to Mo'orea, an island in French Polynesia, which Guillaume Néry calls home. There they will experience a big diving adventure with none other than Guillaume Néry himself.

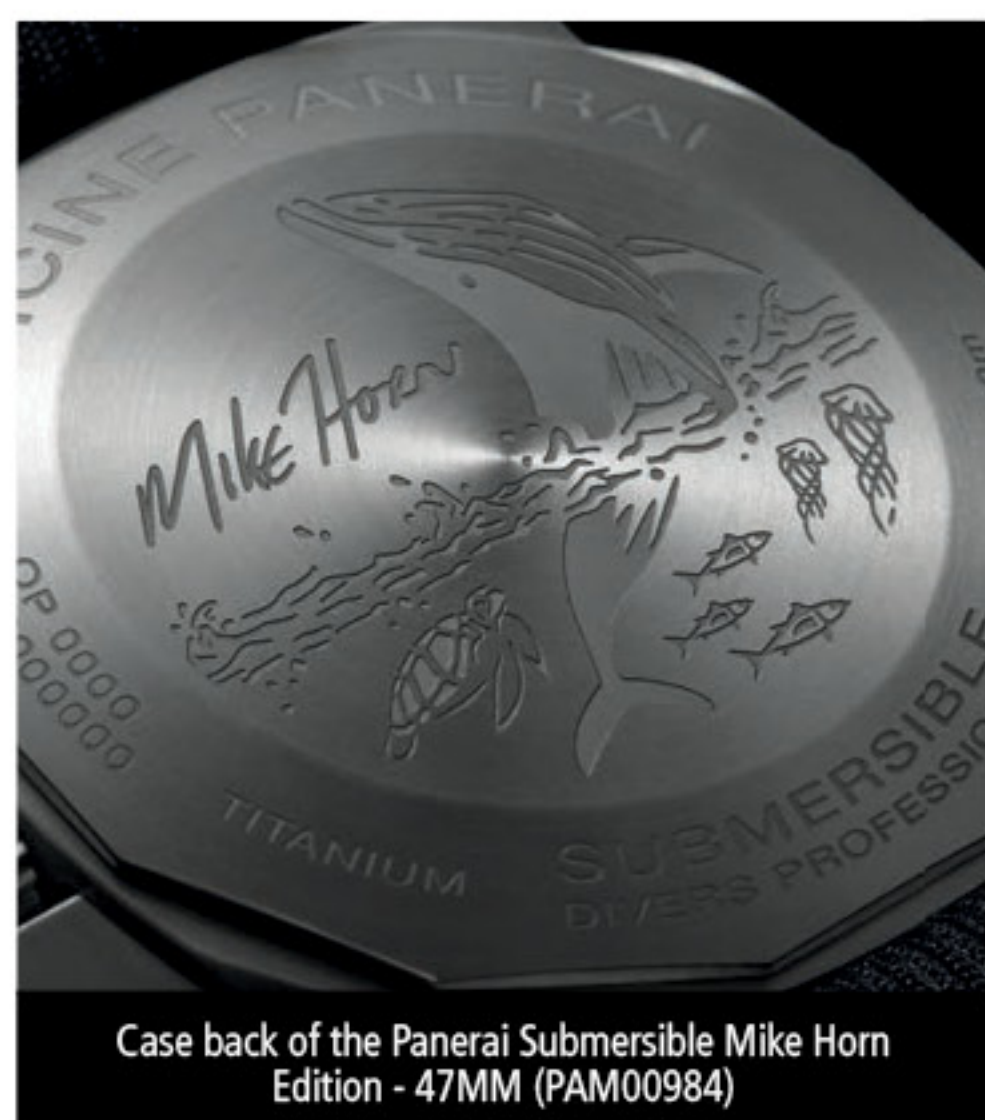
PANERAI SUBMERSIBLE MIKE HORN EDITION

The 47 mm Panerai Submersible Mike Horn Edition is inspired by Mike Horn, one of the greatest living modern-day explorers. His adventures include swimming the Amazon River solo and unsupported, circumnavigating the equator in a non-motorised transport, walking to the North Pole during the dark season, and scaling the world's 8,000 metre peaks.

The Submersible Mike Horn Edition is more than about tough explorations, but also environment preservation. After all, Mike Horn has two facets to his being: the free, adventurous side, which is determined to overcome every obstacle and the other aspect which empow-



Panerai
Submersible
Mike Horn
Edition
- 47MM
(PAM00984)



Case back of the Panerai Submersible Mike Horn
Edition - 47MM (PAM00984)

ers him to contribute to saving the planet. As a result of this, parts of the timepiece are made of EcoTitanium™, a material obtained not from the exploitation of natural resources but from recycled titanium. The parts of the timepiece made of EcoTitanium™ are the case, the device protecting the winding crown, the bezel as well as the back-engraving which features Mike Horn's signature and an image inspired by the creatures which inhabit the seas. This is the first time this material is used in the world of high quality watchmaking. Another way the manufacture tried to reduce environmental



The Panerai Submersible Mike Horn Edition - 47MM
(PAM00984) pays tribute to a modern explorer

impact is by utilising a light, strong and resistant strap made of recycled PET. Last but not least, the watch box is made from recycled materials, with an innovative design inspired by the instruments specially made for underwater activities.

The Panerai Submersible Mike Horn Edition - 47MM (PAM00984) is a professional diving watch, designed to go as deep as 300 metres. The newly designed unidirectional rotating bezel allows for detailed dive duration calculations. In a dark environment, the watch has great legibility thanks to the green Super-LumiNova® on the index markers and the large skeleton hands; also clearly visible are the date window at 3 o'clock and the small seconds dial at 9 o'clock. At the heart of the timepiece is the automatic mechanical P. 9010 calibre with a power reserve of 72 hours. The timepiece is made in the Panerai Manufacture in Neuchâtel, which operates in compliance with the strictest international environmental standards. The physical building of the Manufacture has been designed to reduce carbon dioxide emissions to zero, and is equipped with advanced energy-saving devices and equipment for recovering and reusing waste materials.

The Panerai Submersible Mike Horn Edition comes in two shades: PAM00984 has a black dial with green accents, and a black recycled PET strap, while PAM00985 has a black dial with blue accents, and a blue recycled PET strap. The PAM00985 is limited to just 19 pieces, and includes an invitation for the buyers to go on an expedition with Mike among the ice floes of the Arctic.

PANERAI SUBMERSIBLE MARINA MILITARE CARBOTECH™

Panerai is no stranger to the commandos of the Italian Navy, as the Manufacture has provided them with watches and diving instruments for decades. To honour their long-standing relationship, Panerai unveiled the Submersible Marina Militare Carbotech™, which brings forth military features both in its character and build. Its 47 mm diameter case is made of carbotech, a revolutionary material based on carbon fibre, which is lighter than titanium and stronger than stainless steel. What's even more special is that this is the first time this material is used on a watch.

The composition of the material consists of extremely thin layers of carbon fibre bound together by a special polymer. The result of this process creates a distinct, unrepeatable camouflage appearance, thus no two cases are alike. The case is equipped with a unidirectional rotating bezel to measure diving times, and visible on the dial is a date window at 3 o'clock and a small seconds hand at 9 o'clock. Its hour markers and large skeleton hands are coated with grey Super-LumiNova® for reading in dark conditions. The powerful engine of the timepiece is the Panerai Manufacture P.9010 calibre which provides it with a 72-hour power reserve and water-resistance of up to 300 metres.

As with the two other Submersibles mentioned previously, the Submersible Marina Militare Carbotech™ comes in two exceptional versions. First is the PAM00979 with its camouflage black dial, grey hour indicators and hour and minute hands, and a black strap. The second is the PAM00961, a limited edition of 33 pieces with green Super-LumiNova® for the hour and minute hands, as well as the hour indicators, and a strong green strap worthy of deep diving. More than its aesthetics and performance, buyers of this limited edition timepiece will take part in an exclusive training session with Comsubin, the Diving and Commando Group of the Italian Navy, which is why the Comsubin logo is engraved on the timepiece's case back. This sort of access is very rare and Panerai offers this unparalleled experience to a very limited group. Only 33 of its bravest and most passionate fans will be entitled to this special offer.



A closer look at the camouflage black dial



The Panerai Submersible Marina Militare Carbotech™ - 47MM (PAM00979) features the Comsubin logo on its case back



Piaget highlighted 'the sunny side of life' at its SIHH 2019 booth

ALL THAT Glitters

PIAGET DAZZLES WITH
TIMEPIECES ESPECIALLY
MADE FOR MEN AND WOMEN

As SIHH is the foremost four-day watch trade fair to impress global retailers, buyers, and the media, it is no surprise that watch brands go above and beyond to prepare for the event. And because each brand has its own identity to exhibit and specific messages to convey, each booth exudes a truly unique perspective. However, there is usually a pervading feeling of formality echoed by most exhibitors. This, however, was not the case for Piaget at SIHH 2019.

The brand's idea was to present "the sunny side of life", and this was evident in its beach themed booth. This rather playful and relaxed model delivered a breath of fresh air from all the seriousness surrounding SIHH 2019. This actually hasn't always been the case for Piaget, as it previously chose to present itself in a more formal manner. Many credit this progression to the working hand of Chabi Nouri, CEO of Piaget since 2017, who has brought a balance of emotions and rationale to the busi-



Piaget
Altiplano
Tourbillon

ness. Make no mistake about it, despite the new playful appeal of the brand, its creations remain nothing short of impeccable. This includes its record-breaking feats in ultra-thin watchmaking.

Despite bigger and chunkier watches becoming more prevalent throughout the years, Piaget persists in its quest of ultra-thin mastery, even producing the 38 mm Piaget Altiplano 900P, the thinnest luxury watch of all time. And just last year they presented the extraordinary 2 mm-thick Piaget Altiplano Ultimate Concept, a working concept watch thinner than an average silver coin. Moreover, Piaget has to work twice as hard to impress as the Maison is revered not just as a master watchmaker but also as a master jeweller.

Ask anyone from the Maison which comes first, and you will perpetually receive the answer that both have equal importance. Piaget has been working with gold for years and the craft persists to this day. This year, out of their gold-working atelier in Plan-les-Ouates, Geneva, Piaget presents shiny gold timepieces created using new decorative techniques.

ALTIPLANO

The Altiplano - which gets its name from the plateau in the Andes Cordillera in South America - has been a product of Piaget since 1957. This collection is the reason why Piaget holds the identity of ultra-thin master. The Altiplano is a true testament to Piaget's expertise: ultra-thin watchmaking, exceptional gem-setting and an expanded focus on hard stones - this time with a meteorite. For 2019, the Altiplano line gets a celestial touch with the introduc-

Blue meteorite iteration of the Piaget Altiplano watch



The new Piaget Altiplano with meteorite dial

“

THE FINEST DETAILS ARE APPLIED TO THIS LIMITED 28-PIECE OFFERING, SUCH AS A CIRCULAR-GRAINED PLATE, BEVELLED BRIDGES WITH CIRCULAR CÔTES DE GENÈVE, SUNBURST-BRUSHED WHEELS AND A HAND-BEVELLED FLYING TOURBILLON CAGE

”



Piaget
Altiplano
with grey
meteorite
dial



Diamond-set
model of
the Piaget
Possession
watch

tion of a meteorite on the dial “The meteorite resonates with the story of our brand, ‘the sunny side of life,’ says Quentin Hébert, Head of Watches Marketing at Piaget. “Meteorites were formed around the same time as the sun, and we want to bring that fragment of the sun to the wrist.”

The first of the new Altiplano timepieces this year is the Piaget Altiplano Tourbillon, a timepiece with a 41 mm pink gold case, a blue meteorite dial encircled by 85 diamonds (1.59 carats) and an off-centred flying tourbillon. The distinctive lines on the meteorite dial are called Widmanstätten patterns, which are found on the natural crystallised nickel-iron structures found within meteorites. The off-centred hours and minutes at eight o’clock are presented with the hallmark Piaget Altiplano baton hands and indices. The watch is powered

by the Piaget ultra-thin hand-wound tourbillon 670P movement made up of 157 components, with a power reserve of up to 48 hours.

The finest details are applied to this limited 28-piece offering, such as a circular-grained plate, bevelled bridges with circular côtes de Genève, sunburst-brushed wheels and a hand-bevelled flying tourbillon cage. Matching the blue meteorite dial is a blue alligator leather strap with an 18-carat pink gold pin buckle. The new Altiplano is also available without a flying tourbillon but with three different coloured meteorite dials: grey, gold, and blue, with a bezel paved with 72 diamonds (1 carat). All three non-tourbillon pieces are housed in 40 mm 18-carat pink gold cases and are powered by the Piaget ultra-thin self-winding calibre 1203P with a 44-hour power reserve. The grey and blue meteorite versions are limited to

300 pieces, while the gold variation is limited to 50 pieces.

POSSESSION

Meanwhile, a highlight for the ladies this year is the Piaget Possession collection, which speaks of luscious colours, beautiful gem-setting and a new hand-worked gold cuff. The Possession is iconic with its rotating bezel, free-spinning yet fixed in position around the dial. Last year, the collection was rendered in various colours with a play on interchangeable straps and bracelets, along with exceptional ornamental stone dials of lapis lazuli, carnelian, turquoise, and malachite. The colour play continues this year with the introduction of sexy shades of cherry. Four Piaget Possession references are brought to life with deep cherry-pink alligator leather straps. Two pieces come with matching pink dials with diamond hour markers, di-



Piaget Possession timepiece with deep cherry-pink alligator leather straps

amond-set rotating bezels and cases in either 29 mm or 34 mm 18-carat pink gold.

The other two Piaget Possession watches in this quartet have diamonds covering the full display of their 18-carat white gold cases. The 29 mm option has 162 diamonds (1.55 carats) on its case and 142 diamonds (0.75 carats) on its dial. As for the 34 mm diameter variant, it has 181 brilliant-cut diamonds (2.11 carats) on its case and 239 diamonds (1.22 carats) on its dial. Of course, these offerings would not be complete without a full gem-set model.

The high-jewellery timepiece is available in white gold with a fully diamond-paved dial and case, as well as a full diamond-paved bracelet. Its 18-carat white gold case is set with 162 brilliant-cut diamonds (1.55 carats), its dial has 142 diamonds (0.75 carats) and most astonishingly, the bracelet is set with 317 brilliant-cut diamonds (8.87 carats). The bracelet

is dubbed the diamond river bracelet, and it gets its name from the glittering fluidity of the individually hand-set stones. Despite the sheer amount of diamonds and the intricacy of the underlying white-gold structure, the timepiece is designed to feel very supple and comfortable on the wrist.

Finally, the last piece in the new Possession collection is a tour-de-force of gold-working. It is the Possession cuff watch that has a full 18-carat gold textured Milanese mesh cuff, and a stunning mother-of-pearl dial encircled by 11 diamond-dot hour indexes (0.07 carats), with the Piaget logo at 3 o'clock. As a final touch, 162 brilliant-cut diamonds (1.55 carats) beautifully sparkle on the 29 mm 18-carat pink gold case. All of the Possession timepieces are powered by the Piaget Manufacture 56P Quartz movement.



The Piaget Possession cuff watch

“ITS 18-CARAT WHITE GOLD CASE IS SET WITH 162 BRILLIANT-CUT DIAMONDS (1.55 CARATS), ITS DIAL HAS 142 DIAMONDS (0.75 CARATS) AND MOST ASTONISHINGLY, THE BRACELET IS SET WITH 317 BRILLIANT-CUT DIAMONDS (8.87 CARATS)”



Roger Dubuis showcases its watchmaking mastery at SIHH 2019

ONE MEAN Machine

ROGER DUBUIS TAKES
WATCHMAKING TO AN
ENTIRELY DIFFERENT LEVEL

In mid-January 2019, a booth at the Palexpo Convention Centre in Geneva was decked out with a Lamborghini parked at its entrance, with stacks of Pirelli tyres, helmets and racing suits in tow. No, it wasn't a hypercar stall at the Geneva Motor Show; it was the Roger Dubuis booth at the world's most prestigious watch fair, Salon International de la Haute Horlogerie (SIHH).

The automotive concept was executed by the Geneva-based watchmaker to celebrate its partnerships with Lamborghini and Pirelli. These collaborations were forged a few years

back, and since then, they have paved the way for the release of several timepieces, such as the Roger Dubuis Excalibur Aventador S watch made with C-SMC carbon, the same material used in Lamborghini supercars, and the Excalibur Pirelli watch, which is complemented with rubber straps made of winning Formula-1 tyres.

EXCALIBUR ONE-OFF

The partnerships continue, and this year, the brand's most audacious piece was unveiled, the Excalibur One-Off. As the name implies, this is a one-piece watch made from the triple



Roger Dubuis' latest innovative offering, the Excalibur One-Off

collaboration of Roger Dubuis, Lamborghini, and Pirelli. This timepiece's release coincided with the launch of Lamborghini's first ever one-off hypercar: the SC18 Alston. The car was created by Lamborghini Squadra Corse – the Lamborghini division specialising in motorsports – and come with specially developed Pirelli P Zero Corsa tyres.

A Pirelli
L-branded
strap
complements
the Excalibur
One-Off



The Roger Dubuis Excalibur One-Off timepiece captures the aesthetic codes of the hypercar and is comprised of innovative material, design, and colours. At the core of the watch is the compact calibre that has been developed around a single frame like the tubular structure of a supercar. The Excalibur One-Off timepiece is powered by the RD106SQ, the third calibre born from the Pirelli and Lamborghini partnerships. Taking the most attention on the dial are the double flying tourbillons assembled on two planes; they have a 90 degree angle between them and they are linked with a differential. A single hand on the dial is used to read the minutes; these are all designed to mimic the engine RPM revolution on the Lamborghini dashboard.

Meanwhile, the hours are read digitally at 12 o'clock, resembling the speedometer of the car. At 6 o'clock is a W (winding the watch) and S (setting the time) selector reminiscent of a supercar mode selector. The construction of this intricate timepiece required the Manufacture to even redesign the watchmaking tools it used in the finishing to comply with the criteria of the Poinçon de Genève. Not just about harvesting the most amount of horsepower, what makes the Lamborghini Squadra Corse famous is its mastery of carbon fibre.

The SC18 Alston supercar uses so much carbon fibre, it is dubbed the "one-off carbon fibre monster Lamborghini". This carbon footprint is seen in the Excalibur One-Off timepiece as the robust 47 mm case features carbon SMC in the case, flange and bridge, along with a woven carbon case-middle. The result is a strong and light timepiece. Ceramic, another automotive-related material widely employed for the brakes of supercars, appears in black on the bezel as well as in the red liquid ceramic minute markers. Pirelli has equipped every Lamborghini produced and currently manufactures bespoke 'L' designated tyres designed for the best performance, handling and safety of specific car models. Naturally, the Excalibur One-Off timepiece is equipped with an L-branded strap with distinctive large air intakes for better breathability and resistance. Moreover, the mesh of this strap consists of nylon fibres that are exactly like those embedded in the inner structure of Pirelli tyres.

EXCALIBUR HURACÁN

After the Aventador, this year, the Lamborghini Huracán also receives its own timepiece, aptly called the Excalibur Huracán. For those familiar with the Lamborghini Huracán, they will immediately see how the timepiece is very much inspired by the supercar. The dial, with

“THE AUTOMOTIVE
CONCEPT WAS
EXECUTED BY THE
GENEVA-BASED
WATCHMAKER TO
CELEBRATE ITS
PARTNERSHIPS WITH
LAMBORGHINI AND
PIRELLI”

its bridge design, takes cues from the iconic hexagonal front air intake and honeycomb grille. These elements are combined with a strut-bar design recalling those found on the V10 engine of the Lamborghini Huracán supercar.

At the heart of the 45 mm timepiece is the skeleton automatic RD630 calibre with a 60-hour power reserve. The movement is signified by its 12 degree angled balance wheel visible at



The Excalibur Huracán Performante is inspired by the Lamborghini Huracán

12 o'clock. Not only is this angling aesthetically pleasing, it also supports better chronometry whilst the timepiece is worn on the wrist. Situated at 5 o'clock and 7 o'clock are the double barrels while at 6 o'clock, the digital date window can be seen. Visible through the titanium sapphire crystal case back of the Excalibur Huracán is the 360 degree oscillating weight, which is designed like a miniature replica of the Huracán's rim.

The Excalibur Huracán comes in a non-limited reference and an 88-piece limited edition called the Excalibur Huracán Performante. While the non-limited variation is monochromatic, the Excalibur Huracán Performante is accentuated with yellow highlights on its dial, and its strap has a rubber inlay featuring the Pirelli P Zero Trofeo™ R tyre-pattern design. As for the non-limited edition Excalibur Huracán timepiece, its bi-material strap features a black rubber base and grey Alcantara® inlay.

EXCALIBUR SHOOTING STAR

This year, Roger Dubuis also presents the Excalibur Shooting Star, an elegant timepiece that have an affinity for masterful watchmaking. Packing a skeleton flying tourbillon – one of the highest complications in the world of



Yellow accents adorn the Excalibur Huracán Performante

Haute Horlogerie – in the confines of a 36 mm case is no easy feat, but Roger Dubuis executed it perfectly. The Maison spent two years developing the timepiece.

The Shooting Star's movement is the RD-510SQ, made of 181 components, with a 60-

hour power reserve. Its case and fluted bezel are made of 18-carat pink gold, adorned by white round-cut diamonds; the crown is also made of 18-carat pink gold. Seen on the dial are 10 round diamonds that serve as hour markers, and scattered on the dial are 18-carat gold stars set with round-cut diamonds. Two

ROGER DUBUIS

WINNING MASTERPIECES

Roger Dubuis showcases a firm handle on cutting-edge watchmaking



HIGH-OCTANE PERFORMANCE

A product of the collaboration between Roger Dubuis and Lamborghini's Squadra Corse motorsport department, the **Excalibur Huracán Performante** is a bold masterpiece. Equipped with the aggressive RD630 movement with a 12° inclined balance wheel, the powerful timepiece takes distinctive design elements from the supercar. A miniature version of the half hexagon on the louvered air intakes of the Lamborghini Huracán Performante is seen on the openwork dial, while a new crown is inspired by racing nuts on supercar wheels. In addition, the state-of-the-art watch also boasts a twin-barrel 'energy tank' and a multi-material 'spoiler', adopted on the decorative open worked bridges. The spirit of racing is also reflected on the "Technical Titan Grey" livery with signature bright yellow accents as well as on the Alcantara strap with a rubber inlay sporting the Pirelli P Zero Trofeo R tyre pattern design.



TRIPLE THREAT

Inspired by its partners, Lamborghini Squadra Corse and Pirelli, as well as the recently unveiled Lamborghini SC18 Alston supercar, Roger Dubuis delivers a tripartite exclusive in the **Excalibur One-Off**. Combining the technical prowess of the three renowned companies, it delivers an ultra-contemporary 47 mm timepiece featuring carbon SMC in the case, flange and bridge, along with a woven carbon case-middle. Another automotive-related material is ceramic, which is implemented in black on the bezel as well as on the red liquid ceramic minute markers. Pure power is provided by the purpose-built RD106SQ movement, mechanical double flying tourbillon inclined 90°, with a V-shape geometry derived from Lamborghini engines. A remarkable L-branded strap, reminiscent of Pirelli's renowned tyres, with large air intakes for maximum breathability and resistance, rounds off the hyper watch.



AUDIBLE TREASURE

Presenting a modern interpretation of a traditional complication – the minute repeater – Roger Dubuis unveils the [Excalibur Millésime](#). Thanks to powder metallurgy technology, this iconic and intricate mechanism is housed in CarTech Micro-Melt BioDur CCMTM (® in the USA), a 21st century alloy utilised in high-tech industries. This innovative material gives the timepiece unparalleled resistance and strength, greater than that possessed by stainless steel. Furthermore, CarTech Micro-Melt BioDur CCMTM (® in the USA) retains its brightness and sheen even with wear and tear, effectively preserving the aesthetic quality of the watch. The [Excalibur Millésime](#) features two micro-rotors; it is equipped with both a single flying tourbillon and a minute repeater. Furthermore, an open dial, showcasing a two-level construction, displays the inner workings of the automatic movement.



DISRUPTIVE GLAM

Not leaving women behind, Roger Dubuis takes the iconic Excalibur and interprets it in a smaller yet equally modern way for the ladies. The **Excalibur 36 Rock Chic** is a tribute to strong, committed femininity, and despite its diminutive size, certainly packs a punch. Its dynamic shape and sharp outlines exude daring and strength, as demonstrated by the sophisticated mechanism that serves as its beating heart. Combining Haute Joaillerie design with a rock attitude, this distinct interpretation has a white diamond-set bezel and lugs. The watch is rendered in stunning 18-carat white or pink gold, with a black or pristine white dial. A matching genuine calf leather strap – black with 5N gold-plated steel studs or white with 5N gold-plated steel studs – completes the rock aesthetic. Each statement-making version is available in a limited edition of 88 pieces.



The Excalibur Shooting Star boasts a skeleton flying tourbillon

The Excalibur Shooting Star is also available in a blue iteration



Pink version of the Excalibur Shooting Star

references are available in either pink or blue, and each is offered in a limited edition of 28 pieces. The pink reference offers a gleaming white mother-of-pearl décor, a pink alligator strap and pink enamel stars. While the blue reference features a sophisticated blue sunburst décor, with blue enamel stars, and a blue alligator strap.

“WE ARE HAPPY THAT THIS AUTOMOTIVE PILLAR IS WORKING WELL. IN THE NEXT FEW YEARS, WE WANT TO ADD FOCUS ON OUR TRADITIONAL COMPLICATIONS AS IT IS HALF OF OUR BUSINESS”

As the motorsports identity of the brand takes off, Roger Dubuis has already set its sights on what to highlight in next year's SIHH. “We are happy that this automotive pillar is working well,” said Gregory Bruttin, Product Strategy Director of Roger Dubuis. “In the next few years, we want to add focus on our traditional complications as it is half of our business.”



Entrance to the Ulysse Nardin booth

X HITS the Spot

ULYSSE NARDIN UNVEILS
NEW TIMEPIECES FOR
THE NEXT GENERATION

Joining the ranks of the Freak Vision and Freak Out in the Ulysse Nardin Freak collection this year is the Freak X. The new offering opens up the Freak collection to a wider consumer range, as it is well-positioned as an entry point into the Freak collection. The Freak collection itself was first introduced in 2001; the line rocked the watch world for two main reasons: instead of using typical minute and hour hands to indicate the time, it used its movement, and it was the first watch to use silicium (silicon). Silicon is mainly used to make the escapement (the heart of the watch's movement) and compared to metal, it is hard-

er, lighter, anti-magnetic and has no need for lubrication. From what began with the Freak in 2001, silicon is now widely used by other luxury timepiece brands.

The Freak X retains all the awesome attributes of the Freak, with one major difference: it uses a crown to adjust the time. Now, the crown is something common in adjusting the time for mechanical watches, but the Freak Vision and Freak Out have no crown; they instead use a rotating bezel mechanism for time correction. Patrick Pruniaux, CEO of Ulysse Nardin, stated that the crown of the Freak X is for ease of use



Rose gold
option of the
Freak X

and also one of the reasons why the timepiece can be priced lower compared to other Freak watches. Simply put, a crownless mechanism adds much complexity to the movement, thus making the Freak Vision more expensive to produce than the Freak X.

At the heart of the Freak X is the prized Freak baguette carrousel-designed movement that



The new
Ulysse Nardin
Freak X



Skeleton X, an x-ray vision of next generation



Skeleton X in
Carbonium®
Gold



Skeleton X in
satin-finish
titanium

makes a full turn every hour to indicate the time. The central bridge acts as a minute hand and one of the wheels indicates the hours. The Freak X uses a new movement, UN-230, which is a fusion of the manufacture calibres UN-118 and Freak Vision UN-250. This movement generates a power reserve of 72 hours and is simpler, bolder, with fewer wheels. The 43 mm case is rounded with curved lines, and is offered in four different materials: titanium, rose gold, black DLC, and Carbonium®, which is a new, superlight, high-performance composite material used to make essential components in the aerospace industry. Carbonium® is not only super strong and twice as light as aluminium, it also has a unique look, with its marbled

waves of brilliant and matt layers, giving it a vibrant fluidity. It is worth mentioning that the production of Carbonium® has 40% less environmental impact than other carbon composites as it uses offcuts from aeronautical pieces.

With the Freak, function defines design. Meanwhile, the opposite is true for the Skeleton X, also a new collection introduced this year by Ulysse Nardin, as its design defines function. The Skeleton X is all about transparency and openwork, as the skeletonised design reveals the inner beauty of the new UN-371 calibre. The manufacture removed as much material as possible, albeit without jeopardising the watch's tolerance to outward forces or its

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AT THE HEART
OF THE FREAK X
IS THE PRIZED
FREAK BAGUETTE
CARROUSEL-
DESIGNED
MOVEMENT THAT
MAKES A FULL TURN
EVERY HOUR TO
INDICATE THE TIME ”

shock-resistance. Visible on the round case is a rectangle supported by four arms creating an X with each of its four tips making up hour indexes.

Completing the timepiece is the super-light, extra-wide balance wheel made of silicium, with nickel flyweights and stabilising microblades. A view from the back reveals the movement's 96-hour power reserve indicator. Ulysse Nardin is offering the Skeleton X in four case material options: satin-finish titanium blue, satin-finish titanium black, satin-finish rose gold or matt-finish Carbonium® Gold. Ulysse Nardin combined Carbonium® with gold and created Carbonium® Gold, where carbon filaments and dispersed gold particles within a thermosetting matrix were fused together, resulting to veined gold layer effects on the case.

All the cases are 42 mm with the exception of the Carbonium® Gold option which is available at 43 mm.



A UNION



OF SIX

THE TIME PLACE MAGAZINE SPOKE WITH THE LEAD ACTORS OF "FOXTROT SIX" ABOUT THEIR EXPERIENCES IN FILMING A BIG BUDGET ACTION BLOCKBUSTER AND OF COURSE, THEIR PREFERENCE IN WATCHES.

Photographed by Robby Agus, Styled by Triska Putri, Grooming by Zearistan & Linda Kusumadewi.



OKA ANTARA

Describe your character in one sentence:

Angga is a very ambitious man who has yet to find his true love.

What was your most memorable moment during filming?

Every scene I did with the "Foxtrot Six" unit was memorable. The six of us joked and laughed in between takes, making the shoot much more comfortable. We have grown quite close since.

Who shared the most similarities with their character?

I think that would have to be Mike and his character, Ethan.

Who had to retake their scenes the most during shooting?

None of us. We were all professionals, one-take wonders. *laughs*

Who is the most hilarious of the "Foxtrot Six" team?

Mike is really funny and was always entertaining the cast and crew.

Which cast member exhibited unusual behaviour?

I am pretty sure that would have to be me. I fart on set all the time.

What is your watch preference?

The TAG Heuer Carrera Heuer-02T

What do you like about the watch you're wearing now?

I love the design, it has an artistic appeal. Suitable for any occasion.

TIMEPIECE: TAG Heuer Carrera Heuer-02T

OUTFIT: Ted Baker



VERDI *SOLAIMAN*

Describe your character in one sentence:

Oggi is an ex-Marine medic and demolitions expert, and the glue that holds the team together.

What was your most memorable moment during filming?

The most memorable moments for me were when all members of the “Foxtrot Six” unit were in the same scene. That was when we had the most fun.

Who shared the most similarities with their character?

I think that I do. Randy Korompis, our director and writer, wrote the script a long time ago and based my character, Oggi, on me. There is quite a lot of Oggi in me – and vice versa.

Who had to retake their scenes the most during shooting?

I think that would have to be the guys with the fight scenes. There is so much in each fight scene that we had to get right.

Who is the most hilarious of the “Foxtrot Six” team?

Mike Lewis. Well, hilarious for us anyway. We bullied him on set. I don’t think he enjoyed it that much, but we certainly did.

Which cast member exhibited unusual behaviour?

Chicco put everything in his Instagram Stories – even though we were under strict orders not to film anything on set. So to make do, Chicco ended up taking videos of the grass around us, props not being used, just about anything that he could point his phone at, but not give away spoilers.

What do you look for in a watch?

I like unique watches that break the mould of what would be considered traditional watches. The design of the face is often what draws me in; however, its high-tech capabilities and comfort are what will keep it on my wrist.

What do you like about the watch you’re wearing now?

As mentioned before, its unique face really caught my eye. The leather strap is also very practical as it goes with both formal and casual wear. It is also very comfortable on my wrist.

TIMEPIECE: *Hamilton Jazzmaster Rail Road*

OUTFIT: *Ted Baker*

MIKE LEWIS



Describe your character in one sentence:

Ethan is the young one with a super kind heart who is just trying to impress everyone and show that he belongs.

What was your most memorable moment during filming?

The most memorable moment for me was when I had to wear the Kodiak drysuit. It weighed at least 40 kg, and I had to put it on for eight hours straight. It was so difficult to move around in. It was very hot in the suit, despite having its own cooling system. It was definitely a different experience, one that I will remember most vividly.

Who shared the most similarities with their character?

I think everyone is going to say me. Ethan is very similar to me, but in a much exaggerated way. Everyone else's character is very serious. Verdi is very similar to his character, Oggi, too.

Who had to retake their scenes the most during shooting?

I think that would have to be Edward. He was such a perfectionist that he was never really satisfied with his takes. Sometimes he would ask for retakes, even if the director did not ask for it.

Who is the most hilarious of the "Foxtrot Six" team?

I think Chicco is unintentionally the funniest of the group. I find his naiveté and innocence quite amusing.

Which cast member exhibited unusual behaviour?

I remember Verdi once used the Cookie Monster voice at a table read. It genuinely surprised everyone present, no one saw it coming. It was very funny.

What is your watch of choice?

Baume & Mercier. Everyday.

What do you like about the watch you're wearing now?

Baumatic sets a new standard for the classic timepiece with this series. Unprecedented precision with timeless design.

TIMEPIECE: Baume & Mercier Baumatic

OUTFIT: Ermenegildo Zegna



ARIFIN PUTRA

Describe your character in one sentence:

Tino is the voice of reason that the unit turns to.

What was your most memorable moment during filming?

There were many memorable scenes. The most memorable one was when we made it seem like we burned down a mall – an actual mall that was still in operation. Half the mall had to be closed that day. That was pretty cool – and intense.

Who shared the most similarities with their character?

Funny thing is, I think we became more like our characters as the shoot progressed. Rio became the stubborn, hard-willed, happy-go-lucky, danger-loving Bara who always seized the day. Mike became the geek and joker of the cast much like his character, Ethan. Oka really lived the Angga character and commanded us around even outside of filming.

Who had to retake their scenes the most during shooting?

We all did a few retakes. One shot where I did a few retakes involved Oka throwing me a grenade. You would be surprised how difficult it is to catch a grenade with gloves on. Luckily it wasn't a live grenade – or so I was told.

Who is the most hilarious of the "Foxtrot Six" team?

Mike is the most hilarious – just like his character. Mike didn't even have to do much, it was hilarious for us every time he spoke in Bahasa Indonesia.

Which cast member exhibited unusual behaviour?

Oka ate a lot of eggs throughout filming. Come to think of it, Oka just ate a lot – just about anything in sight. He was just eating all the time. It was as if his mantra was: "Eat, eat, eat, food, food, food – I need to bulk up." Aside from shooting, you would always find Oka eating or sleeping.

What is your preference when it comes to watches?

I am a loyal supporter of Baume & Mercier – my choice of timepiece for two years now. I like automatic watches that are sporty with a classic look. A longer power reserve is also nice, as I wouldn't have to wind it every day.

What do you like about the watch you're wearing now?

The watch I'm wearing has a five-day power reserve – very practical.

TIMEPIECE: Baume & Mercier Clifton Club

OUTFIT: T-shirt by Valentino



RIO *DEWANTO*

Describe your character in one sentence:

One sentence? I only need one word: badass.

What was your most memorable moment during filming?

The entire journey has been incredible. From the moment Randy told me about this project, to being invited to his production house and being cast, and even till now. It has been amazing to be part of the "Foxtrot Six" and Rapid Eye Pictures family.

Not just because this was a big budget blockbuster, Randy wrote a great script. It was also the first time I had experienced such a disciplined filming process. We stuck with the strict shooting hours and completed shooting in four months.

Who shared the most similarities with their character?

Mike Lewis.

Who had to retake their scenes the most during shooting?

Maybe me? I don't know. *laughs*

Who is the most hilarious of the "Foxtrot Six" team?

The six of us are funny in general, but I think Oka is the most hilarious.

Which cast member exhibited unusual behaviour?

I don't think it would be nice to mention any names here. *giggles*

What do you look for in a watch?

I like a chronograph with a leather strap.

What do you like about the watch you're wearing now?

In my opinion, Hamilton makes some of the best watches. They are not only affordable, but also very stylish and classy.

TIMEPIECE: Hamilton Khaki X-Wind Auto Chrono

OUTFIT: Ermenegildo Zegna



CHICCO *JERIKHO*

Describe your character in one sentence:

Spec the sniper.

What was your most memorable moment during filming?

The most memorable moment was when I got to shoot a scene with Godfred who played one of the antagonists, Gecko. It was around four or five days of filming fight scenes with a real athlete and martial artist. It was quite a thrilling experience.

Who shared the most similarities with their character?

That's easy: Mike in the role of Ethan.

Who had to retake their scenes the most during shooting?

Due to the large number of things that needed to go right in each shot, we all inadvertently had retakes. Also, the director, Randy Korompis, was quite the perfectionist.

Who is the most hilarious of the "Foxtrot Six" team?

Mike is the most hilarious member of the unit.

Which cast member exhibited unusual behaviour?

Bara.

What do you look for in a watch?

I like an automatic watch with a nice bracelet.

What do you like about the watch you're wearing now?

I like that it is an automatic watch with a cool design. The rubber straps are also very comfortable to wear.

TIMEPIECE: Hamilton Sub Auto Chrono

OUTFIT: DIESEL



L.U.C Perpetual T Spirit of the Chinese Zodiac

GOLDEN Traditions

CHOPARD CELEBRATES AGE-OLD
CHINESE TRADITIONS WITH A
ONE-OF-A-KIND L.U.C TIMEPIECE

Chopard introduces a new, one-of-a-kind timepiece that celebrates traditional Chinese culture, while honouring the brand's gifted artisans and their longstanding dedication to the artistic craft. The artisans at Chopard's Mains d'Art have created a case in ethical 18-carat rose gold, with hand-engravings depicting the 12 signs of the Chinese zodiac. Within the ornate case beats a highly sophisticated perpetual calendar tourbillon calibre with a nine-day power reserve. More than a timepiece, the L.U.C Perpetual T Spirit of the Chinese Zodiac is a work of art and

a tribute to an age-old culture – intended for the most discerning collectors.

Chopard is a family business with a strongly ingrained philosophy of independence. The steps involved in creating L.U.C watches are all performed in-house at the group's Meyrin and Fleurier production sites. The comprehensive range of watchmaking operations fully mastered by Chopard for the creation of L.U.C watches include: movement development, finished product design, gold casting, stamping and case machining, movement parts and

The L.U.C
02.15-L
calibre
powers the
watch



bracelets, as well as traditional hand-crafted finishes, surface treatments, polishing, assembly, adjustments and quality controls.

The result of meticulous workmanship, Chopard's exceptional L.U.C timepieces meet the aspirations of today's gentleman, speaking to him without the slightest artifice or pretention, while unequivocally conveying an ideal blend of artisanal skill and emotions.

The artisans of Chopard's Mains d'Art have cultivated their expertise from generations of watchmakers before them. They continue the Manufacture's tradition of creating an L.U.C XP Urushi watch every year that pays homage to the zodiac of the year in progress. Given free rein to express their genius in design and watchmaking, this year's watch is a truly special one. All 12 animals of the Chinese zo-



Making of the L.U.C Perpetual T Spirit of the Chinese Zodiac



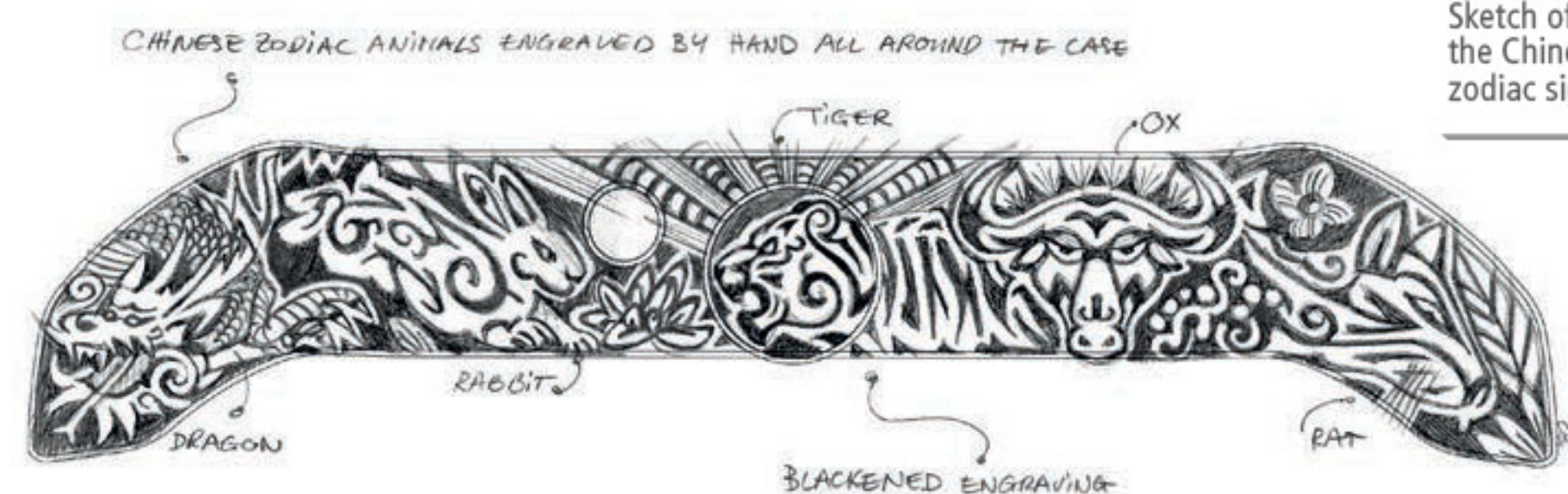
The case middle showcases the different Chinese zodiac animals

diac are represented on the case middle of this unique model made of ethical 18-carat rose gold.

This is achieved using the *champlevé* engraving technique. It is an art that calls for the utmost patience in hollowing out tiny cavities in a subtle play on volutes and light effects. Each case takes the artisans an astonishing 210 hours to bring the 12 animals of the zodiac to life on the gold case. For example, the tiger's head appears on the crown, with its body following the curve of the case middle. The space between the lugs is adorned with the dragon and the snake.

The watchmaking magic continues on the solid gold dial, with hand engravings reflecting ornamental motifs inspired by the architecture of Chinese temples. These engravings can also be found on the bezel and on the buckle of the bracelet. A hand-sewn black alligator strap with brown alligator lining adds an elegant finishing touch to this magnificent watch.

The ethical 18-carat rose gold case houses one of the most spectacular horological complications: a perpetual calendar tourbillon calibre with nine-day power reserve, supported by the four barrels of the Quattro® system. The perpetual calendar is an ergonomic and technical wonder in the watchmaking world. The complication indicates the complete date while taking into account the variable durations of months, including leap years. Powering this complication is the mechanical hand-wound



Sketch of the Chinese zodiac signs

L.U.C 02.15-L calibre. The magnificent complication sits proudly at the six o'clock position, topped by a polished stainless steel bridge. Its constant rotation around its axis frees the running rate of the watch from the influence of gravity.

The unique timepiece has also been tested and successfully certified by the Swiss Official Chronometer Testing Institute – as shown by the 'Chronometer' inscription on the dial. The attribute is one that is held in high regard by Karl-Friedrich Scheufele, Co-President of Chopard. The L.U.C Perpetual T Spirit of the Chinese Zodiac has also been bestowed with the prestigious Poinçon de Genève hallmark, one of the Swiss watch industry's most prominent certifications. The certification is rewarded for the quality of its construction and impeccable execution.

With its inherent complexity, intricate craftsmanship, and distinguished profile, the L.U.C Perpetual T Spirit of the Chinese Zodiac is a most remarkable masterpiece.

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THE ETHICAL 18-CARAT ROSE GOLD CASE HOUSES ONE OF THE MOST SPECTACULAR HOROLOGICAL COMPLICATIONS: A PERPETUAL CALENDAR TOURBILLON CALIBRE WITH NINE-DAY POWER RESERVE, SUPPORTED BY THE FOUR BARRELS OF THE QUATTRO® SYSTEM”



The Valentine's Day Reine de Naples 8905

PRETTY in Pink

THE LATEST ADDITION TO
BREGUET'S REINE DE NAPLES
COLLECTION WILL HAVE
YOU FLUSHED WITH LOVE

While Breguet's Reine de Naples collection was created in 2002, its origin dates back much further. In 1812, Abraham-Louis Breguet made a wristwatch for Caroline Murat, Queen of Naples. That timepiece was the first known wristwatch in the world. Inspired by this timepiece, the Reine de Naples watches are distinguished by their curved, oval and slightly elongated case. Valentine's Day this year heralded the release of the newest addition to the collection - the Valentine's Day Reine de Naples 8905. Pink is the colour for this edition as Breguet plays with several shades throughout the timepiece, from crown to strap. With this timepiece, Breguet manages to stay true to its heritage, while advancing the collection with new innovations.

The House of Breguet, founded in 1775, is the epitome of excellence in watchmaking and forms part of the European cultural heritage. Its creations have graced the wrists of some of the greatest figures in history. The famous Breguet archives house the details of every watch sold since the end of the eighteenth century. Today, the artisans at the House of Breguet continue to make unique works of art that bear witness to the brand's rich history.



Different shades of pink adorn the exquisite timepiece

During her reign as Queen of Naples, Caroline Murat, Napoléon Bonaparte's younger sister, was a great supporter of the arts and would come to acquire more than 30 Breguet watches and clocks. In 1810, the watchmaker established at Quai de l'Horloge in Paris began an unprecedented creation for the Queen of Naples: the very first watch designed to be worn on her wrist. From its delivery in 1812 to repairs in 1849 and 1855, the Breguet archives have kept track of the history and characteristics of this watch, whose whereabouts today is unknown. Breguet's archive descriptions described it as an exceptionally delicate, oval repeater watch with complications, mounted on a wristlet of hair and gold thread. Abraham-Louis Breguet had managed to create a wristwatch that was truly unlike any other of its time. This special watch would also become the inspiration for the Reine de Naples collection created centuries later.

Today, while we may never know the whereabouts of Queen Caroline Murat's first ever wristwatch, we still get to enjoy the precision and elegance of the House of Breguet. The dial of the Valentine's Day Reine de Naples 8905 is dressed in iridescent pale pink mother-of-pearl. One cannot help but get lost in the allure of the mystifying texture of the dial, which seems to be further intensified by the pale pink hues.

The artisans of Breguet ensure that the dial is easy to read with a neoclassical style that is so very dear to Abraham-Louis Breguet. The hours and minutes are displayed in Roman numerals on a glossy circular hours chapter around an engine-turned Clous de Paris pattern. The small off-centre seconds feature an engine-turned flame design. The mother-of-pearl and silvered gold dial features the signature fine blued hands.

The heart of this lovely timepiece is the mechanical jewel that is the 537DRL2 self-winding manufacture movement, with 45 hours of power reserve. The sapphire-crystal case back allows a detailed look at the 246 components that form this calibre. As is the tradition of Breguet, each component is carefully decorated.

The moon phase complication at the 12 o'clock position is a testament to Breguet's mastery of watchmaking. Against a deeper shade of pink, the moon and stars – made of white gold – travel across the face of the exquisite watch. Right below the moon phase indicator is the power reserve indicator. The pink cabochon-cut sapphire set on the crown lends the composition a sparkling touch. The mauve alligator strap adds even more flourish to the romantic palette. A watch fit for a queen is not complete



Caroline
Murat, Queen
of Naples

without diamonds. The bezel is set with 128 diamonds.

This exclusive timepiece is limited to only 28 pieces worldwide. The individual number of each timepiece appears at the top of the hours chapter. If you are looking for an even more special touch, Breguet offers the option to record the name of the watch's owner in its archives. The archives have been kept since the late eighteenth century – your name will appear alongside the House's most prestigious patrons across history.

For the Valentine's Day edition, nuances of pink and diamonds unfold on the Reine de Naples, a testimony to extraordinary watchmaking history.

“THE HOUSE OF BREGUET, FOUNDED IN 1775, IS THE EPITOME OF EXCELLENCE IN WATCHMAKING AND FORMS PART OF THE EUROPEAN CULTURAL HERITAGE”



Frederique Constant Classics Index Automatic

ENDURING

Classics

FREDERIQUE CONSTANT LIVES UP TO ITS FOUNDING VISION WITH TWO NEW GORGEOUS TIMEPIECES

To say that the Frederique Constant name is a well-known one would be an understatement. The established watch manufacturer, based in Geneva, Switzerland, is involved in all stages of watch production: from initial design and in-house development, to final assembly and quality control. The brand produces 27 in-house

calibres, and is planning to expand its production capacity, with the opening of its new 3,000-square metre manufacture in the first semester of 2019.

Founded in 1988 by Peter and Aletta Stas, the brand's vision has always been to create high quality mechanical Swiss watches with more



Classics Index Automatic with navy blue dial and stainless steel bracelet

accessible price tags – thus allowing more people to enjoy the luxury of haute horology. Fast forward to 2015, Frederique Constant became the first manufacture to introduce the Horological Smartwatch. Powered by MMT Swiss-Connect technology and boasting an analogue dial, the watch created an entirely new watch category in the industry. The following year, seeing an opportunity to further their vision of making luxury horology more accessible, Frederique Constant integrated the Citizen Watch group from Japan.

Today, we get the privilege of enjoying the results of the brand's unshakeable vision. For years, Frederique Constant has been presenting watches which surprise even the biggest skeptics. The "Accessible Luxury" motto imbues each Frederique Constant timepiece, and makes owning a Swiss watch an affordable endeavour. With the latest Classics Index Automatic – and the Classics Index Automatic Heart Beat – Frederique Constant continues to prove that style and savoir faire are but a heart-beat away.

These timepieces possess a classic timelessness that transcends any era. They have an elegance that effortlessly enhances any attire and serve as an indication of the continual process of refinement towards the highest standard of excellence. Furthermore, they represent minimalism to the core. The Classics Index Automatic and the Classics Index Automatic Heart Beat are 40 mm models that feature polished stainless steel or rose gold-plated cases, as well as stylish dials with Guilloché decoration and applied Roman numeral indexes.

The Classics Index Automatic from Frederique Constant's Classics line is fitted with the FC-303 automatic movement, which provides a 38-hour power reserve. The navy blue or light grey dial is embellished with Guilloché decoration featuring hours, minutes, seconds and the date opening at the three o'clock position. The watch is offered in a 40 mm polished stainless steel case, with the option of a croco calf leather bracelet or a polished stainless steel bracelet for the navy blue stainless steel model.

The first Heart Beat timepiece was launched in 1994 and quickly became an icon of the brand. The Heart Beat timepiece was developed as a way of showing that the Index Automatic collection timepieces were mechanical. The decision was made to add an aperture right below the 12 o'clock position – where the Frederique Constant name used to be positioned. The aperture was right over the balance wheel, showcasing the beauty of the mechanical movement. At the time, this was a bold decision that



Classics Index Automatic Heart Beat in stainless steel



Classics Index Automatic Heart Beat in rose-gold plated steel

not only added an extra dimension of aesthetics, but also allowed Frederique Constant to demonstrate its ingenious prowess in watch-making.

The Classics Index Automatic Heart Beat is powered by the FC-310 Heart Beat automatic movement. The decorated silver dial features

“THESE TIMEPIECES POSSESS A CLASSIC TIMELESSNESS THAT TRANSCENDS ANY ERA. THEY HAVE AN ELEGANCE THAT EFFORTLESSLY ENHANCES ANY ATTIRE AND SERVE AS AN INDICATION OF THE CONTINUAL PROCESS OF REFINEMENT TOWARDS THE HIGHEST STANDARD OF EXCELLENCE”

the classic sunray Guilloché design and is accentuated with traditional Roman numeral indexes. The emblematic aperture at 12 o'clock reveals the escapement in continuous motion. The see-through case back exposes the finely decorated movement. This extraordinary watch combines all the components of a high-end luxury timepiece while remaining extremely affordable for those who wish to enter the exclusive world of haute horlogerie.



The new
Hamilton
Intra-Matic
38 mm

VINTAGE

Reinterpreted

HAMILTON REINTERPRETS
THE AMERICAN CLASSIC LOOK
WITH THE NEW INTRA-MATIC

How do you define an American Classic? Regardless of what the answer is, Hamilton pictures it as a lounge or café with dim lighting, leather couches, and of course, replete with a bar stocked with the best Bourbon in town, and the unmistakable scent of cigar smoke in the air. At this moment, picture yourself walking in with the

most beautiful woman in town, wearing your favourite worn leather jacket, denim pants, a classic shirt and the Hamilton Intra-Matic on your wrist; the image is classically American.

This vision began in 2012 when Hamilton introduced the Intra-Matic line that rides on all things vintage and classic. Focusing on el-



Smoked grey dial version of the Intra-Matic 38 mm



Hamilton Intra-Matic 42 mm

egance, understatement, and functionality, the new Intra-Matic breathes the same air, but now with a contemporary twist and more colours to choose from.

The Intra-Matic comes in two sizes: 38 mm and 42 mm, with options of a stainless steel case or a stainless steel case with rose gold or yellow gold PVD finish. Sporting a thin bezel, subtle crown and curved dial, the Intra-Matic appears larger than ever before and sleeker to wear. The curved dial receives the most attention with its clean look; it has a lighter colour in the centre, with a darker hue towards the flange. As the colour gets stronger on the outer ring, it also changes with the surrounding lightings, creating the effect of patina to give that vintage identity that the model is all about.

Three dial colours are available to choose from: smoked grey, smoked Havana brown, and smoked bourbon – very American Classic. These shades are accompanied by printed indexes in contrasting metallic colours. The hour and minute hands match the choice of case with rose gold or yellow gold options. To round up the look, three colours of soft leather straps – black, Havana brown and coffee brown – as well as a stainless steel bracelet option, allow you to customise the Intra-Matic timepiece to suit your specific style.



A 42 mm steel iteration

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THE INTRA-MATIC COMES IN TWO SIZES: 38 MM AND 42 MM, WITH OPTIONS OF A STAINLESS STEEL CASE OR A STAINLESS STEEL CASE WITH ROSE GOLD OR YELLOW GOLD PVD FINISH ”

In the spirit of keeping it dressy and elegant, the Intra-Matic 38 mm and 42 mm models are powered by a slim Automatic calibre that runs the time and a date function found at the 6 o'clock position. The watch is also water-resistant to a depth of 50 metres. Fans and collectors of Hamilton will be keen to spot the Hamilton logo and font on the dial. These are directly lifted from historic Hamilton models and add a very nice touch and allure to the authentic vintage feel of the line. Not only that, small details, such as the date window style and the lowercase “intra-matic” inscription at the bottom of the dial, contribute to the effort Hamilton is making to keep the contemporary



Smoked bourbon dial paired with a brown strap

version as visually consistent as possible with the original, without tarnishing the vintage feel of the line.

Combining American spirit and Swiss precision to perfection, the Intra-Matic is the perfect accessory for stylish and discerning gentlemen.

JEAN-CLAUDE BIVER,
NON-EXECUTIVE CHAIRMAN OF LVMH WATCHMAKING DIVISION

IT'S BEEN Swell



Jean-Claude Biver, doyen of the Swiss luxury watch industry and the face and boisterous voice of Hublot, TAG Heuer, and Zenith, now entrusts others to take the reins of the much beloved brands.

"How is everybody this morning?" he belted as he entered the room, shaking everyone's hands vigorously as he did so. At almost 70-years-old, Biver still possesses the kind of pizzazz and energy level normally exhibited by 40-year-olds. LVMH Group, the uber-powerful luxury conglomerate in which Biver has served as President for the Watches Division since 2014, made the announcement late last year that he is stepping down from his executive role. This move was somewhat not surprising, but nevertheless unexpected.

To pick his brain and find out what he has planned for the next chapter of his life, we interviewed the vivacious septuagenarian during a special trip to Singapore in partnership with Hublot.

You've decided to come to Singapore, so far away from your own home, on the eve of Christmas. May we know why?

I just miss coming here. I owe a part of my success to this part of the world when I first started at Hublot. And now, it's been years since I last visited, and I miss my friends, I miss my partners, and I miss all of you. I want to celebrate Christmas with you! Actually, it slipped my mind that it was close to Christmas time; that it was approaching the end of the year. But the fact that you are here today makes me extremely happy. Thank you so much for being here and for your friendship.

Is the trip for business or leisure?

Leisure. This trip is purely leisure. There's no business behind it. I want it to be authentic this time around.



You turn 70 in 2019. Where do you get the energy to still be doing all of this?

If I'm to be completely honest, it is from my passion for watches. If I didn't have the passion for watches I would have stepped down, completely, long ago. You can retire from a job, but you cannot retire from your passion. Passion is love, and love is eternal.

You've stepped down from your senior role at LVMH. How will this play out for you?

What I'm doing now is stepping back and letting others drive. Before I was very much the

driver; I was doing, making, creating, managing, and inventing. But now I'm more concentrated on coaching, learning, transmitting, and teaching. So I have left the executive and operational side of the business — I will sit back — but will still be there to coach, teach, help, advise, and recommend. Externally, I serve the same function and role for the company as before: to be the face and voice of the brands I represent.

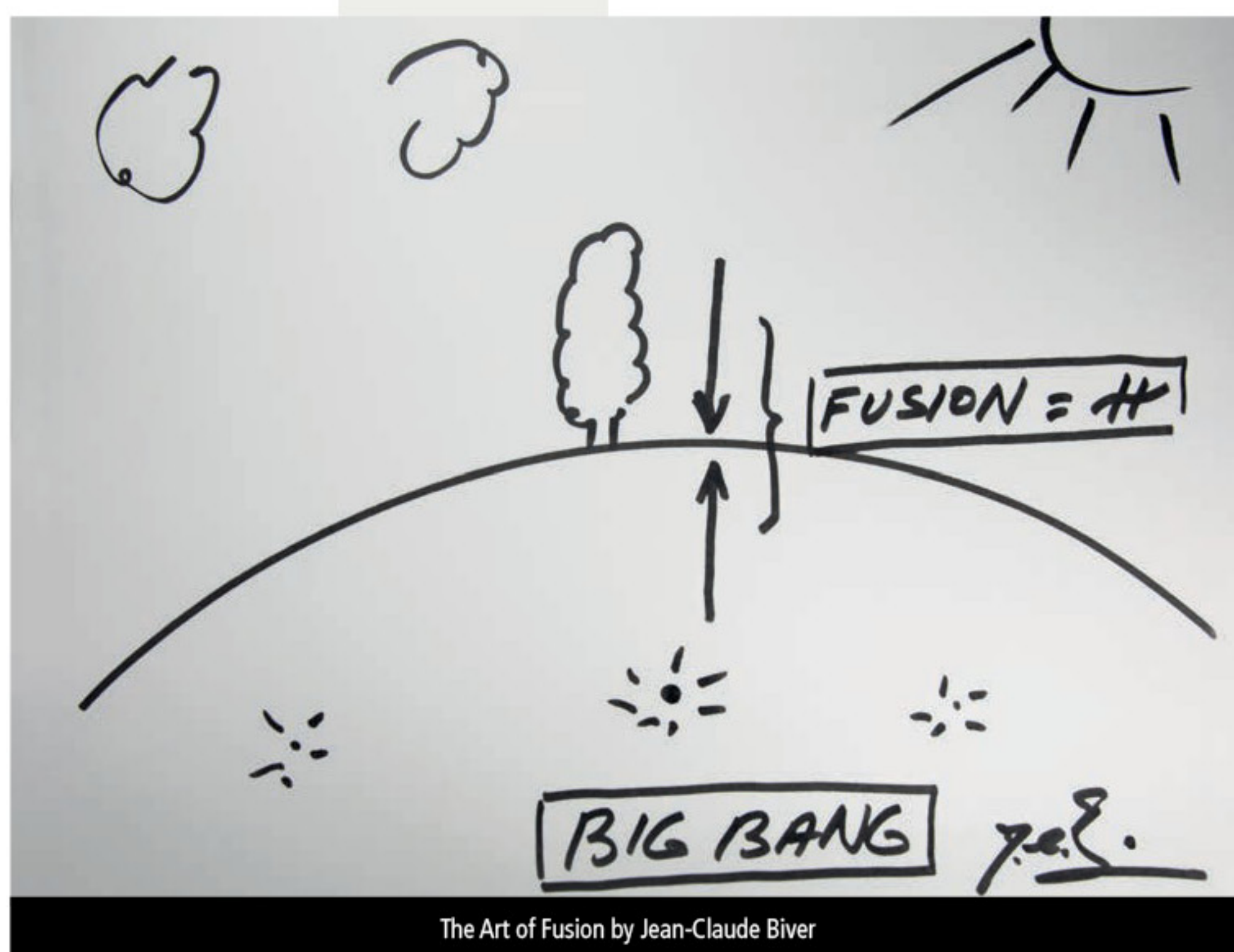
So does that mean you'll no longer be making executive decisions?

Correct, I will not be making executive decisions from now on. These will be made di-

rectly by the CEOs of the brands. They will be responsible for that and to set the overall strategy. They might exchange some words with me, and I might give them some recommendations, but at the end of the day, they will have to carry the brands by themselves.

What kind of legacy would you like to leave behind?

I would like to be remembered as someone who was honest, who had very strong ethics, and who had helped people to grow, because that's what I've always tried to do — to help people grow. I hope to be remembered as somebody who was driven by love, because to respect others is an act of love. To share your successes with others is an act of love. To forgive others is an act of love. That's how I want to be remembered: someone who forgives, who shares, who respects, and who loves wholeheartedly.



What's your most favourite watch?

This one on my wrist: Hublot Bigger Bang Chronograph Tourbillon All Black. It's totally unique, and it's custom-made to my order. I've worn it since 2005, when I first tried it on my wrist and said, "Wow! This is it! Let's make every watch look like this!" and I've never stopped wearing it, every day and on every occasion.

What makes it so special?

This is my lucky watch. When I wear this watch, nothing but luck comes to me. This watch at-

tracts all the luck. Made on my request, it was the very first prototype which guides the direction for the rest of the collection. Every watch we did since then has been inspired by this prototype. It is the inspiration for Hublot.

Do you agree with the view that smartwatches pose a threat to the Swiss watch industry, much like what occurred during the Quartz Crisis in the 1970s?

Exaggerated. I do believe that smartwatches have a future. It is a communication tool that is easy to wear. However, I'm not saying that

smartwatches do not pose a threat to our industry. I'm simply acknowledging the fact that Apple has sold some 30 million Apple Watches so far. Who are buying these smartwatches? Well, I can't say, but our own records from the TAG Heuer Connected Modular series indicate that the buyers come from the 35 to 45-years-old age group. So it's not really the millennials who are buying these watches.

What do you think is the greatest challenge facing the Swiss watch industry today?

To understand what makes these millennials tick, and then to capitalise on that and convert them into our buyers. That is the single greatest challenge for us to try to solve in the present. You know, many of us said to each other, "Welcome to the 21st century!" on December 31, 1999, went to sleep, woke up on January 1, 2000, and continued doing the same thing we've been doing before. Nothing changed. But the people who were born in 2000, they have very different ideas, tastes, appetites, philosophies, and behaviour. In Europe, many young people are used to not owning. They're used to sharing, they don't buy anymore; they share cars, they share music, they've even started to share watches. They rent watches. How are you going to sell to these people? How do you sell a luxury watch to someone who has never worn a watch on his wrist for 35 years? This is why it's imperative that we adapt, understand, and see these changes right now, because they are coming. If we understand, and adapt, we can survive.

GIANCARLO MANTUANO,
HYT VICE PRESIDENT OF SALES

LIQUID Revelation

Giancarlo Mantuano, HYT Vice President of Sales, sheds some light on the HYT H4 Neo 2 during its global launch in Indonesia

Embracing traditional watchmaking, combining it with 21st century technology and presenting it in a super sleek design is what HYT timepieces are about. More importantly, HYT Watches can take pride in being the only Swiss luxury watch company that produces mechanical watches that make use of fluids to tell time.

The company manufactures a limited amount of 400 timepieces annually, and all of them are steeped in fluid technology. HYT continues to push the boundaries of watchmaking, even going as far as producing a timepiece that can produce light: the HYT H4 Neo. Now, the brand presents the HYT H4 Neo 2. Two LEDs under the dome are powered directly by a micro-generator without electronics or batteries. To turn the light on, one simply presses the push-button crown.

The timepiece has a 51 mm diameter titanium case which is 17.9 mm thick, with liquids used to indicate the hours, and the minutes are read on a sub-dial at 12 o'clock. On the dial is a rhodium-plated and sandblasted hours flange with white numerals. Meanwhile, the minute hand is covered with white Super-LumiNova®. Working to indicate the hours are two liquids in the glass capillary tube; one is transparent and the other is coloured with a highly resistant dye. Two bellows at 6 o'clock are utilised to regulate the liquids.

The movement of the watch is an exclusive HYT calibre with a 65-hour power reserve; it is manufactured following traditional craftsmanship and finishing and has bevelled



HYT H0 with red fluid and red rubber strap with HYT Skull watches on display

bridges adorned with Côtes de Genève decoration. The timepiece is water-resistant up to 50 metres and comes in several references.

Please tell us the reasoning behind the launch of the HYT H4 Neo 2 in Indonesia.

"It's our pleasure to be in Indonesia as it is a market receptive to new things, to funky things, to crazy things. The H4 Neo was launched in 2017, and Indonesia was the most successful country for the timepiece. We have decided to continue this year with the HYT H4 Neo 2, and naturally, we chose to do the global launch in Indonesia."

How do you think the HYT H4 Neo 2 will fare in Asia?

"On one hand, Southeast Asia is a market that is very competitive and saturated with high end watch options. But, on the other hand, you have customers that due to the saturation are eager to see new things. Although it comes with its own set of challenges, we are confident that the HYT H4 Neo 2 will be as successful as the original Neo for several reasons. The luxury watch market has seen plenty of brand launches in the past 15 years. The stakes are high in the realm of luxury watches as it requires huge investments in terms of technology, research and development. And, not to mention, there is a need to find the right partners to promote and distribute. The key is to have a reason to stand out." With its strength in fluidic time, HYT has a unique selling point unlike other brands.

How do you hope to further develop your following in Indonesia?

"We have a big chance to develop HYT with The Time Place as it shares the same kind of philosophy, the same kind of approach and thinking we have." HYT is leveraging on The Time Place's experience and expertise to promote HYT.

What have you learned from last year's launch?

"We had to deal with some shortages in supply lead time last year, which we are better equipped to manage now. The shortage, however, was beneficial to creating interesting demand dynamics in the market." Moving forward, HYT has learned from its experience last year to better manage demand.

What are your favourite HYT timepieces?

"The newness is always most exciting, especially when you are in sales. So, the H4 Neo 2 is definitely one of my favourites. But in the long term, the H0 and H²0 are the ones that truly appeal to me and correspond to my personal taste."



Giancarlo Mantuano at the launch



HYT H4 Neo 2

EMANUEL BITTON,
ARMIN STROM INTERNATIONAL MARKET DIRECTOR

MAN OF The Hour



Emanuel Bitton, the new (he's been with Armin Strom for only over a year now) International Market Director for independent haute horlogerie brand, Armin Strom, talks about the manufacture's strategy toward attracting the next generation of buyers, his company's hopes for Indonesia, and what it means to buy into an Armin Strom watch.

Sharp, quick-witted, and clearly in complete possession of his subjects — watches, Armin Strom watches, and the Swiss luxury watch industry, in that order — Emanuel Bitton glided through our queries with flourish. His visit to Indonesia last December 2018, the brand's first formal appearance in the country, marked the beginning of Armin Strom watches now being available in Indonesia through its local partner, Time International. Armin Strom watches are now available at The Time Place Plaza Senayan.

Armin Strom is known for its skeletonisation. What else should we know about this brand?

Many people know Armin Strom for its flagship Mirrored Force Resonance series, but another thing they may also notice from us is that we are known for our 360-degree finishing and decoration. This is an Armin Strom philosophy that dictates that all parts and pieces contained within our watches are to be decorated individually and by hand. We decorate everything: the movements, the bridges, everything. Even the ones that you might not see. We use a combination of finishing and decorations, from mirror to black polishing, matt or satin finish, and cross or circular grinding or Geneva stripes.

Please explain the philosophy behind this.

Because it is the belief of Mr. Armin Strom, the brand's founder. He believed that if we can decorate up to 100%, why stop at 75%?



Dual Time Resonance

He wished for his watches to be as perfect as possible. Every Armin Strom watch is decorated this way, even our steel watches within the 9,900 Swiss Francs price range. And perhaps, more importantly, we do this because we simply can. We are a fully integrated manufacturer, which means we have specialised departments that produce the cases and movements, as well as the design and decoration of the watches.

Is that unique to Armin Strom?

No, there are other brands that also do this so-called 360-degree finishing, such as A. Lange & Söhne. But what is unique to us is that we are a young brand, we started out in 1967, but thanks to Mr. Armin Strom's, and our current owner, Serge Michel's, visionary leadership, we've managed to own all aspects of the vertical and horizontal integration. Usually, when a young manufacturer is just starting out, it will outsource a lot of the production elsewhere, like the case or the movement. That's not the case with us.

How many people work at the Armin Strom headquarters?

Right now, we have 11 watchmakers, three engineers, and five artisans who work out of our headquarters in Biel, Switzerland. They're the ones who make it possible to craft a highly personalised Armin Strom watch from scratch to completion within three months' time — which is not bad considering you can personalise almost everything from the hands to the movement to the main plate. If you want something unique, something bespoke that does not exist yet, we can do that for you.

Would you say that customisation is your specialty?

From the beginning, Mr. Armin Strom has always prided himself on movement design; he was doing skeletonisation of the movement, which is why it made sense for us to start producing our own movements even back then. Today, our bespoke programme makes up a big part of our business. We were, in fact, the first high-end brand to offer personalisation online through the so-called configurator. You can visit our website and create your own watch, and choose from the movement to the case to anything you like, and you can choose to engrave your initials on the lip of the watch, or even the bridge. Furthermore, the customised watch can be delivered within 8 weeks.

How would you describe buying into an Armin Strom watch?

Armin Strom is a brand for strong personalities. While not everyone is aware of our brand,



those who buy our watches do so because they have a strong passion towards watches and are not afraid to follow their taste. We offer a unique combination of strong brand DNA as exemplified by our skeletonisation and avant-garde, world-class innovation as seen in our Mirrored Force Resonance with clutch spring, the first of its kind in the world.

What are you hoping to achieve in Indonesia?

Today marks the first time I'm visiting Indonesia with Armin Strom. I have actually been here before, but with a different brand. Now, I feel that it is the perfect time to introduce Armin Strom to the Indonesian market because the brand has now reached the best possible maturity in terms of product and innovation. This allows us to partner up with Time International amidst the many brands that they already carry, and our maturity also means that we have something truly unique to offer to the collectors and aficionados in Indonesia.

What can we expect to see from Armin Strom in the near future?

We are definitely looking to host a collector's dinner with Serge Michel, the owner of Armin Strom, soon in Jakarta, and if everything goes well, then to follow that with a Master Class with Claude Greisler, our technical director and the man behind the

brilliant creation of the Mirrored Force Resonance. We are looking to organise three pop-up events in the country in the next 12 months, barring any unforeseen circumstances.

Will there be a special edition Armin Strom watch for Indonesia one day?

Maybe, if there is enough demand. In Japan, we've already released a special Mirrored Force Resonance model in white gold with an enamel dial because the market there loves pure, clean-looking watches, and in Bahrain, a country renowned for pearls, we have a model there with a mother-of-pearl dial and a Bahrain flag on the back. Anything is possible, and like I've explained before, having vertical integration allows us to do this, even in small quantities.

Are you a believer in online or offline transactions?

For me, there are no lines. There is only multi-channel. Do you know what 'ROPO' stands for? It stands for 'Research Online, Purchase Offline.' Today, this is simply the reality for us. Therefore, it is highly important to have a presence not only 'online' on social media, watch forums and blogs, and of course, through our own website which offers the first high-end configurator, but also 'offline' with local partners such as Time International.



AMANDA

Seyfried

Blessed with both beauty and talent, Amanda Seyfried made her mark in the hearts of filmgoers when she showcased her acting and singing prowess opposite Meryl Streep in the musical "Mamma Mia!" and its sequel, "Mamma Mia! Here We Go Again". Her latest projects include the movies "You Should Have Left" with Kevin Bacon and "The Art of Racing in the Rain" with Milo Ventimiglia. Amanda Seyfried was warmly welcomed by Jaeger-LeCoultre at SIHH 2019 as its special guest of honour. She wears the Jaeger-LeCoultre Dazzling Rendez-Vous Night & Day.



RAMI MALEK - CARTIER

Rami Malek is now a household name thanks to his recent Best Actor win at the 2019 Oscars. Lauded for his portrayal of Queen front man Freddie Mercury in the movie "Bohemian Rhapsody", Malek's win was the cherry on top of his awards sweep, which included the SAG Awards, BAFTA Awards and the Golden Globe Awards. The actor first received wide praise for his role in the TV series, "Mr. Robot". Rami Malek wore a Cartier Tank Solo watch and Drive de Cartier cufflinks at the 72nd British Academy Film Awards.



HU GE - PIAGET

Chinese actor and singer Hu Ge is renowned as one of China's most popular actors. Blessed with good looks, Hu Ge has starred in a number of films and TV series, including the shows "Go! Goal! Fighting!" in 2016 and "Game of Hunting" which aired in 2017. The friend of Piaget was seen at the brand's booth during SIHH 2019 to experience the "Sunny Side of Life" philosophy. Hu Ge was also seen attending the Piaget Society Reunited private dinner where he wore a Piaget timepiece.



SAUL "CANELO" ALVAREZ - ROGER DUBUIS

Mexican professional boxer, Saul "Canelo" Alvarez, has certainly made his rounds of the boxing world with multiple world championships in three weight classes under his belt. The 28-year-old is a spirited fighter and has agreed to a blockbuster unification bout with IBF champion Daniel Jacobs in May 2019. Building his image away from the ring, Canelo has signed on as the face of Roger Dubuis. Sharing similar values with the brand, he was seen at SIHH 2019 wearing Roger Dubuis.



HENRY GOLDING - IWC

The saying goes, "when it rains, it pours". That much can be said for Henry Golding, who following his first acting stint as Nick Young on the critically acclaimed movie "Crazy Rich Asians", has seen his career skyrocket. He has since starred in "A Simple Favor" opposite Blake Lively and Anna Kendrick and will play Nick Young once again in the "Crazy Rich Asians" sequel. Henry Golding was seen walking the 2019 Oscars red carpet wearing the IWC Portugieser Automatic.

Rolex Oyster
Perpetual
GMT-Master II
in Oystersteel,
2018



FOR TRAVEL and Adventure

THE ROLEX
OYSTER PERPETUAL
GMT-MASTER II
IS PERFECT FOR
CRISS-CROSSING
THE GLOBE

WATCH of the YEAR



Rolex advertising booklet, 1950s

Barack Obama wrote in 2016, “Now is the greatest time to be alive.” The former US President sure has a point. At the present, we are all enjoying the benefits of living in an advanced and progressive world. This can be seen in politics, technology, medicine, education, and many other fields, even watchmaking and aviation. Nowadays, flying to another country is as commonplace as driving to a nearby town or city. Anyone can satisfy their need to see far-flung places just by boarding an aircraft. And wherever their travels take them, they can have a Rolex timepiece as a priceless travel accessory.

1955-1959

Rolex was an important witness to the development of intercontinental travel. In fact, the watch manufacture established by Hans Wilsdorf saw an opportunity in the expansion of air travel: to create a timepiece that would allow travellers to keep track of the time in two time zones. This was brought to fruition in 1955, with the launch of the Rolex Oyster Perpetual GMT-Master.

The GMT-Master boasted a number of Rolex signature elements. It had an Oyster Perpetual

case with unparalleled shock-resistance and waterproofness; a crystal fitted with a Cyclops lens at 3 o'clock for easy reading of the date; an Oyster bracelet (though some variants have also sported the five-link Jubilee bracelet); and an integral design component in the form of a 24-hour graduated two-colour insert in Plexiglas – red signified daylight hours, while blue corresponded to night-time hours. This last feature has been made available in a variety of other colours through the years. A truly innovative watch, the GMT-Master no longer required a person to change his/her timepiece according to the local time while travelling.

So revolutionary was the model at the time that it even became the official watch of the Pan American World Airways, or Pan Am, then the most recognised American Intercontinental Airline. In 1959, the partnership between Rolex and Pan Am was further cemented with the inaugural non-stop Pan Am Jet Clipper flight from New York to Moscow. On this flight, the captain wore a GMT-Master timepiece, which he not only used



The first Rolex Oyster Perpetual GMT-Master, 1955



The first
Rolex Oyster
Perpetual
GMT-Master
II, 1982

to tell the time, but also utilised as a valuable navigational tool.

Evolving alongside the growth of the aviation industry, the GMT-Master became known as a true “tool watch” with its increasing technical performance. The timepiece received an update in 1959 when its 24-hour graduated two-colour insert was rendered in anodised aluminium. Anodisation – an electrochemical process – also effectively increased the metal’s scratch resistance. In that same year, Rolex also added a crown guard to the middle case to serve as protection for the winding crown.

1982-2007

Catered for navigators and travellers, the GMT-Master possessed a synchronised conventional hour, minute hand and 24-hour hand. In 1982, a new movement was

If you were flying the Concorde tomorrow



you'd wear a Rolex

One essential piece of equipment in the Concorde cockpit weighs a quarter of a pound. Which may seem a bit heavy for a watch. But its Oyster case is carved out of a solid block of stainless steel. Inside its solid, pressure-proof walls is a self-winding, officially certified chronometer. And outside, its big honest face tells the time in two time zones at once. And the date. So much of the work is done by hand, it takes us more than a year to build a Rolex. However, Concorde pilot Brian Trubshaw (as well as the Pan Am pilots who will fly the Concorde), is rigorously demanding about the performance of his watch. So, if a Rolex weren't so heavy... it wouldn't fly. The Rolex he wears is the GMT-Master. Also available in 18 ct gold.



ROLEX
OF GENEVE

Rolex advert, 1969

especially created for the timepiece which allowed for the hour hand to be set independently of the other hands. This milestone made setting the time easier and more intuitive for users, allowing those who travel the world the ability to read two different time zones simultaneously, and up to three by turning the rotatable bezel. In order to differentiate the existing GMT-Master pieces from those equipped with the optimised movement, Rolex named the latter the Rolex Oyster Perpetual GMT-Master II.

In 2005, Rolex replaced the aluminium with ceramic – a further innovation. To support this improvement, the brand became a pioneer in the design and creation of ceramic components. It developed its own knowhow and expertise so it could fully produce its monobloc bezels and ceramic inserts in-house. In 2007, Rolex registered the name “Cerachrom” and from then on-



Rolex Oyster Perpetual GMT-Master II, 2005

wards, its components have been regarded as “Cerachrom bezel”, and “Cerachrom insert”. To further increase legibility, the numerals and graduations are moulded into the ceramic and then coated with a thin layer of gold or platinum via Physical Vapour Deposition (PVD). This has resulted to the exclusive components being virtually scratchproof and unaffected by the sun’s ultraviolet rays.

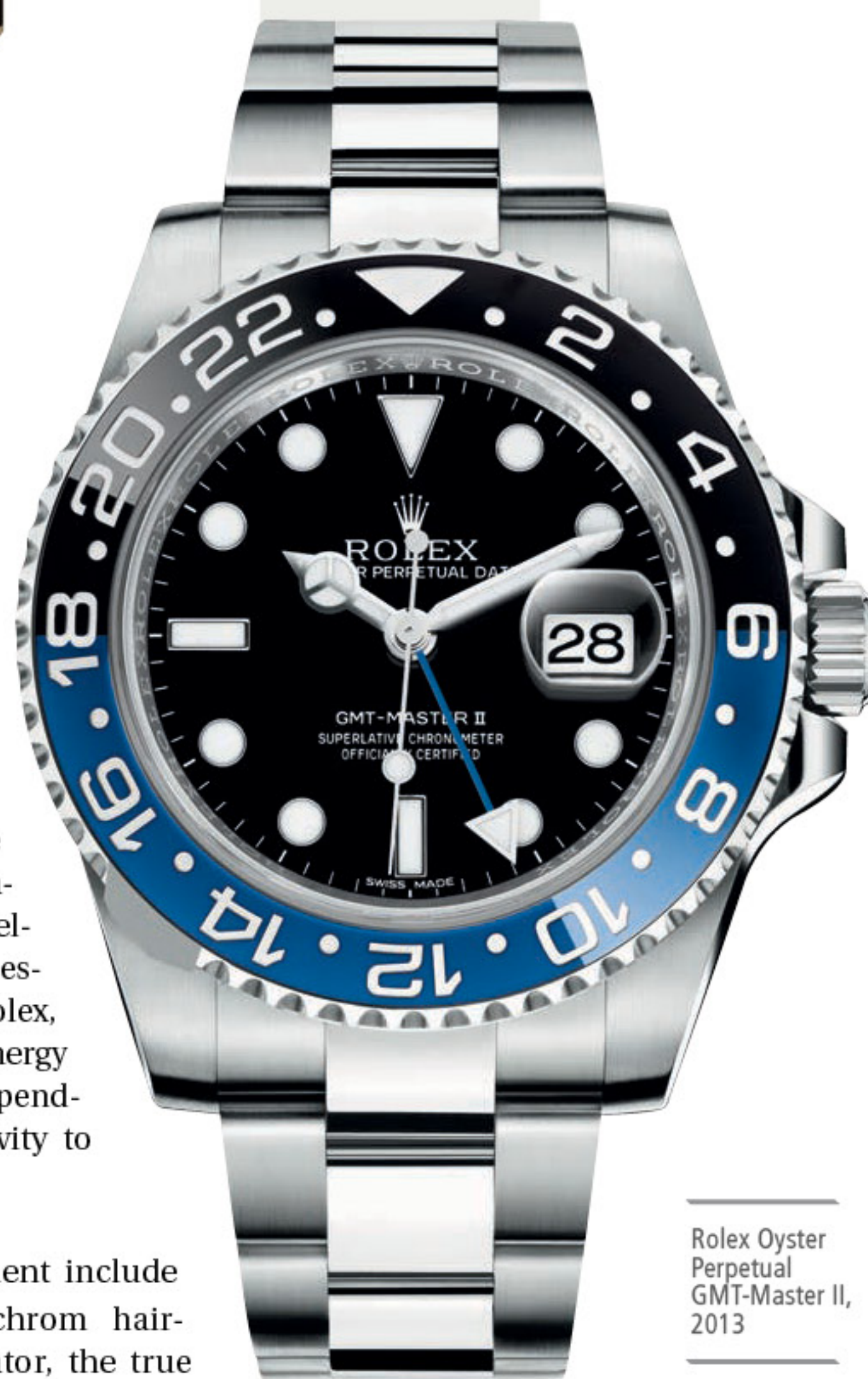
2018

Thirty six years after the introduction of the GMT-Master, the GMT-Master II received a new movement in 2018. The new generation calibre 3285 is a self-winding mechanical movement that involved 10 patented applications during its development. It is a consummate demonstration of Rolex technology, one that showcases the brand’s technical prowess in the art of watchmaking. Calibre 3285 offers substantial improvements in the areas of precision, power reserve, resistance to shocks and

magnetism, convenience and reliability. The mechanism incorporates the nickel-phosphorous Chronergy escapement patented by Rolex, therefore combining high energy efficiency with greater dependability, as well as insensitivity to magnetic interference.

Other parts of the movement include an optimised blue Parachrom hairspring fitted to the oscillator, the true heart of the watch. Produced by Rolex in an exclusive paramagnetic alloy, the blue Parachrom hairspring is up to 10 times more precise than a traditional hairspring in the event of shocks. Regularity in any position is ensured by a Rolex overcoil. The calibre possesses a self-winding module via a Perpetual rotor. A new barrel architecture and the escapement’s superior efficiency are instrumental to the watch having a greater power reserve of approximately 70 hours.

With the introduction of this innovative mechanism, the timepiece becomes an ever more reliable and useful travel essential. In addition to conventional hour, minute and seconds hands, which display the local time (the time in the wearer’s current location), the GMT-Master II features an arrow-tipped hand that rotates around the dial once every 24 hours, as well as a bidirectional rotatable bezel and a 24-hour graduated Cerachrom insert in coloured ceramic. When the bezel is placed in the neutral position, that is with the triangle at 12 o’clock, the 24-hour hand shows the reference time (home time), which can be read using the graduations on the bezel.



Rolex Oyster Perpetual GMT-Master II, 2013

While overseas, travellers can easily set the local time, with the hour hand “jumping” from hour to hour due to a mechanism operated through the winding crown. The adjustment can be made independently of the minute and seconds hands, without affecting the 24-hour hand. As a result, travellers can simultaneously read their local time as



Rolex Oyster Perpetual GMT-Master II in Everose Rolesor, 2018



Rolex Oyster Perpetual GMT-Master II in 18 ct Everose gold, 2018

well as the time “back home”. Conversely, the time in a second time zone can also be viewed by turning the rotatable bezel. Once this is done, the reference time will no longer be shown, as it is the alternative time zone that is now read via the 24-hour hand against the graduations on the bezel. This is easily accomplished with Rolex’s bezel rotation system. Intricately designed to fulfil its function, this system comes complete with a spring that enables the bezel to be turned crisply and securely in either direction and locate with a positive click in each of the 24 different hour positions.

Furthermore, Rolex unveiled three fresh and appealing versions of the GMT-Master II – one in Oystersteel, one in 18 ct Everose gold, and one in Everose Rolesor (a combination of Oystersteel and 18 ct Everose gold) in 2018. The Oystersteel version features a novel combination of elements never before brought together in any other

GMT-Master II model: the watch is fitted onto a five-link Jubilee bracelet and has a 24-hour graduated two-colour Cerachrom insert in red and blue ceramic, reminiscent of the original GMT-Master from 1955. The two other variants welcome the addition of 18 ct Everose gold to the line. Both watches are beautifully completed with a 24-hour graduated two-colour Cerachrom insert in a black and a newly developed brown ceramic. A powdered rose GMT-Master II inscription can be seen on their dials.

Speaking of dials, the latest GMT-Master II models all have attractive black lacquer dials with highly legible Chromalight hands and hour markers in 18 ct white or pink gold. The Oystersteel variant has a 24-hour hand coated with red lacquer. These three additions to the line all have bracelets equipped with the Easylink rapid extension system, patented by Rolex in 1996, which allows the wearer the convenience of increasing the bracelet

length by 5 mm. In addition, the bracelets are fitted with an Oysterlock folding safety clasp that prevents accidental opening, as well as a concealed attachment system, thereby guaranteeing seamless visual continuity between the bracelet and the case.

And just like all Rolex watches, the latest GMT-Master II timepieces are covered by the Superlative Chronometer certification. This exclusive designation assures that each watch has successfully passed a series of tests conducted by Rolex at its own laboratories and according to its own criteria which surpass existing watchmaking norms and standards. This certification covers the fully assembled watch, following movement casing, and ensures superlative performance on the wrist.

Now, telling time anywhere in the world is a breeze with the Rolex Oyster Perpetual GMT-Master II.





FREEDOM in Fashion

VALENTINO BRINGS GLAMOUR
BACK TO SPRING/SUMMER

Every year, the creative minds behind high fashion brands try to come up with fresh, never-before-seen designs for their Spring/Summer collections. Results often range from the casually muted to the extravagantly vibrant — but not all manage to capture the sartorial essence of the season while still maintaining the superlative expectations of haute couture.

One of the few exceptions that knocked it out of the runway is Valentino. Each year, the Italian Maison unveils a Spring/Summer line that not only leaves loyal fans and budding fashionistas wanting for more, but also catches industry experts by surprise.

Last year, for example, Valentino Creative Director, Pierpaolo Piccioli, wanted to put sophistication back into everyday ensembles. He was reportedly disappointed by the increasingly ubiquitous sight of too-casual hoodies and plain T-shirts appearing



Valentino gives women the full liberty to wear what they want



on the runways of Paris or Milan and longed to see even the mundane elevated by the fantasy of high fashion.

And so, raincoats, overalls, army jackets, and even slinky tank tops received the Valentino treatment and were glamorised to make the ordinary, extraordinary.

But if the 2018 collection was inspired by streetwear, this year's Spring/Summer line was born out of the very opposite end of the fashion spectrum with Piccioli going full-on glam in his sartorial concept. Vogue magazine gushingly called it "utterly, lusciously all-around gorgeous" and it's hard to disagree. From sleek feathered dresses, shirts and jumpsuits to voluminous gowns, balloon sleeves and se-

quined trousers, every piece is wildly extravagant yet make for a thoroughly fun approach to the season.

And the golden thread that binds it all, according to Piccioli, is freedom, particularly the freedom to be who you truly are and express that assured sense of self through fashion.

Valentino further explains in a press release that "the freedom to be oneself is an act of being present in the moment, following no rules or schemes."

Bold patterns and pleats are paired with bright colours — fuchsia on green and white, ruby red and stark white, burgundy and turquoise, and even a combination of all of these with a

spot of blue and canary yellow. The almost excessive use and arrangement of such vibrant hues only emphasise the collection's theme as "colour is freed in personal, frenzied fantasies."

Even the selection of black gowns — "black explodes as an energetic sum of all colours" — is expressive, with billowing silhouettes and slinky materials. Some are enhanced with matching black feathers at the hem and sleeves, others are adorned with lace or ruffles; there are even asymmetrical capes attached to black mini dresses in lace and cotton.

The entire Valentino Spring/Summer 2019 collection is lush, elaborate and excitingly care-free, reminding us that "freedom is not an escape, but a presence."



SUMMER Sunshine

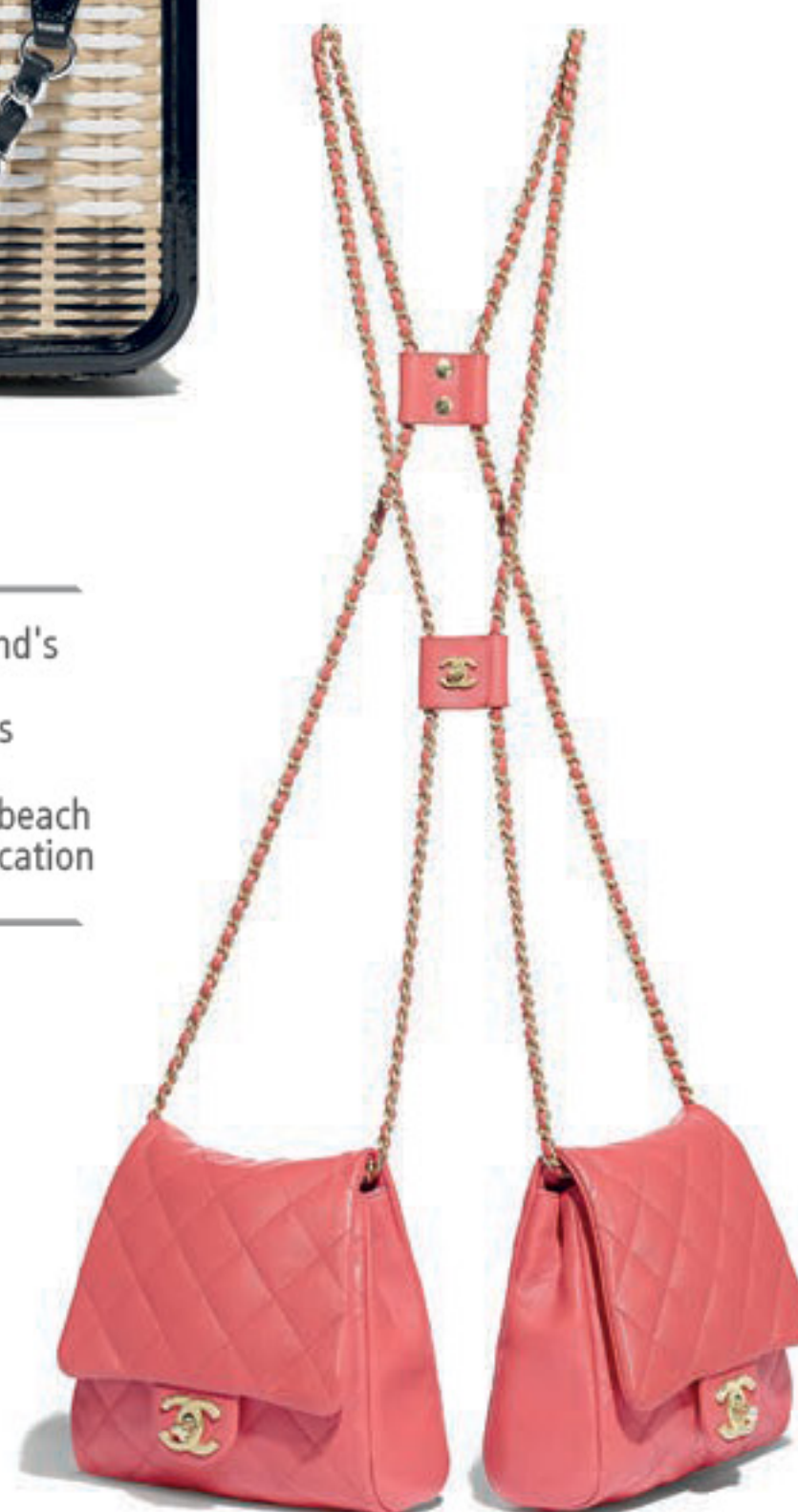
CHANEL GOES TO THE BEACH
FOR ITS READY-TO-WEAR
COLLECTION

CHANEL's latest fashion show was a flurry of luminous and colourful fabrics as models gracefully walked the runway.

The colours sunshine yellow, pink, blue, iced mint, golden sand, tan beige, and even black, made an appearance in the show that whisked the audience away to a beach-side fantasy of sun, surf and style. The catwalk was a stretch of inviting white sand; the models were barefoot. And the magnificent setting, the Grand Palais in Paris, resembled the pristine shores of an exotic Caribbean island — complete with artificial waves and all.



The brand's latest offerings exude vibrant beach sophistication



Showcasing its Spring/Summer 2019 collection, it is only fashion powerhouse CHANEL that could come up with such a boldly extravagant yet alluringly fresh concept. For Karl Lagerfeld's newest sartorial endeavour, the industry icon and long-time CHANEL Creative Director drew inspiration from the sights, sounds and liberating sensations of summer — all of which were spectacularly on display at the collection's launch.

Despite such a grand setting, all eyes in the vast room stayed fixated on outfit after outfit that sashayed across the makeshift beach. Of course, Lagerfeld's vision of summer is not your run-of-the-mill shoreside visit to an overcrowded beach littered with towels and umbrellas.

For this decorated designer, the ideal image of summer is an unending sojourn in lavish holiday havens such as the Hamptons or the Maldives, spent in total freedom and steeped in sophistication.

True to its theme, the ready-to-wear collection comprises a comprehensive range of day and eveningwear that is joyful and vibrant. It also boasts a carefree sense of joie de vivre that's a welcome departure from the often too-serious approach taken in haute couture when it comes to a spring/summer line.

CHANEL's mainstay elements are still there but interpreted in a fresh way, to cater to a new generation of die-hard fans. The brand's signature tweed jacket, which made an instant splash upon its introduction alongside matching skirts in 1924, is given an oversized construction with wider shoulders and flared sleeves. Match it up with the collection's offering of jumpsuits, black leggings or even jeans, and you'll have a casually sophisticated ensemble for all-day wear.

Fans of the tweed suit need not worry, as it also makes an appearance, albeit with various pairings available. There are culottes, skirts boasting slits up the side, and long, A-line skirts — all fashioned from tweed and offered in a combination of colours and adornments.

Also worth mentioning are the tweed vest dresses, oversized tunics, a cage dress in black chiffon, belted cardigans, embellishments of satin bows and ribbons, and finally, Lagerfeld's take on cabin dresses in a multi-colour plumetis pink tweed and lace ruffles.

Of course, no collection is complete without a range of accessories and CHANEL does not



Adut Akech and Karl Lagerfeld



Jennie Kim

disappoint. Here, headwear comes in the form of double visor caps and wide-brimmed hats in fringed straw, while the offering of jewellery includes beaded necklaces and pendants, layers of sautoirs and XXL cuff bracelets.

The famed BOY CHANEL bag is back as well; this time as a saddlebag in leather and tweed patchwork. For a smaller, clutch-size bag, you can't go wrong with the minaudières shaped like seashells and beach balls. But if you're looking for something larger, the collection includes large beach bags in denim and straw, as well as multi-colour net bags.



Salvita Decorte



GEAR Up

COMPLETE YOUR ROAD TRIP
WITH BERLUTI'S NEWEST
ACCESSORY RANGE

Take your pick
or acquire all
of Berluti's
choice
offerings for
motorcycle
enthusiasts

Inspired by the setting of a solitary road trip at an outlandish location that spawns a meditative biking journey, Berluti launches a capsule of biker accessories aimed to bring classic motorcycling style to modern men. The line, dubbed 'Off The Road', takes on the quilted, protective aspect of the biker bomber as a focal point, wrapping each piece in a gracious and warm impression. Berluti

has developed a complete range comprising Vitello Fiore leather pieces that highlight sleek textures, graphic lines, and a feeling of safety and comfort, guaranteeing an exceptionally soft, sensual touch in each piece.

Handcrafted out of a single piece of leather, each of the items in this collection are noticeably ideal for biking. With a mix of quilted and

a polished finish, the 'Off The Road' range includes: a pouch, a crossbody bag, a backpack, a weekend tote, a wallet, boots, a shoe saver, a leather jacket, as well as a helmet made through an exclusive collaboration with Veldt – a helmet company that is famous for its minimalist and classic retro-styled helmets.

There are four different bags in this capsule collection, all with different functionalities, and they are designed to potentially make the riding experience practical and stylish. Other accessories include: the 'Essentiel', a small wallet and the 'Itauba', Berluti's best-selling pouch-shaped wallet.

Devoted bikers will succumb to the most practical pieces, including a pair of biker boots, a removable Venezia leather shoe saver and a 'Leather Blouson', a leather jacket lined in shearling that features an architectural construction.

To top it off, the French leather brand has partnered with Veldt to produce an ultralight helmet that combines a carbon fibre shell featuring a Scritto pattern with edges underlined with patinated Venezia leather. Equipped with a visor and a leather eyeshade, it is the perfect riding companion on any road trip, near or far.

A pair of Berluti sneakers is shown against a minimalist background. One shoe is white with black accents, and the other is black with white accents. They are positioned on a white cube. The text '1895' is overlaid on the image.

1895

BERLUTI

PARIS



FULLY Functional

MODERN YET DYNAMIC
WOMEN WILL FALL IN LOVE
WITH FENDI'S SPRING/
SUMMER 2019 LINE

Viewing the pieces, it is easy to see that giant pockets are a highlight of FENDI's Spring/Summer 2019 collection, and yes, these can be found in majority of the looks. To be more specific, the collection emphasises on pockets adorning belts as well as clothing. Clearly, giant pockets would take over the bodice of a high-neck blouse, puff up the hips of a zip-front leather dress, and show up as well in the expected places on jackets, coats and cargo pants. Entwined in an urban jungle, this collection by Karl Lagerfeld delights in the symmetries of the natural world, where the pragmatic and the exotic are combined perfectly. Karl himself seemed to be in utility mode while creating the collection. As a result, functionality has become the centre of his attention this time around. He presents a collection made for the busy women of the world.



FENDI takes
utility to
a higher
level for
Spring/
Summer

The collection is utterly chic and special, thanks to the utilitarian romance that abounds in a mineral palette of sage, cognac, burgundy, tangerine, optic white, denim, and sand. No doubt, the colours bring out the positive energy and vibe of the wearer. The collection might be dominated by soft tones and colours, but it delivers a strong message: the pieces are for powerful women who know what they want. Moving forward, a lot of work has been put into choosing only the finest materials, and the garments are engineered for an evocative, feminine line.

FENDI's Spring/Summer 2019 collection gives women refreshing new looks, especially those who love simplicity in their daily outfits. Through looking glass-transparency, airy perforations in the collection breathe life into contoured masculine shapes represented by



gathered patch pockets, ruched sleeves and a bib collar softens jackets, parkas and fluid blousons in embossed FF logo leather, summer wool, or PVC. More into the details, double corsets define a graphic waist sculpted in reach leather or matt poplin, as print organza jacquard and filmy intarsia knits create sensual shadow play. Tessellated patterns swirl in circles of flora and fauna across iridescent silk dresses, refracted furs and full skirts above scuba court shoes and sandals.

In the accessories department, FENDI Head of Accessories, Silvia Venturini Fendi, dedicates this collection to modern women who are

very active. The collection features the iconic Peekaboo bag adorned with its DeFender waterproof shell, interchangeable handles and novelty utility pockets. Yes, it is another platform for utility pockets. The other highlight is the sweet and much-awaited comeback of the legendary Baguette. The new Baguette is adorned in fantasy sequin embellishments and features a new oversized shape with ultralight glove-soft embossed logo leather that also appears on the new 'Upside Down' folding envelope bag with an FF logo clasp. Suffice to say, FENDI's fully functional offerings for Spring/Summer 2019 are utterly fabulous and fascinating!





ETHNIC Flair

REDVALENTINO CONVEYS
CULTURAL ROMANTICISM
IN ITS SPRING/SUMMER
2019 COLLECTION

In an era when minimalism has become a way of life, representing cultures and using them as inspiration is commonplace in the fashion world. Perhaps for this very reason, REDValentino now takes a look at other cultures to create spirited statements through its Spring/Summer 2019 collection.

The collection travels across tropes and signs to find new ways and other means to express one's stylish sense. As always, the main ideology of the brand's creation is so that every individual



Colour, embroidery and motifs combine to express the rebellious romanticism of REDValentino

wearing the pieces may be able to express herself and have the freedom to explore her true identity.

Birds, butterflies, flowers, and heart-shaped designs appear in many of the pieces. The collection unveils two-piece outfits that are perfect for mixing and matching, ones that are perfect for casual day-to-day ensembles as well as polished dresses that can suit anyone's formal ventures. Sturdy outerwear come in the form of airy windbreakers, chic varsity jackets matched with boxing shorts or floaty skirts, impalpable dresses are styled perfectly with

loose chinos. An exquisite and androgynous approach can also be seen in the embroidered parkas that can be worn with net dresses and long fringed tops.

Fully representing REDValentino's romantic ideals, the collection brings forth classic colours that can be combined instinctively. Colourful embroidery in green, baby blue, and bold red pop up among whites and blacks as well as nudes and pastels.

Delicate tribal motifs are visibly apparent and are sewn on as neutral backdrops. The collec-

tion features an array of comfortable fabrics such as cotton, point d'esprit, silk, and net.

What completes the collection is the accessory line. Statement bags add even more flair to each outfit, and when paired with the brand's iconic ballerina flats and studded sandals, can truly take the wearer from day to night. REDValentino has done it one more time; it has managed to wonderfully combine romanticism and soft rebellion with a fashionable attitude. In doing so, it once again provides an avenue for women to enjoy the absolute pleasure of expressing their true selves.





ALL IN the Family

TORY BURCH FINDS INSPIRATION
CLOSE TO HOME FOR HER SPRING/
SUMMER 2019 COLLECTION

Wanderlust
comes alive
in Tory
Burch's
spirited
designs

When inspiration strikes, it is often an instant flash of awareness that sparks the creative energy inside us, almost like a clap of thunder. But for renowned American designer Tory Burch, one very personal source of inspiration has been in front of her eyes — and by her side — through her entire life.

As muses go, not many are as stylish and well-travelled as Reva and Buddy Robinson, Burch's parents and a constant beacon of innovation for the 52-year-old. The pair has had such an impact on Burch's uncanny understanding of the inseparable connection between fashion and lifestyle, she named an entire line of bags after them for her eponymous label, aptly called the Robinson.





This year, Burch's homage to her adventurous parents expanded to encompass her ready-to-wear Spring/Summer 2019 collection, which was unveiled at a poignant yet inspiring runway show at the Arthur Ross Terrace and Garden of the Cooper Hewitt Smithsonian Design Museum, New York City.

The discernable theme of the event was wanderlust, an unshakeable longing to traverse the world in search of new cultures and perspectives. Reva and Buddy Robinson turned this longing into a reality as they regularly journeyed across the seas to immerse themselves in the sights and sounds of exciting new places.

"My parents were adventurers. Every summer, they boarded a steamer ship and spent six weeks sailing from Italy and Greece to Morocco and Spain," Burch recalled. "Their wanderlust has been a constant inspiration for me."

And sure enough, the models walking the runway looked like they were ready to embark on a stylish holiday in the Mediterranean. Billowing skirts and dresses fashioned from delicate lace, poplin, flocked organza and even raffia conjured up images of discerning holidaymakers relaxing on sun-soaked terraces and cabanas while a cool breeze soothes them from the summer heat.

Bolstering that vision is the line's gracefully understated palette of neutrals accentuated by



pops of colour. Crisp white and classic khaki are given playful splashes of bright orange, pastel yellow, pale pink, cobalt blue and, of course, Tory navy.

Meanwhile, tailored pieces and crisp, made-to-measure shirts — a lifelong favourite of Buddy — balanced out the label's signature Bohemian flair. It was not only the Robinsons' intrepid lifestyle that inspired the collection; fragments of their unique sartorial preferences and mainstays also make an appearance.

"Spring/Summer 2019 brings my parents' influence to the runway through unique details that recall their trips: silhouettes with a Bohemian ease, balancing volume and tailoring;

needlepoint and camera bags; well-worn hats and woven shoes," Burch explained.

The result is an almost intimate glimpse into the Robinsons' cherished influence on Burch's day-to-day style as well as her creative choices as a fashion designer. Reva's prized assortment of vintage scarves, for example, was the primary inspiration for an exotic bird print, while her collection of vintage coin jewellery became a reference for gold coins adorning breezy tunics.

Finally, the steadfast camera bag Buddy brought with him in all his Mediterranean travels was the main blueprint for the collection's key handbag silhouette.



GOING TO Extremes

DIESEL TAKES FASHION ON
A 'HYPER-VISUAL' JOURNEY
THROUGH SPRING 2019

For more than four decades, Italian fashion label DIESEL has stayed at the forefront of casual wear by pushing industry boundaries and questioning the status quo. Despite having ruffled plenty of feathers, it has no plans of stopping.

For DIESEL, disruption is not only the norm but a tried-and-true tenet that seeks to introduce new ideas and approaches to fashion. Continuing this tradition, the brand is kicking off the New Year with a two-part special made up of two “drops,” the first one being Spring 2019.



DIESEL presents sporty and edgy pieces for Spring 2019



There's no denying that the world of sports has long played an influential role in DIESEL's designs and overall creative direction over the years. This influence goes beyond mere aesthetics, giving DIESEL's men's and women's apparel, as well as accessories, the desired elements of comfort and functionality.

Spring 2019 sees the brand cranking up the volume and going to extremes — extreme sports, that is. In this vibrant collection, motocross and 1990s video game graphics are brought together in a wild and carefree amalgamation of colours, prints and silhouettes.

"Each piece has its own unique link to DIESEL's aesthetic, with extreme sports and motorcycle culture, especially, being grafted to the company's DNA," DIESEL explains in a statement.

The collection is "hyper-visual" and unabashedly edgy, with an almost palpable energy that screams and celebrates nonconformity. Holding it all together is that venturesome sense

of confidence DIESEL is known for and why the brand remains a well-loved fashion staple across the globe.

The motocross influence is clearly visible in pieces that boast a patchwork of bright colours, such as the black mini-dress with yellow writing scrawled vertically in the front and geometric patches of azure blue and red. Then, there's the structured black leather jacket with red and white racing stripes emblazoned across the chest, and an oversized white jacket with red and blue bars.

"Leather jackets—key pieces in the Spring drop—are constructed with rubber panels at the shoulder, and amplified with modern twists such as reflective inserts; the result is fearlessly retro-futuristic," the brand adds.

Leather boots in black for men and in white for women complete these bold, racing-inspired ensembles, with the latter sporting a clear band on the side for that "futuristic" edge.

Meanwhile, the 1990s make a daring comeback in the collection through splashes of daring neon hues, polychrome camouflages, bold knits and lively graphics that look like they came straight out of popular video games created in the vibrant era.

Of course, it wouldn't be a true DIESEL offering without a dynamic array of denim. For Spring 2019, denim jackets and jeans come in lightened washes and have colourful adornments in the form of graphics and lettering.

"Powerful and playful, these clothes are fuelled by the thrill of the race. And, they're street-savvy, too," DIESEL promises.

This first offering is certainly playful and will provide fashionistas with unique pieces they can wear over and over again. Fans of the brand don't need to wait long for the next installment. The second "drop" in DIESEL's two-part sartorial event will take place in a few short months, in time for the summer season.



The welcoming entrance of Lumine Jakarta

KONNICHIIWA, Lumine

A HARMONY OF JAPANESE
FASHION AND LIFESTYLE
ARRIVES IN JAKARTA

Having opened in Singapore in late 2017, Japanese urban retail concept, LUMINE, proudly joined the Indonesian market at the end of last year with the opening of its second international retail store in Jakarta. The store was opened in commemoration of the 60th anniversary of the establishment of diplomatic relations between Indonesia and Japan.

Under collaborative management with leading lifestyle retailer, Time International, the Japanese shopping outlet hopes to promote further developments in the cultural and human exchange between Japan and Indonesia as well as foster a new fashion culture in the archipelago.

Located at Plaza Indonesia, one of Indonesia's high-end shopping malls, the store offers 20 Japanese fashion and accessory brands for both men and women who are fans of the chic and versatile Japanese sense of style. "Elegant & Sophisticated", "Mode & Manish", and "Simple & Casual" are the three areas you'll find in the ladies' section. Category selections that are featured in the store vary, ranging from fashion, accessories, to lifestyle products. The product choices that are sold at LUMINE JAKARTA represent Tokyo's fashion and culture entirely, while also being relevant to the Indonesian market.

Upon entering the store, you will feel the 'Tokyo Mood' presented by the contemporary, clean, and modern vibe, where the urban aesthetic combines with the friendly Japanese spirit. With that being said, LUMINE JAKARTA welcomes trend conscious and global-minded customers who possess unique and distinctive styles. Apart from that, the multi-brand boutique includes a line-up of general lifestyle merchandise as well as a café, bringing a new perspective to modern retail in Jakarta. While



1. Selection of men's fashion
2. The warm atmosphere of the café



3. Bags and footwear in the women's collections
4. Lovely choices for stylishly discerning women



customers enjoy a terrific shopping experience to enhance their fashion sense, they can also relish the Japanese food culture.

Dominated by a sleek wooden interior featuring touches of minimalist Japanese elements, LUMINE CAFÉ serves sumptuous Japanese food and drinks, majority of which hail from its capital city, Tokyo. These treats range from shaved ice desserts, soymilk dessert drinks, to hot dog bun sandwiches, etc.; this café's menu is a feast for the eyes and will spoil the palate with its healthy ingredients. Health-conscious customers don't have to worry, these desserts can be consumed by just about anyone! A spacious dining area provides a comfortable ambience for diners to enjoy the one-of-a-kind sweets and drinks on offer.

"We are very excited to launch our second overseas store, to collaborate with leading retailer, Time International, in Plaza Indonesia. For

both Indonesia and Japan, this year is a meaningful anniversary. We hope to become a place that stimulates the sensibilities of our customers, not just a place where they can purchase products," said LUMINE's President and CEO Yuji Morimoto, expressing his enthusiasm.

In line with Time International's mission to always strive to bring new concepts and fresh experiences to its customers, the company feels equally honoured to be a part of LUMINE's global expansion. "We see LUMINE JAKARTA as a one-stop shopping hub for lifestyle with a unique take on retail in general. We hope to present a new retail experience and environment for our customers to discover," stated Shannon Hartono, Time International's Vice President.

With a distinct "Growing Up! By Tokyo Style" concept, the approximately 1,200 m² store has indeed brought along with it a new and unique perspective on contemporary retail featuring trendy and stylish Japanese fashion brands that also place great focus on comfort. This multi-brand lifestyle concept store, which is a convenient and chic shopping destination in the metropolis, is located in the heart of Jakarta's business district. It is a place where modernity is delivered in harmony with nature and humanity, through fashion, food and culture. The Jakarta boutique has been in operation from December 7, 2018 and is guaranteed to offer the ultimate first-class shopping experience that can also be found at LUMINE's 16 other branches in Shinjuku, Ikebukuro, Yurakucho (near Ginza), and Singapore.



MARGOT ROBBIE – CHANEL

Australian actress Margot Robbie starred opposite Leonardo DiCaprio in the Martin Scorsese-helmed movie “The Wolf of Wall Street” in 2013 and that stint paved the way for iconic roles such as Harley Quinn in “Suicide Squad” and Tonya Harding in “I, Tonya”, which earned her an Academy Award nomination for Best Actress. Her portrayal of Queen Elizabeth I in the movie “Mary Queen of Scots” garnered her a nomination for Best Actress in a Supporting Role at the 2019 BAFTA Awards. She walked the BAFTA red carpet wearing look 48 from the CHANEL Spring/Summer 2019 Haute Couture collection.



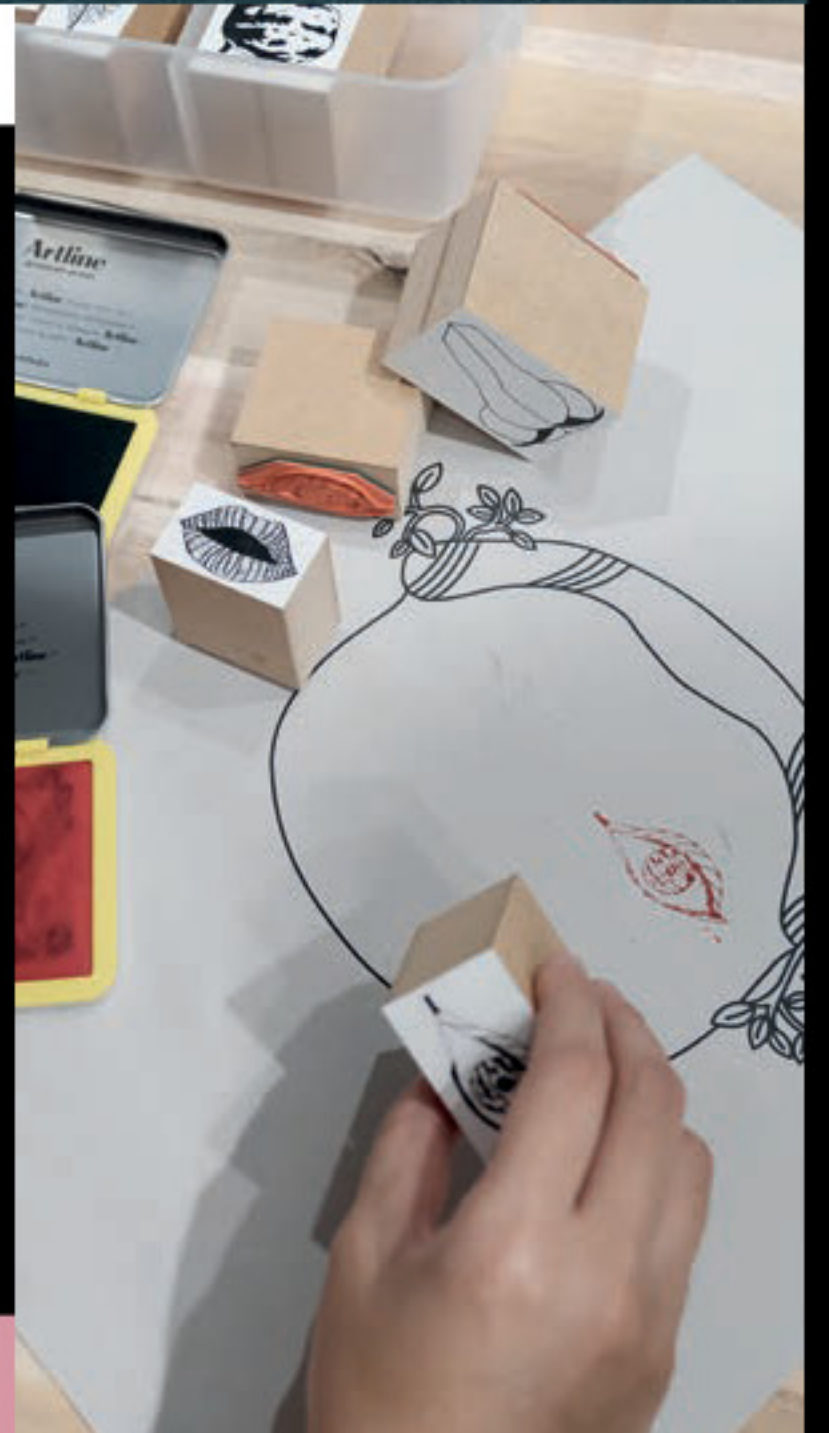
GEMMA CHAN – VALENTINO

British film, television and theatre actress Gemma Chan achieved wide acclaim when she played the role of Astrid in the blockbuster hit, “Crazy Rich Asians”. She follows up this stint with the role of Doctor Minerva in “Captain Marvel”, the first movie in the Marvel Cinematic Universe which has a female character as a lead. She is also slated to take up her character, Astrid, once again in the future “Crazy Rich Asians” sequel. Gemma turned heads when she attended the 91st Academy Awards in a stunning pink gown from #ValentinoHauteCouture #SpringSummer19 by @pppiccioli.



OLIVIA LAZUARDY – TORY BURCH

One of the most prominent digital fashion influencers in Indonesia, Olivia Lazuardy began a dedicated website for all her fashion forays in 2013. She now currently has 284,000 followers on Instagram and more than 83,000 followers on YouTube. The passionate fashionista travels all over the world to attend the fashion shows of some of the world’s biggest luxury brands. To put her own mark on the Indonesian fashion scene, Olivia set up her own fashion label, Calla Atelier, in 2016. She is seen here wearing head to toe print while attending the Tory Burch Fall/ Winter 2019 show in New York.



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NORDIC Nature

DEBORAH ISKANDAR
INTRODUCES THE EXHIBIT,
“IT CAME FROM THE NORTH”

A region of mythical beauty, Northern Europe is well-known for snowy tundras and never-ending green forests. In this region, nature is not only valued for its beauty, but also considered as an essential part of daily life. The Nordics seem to possess an inherent bond with nature and easy access to the wilderness is taken for granted. The government is even supporting such initiatives; the Nordics have special rights to freely enjoy the forests and professional life is organised

in such a way that there is always time to enjoy the outdoors after work, every day. Nature is thus an endless source of inspiration for Nordic artists and a reoccurring theme in art, which is why we have decided to embrace the topic in our new group exhibition, “It Came from the North”.

Presenting a collection of photographs portraying the natural beauty of the Nordic countries, the exhibition honours the peculiarity of

Nordic nature through artworks in traditional landscape imagery and abstract forms. It seeks to give an insight into the unique relationship the Nordic people have with nature, demonstrating why it has such a special place in society and explaining how it has been incorporated into daily life, at the individual and communal levels. Presented by PT Jakarta Land and curated by ISA Art Advisory, the exhibition is located at the lobby of the WTC 2 building in Jakarta and will stay open until 22 March.

The exhibit focuses on the works of some of the best award-winning artists from the Nordic region. In addition, we have also selected two emerging artists from Indonesia, Vicky Tanzil and Alexander Thian, who will present their visions of the North. Tanzil is a commercial and fashion photographer originally from East Kalimantan, who likes to step out of the ordinary in his pictures. Thian, on the other hand, is a Jakarta-based Instagram sensation, whose images and storytelling skills keep captivating audiences. Some of the chosen artists solely focus on landscape photography and nature as a theme, while others have varying themes and a more multidisciplinary approach. What they all share is a deep love and appreciation for nature and a will to look after it.

Representing Norway, Stig Marlon Weston has worked as a photographer since 1995. He has developed a truly unique style of camera-less photography, where he only uses light and film or photo paper to create striking images, pushing the medium of photography back



to its roots of truth-based printmaking. Tine Poppe is an awarded Norwegian photographer and visual storyteller living and working in Oslo, Norway. Her practice focuses on bringing attention to social, political and environmental issues, in particular the refugee crisis, racism and climate change through art and documentary photography. Nanna Hänninen is one of the most successful Finnish fine art photographers, born in the North of Finland in Rovaniemi, an enchanting place in Lapland, also believed to be the real home of Santa Claus. Frequently exhibiting since 1996, she often combines photography with colourful painting and plays with oppositions. Interestingly, Sandra Kantanen, our second Finnish artist, comes from the opposite end of the country, for she lives in Hanko, the southernmost peninsula in Finland. Her surroundings also inspired her to create the series seen at "It Came from the North". She photographs mainly landscapes, working with both traditional pigments and digital tools.

Hailing from Denmark, Mads Peter Iversen is known for impressive fine art landscape pictures. While he finds inspiration all over the world, he is above all drawn to the cold and harsh, yet stunningly beautiful Nordic nature. Contrary to the others, he shoots to edit, meaning that a considerable part of the work is done in the editing phase when the pictures come to life, his current mood influencing the result. Astrid Kruse Jensen is one of Denmark's most established photography-based visual artists. In her works, she explores the frontier between the apparent and the hidden, the real and the imaginary, her dreamy images often

blurring the concept of memory and time. She plays with what is shown and what is not, leaving the viewer to find the meaning. A true nature lover, Stefan Isaksson is a Swedish advertising and landscape photographer. One of the recurring topics in his works is the Nordic landscape shown in calm compositions, low light and subtle colour palettes. To find the perfect view and lighting, he often hikes to remote places, usually during seasons when the weather is unpredictable and the outdoor conditions tough. Awarded artist duo Inka and Niclas Lindergård, from Finland and Sweden respectively, have been working together for over 10 years. With their unconventional imagery, they challenge the way we look at the border between humans and nature. Inspired by popular culture, their work investigates the role of the photographer as a messenger of nature's mysterious image, while bringing new life into landscape photography.

While "It Came from the North" is about beauty with its dreamy images and majestic landscapes, it also seeks to remind us of

the fragility of nature and consequently, the staggering ramifications of climate change. Art has the potential to ignite environmental action, whether locally or in a larger international context, therefore it has value beyond the visual pleasure it procures. Whether we are from the Northern or Southern hemisphere, preserving and protecting the environment is one of the most pressing concerns that affects us all; it is a collective issue that we should all address. The exhibition invites the viewers to immerse themselves in the magic of the North, and in doing so, they can reflect on and examine their own personal relationships with nature and its significance.

1. *Grove series* by Stig Marlon Weston
2. *Icy Aurora* by Mads Peter Iversen
3. *Untitled (Forest 8)* by Sandra Kantanen
4. *Crystals* by Stefan Isaksson

Deborah Iskandar is Principal of ISA Advisory, which advises clients on buying and selling art, and building collections. An expert on Indonesian and international art, she has more than 20 years of experience in Southeast Asia, heading both Sotheby's and Christie's Indonesia during her career before establishing ISA Art Advisory in 2013. She is also the Founder of Indonesian Luxury, the definitive online resource for Indonesians looking to acquire, build and style their luxury homes.

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Children can enjoy a number of activities including making art using rubber stamps

PLAYING with Art

UOB MUSEUM MACAN CHILDREN'S
ART SPACE COMMISSION
WELCOMES ITS NEXT ARTIST,
SHOOSHIE SULAIMAN

Shooshie Sulaiman is the latest artist to exhibit her work at Museum MACAN as part of the UOB Museum MACAN Children's Art Space Commission. Opened on March 1, 2019, the installation entitled "Main Getah/Rubberscape" transformed the Children's Art Space into an environment that seeks to stimulate all the senses through form, texture and sound. The central theme of the installation is natural rubber, a material that

has a deep historical and material significance that connects Indonesia, Malaysia and the rest of Southeast Asia. The space features young rubber trees, a small hill with locally-sourced soil and pre-recorded sounds from Malaysia's rubber plantations.

The UOB and Museum MACAN partnership bolsters each institution's commitment to supporting the arts and education, and to

celebrate cultural education in Jakarta and the greater area. A key mission of Museum MACAN's annual programming is to present art to the public through accessible and curated educational events and activities. This includes curating special exhibitions from the museum's collection of more than 800 modern and contemporary works and collaborating with international museums and institutions. Since the museum's opening in November 2017, the Children's Art Space - a dedicated education area for children - has featured special commissions by leading Indonesian artists, namely Entang Wiharso and Gatot Indrajati. As part of the partnership with UOB, each year the UOB Children's Art Space will feature conceptual artistic works of commissioned young Indonesian artists. Following the "Floating Garden" theme of Entang Wiharso and Gatot Indrajati's "The Tinkering Box", the Children's Art Space now features Shooshie Sulaiman's "Main Getah/Rubberscape".

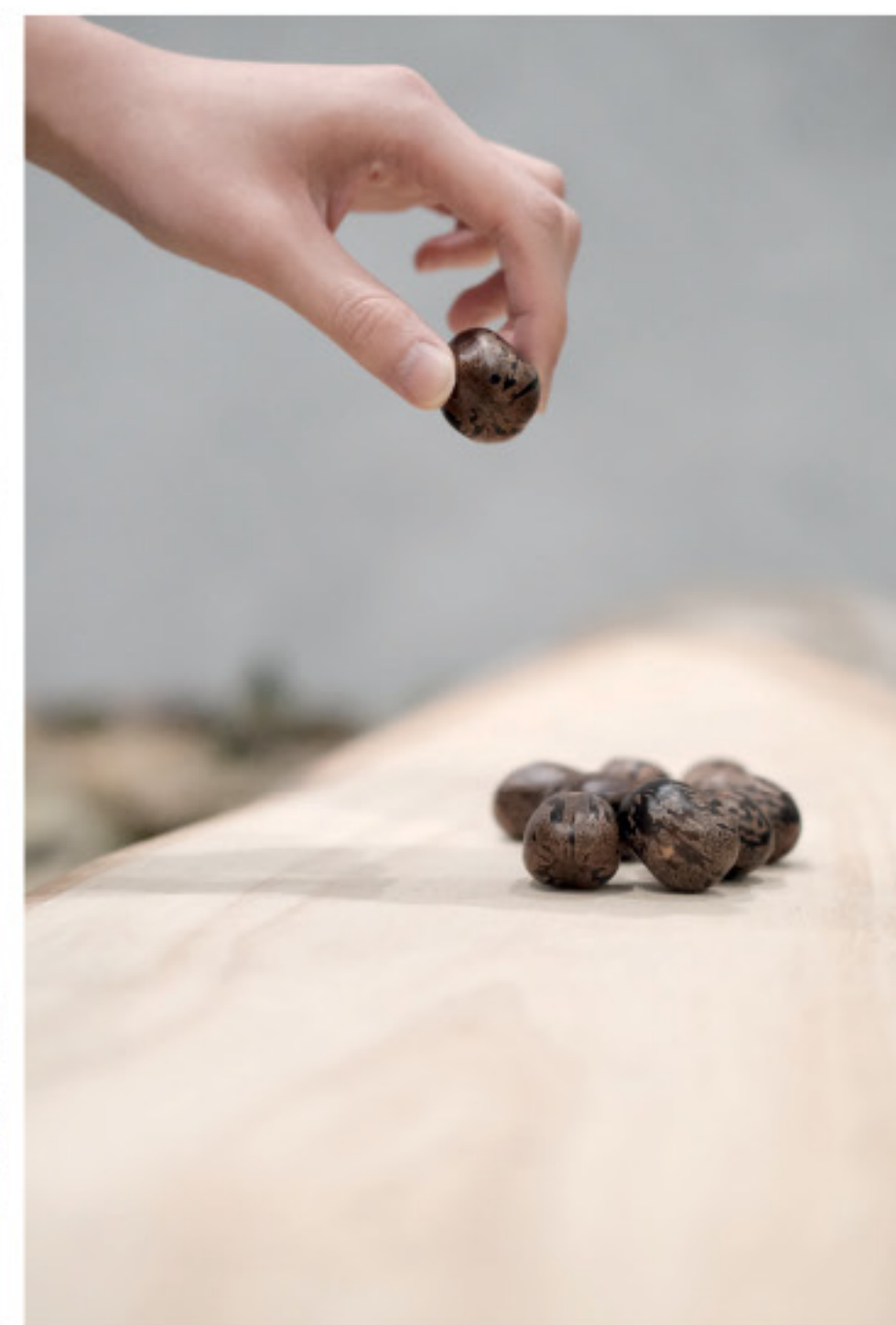
Shooshie Sulaiman was born in Malaysia in 1973; she is an installation artist whose works have been shown in some of the most signifi-

cant international exhibitions and art institutions around the world. They include Documenta (2007), Kassel, Germany; Asia Pacific Triennial in Brisbane, Australia (2009); Kadist Art Foundation in Paris, France (2016); and Gwangju Biennale (2014).

Shooshie said, “The concept of play becomes very important in the world we live in today. Our current definition of play is phone-in-hand and eyes on the screen; we rarely use other senses. I believe that the experience of feeling something directly is very different from just seeing. When kids step on the leaves inside “Main Getah/Rubberscape”, the sensation and smell will create a certain kind of feeling within their bodies.”

The “Main Getah/Rubberscape” installation presents two significant issues that are fundamental to the artist’s practice: Southeast Asian history – especially the history and significance of rubber for Malaysia and Indonesia, in the context of the economic history of the region – and her childhood memories of exploring rubber plantations with her late father. Her works centre around the themes of identity and personal memories, expressed through a wide range of mediums. Many of her works are meant to ignite conversations about Southeast Asian history, exploring the relationship between human experience, nature and art. Within the installation itself, there are also plenty of educational activities for both children and their parents. There are traditional games like congkak – a two-person mancala game traditionally popular in Indonesia, Malaysia, and Singapore – and laga getah which translates to rubber seed race. There are also art-based activities with specially designed rubber stamps, rubber band braiding, and a balloon-making workshop using natural latex. The workshop takes place every Sunday and is guided by museum staff.

In addition to providing an alternative to the modern definition of play, the project has also been designed to connect children with an understanding of Southeast Asian heritage through play. The activities and installation will also ignite conversations on other issues such as sustainability, science, regional history, identity and memory. The project is only made possible through the establishment of a partnership between the museum and the Indonesian Rubber Research Institute (Pusat Penelitian Karet) based in Bogor. As the Official Research Partner of this project, the institute helped to source the main materials used in the installation. The institute also helped to ensure that all the activities are sustainable and child-friendly.



Kids can also take part in a rubber seed race as well as a balloon-making workshop

Aaron Seeto, Director of Museum MACAN, said, “The UOB Children’s Art Space Commissions are created to engage children and their parents in a stimulating dialogue that connects art with their developing experience of the world. We are proud to present this new commission by Shooshie Sulaiman, who is an important figure in the contemporary art of Southeast Asia. “Main Getah/Rubberscape” is an immersive installation that will enable children to think deeply about rubber, which is a material that not only contributed to worldwide economic and technological development, but is rooted in the historical experience of Indonesia and Southeast Asia. It is also with great pride that we announce our first Official

Research Partnership with the Indonesian Rubber Research Institute, which has been instrumental in the development of this ambitious project.”

Kevin Lam, President Director of PT Bank UOB Indonesia, added, “The UOB Museum MACAN Children’s Art Space reinforces the Bank’s commitment to art, children and education. As a long-term supporter of the art community in Southeast Asia, we hope to encourage greater art appreciation among the community in Jakarta and more broadly across Indonesia. We are proud to be the Major Education Partner of Museum MACAN as we demonstrate our continuous support in the development of art education in Indonesia.”



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There comes a time in your life when you know who you are, and love what you do. You know when to swim against the tide and don't feel the need to apologise for it. Just like you, The Singleton of Glen Ord isn't bound to tradition. It's a single malt whisky that's easy to like, and doesn't demand you always obey all of the rules and rituals. It tastes as good with a cocktail umbrella as it does in a cut crystal glass, tastes great neat or in a cocktail, and can be drunk anywhere: from the seaside to the supper table. So sorry tradi-

tion: this is a single malt whisky that's isn't an acquired taste - it's meant to be Unapologetically Enjoyed.

Founded on the Black Isle in the Scottish Highlands, The Singleton of Glen Ord's locality allows it to draw on the purest water nature has to offer, aptly described as "water from the heavens and earth". This exclusive twin water source combines soft Highland rainwater accumulated high in the Scottish mountains with water from the heart of an ancient arte-

sian spring. Glen Ord is also one of a handful of distilleries that still malts its barley on site.

The next step is a long fermentation process before the liquid is slowly distilled and left to mature predominantly in rare European oak ex Sherry casks. The rich and complex whiskies are finished to perfection through the masterful skills of Maureen Robinson, one of the most experienced blenders in the industry. The Singleton of Glen Ord is symbolised by the salmon, which represents the philosophy of The Singleton of Glen Ord to approach things in new ways - swim upstream. It is also a distinctive natural element of its Scottish home.

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The Singleton Glen Ord 15 Year Old
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The Singleton Glen Ord 18 Year Old
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HEAR IT'

Roar

THE NEW VANTAGE WILL BLOW YOU AWAY WITH ITS IMMERSIVE AND POWERFUL DRIVING EXPERIENCE

The mere mention of the Aston Martin name evokes an experience unlike any other. Combining performance, luxury, and elegance, driving an Aston Martin is an inimitable joy. Looking through Aston Martin's storied legacy, a single name stands out from the brand's performance sports car range: Vantage. It is the name given to a magnificent bloodline of thoroughbred sports cars. For seven decades, the Vantage has been the heartbeat of Aston Martin's purest models.

First used in 1951 on a high-output engine option for the DB2, it was clear from the get go that the Vantage was in a league of its own. It did not take long to establish itself as a model in its own right. Highlights include the William Towns-designed V8 Vantage, the spectacular twin-supercharged V600 Le Mans, and the much-loved V8 Vantage. Today, this formidable sporting dynasty is poised to hit new heights with the introduction of the new Vantage.

A spectacular new Aston Martin sports car has decades of performance and design excellence to live up to. The new Vantage has no problem doing so. Its bold and distinctive design language make for pure, sculptural forms that create a fierce athletic stance. The minimal front and rear overhangs, muscular flanks and broad haunches express the agility and dynamism inherent within the car. New head and taillights form dramatic new façades that give the Vantage an unmistakable road presence, while contributing to a strong and individual identity within the growing Aston Martin model range.

Aerodynamic performance was central to the Vantage design concept. The front splitter directs airflow underneath the car, where a system of fences channels cooling air where it is needed – ensuring the rear diffuser is fed with clean airflow. The design of the diffuser creates an area of low pressure air, while simultaneously preventing turbulence generated by the rear wheels from disrupting the flow of air exiting centrally from beneath the rear of the car. The new Vantage brings with it a first for a core production Aston Martin model: the ability to generate great amounts of downforce. The new side gills, integrated into the body surface,



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5

1. Aston Martin presents the Vantage's bold new look, intensified performance and dynamics
2. Impeccable craftsmanship can be seen in every detail
3. The Vantage features a high level of standard equipment
4. Aston Martin unveils the Vantage
5. The sleek lines of the car contribute to its sporty, race car appeal

bleed air pressure out from the front wheel arches. Working hand-in-hand with the pronounced upswept rear deck lid, the Vantage generates a great deal of downforce – a rarity on any production car.

The design story continues inside the Vantage, with a dynamic and focused sports car cockpit that rejects long, fluid curves in favour of sharp, focused lines denoting the more aggressive nature of the car. A high waist interior theme and lower driving position creates a more immersive driving experience. The interior also offers generous stowage space, with useable room behind the seats and generous double-tier storage areas.

The heart of the Vantage is Aston Martin's potent new alloy, 4-litre twin-turbo V8 engine. The high performance, high efficiency engine is set low, and as far back in the chassis as possible for optimal centre-of-gravity and impeccable 50:50 weight distribution. This setup gives the new Vantage excellent power-to-weight and torque-to-weight ratios – which can be vividly felt when the throttle is

squeezed. Pairing all that with detailed tuning of the induction, exhaust and engine management systems gives the new Vantage a truly intoxicating character and soundtrack.

The new Vantage delivers its impressive power and torque to the rear wheels via a rear-mounted ZF eight-speed automatic transmission. Capable of accelerating from 0 to 95.56 kph in 3.5 seconds and on to a maximum speed of more than 300 kph, it makes use of a sophisticated suite of integrated electronic systems to offer maximum control and driver enjoyment. These include Dynamic Stability Control and Dynamic Torque Vectoring. The speed-dependent electric power steering has 2.4 turns lock-to-lock for an outstanding combination of responsiveness and precise, intuitive control.

Needless to say, the interiors of the new Vantage have also been upgraded. Featuring the highest level of craftsmanship, the interiors sport flawless paintwork, luxurious Alcantara® and leather upholstery. An unrivalled level of finish was achieved through the use of tactile

natural materials of the highest quality. There is also extensive scope for personalisation via a generous choice of options. These include forged alloy wheels in a variety of finishes, Sports Plus Collection (comprising Sports Plus seats and Sports steering wheel), carbon fibre interior and exterior detailing, and a Premium Audio System.

The new Vantage is raw and instinctive, unwavering in its single purpose: to overwhelm the senses through its world-renowned design, agile performance and dedicated craftsmanship. It is a testament to Aston Martin's uncompromising pursuit of excellence. Its heart beats with a high powered 4.0 litre twin-turbocharged V8 engine, producing that visceral Aston Martin roar. A rare breed and a statement of independence on the road, Vantage embodies all that is beautiful in the Aston Martin performance sports car range. Whether it is on the race track, a winding country road or the everyday commute, Vantage is an Aston Martin of outstanding class, delivering a drive so intensely felt that it demands to be experienced time and time again.

We have moved !

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