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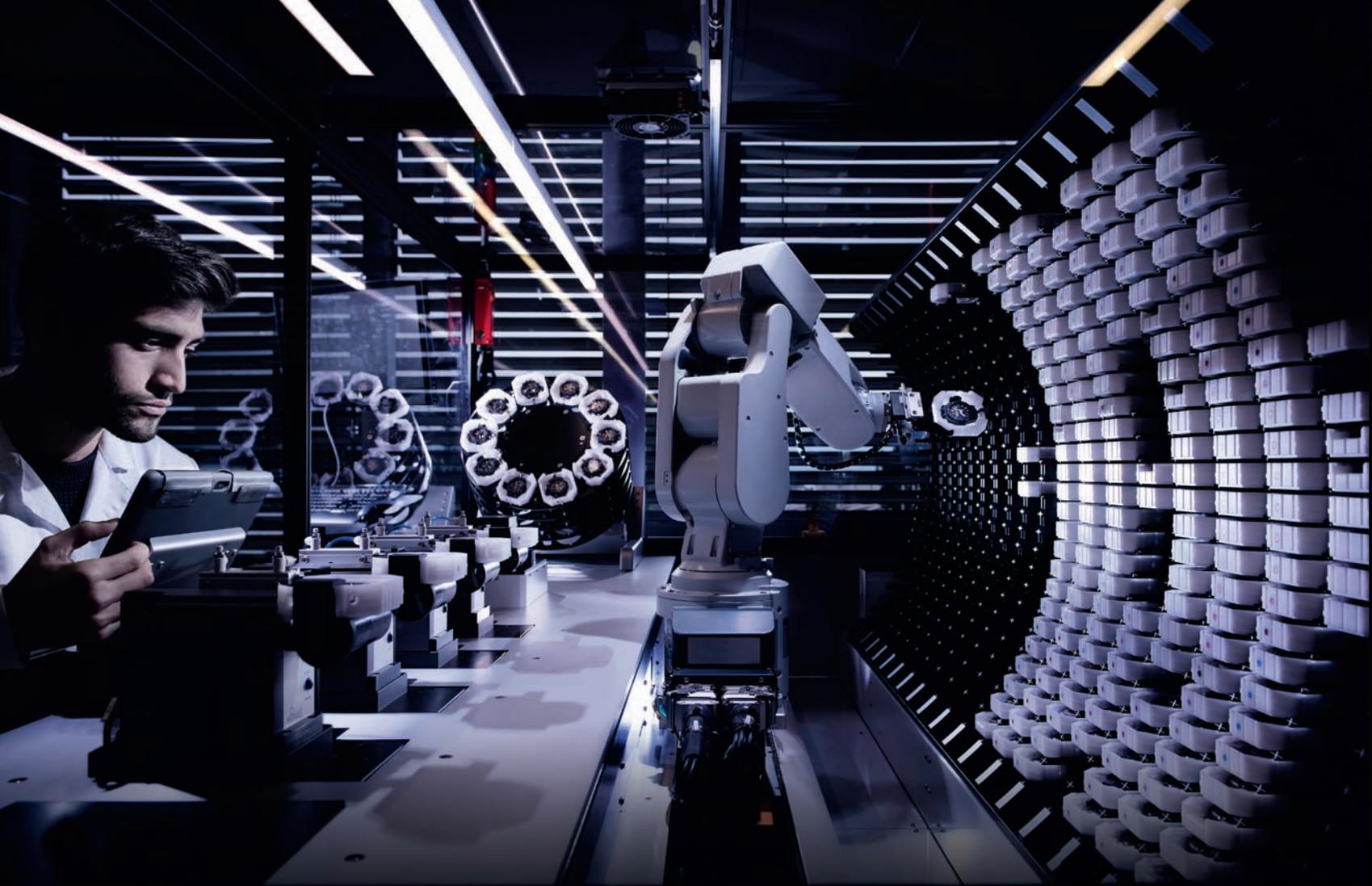
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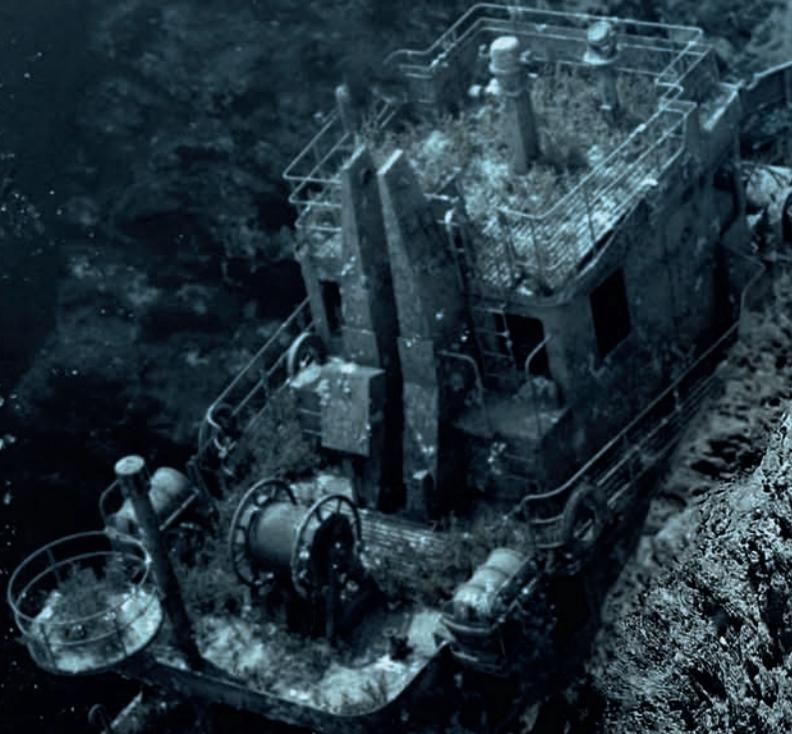
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WHEN I DEFEAT GREAT OBSTACLES,
That's My Finest Hour.





As we near the end of 2019, we highlight the TUDOR Black Bay Bronze on our cover. Discover this latest addition to TUDOR's maritime legacy in "Made for the Sea". On a more personal note, this year is especially meaningful for all of us at The Time Place as we celebrate our 20th anniversary. With the theme "Journey of Time", we invite you to commemorate this special occasion by looking back at our rich history as conveyed in the Industry News article entitled "Celebrating Time". As a show of support for this momentous juncture, Audemars Piguet, Breitling, Chopard and Zenith will be releasing limited edition timepieces especially for Indonesia.

Similarly in our Industry News section, we take you to a number of special places in the world to take part in two watch releases as well as an important exhibition. TAG Heuer unveiled the new Autavia in Australia with brand ambassador Chris Hemsworth, whereas Longines launched the Record collection in Chantilly, France. Present at the event were Longines Ambassadors of Elegance, Simon Baker and Kate Winslet. IWC Schaffhausen, on the other hand, honoured the 2019 Year of the Pilot's Watch with a Pilot's Watches exhibition in Kuala Lumpur, Malaysia.

In line with these coverages, we present you with exclusive interviews of Longines Ambassador of Elegance, Kate Winslet, and IWC Board of Directors Member and avid IWC watch collector, Hannes Pantli. We also introduce the latest personalities to join our My Finest Hour campaign.

Apart from these, we highlight the Zenith El Primero, which is commemorating its 50th anniversary, in our Reborn section, and put a spotlight on the different Fall/Winter 2019 style offerings of the top luxury fashion brands in #TIMEFASHION.

To round off this edition, we would like to thank you for your trust and continued patronage. The past two decades would not have been possible without your friendship and support. Please join us as we look forward to many more years of The Time Place.

Irwan Danny Mussry
Editor-in-Chief and Publisher

  @irwanmussry

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YOU MUST FIRST MASTER
THEM.

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AUDEMARS PIGUET
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JAKARTA: PLAZA SENAYAN · PLAZA INDONESIA



NURULITA
Photographer

“Whenever I see the buds of growing plants; that is the moment I calm down and smile to myself.”



**TRISKA
PUTRI**
Stylist

“When I spend my me-time at a café, having a cup of coffee while doing my work.”



**LINDA
KUSUMADEWI**
Makeup Artist

“When I apply makeup in the morning before I go out.”



**ENGELINA
INEZ WIBOWO**
Makeup Artist

“Strolling around Prague with a paper map in my hand.”



ZEARISTAN
Makeup Artist

“All day skin treatment.”



AMI BECKS
Makeup Artist

“Spending quality time with my family or my best friend.”



**ALEXA
PICAULIMA**
Writer

“My finest hour is whenever I get to be away from the gadgets and connect with myself or my surroundings — be it with family, friends, or even strangers — and then learn something new about the world from it.”



#DontCrackUnderPressure



TAGHeuer

SWISS AVANT-GARDE SINCE 1860

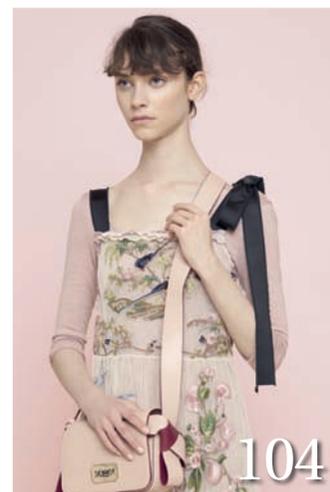


MONACO CALIBRE 11 AUTOMATIC CHRONOGRAPH

Steve McQueen's legacy is timeless. More than an actor, more than a pilot, he became a legend. Like TAG Heuer, he defined himself beyond standards and never cracked under pressure.

The Time Place 70

INDONESIA



6 WELCOME NOTE

COVER FEATURE

40 TUDOR
Upholding a Marine Legacy

FEATURES

- 46 HUBLOT
- 48 BAUME & MERCIER
- 50 AUDEMARS PIGUET
- 52 TAG HEUER
- 54 FREDERIQUE CONSTANT
- 56 HAMILTON
- 58 GUCCI
- 60 PIAGET
- 62 LONGINES

INTERVIEW

- 64 LONGINES
KATE WINSLET
- 66 IWC
HANNES PANTLI

MY FINEST HOUR

67 PRESENTING 20 NEW PERSONALITIES

REBORN

90 ZENITH
Celebrating the El Primero

#TIMEFASHION

96 VALENTINO
An All-Inclusive Offering

98 CHANEL

The CHANEL 19 for Fall/Winter 2019

100 BERLUTI

The Shadow Sock Sneaker

102 FENDI

Designed by Karl Lagerfeld

104 REDVALENTINO

Creating a Community

106 TORY BURCH

A Classic Undertaking

108 DIESEL

Street Savvy Style

HIGH LIVING

112 ART
Deborah Iskandar discovers Taiwan's art scene

114 LIFESTYLE

Hakkasan enhances Jakarta's culinary offerings

116 HOSPITALITY

Find sanctuary at the Mandapa Spa

118 AUTOMOTIVE

Discover the Bentley Flying Spur

REGULAR COLUMNS

- 12 SOCIETY
- 18 INDUSTRY NEWS
- 88 SPOTTED - WATCHES
- 110 SPOTTED - FASHION



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Ultra Captivating

Piaget, together with Time International, recently brought in a special and one of a kind, record winning concept watch to Indonesia, a key market in the region. The particularly distinct timepiece was curated for a special event held at the Penthouse Suite of the Grand Hyatt Jakarta. Guests in attendance were treated to an eye-opening and absolutely captivating experience as they were able to witness, touch and feel the 2 mm thick watchmaking feat during the exclusive presentation.



1. Dedy Then, Samuel Gunawan & Cheryl Seah 2. Stefani Cahyadi & Wrontono Tandiono 3. Rika Hariman & Aditya Sali 4. Wiwin Kurniawan & Yuliati Chandra 5. Djulia Husein & Indra K. Budiman 6. Petrus Irianto, Tennie Tanafie & Steven Herwono 7. Freddy Susanto & Emi Ardinito 8. Marc Menant.

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In With the New

Esteemed guests were recently invited to Berluti's well-appointed boutique in Plaza Indonesia to take part in the introduction of its latest collection. The presentation was divided into two groups, in order to accommodate a larger number of people within the said premises. Those in attendance were able to preview the new pieces from the distinguished luxury brand, as they were introduced by the Berluti team. While cheerfully mingling with one another, guests were offered luscious cocktails as well as canapés and were invited to peruse the elegant items on offer.



1. Renaldi Hutasoit, Shannon Hartono & Samuel Wongso 2. Theresia Indirani, Kevin Susanto, Bryan Andrian, Mitha Khomala, Genesis Ng, Silvy Prajogo, Elvira & Caroline Theonardo 3. Christ Setyadi 4. Christian Chandra 5. Putrama Tuta 6. Rius Vernandes, Elwiana Monica & Jacqueline Sehonanda.

Elegance is an attitude

Simon Baker
Simon Baker

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HydroConquest



Fit for the Huracán

The elegant surroundings of the Ramayana Lounge at the Kempinski Hotel Jakarta served as the fitting venue for the launch of the Roger Dubuis Huracán collection in Indonesia. As those in attendance mingled and enjoyed their cocktails, they were invited to especially preview the pieces in the collection. The distinguished guests were also treated to some games; the lucky winners received a number of special gifts from the brand as prizes. Present at the event was Mr. Laurent Toinet, Roger Dubuis Managing Director for Southeast Asia and Oceania, who welcomed all the guests to the launch.



1. Pan Yuk Kee, David Yee, Adhidarma Herman, Laurent Toinet & Dedy Then 2. Wiwin Kurniawan & Yulianti Chandra 3. Iman Manaf & Rica Andriani 4. Imelda Kusumasari & William Susanto 5. Wu Bo & Xue Mei 6. Petrus Irianto & Tennie 7. Pranoto Widjojo & Yohana Kezia Then 8. Wuzhenjie & Jian Wu 9. Aditya Sali.



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EL PRIMERO 21



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PLAZA SENAYAN
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TUNJUNGAN PLAZA

INTIME

INTIME SENAYAN CITY
INTIME KELAPA GADING

1



BUILDING A Bright Future

ROLEX STRENGTHENS ITS
EFFORTS IN SAFEGUARDING A
LASTING LEGACY THROUGH THE
PERPETUAL PLANET CAMPAIGN

Rolex is world-renowned for its support of natural explorations, as well as the bold and intrepid adventurers that undertake them. Guided by the legacy left behind by its founder, Hans Wilsdorf, Rolex has even equipped many such individuals who have gone on record-breaking journeys, with reliable Rolex timepieces on their wrists. This includes the British Everest Expedition in 1933 and Sir John Hunt's historic expedition in 1953, in which Sir Edmund Hillary and

Tenzing Norgay became the first men to reach the summit of Mount Everest. These monumental feats, and many others, were done in the name of discovery and are now included in the annals of history.

As the 21st century unfolds, exploration for pure discovery has given way to exploration as a means to preserve the natural world. As climate change threatens the survival of our planet, every effort must be taken to find sus-

tainable ways to ensure the longevity of the Earth's natural resources. To this aim, in 2019, Rolex launched a campaign titled Perpetual Planet. The Perpetual Planet campaign has the mission of finding solutions to existing environmental challenges and is comprised of three important pillars.

The first pillar is the Mission Blue initiative, helmed by Rolex Testimonee and leading ocean explorer, Sylvia Earle. Since 2010, she has actively inspired communities and governments to protect the oceans and its marine life from human pressures through a network of Marine Protected Areas (MPAs) or Hope Spots, as she calls them. With the support of Rolex since 2014, the number of Hope Spots has increased from 50 to 112 over the course of five years. Earle hopes to protect 30% of the world's oceans by 2030. At the moment, 8% of the oceans are protected.

The second pillar is the Rolex Awards for Enterprise. Established in 1976 to mark the 50th anniversary of the Rolex Oyster. The Rolex Awards was initially intended as a onetime event, but was made into an ongoing programme due to heightened international interest. Since its inception, the Rolex Awards

2

561



—and the
'OYSTER'
went too!

Snowite £7.7.0
Pat. Nos. 260554, 274790, 281315)
WATERPROOF & DUSTPROOF Rolex 'Oyster' Wrist-watches formed part of the personal equipment of Mr. Hugh Rutledge and three other members of the Mount Everest Climbing Expedition. The Rolex 'Oyster' was chosen because it is airtight, waterproof, dustproof and absolutely unaffected by extremes of temperature or climate.

The Rolex 'Oyster' records the precise time ALL the time; it is constructed to withstand rough usage and is highly praised by many prominent sportsmen and sportswomen.

THE ROLEX 'OYSTER'

THE WORLD'S BEST BY EVERY TEST.

Stocked by leading Jewellers everywhere

THE ROLEX WATCH CO., LTD. (H. Wilsdorf, Managing Director), 44, HOLBORN VIADUCT, LONDON, E.C.

This advertisement appeared in the "Daily Telegraph" June 7th.

3



4



5



has supported 140 Laureates whose endeavours have made significant improvements to people's lives and enhanced the protection for our planet. In projects directly related to the environment, 18 million trees have been planted, 23 endangered species and 17 major ecosystems protected, including 57,600 km² of Amazon rainforest; hundreds of new species have been discovered; 13 challenging expeditions have been completed; and 27 innovative technologies have been developed for a range of applications.

An estimated five million people, in all corners of the globe, have benefited from the Laureates' Rolex projects.

Lastly, the third pillar would be the enhanced partnership between Rolex and the National Geographic Society. Together, Rolex and National Geographic have come together to plan a series of expeditions to answer critical questions regarding the impact of climate change on the environment, specifically on vital systems such as the mountains, rainforests and

the oceans. Using sound scientific expertise and cutting-edge technology, the first expedition in the series was to Mount Everest and ran from April-June 2019. Led by National Geographic and Tribhuvan University, data was gathered to better understand the effects of climate change on the glaciers of the Hindu Kush-Himalaya, which provides vital water supply to one billion people. This, combined with additional data on water and supply demands in the region, will serve as the basis for a new index which will help track the health of the Himalayan water system and inform decisions on how to protect it.

In addition, Rolex has also extended its support for the National Geographic Explorers Festival, which brings together a distinguished assembly of scientists, conservationists, educators, storytellers and changemakers from all over the world to share their discoveries, insights and solutions for the creation of a sustainable future. For the first time in the 43-year history of the Awards, the public was then invited to vote on its favourite projects through a social

1. Mount Everest, 2019 photo by Tom Matthews
2. British Mount Everest expedition advertisement, 1933
3. Rolex Awards for Enterprise 2019 Laureates, Brian Gitta, Krithi Karanth, Grégoire Courtine, Miranda Wang, João Campos-Silva
4. 2006 Rolex Awards Laureate Runa Khan is building a living museum of Bangladesh's rich boatbuilding heritage
5. Dr Sylvia Earle, photographed by fellow Rolex Testimonee David Doubilet, observing sponge and coral growth on the pilings of a town pier

media campaign. The results of the public vote were factored in the jury's final decision made at a second meeting during the Festival.

With these endeavours, Rolex hopes to perpetuate the legacy of its founder, and make a lasting contribution to future generations. Just as Rolex watches are built to last, the brand strives to make the planet perpetual and safeguard the world we live in.



Panerai's new ambassador for Italy, Gregorio Paltrinieri

KING OF the Water

PANERAI SELECTS A NEW
AMBASSADOR FOR ITALY

Panerai's storied past includes serving as a shop, a workshop, the city's first watchmaking school, and also supplying watches for the Royal Italian Navy. Panerai created and patented Radiomir, a radium-based powder that gave luminosity to the dials of the watches, making them perfect for the Royal Italian Navy's operations.

In picking a new ambassador for Italy, Panerai has once again looked to where it all began – the water. Olympic gold medalist, record-setter and world champion, Gregorio Paltrinieri, is a veritable king of the swimming pool. Gre-

gorio, who goes by Greg, had shown promise even at a very young age. He took part in his first competition when he was just six years old. Over the years, Greg has continued to live up to that promise and has gone even further. In 2015, Greg set the European record for the 800 m freestyle, and the world record for the 1500 m freestyle. Carrying on his momentum, 2016 was a bumper year for Greg. In London, Greg won two medals and set yet another new record at the European Aquatics Championships. He topped off that incredible performance with the peak of sporting achievements: an Olympic gold medal. Greg won



the 1500 m freestyle event, which decidedly cemented his place among the world's most talented swimmers.

This year, Greg took part in the US Open Water Nationals in Miami – winning his first open-water event of the season. Most recently, Greg represented Italy at the World Aquatics Championships that took place in Gwangju, South Korea. It was yet another exemplary performance – he won two medals – that will put him well on his way to qualifying for the Tokyo 2020 Olympic Games.

“A few seconds can change the outcome of a whole event. The measurement of time and the quality of my performance as a swimmer are inextricably linked,” said Gregorio Paltrinieri. “I’ve always liked watches and I’m honoured to have been chosen by Panerai, a brand that is known for its boldness, its link to the world of aquatics, and its powerful technical innovation.”

The first watch Gregorio chose is the Submersible BMG-TECH™ 47 mm, made of a bulk metallic glass patented by Panerai. It features outstanding properties of strength and resistance as well as a convenient caoutchouc strap for use in the water, even during the toughest training sessions.

“Panerai’s mission is to support the challenges of modern heroes by providing them with exceptionally accurate instruments able to flank them into the most extreme situations,” explains Jean Marc Pontroué, CEO of Panerai. “We’re proud that our new Submersible models are on Gregorio Paltrinieri’s wrist. We look forward to setting new records and reaching milestones together.”

The Breitling Surfer Squad
Sally Fitzgibbons
Kelly Slater
Stephanie Gilmore



AIR
LAND
SEA
SUPEROCEAN


BREITLING
1884

#SQUADONAMISSION

BREITLING BOUTIQUE
PLAZA SENAYAN
JAKARTA

1



AT THE Races

LONGINES UNVEILED THE RECORD COLLECTION AT THE PRIX DE DIANE LONGINES

Longines' passion for equestrian sports dates back to 1878. Today, Longines' involvement in equestrian sports is bigger than ever, from show-jumping, endurance, and flat-race events, such as the most glamorous race of Europe, the Prix de Diane Longines. Held every year in June, the Prix de Diane Longines counts the brand as Title Partner, Official Timekeeper and Official Watch at this year's 170th iteration. This is the ninth year of the partnership that has evolved from a race to a prestigious lifestyle.

The Prix de Diane Longines combines horse racing with a summer outdoor picnic, a mu-

sical concert, and a fashion contest, complete with country-style restaurants and a pop-up Longines store. Set at the Hippodrome de Chantilly, the timeless Chantilly Racecourse offers a fairy tale setting for the festival of racing, with the magnificent Château de Chantilly in the background – one of the most spectacular historical monuments in the world. The Hippodrome de Chantilly features three tracks surrounded by breathtaking woodlands and the featured grandstand, which has proudly existed since 1879.

Every year, the Prix de Diane Longines manages to attract more than 40,000 visitors, in-

cluding families with children, friends and loved ones enjoying the race day, as they bask in the warm summer sun, dressed for the occasion in true Parisian chic. For the ladies, the annual event also happens to be an opportunity to showcase their outfits, in particular, dresses and hats that are as extravagant as the fillies and the race itself. Part of the festivities is to honour the most elegant lady on race day, dubbed as the "Mademoiselle Diane by Longines". This year's winner received a Longines Record collection watch, presented by Australian actor and Longines Ambassador of Elegance, Simon Baker.

Baker, who has been part of the Longines family since 2012, was in attendance at the Prix de Diane Longines with another Ambassador of Elegance and Hollywood superstar, Kate Winslet. Winslet, who last attended the event in 2014, was present this year along with Baker, to unveil the Longines Record collection as the Official Watch of the 2019 edition of the Prix de Diane Longines.

On the eve of the race, Longines celebrated its Record collection during a special event held in the sumptuous gardens of the Château de Chantilly along with Kate Winslet and Simon Baker. The evening was also a momentous opportunity for Longines to reveal the "Elegance is an attitude" advertising campaign featuring

Winslet and Simon, as well as a pair watch from the range. The visuals from the photoshooting, which were undertaken earlier in the day, were presented to everyone in attendance.

During the event, both Baker and Winslet were spotted wearing Record collection timepieces that represent Longines' aim to offer a wide range of designs and styles for both men and women. The collection's design codes and versatility allow the wearers to find a Longines timepiece perfect for their personal style. For this occasion, Kate chose a model that features a white mother-of-pearl dial with diamond indexes, while Simon wore a piece that displays a sunray silver dial with bar indexes. When we asked Simon Baker about his take on watches, he said, "I always look at the aesthetics, how it looks, in particular the classical, traditional look with a contemporary touch. Longines ex-



1. Awarding of the winning team of Channel, led by Pierre-Charles Boudot
2. Kate Winslet and Simon Baker
3. Simon Baker handing a Longines Record timepiece to the "Mademoiselle Diane by Longines" winner, Abigail Lopez-Cruz
4. The new Longines campaign for the Record Collection
5. Longines as Title Partner, Official Timekeeper, Official Watch of the Prix de Diane Longines

cells in this as it has been making watches since 1832. The brand has a lot of classical models including the Record collection."

The Longines Record collection embodies the perfect marriage of classical elegance and watchmaking excellence, epitomised by the wide selections of styles for both men and women, while being Chronometer-certified by the COSC for high precision performance.

1



ERA OF the Autavia

TAG HEUER INTRODUCES
THE NEW AUTAVIA
COLLECTION

With the backdrop of Rose Bay, one of Sydney's most exclusive waterfront suburbs, the TAG Heuer Autavia collection was launched at the iconic Catalina in Australia. Present were media representatives from Australia and Southeast Asia, along with special guest Chris Hemsworth, TAG Heuer brand ambassador since 2015. A few years before Chris came on board

as a TAG Heuer ambassador, he starred as 1970s McLaren driver James Hunt in the film, "Rush". The movie highlighted the rivalry between McLaren driver James Hunt, played by Chris Hemsworth, and Niki Lauda, another iconic F1 driver. It also depicted TAG Heuer's early beginnings in motor-racing as one of the first brands to partner with Formula 1. This project paved the way for the start of a fruitful



2



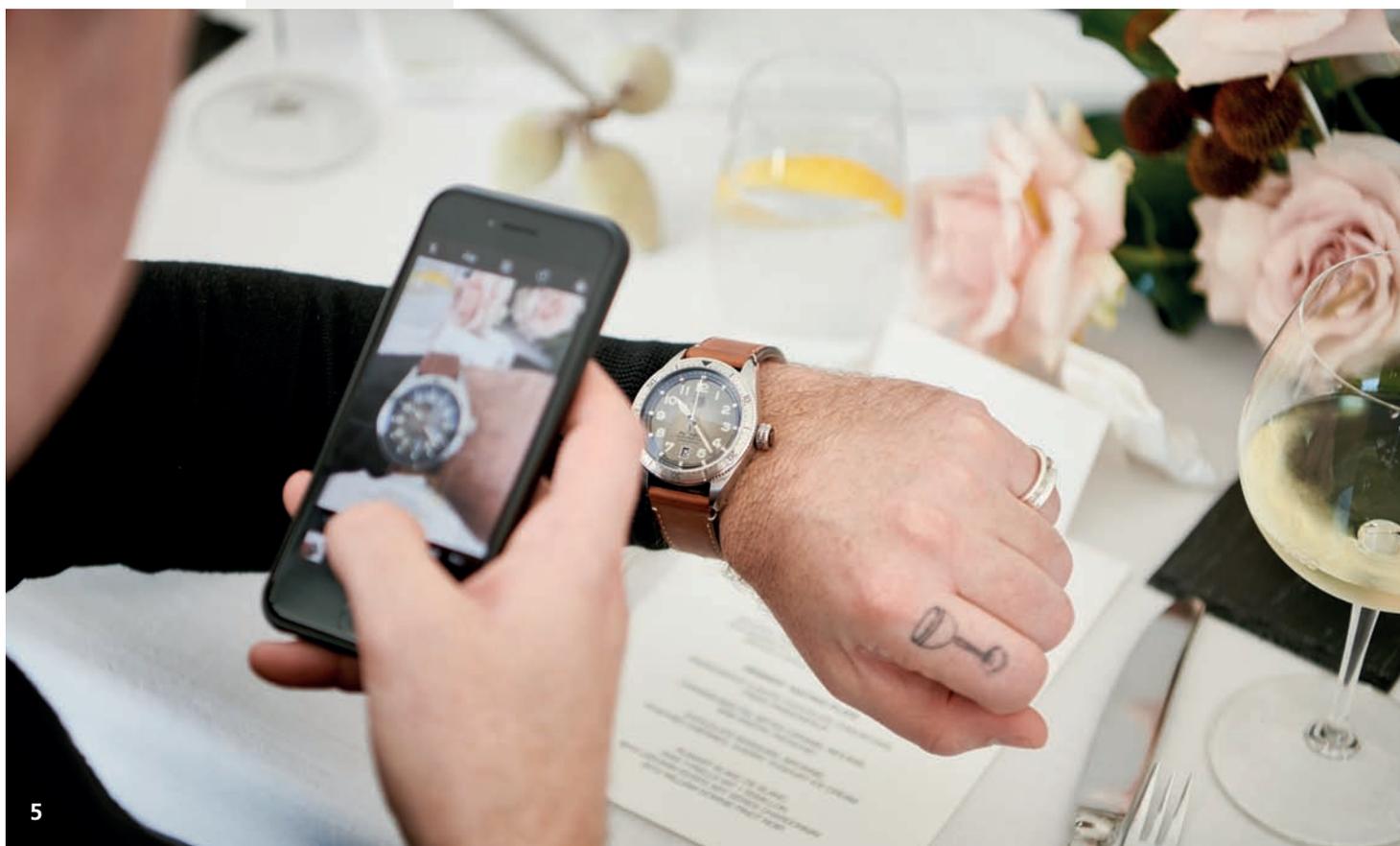
relationship between the Australian actor and the esteemed Swiss watch brand. At the launch of the Autavia, Chris said this about the iconic timepiece, “The Autavia has a good adventurous quality to it that suits my lifestyle.” In line with the true aviation and adventurous spirit of the Autavia, at the end of the presentation, event attendees, including Elyse Knowles, Scott Pendlebury and Pip Edwards, were treated to a seaplane ride over the Sydney harbour.

Adventure is indeed at the heart of the Autavia, which was originally a dashboard instrument for race cars and airplanes from 1933 to 1957. The name Autavia itself is a contraction of “Automobiles” and “Aviation”. After production of the Autavia dashboard timer stopped, the name was still available, and TAG Heuer CEO at the time, Jack Heuer, decided to use it for a new chronograph wristwatch. By the 1960s, the Swiss watchmaker gave the Autavia a new life in the form of a chronograph wristwatch, and it became a hit amongst racing enthusiasts up until it ceased production in the mid ‘80s. Several of these heritage Autavia pieces were also present during the new Autavia launch in Rose Bay; they were especially brought in from the TAG Heuer museum in



Switzerland. The design of the timepiece is truly timeless, as the new Autavia collection unveiled this year takes inspiration from the original ‘60s make. As the Autavia is now presented with its own standalone line, it joins the ranks of other exclusive TAG Heuer collections: Carrera, Monaco, Formula 1, Aquaracer and Link.

1. Chris Hemsworth at the launch
2. TAG Heuer Autavia with smoked black dial and steel bracelet
3. Chris Hemsworth having a chat with the host during the programme
4. Guests were treated to a seaplane ride over the Sydney harbour



5

The Autavia range boasts the versatility, ruggedness, and reliability characterised by the original cockpit-inspired Autavia timepieces, while also being packed with modern updates. Whereas the original Autavia was a 39 mm diameter watch, the new collection has been adapted to a more relevant 42 mm diameter measurement. The line boasts seven models suitable for both men and women. Five of the references are made with a stainless steel case, with smoked blue, black or grey dial options. A bidirectional rotating bezel, with a 60-minute scale in black ceramic, blue ceramic or stainless steel, enhances the sporty look of the watches. Meanwhile, two references feature bronze cases with smoked green or brown dials. All the watches are water-resistant up to 10 bar and include a date window at 6 o'clock. They are powered by the chronometer-certified Automatic Calibre 5 movement, with a frequency of 28,800 vibrations per hour (4 Hz), which provides them with a substantial 38-hour power reserve.

The bronze cased timepieces are particularly special, as over time they will develop a patina unique to the wearer. The model with the brown dial and brown ceramic bezel is presented with a matching brown leather strap, while the variant with the green dial comes with a black ceramic bezel and a complemen-



6



7



8

tary khaki-coloured strap. These pieces showcase a sturdy titanium case back.

On the watch dials, the Arabic numerals have the same design found on the Autavia dashboard; they are made of thick Superlumina blocks. This gives the numerals a 3D

look by day and legible shine by night, allowing for the easy reading of the time even in the dark. The crown is extra large and is inspired by pilot's watches and timers that have oversized crowns, which in the past, made it easier for glove-wearing users to make adjustments.

5. A guest photographs an Autavia timepiece, photo by Dan Hilburn
6. TAG Heuer Autavia with blue dial and leather strap
7. The TAG Heuer Autavia collection
8. The TAG Heuer Autavia with a selection of straps and bracelets

The strap or bracelet, on the other hand, is interchangeable. The Autavia line of watches is equipped with a quick release system to allow quick changing from leather to rubber to NATO strap in mere seconds and with no tools. One only needs to push the buttons on the underside of the case to release the strap. The leather calfskin straps come in either dark brown or light brown, while an additional NATO strap is included in the watch box of the variants presented in stainless steel. The NATO straps, leather straps and stainless steel bracelets are sold separately so wearers can create even more combinations and make their watches truly their own. Etched on the stainless steel or titanium case back are the propeller and tyre that are at the core of the collection's identity.



TAKING Flight

IWC SCHAFFHAUSEN PUTS THE SPOTLIGHT ON ITS PILOT'S WATCHES

It is the year of the Pilot's Watches for IWC Schaffhausen, and the Manufacture has been holding exhibitions around the world to showcase these fine utilitarian timepieces. The Time Place magazine was invited in July to visit an exhibition held in Kuala Lumpur, Malaysia. Taking place between 1 to 9 July at the Centre Court of the Pavilion Mall, the exhibition put forth the new Spitfire collection, which is inspired by the British single-seat fighter aircraft of the same name. The

centrepiece of the exhibition was a life-sized replica of the Silver Spitfire placed atop the exhibition. IWC released the Spitfire collection, all powered by an in-house IWC movement. This collection is comprised of two design codes: one being a bronze case with an olive green dial and a brown leather strap, and the other with a stainless steel case, black dial and green textile strap. On the closed case back of the watches is an engraved Spitfire.

The highlight of the collection is the Pilot's Watch Timezoner Spitfire Edition "The Longest Flight", which is being used by pilots Steve Boulton-Brooks and Matt Jones during their journey around the world in a Spitfire. It is no coincidence that IWC Schaffhausen is the main sponsor for this endeavour, called the "Silver Spitfire - The Longest Flight". This epic adventure took flight this August from the UK, and will make pit stops in more than 30 countries, before returning back to England by December. The 46 mm Pilot's Watch Timezoner Spitfire Edition "The Longest Flight" is limited to 250 pieces and is made with a stainless steel case, black dial, and green textile strap - colours matching the Spitfire cockpit. The timepiece is powered by the IWC-manufactured 82760 self-winding in-house calibre with a 60-hour power reserve. The bezel can easily be rotated for the watch to indicate a different time zone. Moreover, the hour hand, the 24-hour display and the date are similarly adjusted automatically.

The exhibition also put forth notable IWC Pilot's watches from the past. A historic time-

piece in the exhibition was the Ref 436 “Special Watch for Pilots”, the first IWC Pilot’s Watch ever produced in 1936. The timepiece was made upon the request of two Swiss pilots who needed a timepiece that can endure the demanding conditions of a cockpit. This meant the watch had to have shatterproof glass, an antimagnetic escapement, and would be capable of withstanding drastic temperature changes – more stringent requirements than the average timepieces of the era. IWC introduced the Mark 11 in 1948 – displayed at the exhibition was the 1957 version – which was ordered by the British Government’s Royal Air Force. Aside from carrying all the hallmarks of a rugged Pilot’s Watch, the Mark 11 became a favoured watch for navigators as it was suitable for astronavigation, which determines the latitude and longitude anywhere on Earth. The



1. Hannes Pantli, Stanislas Rambaud, Dato Joyce Yap, Ashvin Valiram and Mukesh Valiram at the ribbon-cutting ceremony
2. Hannes Pantli, IWC Spokesman and Member of the Board of Directors
3. The Silver Spitfire replica was a highlight of the exhibition
4. Pilot’s Watches exhibition in Kuala Lumpur, Malaysia

Mark 11 became so reliable for the RAF, it was in service for over 40 years. With these qualities, the Mark 11 served as inspiration for the new Spitfire line.

The exhibition also coincided with the opening of the IWC boutique, located steps away from the Centre Court. The 66-metre square boutique, featuring IWC’s latest global boutique concept, was designed by the brand’s architects in Schaffhausen. While natural sand-hued stone panels and floor to ceiling glass windows dominate the boutique’s exterior, inside, the boutique is a play of soft grey and white walls matched with dark Macassar wood. Sleek showcases made of glass and polished steel display the six IWC watch families: Pilot’s Watches, Portugieser, Portofino, Da Vinci, Aquatimer and Ingenieur. Of course, all of the timepieces on display were available for IWC customers to try on their wrist, whilst talking watches on the plush seats in the lounge area. Apart from perusing the variety of IWC watches, customers also viewed the groundbreaking Perpetual Calendar mechanism invented by Master Watchmaker, Kurt Klaus, in the early ’80s.



INSPIRED by Aviation

BELL & ROSS UNVEILS THE
BR 03-92 MA-1 IN JAKARTA

Renowned the world over for its square, utilitarian and rugged timepieces, Bell & Ross introduces a new addition to its ever-evolving Instruments collection- the BR 03-92 MA-1. Whereas previous releases were directly influenced by the different instruments found on the cockpit of an aircraft, the BR 03-92 MA-1 derives inspiration from yet another iconic aviation item - the pilot's flight jacket.

First introduced in the 1950s, during the period of the military's Jet Age, the flight jacket was an integral part of a pilot's gear. Flying in higher altitudes and at much colder temperatures, pilots required the upgrading of their outerwear. With streamlined cockpits, they could no longer don the bulky, prone to freezing, fleeced-lined leather jackets they were previously issued. Nylon was the chosen alternative, and a fitting one too, as the material was mostly



2

used for the production of parachutes and parachute cords during WWII. The new flight jacket was dubbed the MA-1 and it highlighted a reversible feature; when reversed the orange lining could serve as a wearable beacon for a downed pilot while waiting for Search and Rescue. Initially created as a lifesaving tool, the MA-1 had a resurgence in the 1970s and eventually became an enduring fashion icon, one that Bell & Ross counted as a fitting basis for a new pilot watch.

As a brand that has outfitted elite police force teams as well as naval air force pilots with reliable timepieces for use in their professional capacities, Bell & Ross wanted to produce a watch that takes after the distinct stylings of these distinguished operatives. The result is an apt tribute to the US Air Force's legendary MA-1 flight or 'bomber' jacket of 1958 - the BR 03-92 MA-1. A streamlined take on Bell & Ross' purist pilot watch, the timepiece is encased in matt dark khaki ceramic and has the automatic calibre BR-CAL.302 beating as its heart. Displaying the hours, minutes, seconds and date, the stencilled dial is formed by two superimposing metal plates with a sandwich construction; the stencilled numerals reveal the orange luminescence underneath. Orange luminescence also covers the watch hands, allowing for easy reading of the time even at night.

Water-resistant to 100 metres, the model adopts the unique combination of green/khaki and orange that has always been synonymous with the military. The dark green serves to keep the wearer camouflage, even in the most extreme conditions and/or locations, whereas orange has deep roots in aviation history. This bright colour has always been used for the most important and vital commands found on airplane instrumentation.



1. Adhidarma Herman, Shannon Hartono, Uya Kuya and Chee Wei Tong toast in celebration of the launch
2. The BR 03-92 MA-1 has a reversible strap-the underside is in orange leather and ultra-resilient synthetic fabric
3. The event drew a distinguished gathering of guests
4. Artists engaged in an on-site painting performance
5. Art work at the event

Just like the bomber jacket it takes after, the strap of the BR 03-92 MA-1 is not only lined in orange but is also reversible. It is equipped with a pin buckle in gunmetal PVD coated steel. Dark khaki stitching ensures that the orange underside is kept a secret, one that is known only to the wearer. Subtle yet captivating in its own way, this new Bell & Ross timepiece will surely appeal to all personalities.

To introduce the BR 03-92 MA-1 in Indonesia, Bell & Ross hosted a lively cocktail party at the Alila SCBD Event Gallery in Jakarta. With a prevalent urban theme, the event drew a distinguished gathering of guests, who eagerly perused the watches on display. The evening's programme began with some remarks from Time International Luxury Watches and Jewellery Division General Manager, Adhidarma Herman, and Uya Kuya, who was on hand to enliven the festivities. It also included a brief introduction to the product by Bell & Ross' General Manager in Asia, Chee Wei Tong, followed by the presentation of the new BR 03-92 MA-1 to friend of the brand and outspoken watch enthusiast, Uya Kuya. Afterwards, guests were treated to a live painting performance as they enjoyed their cocktails and were entertained by the musical tunes of an on-site DJ throughout the rest of the evening.



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ROUND THE Clock Care

JAEGER-LECOULTRE LAUNCHES
NEW AND PERSONALISED
SERVICES FOR ITS CLIENTS

Jaeger-LeCoultre was founded in 1833, in the heart of the Vallée de Joux, in the Swiss Jura Mountains. For nearly two centuries, the Manufacture has continuously renewed its creativity and inventiveness – dazzling the world with its magnificent timepieces. One hundred and eighty different expert skills are brought together under one roof, to breathe life into each infinitesimal component. Each stage of the process required to create a Jaeger-LeCoultre watch – from designing,

assembling, decorating, to crimping – is conducted within the Manufacture in the Vallée de Joux in Switzerland.

Since then, Jaeger-LeCoultre has created more than 1,200 calibres including exceptional watches and high complications, earning the Maison its unique position and renown in the watchmaking industry. Its iconic collections such as the Reverso, which was born of the Art Déco movement in 1931; the Master,

with classic and refined masculine lines; or even the Atmos, the pendulum watch with an almost-perpetual movement, form the foundation of the Manufacture's strong reputation amongst connoisseurs and competitors alike. In the wake of many legendary models, the 21st century has seen the emergence of the Hybris Mechanica and Hybris Artistica collections. These rare pieces are as complex as they are sophisticated, and yet again bear witness to the creative passion of the men and women who work in symbiosis under its roof.

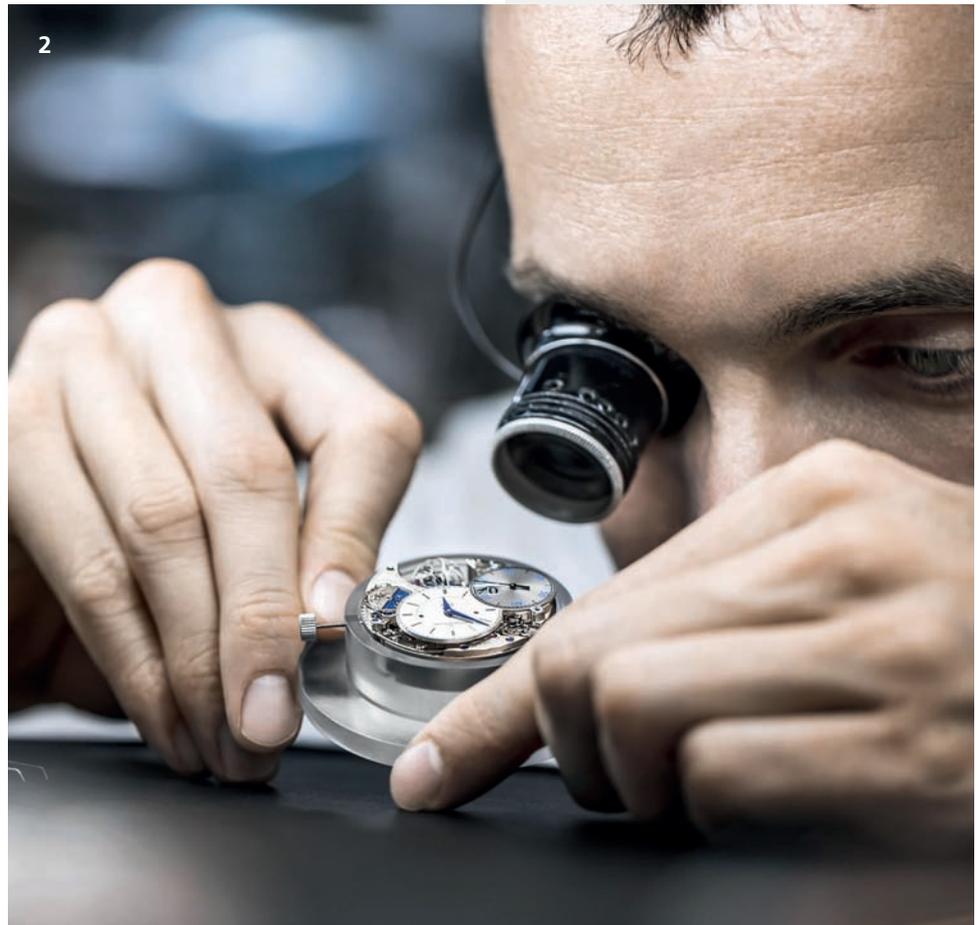
Underpinning its ambition to continuously provide richer and more tailored experiences for its clients, Jaeger-LeCoultre has launched a Care programme. The programme is in line with evolving global customer needs and the desire for personalised content, technical expertise and education. This Care programme will deploy a dedicated digital platform, highly personalised with value-added information, advice and services as well as an up to eight-year International Limited Warranty across all clocks and watches. This quest for excellence drives the Maison's creativity and the quality of its timepieces, and Jaeger-LeCoultre con-

stantly dedicates its investments to improving the satisfaction of its clients.

Jaeger-LeCoultre customers can register their Jaeger-LeCoultre clocks and watches on a dedicated online platform that enables them to manage their personal collection and benefit from the Care programme's personalised new services.

Timepieces under the original International limited warranty today will be eligible for the warranty extension upon online registration to this programme on jaeger-lecoultre.com/services. After their registration, Jaeger-LeCoultre clients will receive personalised services throughout the life of their timepieces. There will be in-store value-added services regarding maintenance or enhancement of their timepieces, such as functional checks or engraving tool. Online, there will be specific information and advice provided by the brand's craftsmen on their specific timepieces in addition to pre-configured digital tools for personalisation and care.

The set of new services will be managed via a dedicated online platform available in 12



languages (English, French, German, Portuguese, Spanish, Italian, Arabic, Russian, simplified and traditional Chinese, Japanese and Korean). WeChat users will also benefit from the programme thanks to the integration of the platform.

Designed to foster an intensified relationship with customers around the world, the Care programme is supported by Jaeger-LeCoultre's global multi-channel network to meet customers wherever they prefer to shop, or connect with the Maison. Customers can receive ad-

1. The Jaeger-LeCoultre Manufacture in the Vallée de Joux, Switzerland
2. The Care programme provides customers with enhanced services
3. Jaeger-LeCoultre Reverso Tribute Gyrotourbillon

vice and support related to the online platform across all of Jaeger-LeCoultre's official POS and e-commerce partners globally, regardless of whether they have made their purchases in store or online.

Catherine Rénier, CEO of Jaeger-LeCoultre, had this to say of the new Care programme, "We are proud to say that our new Care programme is an integral part of our Maison's values to foster a long-term and caring relationship with our customers. We continuously invest in the satisfaction of our valued customers and this programme and warranty offer is a true milestone designed to assist our customers in knowing better and taking care of their timepieces. We are excited to offer this new solution to our customers' evolving preferences while remaining true to our Maison's long traditions and status as the Home of Watchmaking, by constantly challenging ourselves to take technology, design and service quality to the next level."

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A brand known throughout Indonesia as the country's leading retailer of timepieces, The Time Place has definitely come a long way. After 20 years of fruitful existence, it has overcome many challenges and has evolved into the established company it is today. On the occasion of its 20th anniversary, let us take a look back at the important moments in The Time Place's rich history.

RISING AMIDST ADVERSITY

It was in 1999 when Time International ventured into the retail boutique concept with The Time Place. Led by CEO and President, Irwan Danny Mussry, The Time Place was formed just a year after the Asian financial crisis. With the Indonesian economy still in the process of recovering, many thought that it was ill-advised to start a new business at the time, however, the astute businessman proved them wrong.

Deriving insight from Time International's wholesale activities, including being the distributor of Gucci and TAG Heuer in Indonesia for over a decade, Irwan recognised that there was a gap in the market that he could fill. "At that time, the traditional retailers were very focused on sales. The idea for The Time

CELEBRATING Time

THE TIME PLACE KICKS OFF ITS 20TH ANNIVERSARY WITH "JOURNEY OF TIME"



Place came about when we saw an opportunity to provide customers with more than just a sales pitch,” he said, “When we first opened The Time Place, Indonesia was still a very traditional market. Many Singapore players had tried and failed in this market previously, and the average customer preferred to visit a traditional ‘Mom & Pop’ kind of retailer.” In the aftermath of the financial crisis, many customers were wary about buying timepieces in Indonesia, as they could only get proper service abroad. This was the very notion that Irwan wanted to revise.

To change the market’s perception, The Time Place was positioned as a pioneering retail business model, one that did not only specialise in selling luxury watches, but also went beyond the actual act of selling to provide customers with quality service, as well as information about the different brands and models it had on offer. “We wanted to provide awareness about the brands and the watches, we wanted to set a precedent that others could follow,” added Irwan.

This novel concept served to set The Time Place apart as it opened its doors in Plaza Senayan in 1999. Beginning with only five brands, including Gucci, TAG Heuer and Cartier, the boutique received a warm reception and people were happily surprised with the variety of watches they could find at The Time Place. What’s more, they were provided a wealth of amenities – a luxurious selling area with well-appointed displays, comfortable seating, and authorised and well-trained technicians – that they could not find in any other local watch store. With the success of its first boutique,



The Time Place slowly earned the trust of other luxury watch brands and was able to further enhance its offerings. This development led to the unveiling of its second boutique in Plaza Indonesia, Jakarta in 2002.

In addition to providing clients with the right environment where they could shop for the latest timepiece models, The Time Place was also the first watch boutique to bring these products right to the customer by way of travelling exhibitions. As Indonesia is composed of so many islands, The Time Place endeavoured to bring a selection of releases from different brands to watch enthusiasts all over the country. Therefore, as an added service, The Time Place held watch exhibitions in Solo, Banjarmasin, Surabaya and Semarang. “The luxury watch industry was still in its relative infancy,

but the exhibitions offered a great introduction to people,” conveyed Irwan.

COMMITTED TO DEVELOPMENT

Regardless of its early success, The Time Place did not rest on its laurels and strived to remain competitive within the growing watch industry in Indonesia. One way it did this was to contract the services of an international branding

1. The Time Place celebrates its 20th anniversary
2. The Time Place Pacific Place, 2018
3. The Time Place Plaza Senayan, 2007
4. The Time Place Plaza Indonesia, 2018
5. The Time Place Plaza Senayan, 2018



consultant, FutureBrand, in 2003, to conduct surveys in order to determine what other services/products the customers wanted. Shannon Hartono, Time International Vice President, recalled how surprising the results were. "It seemed that over the first few years, customers had become more mature. They were no longer asking for a slight improvement on what was offered. They wanted international-standard service. So we had to think very hard on how to come up with that."

With the help of FutureBrand, The Time Place was re-branded with a fresh logo and a new store aesthetic. Additionally, it aspired to become the ultimate place where clients could get everything they could ever want, "We identified that customers wanted value, knowledge about the watches and a wide selection to choose from. The Time Place is THE place where they could get all these and more. We don't just sell watches, we provide clients with value, knowledge and choice, hence our tagline," she added.

As preparations for its third boutique (Tunjungan Plaza IV in Surabaya in 2004) were underway, The Time Place sales team underwent rigorous training and received instructions from the distinguished principals of the different watch brands to ensure that they were imparting the right information to customers. Furthermore, it released a new publication just for this very purpose, "Customers wanted to find out about the history of the brands, the technical specifications behind each watch. We addressed this by producing a quarterly catalogue, which evolved into a magazine. The Time Place magazine was an important project because it was the best possible tool



to teach even novices about all of our brands," she elaborated. "It helped so much to inform customers about what was new so that they wouldn't feel afraid to come to our boutiques and ask questions."

Apart from the magazine, The Time Place also began hosting events for its valued clientele. These somewhat intimate affairs allowed customers to engage with principals and watch experts, while also getting to know other watch aficionados. A vital tool in enhancing the knowledge of the customers, they also exposed laypeople to the more technical aspects of watches and provided them with the knowhow to care for their own watches. With

all these projects, The Time Place was able to deliver on its promise of value, knowledge and choice.

In 2010, The Time Place celebrated the opening of its fourth boutique in Pacific Place, Jakarta. This achievement is evidence of how the brand has evolved. With great support extended by its team of employees, The Time Place continues to prioritise the needs of its customers, as imparted by Irwan himself, "Through the years, we have successfully developed lasting relationships with our clients. This is only possible because we do our jobs with full integrity and we put the needs of our customers first."

MOMENTOUS MILESTONE

Today, The Time Place has become the foremost trusted representative of the best names in luxury watches in Indonesia. As the finest timepiece boutique celebrating the human spirit since 1999, The Time Place remains steadfast in its mission of providing customers with the widest variety of timepieces, accompanied by excellent service and in-depth information. Now with more than 20 luxury brands in its ever-growing portfolio, The Time Place is committed to further improving its offerings in the years to come.

To jumpstart its 20th year, The Time Place recently hosted a media event held at Alto Restaurant and Bar, at the Four Seasons Hotel Jakarta. In the company of more than 30 media friends, the top management of Time International, including President and CEO, Irwan Danny Mussry, and Vice President, Shannon Hartono, shared information about the upcoming anniversary celebration which will be held in November. Dubbed "Journey of Time", this will serve as the culminating event to round off 20 years of The Time Place.

In line with this, it was also announced that four of the biggest brands in haute horlogerie, namely Audemars Piguet, Breitling, Chopard and Zenith, will be launching special Indonesia edition watches for the auspicious occasion. Not only that, these watches will also highlight this milestone through a variety of ways including exclusive engraving, attractive colours and unique etchings on their case backs. Available in very limited numbers, these watches are great keepsakes, not only of The Time Place, but also of Indonesia. This collaborative effort between The Time Place and these four luxury timepiece brands is definite proof of how far The Time Place has come; it is an indication of how The Time Place has influenced the watch industry scene in Indonesia.

As part of the programme, Irwan Danny Mussry and Shannon Hartono took turns in addressing the esteemed guests; they welcomed them and thanked them for their attendance at the intimate luncheon. They also expressed their gratitude for the ample support that the different media publications have extended to The Time Place over the past 20 years. Following their remarks, Irwan Danny Mussry and Shannon Hartono joined the guests in savouring the sumptuous dishes especially prepared by the chefs of Alto Restaurant and Bar for the timely affair.

A REMARKABLE PIECE

A valued partner and collaborator of The Time Place, Audemars Piguet is one of the distin-



6. The Time Place Pacific Place, 2010
7. The Time Place Tunjungan Plaza IV, Surabaya, 2004
8. The Time Place Tunjungan Plaza IV, Surabaya, 2018
9. Adhidarma Herman, Irwan Danny Mussry, Shannon Hartono and Setiawan Tjong were among those present at the announcement of The Time Place's 20th anniversary
10. Irwan Danny Mussry addressing the guests and thanking them for their continuous support
11. The lovely ambience at the luncheon was further enhanced by fresh floral centrepieces

12



guished watch brands taking part in The Time Place's 20th anniversary festivities. The manufacture from Le Brassus will be unveiling the Royal Oak Perpetual Calendar The Time Place Limited Edition at the main event in November.

The Audemars Piguet Royal Oak Perpetual Calendar The Time Place Limited Edition will be available in a limited series of 20 pieces, a reference to the number of years The Time Place has been in existence. With alternating satin-brushed and polished finishing, this special 41 mm timepiece in 950 platinum has an attractive salmon pink gold-toned dial which bears the iconic "Grande Tapisserie" pattern, a signature of Audemars Piguet, complemented by white gold applied hour markers and Royal Oak hands with luminescent coating. In addition, the dial displays the week on the rhodium-toned inner bezel, the day at 9 o'clock, the date at 3 o'clock, the astronomical moon at 6 o'clock, and the month at 12 o'clock.

The Audemars Piguet Royal Oak Perpetual Calendar The Time Place Limited Edition comes with a 950 platinum bracelet with an AP folding clasp. It is powered by the hand-

13



wound Manufacture calibre 5134 which provides it with a minimum 40-hour power reserve. The beauty of this prestigious traditional complication can be appreciated through the glareproofed sapphire crystal case back. However, what makes this model truly unique is the one-of-a-kind engraving of "The Time Place 20 Years" on the oscillating weight, visible via the transparent watch back.

The watch is an apt tribute to a brand that has reached an important milestone in its ongoing journey. Twenty years is definitely an achievement for any company, however for The Time Place, it signifies a new beginning. It is an opportunity for the established watch boutique to further better itself as it looks optimistically to the future and beyond.

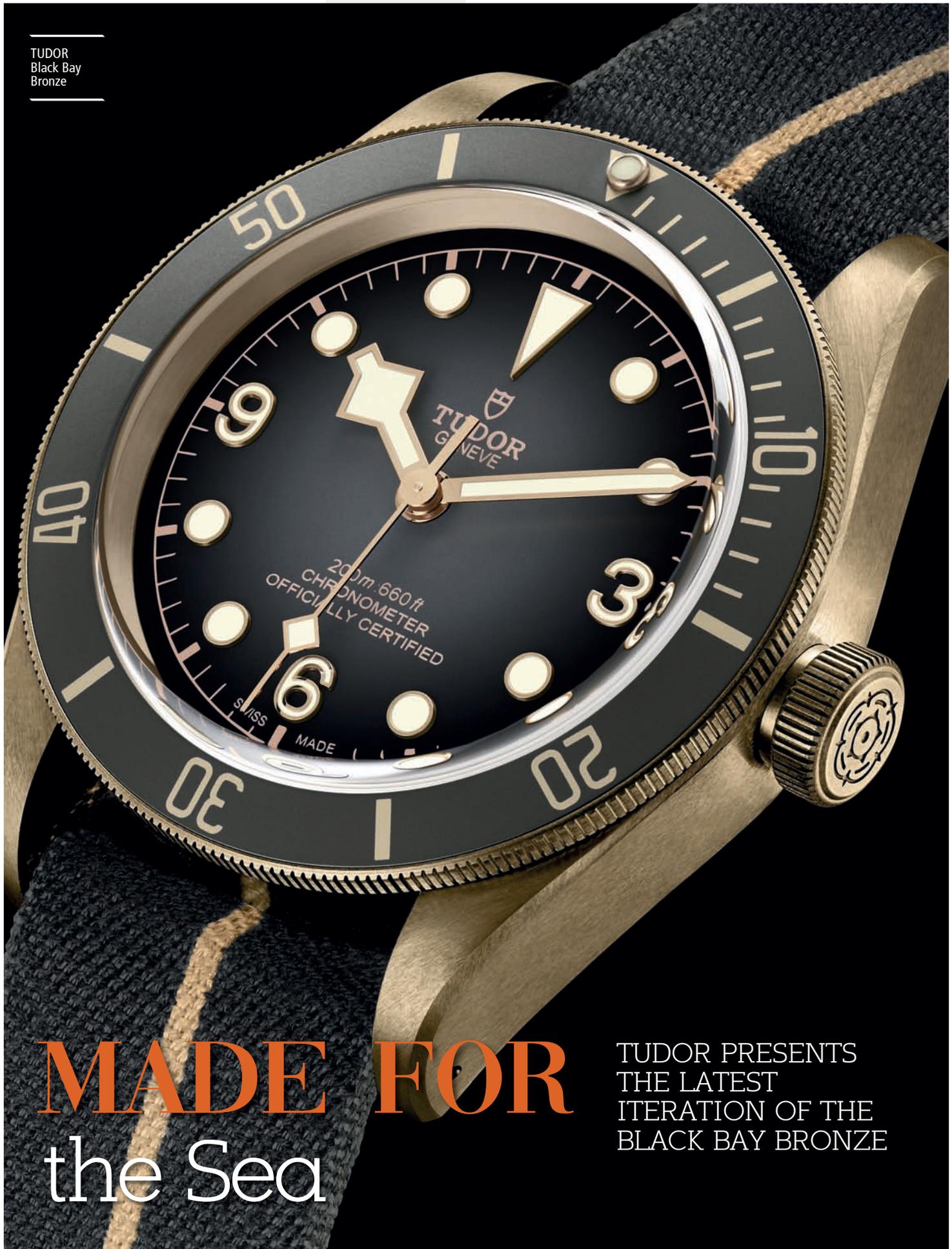
- 12. "The Time Place 20 Years" engraving on the oscillating weight
- 13. Audemars Piguet Royal Oak Perpetual Calendar The Time Place Limited Edition



**TIME INSTRUMENTS
FOR URBAN EXPLORERS**

Bell & Ross

TUDOR
Black Bay
Bronze



MADE FOR
the Sea

TUDOR PRESENTS
THE LATEST
ITERATION OF THE
BLACK BAY BRONZE

With its singular naval heritage, TUDOR is one of the esteemed luxury watch brands that has a close affiliation to the sea. Its ties with the ocean dates back to the brand's first diving watch, reference 7922, which was released in 1954. This iconic piece, as well as the models that followed it, was used by a number of the world's largest navies, including the French Marine Nationale and the US Navy, well into the 1980s.

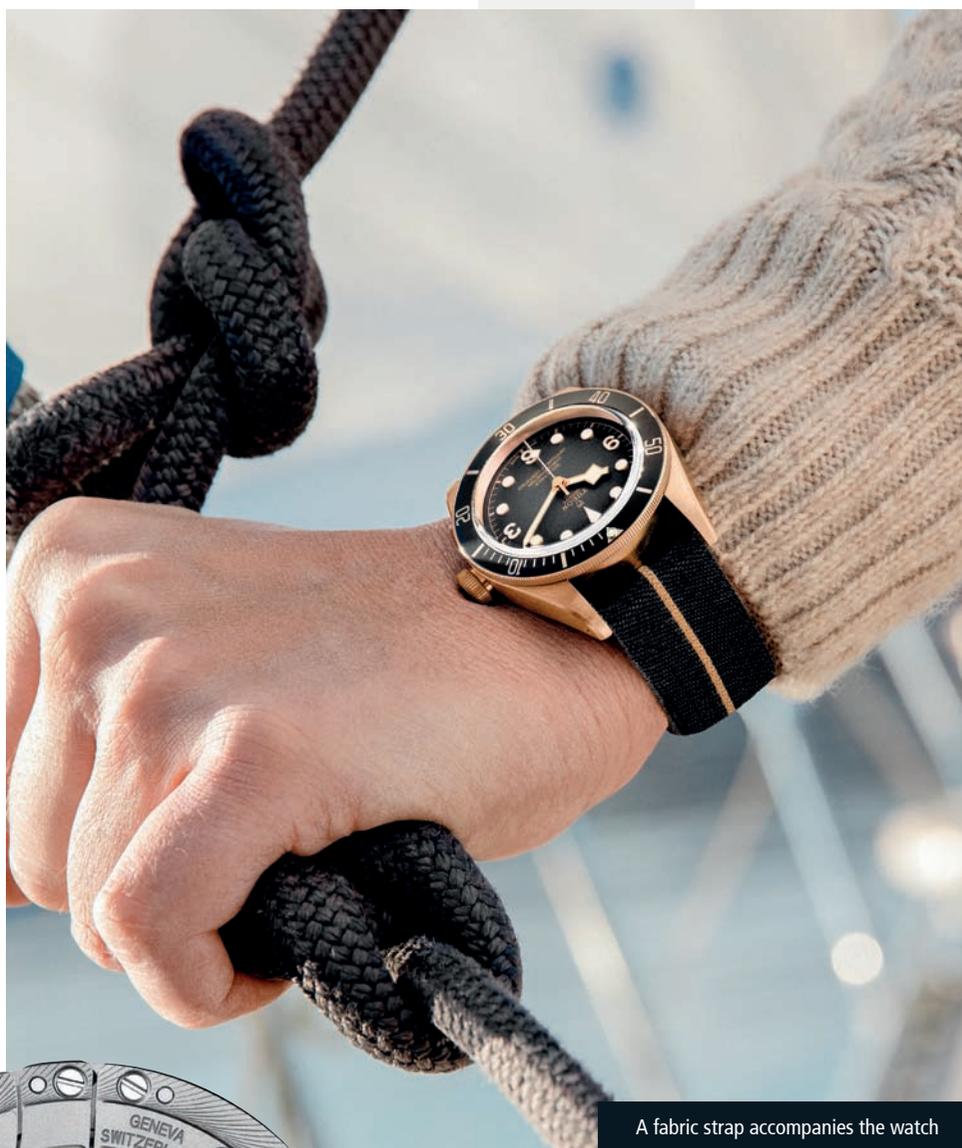
Deriving inspiration from this rich maritime legacy, TUDOR unveils its latest tribute to the sea - the new Black Bay Bronze. Set apart by its unparalleled case material, this attractive offering from the distinguished manufacture is an honourable salute to the past and aims to present the very best of its distinct watchmaking ability.

STEEPED IN HISTORY

Drawn from TUDOR's storied history, the inaugural Black Bay Bronze had an imposing 43 mm bronze case complemented by a warm chocolate brown dial and a similarly coloured bezel insert. Reminiscent of TUDOR's first diving watches, the Black Bay Bronze was highlighted by a domed dial and crystal, as well as a prominent winding crown, first seen on the brand's popular reference 7924 model from 1958, aptly called the Big Crown. Yet another signature TUDOR facet was the characteristic angular hands, also known as snowflake hands to collectors and watch enthusiasts, ascribed to the watches delivered to the French Navy in the 1970s. With all these wonderful attributes, it is no surprise that this version was awarded the "Petite Aiguille" prize at the 2016 Grand Prix d'Horlogerie de Genève.

From the past to the present, we now have a follow-up to the Black Bay Bronze which showcases similar facets but boasts a slate-grey dial with a unique shaded effect. This subdued colour is a great accompaniment to the allure of the watch's 43 mm bronze case.

A material that was widely used in old ships and other diving equipment, bronze is highly resistant to corrosion and was utilised specifically for parts that were submerged in water. In addition, it produces a distinct patina over time giving the impression of an altering ap-



A fabric strap accompanies the watch



The Manufacture Calibre MT5601 powers the Black Bay Bronze

pearance. This is why using it for a diving watch's case material makes perfect sense. Not only does bronze protect a timepiece's functionality, it also lends each watch a look and appeal all its own. This changing quality therefore allows the watch owner to possess a totally unique piece, comparable to none.

“REMINISCENT OF TUDOR'S FIRST DIVING WATCHES, THE BLACK BAY BRONZE WAS HIGHLIGHTED BY A DOMED DIAL AND CRYSTAL, AS WELL AS A PROMINENT WINDING CROWN, FIRST SEEN ON THE BRAND'S POPULAR REFERENCE 7924 MODEL FROM 1958, APTLY CALLED THE BIG CROWN”

TUDOR Black Bay 32/36/41 S&G **REFINED AESTHETICS**

As an extension of its existing Black Bay models, TUDOR presents the Black Bay 32/36 in steel and gold versions. Now fitted with an entirely new five-link yellow gold and steel bracelet, these models serve to propagate the Black Bay spirit. With satin-brushed steel exterior links, polished steel central links, and two rows of satin-brushed yellow gold intermediate links, the bracelet is supple and comfortable, making it dressy without being too formal and perfectly suitable for everyday wear. This original addition, as well as the alternating polished and satin-brushed finishes, heighten the intrinsic appeal of the Black Bay 32/36/41 S&G.





Imbued with Black Bay elements, the Black Bay 32/36/41 S&G watches display the central hour, minute and seconds hands on either lacquered black or sunray satin-brushed champagne-coloured dials. These dials take inspiration from TUDOR divers' watches produced in the 1950's. With a self-winding mechanical movement, Calibre 2824, which endows the timepieces with approximately 38 hours of power, the models bring together traditional features with contemporary watchmaking. Guaranteed waterproof up to 150 metres, these robust and reliable watches are wonderful timekeeping companions for adventure or everyday living.

#BornToDare

TUDOR BLACK BAY

AN AQUATIC LEGACY

With over 60 years of expertise in the creation of divers' watches, TUDOR continues to steadfastly strengthen and improve its renowned Black Bay line. Adorned with aesthetic codes that are derived from the brand's rich watchmaking history, the TUDOR Black Bay features characteristic angular shaped hands, or snowflake hands, a domed dial and crystal, and a prominent winding crown, which first made its debut in 1958 on the reference 7924 timepiece. Throughout its natural evolution, the Black Bay has combined these definitive attributes with modern visual and technological updates. And with every new release, TUDOR reaffirms that the Black Bay deserves its esteemed status as a well-loved classic.





TUDOR Black Bay Bronze **A BRONZE EFFECT**

Steeped in TUDOR's nautical history, the TUDOR Black Bay Bronze certainly has the makings of an icon. First off, the watch case is made of bronze, a material that is known for its durability and high resistance to corrosion. Secondly, the timepiece highlights features synonymous with the Black Bay line, including the quintessential snowflake hands. In addition, the watch is equipped with the decidedly precise COSC-certified Manufacture Calibre MT5601 which provides it with a 70-hour power reserve. However, the list of attributes does not stop there. The 43 mm TUDOR Black Bay Bronze also comes with two straps: a slate-grey fabric option with a bronze buckle, as well as a rounded black nubuck leather bracelet.

TUDOR Black Bay Chrono S&G

HEIGHTENED ELEGANCE

TUDOR's aquatic heritage merges with the queen of the racetrack, the chronograph, in the TUDOR Black Bay Chrono S&G. Equipped with the self-winding Manufacture Calibre MT5813 chronometer-certified by the COSC, complete with column wheel and vertical clutch, this sporty timepiece is now interpreted in an elegant steel and gold version. With the main Black Bay characteristics intact, the Black Bay S&G sports a slim 41 mm steel case equipped with yellow gold pushers and a yellow gold fixed bezel with a black anodised aluminium insert and tachymetric scale. The model comes with three bracelet options of a riveted steel and yellow gold bracelet, a brown leather strap with removable bund and a black fabric strap with buckle.





TUDOR Black Bay P01 **ARCHETYPE EXECUTION**

TUDOR brings its rich past into the forefront with the Black Bay P01. Inspired by a prototype kept in the brand's archives which was created according to the specifications of the American government but never came to fruition, the watch showcases a stop system for its bidirectional rotating bezel, accessible through a mobile end-link at 12 o'clock. This is ingeniously combined with a winding crown at 4 o'clock as well as archetypal Black Bay elements such as the domed matt black dial with painted luminous hour markers. The Manufacture Calibre MT5612, officially chronometer-certified by the COSC, equips the timepiece with a 70-hour power reserve.



The TUDOR Black Bay Bronze has close ties to the sea

The new Black Bay Bronze makes use of aluminium bronze, an alloy which typically contains 4-14% of aluminium, with the rest being copper. However, this is no ordinary material. It took the TUDOR R&D team three years to discover the ideal bronze alloy, one that would allow for the development of patina in a precise and identical manner. In pristine condition, this alloy has a golden-yellow hue which will eventually darken with the passage of time.

The bronze case of the Black Bay Bronze is entirely satin-finished, ensuring that patina would develop in a consistent way. This finishing enhances the appearance of the slate-grey dial. With a gradient effect – going from dark to light, from the exterior towards the centre – the dial also features golden accents on the characteristic angular hands or snowflake hands. A gold treatment is likewise implemented on the applied hour markers and Arabic numerals at 3, 6 and 9 o'clock. Apart from the case,

bronze is also used on the screw-down winding crown, with its engraved TUDOR rose, as well as the unidirectional rotatable bezel. The latter is adorned with a 60-minute graduated disc in matt slate-grey anodised aluminium.

The historical references enveloping this novel timepiece do not stop with these details. It also extends to the slate-grey woven jacquard strap, which is distinguished by a gold-coloured stripe running down its middle. Interestingly,



Resistant and reliable, the timepiece is suitable for adventure or daily living

this design hails back to the manufacture's past. At one point in time, the French Navy had TUDOR watches delivered without bracelets. This allowed navy personnel and divers to make their very own straps and personalise them accordingly. One such example of a soldier's ingenuity in crafting his watch strap was found in the brand's archives. It was made of elastic recovered from French rescue parachutes. This ultra-functional relic bears a gold-coloured thread, a significant detail that is replicated in the current Black Bay Bronze fabric strap. For those whose preference runs to the more elegant, an aged black nubuck leather option is also available.

A FORMIDABLE HEART

Waterproof to 200 metres, the Black Bay Bronze is powered by the Manufacture Calibre MT5601 (COSC). Measuring 33.8 mm,



The watch comes with a leather strap option

“

THE HISTORICAL REFERENCES ENVELOPING THIS NOVEL TIMEPIECE DO NOT STOP WITH THESE DETAILS. IT ALSO EXTENDS TO THE SLATE-GREY WOVEN JACQUARD STRAP, WHICH IS DISTINGUISHED BY A GOLD-COLOURED STRIPE RUNNING DOWN ITS MIDDLE ”

this movement has the widest diameter of all of TUDOR's calibres. Driving the hours, minutes and seconds functions, the Manufacture Calibre MT5601 has a similar appearance to other mechanisms produced by the brand. It has a satin-brushed openwork rotor with sand-blasted details while its bridges and plate beautifully display alternating polished sand-blasted surfaces and laser decorations.

Sturdy and reliable, the calibre has a variable inertia balance maintained by a sturdy traversing bridge with a two-point fixation. These specific qualities, along with its non-magnetic silicon balance spring, has led to the official certification of Swiss Chronometer by the COSC (Swiss Official Chronometer Testing Institute). The Manufacture Calibre MT5601 equips the Black Bay Bronze with a substantial 70-hour power reserve, which allows the owner of the watch to conveniently take it off for the weekend and put it on once again at the start of a new week without having to reset or re-wind the timepiece.

Truly made for the wearer, the Black Bay Bronze is the perfect companion for the intrepid adventurer or the self-confessed urban dweller. Because bronze is a material that changes with you - patination can occur depending on the existing conditions, with the golden yellow hue typically darkening over time - the Black Bay Bronze is a timepiece that reflects your own particular lifestyle, one that is yours and yours alone.

Over time, the bronze case will develop a distinct patina, making the watch unique to the wearer



“

TRULY MADE FOR THE WEARER, THE BLACK BAY BRONZE IS THE PERFECT COMPANION FOR THE INTREPID ADVENTURER OR THE SELF-CONFESSED URBAN DWELLER ”



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Hublot Big Bang Sang Bleu II Titanium

TAKING it Higher

HUBLOT AND MAXIME PLESCIA-BUCHI'S SECOND COLLABORATION BRING TATTOOS TO LIFE IN A HOROLOGICAL MARVEL

When discussing Hublot watches, the first words that come to mind are bold, edgy and mesmerisingly intricate. The Big Bang line of watches exemplify these very qualities that Hublot has come to be known for. In 2016, a collaboration with Maxime Plescia-Buchi - tattoo artist and creative director - resulted in a watch that pushed

the limits of creativity, technology and innovation. Now, we get to meet its successor, as the two parties have somehow found ways to take things to an even higher level.

Maxime Plescia-Buchi is a tattoo artist from Switzerland who also founded the Sang Bleu multi-disciplinary media platform and cre-



Hublot Big Bang Sang Bleu II King Gold

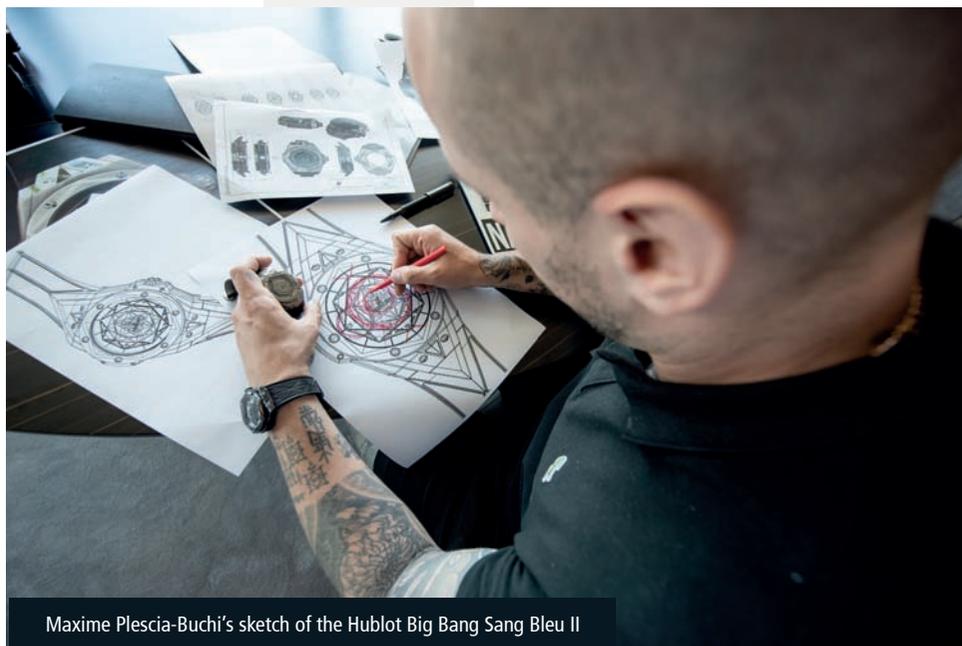
ative agency. Sang Bleu publishes a magazine centred on contemporary art, culture, fashion, fine art, performance art, literature, sociology, kink, and tattooing; and is also the name of a typeface under the type design company, Swiss Typefaces. The agency has worked with numerous international brands, including Hublot; while Buchi himself has tattooed celebrities like Kanye West and FKA Twigs.

The first Hublot Big Bang Sang Bleu was a rousing success in bringing together the worlds of tattooing and horology. Buchi's proficiency in the use of symmetrical lines, polygons, and other geometric shapes to create visuals was easily translated – and machined – by the watchmakers. Inspired by classic works like Leonardo Da Vinci's Vitruvian Man, the designs were innovative, yet familiar. The hours, minutes and seconds hands had all been replaced by rhodium-coated octagonal discs. They were organised from the largest to the smallest time unit, with the hours on the outer edge, followed by the minutes and finally the seconds in the dial's centre. Hublot also introduced a new typeface to the watch, one created by Swiss Typefaces, Buchi's creative agency.

The Hublot Big Bang Sang Bleu II is even more ambitious than its predecessor. It channels the masterful design and tattooing skills of Buchi into three-dimensional angles and edges. The case features finely chiselled lines conveyed in three dimensions – as an expression of the passage of time. The motif spans the entire case, cutting into its hexagonal bezel and carving into the sapphire crystal. These are juxtaposed brilliantly against the hours, minutes, and seconds hands. Within the meticulously interlaced geometric lines of this new case lies the HUB1240 Unico manufacture self-winding chronograph movement. The case back plays with transparency, allowing glimpses of the Unico movement. The 45 mm case is truly a feat of construction, almost architectural in scope.

No collaboration with Buchi is complete without a set of unique hands. This time, the hour and minute hands come in the shape of elongated diamonds, while the seconds hand is in the shape of an arrow. The hands are stylised fragments of tattoos brought to life, set above a hypnotic chronographic movement.

“Thanks to Maxime Buchi and Sang Bleu, the art of tattooing has evolved to reach new heights. For this second collaboration, we wanted to reflect on this development by extending the motif across the case and hands. Each of these illustrates the graphic style of this illustrious tattoo artist,” described Ricardo Guadalupe, CEO of Hublot.

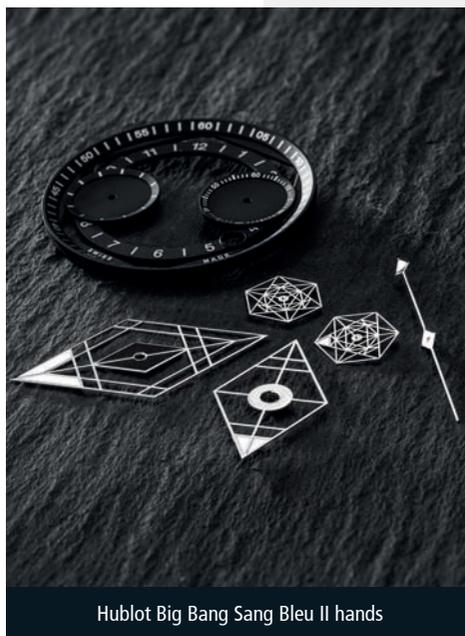


Maxime Plescia-Buchi's sketch of the Hublot Big Bang Sang Bleu II

“
 HUBLOT BIG
 BANG SANG BLEU
 II CHANNELS
 THE MASTERFUL
 DESIGN AND
 TATTOOING
 SKILLS OF
 MAXIME PLESCIA-
 BUCHI ”



Maxime Plescia-Buchi, Hublot Ambassador, Founder and Creative Director of Sang Bleu



Hublot Big Bang Sang Bleu II hands

A key component of contemporary pop culture, tattoos are no longer the sole preserve of a largely masculine underground scene. From a primitive practice, it has evolved to become a celebrated field of art and a cultural phenomenon; its growing creative influence shows tattooing is not merely a trend but a cultural shift which will last and influence all generations to come.

The new Big Bang Sang Bleu II is the horological expression of a tattoo, set in motion with timeless precision, unifying materials and crafts through geometry by an immensely talented and creative artist. It is available in two hundred titanium pieces and one hundred King Gold limited edition pieces.



Baume & Mercier Classima Dual Time

A TIMELESS Tale

BAUME & MERCIER EXPANDS
ITS CLASSIMA COLLECTION FOR
THE MODERN GLOBETROTTER

With an origin story that goes back more than a century, Baume & Mercier is part of a rare group of watchmakers that started as a family legacy but quickly rose in prominence because of its unwavering dedication to creating quality timepieces. This same approach continues until the present day and drives the production of the esteemed manufacture.

Baume & Mercier, taking inspiration from the rich creative legacy left behind by its founders, presents fresh iterations of the Classima collection this year. The Classima has all the makings of a timeless classic - it has a clean, functional and elegant design fuelled by manufacturing expertise. It closely follows the motto of brothers Louis-Victor and Célestin Baume, who vowed upon opening their watch dealer-



Baume & Mercier Classima Chronograph Complete Calendar

ship in 1830, to “accept only perfection, only manufacture watches of the highest quality.”

The collection’s three new additions were meticulously designed to cater to the contemporary gentleman described by the brand as “active yet refined, an urban globetrotter.” They are respectively fitted with complications that support the daily activities of this discerning traveller, namely a complete calendar, a dual-time display and a small seconds subdial.

But what perhaps catches the attention upon first glance is each model’s resplendent deep-blue dial, precisely adorned with a grain d’orge decor. On the reverse side of the 42 mm polished steel case, the self-winding mechanical calibre is visible through a transparent sapphire crystal case back, along with an oscillating weight bearing the beautiful Côtes de Genève motif, snailed decors and Baume & Mercier’s signature Phi logo. Each of the three models is accompanied by a matt alligator leather strap that features wide square scales. This strap is equipped with an adjustable triple folding buckle with security push-pieces and a very easy change strap system. The option of a more distinctive, sport-inspired steel bracelet is also available.

The Classima Chronograph Complete Calendar is the first of Baume & Mercier’s three



A sapphire crystal case back showcases the movement



The Baume & Mercier Classima Dual Time indicates daytime hours with chrome and nighttime hours with deep blue

“
THE COLLECTION’S
THREE NEW ADDITIONS
WERE METICULOUSLY
DESIGNED TO
CATER TO THE
CONTEMPORARY
GENTLEMAN
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BRAND AS ACTIVE YET
REFINED, AN URBAN
GLOBETROTTER”
”

new offerings. This versatile 42 mm timepiece boasts the dual-complication of a highly accurate chronograph and a full calendar featuring day, date and month indicators, as well as moon phase; it serves as a wonderful first step into the world of traditional watchmaking. The chronograph function and 24-hour indicator are displayed at 9 o’clock, while the day and month are showcased at 12 o’clock. To discern the day’s date, the additional central hand points to number 1 to 31 along the dial’s

perimeter. The moon phase is at 6 o’clock. The watch is powered by the Valjoux 7751 automatic movement which provides it with a power reserve of 48 hours.

Next, there’s the Classima Dual Time. Baume & Mercier emphasises the model’s functionality for frequent travellers with a second-time-zone represented by the red hand ticking around the two-toned central subdial that separates the 24 hours of the day by colour, indicating daytime with chrome and nighttime with deep blue. A date indicator is at 3 o’clock, while the central hour, minute and seconds hands display the wearer’s local time zone. At its heart beats the ETA 2893-2 automatic movement which furnishes the timepiece with a 42-hour power reserve.

Finally, for adherents of the time-honoured philosophy “less is more”, the Classima Small Seconds offers a more straightforward yet equally purposeful option. The model has a clean dial featuring hour and minute hands, with a small seconds subdial at 6 o’clock and a date aperture at 3 o’clock. Delicate Roman numerals round off the timepiece’s sophistication. With a power reserve of 38 hours, thanks to its Sellita SW260-1 automatic movement, the Classima Small Seconds will surely serve as a worthy companion for any dignified gentleman.



The newest edition of the Audemars Piguet Millenary Frosted Gold Philosophique

THE PHILOSOPHY of Time

AUDEMARS PIGUET INTRODUCES
THE NEWEST EDITION OF ITS
REVOLUTIONARY LADIES' TIMEPIECE

Ladies, this fall, Audemars Piguet is going to change the way you tell time. Inspired by the aesthetics of 17th century single-hand timepieces, the newest edition of the Millenary Frosted Gold Philosophique is going to re-appropriate time by telling time philosophically.

The advent of quartz shook the very foundations of the watchmaking industry. It spurred watchmakers to find new and innovative solutions in response to the shockwaves caused by the emer-



Audemars Piguet
Millenary
Frosted Gold
Philosophique
in Blue Dial

gence of this new technology. The watchmakers at Audemars Piguet responded in a big way by breaking mechanical records with the world's thinnest perpetual calendar mechanism in 1978; it also released revolutionary mechanical watches that combined traditional and avant-garde designs.

In open defiance of quartz technology, Audemars Piguet introduced the first hand-wound "Philosophique" watch in 1982 – during the quartz crisis. The Manufacture enticed wearers to question the very notion of passing time. Its design harkens back to the beginning of time measurement devices, which were all equipped with a single hour hand to simplify energy transmission. From then on, through its many iterations, the Philosophique reminds people that watches had been and continue to be, worn first and foremost as social and emotional markers.

The Millenary Frosted Gold Philosophique is a designer watch like no other. More than a watch, it is a statement of creative freedom and free-spirited individuality. It defies the maddening rush of today's world. It will put time on the wearer's side, with its single hand turning conventional time measurement on its head. By telling time philosophically and sentimentally, Audemars Piguet also liberated time from the constraints of the modern industry's relentless quest for precision.

Since it first appeared in 1995, the Millenary has been a canvas for creativity with its elliptical case, eccentric dials and visible hand-wound movement. Inspired by architecture and art, this watch intertwines technical savoir-faire and innovative design. While the collection was originally conceived for men, the first models for women made their appearance in 1998, and became more prominent over the years. Since 2015, the collection has been exclusively designed for women presenting off-beat and multi-faceted models made using a wide array of materials and finishing techniques, including chamfering, satin brushing and Frosted Gold finishing. As François-Henry Bennahmias, CEO of Audemars Piguet, explains, "At Audemars Piguet, we have always charted our own course, following our firm convictions and starting our independent trends, even during times of crisis. We continue today with our new Millenary Philosophique. This watch takes a break from the rushing minutes of our world and invites you to set your own tempo."

This abstract watch has been meticulously hand-finished by the Manufacture's finest watchmakers, with attention to detail and the



The timepiece is a symbol of free-spirited individuality



Case back of the Audemars Piguet Millenary Frosted Gold Philosophique



The watch also comes in an 18-carat pink gold case

“
SINCE IT FIRST
APPEARED IN 1995,
THE MILLENNARY HAS
BEEN A CANVAS FOR
CREATIVITY WITH
ITS ELLIPTICAL CASE,
ECCENTRIC DIALS AND
VISIBLE HAND-WOUND
MOVEMENT”

highest respect for Audemars Piguet's traditions. The 18-carat pink or white gold case has alternating satin brushing and Frosted Gold finishing – a technique Audemars Piguet owes to Florentine jewellery designer, Carolina Bucci. The diamond-dust effect it creates results from hours of meticulous micro-hammering. The watch comes with a brown or blue “hammered-like” dial, complete with a gold hand. The overall appeal of the timepiece is enhanced by a brown or blue alligator leather strap.

The see-through case back reveals the inner workings of this timepiece. The coloured plates of the oscillating weight match the hand-crafted dimpled dial in shades of brown or blue. The single hour hand is polished and sand-blasted. The Millenary Frosted Gold Philosophique is powered by a new self-winding movement: the calibre 3140. This movement comes with a patented mechanism which ticks the hand around the dial in an elliptical trajectory. The hour wheel directly corresponds with a transparent disc on the dial, upon which the single hand is mounted. This mechanism allows the hand to follow a clear trajectory despite the elliptical case. For more information, visit audemarspiguet.com



TAG Heuer Monaco 1999-2009 Limited Edition Watch

FEARLESSLY Enduring

TAG HEUER UNVEILS THE FOURTH
MODEL IN ITS MONACO THROUGH
TIME LINE-UP

A 50th anniversary is a big one. TAG Heuer knows this, and is celebrating the 50-year milestone of the Monaco in a major way. Throughout the year, TAG Heuer is going to launch five new Monaco models that capture the design spirit of each decade since the launch of the original in 1969. The first model – inspired by the years 1969 to 1979 – was unveiled at the glamorous Monaco Grand Prix in May. The second model was presented in June in Le Mans, France, while the third edition of the new Monaco watch made its grand debut in New York the following month. Most recently, the fourth model, inspired by the 2000s, was revealed at a special event in Tokyo, Japan.



The watch dial has a classic black and white theme, with red and orange accents

Tokyo was a most fitting choice for this grand event. Contemporary Japanese design revisits traditional style and uses it as an inspiration to transcend everyday objects and give them greater meaning. Japanese forms are renowned for their daring contemporary appeal that combine beauty and functionality. With its revolutionary and impactful design, the Monaco's bold flair has set it apart from others for half a century.

The presentation of the fourth timepiece in the Monaco Through Time saga took place at the Tokyo National Museum – in the Gallery of Horyuji Treasures. In the gallery, guests could admire heritage pieces, novelties and the previous three editions of the Monaco anniversary collection. DJ FPM set the mood throughout the cocktail party with his unique tracks as well as tunes from the early 2000s. In addition, visitors of the TAG Heuer Omotesando Boutique in Tokyo can take a journey through the brand's history, exploring famous and rare pieces from TAG Heuer's museum as well as tributes to TAG Heuer's involvement in motor racing and the iconic Monaco.

The original Monaco wowed journalists and watch aficionados around the world. With its never-before-seen water-resistant square



Case back of the timepiece

case, the Monaco's audacious design made it instantly recognisable. The watch's design was the perfect complement to the advanced technology being presented by the Swiss watchmaker at the time. Calibre 11 was the world's first automatic-winding chronograph movement. TAG Heuer CEO at the time, Jack Heuer, believed that this ground-breaking innovation required a design that would demand attention. The Monaco did exactly that.

“

CAPTURING THE ADVENTUROUS COMPOSITION AND DARING DESIGN CODES OF THE DECADE FROM 1999 TO 2009, THE FOURTH WRISTWATCH IN THE MONACO THROUGH TIME LINE-UP IS A SPECIAL COLLECTOR'S EDITION”

Capturing the adventurous composition and daring design codes of the decade from 1999 to 2009, the fourth wristwatch in the Monaco Through Time line-up is a special collector's edition. Its classic black and white appearance lets the unconventional shape of the watch truly shine. The white opaline seconds sub-dial and chronograph minutes counter stand out from the pitch-black background. Striking red and orange accents serve as stylish hour markers; while the hour and minute hands, and faceted applied indexes are filled with Superluminova for improved legibility. The stainless steel watch is presented on a perforated black calfskin strap with black lining and crisp white stitching.

As with the original, the pushers are on the right side of the case while the crown is on the left; this is an unconventional feature that has distinguished the Monaco over the past five decades. The case back of this exceptional wristwatch is engraved with the “Monaco Heuer” logo as well as “1999-2009 Special Edition” and “One of 169”. Sporting a design inspired by the original model, the stainless steel case back has vertical and circular brushed patterns and features a polished, vertical and circular brushed finishing. The case houses the renowned Calibre 11, a modern version of the automatic-winding chronograph movement that made its debut inside the original Monaco in 1969. The improved movement provides a power reserve of 40 hours. The TAG Heuer Monaco 1999-2009 limited edition watch is available in a series of 169 pieces.



Frederique Constant Slimline Power Reserve Manufacture with navy blue dial

POWER Move

FREDERIQUE CONSTANT PUSHES HOROLOGICAL BOUNDARIES WITH ITS 28TH IN-HOUSE CALIBRE

In an exclusive niche dominated by globally renowned names that have built their reputation over decades and even centuries, Frederique Constant is blazing a trail for “young” watchmakers with the release of four new models in its Slimline collection.

Established in 1988, the brand is a relatively fresh face in haute horology, but this has not stopped it from making bold strides amid tight competition. Soon after its debut collection a mere four years later, this newcomer began fostering a reputation for churning



Rose gold variant of the Slimline Power Reserve Manufacture



A peek at the movement through the transparent case back



Dark grey dial iteration of the line



A version with a silver dial

out top-quality products aimed at a “broader selection of appreciative enthusiasts who want to enjoy Swiss high quality classical watches at sensible prices”.

In 2004, Frederique Constant introduced its first very own in-house calibre in a move that raised eyebrows in approval and earned it the highly regarded title of “Manufacture”. This was the Calibre FC-910, better known as the Heart Beat Manufacture, so named because the pieces that housed it boasted an aperture on their dials showing their so-called beating hearts, the mechanical movement.

Considering that a majority of its counterparts in the accessible luxury segment were still driven by externally made movements, the Heart Beat was a welcome and inspiring piece of innovation. More importantly, the calibre was proof of Frederique Constant’s staunch dedication to its craft — this is not a flash-in-the-pan creator of fine watches. This is further emphasised by its involvement “in all stages of watch production, from initial design, in-house development to final assembly and quality control”.

Fast forward to 2019 and the Geneva-based watchmaker is unveiling its 28th in-house calibre, the FC-723, with new additions to the ultra-thin Slimline range. These models, according to the brand, remain true to the values of founders Peter and Aletta Stas, who vowed to push horological boundaries while producing



EACH OF THE FOUR NEW SLIMLINE POWER RESERVE MANUFACTURE MODELS MEASURES 40 MM IN DIAMETER, WITH A SLEEK CASE MADE OF POLISHED STAINLESS STEEL AND ONE ADDITIONALLY PLATED IN ROSE GOLD ”

“some of the finest mechanical and complicated timepieces at the most competitive prices”.

The sole fact that they have a whopping 50-hour power reserve — which means these watches can run for over two days before they have to be wound again — is a clear testament to this philosophy.

Each of the four new Slimline Power Reserve Manufacture models measures 40 mm in diameter, with a sleek case made of polished stainless steel and one additionally plated in

rose gold. A see-through case back offers a glimpse of the watch’s inner workings, including a delicate perlage finish and iconic Côtes de Genève pattern on the movement.

The dial, serving as the “face” of a timepiece and therefore establishing that crucial first impression, is where the four models begin to differ slightly. Two of them — reference FC-723WR3S4 in rose gold and reference FC-723WR3S6 in polished stainless steel — boast silver dials with matt finishing and black Roman numerals as hour markers. They come attached to dark brown and black alligator straps, respectively, to create a look that oozes elegance, with the rose gold variant hinting at an aura of classic sophistication.

For a sleek and stylish alternative, the Slimline Power Reserve Manufacture includes two models with dark dials, namely one in navy blue with a sunray pattern and white Roman indexes (reference FC-723NR3S6) and the other in dark grey (reference FC-723GR3S6), also with a sunray décor and white Roman numerals. These come with navy blue and dark grey alligator straps, respectively.

Every one of them features a date counter at 6 o’clock and a power reserve indicator at 10 o’clock. But whichever you choose, rest assured that you will have on your wrist a prime reflection of Frederique Constant’s “future of opportunities, a new era of exploring new technical innovations while upholding the Swiss excellence of watchmaking”.



Hamilton Intra-Matic Automatic Chronograph

BLAST FROM the Past

HAMILTON BRINGS BACK
A TRUE AMERICAN CLASSIC

Hamilton is celebrating its venerated history in watchmaking with a new, classic-inspired vintage-looking timepiece - the Intra-Matic Automatic Chronograph.

To even the most novice of horology fans, the Swiss-based American brand's newest offering conjures up a sense of nostalgia for much-loved designs that became popular in the 1960s but have endured to become timeless icons — a welcome blast from the past.

Watchmakers, who have decades of horological history from which to draw inspiration, have long been known to look to the past for designs or innovations to use as springboards for new offerings. Many choose to be inspired by their own tested-and-true traditions, themes or philosophies, paying homage to an art form within their own legacy.

In this spirit of nostalgia and the memorability of hindsight, Hamilton is honouring a valuable piece from its 127-year heritage by putting a



A blue dial and brown calf leather strap lend the watch a sporty appeal

modern twist on the hugely popular Chronograph A from 1968.

Hamilton celebrates this timepiece by “presenting a model that draws on the classic good looks of its ancestor. This is a piece Hamilton fans and lovers of vintage-look watches will want to get their hands on. This is the new Intra-Matic Automatic Chronograph,” Hamilton explains in a statement.

The watch’s highlight, of course, is its so-called panda dial, a contrasting two-toned design of black and white (hence its nickname) that was all the rage in the swinging 1960s and 1970s but is still highly coveted today.

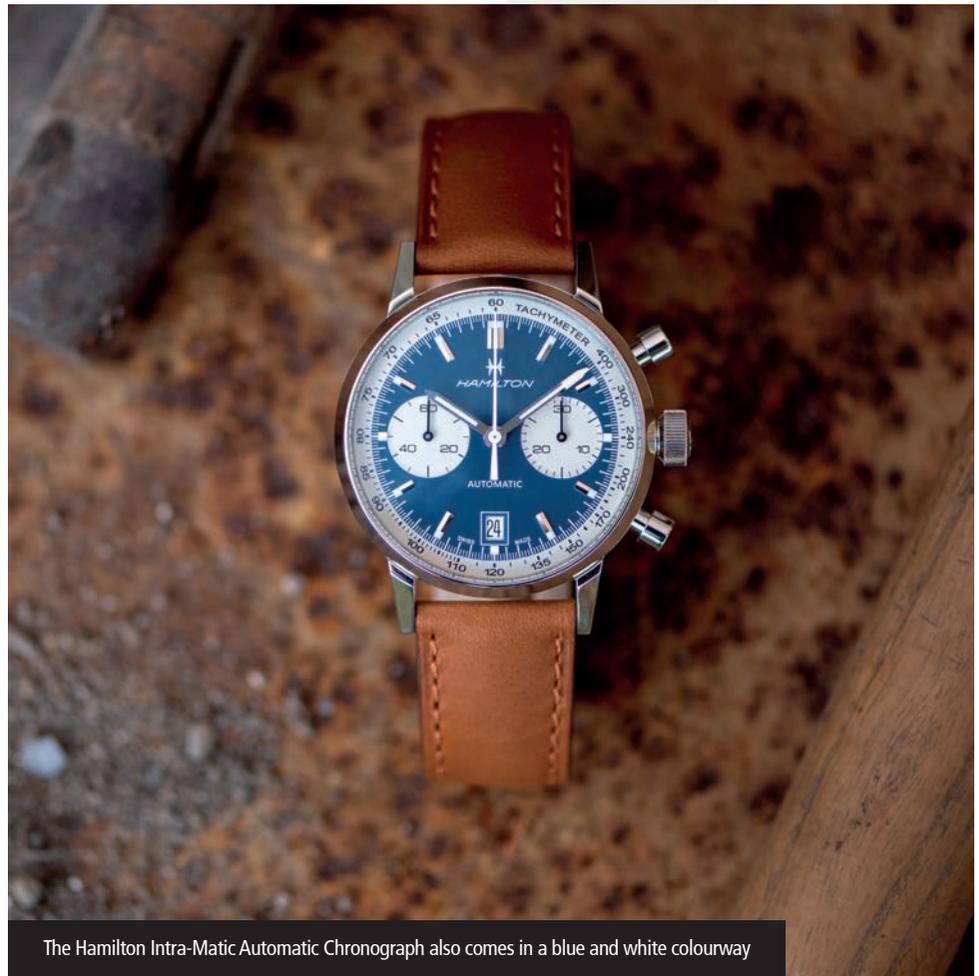
“Even the font and Hamilton logo across the dial are the historic versions from 1968. The white dial with black chronograph counters is a touch of monochrome magic from Hamilton, a much-loved design element that is true to the American spirit of the 50-year-old original Chronograph A,” the brand elaborates.

The look is back — as groovy as ever — in two Intra-Matic models boasting some updated features along with their “authentic late 60s look and feel”. For example, both are fuelled by the exclusive H-31 automatic chronograph movement, which has an extended power reserve of 60 hours and requires an expanded case measuring 40 mm (compared to the original Chronograph A’s 36 mm case).

The increase in size, though seemingly small on paper, is noticeable on the wrist and lends a contemporary appeal to set the versions apart from its predecessor. The new Hamilton timepieces also feature a date display at 6 o’clock, which is another update, as well as the two traditional subdials at 3 and 9 o’clock.

Of course, these two models are not completely identical. For fans preferring a truly vintage aesthetic, the H38416711 reference has that historic black-and-white colour scheme in which the dial, minute and hour hands are in pristine white, while the subdials, hour markers and seconds hand are in black. A black calf leather strap completes the overall look; this can easily be described as the more formal option.

The H38416541 reference, meanwhile, offers a monochromatic blue and white colour palette, with a matt carbon-paper blue dial complemented by off-white subdials, hands and inner tachymeter scale. It comes with a brown calf leather strap for a sportier, more casual vibe than its black and white sibling.



The Hamilton Intra-Matic Automatic Chronograph also comes in a blue and white colourway



The new Hamilton Intra-Matic Automatic Chronograph features the iconic panda dial

“THIS IS A PIECE HAMILTON FANS AND LOVERS OF VINTAGE-LOOK WATCHES WILL WANT TO GET THEIR HANDS ON. THIS IS THE NEW INTRA-MATIC AUTOMATIC CHRONOGRAPH”

Their differences, while making the two models uniquely alluring in their own way, further demonstrate the extent of Hamilton’s dedication to offering watches that are not only versatile but also comfortable and truly wearable.

“The Intra-Matic Auto Chronograph is the true embodiment of a modern American classic, combining the Swiss precision and American spirit only Hamilton can offer,” the watchmaker adds.



Gucci
G-Timeless
Automatic
38 mm with
black onyx
stone dial
and black
alligator strap



Gucci
G-Timeless
Automatic
38 mm with
blue lapis
stone dial
and blue
lizard strap



Gucci
G-Timeless
Automatic
38 mm
with green
malachite
stone dial
and
precious skin
strap

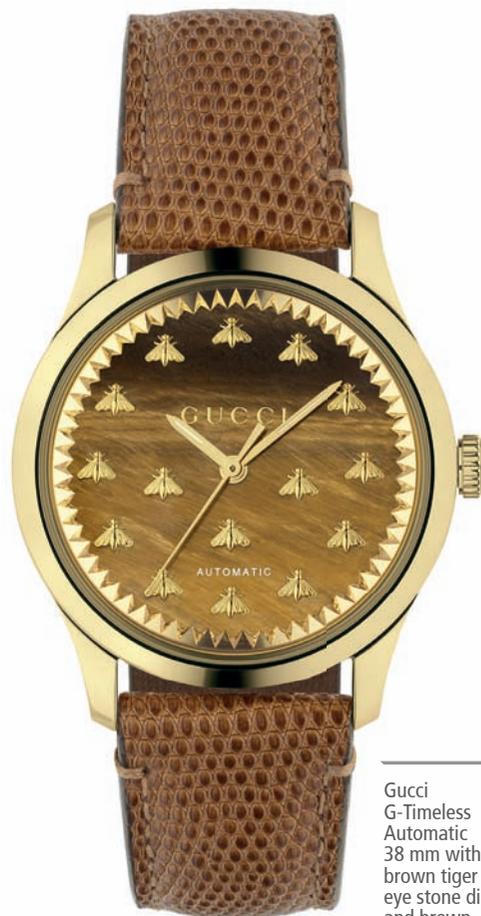
FASHION Forward

GUCCI INTRODUCES THE LATEST ADDITIONS TO ITS SIGNATURE LINE OF TIMEPIECES

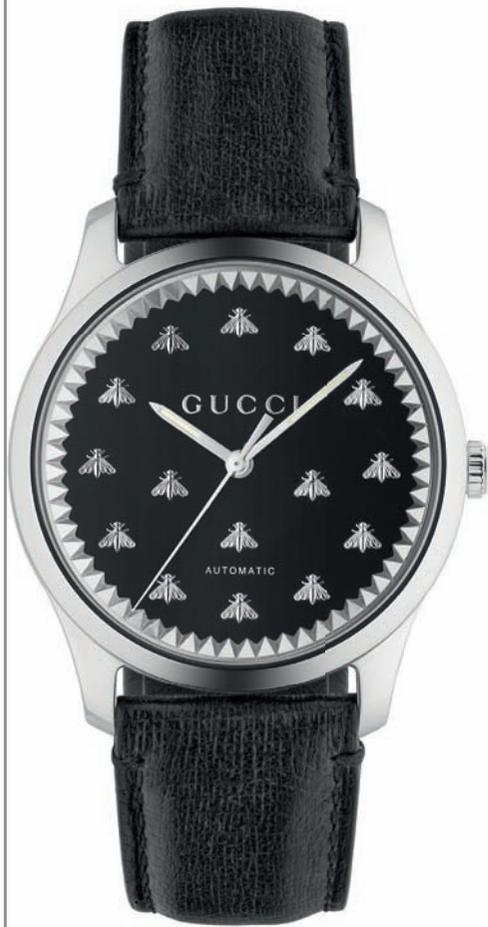
Undoubtedly one of the most recognizable names in fashion, it comes as no surprise that Gucci's watches are extremely stylish and fashionable. With its vast experience and history in haute couture, a clear design approach and positioning, Gucci Timepieces has found much success designing, developing and manufacturing iconic watches since the early 1970s. Gucci Timepieces has proven to be one of the most reli-

able and consistent fashion watch brands in the world.

Rigorously made in Switzerland, Gucci watches are recognised for their innovative and contemporary design, quality and craftsmanship and are distributed worldwide through the exclusive network of directly operated Gucci boutiques and selected watch distributors. At the latest edition of Baselworld, Gucci intro-



Gucci
G-Timeless
Automatic
38 mm with
brown tiger
eye stone dial
and brown
lizard strap



Gucci G-Timeless Automatic 42 mm with black onyx stone dial and black Shanghai calf leather strap

duced eight new eye-catching timepieces that will take the G-Timeless Automatic line in a bold new direction.

Every part of the timepiece - from the dial, to the strap, and the adjusting buckle - oozes with fashion-forwardness. The Gucci Bee, an iconic motif of the House, is the most prominent feature of the dial as it takes the place of the numerals, and also decorates the centre of the dial. The adjustable buckle is the finely crafted Interlocking G motif: an instantly recognisable symbol of Gucci that is a testament to the brand's impact on the world of fashion. The transparent case back gives us a glimpse of the automatic movement powering these exquisite timepieces. The Gucci Bee makes another appearance on the movement.

Three of the new 38 mm watches are encased in classic 18-carat yellow gold. A variety of dials and interchangeable straps provides endless customisation options, ensuring we can all find the perfect watch. There is one with a black onyx stone dial and matching black alligator strap; a brown tiger eye stone dial with brown lizard strap; and a green malachite stone dial with precious skin strap that features a printed pattern.

The next two 38 mm variants combine 18-carat yellow gold and steel to form a chic mixed-metal effect. One comes with a steel case, a steel and gold buckle, a blue lapis stone dial, and a blue lizard strap. The other features a steel case, a blue lapis stone dial, and a steel and gold bracelet. Adorned with bee motifs, the dials of both models are unmistakably Gucci.

Completing the new additions to the line are two very special watches. One is available in either a 38 mm or 42 mm case; this variant combines a steel case and bracelet with a black onyx stone dial. Last, but certainly not least, the eighth timepiece is also the second 42 mm offering of the line. The watch is



Gucci G-Timeless Automatic 42 mm with black onyx stone dial and steel bracelet

worked in steel with a black onyx stone dial, and comes with a black Shanghai calf leather strap with a steel buckle. All eight watches are finished with sapphire crystal with anti-reflective coating and are unique masterpieces of Swiss craftsmanship.

These new additions to the Gucci G-Timeless Automatic line are the fashion-forward timepieces that you have been waiting for. In addition

“

THREE OF THE NEW 38 MM WATCHES ARE ENCASED IN CLASSIC 18-CARAT YELLOW GOLD. A VARIETY OF DIALS AND INTERCHANGEABLE STRAPS PROVIDES ENDLESS CUSTOMISATION OPTIONS, ENSURING WE CAN ALL FIND THE PERFECT WATCH”

tion to presenting the best that Swiss watch-making has to offer, these debonair watches are guaranteed to elevate any and all of your outfit ensembles.



Gucci G-Timeless Automatic 38 mm with blue lapis stone dial and yellow gold and steel bracelet



The world's thinnest mechanical hand-wound watch - the Piaget Altiplano Ultimate Concept

WORLD RECORD Holder

HOW THIN IS TOO THIN?
PIAGET PRESENTS ITS NEW
2 MM 'THICK' WATCH

Georges-Edouard Piaget began his career as a watchmaker. His brand, Piaget, was established in 1874 as a movement manufacturer in the village of La Côte-aux-Fées, in the Jura Mountains. With this rich legacy, Piaget has continuously sought

innovative solutions in the field of ultra-thin watches. Requiring exquisite craftsmanship, the creation of ultra-thin calibres and watches naturally is a challenging art uniting elegance and the most precise horological technology. Following decades of investment on the tech-

nical and aesthetic levels, Piaget's mastery of ultra-slim movements has helped forge the brand's reputation and identity.

Its ultra-thin watchmaking history began in 1957 when Piaget presented the ultra-thin, hand-wound Calibre 9P measuring at just 2 mm. Then in 1960, Calibre 12P at 2.3 mm, marked another milestone as the world's thinnest automatic movement. Fast forward to the year 2018, Piaget unveiled the world's thinnest automatic watch - the Piaget Altiplano Ultimate Automatic - measuring at a stunning 4.3 mm thick. A second watch was also introduced, the Altiplano Ultimate Concept, which was developed by the Piaget "Research



The watch case serves as an exterior component and a movement baseplate

“ TO SAVE PRECIOUS TENTHS OF A MILLIMETRE, THE PIAGET ALTIPLANO ULTIMATE CONCEPT USES A NEW ULTRA-RIGID AND ROBUST COBALT-BASED HIGH-TECH ALLOY ENABLING THE WATCH NOT TO BUCKLE DESPITE ITS THINNESS ”

The watch thickness is a mere 2 mm



and Innovation” division to snag the title of the world’s thinnest mechanical hand-wound watch at just 2 mm thick, as thin as the historical movement – Calibre 9P – from 1957.

There are certainly many concerns with regards to the construction and fragility of a very slim watch given its nature, but Piaget’s mastery and supremacy in creating ultra-thin watches answers these concerns directly. To create the Piaget Altiplano Ultimate Concept, the Manufacture tasked its R&D team with achieving a simple and yet difficult goal: making the construction as compact as possible, pushing it to the limits in order to reduce its thickness, without sacrificing reliability and aesthetic appeal.

To save precious tenths of a millimetre, the Piaget Altiplano Ultimate Concept uses a new ultra-rigid and robust cobalt-based high-tech alloy enabling the watch not to buckle despite its thinness. The watch also deploys Piaget’s “2 in 1” structure which makes the case both an exterior component and the movement baseplate. For the Piaget Altiplano Ultimate Concept, all the elements of the movement and case have been designed and developed with a common objective, with some wheels measuring just 0.12 mm thick, while the sapphire



Placing the 0.2 mm sapphire crystal on the timepiece

crystal has also been reduced to just 0.2 mm. In addition, the movement, which has been inverted, allows for a clear view of the various elements and enhances the aesthetic appeal of the watch.

The control device located at 3 o’clock has been redesigned to enable selective control of time-setting and winding the device or of any other mechanism relating to a function, such as a date or moon phase corrector that might, in due course, be added to this type of construction.

The mainspring barrel located at 6 o’clock on the dial was innovatively designed and constructed for thinness yet is still able to pump out a generous 44-hour power reserve. At 9 o’clock, mounted on a ball-bearing mechanism fitted directly on the frame, the regulating organ’s construction has been entirely redesigned to enable a significant reduction in the thickness while still guaranteeing its precision and its isochronism. The R&D team also had to reinvent the crown to a flat-shaped telescopic system that is directly attached to the case band to prevent it from sustaining any impact that could potentially be harmful to the delicate movement.

Marking 60 years of the Altiplano line, the Piaget Altiplano Ultimate Concept watch comes in a 41 mm cobalt-based high-tech alloy case and comes with an ultra-thin 1.1 mm alligator leather strap with a Kevlar core and a velvet calfskin lining secured by an equally ultra-thin pin buckle. In its efforts to create the world’s thinnest mechanical watch, Piaget filed five patents for the technological innovations involved. This timepiece therefore serves as evidence of the brand’s continuing mastery in ultra-thin watchmaking. Furthermore, it proves that for Piaget, thinner is definitely better.



Longines Record collection timepiece in steel and rose gold

THE MORE, The Merrier

LONGINES' BEST
COLLECTION JUST GOT
EVEN BETTER THIS YEAR

Since 1832, Longines has been known for its elegance, tradition and performance timepieces; for over 100 years the brand has been famous for its precision timekeeping, particularly in the world of sports, where the manufacture's high-tech innovations have changed the face of sports timekeeping.

In 2018, Longines stepped up its game and introduced its first ever COSC-certified line, aptly named the Longines Record collection. This summer, Longines celebrated the Record

collection and added new iterations to the already extensive family. Now available in four different case sizes and with a selection of dials, the series has become even more versatile for both men and women.

The Record collection allows Longines to express its very essence: timeless elegance with uncompromising excellence, combined to represent a bridge between tradition and innovation. Longines now offers the new models in rose gold to further enrich the resolutely



Black dial version with diamonds

classic range – the epitome of the expertise of the Swiss watchmaker – making them appeal to a wider variety of people who have discerning taste in watches.

As previously mentioned, the Longines Record collection is comprised of four case sizes (26, 30, 38.5 and 40 mm) and comes with a variety of dials, namely sunray silver, black lacquered, white mother-of-pearl, white matt or sunray blue, specifically for the full rose gold iterations. These qualities will surely appeal to watch enthusiasts as well as the younger generation. However, the collection’s biggest and best-selling attraction is the chronometer certification by the COSC (Contrôle officiel suisse des chronomètres – Swiss Official Chronometer Testing Institute) which has been applied to the two differently sized movements especially created for this range. The certification attests to the extreme accuracy of the watches, thanks to the integration of lightweight and anti-corrosive silicon balance springs in the movements. This achievement is certainly in



Kate Winslet and Simon Baker



Rose gold iteration with sunray blue dial and blue alligator strap



Two-tone model with sunray silver dial

line with Longines’ quest in the purest watchmaking traditions to produce watches that exude timeless, classic elegance with performance excellence.

To celebrate this feat in watchmaking, Longines launched the Record collection last June at one of the most breathtaking venues in the world, the Château de Chantilly, on the eve of the most glamorous horseracing event in Europe, the 2019 Prix de Diane Longines. Along with the brand’s two Ambassadors of Elegance – Kate Winslet and Simon Baker, who both donned Record timepieces on their wrists – the novel

offerings, as well as the corresponding campaign starring Winslet and Baker, were presented to an appreciative audience.

With the addition of rose gold, the line’s elegance now reaches an entirely new level. The combination of stainless steel and rose gold on the case and bracelet projects a classic, timeless appeal, while a full 18-carat rose gold case iteration evokes utmost luxury. Some versions are also enhanced by the adornment of diamonds, heightening the sophistication even further. Whether you choose the stainless steel and rose gold or the 18-carat rose gold



THE RECORD COLLECTION ALLOWS LONGINES TO EXPRESS ITS VERY ESSENCE: TIMELESS ELEGANCE WITH UNCOMPROMISING EXCELLENCE, COMBINED TO REPRESENT A BRIDGE BETWEEN TRADITION AND INNOVATION



case, you can enjoy a peek at the Côtes de Genève decoration through the transparent case back. Through this see-through covering, you can also marvel at the Longines wings logo which is skeletonised on the rotor of the high-precision COSC-certified movement, produced exclusively for Longines.

The Longines Record collection watches come with stainless steel bracelets with rose gold caps, or black, brown or blue alligator straps to match their dials. These offerings certainly provide exceptional options to round off your elegant look.

KATE WINSLET – LONGINES AMBASSADOR OF ELEGANCE

A GREAT TIME

with Kate



It's not every day you get to meet and chat with a Hollywood superstar, let alone Academy Award Winner, Kate Winslet. Kate is considered as one of the most successful female actresses to date; she rose to fame with her role in the second highest grossing movie of all-time, "Titanic", back in 1997. During the Longines Record Collection launch held in Chantilly, France last June, The Time Place magazine sat down with Kate and talked about her role as 'Ambassador of Elegance' for Longines.

What's your favourite moment with Longines so far?

"It would probably be last year in New York, during a boutique event where I was presenting the watch that I had designed to the highest bidders to raise funds for the Golden Hat Foundation. It was really special to me as Margret Ericsson, who co-founded the foundation with me, was present during the event. Her son Keli needs her at all times, however, she was able to leave her son with her husband to attend the event, so her excitement over being with me and Longines, for the Golden Hat Foundation, was something special to witness. After that, we went to a show-jumping event, where we invited non-verbal and verbal autistic children who represent the foundation, and we saw their appreciation of being included, being invited, their feeling of delight; to me, that felt very special."

Over the course of nine years with Longines, how much influence have you had, or is there any particular collection that you're fond of?

"I wish I could say that I felt I had a lot of influence, but I'm not sure about that because I think Longines' designs and precision are incredible, which is out of my expertise. However, it was really wonderful that I had the



Kate Winslet with Simon Baker at the Longines Record Collection launch

chance to design the watch for the Golden Hat Foundation, and that watch, I really did design every single bit of it. I went to Saint-Imier to the factory, I spent time in the museum, and as the historian showed me around, I fell in love with the Deco collection and there's a particular watch from the 1920s whose strap – it was absolutely stunning – was a taupe beige-coloured matt leather strap and you don't see that anymore. So I asked if we could have that strap for the watch I was designing and it became the starting point of the design. Little by little, we put all the details together, down to the size of the crown, and that was very exciting for me."

Despite her excitement and fond memories of designing a watch for Longines, Kate thinks that people's perception about watches has changed as there are many ways to tell time these days. "I think people who wear watches value their watches more now, as they could look at the watches they're wearing instead of their phones, hence, it becomes more of an important accessory than ever before, and I think that's really quite nice."

"Hopefully watches become something that the next generation might actually collect as they could tell time from other digital devices, or maybe they would have a chip implanted in their hands to tell time," she concluded with elation.

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HANNES PANTLI – IWC BOARD OF DIRECTORS MEMBER
AND IWC WATCH COLLECTOR



DISTINGUISHED Collector

On the sidelines of the IWC Pilot's Watches Exhibition in Kuala Lumpur, Malaysia, The Time Place magazine sat down with Hannes Pantli, Member of the Board of Directors of IWC and avid collector of IWC vintage watches.

You first started selling and marketing IWC timepieces in 1972. Tell us who is the "IWC customer"?

One thing is for sure, someone who needs a watch just to tell the time is not our customer. A luxury watch is something for a man to express himself. And for many men, a watch is the only acceptable piece of jewellery.

How has marketing luxury watches changed through the years?

When I first started, we did marketing for different culture groups. But now, technology has made the world smaller, so our advertising has become more unified and international. Aside from the serious, we also used to have cheeky advertising. This year, we are supporting quite a daring feat, with the Silver Spitfire flying around the world. The plane is not meant for long flights, so there are plenty of risks involved.

What is the biggest threat to luxury timepieces?

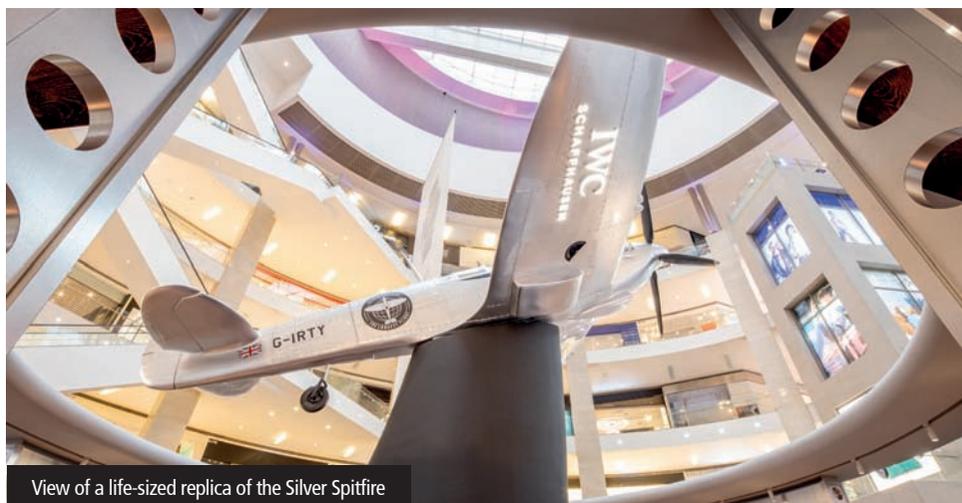
The smartwatch is being labelled as somewhat a threat to the luxury watch industry, in the same vein as Quartz watches back in the '70s. I don't think this is quite the case as smartwatches are a logical purchase, meanwhile acquiring luxury timepieces is an emotional one.

Which was the first watch you collected?

In my first year at IWC, an elderly lady sold me her grandfather's IWC pocket watch, and in exchange I sold her a lady's watch. Over the years, I went on to collect over 400 IWC



IWC Pilot's Watches Exhibition at Pavilion, Kuala Lumpur, Malaysia



View of a life-sized replica of the Silver Spitfire

vintage pieces, and in the year 2000, I let go of over 300 pieces to the IWC Museum. (Some of Pantli's timepieces were put on display at the Pilot's Watches Exhibition in Kuala Lumpur)

How did you go about collecting IWC watches in a time prior to online forums?

It had a lot to do with travelling and visiting plenty of antique shops! Today, there is a strong community of IWC collectors around the world. Moving forward, we want to adapt our boutiques into social clubs, to serve our international family of IWC owners.

Once Upon A Fine Time

The meaning of time varies for every individual. Some consider it as the most important aspect of life, while others think it's an abstract idea that cannot be defined explicitly. Time is used as an indicator of the pace with which we live our lives. Without it, people will lose track of their plans and forget about the dynamics of life. Honouring The Time Place's My Finest Hour series, we once again endeavour to unveil the true meaning of time through the perspective of 20 significant figures in Indonesian society.

Photographed by Nurulita Adriani Rahayu, Styled by Triska Putri





Lukman

Sardi

Actor

"When I got married to my wife and witnessed the births of our children, those are my finest hours. I also enjoy travelling to new destinations and love to photograph precious moments."

Lukman Sardi started out his career in acting when he was just seven years old. Now, he has starred in several blockbuster movies such as "Gie", "Laskar Pelangi", "Soekarno", and most recently, "Gundala". He has always been interested in anything related to films because he feels that there is so much to learn from the stories told through movies. "Film, for me, is about life itself. There are things to explore and learn for ourselves or even for other people." Besides films, the actor also loves to travel and do photography as these two things are interconnected. He enjoys exploring places to capture moments that he can revisit later on.

He married his lovely wife, Pricillia Pullunggono, in 2009, and the two have been blessed abundantly with three children. Talking to him, you'll realise just how much of a family man he really is. "Getting married was my finest hour. It was something so wonderful because I never thought I would actually do it and this decision has greatly changed my life," he shared. "And then I got to witness the births of my three sons. I consider their individual births as the best parts of my life. Seeing how new life was brought into the world, it was amazing and truly indescribable." Lukman Sardi wears the TAG Heuer Carrera Calibre Heuer 02 and a DIESEL backpack.

"Just like getting into character when acting, reading books could lead you to a different dimension. I really enjoy that kind of getaway."

Laura Basuki

Actress

When we sat down with Laura Basuki for this interview, she was in the course of promoting her latest film, "Susi Susanti". As an actress, Laura's portfolio includes "Di Timur Matahari" by Ari Sihasale and "3 Hati, Dua Dunia, Satu Cinta" by Benni Setiawan. Acting and being part of a movie are the two activities she considers her finest hours. "I love to be alone when reading the script of a movie because then I will be able to explore the character more and understand who she is. Playing a character during the process of shooting a movie is also my finest hour because I get to experience being somebody else."

Besides spending time with her family and going to the movies, Laura also spends much of her free time reading books. Her two favourite authors include the acclaimed Indonesian writer, Dewi Lestari, and the famous Japanese novelist, Haruki Murakami. She indulges in this favourite activity of hers while sitting in a rocking chair in one corner of her home. "I honestly enjoy reading books by the beach or the sea. This one time, I was on a Phinisi in Bajo and I read a book in the middle of the sea; I consider that one of my best experiences." Laura Basuki wears a Longines Master Collection timepiece and outfit by CHANEL.



"I've learned how important it is to sometimes not do anything, not think about anything. Moments like these refresh my mind, so I need them to recover from the everyday rush."

Andy

F. Noya

Journalist/Social Activist

When we talked about time with journalist and social activist, Andy F. Noya, we uncovered a side of him that is generally not seen on air during his notable TV programme, "Kick Andy". As a social activist, Andy spends a lot of time heading the Kick Andy Foundation and the National Eye Committee (Komite Mata Nasional), appearing as Indonesia's Ambassador of Reading (Duta Baca Indonesia), and as co-founder of Ideafest and BenihBaik.com, a social crowdfunding platform.

As much as he enjoys what he does on a daily basis, he admits that his finest hour is when he gets to spend a couple of hours alone,

away from the hustle and bustle. "Two of the things I do when I have a couple of hours to myself is to read and imagine. It is a great joy to come up with creative ideas during this time and move forward with it and actually create or give something valuable to other people."

While work takes up five days of the week, weekends are reserved for family, "Since we got married 33 years ago, I promised to devote Saturdays to my wife and I have managed to keep that promise until now. Sunday is for the kids," he reveals. Andy F. Noya wears the TAG Heuer Carrera Calibre 16 Automatic Chronograph.

Martha & Wulan Tilaar

Business Leaders & Philanthropists

A successful businesswoman and devoted philanthropist, Martha Tilaar has been known by these two designations for decades. She has dedicated her life to building her eponymous business empire that has improved Indonesia's beauty sector by using authentic natural ingredients found in the motherland, while also empowering Indonesian women. She is indeed one of the most influential women in the country's history.

Together with her daughter, Wulan Tilaar, who has been helping her run the Martha Tilaar Group since 2005, the mother and daughter shared a lot of insights about their personal and professional lives. Born in entirely different eras, both Martha and Wulan have their own ways of seeing life and defining time.

Back in her busy career day or in her golden years now, Martha considers the time she spends with her husband and family as her finest hours. Whereas, Wulan cherishes the present moment as her finest hour, "The past is behind us, the future is yet to come. All we have is now, and every moment is a gift of life," she imparted. Martha and Wulan Tilaar are both wearing Piaget Possession timepieces.

"Martha has a regular sharing session with her husband in the early mornings. During this time, she gets many ideas that she shares with Wulan, her successor at Martha Tilaar."





"My finest hour was when I represented Indonesia in the World Barista Championship 2019. We managed to go into the finals and came 4th in the world - the highest rank Indonesia has ever gotten in any World Coffee Event."

Mikael

Jasin

Coffee Professional

When Mikael was small, his mum would put some coffee in his milk during breakfast. The intention was to add some flavour to his drink because he suffered from asthma and could not consume any chocolate. This trick unintentionally led Mikael to the path that he is now on. Living in Melbourne a few years ago, he worked at a cafe during his free time from university and slowly developed the interest to learn the process behind coffee making.

Training for the World Barista Championship 2019 has helped Mikael change the way he makes use of his time. "Time is not about how much you have, it's how you use it to your

advantage." While training for the championship, he would wake up at 4 AM every day. "I slept for six hours a day and worked for myself during the other 18. I had an exact schedule, I put every hour of my day to a purpose. I think that is what time is all about."

His hard work paid off when he won the Indonesia Barista Championship and earned the right to represent his country in the field he is passionate about. "I'm so lucky to be able to do what I love, and though we didn't win the WBC 2019, I still consider it as my finest hour. Maybe we'll win next year." Mikael Jasin wears the Chopard Mille Miglia 2019 Race Edition.

"My finest hour happens when I am able to create solutions for problems that have detrimental effects to society."

Shinta

Nurfauzia

Entrepreneur

Her status as a new mom has not deterred Shinta Nurfauzia from excelling in entrepreneurship. She is, in fact, enjoying her new experience as a 'mompreneur'. Along with her partners, she succeeded in building Lemonilo as a healthy lifestyle brand that provides the Indonesian market with healthy, affordable, and practical products. With a mission to make healthy lifestyle accessible to everyone, Lemonilo is now known as one of the nation's well-known consumer-tech companies.

"My finest hour happens when I am able to create solutions for problems that have detrimental effects to society," she told us. "This, in reality, requires hundreds or thousands of hours and is easier said than done. But I believe that the most important

job of every entrepreneur is to offer solutions to the customers." Indeed, she and her team have found a unique way to make this idea a reality.

As an entrepreneur, it is hard for Shinta to find quiet quality time for herself. But when she has the chance, she indulges in her hobbies and interests as well as activities that increase her endorphins, dopamine and serotonin levels that include spending time with her family, high-impact exercises, travelling, listening to music, watching Broadway plays, and most importantly, eating awesome food. Shinta Nurfauzia wears the Hublot Spirit of Big Bang King Gold White Diamonds with an outfit by Valentino.



“When my journey becomes a story that inspires others, that’s my finest hour.”

Ivan

Tandyo

Business Leader

Ivan Tandyo founded Navanti Holdings back in 2008. At present, this company spreads across South East Pacific countries, mainly Australia & Indonesia, investing in diversified business and focusing in property-related businesses. However, his journey has not been easy. Ivan had to struggle through a dark period when he could not even able to pay rent for his restaurants. Undeterred by the many ups and downs associated with establishing a business, his fixed determination played a strong role in his success. While talking to Ivan, you will feel how positive and enthusiastic he is as a person. Perhaps it was these characteristics that kept him going to get to where he is now.

Today, Navanti Holdings has ownership of 18 different subsidiaries and is committed to launch new businesses every year. As a charismatic leader, the father of one is a strong believer in making dreams become a reality. Besides being a visionary, Ivan believes that each life has a divine special purpose. After spending time with him for a while, it is obvious that the driven businessman is also a creative individual. In previous years, Ivan used to play in a band and up to now, he still relishes the moments when he can play or compose music using his favourite guitar. Ivan Tandyo wears the Rolex Oyster Perpetual Sea-Dweller 43.



Lizzie Parra

Entrepreneur

As one of the leading beauty entrepreneurs in Indonesia, Elizabeth Christina Parameswari developed her interest in makeup and the beauty industry by drawing images. Now famously recognised by the name Lizzie Parra, she started her career as a Product Executive at one of the biggest global brands in Indonesia before deciding to be a makeup artist and slowly building her own brand. "Putting makeup on your face is basically almost the same as drawing or painting, the difference lies in the tools you use; you paint on a canvas, while with makeup, you work on people's faces as your canvas," she expressed.

Lizzie's family includes her husband, Efrat Agung, and their two dogs, Kibby the Pug and Gully the Frenchie. She admits that when she faces challenges or feels pressure, playing with Gully and Kibby relieves her stress and makes her forget her problems for a while. Lizzie's finest hour is being impactful through her work, "I love when I know that what I'm doing has a positive impact on other people. One thing that I need to point out though is that doing what you love is not always easy. Everything has ups and downs, but if you work for a bigger cause, which is to inspire people, it will feel easier." Lizzie Parra wears the Breguet Tradition Automatic Diamond watch and a hat by LUMINE Jakarta.

"My Pug and
Frenchie are my
stress relievers."



"My finest hour is waking up before everybody else and fixing myself a cup of warm nut milk. As I sit under the morning sun, I set my intentions for the rest of the day."

Eva

Celia

Singer/Songwriter

Eva Celia is the offspring of two big names in the Entertainment industry: jazz musician, Indra Lesmana, and former actress, Sophia Latjuba. In growing up, Eva has found her own identity and is known to write her own songs. Recently, she has been vocal about adopting a plant-based diet.

The singer puts her overall well-being on top of her priority list, "Sometimes, I catch myself nurturing others more than myself, but I am learning that I cannot pour from an empty cup. I make sure to tend to my own needs first," she shared. In the midst of her daily activities, with most of her time spent in the studio to finish her second album, Eva makes sure to spare some time

and indulge in her me-time. "I am comfortable with being alone, cooking, reading, writing. As much as I like being social, big crowds sometimes scare me. So I make sure that I create a safe space to recharge."

Eva tends to find great enjoyment in the simple things; this is her finest hour. She enjoys a warm cup of milk first thing in the morning and delights in her meditation sessions, as well as making music and performing. At the end of the day, she loves coming home to her dogs and relishes doing her skincare routine before bedtime. Eva Celia wears the TAG Heuer Carrera Quartz and outfit by Valentino.



RAN

Musician

"We spend our afternoons together in the living room discussing about music and anything in general."

Rayi, Asta, and Nino have managed to stick together as a band ever since they participated in a song writing competition back in 2006. The three have been friends since they were in junior high school, and it's apparent how strong their brotherhood really is. Although they have their own particular styles, characters, and routines, they admit that they always put the band first; it is one of their top priorities. "This band is like a family for us. And with it, we are not only responsible for ourselves, but also for our team and our fans. So we always prioritise the band, even before ourselves. It has become a natural instinct for us," shared Rayi.

Always hopping from one stage to the next, RAN travels to different places frequently and the three members have been around each other a lot over the last decade. When asked about how they view time, Nino answered, "You can never replace the time that has passed; what has happened, happened, and whatever will be, will be. With that principle in mind, we always make the best of what is in front of us." RAN wears Zenith Defy El Primero 21 timepieces with outfits by DIESEL.



"My finest hour is when I know every second spent has had a positive impact on my team so they can grow personally and professionally. This is important as it reflects back on our customers' satisfaction and the growth of our merchant partners' businesses."

Kusumo

Martanto

Techpreneur

Who does not know Blibli.com? Living in America for almost 20 years, Kusumo Martanto saw a significant problem when he went back to Indonesia. He co-founded Blibli.com in 2011 to address the generalisation of pricing in Indonesia. "It was the first problem that I saw when I returned to this country. People in small cities outside of Java struggled to buy their basic needs because the prices were very different from those offered in the big cities," he explained. Kusumo also saw the potential of creating an e-commerce business based on the knowledge that the country has been historically known for its trading ability since the 17th century. He saw this as a business potential that he should not miss.

Building a technology business is not easy and takes a lot of time. His daily activities include attending talk shows to share insights about how to build a tech start-up company and keep it running. "When I have some time alone, I use it to read. There is too much knowledge in the world and I don't want to miss out. I work in a business where everything changes quickly and dynamically; I cannot afford to miss out on anything," he stated. For Kusumo, anything related to technology, education, and health is always interesting. That is also the reason why Blibli.com supports local businesses that focus on these fields. Kusumo Martanto wears the Panerai Luminor Due.



"My day begins at 05.30. I hit the gym to elevate my endorphins, get a natural high and an energy boost."

Nabilah

Alsagoff
Entrepreneur

As the co-founder of one of the first FinTech companies in Indonesia - DOKU - Nabilah Alsagoff starts her day early and then goes to the gym. This elevates her endorphins, giving her brain a natural high and her body an energy boost. It's perhaps an important activity for someone who runs a tech company in this digital era. Although sometimes, when she feels like it, she will just putter around her apartment in the morning to play with her cat while enjoying a cup of freshly brewed coffee.

"How I start my day and the personal time I enjoy in the morning is what gives me the energy to tackle the daily frenzy that comes from every direction," she explained to us. "As a team leader, it is

important that I exude positive vibes, as I expect the same level of energy from my teammates and peers."

Nabilah believes that a healthy mind lives in a healthy body. She is the kind of person that focuses on her well-being so that she will be able to go through her day. "Living and working in Jakarta means spending a lot of hours stuck in traffic jams. I work in FinTech, a fast-moving, dynamic industry, and I mentor a large team of IT professionals, predominantly male. What is left of my time is so precious to me that I am pressed to use it wisely." Nabilah Alsagoff wears the Jaeger-LeCoultre Rendez-Vous Night & Day with a jacket by DIESEL.



"My finest hour was when I won the badminton men's singles gold medal in the 1992 Olympics. Becoming an athlete was the best choice I made in my life."

Alan

Budikusuma

Former Badminton Athlete

Despite being one of the country's earliest sports heroes, Alan Budikusuma has remained grounded through the years. His name became public knowledge when he won the badminton men's singles gold medal at the 1992 Olympics in Barcelona, after being a part of the national training team for seven years. Since then, Alan has taken home a number of other titles in the international badminton tournament circuit, such as the German Open in 1992, the Malaysian Open, as well as the World Cup. In 1996, he decided to retire as a badminton athlete and focus on helping the national team grow, not as a player but by directly being in the committee.

Today, he is the head of sponsorship at the Badminton Association of Indonesia (PBSI).

"If I could have stopped time, I would still be playing badminton. I believe that becoming an athlete was the best choice I made in my life and I enjoyed every second of it," he stated. Time cannot be reversed, therefore Alan uses what time he has wisely. Other than running his business and exercising regularly, the former badminton athlete loves to spend his free time with his three kids and his wife, Susi Susanti. Alan Budikusuma wears the Chopard L.U.C Perpetual Twin.



"Our win at the 2014 Asian Games was a breakthrough in our careers. It also marked the first time for the women's doubles team to win an international badminton competition."

Greysia

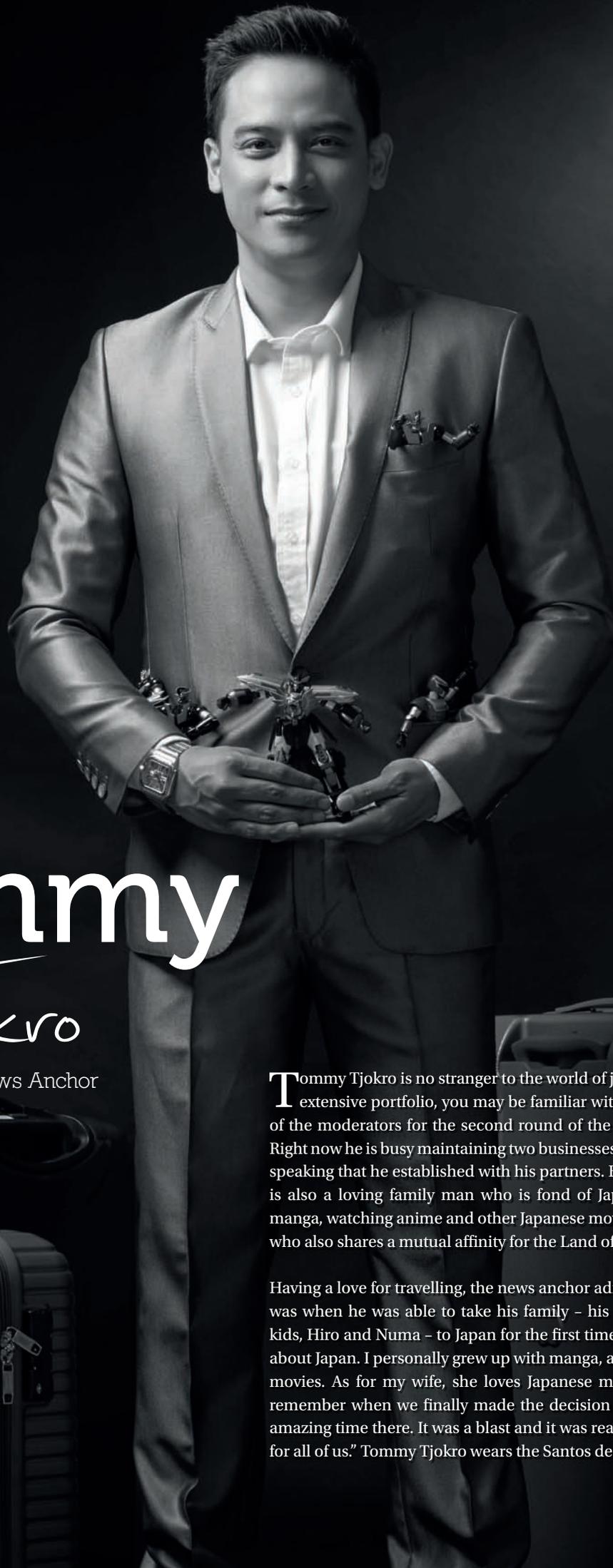
Polii

Badminton Athlete

National Athlete, Greysia Polii, looks back on the 2014 Asian Games as her finest hour. It was a vivid moment for her when she and her partner were about to lose round 16 against Chinese Taipei. "We were down to two points from the Chinese Taipei pair who just needed another point to win the set," she said. "But in 10 minutes of the one-hour game, we had a life-changing experience that shifted the way we think and allowed us to win the game." Greysia and her partner at the time, Nitya Krishinda Maheswari, made it to the finals and brought home the gold medal for the Women's Doubles, a first for Indonesia.

Training for the national team has always been part of her routine ever since she was a young teen, but most people don't know that Greysia is also interested in capturing candid moments. "I travel a lot as an athlete, and whenever I have the time in between training, for about 30 minutes to an hour, I love to stroll around the city to capture what's going on in real time. It's all natural, I never plan a trip or try to direct my objects in advance." She also revealed that this hobby was influenced by her brother who also loves to take photographs. Greysia Polii wears the TUDOR Heritage Black Bay Bronze and outfit by Valentino.

"My finest hour was when I visited Japan for the first time with my wife and kids. We are huge fans of Japan; we even gave Japanese names to our kids."



Tommy

Tjokro

News Anchor

Tommy Tjokro is no stranger to the world of journalism. Apart from his extensive portfolio, you may be familiar with his name as he was one of the moderators for the second round of the 2019 presidential debate. Right now he is busy maintaining two businesses; one is a school for public speaking that he established with his partners. Besides his career, Tommy is also a loving family man who is fond of Japan. He grew up reading manga, watching anime and other Japanese movies. Then he met his wife, who also shares a mutual affinity for the Land of the Rising Sun.

Having a love for travelling, the news anchor admitted that his finest hour was when he was able to take his family - his wife along with their two kids, Hiro and Numa - to Japan for the first time. "My wife and I are crazy about Japan. I personally grew up with manga, anime and all the Japanese movies. As for my wife, she loves Japanese movies," Tommy shared, "I remember when we finally made the decision to visit Japan; we had an amazing time there. It was a blast and it was really something memorable for all of us." Tommy Tjokro wears the Santos de Cartier Skeleton.



"Spending quality time with family is a must. My niece is the apple of my eye."

Ira Koesno

Presenter/Entrepreneur

A perfectionist, persistent, and goal-oriented are adjectives that describe Ira Koesno. From the way she talks and presents herself, it's clear that she is the kind of woman who knows exactly where she wants to go and what she wants to say. She has a specific way of regarding time - *carpe diem*. The presenter always has a to do list with her so that she can plan her day in advance and make sure that everything is done accordingly.

She started her professional career in 1996 and now leads two companies in the fields of PR & Media and Information Technology: Ira Koesno Communications and Neodata Sinergi Visi. Putting up her own business was not easy for Ira, she ultimately considers the process behind it as her finest hour because she grew up and learned

a lot. "My finest hour is when I am able to achieve something great despite challenges. There was a moment when I almost gave up on my company, but after doing an evaluation and some revisions, I managed to keep going. From that moment on, I promised myself that I will always move forward no matter what."

Ira told us about three important people in her life: her niece Kenisha, as well as her business partner's kids, Dafi and Finda. "Kenisha was born just three days before my birthday, so it felt like she was God's gift to me," she shares. Now, all three kids are in university, majoring in different fields. Ira hopes that someday they could run her businesses. Ira Koesno wears the Cartier Baignoire Allongée and outfit by FENDI.



*"Wandering around
an art gallery, that's
my finest hour."*

Amalia

Wirjono

Art Enthusiast

Listening to Amalia's story will make you think that it's never too late to start something. Although she considers herself as a latecomer to the art industry, Amalia has always worked under the best institutions in the national and international arena. Previously known as the Indonesia Representative of Christie's, she is the founder of Art Dept ID, and has now been entrusted to handle Museum MACAN's Patrons & Donors. "Right now, I also serve as the Southeast Asia representative of one of the biggest and oldest international art fairs in the world. Therefore, for me personally, as someone who really enjoys what I do, 24 hours in a day is really not enough. It is very important that I manage my time every single day of the week."

Being involved in the art world professionally means having no clear-cut working hours. Amalia admits that this is not an issue for her as she always sets aside time for the people she loves, "It's really finding time to be with my daughter and family. My weekend is spending time with my parents and siblings. It's always about family." She also spends one-on-one time with her daughter, "For me, a good time is when we can spend some quality time together, doesn't matter how short it is. I enjoy cooking with my daughter every once in a while because it is what she loves to do, so we cook together sometimes. And because it's always priceless for me to spend time with her, I cherish those moments," she shared. Amalia Wirjono wears the Santos de Cartier.

Hian Tjen

Fashion Designer

"My finest hour was when I had my solo fashion show. It gave me a great feeling when I was recognised internationally and I saw people appreciate my hard work."

Our interview was held one day after one of Hian Tjen's big fashion shows, where he showcased his Couture 19/20 collection, Perfect10n. In our conversation, he shared a lot of insights about his journey as a fashion designer. Discussing about time with Hian Tjen will make you see just how much of a hard worker the designer is. "For me, time is a really precious thing. I feel that building my career for the last 10 years was all about timing. I am not the kind of person who loves to fool around and waste time. I have always had targets in life, and honestly, everything I have achieved is because I use my time wisely."

Hian Tjen used to sew tiny dresses for his big sister's dolls. He went to ESMOD Jakarta with full support from his family and started developing his designing skills there. Having always been interested in the fashion industry, Hian Tjen never dreamed of establishing his own brand. "I am aware of my strengths and to be honest, I didn't feel that I had the talent to lead a company. I am more of a production person, I enjoy coming up with ideas and producing creative pieces," he says, adding that his biggest dream would be working for a Parisian brand the way Marc Jacobs worked for Louis Vuitton and Dior. Hian Tjen wears the Breguet Marine Chronographe.





He is best known by his Instagram name, @kartuposinsta. If you come across his Instagram profile, you'll see just how much he interacts with his followers, making them all feel like a friend. Kenny is no different in real life; it's clear that being lively and easygoing is in his nature. Although he seems like such an extrovert, for Kenny, spending time by himself is a daily must. He enjoys sipping coffee before going about his daily activities, "I like to start my day with a flat white, a good pastry and a good book."

When the conversation turned to time, Kenny, who decided to leave his full time job years ago, confessed how much he values it. "Since I decided to go full time with this profession as a travel blogger, time has become the best thing that I have in my life. Having this job is not about the money and travelling around, I feel privileged that I get to spend more time with myself and the people I care about," Kenny explains.

From his posts on his social media, Kenny gets plenty of responses from his followers who share how much he has changed their points of view. "My finest hour is when someone tells me that they have done something brave because of something simple that I do in real life or share on my Instastory," he says, "When you unintentionally touch other people's lives with a small thing that you do or say, that's one of the best feelings, especially for me." Kenny Santana wears the Zenith Pilot Type 20 Chronograph Extra Special.

Kenny Santana

Travel Blogger

*"When travelling,
I often find unexpected
little things and experience
moments that turn out to
be the most memorable."*

"My finest hour is diving, because in that moment I am all alone, there are no distractions, and I can only talk to myself or to God."

Nadine

Chandrawinata

Traveller & Environmentalist

For Nadine Chandrawinata, time acts as a ceaseless reminder on how to appreciate life as a whole. As an environmentalist as well as Founder and Executive Director of Seasoldier Foundation, she spends most of her time travelling across many cities in Indonesia and feels the need to be optimistic and determined to pursue her goals in life. She considers diving as her finest hour because it is the only time when she can be alone, by herself, without any distractions from other people.

Nadine regularly attends talk shows and visits schools for the Family Welfare Empowerment (PKK) organisation with Seasoldier Foundation to share her vision on how we can all save the environment by doing small, simple things every day. "Seasoldier Foundation focuses on finding solutions to crucial environmental issues. We invite people to care more about the environment and change their lifestyles for a better future. By starting with the simplest things, such as not littering, we can set an example so other people will follow in our footsteps. I think the impact will be more powerful that way," shared Nadine.

Despite her busy schedule, she always finds time for sports: mostly swimming, boxing, and yoga. The actress, model, and beauty pageant titleholder also enjoys painting and watching television during her spare time. Nadine Chandrawinata wears the Breitling Navitimer 8 Automatic. Her outfit is by DIESEL.

INTime

MARSHA MOULY
TIMOTHY & SURYA
DEA
PANENDRA

All winners in their own right, Marsha Timothy, Mouly Surya and Dea Panendra received Piala Citra awards at the 38th Indonesian Film Festival (FFI) held last year. They bagged the said honours for their contributions to "Marlina the Murderer in Four Acts," which won the Best Film category. Mouly Surya was awarded for Original Screenplay, Marsha Timothy won Best Leading Actress, while Dea Panendra was presented with the Best Supporting Actress award. To recognise their achievements, the three talented ladies were invited to INTime Senayan City and were presented with Baume & Mercier watches.



TAG HEUER - SHOWNU OF MONSTA X

The leader, main dancer, and lead vocalist of Monsta X, a South Korean hip hop boy band, Son Hyunwoo, better known as Shownu, is considered the father figure of the popular group. With a growing fan base all over the world, he and his band members toured the US this year and collaborated with Steve Aoki for their song, "Play It Cool". Shownu was seen wearing a TAG Heuer Carrera Calibre 16 Day-Date on his wrist.



HUBLLOT - CHARLES LECLERC

As one of the drivers for the ever popular Formula 1 team, Scuderia Ferrari, 22-year-old Charles Leclerc has a lot on his plate. The sprightly driver continues to prove his mettle, as he vies to compete aggressively in every race. Currently in the top 3 of the F1 drivers' standings, Leclerc is now ahead of his teammate, Sebastian Vettel. The young driver was spotted wearing the Hublot Big Bang Meca 10 at the British Grand Prix last July.



AUDEMARS PIGUET - TRAVIS SCOTT

Anyone who knows the Kardashians probably knows Travis Scott as the father of Stormi and the partner of Kylie Jenner. This pop culture reference just adds to the many undertakings of Travis, who is a successful rapper, singer, songwriter and record producer. That being said, we can look forward to Travis' many projects and collaborations. Travis Scott wears the Audemars Piguet Royal Oak.



IWC - KIT HARINGTON

The success of the HBO series, "Game of Thrones", has led to the worldwide popularity of its actors and actresses, including Kit Harington, who played Jon Snow on the fantasy drama. Heartbroken over the conclusion of the series, Harington entered a luxury rehab. Since then, he attended the 2019 Emmys last September wearing the IWC Da Vinci Automatic Moon Phase 36 (IW459306).

Zenith El
Primero A384
Revival



MARK OF a Legend

ZENITH CELEBRATES THE
50TH ANNIVERSARY OF
THE EL PRIMERO

Created at a time when the world was facing great changes, the El Primero was and continues to be one of Zenith's most valuable contributions to the world of haute horlogerie. Known for its high frequency of 36,000 vibrations per hour, the El Primero is a trailblazing accomplishment of fine watchmaking.

This year, Zenith honours the 50th anniversary of the El Primero with an array of exceptional products: a limited edition Anniversary boxed set, the El Primero 50th Anniversary Revival series and the Defy Inventor. But before delving into these fine offerings, let us first trace the history of the El Primero.

LOOKING BACK

In the 1960s, the world was on the cusp of technological development. The pace of life was faster and people wanted to spend their time wisely. This was the reason why many individuals needed watches that did not require manual winding. In 1962, Zenith aspired to create the first automatic chronograph. For over seven years, the brand conceptualised the first ultra-thin, high frequency integrated automatic chronograph, beating at 36,000 vibrations per hour, and measuring one-tenth of a second. This was accomplished by rethinking the structure of the chronograph and streamlining the way it was produced. Thus, Zenith successfully unveiled the El Primero calibre on January 10, 1969.

In 1971, Zenith was sold to Zenith Radio Corporation. As the American administrators took over, the Quartz crisis was underway. Along with these changes, contemporary designs became popular and form didn't necessarily follow function. The El



Primero models of this era were large even though the movement remained small. The future was in quartz and in 1974, Zenith slowed down the production of its mechanical timepieces. This led to a total cease in production a year later, followed by the disposal of valuable tools and machinery in 1976. One man would become the hero of Zenith's mechanical expertise.

Charles Vermot, a workshop manager, firmly believed in the future of mechanical watchmaking. His deep faith in the El Primero led him to safeguard the tools and machinery required in the production of the iconic movement in a separate building of Manufacture Zenith. This rebellious act would later on secure the future not only of the El Primero, but of Zenith as a watchmaker. Registering no profits at the time, the company changed hands once again. A consortium of three Swiss manufacturers acquired it and yearned to save the Manufacture that belonged to the Swiss watchmaking heritage.

With this development, Zenith's nature was significantly altered. It no longer just produced calibres and watches under its own



name, it also became a movement supplier to other big watch companies such as Ebel and Rolex. There was renewed interest in automatic chronographs and Zenith was the expert in high precision automatic chronographs. But to cater to the manufacturing demands of Rolex, Zenith required a great number of presses which meant an investment it was not capable of making. This was where Charles Vermot's noble act came to play. Charles saved 150 presses along with many small tools and cams especially designed for the production of the El Primero. These were brought out of storage and served to save the watchmaking busi-

ness. Apart from being the saviour of the El Primero, Charles also properly labelled all the presses and tools which allowed the company to quickly commence the orders for Rolex. Hence, a ten year contract was signed with Rolex and the first fruit of this collaboration was delivered in 1988 in the form of the first Daytona with an El Primero calibre. Zenith also began manufacturing its own models and chronographs once again, thereby restoring its status as a Manufacture.

In the 90s, Zenith unveiled the ChronoMaster line, with transparent case backs that al-

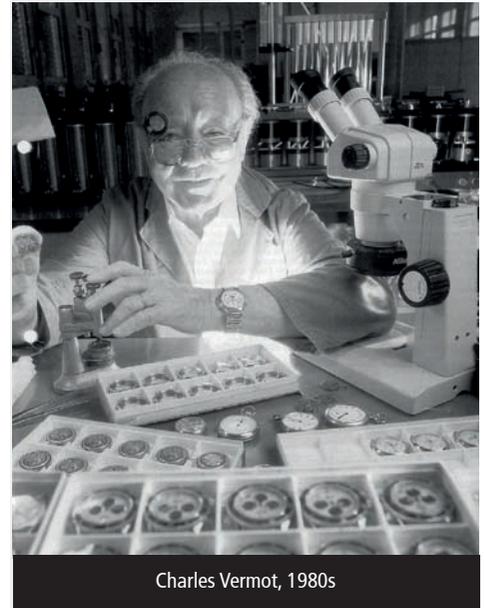


ZENITH INTERNATIONAL SA
CH-2400 Le Locle • <http://www.zenith-watches.ch>

Zenith advertisement, 1997



Zenith El Primero Rainbow Flyback, 1997



Charles Vermot, 1980s

lowed a view into the legendary El Primero movement. The ChronoMaster catered to the return to classicism. Additionally, the collection was used to reposition the brand as a 'love brand', one that evoked feelings, rather than just championing timekeeping. New advertisements were created: a man wearing a watch touching his pregnant wife's belly, a father passing on his love of flying to his son. A novel strategy also accompanied the line wherein the calibre could be engraved with a visible number seen through the case back. Every sale of a ChronoMaster was also accompanied by a coupon which the buyer could return to the manufacture so his name could be placed in the ChronoMaster collection register. This approach was further strengthened in 1999 with the release of the ChronoMaster Rainbow Flyback.

Zenith was bought by LVMH in 1999. A full-fledged manufacture with a production facility, a magnificent history, and several flagship movements, Zenith's star was on the rise and LVMH made sure that it would occupy the very top position in watchmaking. Having settled in Le Locle, the manufacture went on to produce the Grande ChronoMaster XXI Tourbillon, the first high frequency tourbillon, in 2004. This was followed by the Grande ChronoMaster XXI Perpetual Calendar and the Class Traveler, a minute repeater with 30 patents.

From 2003 onwards, the size of the calibre changed slightly and became increasingly highlighted; now the movement could also be seen on the front of the watch with a purpose-built dial opening as featured in the ChronoMaster Open. Zenith introduced a

Printed in Switzerland • Ho's Design & Communication

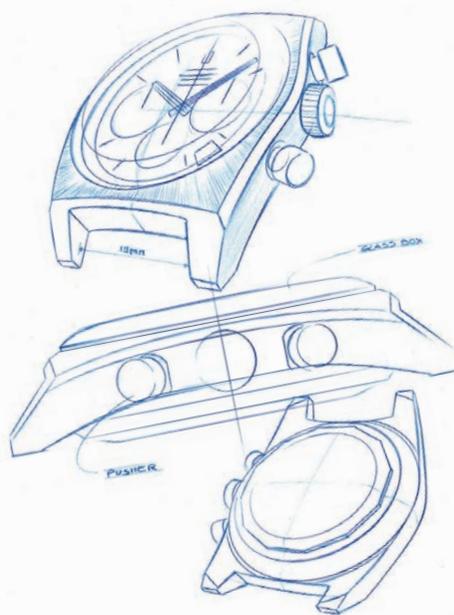
Zenith Defy
El Primero 21,
2017



feminine version in 2004, named Star Open, with a heart-shaped opening. A shift in the buying power of women led to the creation of Starissime, a tourbillon in 2005.

Continuing its quest for extreme precision, Zenith allowed people to 'see' time with the El Primero Striking 10th, which displayed tenths of a second, and in 2017, it unveiled the Defy El Primero 21. Measuring and displaying one hundredth of a second, it was 10 times faster than its predecessor. In the same year, the Defy Lab was launched. This is a testament of Zenith's expertise which has led to its record achievement of 2,333 chronometry prizes

On its 50th year, the El Primero has been reworked and improved to facilitate assembly. It retains the aesthetic and technical qualities of an integrated high frequency movement: date indication, lateral clutch and column wheel. With less components, the new El Primero has a stop-seconds device and an increased power reserve. It also features a modular approach and a flyback function.



Rough
sketch of
the A384
Revival



Zenith
El Primero
ChronoMaster
Open, 2003

El Primero Anniversary Box Set, 2019



Zenith Chronomaster 2.0 El Primero, included in the Anniversary box set, 2019



Zenith Defy Inventor, 2019

A GOLDEN ANNIVERSARY

For its 50th anniversary, Zenith pays homage to the legendary 1969 El Primero with an El Primero Anniversary boxed set, the 50th Anniversary Revival series, as well as the Defy Inventor.

Aficionados of Zenith and the El Primero will no doubt covet the El Primero Anni-

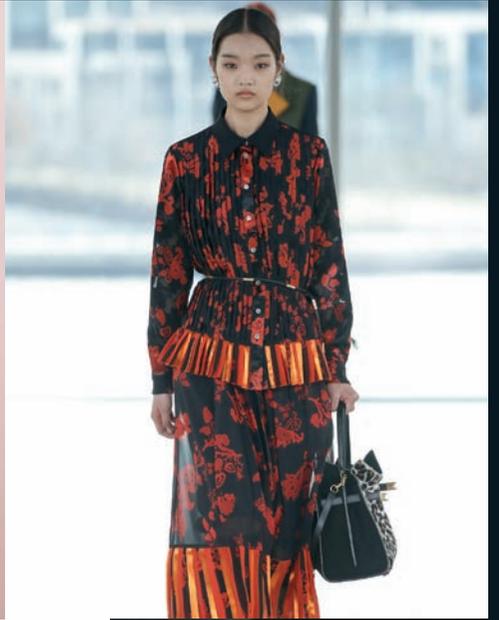
versary boxed set, limited to 50 pieces. This special set highlights three chronographs with emblematic tricolour counters, including a reissue version of the 1969 El Primero model, a Chronomaster 2.0 El Primero and a Defy El Primero 21 to 1/100th of a second. Housed in a grey box, the three priceless timepieces are presented together with a miniature watchmaker's bench and an actual die of the chronograph's coupling-wheel bridge. This die serves as an invitation for the purchaser to visit the Manufacture in Le Locle where s/he can hand-stamp two coupling-wheel bridges. One s/he can bring home, while the other one, engraved with his/her name, will be placed as a historical testimony on the entrance wall of the attic where Charles Vermot hid his priceless loot.

The 50th Anniversary Revival series, on the other hand, includes the El Primero A386 Revival solid gold trilogy as well as the El Primero A384 Revival. Available in white, yellow or rose gold, the 38 mm El Primero A386 Revival models are issued in 50-piece limited editions and are accompanied by a 50-year guarantee. Whereas, the El Primero A384 Revival is a faithful rendition of the original timepiece which housed the 1969 El Primero movement. With a 37 mm fac-

eted steel case and a lacquered white and black tachymeter dial, the watch is powered by the El Primero 400 chronograph movement, the latest in half a century of gradual fine-tuning and perfecting.

Lastly, Zenith presents the Defy Inventor. Equipped with an innovative silicon oscillator that beats at a whopping 18 Hz, the Defy Inventor features a lightweight titanium case and a unique Aeronith bezel. It has an openworked dial highlighting a stylised propeller, with the five blades symbolising the Zenith star. This state-of-the-art watch is equipped with triple certification – insensitivity to magnetism, insensitivity to temperature gradients and Chronometer Certified by TimeLab.

These offerings, thoughtfully created to celebrate the innovation and mechanical wonder that is the El Primero, prove that the iconic movement remains at the top of its class. The first calibre to be so precise to beat at 36,000 vibrations per hour, the El Primero continues to gain ground even after 50 years. With its rich shared history, Zenith and the El Primero have become synonymous with each other: El Primero is Zenith and Zenith is El Primero.



#TIMEFASHION





UNITED

In Love

VALENTINO CREATES AN ALL-INCLUSIVE COLLECTION

Presently, there is an on-going shift in fashion culture towards inclusivity that Valentino wants to embrace and recognise. A collaboration between the streets and one of the world's most loved ateliers, speaks of finding deeper connections through values, not objects, but never forgetting the foundation laid by Valentino Garavani.

When Pierpaolo Piccioli took the creative helm solely in 2016, he faced critics; many wondered how he would lead the renowned house without Maria Grazia Chiuri.



This season, Pierpaolo Piccioli highlights love and pop culture in his creations



With each passing season, we see a grounded individual that listens intently to everyone and everything around him. He forges a path to change the antiquated idea of couture being attainable by just a few. His humble mentality and how he cares for those working at Valentino's atelier, make us overjoyed seeing him named as one of Time 100's Most Influential People of 2019.

Piccioli's newest collections carry on the push for inclusivity on multiple levels. For Fall/Winter 2019-2020, contemporary poets – Robert Montgomery, Greta Bellamacina, Yrsa Daley-Ward and Mustafa The Poet – add their narratives to the collection. Whether on the runway set, on clothing or in Valentino's small publication "Valentino ON LOVE", each poet was intimately part of the creative process.

Yrsa Daley-Ward's poetry is found customised on a limited run of red Valentino Garavani Rockstud Spike bags packaged with a book of unpublished works by the poet. Robert Montgomery calls upon spirituality and perhaps a bit of Shamanism with the line "The people you love become the ghosts inside of you and like this you keep them alive." Twenty-five garments feature statements of hope by Mustafa Ahmed. Altogether, this wasn't a simple combination of literature and fashion.

An excerpt from the book by Greta Bellamacina reads, "These poems were inspired by Pierpaolo's creations, which celebrate the daily search for love, the broken light behind each day. The reminder that love has the enduring power to bring hope, like a butterfly in an abandoned heaven." This very statement gives insight to the connection felt between each of



these artists and Piccioli as they built a dialogue that resonates with all of us.

As Piccioli developed the visual aspects, he worked with streetwear master Jun Takahashi. How do you balance the romantic nature of Valentino with Undercover's cultural references? In reality, opposites attract, it may sound trite, but at times, that is the way to achieve

balance. Contrasting prints show us symbols of love. A sweet kiss and embrace, overlapping florals and butterflies, put together in a way streetwear enthusiasts would feel akin to.

The Valentino men's collection continues this theme by exploring collaborations with unexpected brands. In this case, Birkenstock, the genderless sandal made for ease and comfort appeared on the runway. Alongside Takahashi's mix of UFOs and cravats, Piccioli is finding a design relationship with Undercover that holds much promise for the future. The reference to Edgar Allan Poe may initially confuse, but Takahashi is alluding to a conspiracy theory. Did Poe really have a time travel machine? No one except himself would know. There's something captivating, yet eerie, like the name Richard Parker that makes you quiver when you gaze at the montage.

Both collections stretch into the realms of literature and pop culture. It is still couture, but it feels approachable. We don't have to stand on tiptoes to reach that impossible shelf. Piccioli is a father first, family keeps him grounded, and he aligns himself to others with the same merits. This sensibility translates into his designs, and it's very becoming.



A TIMELY Offering

CHANEL PRESENTS AN ALL NEW BAG - THE CHANEL 19

CHANEL's Fall-Winter 2019/20 Ready-to-Wear collection has given rise to a new bag. With classic tones fused with a modern sensibility, the CHANEL 19 carries on the heart and legacy of one of the world's most beloved Maisons.

A style conceived by the late Karl Lagerfeld together with his successor Virginie Viard, the new bag is perceived as "an echo of famous creations, but also a birth year. CHANEL 19 for 2019, a baptismal name that pays tribute to its elder, the 2.55 bag." This iconic, coveted design stems from Gabrielle "Coco" Chanel's earliest bags, dating back to the 1920s. Created for ease with jersey fabrication and a short chain, these bags were different from the expected clutches of the era. Predictable was never part of Coco Chanel's repertoire, down



to the hidden zippered pocket where she reportedly hid her love letters. It was February of 1955 when Coco Chanel released the 2.55 handbag, a quilted beauty that would reach global recognition as a status symbol amongst women and men.

When Lagerfeld joined CHANEL as Artistic Director in 1983, he brought with him the ever-popular CC turn-lock on the flap bags — a contemporary elevation to Coco Chanel’s interlocking logo and the Mademoiselle locks found on her designs. Not to be lost forever, Lagerfeld gave a nod to the past in 2005 during the 50th anniversary of the 2.55 bag with the Reissue 2.55. It was made to mimic the exact work of Coco Chanel’s original. Often confusing, the Reissue 2.55 refers only to the bags made in 2005, but the term has become a sort of catch-all for those that carry the Mademoiselle lock.



CHANEL
presents
the
CHANEL 19



Whilst examining the CHANEL 19, the direction brought forth in its details are a lovely tribute to both CHANEL’s founder and its former Creative Director, Karl Lagerfeld. The lovely stitched diamond quilting remains, but has been updated to possess a larger, more prominent size. Each diamond is beautifully oriented to the top flap, whilst the chain brings together all of the favourite metal finishes – silver, aged gold and ruthenium. The CC turn-lock from Lagerfeld calls out to the traditional leather weaved chain of the Classic Flaps. With thicker proportions reminiscent of the Boy Bag, the

CHANEL 19 embodies all of the brand’s best-loved bag features. Keeping the timeless leather colours of black, white and beige, a spattering of bright colours indicative of the season, such as turquoise blue, green, deep red and dark pink are added to the colour palette, while eight tweed variations are presented to accompany the Maison’s latest collection.

To keep with the times, the CHANEL 19 can be worn in multiple ways: as a crossbody, on the shoulder, with a curb chain allowing one to carry the bag by hand, and as a belt bag ver-

sion so one’s hands can be completely free, especially when shopping. It is a transitional piece that is “a practicality in the pure spirit of CHANEL: natural, elegant and functional, appropriated according to one’s movements.”

The future of the Maison with Viard is sure to have an unwavering link between the past and the present, but she is quickly developing her own gradual course. There will be a shift, but Viard’s novel vision will undoubtedly serve to enrich the legacies left behind by Coco Chanel and Karl Lagerfeld.



The Berluti Shadow sock sneaker

SHADOW

Presentation

PARISIAN HOUSE BERLUTI INTRODUCES ITS FIRST SOCK SNEAKER DESIGN, SHADOW

With breathable, light nylon knit, that won't overstretch quickly with wear, Shadow is unarguably one of the new and shining examples of Berluti's craftsmanship. The sock sneaker is comprised of neutral colours that evoke a refined look, but with key components sportswear enthusiasts prefer.

Noticeable is the black and white geometric pattern of the sole, which is modern look-

ing and made of sturdy, high-quality rubber. The wearer is ensured increased flexibility, a steady grip and stable support for posture. Pulling inspiration from architecture, the structural shaping of the sneaker carries from the sole's rings to the patterned upper, a fluid movement that draws an appreciative eye over the entire shoe.

The vamp and toe box are layered for reinforcement to help absorb pressure whilst providing

comfort. Venezia leather is embroidered with the Berluti name and also covers the heel back. Known for its exquisite leatherwork, Berluti's artisans patinate the hides in-house to give them a distinct look that you'll only find with this brand. The tonal patina stands out against the minimalist palette of black, navy and white.

Shadow is the right combination of durability and design. With four generations of expertise under its belt, Berluti's take on the contemporary athleisure movement has notes of heritage and innovation. This collection of sneakers is an excellent addition to any closet, and it is, as Berluti calls it, "a sophisticated alternative to formal footwear."

Following 11 years with Dior Homme, Kris Van Assche has been at the helm of Berluti since last year. We are curious to see the changes he will influence. Already with Shadow, there's a push towards streetwear aesthetics, and it is definite that the popularity of luxury sportswear will not be declining any time soon. Whilst we know Berluti's traditions will always remain, Van Assche can usher the luxury brand into a bright and innovative future.



1895

BERLUTI

PARIS



DEFLIANT Farewell

FENDI PRESENTS ITS FALL/WINTER
2019-2020 LINE, THE LAST TO BE
DESIGNED BY KARL LAGERFELD

Karl Lagerfeld first joined FENDI in 1965; his relationship with the brand would last until his passing this year. Heralded as one of the longest-running collaborations in fashion, he was only in his 30s when the Fendi family hired him to join the company. Five sisters, each with their own talents, combined with La-

gerfeld's visionary genius, transformed the Italian brand known for its fur into the global name we adore and follow today.

The decades he dedicated to the fashion house never weakened his fashion flair. His experimentation with fur from the 60s until his closing designs for this year always carried an ex-

pressive touch at the centre. With each collection, fans look for romantic silhouettes and his impeccable tailoring. As expected, sharp pagoda shoulders lead into high-pointed shirt collars, a style that is forever Karl Lagerfeld. Double-breasted lapels, asymmetry and floating bow belts add depth to the neutral shades of ivory, terracotta and cognac. Although, it wouldn't be FENDI without some colour: sharply pleated skirts in sea green,



The latest collection bears Karl Lagerfeld's design flair



heels dressed in a bright daffodil and a play of salmon against FENDI's classic brown tones.

It is quite remarkable how much influence Lagerfeld had on FENDI, down to the beloved logo. Carried over from 1981, the double-F monogram logo, affectionately known as 'Karligraphy,' takes centre stage under translucent layers of silk, tulle and on sheer hosiery. The woven monogram beautifully serves as a reminder of the designer's tenure and impact on the luxury brand.

The accessories are a mix of glamour and function with gleaming sequins, ample totes and striped shearling. The Baguette bag is reimagined in glossy, patent leather embossed with

FENDI's signature FF. While the bag's iconic style is updated with a harnessed utility strap—in line with tactical trends. The utilitarian style engages with a streetwear aesthetic. Combined with the laser-cut leather featured in the Peekaboo and mesh offerings, the collection's sporty direction is part of a shift that the house had begun previously. Square-heeled flats or pointed high-heel boots in shiny neoprene and scrolling knitted neoprene continue the season's shadow motif with a contrast sole and zipper. There isn't a prevalence of fur in the collection, and even with Lagerfeld gone, the route towards dominating couture and ready-to-wear remains.

The approach towards the presentation of Lagerfeld's final collection was an emotional pe-

riod for the house of FENDI. The 54 years Lagerfeld spent working with the founding family will never be forgotten. They will continue on with the legacy and ensure that the man's vision will not be lost with the passing seasons. An ending statement from Silvia Venturini Fendi encompasses the end of an era, "The bond between Karl Lagerfeld and FENDI is fashion's longest love story, one that will continue to touch our lives for years to come. I am profoundly saddened by his passing and deeply touched by his constant care and perseverance until the very end. When we called just a few days before the show, his only thoughts were on the richness and beauty of the Collection. It's a true testament to his character. He shall be so missed."



HER BEST Move

REDAVALENTINO'S NEWEST
CAMPAIGN BUILDS UPON
DISCOVERY, CONFIDENCE,
AND INTENSE DESIRE

The year 1959 was when the first red dress appeared in Valentino's collections. A memory from Valentino Garavani's youth spoke of a specific moment when he viewed a woman dressed in the fiery colour at the Opera.

Imprinted in his mind, this time in his life ignited the beginning of the legendary

"Valentino Red." Every collection from that year onwards showcased a red piece. It's synonymous with the house, and a powerful statement we've come to expect each season on the runway. This anecdote in Valentino's history also proved to be the source of the fitting name for Valentino's sister label, REDValentino, which portrays a more playful and sometimes eccentric side of the house.

REDAValentino's
pieces allow
every woman
to feel beautiful





sical and contemporary dance or choreography. The ability of a dancer's body to bend in a dreamlike way led to the campaign photographed by Luca Campri. The latter's photo-journalistic eye adds another artistic degree to the visuals.

Using the idea of motion as poetry, 22 students were given a chance to express their story whilst Luca captured them "as they dance or stand, at the peak of a session, right after or right before, alone or in groups." Applying the physicality of these dancers to accentuate all the varying fabrics, because "clothing follows the body: lightness highlights the choreographic movements; firmness contains the energy of the physical act as it is about to happen." As light bounces off the sheen from the embroidery threads, the clothing comes to life.

However, it is not all delicacy. Piccioli includes oversized masculine coats in neutral shades and tailored blazers. All this whilst ensuring the popular RED Ballet Sneaker is included, the shoe that feels ridiculously comfortable. The lace-up sneaker, which retains that contemporary edge for the city, also recognises the centuries-old art form, and is undeniably distinguishable as Piccioli's work. Even if they look slightly difficult to wear, flick through the photo series, and you'll discover how effortless they can be.



However, the REDValentino Fall/Winter 2019 collection has striking notes of elegance. There are still touches of that modern street feel to some of the pieces, but they don't overpower. The aesthetic from Pierpaolo Piccioli's creative direction can be found in the voluminous ruffles, romantic floral embroidery, and sheer fabrics. He finds a way to make clothing move beautifully around any figure.

This season's influence comes from the Accademia Nazionale di Danza in Rome, where individuals undergo intense training in clas-



We see Piccioli's vision of creating a community with Valentino and REDValentino as he incorporates more artists, allowing them to share their passion with the public. This creates certainty and admiration for both brands. In viewing the dancers in REDValentino, you'll find yourself working to discern between the person and the garments. Perhaps this illusion was attained by allowing each of the students to choose the look they felt a connection to. That is how a design should feel – like a special relationship that no one can judge you for or take away from you.



INTELLIGENT Ensembles

TORY BURCH REINTERPRETS
CLASSIC STYLES FOR FALL/
WINTER 2019

With modern art influences, Tory Burch unveils an inspired collection

Themes from the 70s and 80s have been revamped into current silhouettes and tailoring, whilst creating effortless movement. Warm, earthy colours are paired with an abundance of paisleys, florals and prominent stripes. Pulling from archived photography and illustrations, Tory Burch delivers elegance for the winter

months. A glance at the accessories continues the revamped retro nod with high-shine Mary Janes, patent colour block boots and oversized crystal earrings. Her Lee handbag is deconstructed to give new life to the iconic design.

On her inspiration, Burch explains, "Our Fall/Winter 2019 collection is inspired by Black



Mountain College, known for its unconventional approach to education and for shaping the trajectory of modern art in America.”

A key figure who stirred Burch’s creativity is famed American textile artist, Anni Albers, as well as her husband, Josef. From 1933 to 1949, she headed the weaving department at Black Mountain College. Her woven works were and are still recognised for their spontaneity and experimentation. Albers’ had the ability to share stories through her tapestries and share the complexities of fabrication to all of us. Whilst Josef was an abstract artist hailed for his “Homage to Square” pieces. We look into Josef because of his legendary contributions to Modern Colour Theory and how he changed how we understand the interaction of colour - theories that affect all aspects of fashion design.

“In visual perception, a colour is almost never seen as it really is - as it physically is. This fact makes colour the most relative medium in art,” Albers wrote in his book “Interaction of Colour”. “First, it should be learned that one and the same colour evokes innumerable readings. Instead of mechanically applying or merely implying laws and rules of colour harmony, distinct colour effects are produced - through recognition of the interaction of colour - by making, for instance, two very different colours look alike, or nearly alike.”

Black Mountain College and the Albers taught without the expected hierarchy of faculty to students, wholly nurturing aspiring artists without limitations. The sort of experimentation we associate with Modern Art.



Upon viewing, Burch’s looks are akin to that period in art history. “There’s a modern eccentricity to raw fringe, exaggerated ruffles, knife pleats, cut-glass jewellery, deconstructed bags and sharp boots,” Burch shares. “This season is a mix-match of revamped classics. Deliberately unfinished embroideries are raw and imperfect, nodding to the technical artistry of Anni Albers.”

Looking at the hidden patterns and prints behind reams of sheer fabric or pleats, we are quickly reminded of Josef Albers’ words. At first glance, we take in Burch’s designs, but we easily miss the hidden detailing. Our eyes play tricks on us, but her story unfolds spectacularly. Is this our favourite collection produced by her so far? In all honesty, it possibly is. Her flawless nod to Modern Art, Josef and Anni Albers, and the renowned Black Mountain College, are more than just visual but deeply theoretical.



STREET Genius

DIESEL SHOWCASES
UNIQUE OFFERINGS FOR
FALL/WINTER 2019

DIESEL
makes a
cool style
statement
for Fall 2019
and creates
the perfect
layers for
Winter

DIESEL always presents heightened visuals with its collections. This is in line with the fact that the Italian fashion brand has continuously tied itself to the street scene and modern movements. This is greatly reflected on the brand's Fall/Winter 2019 collection. A meticulous approach to street elements serves boldness of an entirely new level.

Unafraid of satirical and political advertisement campaigns as well as loud styles, we look forward to the graphic details delivered each season. The Fall 2019 offerings prove to be as we hoped — a bit of nostalgia mixed with prints that pay homage to art and question nor-



malcy. The looks take us back to the 90s skate culture, graffiti scenes and days spent with our mates at University. For those with keen eyes, you may catch the oversized works of German photographer, Wolfgang Tillmans. All of these are incorporated into a fluid collection of contrasting colours, silhouettes and layers.

DENIM EVOLUTION

Staying true to the brand's heritage, DIESEL presented plenty of denim, stating, "Fall also marks an evolution in DIESEL's denim aesthetic." Dishevelled fraying hems come together to create a structured, experimental skirt and jacket. What seems undone is actually a well thought out piece that is sure to draw attention with its uneven ruffles and varying washes. Jeans are given new life with high shafted, slouchy boots with a distinguished narrow toe and vamp design you'd find in Western cowboy boots. Zippered details permeate the men's and women's pieces creating angu-

lar pockets and lines. The punch of neon colours, sportswear cuts and leather provide an unyielding, youth-driven attitude. These are standout pieces, and are not meant for those who are shy.

Logos have long been a part of DIESEL and its advertising. It returns to its famous trademark logos, "Only The Brave" and "For Successful Living", which are seen on hoodies and t-shirts. Adding metal details and plaid into American style collegiate looks, we get that dose of avant-garde we crave. "Both womenswear and menswear are revealed together, with a singular seasonal story dedicated to the world's 'brave hearts'."

NEW WANDERLUST

Winter's collection builds on the attitude felt in Fall's styles, but with sharper prints and oversized coats which you can pile scores of knits and shirts under. The colour palette is exten-

sive; there's such an array used in the prints and plaid; it's more art than anything. This is not what you would initially expect with winter collections, however, we surely enjoy the change. There's definitely a utility trend apparent which combines clean styles with more risky ones.

Some pieces combine surreal prints with words written on extraterrestrial life, astronomy and celestial planes. DIESEL states that the collection is "evolutionary...with a fresh, new aspect of wanderlust." Combining the photography of Wolfgang Tillmans and additional graphics that refer to skate culture, DIESEL isn't speaking of travelling to famous sandy beaches or the mountain summits that flood Instagram, but rather the idea of wanderlust that can move through time and deep space. The brand questions physics and conspiracy theories in a wearable way, which has us excitedly wondering - what will come next?



VALENTINO – JENNIFER LOPEZ

Fifty-year-old Jennifer Lopez has never looked better. The mother of two and fiancée of Alex Rodriguez stars in the new movie, “Hustlers”, and continues to produce music. Her latest single, “Medicine”, features rapper French Montana. She was recently seen wearing a Valentino look from the Resort 2020 collection at the SiriusXM Town Hall hosted by Hoda Kotb, in New York, last September.



FENDI – ZENDAYA

With starring roles in the “Spiderman” franchise, “The Greatest Showman”, and the hit HBO TV show, “Euphoria”, Zendaya has certainly made her mark in Hollywood. Not only can she act, the former Disney star can also sing, dance and is a fashion maven. Decked out in FENDI, Zendaya paired a long wrap shirt with a skirt bearing the same print and matching boots.



TORY BURCH – TATJANA SAPHIRA

Actress Tatjana Saphira, who is known for her roles in “Sweet 20”, “Negeri Van Oranje”, and “Hit & Run”, can also sing. She actually sang four out of the five songs featured in the soundtrack for the film “Sweet 20”. The pretty actress was seen at the Tory Burch Spring/Summer 2020 runway show in New York, last September, wearing a Tory Burch ensemble.



BERLUTI – GIGI HADID

Glamorous IT girl and model Gigi Hadid certainly seems to have it all. She is a staple in the fashion shows and runways of some of the world’s biggest fashion brands. It’s no wonder that many young girls look up to her for her distinct beauty and svelte figure. The 25-year-old was seen attending the Berluti Menswear Spring/Summer 2020 show in Paris, France during Paris Fashion Week last June.



HIGH LIVING





SPOTLIGHT

Taiwan

DEBORAH ISKANDAR
DISCUSSES THE RISE OF
TAIWAN'S ART SCENE

Known for its rich, diverse, and liberal culture, Taiwan holds a notable amount of rising and prominent contemporary artists that contribute effectively to its underrated art scene on a local and global magnitude. Characterised as a historically turbulent nation which struggled to find its identity, Taiwan today is known for its culturally diverse populace and this is reflected in its art.

As the seventh biggest wealth management centre for UBS, Taiwan is home to a fair number of high net-worth individuals who make significant contributions to the country's art industry. The nature of art collecting has been imbibed deep within different generations, and this reflects on the society's high knowledge of art and the market. That said, the global art market is now being drawn to this land, with its great appreciation for art and the rise of its local contemporary art scene.

Art fairs, such as the Taipei Dangdai Art Fair in Taiwan, and the recent Art Jakarta, are excellent platforms to promote and expose Taiwanese artists, galleries, collectors, and art enthusiasts. They act as friendly intercultural exchanges between the fair's city of origin and esteemed international gallery guests from overseas. In early 2019, a monumental sculpture by American graffiti artist, KAWS, made its debut at the National Chiang Kai-shek Memorial during the Taipei Dangdai Art Fair. Supported by Singaporean star JJ Lin, the project was turned into a merchandise point for the artist. The Taipei Dangdai Art Fair also claimed its position as a new international contemporary art hub after the prominence of China and Hong Kong. Prime gallery names, such as Gagosian, Pace, and others, flew into Taiwan early in the year because of their trusted market base in the country.

Evidence that the region has always had underlying potential could be seen in Yayoi Kusama, the prominent contemporary art figure from Japan, who gained her first global recognition in Taiwan in the 1990's. "Kusama's works were not famous in Japan in the beginning; her market really started in Taiwan in the 1990's," states Hong Ping Tao, the founder of Caves Art Centre, one of the oldest commercial galleries in Taiwan. "A lot of collectors from Taiwan are still buying her works," he said in an article on the Taipei Dangdai Art Fair.

The recent Art Jakarta fair that was held at the Jakarta Convention Centre brought in galleries from Taiwan, such as Project Fulfill Art Space,



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TKG+, and Galerie OVO, which made an exceptional contribution towards the event. One of the remarkable contributions was a tantalising interactive installation presented by Galerie OVO at the Art Jakarta SPOT. The installation by artist Cheuk Wing Nam, 'Silence - Meditation in Blue', enticed fairgoers into an abyss that the artist recomposed from "Monotone Symphony" by Yves Klein (1960).

Local galleries such as ISA Art + Design has created prolific intercultural relations with Taiwanese artists and galleries, as the market has shown a significant rise. ISA Art's booth showcased one of the works by Taiwanese artist Liu Hsin Ying. Based in Malaysia, her ab-

stract paintings using Hockney-esque colours narrate the artist's constructional fragments of memories and sentimentalities. With close collaborations with Richard Koh (Malaysia), Galerie OVO and Lin Lin Gallery (Taiwan), Liu Hsin Ying's works will be shown at the lobby of the World Trade Centre 2, along with the works of Yang Yi Shiang and Huang Chia Ning in an exhibition titled 'Ethereal Minds.' With the support of Jakarta Land and the Taipei Economic and Trade Office in Indonesia, the exhibition opened on October 15, 2019.

The 'Ethereal Minds' exhibition will allow the public to explore the poetry of paintings and

1. Artwork by Yang Yi Shiang titled 'Barber Shop'.(2018)
Copyright © The Artist.
2. Artwork by Wang Liang Yin titled 'Spray and Rainbow'.(2019) Copyright © The Artist.
3. Artwork by Liu Hsin Ying titled 'Cloud'. (2018)
Copyright © The Artist.
4. Artwork by Huang Chia Ning titled 'Dandelion'.
(2017) Copyright © The Artist.

the genuine nature that inhibits the artists. Transitions to complex transformations of the mind's philosophies are expressed through different mediums and contexts, like artists Yang Yi Shiang and Huang Chia Ning, who convey time, places, and settings that hold great value in their lives and artistic journeys, while artists Wang Liang Yin and Liu Hsin Ying narrate poetic sceneries and ephemerality through abstractions and figurative imageries. This exhibition offers the wider public an opportunity to experience Taiwanese art at home.

Ethereal Minds

World Trade Centre Building 2
Lobby Level, Jl. Jend Sudirman,
Jakarta

15th October - 15th November

Opening Reception: 15th October
2019 at 6PM

Contact marketing@isaartanddesign.com for further information and exhibition catalogues.

Deborah Iskandar qualifies as an expert on Indonesian and international art, with over 20 years of experience in Southeast Asia, heading both Sotheby's and Christie's Indonesia during her career, before establishing ISA Art Advisory in 2013. Her company, now branded ISA Art and Design, provides advisory services for clients interested in buying and selling art, as well as building collections. In addition, ISA Art and Design is also the leading provider of online resources of luxurious furniture, architecture and art for clients seeking to acquire and build their homes and desired spaces with strong sophisticated design.

ISA Art + Design ©

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URBAN DINING Experience

DELIGHT IN THE TRANQUIL
AMBIENCE OF HAKKASAN JAKARTA

Although located in the heart of Jakarta, Hakkasan is adequately protected from the city's hustle and bustle. This secluded dining venue offers a relaxing atmosphere while providing the best views of Jakarta's urban landscape. Hakkasan is strategically located on the 25th floor of the newly constructed Alila SCBD Hotel. With its serene blue colour motif, it features a main dining room, a lounge, a bar and a private dining room. Designed by GBRH Interior Design, each room is separated by intricately carved wooden screens and latticework that echo the rich and glamorous interiors of the restaurant's London flagship.

Upon stepping out of the elevator, you will be greeted by an usher who will walk you to your seat. With 12 locations worldwide, Hakkasan is famously known for its sumptuous Cantonese cuisine. However, with an aligned standard, every Hakkasan restaurant carries its own distinct menus that aim to expose each city's unique features. In Jakarta, we started our lunch with a set of "Signature Lunch Yum Cha" that consists of steamed and fried dim sum; these were delectable appetisers. This was followed by "Stir Fry Black Pepper Rib-Eye Beef with Merlot" and "Tofu, Aubergine and Mushroom Clay Pot" as signature main dishes, while

"Es Teler" and "Passion Flower" were served as refreshing desserts.

For those who fancy fried dim sum, you can try the "Baked Beef Puff", which is intriguing as it serves a delicate combination of sweet and salty that's wrapped in a rich texture with a subtle beef taste. Another main course that caught our attention was the "Roasted Truffle Duck with Mushroom Tea Tree". It has one of a kind flavours that meld perfectly in the mouth, giving a burst of savoury, mixed with a sense of acidic and a strong truffle flourish.

The Indonesian "Es Teler" was served beautifully as our first dessert. As one of Hakkasan Jakarta's signature dishes, it was well presented with homemade ice cream served on the side. For anyone who would like to try the restaurant's offerings, you should not miss their "Black Swan Puff with Musang King Durian". This dish is crispy on the outside, while the alluring black swan will melt in your mouth in a single bite as it presents a satisfyingly subtle durian flavour.



1. The restaurant's main dining area provides beautiful views of Jakarta's skyline
2. Hakkasan Bar
3. One of Hakkasan's signature cocktails, the Hakkatini
4. Supreme Dim Sum
5. Peking Duck with Tsar Imperial Caviar
6. Black Swan Puff with Musang King Durian
7. Stir Fry Black Pepper Rib-Eye Beef with Merlot
8. Whole Lobster
9. Corn & Pepper

Aside from its appetising fare, the restaurant also offers a selection of cocktails that can be enjoyed with its “Drink Some Dim Sum” and “Hakkatini Nights” programmes. “Drink Some Dim Sum” is a selection of eight dim sum that can be relished alongside a cocktail or two, while the “Hakkatini Nights” programme occurs every Wednesday. The latter offers customers who buy two signature cocktails with three classic dim sum to feast on. In addition to signature cocktails, such as “Hakkatini” and “Corn & Pepper”, the programme also presents six original cocktails especially made with select ingredients that are exclusively available to the restaurant’s locale, in this case, Jakarta, Indonesia. Each cocktail has its own particular special flavours and scents that will definitely leave a lasting impression.



HOLIDAY Healing

MANDAPA OFFERS A
SANCTUARY FOR THE BODY,
MIND AND SOUL

Indonesia's very own province of Bali may have initially garnered a reputation for boasting a seemingly endless stretch of beaches and ideal surfing spots. While the Island of the Gods remains a popular destination for holiday-goers searching for some fun in the sun, it has also grown into a thriving centre for wellness.

Taking the concept a step further is Mandapa, a Ritz-Carlton Reserve that provides luxury holiday accommodations centred around holistic health and head-to-toe rejuvenation — both inside and out — at its comprehensive Spa.

“The intimate retreat is designed to be a sanctuary in which relaxing one’s mind, body, and soul comes naturally,” the resort explains.

There’s no better setting for such a haven than the picturesque district of Ubud in Gianyar regency. Most travellers are likely more familiar with the town of Ubud, a bustling hub for the arts and literature, as well as international yoga tourism. The surrounding district, however, is a lush, green oasis of rolling hills adorned with majestic rainforests and intricate rice terraces — where local residents have long lived in spiritual harmony with flora and fauna.

It’s in the middle of this emerald sea that Mandapa is located. Named after the entrance of a traditional Hindu temple, the resort stretches along the Ayung River and is surrounded by both rice paddies and forests. Here, guests become immersed in the tranquillity of nature as they take full advantage of Mandapa’s “individually tailored spiritual, wellness, health and detox programmes.”

With only 35 lavishly spacious suites and 25 private pool villas available, Mandapa is a truly unique and exclusive tropical sanctuary. But of course, playing a significant role in any wellness retreat is its spa and the Spa at Mandapa does more than satisfy even the weariest of travellers with a mélange of treatments and facilities.

Its wide-ranging programmes aim to enhance every guest’s journey to discover peace of mind, body and soul through five primary pillars: Balinese Spa, Detox & Nutrition, Alternative Therapy, Body Therapy, and Healing.

The spa complex itself boasts seven calming treatment rooms, a state-of-the-art fitness centre, a vitality pool, a sauna, a river-front yoga studio and multiple relaxation areas. Guests can choose from a carefully curated menu of treatments heavily inspired by long-held Balinese healing traditions and ancient Hindu philosophies.



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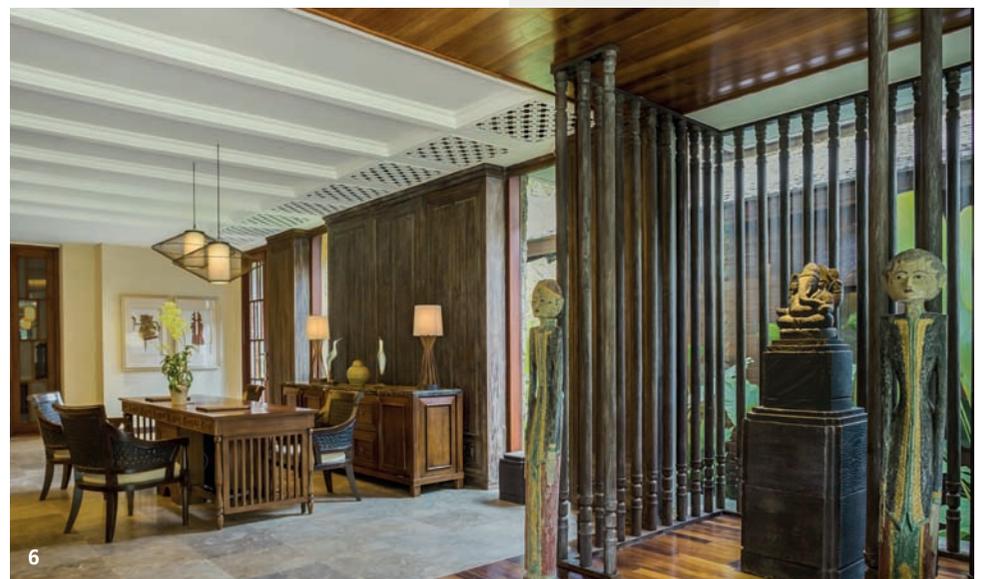
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The treatments range from 60 minutes to 210 minutes in length, all depending on each guest's individual needs. There's the 120-minute Sacred Radiance experience, which takes place at the riverfront to provide a soothing soundscape of flowing water and involves a body exfoliation treatment and phytonutrient rich wrap to tone the skin.

The 105-minute Sleep Support Therapy, meanwhile, is a signature programme based on both ancient practices and modern research aimed at addressing sleep issues. It starts with guided meditation and yogic pranayamas, before moving on to a Blissful Marma massage and Facial Marma massage — all geared to releasing tension and realigning the body's natural balance.

Other Spa experiences include the Royal Spice Ceremony for brides-and grooms-to-be, A Gentleman's Day for the active urban traveller and the nourishing Healing Herb of Paradise — to name just a few. Every treatment is further rejuvenated with a line of natural products called Subtle Energies.

After an invigorating day at the Spa at Mandapa, guests can indulge their taste buds at



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Mandapa village, which is home to four restaurants and a lounge. Offering a sumptuous assortment of healthy dishes, made using the freshest ingredients, guests can also partake of authentic Indonesian cuisine and Mediterranean dining.

And upon their return to their well-appointed suite or villa, a full-time personal Patih (or butler) will be ready to greet them to further

ensure a comfortable and relaxing stay at Mandapa.

1. Mandapa Spa Single Room
2. Mandapa Spa Couples Treatment Room
3. Mandapa Spa Treatment room
4. Vitality Pool
5. Mandapa Spa has beautiful views of the Ayung River
6. Mandapa Spa Reception



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SURPASSING the Competition

BENTLEY INTRODUCES THE WORLD'S MOST ADVANCED LUXURY GRAND TOURING SPORTS SEDAN

The Bentley name has always been synonymous with the highest standards of automotive luxury. Through years of innovation and advancement in technology, Bentley Motors has announced details of the most advanced luxury Grand Touring sports sedan the world has ever seen: the all-new Bentley Flying Spur.

The all-new Flying Spur offers the unique combination of limousine luxury with sports sedan performance. It blends bold new road

presence with world-leading interior quality and design, with cutting-edge technology focused on user experience.

"As with the launch of the Continental GT, the new Flying Spur is a ground up development that pushes the boundaries of both technology and craftsmanship to deliver segment-defining levels of performance and refinement," comments Adrian Hallmark, Chairman and Chief Executive of Bentley Motors.

Designed, engineered and handcrafted in Crewe, England - the home of Bentley - the Flying Spur is the embodiment of Bentley's unique application of modern, cutting-edge technology and the seamless integration of innovative British craftsmanship. The Flying Spur surpasses the limits of refinement and attention to detail to create the finest super-luxury sports sedan ever built.

Bentley's sculptural design language is in full display with elegant, yet muscular proportions. The Flying Spur comes with the marque's latest generation of unique, cut-crystal effect LED matrix headlamps, which are now enhanced by chrome sleeves. These are complemented by new wrap-around rear lamps with 'B' motifs. The new set of 22-inch wheel designs communicate the new sports sedan's personality and prowess.

Especially designed for the next century, a 'Flying B' mascot adorns the nose of the Bentley sedan for the first time in modern memory. It rises from beneath a beautifully modern Bentley badge to denote the precious quality of the model.

Beneath its dashing façade, the Flying Spur is a technological tour de force. It is the most advanced luxury Grand Touring sedan available today. It offers a host of advanced features such as brand new aluminium and composite chassis and 48V electronic architecture. The Flying Spur also introduces Electronic All-Wheel Steering for the first time on a Bentley. This is coupled with Active All-Wheel Drive and Bentley Dynamic Ride, providing a driving experience of extraordinary breadth and capability not seen in this segment before.

At the heart of the Flying Spur is an improved version of Bentley's renowned 6.0 litre, twin-charged W12 engine. Paired with a dual-clutch eight-speed transmission, gear changes have never been this smooth or this fast. This new



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1. The spacious and luxurious cabin of the Flying Spur
2. The Flying Spur boasts unique, cut-crystal effect LED matrix headlamps
3. Both the seats and leather door inserts feature quilting by Mulliner
4. The treadplate features the Bentley label

TSI engine delivers 626 bhp, going from 0-100 km/h in a mere 3.8 seconds; it is capable of hitting a top speed of 333 km/h.

A 130 mm longer wheelbase means the new Flying Spur features a spacious and luxurious cabin, offering peerless comfort and refinement. A multitude of customisation options are available to personalise the driving experience. They include: Single and Dual Veneer wood options, new fluted leather seating and Mulliner Driving Specification diamond quilting on the seats. Most fascinating are the three-dimensional quilted leather door inserts – a first in the automotive world. Mulliner exists to respond to the requirements of Bentley's most discerning customers. It is able to cater to just about anything from simple monogrammed upholstery to elaborate tailored body modifications that can only be achieved by truly established craftsmen. Tailored exclusively for the modern luxury customer, the interior can be further enhanced with a panoramic glass sunroof that stretches the full length of the roof.

If you fancy the world's most technologically advanced sports sedan, with extensive customisation options, as well as a phenomenal driving experience, look no further. The all-new Flying Spur is just the car for you.

Service Center:



TIMECARE

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Jakarta 12930

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The Time Place

INDONESIA

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